

# **Employer Feedback Survey**

**Classes of 2001, 2002, 2003 & 2004, 1 1/2 Years After Graduation**

**Program Profile  
M Business Administration in Aviation  
Worldwide Campus**

Prepared by:

Kimberly Brantley  
Office of Institutional Research  
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This Program Profile contains Employer Feedback Survey results for this degree program only, for the Classes of 2001, 2002, 2003 & 2004. Almost every question from the instrument is included. Some of the skill verbiage required abbreviation in order to fit in the tables; please refer to the survey instrument if clarification is needed. Employer comments for 'strengths' and 'weaknesses' of the degree program have been included.

In an effort to correct for disproportionate response rates and adjust the respondent profile so that it was representative of the target population, the data were weighted by gender, campus, program, and year of graduation. Percentages in the data tables represent the weighted result (the number of respondents has been left unweighted, however). Please use caution when interpreting results for programs with a small number of respondents; results based on very few respondents may not be representative. Programs for which there were fewer than three respondents are excluded.

**Number of Respondents  
By Campus and Year of Graduation.**

	M Business Administration in Aviation				
	2001	2002	2003	2004	All Years
Worldwide Campus	10	3	4	5	22

**Graduate's length of time at present position  
(as reported by the graduate on the preceding Alumni Survey)  
By Campus**

		Unwtd # of Respondents	Less than 1 year	1-2 years	3-5 years	More than 5 years
			Wtd Row %	Wtd Row %	Wtd Row %	Wtd Row %
Worldwide Campus	2001	10	.0%	27.0%	18.2%	54.7%
	2002	3	.0%	.0%	66.7%	33.3%
	2003	4	41.0%	41.0%	.0%	18.0%
	2004	5	20.0%	20.0%	20.0%	40.0%
	All Years	22	18.2%	25.2%	21.7%	34.9%

Response options: 'Less than 1 year', '1-2 years', '3-5 years', 'More than 5 years'.

**Best description of graduate's field of work  
(as reported by the graduate on the preceding Alumni Survey)  
By Campus**

			2001	2002	2003	2004	All Years
Worldwide Campus	Unwtd # of Respondents		10	3	4	5	22
	Aerospace	Wtd Col %	.0%	.0%	41.0%	.0%	14.2%
	Airline	Wtd Col %	13.5%	.0%	.0%	60.0%	15.6%
	Corporate	Wtd Col %	.0%	33.3%	.0%	.0%	6.5%
	Education	Wtd Col %	.0%	.0%	.0%	20.0%	4.0%
	Flight training	Wtd Col %	.0%	33.3%	.0%	.0%	6.5%
	Government	Wtd Col %	19.0%	.0%	.0%	.0%	4.9%
	Military	Wtd Col %	54.0%	33.3%	.0%	.0%	20.3%
	Other	Wtd Col %	.0%	.0%	18.0%	20.0%	10.3%
	Other	Wtd Col %	13.5%	.0%	41.0%	.0%	17.7%

**Relationship of graduate's job to his/her field of study at ERAU  
(as reported by the graduate on the preceding Alumni Survey)  
By Campus**

		Unwtd # of Respondents	Closely related	Somewhat related
			Wtd Col %	Wtd Col %
Worldwide Campus	2001	10	27.7%	72.3%
	2002	3	.0%	100.0%
	2003	4	18.0%	82.0%
	2004	5	80.0%	20.0%
	All Years	22	29.5%	70.5%

Response options: 'Closely related', 'Somewhat related'. Graduates who responded 'Not related' on their Alumni Survey were excluded from consideration for the Employer Feedback Survey.

**Approximately how many ERAU graduates do you know professionally?  
By Campus**

		Unwtd # of Respondents	Number of ERAU Graduates Know Professionally				
			1	2-5	6-10	11-50	Over 50
			Wtd Row %	Wtd Row %	Wtd Row %	Wtd Row %	Wtd Row %
Worldwide Campus	2001	10	31.8%	63.5%	4.7%	.0%	.0%
	2002	3	66.7%	33.3%	.0%	.0%	.0%
	2003	4	50.0%	.0%	41.0%	.0%	9.0%
	2004	5	.0%	60.0%	.0%	40.0%	.0%
	All Years	22	38.5%	34.9%	15.4%	8.1%	3.1%

Response options: '1', '2-5', '6-10', '11-50', 'Over 50'.

