Martin Reboredo

Frontend Web Developer

EU/ Spanish Nationality   Madrid   +34 677 28 37 16   contacto@martinreboredo.com   **www.martinReboredo.com**

+3 years of Web Development experience, designing, creating and supervising responsive websites, CMS, landing pages, and ads. I worked for different startups and industries. Thanks to my business development background I always take into account the business impact and the branding guidelines. My goal is to deliver meaningful experiences and to work with an amazing team of people where I can develop my full potential.

PROFESSIONAL EXPERIENCE

Web Developer

www.aguafy.com, *Remote, 2016–Present*

Created Online Business Strategy that included a marketing plan and the development of the website with several landing pages for Ads.

- Render optimization and cross browser compatibility with a 100% responsive interface and optimized UX/UI and SEO/SEM
- Google Map API, Zoho Chat, Google Analytics scripts, etc..
- Save budget and time by 70% by implementing cost-saving initiatives.

Marketing Manager

www.playbusiness.mx, *Mexico City, 2016-2017*

Lead a Marketing Team of 5 extraordinary people. Play Business is the biggest Equity Crowdfunding Firm and Company Builder in LATAM.

- Product Development using Agile/Scrum methodology, MVPs
- Launched Marketing Campaigns with 20% visitors growth monthly rate.

Webmaster

www.exclusivasfaro.com, *Mexico City, 2013-2016*

Created and implemented the company online presence. Improvement in organizational tasks and processes using different technologies (ERP, Cloud, Mail Service, GPS, Google Drive, Responsive Web development, Prestashop, etc…).

- +400% ROI in implemented strategy and +5% sales growth
- +100% new customer growth rate.

Cofounder

Info Party London, *UK, 2006-2013*

Lead Ads and Promotions Agency with more than 20 associates, organizing simultaneously marketing and Digital Ads campaigns for 14 clients.

SKILLS

Programing Languages

HTML5 , CSS3, JavaScript ES6

Frameworks, Libraries and pre-processors

Bootstrap, JQuery, SASS, PostCSS, Babel

(Currently learning MEARN stack)

Tools & Tech

- Github, Chrome DevTools, cPanel, FTP,
- HTTP, AJAX, JSON, APIs
- Adobe Photoshop, Illustrator, XD
- Google Adwords & Analytics, Webmaster
- Npm, Gulp, Web Pack, Command Line …

Methodology

Agile/Scrum, UX/UI, SEO, SEM, Lean startup,

CMS

Prestashop & Woocommerce & Wordpress

Speaking Languages

English 100%, Spanish 100%, Portuguese 50%

HIGHLIGHTS

- Authored article in **Expansión** magazine (MX).
- Taught Marketing in **Anahuac University**
- **Experience in Startups and Crowdfunding**

EDUCATION

Fullstack Web Development, *(present)*
freeCodeCamp, Udemy, LinkedIN, MOOC's.

Master in Business Administration,*(2013)*
University of Roehampton, London, UK.
Metropolitan University, London, UK.

Bachelor of Business Administration, *(2004)*
University of Wales, IESIDE, Vigo, Spain.