# Optimization Models and Applications

Martin Takáč

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## **Outline**

- Linear Programming General (Matrix) Form
- Duality
- Interpretation of Dual Variables and Sensitivity Analysis
- Problems that can be Written as Linear Programs
- Solving Easy LP Problems in AMPL
- Convexity and More
- Relaxations and Lower Bounds

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# Part I. Linear Programming General (Matrix) Form

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# Linear Programming (LP)

```
\begin{array}{ll} \text{minimize} & f_0(x) \\ \text{subject to} & f_1(x) \leq b_1 \\ & f_2(x) \leq b_2 \\ & \vdots \\ & f_m(x) \leq b_m \end{array}
```

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# Linear Programming (LP)

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For LP all functions are linear. We define the LP in standard form

maximize 
$$c_1 \quad x_1+\dots+c_n \quad x_n$$
 subject to 
$$a_{1,1} \quad x_1+\dots+a_{1,n} \quad x_n \leq b_1$$
 
$$a_{2,1} \quad x_1+\dots+a_{2,n} \quad x_n \leq b_2$$
 
$$\vdots$$
 
$$a_{m,1}x_1+\dots+a_{m,n}x_n \leq b_m$$

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## LP in Matrix Form

We can write LP using  $\sum$  notation

maximize 
$$\sum_{i=1}^n c_i x_i$$
 subject to 
$$\sum_{i=1}^n a_{j,i} x_i {\le} b_j \qquad j=1,2,\dots,m$$
 
$$x > 0$$

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# LP in Matrix Form

We can write LP using  $\sum$  notation

$$\begin{array}{ll} \text{maximize} & \sum_{i=1}^n c_i x_i \\ \text{subject to} & \sum_{i=1}^n a_{j,i} x_i {\le} b_j \qquad j=1,2,\dots,m \\ & x & {\ge} 0 \end{array}$$

or in a matrix form

$$\label{eq:c.x} \begin{array}{ll} \text{maximize} & \mathbf{c}\!\cdot\!\mathbf{x} \\ \text{subject to} & \mathbf{A}\mathbf{x} \leq \! \mathbf{b} \\ & \mathbf{x} \geq \! \mathbf{0} \end{array}$$

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# LP in Matrix Form - Example

$$\begin{array}{llll} \text{minimize} & 15 \ x_1 + \ 30x_2 + 17x_3 + \ 92x_4 \\ \text{subject to} & 390x_1 + 210x_2 + 60x_3 + 198x_4 \! \geq \! 2000 \\ & 13 \ x_1 + \ 19x_2 + 3 \ x_3 + \ 18x_4 \! \geq \! 56 \\ & 60 \ x_1 + \ 5x_2 + 10x_3 + \ 0x_4 \! \geq \! 17 \\ & x_i \! \geq \! 0 \end{array}$$

In a matrix form

maximize 
$$(-15 \ -30 \ -17 \ -92)$$
  $\mathbf{x}$  subject to  $-\begin{pmatrix} 390 \ 210 \ 60 \ 198 \\ 13 \ 19 \ 3 \ 18 \\ 60 \ 5 \ 10 \ 0 \end{pmatrix} \begin{pmatrix} x_1 \\ x_2 \\ x_3 \\ x_4 \end{pmatrix} \le -\begin{pmatrix} 2000 \\ 56 \\ 17 \end{pmatrix}$   $\mathbf{x} \ge 0$ 

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# Part II. Duality

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# Duality

For each LP there is a dual LP Dual LP (D) Primal LP (P) minimize b. y  $\mathbf{c} \cdot \mathbf{x}$ subject to  $Ax \le b$ subject to  $\mathbf{y}^T \mathbf{A} \ge \mathbf{c}^T$  $\mathbf{y} \geq 0$  $\mathbf{x} > 0$ or equivalently  $\mathbf{b} \cdot \mathbf{y}$ subject to  $\mathbf{A}^T \mathbf{y} \ge \mathbf{c}$  $\mathbf{y} > 0$ 

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# **Primal-Dual Properties**

#### Let

- (P) and (D) are feasible
- $\tilde{\mathbf{x}}$  is any feasible and  $\mathbf{x}^*$  is optimal to (P)
- $\tilde{\mathbf{y}}$  and  $\mathbf{y}^*$  is optimal to (D)

