Solent University Coursework Assessment Brief

Module Title:	Interaction Design
Module Code:	COM525
Module Leader:	Martin Reid
Level:	5
Assessment Title:	UI Interaction Components
Assessment Number:	AE1
Assessment Type:	Portfolio
Restrictions on Time/Word Count:	3000
Consequence of not meeting time/word count limit:	Assignments should be presented appropriately in line with the restrictions stated above; ; if an assignment exceeds the time/word count this will be taken in account in the marks given using the assessment criteria shown
Individual/Group:	Individual
Assessment Weighting:	100%
Issue Date:	Week commencing 5th October 2020
Hand In Date:	**Friday 21st January 2021 4pm**
Planned Feedback Date:	Within 4 weeks
Mode of Submission:	Digital Submission: **Online**
Number of copies to be submitted:	One
Anonymous Marking	This assessment will be exempt from anonymous marking as it falls within an exempt category under the University's Anonymous Marking Policy.

Assessment Task

Tasks which help you to learn and prepares you for summative tasks (Formative): You will undertake tutor led weekly tasks to support the design and selection of the five interactive components required in the summative portfolio and with the opportunity to receive ongoing feedback. Set milestones throughout the semester will offer feedback on each of the portfolio components.

You will be required to communicate your ideas to peers and external design practitioners to gain feedback to justify your

approaches showing results and personal reflection in the summative portfolio.

Tasks which count towards your degree (Summative): You will apply interaction design theory and current guidelines create a portfolio of five design interaction components that offer design solutions to real-world problems. Your online interactive portfolio will be supported by 3000 words which will define and justify your approaches, document your process and present the results from feedback/evaluation.

Each of your interactive components will need to present:

1. Research
2. Evaluation of guidelines
3. Planning & design prototyping
4. Coding
5. Avideo and/or screencast walthrough of the component working
6. Feedback & reflection
7. Approx. 600 words of documentation per component)

Your portfolio will cover and Address the following areas:

1. Discussion and comparison of a range of common standards in current interaction design over different systems and devices.
2. Analysis of interaction design to identify principles that underpin user experiences and evaluate new experimental approaches.
3. Presentation of research and application of technical skills to produce interactive interface components that are fit for purpose within the environment of professional workflows.
4. Confidently communication and justification of with reference to relevant concepts, design principles and current standards.
5. Constructive oeflection on feedback, personal objectives and accept responsibility for outcomes.
6. Creation of usable and accessible digital products that solve real-world problems to current industry standards

Production of Portfolio

Your portfolio will be presented online, what platform you used is up to you, but it needs to be presented in a current professional manner.

Submission of Portfolio

You will need to submit a PDF or screen captures of your portfolio together with the URL of its location.

Assessment criteria - COM525

	A1-A2	A3-A4	B1-B3	C1-C3	D1-D3	F1-F3
1. Discussion & evaluation of common standards	Exceptional discussion and evaluation of current standards in interaction design	Excellent discussion and evaluation of current standards in interaction design	Very good discussion and evaluation of current standards in interaction design	Satisfactory discussion and evaluation of current standards in interaction design	Basic discussion and evaluation of current standards in interaction design	Little or no discussion and evaluation of current standards in interaction design
2 & 3. Research, Analysis & identification of interaction design principles & professional workflows	Exceptional research supported by a comprehensive range of sources	Excellent research supported by a broad range of sources	Very good research supported by a range of current sources	Satisfactory research supported by a range of sources	Basic research with very few relevant sources	Poor research with few or no relevant sources
4. Communication and presentation.	Exceptional presentation and organisation of work and referencing.	Excellent presentation and organisation of work and referencing.	Very good presentation and organisation of work and referencing.	Satisfactory presentation and organisation of work and referencing.	Presentation and organisation of work and referencing adequate in most contexts.	Disorganisation/poor presentation. Errors or omissions in referencing.
5. Reflection & Feedback	Critical reflection and self-evaluation sustained and exceptionally insightful.	Reflection and self-evaluation frequently critical and insightful.	Sustained reflection and self-evaluation generates a number of critical insights.	Satisfactory self-evaluation and reflection with some critical insights.	Satisfactory self-evaluation and reflection with some critical insights.	Very limited self-evaluation/reflection lacks insight or inadequate/ or absent.
6. Application of current guidelines & approaches	Exceptional application appropriate approaches and current guidelines.	Excellent application appropriate approaches and current guidelines.	Very good application appropriate approaches and current guidelines.	Satisfactory application appropriate approaches and current guidelines.	Limited application appropriate approaches and current guidelines.	Fails to apply appropriate approaches and current guidelines.

Learning Outcomes: This assessment will enable students to demonstrate in full or in part the learning outcomes identified in the Module descriptors.

Late Submissions: Students are reminded that:

1. If this assessment is submitted late i.e. within 5 working days of the submission deadline, the mark will be capped at 40% if a pass mark is achieved;

2. If this assessment is submitted later than 5 working days after the submission deadline, the work will be regarded as a non-submission and will be awarded a zero;

3. If this assessment is being submitted as a referred piece of work (second or third attempt) then it must be submitted by the deadline date; any Refer assessment submitted late will be regarded as a non-submission and will be awarded a zero.

https://students.solent.ac.uk/official-documents/quality-management/academic-handbook/2o-assessment-principles-regulations-temporary-amendments-for-covid-19-contingency-plans.pdf

Extenuating Circumstances: The University's Extenuating Circumstances procedure is in place if there are genuine circumstances that may prevent a student submitting an assessment. If students are not 'fit to study', they can either request an extension to the submission deadline of 5 working days or they can request to submit the assessment at the next opportunity (Defer). In both instances students must submit an EC application with relevant evidence. If accepted by the EC Panel there will be no academic penalty for late submission or non-submission dependent on what is requested. Students are reminded that EC covers only short term issues (20 working days) and that if they experience longer term matters that impact on learning then they must contact the Student Hub for advice.

Please find a link to the EC policy below:https://students.solent.ac.uk/official-documents/quality-management/academic-handbook/2p-extenuating-circumstances.pdf

Academic Misconduct: Any submission must be students' own work and, where facts or ideas have been used from other sources, these sources must be appropriately referenced. The University's Academic Handbook includes the definitions of all practices that will be deemed to constitute academic misconduct. Students should check this link before submitting their work.

Procedures relating to student academic misconduct are given below: https://students.solent.ac.uk/official-documents/quality-management/academic-handbook/4l-student-academic-misconduct-procedure.pdf

Ethics Policy: The work being carried out by students must be in compliance with the Ethics Policy. Where there is an ethical issue, as specified within the Ethics Policy, then students will need an ethics release or an ethical approval prior to the start of the project.

The Ethics Policy is contained within Section 2S of the Academic Handbook https://staff.solent.ac.uk/official-documents/quality-management/academic-handbook/2s-solent-university-ethics-policy.pdf

Grade marking: The University uses a letter grade scale for the marking of assessments. Unless students have been specifically informed otherwise their marked assignment will be awarded a letter grade. More detailed information on grade marking and the grade scale can be found on the portal and in the Student Handbook.

https://students.solent.ac.uk/official-documents/quality-management/academic-handbook/2o-annex-3-assessment-regulations-grade-marking-scale.docx

Guidance for online submission through Solent Online Learning SOL: http://learn.solent.ac.uk/onlinesubmission