**How many ERAU graduates do you currently supervise?  
By Campus**

		Unwtd # of Respondents	Number of ERAU Graduates Currently Supervise		
			1	2-5	6-10
			Wtd Row %	Wtd Row %	Wtd Row %
Worldwide Campus	2001	10	81.8%	18.2%	.0%
	2002	3	100.0%	.0%	.0%
	2003	4	100.0%	.0%	.0%
	2004	5	60.0%	20.0%	20.0%
	All Years	22	87.2%	8.7%	4.0%

Response options: '1', '2-5', '6-10', '11-50', 'Over 50'.

**Did you graduate from ERAU?  
By Campus**

		Unwtd # of Respondents	Supervisors Who Are Also ERAU Graduates	
			Yes	No
			Wtd Row %	Wtd Row %
Worldwide Campus	2001	10	.0%	100.0%
	2002	3	.0%	100.0%
	2003	4	9.0%	91.0%
	2004	5	.0%	100.0%
	All Years	22	3.1%	96.9%

Response options: 'Yes', 'No'.

**What is your level of involvement in the hiring of new workers?  
By Campus**

		Unwtd # of Respondents	Hiring involvement level		
			Make Final Decision	Provide Input	No Involvement
			Wtd Row %	Wtd Row %	Wtd Row %
Worldwide Campus	2001	10	54.7%	31.8%	13.5%
	2002	3	66.7%	33.3%	.0%
	2003	4	59.0%	41.0%	.0%
	2004	5	80.0%	20.0%	.0%
	All Years	22	63.7%	32.9%	3.5%

Response options: 'Make Final Decision', 'Provide Input', 'No Involvement'.

**What is your preference for hiring graduates?  
By Campus**

		Unwtd # of Respondents	Preference for Hiring Graduates		
			Some Preference for ERAU Graduates	No Preference	Some Preference for Other Graduates
			Wtd Row %	Wtd Row %	Wtd Row %
Worldwide Campus	2001	9	5.5%	94.5%	.0%
	2002	3	.0%	100.0%	.0%
	2003	4	.0%	91.0%	9.0%
	2004	5	20.0%	80.0%	.0%
	All Years	21	5.5%	91.3%	3.2%

Response options: 'Strong preference for other graduates', 'Some preference for other graduates', 'No preference', 'Some preference for ERAU graduates', 'Strong preference for ERAU graduates'.

**What preference do you have for multi-lingual candidates?  
By Campus**

		Unwtd # of Respondents	Preference for multi-lingual candidates	
			Some Preference	No Preference
			Wtd Row %	Wtd Row %
Worldwide Campus	2003	4	.0%	100.0%
	2004	5	20.0%	80.0%

New question as of the Class of 2003 survey.

Response options: 'Strong Preference', 'Some Preference', 'No Preference'.

**How important do you consider global awareness and international experience  
for new employees?  
By Campus**

		Unwtd # of Respondents	Importance of global awareness and international experience		
			Very Important	Somewhat Important	Not Important
			Wtd Row %	Wtd Row %	Wtd Row %
Worldwide Campus	2003	4	9.0%	82.0%	9.0%
	2004	5	20.0%	80.0%	.0%

New question as of the Class of 2003 survey.

Response options: 'Very Important', 'Somewhat Important', 'Not Important'.

**What changes do you anticipate in your organization's need for aviation and  
aerospace professionals in the near future?  
By Campus**

		Unwtd # of Respondents	Anticipated changes to organization's need for av/aero professionals		
			Increased Need	No Changes	Decreased Need
			Wtd Row %	Wtd Row %	Wtd Row %
Worldwide Campus	2002	3	33.3%	66.7%	.0%
	2003	4	41.0%	18.0%	41.0%
	2004	5	60.0%	40.0%	.0%
	All Years	12	44.2%	36.7%	19.1%

New question as of the Class of 2002 survey.

Response options: 'Increased Need', 'No Changes', 'Decreased Need'.

**The education of the graduate meets our company's needs  
By Campus**

		Unwtd # of Respondents	Education of ERAU Graduate Meets Company's Needs			
			Strongly Agree	Agree	Neutral	Strongly Disagree
			Wtd Row %	Wtd Row %	Wtd Row %	Wtd Row %
Worldwide Campus	2001	10	13.5%	68.2%	13.5%	4.7%
	2002	3	33.3%	66.7%	.0%	.0%
	2003	4	50.0%	50.0%	.0%	.0%
	2004	5	20.0%	80.0%	.0%	.0%
	All Years	22	31.3%	64.0%	3.5%	1.2%

Response options: 'Strongly Disagree', 'Disagree', 'Neutral', 'Agree', 'Strongly Agree'.