#### Then

- strong duality  $c^T x^* = b^T y^*$
- weak duality  $c^T \tilde{x} \leq b^T \tilde{y}$  proof on black board
- complementarity conditions

$$(Ax^* - b)^T y^* = 0$$
$$(A^T y^* - c)^T x^* = 0$$

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# **Primal-Dual Properties**

- if (P) is not feasible then (D) is unbounded
- if (D) is not feasible then (P) is unbounded

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# **Primal-Dual Properties**

- if (P) is not feasible then (D) is unbounded
- if (D) is not feasible then (P) is unbounded

```
Example (P) (D)  \begin{array}{cccc} \text{maximize} & x_1 & \text{minimize} & -y_1 \\ \text{subject to} & x_1 \leq -1 & \text{subject to} & y_1 \geq 1 \\ & x_1 \geq 0 & y_1 \geq 0 \end{array}
```

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# Part III. Interpretation of Dual Variables and Sensitivity Analysis

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- The WYNDOR GLASS CO. produces high-quality glass products, including windows and glass doors
- · it has three plants
  - 1 Aluminum frames and hardware are made in Plant 1
  - 2 frames are made in Plant 2
  - 3 Plant 3 produces the glass and assembles the products

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  - 3 Plant 3 produces the glass and assembles the products Because of declining earnings, top management has decided to revamp the company's product line. Unprofitable products are being discontinued, releasing production capacity to launch two new products having large sales potential:
    - Product 1: An 8-foot glass door with aluminum framing

      Product 1 requires some of the production capacity in Plants 1 and 3, but none in Plant 2.
    - 2 Product 2: A 4  $\times$  6 foot double-hung wood-framed window Product 2 needs only Plants 2 and 3.

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The marketing division has concluded that the company could sell as much of either product as could be produced by these plants.

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#### Task for OR consultant

Determine what the production rates should be for the two products in order to maximize their total profit, subject to the restrictions imposed by the limited production capacities.

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#### Task for OR consultant

Determine what the production rates should be for the two products in order to maximize their total profit, subject to the restrictions imposed by the limited production capacities.

#### Input:

Product 1 requires 1 hour of work in Plant 1 and 3 hours of work in Plant 3

Product 2 requires 2 hours of work in Plant 2 and 2 hours of work in Plant 3

We have available Plant 1 for 4 hours, Plan 2 for 12 hours and Plant 3 for 18 hours

The profit from Product 1 is \$3,000 and from Product 2 is \$5,000

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- $x_1$  Amount of Product 1
- $x_2$  Amount of Product 2

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 $x_1$  - Amount of Product 1

 $x_2$  - Amount of Product 2

maximize 
$$3x_1+5x_2$$
 subject to  $x_1 \leq 4$   $2x_2 \leq 12$   $3x_1+2x_2 \leq 18$   $x_i \geq 0$ 

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 $x_1$  - Amount of Product 1

 $x_2$  - Amount of Product 2

maximize subject to	$3x_1 + 5x_2$ $x_1 \leq 4$ $2x_2 \leq 12$ $3x_1 + 2x_2 \leq 18$	minimize subject to	$4y_1+12y_2+18y_3$ $y_1 + 3y_3 \ge 3$ $2 y_2+ 2y_3 \ge 5$ $y_3 \ge 0$
	$x_i \ge 0$		$y_i \ge 0$

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- $x_1$  Amount of Product 1
- $x_2$  Amount of Product 2

The optimal solution to (P) and (D) are

$$x^* = (2 \ 6)^T$$

and

$$y^* = (0 \quad \frac{3}{2} \quad 1)^T$$

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# Interpretation of Dual Variables

- The dual variable  $y_i$  is interpreted as the contribution to profit per unit of resource i.
- In other words, the  $y_i$  values are just the shadow prices.

#### Definition

The **shadow price** of a constraint is the amount of change in the optimal objective as the RHS of that constraint is increased by 1 unit, and the rest of the data is kept constant.

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# Part IV. Problems that can be Written as Linear Programs

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# Linear Regression

Given a data set  $\{y_i, t_{i1}, \dots, t_{in}\}_{i=1}^m$  of m statistical units, a linear regression model assumes that the relationship between the dependent variable  $y_i$  and the n-vector of regressors  $t_i$  is linear.

