

Location: Latvia, Valmiera (UTC+2/UTC+3)
GitHub: https://github.com/martinsluters

Email: luters.martins@gmail.com

Based in Latvia, Europe, I am a Senior WordPress Engineer / PHP Developer with a proven track record in crafting solutions since 2012. I am deeply passionate about developing solutions that empower individuals and businesses to streamline their processes, enhance performance, and simplify operations. Over the past 10 years, I have thrived in a 100% remote work environment, leveraging my expertise to contribute to diverse projects.

I actively engage with the PHP and WordPress community, regularly participating in meetups and conferences to stay abreast of the latest trends and innovations. Beyond the tech realm, I am a dedicated father and husband, cherishing moments with my dear family. My interests extend to action sports, particularly BMX racing, along with a love for reading, long walks, and embarking on new DIY projects.

Some of Development Related Skills

PHP:

- PHP (15+ years of experience)
- Pest | PHPUnit | WP PHPUnit | WP_Mock | wp-browser (Codeception)
- PHP Composer | Packagist | WordPress Packagist
- PHP_CodeSniffer | PHPStan
- Continuously learning and adopting the latest PHP features.

JavaScript:

- Vanilla | jQuery | Alpine.js | Vue.js
- Jest | ESLint
- Build tools: Webpack | Parcel | Gulp

Template Engines:

• Twig + Timber | Blade

Frontend Technologies:

• CSS | Sass | HTML | BEM | Tailwind | Foundation 6

Automation and CI/CD:

- Git hooks | CodeShip | GitHub Actions
- CI/CD with cloud-based services, including Unit, Integration, and Acceptance tests.
- Build and deployment to WP Engine via Git Push and SSH

Containerization and local development:

- Docker | Lando | WP Local Docker | wp-env | VVV | Laravel Sail
- Proficient in creating and managing Docker-based local development environments.

Local development automation (linting, testing, building, code-sniffing)

Continuous Learning:

- Embrace TDD, Design Patterns, and Design Principles.
- Actively practice and study in spare time.

Operating System:

Mac user for its reliability and efficiency.

Professional Development Experience

Adaptive Media SIA Valmiera (Latvia), outsourced PHP developer, November, 2024 - February, 2025

Led the development of an MVP capable of processing millions of data records while using and respecting multiple external API rate limits and constraints. Designed and implemented a robust solution encompassing backend data fetching and posting via external APIs, as well as efficient, secure frontend data presentation.

Key technologies used: Laravel, Laravel Horizon, Redis, Varnish.

Angry Creative Sweden (remote), Senior Developer, July, 2024 - October, 2025

Continue to manage and develop projects for existing clients from AWESEM Ltd. following its acquisition, ensuring seamless service and maintaining strong client relationships.

Embrace full stack development, taking on new technologies and methodologies as part of the larger, more diverse team.

Adapted to working within a larger, fully remote team, collaborating effectively across different time zones, and transitioning to new remote collaboration tools like Jira, Confluence, GitLab, and Stack Overflow for Teams, building on my prior experience with similar tools.

Enhance proficiency in React, that align with company's broader strategic goals.

Angry Creative Sweden (remote), Senior Developer, July, 2024 - present

Continue to manage and develop projects for existing clients from AWESEM Ltd. following its acquisition, ensuring seamless service and maintaining strong client relationships.

Embrace full stack development, taking on new technologies and methodologies as part of the larger, more diverse team.

Adapted to working within a larger, fully remote team, collaborating effectively across different time zones, and transitioning to new remote collaboration tools like Jira, Confluence, GitLab, and Stack Overflow for Teams, building on my prior experience with similar tools.

Enhance proficiency in React, that align with company's broader strategic goals.

AWESEM Ltd. London (UK) and remote, Senior WordPress Engineer, 2011 - June, 2024

Engaged in comprehensive project lifecycle management encompassing project initiation, development, maintenance, and support, as well as team education. Led client interactions from initial discussions to project deployment, launch, and ongoing enhancements, addressing diverse project sizes and complexities.

Key Contributions:

- Collaborated extensively with a myriad of themes and plugins, demonstrating versatility in handling various project requirements.
- Conceptualized and developed plugins and bespoke solutions, both from scratch and using established boilerplates.
- Extended functionality of plugins and themes to meet specific project demands.
- Executed seamless data migrations across CMS platforms, DBMSs, and servers, ensuring uninterrupted project continuity.
- Spearheaded performance optimization initiatives for WordPress and WooCommerce, enhancing overall project efficiency.
- Integrated REST and SOAP APIs, fostering interoperability between diverse systems.
- Engineered custom REST API endpoints to meet unique project specifications.
- Proficiently utilized and expanded upon e-commerce solutions such as WooCommerce and GiveWP, seamlessly integrating them into membership plugins and bespoke developments.
- Devised and implemented Shell and Python scripts for automating scheduled maintenance updates and critical vulnerability patches within the WP Engine infrastructure, leveraging WP Engine's API and WP CLI.
- Developed Python scripts for generating reports utilizing WP Engine's API, contributing to streamlined reporting processes.
- Provided continuous support and maintenance for client sites, as well as in-house premium themes and plugins.
- Assumed a pivotal role in project management, offering crucial assistance to the team across various domains.

Freelancing 2008 to 2018

Successfully engineered over 20 websites, ranging from e-commerce websites to various client brochure sites, utilizing MVC frameworks such as Codelgniter, CakePHP as well as WordPress CMS. In the initial stages of my career, engaged in (Macromedia) Adobe Flash ActionScript 2 coding tasks, contributing to the development of dynamic elements. Additionally, adeptly crafted immersive 360° virtual tours, showcasing a diverse skill set and adaptability in technology applications.

Education

Vidzeme University of Applied Sciences - B.S. in Information Technologies. Qualification Programming Engineer. 2011