**He/she is a valuable employee  
By Campus**

		Unwtd # of Respondents	Graduate is a Valuable Employee			
			Strongly Agree	Agree	Neutral	Strongly Disagree
			Wtd Row %	Wtd Row %	Wtd Row %	Wtd Row %
Worldwide Campus	2001	10	54.7%	27.0%	13.5%	4.7%
	2002	3	33.3%	66.7%	.0%	.0%
	2003	4	59.0%	41.0%	.0%	.0%
	2004	5	60.0%	40.0%	.0%	.0%
	All Years	22	53.1%	42.2%	3.5%	1.2%

Response options: 'Strongly Disagree', 'Disagree', 'Neutral', 'Agree', 'Strongly Agree'.

**He/she is a good candidate for promotion  
By Campus**

		Unwtd # of Respondents	Graduate is a Good Candidate for Promotion			
			Strongly Agree	Agree	Neutral	Strongly Disagree
			Wtd Row %	Wtd Row %	Wtd Row %	Wtd Row %
Worldwide Campus	2001	10	68.2%	.0%	27.0%	4.7%
	2002	3	33.3%	66.7%	.0%	.0%
	2003	4	100.0%	.0%	.0%	.0%
	2004	5	40.0%	40.0%	20.0%	.0%
	All Years	22	66.7%	21.1%	11.0%	1.2%

Response options: 'Strongly Disagree', 'Disagree', 'Neutral', 'Agree', 'Strongly Agree'.

**Compared to graduates from other institutions, his/her knowledge and skill level  
is:  
By Campus**

		Unwtd # of Respondents	Skill Level of ERAU Graduate Compared to Graduates From Other Institutions		
			Somewhat Higher	Equivalent	Somewhat Lower
			Wtd Row %	Wtd Row %	Wtd Row %
Worldwide Campus	2001	10	31.8%	63.5%	4.7%
	2002	3	.0%	100.0%	.0%
	2003	4	59.0%	41.0%	.0%
	2004	5	40.0%	60.0%	.0%
	All Years	22	36.7%	62.1%	1.2%

Employer Feedback Survey  
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Program Profile - M Business Administration in Aviation

