

Employer Feedback Survey

Classes of 2002, 2003, 2004 & 2005, 1 1/2 Years After Graduation

Program Profile

M Business Administration in Aviation

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This Program Profile contains Employer Feedback Survey results for this degree program only, for the Classes of 2002, 2003, 2004 & 2005. Almost every question from the instrument is included. Some of the skill verbiage required abbreviation in order to fit in the tables; please refer to the survey instrument if clarification is needed. Employer comments for 'strengths' and 'weaknesses' of the degree program have been included. In an effort to correct for disproportionate response rates and adjust the respondent profile so that it was representative of the target population, the data were weighted by gender, campus, program, and year of graduation. Percentages in the data tables represent the weighted result (the number of respondents has been left unweighted, however). Please use caution when interpreting results for programs with a small number of respondents; results based on very few respondents may not be representative. Programs for which there were fewer than three respondents are excluded.

**Number of Respondents
By Campus and Year of Graduation.**

	M Business Administration in Aviation				
	2002	2003	2004	2005	All Years
Daytona Beach	5	3	3	3	14
Worldwide Campus	3	4	5	3	14

**Graduate's length of time at present position
(as reported by the graduate on the preceding Alumni Survey)
By Campus**

		Unwtd # of Respondents	Less than 1 year	1-2 years	3-5 years	More than 5 years
			Wtd Row %	Wtd Row %	Wtd Row %	Wtd Row %
Daytona Beach	2002	5	21.9%	56.2%	.0%	21.9%
	2003	3	.0%	21.9%	.0%	78.1%
	2004	3	.0%	38.1%	38.1%	23.8%
	2005	3	66.7%	.0%	33.3%	.0%
	All Years	14	34.0%	24.3%	20.3%	21.3%
Worldwide Campus	2002	3	.0%	.0%	66.7%	33.3%
	2003	4	41.0%	41.0%	.0%	18.0%
	2004	5	20.0%	20.0%	20.0%	40.0%
	2005	2	23.3%	.0%	76.7%	.0%
	All Years	14	24.4%	21.8%	28.9%	24.9%

Response options: 'Less than 1 year', '1-2 years', '3-5 years', 'More than 5 years'.

**Best description of graduate's field of work
(as reported by the graduate on the preceding Alumni Survey)
By Campus**

			2002	2003	2004	2005	All Years
Daytona Beach	Unwtd # of Respondents		5	3	3	3	14
	Aerospace industry	Wtd Col %	21.9%	.0%	38.1%	.0%	12.0%
	Airline	Wtd Col %	.0%	21.9%	.0%	33.3%	17.4%
	Airport (operations,	Wtd Col %	.0%	.0%	38.1%	.0%	6.2%
	Computer industry	Wtd Col %	21.9%	.0%	.0%	.0%	5.8%
	Education (flight instructor	Wtd Col %	.0%	.0%	.0%	33.3%	14.1%
	Government	Wtd Col %	21.9%	.0%	23.8%	33.3%	23.8%
	Manufacturing (design, etc)	Wtd Col %	.0%	39.0%	.0%	.0%	5.8%
	Military	Wtd Col %	.0%	39.0%	.0%	.0%	5.8%
	Other (aviation)	Wtd Col %	12.5%	.0%	.0%	.0%	3.3%
	Other (non-aviation)	Wtd Col %	21.9%	.0%	.0%	.0%	5.8%
Worldwide Campus	Unwtd # of Respondents		3	4	5	2	14
	Aerospace industry	Wtd Col %	.0%	41.0%	.0%	76.7%	25.6%
	Airline	Wtd Col %	.0%	.0%	60.0%	.0%	14.4%
	Corporate aviation	Wtd Col %	33.3%	.0%	.0%	.0%	7.8%
	Education (flight instructor	Wtd Col %	.0%	.0%	20.0%	.0%	4.8%
	Flight training (OTHER	Wtd Col %	33.3%	.0%	.0%	.0%	7.8%
	Military	Wtd Col %	33.3%	.0%	.0%	.0%	7.8%
	Other (aviation)	Wtd Col %	.0%	18.0%	20.0%	23.3%	14.9%
	Other (non-aviation)	Wtd Col %	.0%	41.0%	.0%	.0%	17.0%

