

# Martin Tozer

Frontend Developer | [www.linkedin.com/in/martintoz](http://www.linkedin.com/in/martintoz)

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## SKILLS

JavaScript  
Apollo GraphQL  
TypeScript  
React  
Redux

CSS/Sass  
HTML5  
Express  
Sequelize  
PostgreSQL

Figma / Adobe XD  
Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe After Effects

## EDUCATION HISTORY

**Full Stack Web Developer.** 2020-2021. Henry ([soyhenry.com](http://soyhenry.com)).

JavaScript, React, Redux, Node.js, Express.js, Postgres, Sequelize, TypeScript, Apollo GraphQL, HTML, CSS

**Masters in Cognitive Psychology.** 2017-Ongoing. Universidad de Buenos Aires (UBA)

**Licentiate in Advertising** (Specialised in account planning). 2010-2013. Universidad Argentina de la Empresa (UADE). International Advertising Association (IAA) accreditation.

**Certificate in Advanced English (CAE).** University of Cambridge.

**Google Ads Search Certification**

## WORK HISTORY

**de Dios Editores - Travel guide publisher. Web design. Communication Manager. Graphic/editorial design.**

Buenos Aires, Argentina. April 2011 - October 2020.

Design, layout, maintenance, SEO/SEM and update for [www.dedioseditores.com](http://www.dedioseditores.com) and [www.dediosblog.com](http://www.dediosblog.com).

Frequent Wordpress use. Management of brand 's general communication strategy. Management of social media accounts (Instagram, Twitter, YouTube, Facebook). Graphic design for posts and newsletter (Mailchimp). Design and editing: books, guides, and maps. Management of Facebook/Instagram Ads and Google Adwords. Management of online store and MercadoLibre account.

Daily use of Adobe tools: Illustrator, InDesign, Photoshop, Premiere Pro, After Effects, and Acrobat.

Frequent use of Microsoft Excel, HTML, and CSS.

**Kiosk / Flamingo Research. Marketing Research.**

London, UK. August 2015.

Marketing research, analysis, transcription, and translation for a UK-based FOX International Channels project about Argentine and British teenagers' TV habits.

**Freelance translation and writing.**

April 2010 – Ongoing

English-Spanish and Spanish-English text and subtitle translation and transcription for Unbabel, Speaklike and Onehourtranslation. Argentine slang translation and definition for Elplop.

Creative writing in English and Spanish for Clickworker.

## LANGUAGES

**Spanish:** Native.

**Italian:** Basic-spoken.

**English:** Native.

**Russian:** Beginner.

**Portuguese:** Basic-spoken.