ERAU General Skills Preparation and Usefulness on the Job

Worldwide Campus

		M Business Administration in Aviation															
		Employer's Usefulness of Skill on the Job				Competence of this ERAU Graduate					Competence of Graduates from Other Institutions						
		Unwtd # of Respond ents	Very Useful Wtd Row %	Somew hat Useful Wtd Row %	Not Useful Wtd Row %	Unwtd # of Respond ents	Excellent Wtd Row %	Good Wtd Row %	Average Wtd Row %	Poor Wtd Row %	Very Poor Wtd Row %	Unwtd # of Respond ents	Excellent Wtd Row %	Good Wtd Row %	Average Wtd Row %	Poor Wtd Row %	
Quantitative/mathematics	2001	10	77.0%	23.0%	.0%	10	45.2%	9.5%	40.5%	.0%	4.8%	9	26.6%	46.8%	21.1%	5.5%	
	2002	3	33.3%	66.7%	.0%	3	.0%	100.0%	.0%	.0%	.0%	2	.0%	50.0%	50.0%	.0%	
	2003	4	91.0%	9.0%	.0%	4	.0%	91.0%	9.0%	.0%	.0%	4	.0%	50.0%	50.0%	.0%	
	2004	5	40.0%	60.0%	.0%	5	20.0%	20.0%	60.0%	.0%	.0%	4	.0%	50.0%	50.0%	.0%	
	All Years	22	65.9%	34.1%	.0%	22	15.6%	57.5%	25.6%	.0%	1.2%	19	6.9%	49.2%	42.5%	1.4%	
Basic PC software (word processing, spreadsheets, etc.)	2001	10	77.0%	18.3%	4.8%	10	50.0%	18.3%	27.0%	.0%	4.8%	9	26.6%	36.7%	31.2%	5.5%	
	2002	3	66.7%	.0%	33.3%	2	50.0%	50.0%	.0%	.0%	.0%	1	100.0%	.0%	.0%	.0%	
	2003	4	91.0%	9.0%	.0%	4	.0%	100.0%	.0%	.0%	.0%	4	.0%	100.0%	.0%	.0%	
	2004	5	100.0%	.0%	.0%	5	40.0%	40.0%	20.0%	.0%	.0%	4	.0%	50.0%	50.0%	.0%	
	All Years	22	84.5%	7.8%	7.7%	21	29.3%	57.7%	11.7%	.0%	1.3%	18	15.6%	64.0%	18.9%	1.5%	
Writing skills (non-technical)	2001	10	81.7%	13.5%	4.8%	10	36.5%	18.3%	27.0%	13.5%	4.8%	9	26.6%	21.1%	46.8%	5.5%	
	2002	3	100.0%	.0%	.0%	3	33.3%	.0%	66.7%	.0%	.0%	2	50.0%	.0%	50.0%	.0%	
	2003	4	100.0%	.0%	.0%	4	.0%	59.0%	41.0%	.0%	.0%	4	.0%	91.0%	9.0%	.0%	
	2004	5	80.0%	20.0%	.0%	5	20.0%	60.0%	.0%	20.0%	.0%	4	.0%	50.0%	50.0%	.0%	
	All Years	22	91.3%	7.5%	1.2%	22	19.9%	37.3%	34.1%	7.5%	1.2%	19	14.4%	51.5%	32.6%	1.4%	
Technical writing	2001	10	58.7%	23.0%	18.3%	9	21.1%	21.1%	36.7%	15.6%	5.5%	9	26.6%	31.2%	36.7%	5.5%	
	2002	3	.0%	66.7%	33.3%	2	.0%	.0%	100.0%	.0%	.0%	2	.0%	50.0%	50.0%	.0%	
	2003	4	91.0%	9.0%	.0%	4	.0%	59.0%	41.0%	.0%	.0%	4	.0%	91.0%	9.0%	.0%	
	2004	5	40.0%	40.0%	20.0%	4	25.0%	25.0%	25.0%	.0%	.0%	4	.0%	50.0%	25.0%	25.0%	
	All Years	22	54.7%	30.1%	15.2%	19	10.1%	33.9%	45.8%	8.7%	1.4%	19	6.9%	61.7%	25.3%	6.1%	
Speaking before an audience	2001	10	63.5%	31.7%	4.8%	10	63.5%	.0%	31.7%	4.8%	.0%	9	26.6%	21.1%	46.8%	5.5%	
	2002	3	66.7%	33.3%	.0%	3	66.7%	.0%	33.3%	.0%	.0%	2	50.0%	.0%	50.0%	.0%	
	2003	4	100.0%	.0%	.0%	4	.0%	91.0%	9.0%	.0%	.0%	4	.0%	50.0%	50.0%	.0%	
	2004	5	80.0%	20.0%	.0%	5	20.0%	40.0%	20.0%	20.0%	.0%	4	.0%	50.0%	25.0%	25.0%	