To find the relationship we can solve

$$\min_{x_1,\dots,x_n} \sum_{i=1}^m (y_i - x_1 t_{i1} - \dots - x_n t_{in})^2$$

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# Linear Regression

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To find the relationship we can solve

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Two common modification:

$$\min_{x_1, \dots, x_n} \sum_{i=1}^m |y_i - x_1 t_{i1} - \dots - x_n t_{in}|$$

and

$$\min_{x_1,\dots,x_n} \max_i |y_i - x_1 t_{i1} - \dots - x_n t_{in}|$$

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# Rewriting $\ell_1$ as LP

$$\min_{x_1, \dots, x_n} \sum_{i=1}^m |y_i - x_1 t_{i1} - \dots - x_n t_{in}|$$

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# Rewriting $\ell_1$ as LP

$$\min_{x_1, \dots, x_n} \sum_{i=1}^m |y_i - x_1 t_{i1} - \dots - x_n t_{in}|$$

We introduce auxiliary variables  $z_1, \ldots, z_m$ 

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# Rewriting $\ell_1$ as LP

$$\min_{x_1, \dots, x_n} \sum_{i=1}^m |y_i - x_1 t_{i1} - \dots - x_n t_{in}|$$

We introduce auxiliary variables  $z_1, \ldots, z_m$  The final LP is

$$\begin{array}{ll} \text{minimize in } x \in \mathbf{R}^n \text{ and } z \in \mathbf{R}^m & \sum_{i=1}^m z_i \\ \\ \text{subject to} & y_i - (x_1t_{i1} + \dots + x_nt_{in}) \leq z_i \\ \\ & y_i - (x_1t_{i1} + \dots + x_nt_{in}) \geq -z_i \end{array}$$

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# Rewriting $\ell_{\infty}$ as LP

$$\min_{x_1,\dots,x_n} \max_i |y_i - x_1 t_{i1} - \dots - x_n t_{in}|$$

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# Rewriting $\ell_{\infty}$ as LP

$$\min_{x_1,\dots,x_n} \max_i |y_i - x_1 t_{i1} - \dots - x_n t_{in}|$$

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# Rewriting $\ell_{\infty}$ as LP

$$\min_{x_1,\dots,x_n} \max_i |y_i - x_1 t_{i1} - \dots - x_n t_{in}|$$

We introduce auxiliary variables  $z_1, \ldots, z_m$  The final LP is

minimize in 
$$x \in \mathbf{R}^n$$
 and  $z \in \mathbf{R}$   $z$  subject to  $y_i - (x_1t_{i1} + \dots + x_nt_{in}) \le z$   $y_i - (x_1t_{i1} + \dots + x_nt_{in}) \ge -z$ 

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# Part V. Solving Easy LP Problems in AMPL

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$$\begin{array}{ll} \text{maximize} & 3x_1 + 5x_2 \\ \text{subject to} & x_1 & \leq 4 \\ & 2x_2 \leq 12 \\ & 3x_1 + 2x_2 \leq 18 \\ & x_i \geq 0 \end{array}$$

#### AMPL Model

```
var X1 >=0;
var X2 >=0;
maximize Profit: 3*X1+5*X2;
subject to Plant1: X1 <= 4;
subject to Plant2: 2*X2 <= 12;
subject to Plant3: 3*X1+2*X2 <= 18;
```

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## The diet model

#### Task

Find the cheapest diet when restricted to the following food options?

food	potato	eggs	milk	chicken
cost (cents per 100g)	15	30	17	92

Nutritions and the daily requirement

	Yield (per 100g)				Daily requirement
	potato	eggs	milk	chicken	
Energy (kcal)	390	210	60	198	2000
Protein (g)	13	19	3	18	56
Sugar (g)	60	5	10	0	17

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## Final optimization formulation

#### Variables:

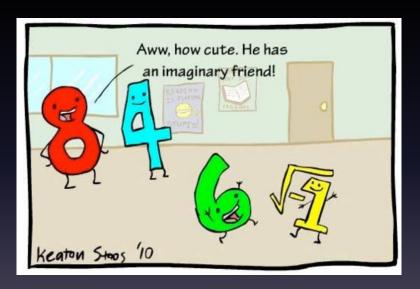
 $x_1$  - amount of potato,  $x_2$  - amount of eggs,  $x_3$  - amount of milk and  $x_4$  - amount of chicken

**Optimization Problem** 

minimize 15 
$$x_1+$$
  $30x_2+17x_3+$   $92x_4$  subject to  $390x_1+210x_2+60x_3+198x_4 \ge 2000$  13  $x_1+$   $19x_2+3$   $x_3+$   $18x_4 \ge 56$  60  $x_1+$   $5x_2+10x_3+$   $0x_4 \ge 17$   $x_1$   $\ge 0$   $x_2$   $\ge 0$   $x_3$   $\ge 0$   $x_4 \ge 0$ 

