

Solent University Module Descriptor

Module Code: COM617

Module title: Industrial Consulting Project

Why is this module important?

The Industrial Consulting Project module will deliver ‘Real-world’ learning which is an important part of Solent University’s Academic Framework which guides us in how learning is designed and delivered.

‘Real-world’ learning involves interaction with employers and external organisations to allow students to prepare, rehearse and reflect on their experiences. These learning activities are influenced by real-world scenarios and preparing you for employment or career progression. The ability to work on a project collaboratively and to a set of requirements is essential.

This is a great opportunity to prepare for graduate life and work.

What you will learn on the module

The Industrial Consulting Project module offers you an insight in becoming a professional and working in the digital, computing and technology industries. You will be able to bring together all the skills and practice you have learnt so far on your course, allowing you to reflect critically and constructively around contemporary and future innovations in your field of study.

You will work collaboratively as part of development team on a project that will exercise your project management skills, effectively using current communication and presentation tools to assist in this.

How you will learn

The Industrial Consulting Project module aims to enrich your learning experience and knowledge transfer through interactions with large and small business, not-for-profit companies and Solent University Alumni who are working on digital, computing and technology projects.

There will be a broad range of industry speakers, practical workshops and group activities to support the development of both generic and course specific employability, career development skills, verbal and written communication, resilience, teamwork, leadership, networking, self-motivation, commercial awareness, problem solving, research, organisation and confidence. Project management methodologies and requirements gathering methods will be studied and utilised within the module.

You will form a group with other students and work on a given problem set by one of the industry speakers, who will act as the owner of the project topic.

How much time the module requires: you are expected to study for 200 hours (which equates to 10 hours per credit. This total learning time is made up of contact time, directed learning tasks, independent learning and assessment activity. Your tutor will offer you guidance on how you should best manage your study time on this module.

How you will be assessed

Tasks which help you to learn and prepares you for summative tasks (Formative):

Weekly project meetings on progress will feed forward into your preparation for the summative tasks. Working collaboratively in your groups you will have peer review as well as tutor feedback on the progress.

Tasks which count towards your degree (Summative):

Your group will need to complete two summative assessment tasks; for assessment one (AE1) you will create a portfolio of solutions for industry set problems. This will also include the final Project Initiation Document (PID).

For assessment two (AE2) your group will present a pitch following the Project Initiation Document (PID).

You will be graded as a group for both assessment elements.

When assessment does not go to plan

If you do not pass the module you will be given a new individual assessment brief.

What you will be able to do after the module

1. Understanding theoretical, practical and change issues currently faced by the technology industry.
2. Evaluate opportunities for employment within the digital and technology industries
3. Reflect and respond to peer review
4. Research, present and articulate an argument for a specific problem to an audience.
5. Identify, contextualise and apply appropriate practices within a professional, legal and ethical framework.
6. Work collaboratively with others as part of a development team.

How this relates to the dimensions of Solent's Real-world curriculum framework

Dimensions	How students learn	How students are assessed
Students are challenged to think in critical, creative and applied ways	Students will be tasked to solve a real-world problem informed by research.	The portfolio and presentation will give students the opportunity to present professional perspectives.
Students are inspired to do research through inquiry, curiosity and problem-solving	Students will undertake research involves solving many, sometimes unfamiliar problems.	Students will create a portfolio of solutions for a set and real-world problem
Students experience an intellectually stimulating curriculum which inspires them to learn for life	Students are guided in using current industry-standard work practice and processes.	Students will use their research on current practice to inform and influence their process
Students reflect and grow inwardly, social and ethically to be able to confront the challenges of the world	Students will learn the dynamics needed for working in a group	Both assessment elements require students to work as a group

Students face outward to the community, industry and the global environment	Students will need to gain evaluation and feedback.	Students will need to present evidence of feedback and evaluation they have gained tasks for both formative and summative assessments
Students learn from authentic, engaging and programmatic assessment	Will be given a problem by an industry expert solve	Students will present their solution to the industry expert.

Summative assessment details

AE1	Weighting:	60%
	Assessment type:	Group Portfolio
	Aggregation:	Aggregated to AE2
	Length/duration:	2000 words (-/+10%)
	Online submission:	Yes
	Grade marking:	Yes
	Anonymous marking:	No

AE2	Weighting:	40%
	Assessment type:	Group Presentation
	Aggregation:	Aggregated to AE1
	Length/duration:	6 minutes & 40 Seconds + 5 minutes Q&A (20 Slides @ 20 seconds per-slide)
	Online submission:	No
	Grade marking:	Yes
	Anonymous marking:	No

Module Author: Martin Reid

Module Title: Industrial Consulting Project			
Credit Points:	20	Module Code:	
FHEQ Level:	6	School/Service	Media Arts and Technology
Module Delivery Model:	CD	Max/Min student numbers	
Module Leader:	Martin Reid		
HECOS code	100358		

Module change history:

Module Approved/Year Implemented/Code	e.g. Dec 2012	2013/14	VCA405
Module modified/Year Implemented/Code	March 2013	2014/15	ECT421
Add extra rows as required			