**Relationship of graduate's job to his/her field of study at ERAU
(as reported by the graduate on the preceding Alumni Survey)**

By Campus

		Unwtd # of Respondents	Closely related	Somewhat related
			Wtd Col %	Wtd Col %
Daytona Beach	2002	5	43.8%	56.2%
	2003	3	21.9%	78.1%
	2004	3	76.2%	23.8%
	2005	3	66.7%	33.3%
	All Years	14	55.5%	44.5%
Worldwide Campus	2002	3	.0%	100.0%
	2003	4	18.0%	82.0%
	2004	5	80.0%	20.0%
	2005	2	100.0%	.0%
	All Years	14	37.9%	62.1%

Response options: 'Closely related', 'Somewhat related'. Graduates who responded 'Not related' on their Alumni Survey were excluded from consideration for the Employer Feedback Survey.

Approximately how many ERAU graduates do you know professionally?

By Campus

		Unwtd # of Respondents	Number of ERAU Graduates Know Professionally				
			1	2-5	6-10	11-50	Over 50
			Wtd Row %	Wtd Row %	Wtd Row %	Wtd Row %	Wtd Row %
Daytona Beach	2002	5	21.9%	43.8%	34.3%	.0%	.0%
	2003	3	39.0%	21.9%	39.0%	.0%	.0%
	2004	3	100.0%	.0%	.0%	.0%	.0%
	2005	3	33.3%	.0%	33.3%	.0%	33.3%
	All Years	14	42.0%	14.8%	29.0%	.0%	14.1%
Worldwide Campus	2002	3	66.7%	33.3%	.0%	.0%	.0%
	2003	4	50.0%	.0%	41.0%	.0%	9.0%
	2004	5	.0%	60.0%	.0%	40.0%	.0%
	2005	2	.0%	23.3%	.0%	76.7%	.0%
	All Years	14	36.3%	24.8%	17.0%	18.2%	3.7%

Response options: '1', '2-5', '6-10', '11-50', 'Over 50'.

How many ERAU graduates do you currently supervise?**By Campus**

		Unwtd # of Respondents	Number of ERAU Graduates Currently Supervise		
			1	2-5	6-10
			Wtd Row %	Wtd Row %	Wtd Row %
Daytona Beach	2002	5	56.2%	43.8%	.0%
	2003	3	39.0%	61.0%	.0%
	2004	3	100.0%	.0%	.0%
	2005	3	33.3%	66.7%	.0%
	All Years	14	51.1%	48.9%	.0%
Worldwide Campus	2002	3	100.0%	.0%	.0%
	2003	4	100.0%	.0%	.0%
	2004	5	60.0%	20.0%	20.0%
	2005	2	23.3%	.0%	76.7%
	All Years	14	81.8%	4.8%	13.4%

Response options: '1', '2-5','6-10','11-50','Over 50'.

Did you graduate from ERAU?**By Campus**

		Unwtd # of Respondents	Supervisors Who Are Also ERAU Graduates	
			Yes	No
			Wtd Row %	Wtd Row %
Daytona Beach	2002	5	.0%	100.0%
	2003	3	.0%	100.0%
	2004	3	.0%	100.0%
	2005	3	.0%	100.0%
	All Years	14	.0%	100.0%
Worldwide Campus	2002	3	.0%	100.0%
	2003	4	9.0%	91.0%
	2004	5	.0%	100.0%
	2005	2	.0%	100.0%
	All Years	14	3.7%	96.3%

Response options: 'Yes', 'No'.

What is your level of involvement in the hiring of new workers?

By Campus

		Unwtd # of Respondents	Hiring involvement level	
			Make Final Decision	Provide Input
			Wtd Row %	Wtd Row %
Daytona Beach	2002	5	78.1%	21.9%
	2003	3	61.0%	39.0%
	2004	3	76.2%	23.8%
	2005	3	100.0%	.0%
	All Years	14	84.5%	15.5%
Worldwide Campus	2002	3	66.7%	33.3%
	2003	4	59.0%	41.0%
	2004	5	80.0%	20.0%
	2005	2	76.7%	23.3%
	All Years	14	67.8%	32.2%

Response options: 'Make Final Decision', 'Provide Input', 'No Involvement'.