## AMPL Model

```
var P \ge 0;
var E \ge 0;
\text{var M} >= 0;
var C \ge 0;
minimize Cost: 15*P+30*E+17*M+92*C:
subject to Energy: 390*P+210*E+60*M+198*C >= 2000;
subject to Protein: 13*P+19*E+3*M+18*C >= 56:
subject to Sugar: 60*P+ 5*E+10*M >= 17;
```



## Part VI. Convexity and More

## Local and Global Optima

Consider an optimization problem

$$\min_{x \in \Omega} f(x) \tag{1}$$

Point  $\tilde{x}$  is **local optimum** if there exists r > 0 such that

$$\forall y \in \Omega \cap B_r(\tilde{x}) : f(y) \ge f(\tilde{x})$$

PS:

$$B_r(\tilde{x}) = \{ x \in \mathbf{R}^n : ||x - \tilde{x}|| \le r \}$$

## Local and Global Optima

Consider an optimization problem

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PS:

$$B_r(\tilde{x}) = \{ x \in \mathbf{R}^n : ||x - \tilde{x}|| \le r \}$$

Point  $x^*$  is global optimum if

$$\forall y \in \Omega : f(y) \ge f(x^*)$$

## Convex Problem

#### **Theorem**

If  $\Omega$  is convex and f(x) is convex then every local optimum is a global optimum!

#### Proof.

on black board

## Convex Problem

#### Theorem

If  $\Omega$  is convex and f(x) is convex then every local optimum is a global optimum!

Proof.

on black board

Remember (again:)

Convex problems ARE EASY

## Sufficient Condition for Convexity

Let function  $f \in C^2$ 

Theorem

if  $f''(x) \succeq 0$  for all  $x \in \Omega$  then f is convex on  $\Omega$ !

What does ≻ mean?

Matrix  $A \in \mathbf{R}^{n \times n} \succeq 0$  (is positive semi-definite) if for all  $x \in \mathbf{R}^n$  it holds

$$x^T A x \ge 0$$

#### How to find out if $A \succ 0$ ?

PS:

$$f''(x) = \begin{pmatrix} \frac{\partial^2 f}{\partial x_1^2} & \frac{\partial^2 f}{\partial x_1 \partial x_2} & \cdots & \frac{\partial^2 f}{\partial x_1 \partial x_n} \\ \frac{\partial^2 f}{\partial x_2 \partial x_1} & \frac{\partial^2 f}{\partial x_2^2} & \cdots & \frac{\partial^2 f}{\partial x_2 \partial x_n} \\ \vdots & \vdots & \cdots & \vdots \\ \frac{\partial^2 f}{\partial x_1 \partial x_n} & \frac{\partial^2 f}{\partial x_n \partial x_2} & \cdots & \frac{\partial^2 f}{\partial x_n^2} \end{pmatrix}$$

## Which Function if Convex?

$$f(x_1, x_2) = x_1^2 + 3x_2$$

$$f(x_1, x_2) = 3x_1^2 + 9x_2^2$$

$$f(x_1, x_2) = x_1^2 - 10x_1x_2 + x_2^2$$

$$f(x_1, x_2) = x_1x_2$$

$$f(x_1, x_2) = x_1^2 - x_2^2$$

$$f(x_1) = \sin^2(x_1) + \cos^2(x_1)$$

## When is the Feasible Region Convex?

#### Feasible region:

$$\Omega = \{ x \in \mathbf{R}^n : f_1(x) \le b_1, \dots, f_m(x) \le b_m \}$$

## When is the Feasible Region Convex?

#### Feasible region:

$$\Omega = \{ x \in \mathbf{R}^n : f_1(x) \le b_1, \dots, f_m(x) \le b_m \}$$

Answer:

$$\Omega = \Omega_1 \cap \Omega_2 \cap \dots \cap \Omega_m$$

where

$$\Omega_j = \{ x \in \mathbf{R}^n : f_j(x) \le b_j \}$$

## When is the Feasible Region Convex?

#### Feasible region:

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Answer:

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where

$$\Omega_j = \{ x \in \mathbf{R}^n : f_j(x) \le b_j \}$$

On which requirement on  $f_j(x)$  will be the set  $\Omega_j$  convex?