	All Years	22	80.1%	18.7%	1.2%	22	33.3%	39.6%	21.8%	5.3%	.0%	19	14.4%	35.0%	44.5%	6.1%	
Listening skills	2004	5	100.0%	.0%	.0%	5	20.0%	40.0%	40.0%	.0%	.0%	4	.0%	50.0%	50.0%	.0%	
	All Years	5	100.0%	.0%	.0%	5	20.0%	40.0%	40.0%	.0%	.0%	4	.0%	50.0%	50.0%	.0%	
Applied research (information gathering and analysis)	2001	10	77.0%	18.3%	4.8%	10	45.2%	36.5%	13.5%	.0%	4.8%	9	26.6%	36.7%	31.2%	5.5%	
	2002	3	33.3%	66.7%	.0%	3	33.3%	33.3%	33.3%	.0%	.0%	2	.0%	50.0%	50.0%	.0%	
	2003	4	91.0%	9.0%	.0%	4	9.0%	82.0%	9.0%	.0%	.0%	4	.0%	91.0%	9.0%	.0%	
	2004	5	40.0%	60.0%	.0%	5	20.0%	60.0%	20.0%	.0%	.0%	4	.0%	75.0%	25.0%	.0%	
	All Years	22	65.9%	32.9%	1.2%	22	25.3%	56.4%	17.1%	.0%	1.2%	19	6.9%	67.8%	23.9%	1.4%	
Critical thinking	2001	10	77.0%	18.3%	4.8%	10	31.7%	36.5%	27.0%	.0%	4.8%	8	22.3%	33.0%	38.8%	5.8%	
	2002	3	100.0%	.0%	.0%	3	66.7%	.0%	33.3%	.0%	.0%	2	50.0%	.0%	50.0%	.0%	
	2003	4	100.0%	.0%	.0%	4	18.0%	82.0%	.0%	.0%	.0%	4	.0%	91.0%	9.0%	.0%	
	2004	5	100.0%	.0%	.0%	5	20.0%	40.0%	40.0%	.0%	.0%	4	.0%	50.0%	50.0%	.0%	
	All Years	22	94.1%	4.7%	1.2%	22	31.4%	45.9%	21.5%	.0%	1.2%	18	13.2%	54.9%	30.5%	1.4%	
Independent work	2001	10	77.0%	18.3%	4.8%	10	63.5%	18.3%	13.5%	.0%	4.8%	9	21.1%	52.3%	21.1%	5.5%	
	2002	3	66.7%	33.3%	.0%	3	66.7%	.0%	33.3%	.0%	.0%	2	.0%	50.0%	50.0%	.0%	
	2003	4	100.0%	.0%	.0%	3	9.9%	90.1%	.0%	.0%	.0%	4	.0%	50.0%	50.0%	.0%	
	2004	5	100.0%	.0%	.0%	5	40.0%	40.0%	20.0%	.0%	.0%	4	.0%	75.0%	25.0%	.0%	
	All Years	22	87.6%	11.2%	1.2%	21	41.8%	42.5%	14.4%	.0%	1.3%	19	5.4%	55.3%	37.8%	1.4%	
Planning, scheduling, and carrying out projects	2001	10	85.7%	9.5%	4.8%	10	58.7%	9.5%	27.0%	.0%	4.8%	8	22.3%	22.3%	49.5%	5.8%	
	2002	3	100.0%	.0%	.0%	3	100.0%	.0%	.0%	.0%	.0%	2	.0%	50.0%	50.0%	.0%	
	2003	4	100.0%	.0%	.0%	4	59.0%	41.0%	.0%	.0%	.0%	4	.0%	50.0%	50.0%	.0%	
	2004	5	100.0%	.0%	.0%	5	60.0%	20.0%	.0%	20.0%	.0%	4	25.0%	50.0%	25.0%	.0%	
	All Years	22	96.3%	2.4%	1.2%	22	67.1%	20.7%	6.9%	4.0%	1.2%	18	10.3%	43.2%	45.1%	1.4%	
Defining and solving problems	2001	10	90.5%	4.8%	4.8%	10	50.0%	18.3%	27.0%	.0%	4.8%	8	22.3%	38.8%	33.0%	5.8%	
	2002	3	100.0%	.0%	.0%	3	33.3%	66.7%	.0%	.0%	.0%	2	.0%	50.0%	50.0%	.0%	
	2003	4	100.0%	.0%	.0%	3	9.9%	90.1%	.0%	.0%	.0%	4	.0%	50.0%	50.0%	.0%	
	2004	5	80.0%	20.0%	.0%	5	20.0%	60.0%	20.0%	.0%	.0%	4	.0%	75.0%	25.0%	.0%	
	All Years	22	93.5%	5.3%	1.2%	21	27.3%	60.1%	11.3%	.0%	1.3%	18	5.5%	52.0%	41.0%	1.4%	
Working in groups/teams	2001	10	90.5%	4.8%	4.8%	10	54.8%	27.0%	13.5%	.0%	4.8%	8	22.3%	55.3%	16.5%	5.8%	
	2002	3	100.0%	.0%	.0%	3	33.3%	33.3%	33.3%	.0%	.0%	2	.0%	50.0%	50.0%	.0%	