What is your preference for hiring graduates?

By Campus

		Unwtd # of Respondents	Preference for Hiring Graduates			
			Strong Preference for ERAU Graduates	Some Preference for ERAU Graduates	No Preference	Some Preference for Other Graduates
			Wtd Row %	Wtd Row %	Wtd Row %	Wtd Row %
Daytona Beach	2002	5	43.8%	12.5%	43.8%	.0%
	2003	3	.0%	.0%	100.0%	.0%
	2004	3	.0%	.0%	100.0%	.0%
	2005	3	33.3%	.0%	66.7%	.0%
	All Years	14	25.7%	3.3%	71.1%	.0%
Worldwide Campus	2002	3	.0%	.0%	100.0%	.0%
	2003	4	.0%	.0%	91.0%	9.0%
	2004	5	.0%	20.0%	80.0%	.0%
	2005	2	76.7%	.0%	23.3%	.0%
	All Years	14	8.6%	4.8%	82.9%	3.7%

Response options: 'Strong preference for other graduates', 'Some preference for other graduates', 'No preference', 'Some preference for ERAU graduates', 'Strong preference for ERAU graduates'.

**What preference do you have for multi-lingual candidates?
By Campus**

		Unwtd # of Respondents	Preference for multi-lingual candidates		
			Strong Preference	Some Preference	No Preference
			Wtd Row %	Wtd Row %	Wtd Row %
Daytona Beach	2003	3	21.9%	.0%	78.1%
	2004	3	.0%	61.9%	38.1%
	2005	3	.0%	66.7%	33.3%
Worldwide Campus	2003	4	.0%	.0%	100.0%
	2004	5	.0%	20.0%	80.0%
	2005	2	.0%	76.7%	23.3%

New question as of the Class of 2003 survey.

Response options: 'Strong Preference', 'Some Preference', 'No Preference'.

**How important do you consider global awareness and international experience for new employees?
By Campus**

		Unwtd # of Respondents	Importance of global awareness and international experience		
			Very Important	Somewhat Important	Not Important
			Wtd Row %	Wtd Row %	Wtd Row %
Daytona Beach	2003	3	61.0%	39.0%	.0%
	2004	3	.0%	76.2%	23.8%
	2005	3	33.3%	66.7%	.0%
Worldwide Campus	2003	4	9.0%	82.0%	9.0%
	2004	5	20.0%	80.0%	.0%
	2005	2	.0%	100.0%	.0%

New question as of the Class of 2003 survey.

Response options: 'Very Important', 'Somewhat Important', 'Not Important'.

**What changes do you anticipate in your organization's need for aviation and aerospace professionals in the near future?
By Campus**

		Unwtd # of Respondents	Anticipated changes to organization's need for av/aero professionals		
			Increased Need	No Changes	Decreased Need
			Wtd Row %	Wtd Row %	Wtd Row %
Daytona Beach	2002	4	72.0%	28.0%	.0%
	2003	3	61.0%	39.0%	.0%
	2004	3	38.1%	61.9%	.0%
	2005	3	33.3%	66.7%	.0%
	All Years	13	47.0%	53.0%	.0%
Worldwide Campus	2002	3	33.3%	66.7%	.0%
	2003	4	41.0%	18.0%	41.0%
	2004	5	60.0%	40.0%	.0%
	2005	2	76.7%	.0%	23.3%
	All Years	14	47.8%	32.6%	19.6%

New question as of the Class of 2002 survey.

Response options: 'Increased Need', 'No Changes', 'Decreased Need'.