# Part VII. Relaxations and Lower Bounds

Consider sets  $\Omega \subseteq \Omega' \subseteq \mathbf{R}^n$  and function  $f: \Omega' \to \mathbf{R}$ 

## Consider sets $\Omega \subseteq \Omega' \subseteq \mathbf{R}^n$ and function $f: \Omega' \to \mathbf{R}$ Which optimization problem has lower optimal value?

$$\min_{x \in \Omega} f(x) \tag{OPT}$$

or

$$\min_{x \in \Omega'} f(x) \tag{OPT'}$$

Consider sets  $\Omega \subseteq \Omega' \subseteq \mathbf{R}^n$  and function  $f: \Omega' \to \mathbf{R}$  Which optimization problem has lower optimal value?

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#### **Terminology**

(OPT') is **RELAXATION** of (OPT) typically,  $\Omega'$  arises if you ignore some constraints

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#### Terminology

(OPT') is RELAXATION of (OPT) typically,  $\Omega'$  arises if you ignore some constraints

For **MINIMIZATION** problems, the RELAXATION gives us LOWER-BOUND.

- is  $\{\min f(x), x \in [0, 1]\}$  relaxation of  $\{\min f(x), x \in [-2, 1]\}$ ?
- is  $\{\min f(x), x \in [-3, 1]\}$  relaxation of  $\{\min f(x), x \in [-1, 0]\}$ ?
- \* is  $\{\min f(x), g(x) \le b\}$  relaxation of  $\{\min f(x), g(x) \le b 1\}$ , if g(x) is convex?
- is  $\{\min f(x), g(x) \le b\}$  relaxation of  $\{\min f(x), g(x) \le b+1\}$ , if g(x) is convex?

- is  $\{\min f(x), x \in [0, 1]\}$  relaxation of  $\{\min f(x), x \in [-2, 1]\}$ ? NO
- is  $\{\min f(x), x \in [-3, 1]\}$  relaxation of  $\{\min f(x), x \in [-1, 0]\}$ ?
- is  $\{\min f(x), g(x) \le b\}$  relaxation of  $\{\min f(x), g(x) \le b 1\}$ , if g(x) is convex?
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- is  $\{\min f(x), x \in [-3, 1]\}$  relaxation of  $\{\min f(x), x \in [-1, 0]\}$ ? **YES**
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- is  $\{\min f(x), g(x) \le b\}$  relaxation of  $\{\min f(x), g(x) \le b 1\}$ , if g(x) is convex? YES
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- is  $\{\min f(x), g(x) \le b\}$  relaxation of  $\{\min f(x), g(x) \le b+1\}$ , if g(x) is convex? YES

- is  $\{\min f(x), x \in [0, 1]\}$  relaxation of  $\{\min f(x), x \in [-2, 1]\}$ ?
- is  $\{\min f(x), x \in [-3, 1]\}$  relaxation of  $\{\min f(x), x \in [-1, 0]\}$ ?
- is  $\{\min f(x), g(x) \le b\}$  relaxation of  $\{\min f(x), g(x) \le b 1\}$ , if g(x) is convex?
- is  $\{\min f(x), g(x) \le b\}$  relaxation of  $\{\min f(x), g(x) \le b+1\}$ , if g(x) is convex?

PS: Relaxation can be even if you replace objective function f by  $\tilde{f}$  if

$$\tilde{f}(x) \le f(x), \forall x \in \Omega$$

## Example - Knapsack Problem

At a flea market in Rome, you spot n objects (old pictures, a vessel, rusty medals. . . ) that you could re-sell in your antique shop for about double the price.

- You want these objects to pay for your flight ticket to Rome, which cost C.
- You don't want a heavy backpack (limitation by Airline company to 23kg), so you want to buy the objects that will not exceed the limit.

**Question:** Formulate as optimization problem.

## Example - Knapsack Problem

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Question: Formulate as optimization problem.

**Question:** Without being able to solve Integer programming, under which condition we can say that we do not want to buy anything?

### Answer

Let item i has price  $p_i$  and weight  $w_i$ . Then we define variables  $x_i \in \{0,1\}$  (0= we do not buy that item)

$$\begin{array}{ll} \text{maximize} & \sum_{i=1}^n x_i p_i \\ \text{subject to} & \sum_{i=1}^n w_i \ x_i \leq 23 \\ & x_i \in \{0,1\} \end{array}$$

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if the relaxed problem has optimal objective value  $\leq C$  then we know for sure that the original optimization problem will have also optimal objective value  $\leq C$  and hence we will not buy stuff!