	2003	4	100.0%	.0%	.0%	3	9.9%	90.1%	.0%	.0%	.0%	4	.0%	50.0%	50.0%	.0%	
	2004	5	100.0%	.0%	.0%	5	60.0%	20.0%	20.0%	.0%	.0%	4	25.0%	50.0%	25.0%	.0%	
	All Years	22	97.6%	1.2%	1.2%	21	36.9%	47.3%	14.4%	.0%	1.3%	18	10.3%	51.3%	36.9%	1.4%	
Leading/guiding others	2001	10	54.8%	40.5%	4.8%	10	63.5%	4.8%	27.0%	.0%	4.8%	8	22.3%	33.0%	38.8%	5.8%	
	2002	3	100.0%	.0%	.0%	3	66.7%	.0%	33.3%	.0%	.0%	2	.0%	50.0%	50.0%	.0%	
	2003	4	59.0%	41.0%	.0%	4	18.0%	82.0%	.0%	.0%	.0%	4	.0%	50.0%	50.0%	.0%	
	2004	5	60.0%	40.0%	.0%	5	20.0%	60.0%	.0%	20.0%	.0%	4	.0%	75.0%	.0%	25.0%	
	All Years	22	66.1%	32.7%	1.2%	22	39.5%	41.8%	13.4%	4.0%	1.2%	18	5.5%	50.6%	37.7%	6.2%	
Responsible actions and decision making	2001	10	95.2%	.0%	4.8%	10	68.3%	.0%	27.0%	.0%	4.8%	7	17.5%	58.8%	17.5%	6.2%	
	2002	3	100.0%	.0%	.0%	3	66.7%	33.3%	.0%	.0%	.0%	2	.0%	.0%	100.0%	.0%	
	2003	4	59.0%	41.0%	.0%	4	9.0%	91.0%	.0%	.0%	.0%	4	.0%	50.0%	50.0%	.0%	
	2004	5	80.0%	20.0%	.0%	5	40.0%	60.0%	.0%	.0%	.0%	4	.0%	75.0%	25.0%	.0%	
	All Years	22	80.5%	18.3%	1.2%	22	41.7%	50.2%	6.9%	.0%	1.2%	17	4.1%	49.1%	45.3%	1.5%	
Ability to adapt to change	2004	5	80.0%	20.0%	.0%	5	20.0%	60.0%	20.0%	.0%	.0%	4	.0%	50.0%	50.0%	.0%	
	All Years	5	80.0%	20.0%	.0%	5	20.0%	60.0%	20.0%	.0%	.0%	4	.0%	50.0%	50.0%	.0%	
Understanding other people and other points of view	2001	10	95.2%	.0%	4.8%	10	50.0%	27.0%	13.5%	9.5%	.0%	8	22.3%	38.8%	33.0%	5.8%	
	2002	3	66.7%	33.3%	.0%	3	.0%	33.3%	66.7%	.0%	.0%	2	.0%	50.0%	50.0%	.0%	
	2003	4	100.0%	.0%	.0%	4	9.0%	91.0%	.0%	.0%	.0%	4	.0%	50.0%	50.0%	.0%	
	2004	5	80.0%	20.0%	.0%	5	20.0%	40.0%	40.0%	.0%	.0%	4	.0%	50.0%	50.0%	.0%	
	All Years	22	88.2%	10.5%	1.2%	22	20.0%	53.0%	24.5%	2.4%	.0%	18	5.5%	47.2%	45.8%	1.4%	
Environmental awareness	2001	10	27.8%	58.7%	13.5%	9	42.2%	.0%	52.3%	5.5%	.0%	6	21.2%	7.5%	63.7%	7.5%	
	2002	3	.0%	66.7%	33.3%	2	.0%	.0%	100.0%	.0%	.0%	2	.0%	.0%	100.0%	.0%	
	2003	4	50.0%	50.0%	.0%	4	9.0%	50.0%	41.0%	.0%	.0%	4	.0%	91.0%	9.0%	.0%	
	2004	5	.0%	80.0%	20.0%	4	25.0%	25.0%	50.0%	.0%	.0%	4	.0%	25.0%	75.0%	.0%	
	All Years	22	24.5%	61.6%	14.0%	19	19.2%	24.9%	54.5%	1.4%	.0%	16	4.3%	45.9%	48.2%	1.5%	
Political and economic awareness	2001	10	27.8%	72.2%	.0%	10	31.7%	4.8%	53.9%	9.5%	.0%	8	22.3%	5.8%	66.0%	5.8%	
	2002	3	.0%	66.7%	33.3%	2	.0%	50.0%	50.0%	.0%	.0%	2	.0%	50.0%	50.0%	.0%	
	2003	4	50.0%	50.0%	.0%	4	9.0%	50.0%	41.0%	.0%	.0%	4	.0%	91.0%	9.0%	.0%	
	2004	5	.0%	80.0%	20.0%	4	25.0%	.0%	75.0%	.0%	.0%	4	.0%	25.0%	75.0%	.0%	
	All Years	22	24.5%	65.0%	10.5%	20	17.1%	28.0%	52.2%	2.7%	.0%	18	5.5%	51.1%	42.0%	1.4%	
Knowledge of political/physical geography	2002</																



