

Martin Reboredo

Frontend Web Developer



EU/ Spanish Nationality

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+5 years of Web Development experience, designing and creating websites using a wide variety of technologies. Currently I am working on my React skills and learning the MERN fullstack. My goal is to deliver meaningful experiences and to work in an agile company with an amazing team of people where I will develop my full potential.

PROFESSIONAL EXPERIENCE

SEO Webmaster

www.edreamsodigeo.com, *Barcelona, 2018–Present*

Create landing pages, participate in QA, work on the front end of internal tools. Improve search results by creating pages with Rich Snippets Text for the 4 travel brands of the company. (Edreams, Opodo, Govoyages, Travellink)

- Develop more than 150 SEO compliant Landing Pages
- Implement Automated QA process for Validate Pages including Lighthouse, W3C, CSS autoprefixer, and crossbrowser compatibility.

Web Developer

www.aguafy.com, *Mexico City, 2016–2017*

Created Website and included a marketing plan with several landing pages for Ads.

- Render optimization and cross browser compatibility with a 100% responsive interface and optimized UX/UI and SEO/SEM

Marketing Manager

www.playbusiness.mx, *Mexico City, 2016-2017*

Lead a Marketing Team of 5 extraordinary people. Play Business is the biggest Equity Crowdfunding Firm and Company Builder in LATAM.

- Product Development using Agile/Scrum methodology, MVPs
- Launched Marketing Campaigns with 20% visitors growth monthly rate.

Webmaster

www.exclusivasfaro.com, *Mexico City, 2013-2016*

Created and implemented the company online presence using different technologies (ERP, Responsive Web development, Prestashop, etc...).

- +400% ROI in implemented strategy and +5% sales growth

Cofounder

Info Party London, *UK, 2007-2013*

Lead Ads and Promotions Agency with more than 20 associates, organizing simultaneously marketing and Digital Ads campaigns for 14 clients.

SKILLS

Programing Languages

HTML 5, CSS 3, JavaScript ES6

Libraries

React 16.6, Bootstrap 4, JQuery,

(Currently learning MEARN stack)

Dev Tools & Tech

Node, Npm, Webpack, Babel, SASS, SCSS, Rest APIs, Github, Chrome DevTools, cPanel, FTP, lazyload,

Other tools Tech

JIRA, Asana, Slack, Trello, Photoshop, Illustrator, Google Adwords & Analytics, Facebook Ads, Google Webmaster Tools, Lighthouse, ...

Methodology

Agile/KANBAN, UX/UI, SEO/SEM, Lean, W3C,

CMS - ERP

Prestashop & Dolibar & Wordpress

Speaking Languages

English 100%, Spanish 100%, Portuguese 50%

HIGHLIGHTS

Experience in **Startup Crowdfunding** & Fintech
Authored article in **Expansión** magazine (MX).
Taught Digital Marketing in **Anahuac University**

EDUCATION

Fullstack Web Development, (*present*)
freeCodeCamp, Udemy, LinkedIn, MOOC's.
Frontend Nanodegree, Udacity, (*2016*)
Master in Business Administration, (*2013*)
University of Roehampton, London, UK.
Metropolitan University, London, UK.
Bachelor of Business Administration, (*2004*)
University of Wales, IESIDE, Vigo, Spain.