**The education of the graduate meets our company's needs
By Campus**

		Unwtd # of Respondents	Education of ERAU Graduate Meets Company's Needs		
			Strongly Agree	Agree	Neutral
			Wtd Row %	Wtd Row %	Wtd Row %
Daytona Beach	2002	5	65.7%	21.9%	12.5%
	2003	3	21.9%	39.0%	39.0%
	2004	1	.0%	100.0%	.0%
	2005	3	100.0%	.0%	.0%
	All Years	12	71.9%	17.7%	10.4%
Worldwide Campus	2002	3	33.3%	66.7%	.0%
	2003	4	50.0%	50.0%	.0%
	2004	5	20.0%	80.0%	.0%
	2005	2	100.0%	.0%	.0%
	All Years	14	44.5%	55.5%	.0%

Response options: 'Strongly Disagree', 'Disagree', 'Neutral', 'Agree', 'Strongly Agree'.

**He/she is a valuable employee
By Campus**

		Unwtd # of Respondents	Graduate is a Valuable Employee	
			Strongly Agree	Agree
			Wtd Row %	Wtd Row %
Daytona Beach	2002	5	87.5%	12.5%
	2003	3	21.9%	78.1%
	2004	1	.0%	100.0%
	2005	3	100.0%	.0%
	All Years	12	78.5%	21.5%
Worldwide Campus	2002	3	33.3%	66.7%
	2003	4	59.0%	41.0%
	2004	5	60.0%	40.0%
	2005	2	100.0%	.0%
	All Years	14	57.8%	42.2%

Response options: 'Strongly Disagree', 'Disagree', 'Neutral', 'Agree', 'Strongly Agree'.

He/she is a good candidate for promotion**By Campus**

		Unwtd # of Respondents	Graduate is a Good Candidate for Promotion		
			Strongly Agree	Agree	Neutral
			Wtd Row %	Wtd Row %	Wtd Row %
Daytona Beach	2002	5	65.7%	34.3%	.0%
	2003	3	61.0%	39.0%	.0%
	2004	1	.0%	100.0%	.0%
	2005	3	100.0%	.0%	.0%
	All Years	12	78.6%	21.4%	.0%
Worldwide Campus	2002	3	33.3%	66.7%	.0%
	2003	4	100.0%	.0%	.0%
	2004	5	40.0%	40.0%	20.0%
	2005	2	100.0%	.0%	.0%
	All Years	14	70.0%	25.2%	4.8%

Response options: 'Strongly Disagree', 'Disagree', 'Neutral', 'Agree', 'Strongly Agree'.

Compared to graduates from other institutions, his/her knowledge and skill level is:

By Campus

		Unwtd # of Respondents	Skill Level of ERAU Graduate Compared to Graduates From Other Institutions		
			Much Higher	Somewhat Higher	Equivalent
			Wtd Row %	Wtd Row %	Wtd Row %
Daytona Beach	2002	5	.0%	78.1%	21.9%
	2003	3	21.9%	39.0%	39.0%
	2004	3	.0%	76.2%	23.8%
	2005	3	.0%	66.7%	33.3%
	All Years	14	3.3%	67.1%	29.6%
Worldwide Campus	2002	3	.0%	.0%	100.0%
	2003	4	.0%	59.0%	41.0%
	2004	5	.0%	40.0%	60.0%
	2005	2	76.7%	23.3%	.0%
	All Years	14	8.6%	36.7%	54.7%

Employer Feedback Survey
Classes of 2002, 2003, 2004 & 2005: 1 1/2 Years After Graduation