Employer Feedback Survey  
Classes of 2001, 2002, 2003 & 2004, 1 1/2 Years After Graduation

Program Profile - M Business Administration in Aviation

ERAU Degree Specific Skills Preparation and Usefulness on the Job

Worldwide Campus

		M Business Administration in Aviation															
		Unwtd # of Respond ents	Usefulness of skill on the Job			Unwtd # of Respond ents	Competence of this ERAU Graduate					Unwtd # of Respond ents	Competence of other Graduates				
			(1) Very Useful Wtd Row %	(2) Somew hat Useful Wtd Row %	(3) Not Useful Wtd Row %		(1) Very Good Wtd Row %	(2) Good Wtd Row %	(3) Average Wtd Row %	(4) Poor Wtd Row %	(5) Very Poor Wtd Row %		(1) Very Good Wtd Row %	(2) Good Wtd Row %	(3) Average Wtd Row %	(4) Poor Wtd Row %	
(A) Apply concept of group dynamics, etc in impl org goals	2001	5	36.5%	63.5%	.0%	5	.0%	53.9%	36.5%	9.5%	.0%	4	13.1%	.0%	86.9%	.0%	
	2002	2	50.0%	50.0%	.0%	2	.0%	50.0%	50.0%	.0%	.0%	2	.0%	50.0%	50.0%	.0%	
	2003	4	59.0%	41.0%	.0%	4	59.0%	.0%	41.0%	.0%	.0%	3	.0%	15.3%	84.7%	.0%	
	2004	5	80.0%	20.0%	.0%	5	20.0%	60.0%	20.0%	.0%	.0%	4	25.0%	50.0%	25.0%	.0%	
	All Years	16	59.2%	40.8%	.0%	16	30.4%	31.7%	36.5%	1.5%	.0%	13	8.9%	30.0%	61.0%	.0%	
(B) Apply concls/strat in market plan w/emphasis on av/aero	2001	5	36.5%	36.5%	27.0%	4	50.0%	.0%	36.9%	13.1%	.0%	3	.0%	.0%	100.0%	.0%	
	2002	2	.0%	50.0%	50.0%	2	.0%	.0%	100.0%	.0%	.0%	2	.0%	.0%	100.0%	.0%	
	2003	4	9.0%	.0%	91.0%	3	45.1%	9.9%	45.1%	.0%	.0%	2	.0%	.0%	100.0%	.0%	
	2004	5	40.0%	40.0%	20.0%	4	25.0%	50.0%	.0%	25.0%	.0%	4	25.0%	25.0%	25.0%	25.0%	
	All Years	16	19.7%	23.9%	56.4%	13	32.7%	16.0%	43.7%	7.5%	.0%	11	7.7%	7.7%	76.8%	7.7%	
(C) Analyze financial statements within organizations	2001	5	9.5%	53.9%	36.5%	4	36.9%	.0%	36.9%	13.1%	13.1%	3	20.7%	.0%	79.3%	.0%	
	2002	2	.0%	50.0%	50.0%	2	.0%	.0%	100.0%	.0%	.0%	2	.0%	.0%	100.0%	.0%	
	2003	4	18.0%	41.0%	41.0%	4	41.0%	18.0%	41.0%	.0%	.0%	3	.0%	15.3%	84.7%	.0%	
	2004	5	.0%	80.0%	20.0%	3	.0%	66.7%	33.3%	.0%	.0%	3	33.3%	.0%	66.7%	.0%	
	All Years	16	9.2%	54.3%	36.5%	13	25.5%	20.7%	50.2%	1.8%	1.8%	11	10.2%	6.1%	83.7%	.0%	
(D) Access, analyze, and communicate information	2002	2	50.0%	.0%	50.0%	2	.0%	50.0%	50.0%	.0%	.0%	2	.0%	50.0%	50.0%	.0%	
	2003	4	100.0%	.0%	.0%	4	41.0%	18.0%	41.0%	.0%	.0%	3	.0%	15.3%	84.7%	.0%	
	2004	5	80.0%	20.0%	.0%	5	40.0%	60.0%	.0%	.0%	.0%	4	25.0%	25.0%	50.0%	.0%	
	All Years	11	84.5%	6.0%	9.6%	11	32.9%	36.6%	30.5%	.0%	.0%	9	8.2%	27.5%	64.3%	.0%	
(E) Apply stat/quant analysis to business problems	2001	6	28.8%	71.2%	.0%	6	21.2%	.0%	63.7%	15.0%	.0%	5	9.5%	27.0%	63.5%	.0%	
	2002	2	50.0%	.0%	50.0%	2	.0%	.0%	100.0%	.0%	.0%	2	.0%	50.0%	50.0%	.0%	
	2003	4	50.0%	50.0%	.0%	4	41.0%	59.0%	.0%	.0%	.0%	3	.0%	15.3%	84.7%	.0%	
	2004	5	40.0%	60.0%	.0%	4	25.0%	50.0%	.0%	25.0%	.0%	4	25.0%	.0%	50.0%	25.0%	
All Years	17	43.5%	48.8%	7.7%	16	27.1%	35.6%	29.2%	8.1%	.0%	14	8.4%	20.9%	64.1%	6.5%		
(F) Integrate knowledge of economic concepts to av/aero ops	2001	5	36.5%	9.5%	53.9%	4	13.1%	36.9%	36.9%	13.1%	.0%	3	.0%	79.3%	20.7%	.0%	
	2002	2	.0%	50.0%	50.0%	2	.0%	.0%	100.0%	.0%	.0%	2	.0%	.0%	100.0%	.0%	
	2003	4	.0%	50.0%	50.0%	3	45.1%	.0%	54.9%	.0%	.0%	2	.0%	.0%	100.0%	.0%	
	2004	5	.0%	100.0%	.0%	4	25.0%	50.0%	.0%	25.0%	.0%	4	.0%	25.0%	25.0%	50.0%	
	All Years	16	5.8%	56.1%	38.1%	13	27.8%	16.5%	48.2%	7.5%	.0%	11	.0%	16.7%	67.9%	15.4%	
(G) Form/execute strategies/policies to achieve org goals	2001	5	9.5%	63.5%	27.0%	5	36.5%	.0%	53.9%	9.5%	.0%	4	.0%	13.1%	86.9%	.0%	
	2002	2	.0%	.0%	100.0%	1	.0%	.0%	100.0%	.0%	.0%	1	.0%	.0%	100.0%	.0%	
	2003	4	9.0%	9.0%	82.0%	4	50.0%	9.0%	41.0%	.0%	.0%	3	.0%	.0%	100.0%	.0%	
	2004	5	60.0%	40.0%	.0%	5	20.0%	60.0%	.0%	20.0%	.0%	4	.0%	75.0%	.0%	25.0%	
	All Years	16	20.4%	24.0%	55.6%	15	35.1%	20.6%	37.2%	7.1%	.0%	12	.0%	25.5%	66.8%	7.7%	
Understand functions/scope human resources*	2001	6	28.8%	71.2%	.0%	6	21.2%	21.2%	42.5%	15.0%	.0%	5	9.5%	.0%	90.5%	.0%	
All Years	6	28.8%	71.2%	.0%	6	21.2%	21.2%	42.5%	15.0%	.0%	5	9.5%	.0%	90.5%	.0%		
Apply/analysis of managerial accounting concepts*	2001	5	9.5%	63.5%	27.0%	4	36.9%	.0%	50.0%	13.1%	.0%	3	20.7%	.0%	79.3%	.0%	
All Years	5	9.5%	63.5%	27.0%	4	36.9%	.0%	50.0%	13.1%	.0%	3	20.7%	.0%	79.3%	.0%		
Knowledge of systems concepts/decisions/info sys*	2001	6	7.5%	92.5%	.0%	6	28.8%	21.2%	42.5%	7.5%	.0%	5	.0%	36.5%	63.5%	.0%	
All Years	6	7.5%	92.5%	.0%	6	28.8%	21.2%	42.5%	7.5%	.0%	5	.0%	36.5%	63.5%	.0%		

\* Discontinued questions.

ERAU Preparation response options for the Class of 2003 and 2004 survey: 1='Excellent', 2='Good', 3='Average', 4='Poor', 5='Very Poor'.

Competence response options for the Class of 2001 and 2002 survey: 1='Very Good', 2='Good', 3='Average', 4='Poor', 5='Very Poor'.

Usefulness response options: 1='Very Useful', 2='Somewhat Useful', 3='Not Useful'

**Comments from the question "Considering this ERAU graduate, what strengths do you perceive in his/her degree program?" - Worldwide Campus**

***Class of 2001***

Those garnered through self actualization and personal determination.

Flexibility to meet degree requirements with minimal impact on regular job.

His skills in organizing, planning are excellent, good work ethics, good skills in research, identifying and solving problems.

I see significant improvement in employee's confidence, having a strong foundation gained through her degree program for tackling tough business assignments. Employee is now heading the Budget Office for Air Force's Air Combat Command (HQ for all bomber and fighter wings in the United States) Communications Group and doing well.

***Class of 2002***

Strong organizational and presentation skills

***Class of 2003***

An adult learner shows motivation and an interest in the business world when attending classes at night. With all the other activities adults could choose from, selecting education as an option indicates self discipline and a desire to improve oneself in the hopes of furthering his or her career.

Group Dynamics, leadership, analysis & decision- making.

Goal oriented, motivated, planning & great techniques in decision making within the scope of his job; He works in petroleum operations field.

Good broad based knowledge.

***Class of 2004***

Critical thinking

Communications

**Comments from the question "Considering this ERAU graduate, what weaknesses do you perceive in his/her degree program?" - Worldwide Campus**

***Class of 2001***

His writing skills are below average, particularly technical writing.

Systems engineering; Process development are completely ignored. None of the essential SEI CMM/CMMI, processes are even addressed.

Haven't seen any weaknesses I can attribute to the degree program--everything I've perceived related to the degree program has been positive.

***Class of 2002***

Works well independently- lesser skills when working with the group and team building.

***Class of 2003***

It is no longer available (MBAIA).

Application of specialized skills in aviation/aerospace not utilized in this department.

Student is working in a petroleum industry not in aviation field. N/A

Weak in design aspects.

***Class of 2004***

Strategic Planning