Program Profile – M Business Administration in Aviation

ERAU General Skills Preparation and Usefulness on the Job

Daytona Beach M Business Administration in Aviation

		Unwtd #	Employer's Usefulness of Skill on the Job			Unwtd #	Competence of this ERAU Graduate				Unwtd #	Competence of Graduates from Other Institutions			
			Very Useful	Somewhat Useful	Not Useful		Excellent	Good	Average	Poor		Excellent	Good	Average	Poor
Quantitative/mathematics	2002	5	78.2%	21.8%	.0%	5	43.7%	21.8%	34.5%	.0%	5	21.8%	78.2%	.0%	.0%
	2003	3	39.0%	61.0%	.0%	3	22.0%	78.0%	.0%	.0%	3	.0%	39.0%	61.0%	.0%
	2004	3	61.7%	38.3%	.0%	3	38.3%	61.7%	.0%	.0%	2	.0%	100.0%	.0%	.0%
	2005	3	66.7%	33.3%	.0%	3	100.0%	.0%	.0%	.0%	2	.0%	.0%	100.0%	.0%
	All Years	14	64.7%	35.3%	.0%	14	63.3%	27.6%	9.1%	.0%	12	7.2%	45.9%	46.9%	.0%
Basic PC software (word processing, spreadsheets, etc.)	2002	5	100.0%	.0%	.0%	5	78.2%	.0%	21.8%	.0%	4	28.0%	72.0%	.0%	.0%
	2003	3	100.0%	.0%	.0%	3	61.0%	39.0%	.0%	.0%	3	.0%	.0%	100.0%	.0%
	2004	3	61.7%	38.3%	.0%	3	38.3%	38.3%	23.4%	.0%	2	.0%	62.0%	38.0%	.0%
	2005	3	100.0%	.0%	.0%	3	100.0%	.0%	.0%	.0%	2	.0%	.0%	100.0%	.0%
	All Years	14	93.7%	6.3%	.0%	14	78.3%	12.1%	9.6%	.0%	11	7.8%	28.5%	63.7%	.0%
Writing skills (non-technical)	2002	5	100.0%	.0%	.0%	5	43.7%	34.5%	21.8%	.0%	4	.0%	55.9%	44.1%	.0%
	2003	3	.0%	100.0%	.0%	3	22.0%	39.0%	39.0%	.0%	3	.0%	.0%	100.0%	.0%
	2004	3	100.0%	.0%	.0%	3	.0%	61.7%	38.3%	.0%	2	.0%	100.0%	.0%	.0%
	2005	3	66.7%	33.3%	.0%	3	33.3%	33.3%	33.3%	.0%	2	.0%	50.0%	50.0%	.0%
	All Years	14	70.8%	29.2%	.0%	14	28.9%	39.1%	32.0%	.0%	11	.0%	48.3%	51.7%	.0%
Technical writing	2002	5	34.5%	65.5%	.0%	5	.0%	78.2%	21.8%	.0%	4	.0%	55.9%	44.1%	.0%
	2003	3	39.0%	61.0%	.0%	3	22.0%	39.0%	39.0%	.0%	3	.0%	.0%	100.0%	.0%
	2004	3	38.3%	61.7%	.0%	3	.0%	23.4%	76.6%	.0%	2	.0%	100.0%	.0%	.0%
	2005	3	100.0%	.0%	.0%	3	33.3%	66.7%	.0%	.0%	2	.0%	.0%	100.0%	.0%
	All Years	14	63.4%	36.6%	.0%	14	17.4%	58.4%	24.2%	.0%	11	.0%	29.2%	70.8%	.0%
Speaking before an audience	2002	5	78.2%	21.8%	.0%	5	21.8%	56.3%	21.8%	.0%	4	.0%	55.9%	28.0%	16.1%
	2003	3	100.0%	.0%	.0%	3	61.0%	39.0%	.0%	.0%	3	39.0%	.0%	61.0%	.0%
	2004	3	23.4%	38.3%	38.3%	3	.0%	61.7%	38.3%	.0%	2	.0%	100.0%	.0%	.0%
	2005	3	66.7%	33.3%	.0%	3	33.3%	66.7%	.0%	.0%	2	.0%	50.0%	50.0%	.0%
	All Years	14	67.6%	26.1%	6.3%	14	29.0%	59.0%	12.0%	.0%	11	8.0%	48.3%	39.3%	4.5%
Applied research (information gathering and analysis)	2002	5	78.2%	21.8%	.0%	5	21.8%	43.7%	34.5%	.0%	4	.0%	55.9%	28.0%	16.1%
	2003	3	61.0%	39.0%	.0%	3	22.0%	39.0%	39.0%	.0%	3	.0%	39.0%	61.0%	.0%
	2004	3	61.7%	38.3%	.0%	3	.0%	100.0%	.0%	.0%	2	.0%	62.0%	38.0%	.0%
	2005	3	100.0%	.0%	.0%	3	33.3%	33.3%	33.3%	.0%	2	.0%	.0%	100.0%	.0%
	All Years	14	82.1%	17.9%	.0%	14	23.1%	47.8%	29.0%	.0%	11	.0%	32.0%	63.5%	4.5%
Critical thinking	2002	5	100.0%	.0%	.0%	5	43.7%	21.8%	21.8%	12.6%	4	.0%	55.9%	28.0%	16.1%
	2003	3	78.0%	22.0%	.0%	3	61.0%	.0%	39.0%	.0%	3	.0%	.0%	100.0%	.0%
	2004	3	100.0%	.0%	.0%	3	38.3%	61.7%	.0%	.0%	2	.0%	100.0%	.0%	.0%
	2005	3	100.0%	.0%	.0%	3	33.3%	66.7%	.0%	.0%	2	.0%	.0%	100.0%	.0%
	All Years	14	96.7%	3.3%	.0%	14	41.0%	44.0%	11.6%	3.3%	11	.0%	29.2%	66.3%	4.5%
Independent work	2002	5	100.0%	.0%	.0%	5	43.7%	43.7%	12.6%	.0%	4	28.0%	55.9%	16.1%	.0%
	2003	3	100.0%	.0%	.0%	3	61.0%	39.0%	.0%	.0%	3	.0%	78.0%	22.0%	.0%
	2004	3	100.0%	.0%	.0%	3	61.7%	38.3%	.0%	.0%	2	.0%	100.0%	.0%	.0%
	2005	3	100.0%	.0%	.0%	3	66.7%	.0%	33.3%	.0%	2	.0%	50.0%	50.0%	.0%
	All Years	14	100.0%	.0%	.0%	14	59.0%	23.7%	17.4%	.0%	11	7.8%	64.2%	28.0%	.0%
Planning, scheduling, and carrying out projects	2002	5	78.2%	21.8%	.0%	5	43.7%	43.7%	.0%	12.6%	4	28.0%	55.9%	16.1%	.0%
	2003	3	61.0%	39.0%	.0%	3	22.0%	78.0%	.0%	.0%	3	.0%	39.0%	61.0%	.0%
	2004	3	100.0%	.0%	.0%	3	61.7%	.0%	38.3%	.0%	2	.0%	100.0%	.0%	.0%
	2005	3	100.0%	.0%	.0%	3	33.3%	33.3%	33.3%	.0%	2	.0%	50.0%	50.0%	.0%
	All Years	14	88.4%	11.6%	.0%	14	39.0%	37.3%	20.3%	3.3%	11	7.8%	56.2%	36.0%	.0%
Defining and solving problems	2002	5	100.0%	.0%	.0%	5	21.8%	43.7%	21.8%	12.6%	4	.0%	83.9%	.0%	16.1%
	2003	3	100.0%	.0%	.0%	3	61.0%	39.0%	.0%	.0%	3	.0%	78.0%	22.0%	.0%
	2004	3	100.0%	.0%	.0%	3	38.3%	23.4%	38.3%	.0%	2	.0%	100.0%	.0%	.0%
	2005	3	66.7%	33.3%	.0%	3	33.3%	66.7%	.0%	.0%	2	.0%	.0%	100.0%	.0%
	All Years	14	85.9%	14.1%	.0%	14	35.3%	49.4%	12.0%	3.3%	11	.0%	52.9%	42.6%	4.5%
Working in groups/teams	2002	5	87.4%	12.6%	.0%	5	21.8%	43.7%	34.5%	.0%	4	.0%	55.9%	44.1%	.0%
	2003	3	100.0%	.0%	.0%	3	61.0%	.0%	39.0%	.0%	3	.0%	39.0%	61.0%	.0%
	2004	3	100.0%	.0%	.0%	3	38.3%	38.3%	23.4%	.0%	2	.0%	100.0%	.0%	.0%
	2005	3	66.7%	33.3%	.0%	3	33.3%	33.3%	33.3%	.0%	2	.0%	.0%	100.0%	.0%
	All Years	14	82.6%	17.4%	.0%	14	35.3%	31.8%	32.9%	.0%	11	.0%	37.2%	62.8%	.0%
Leading/guiding others	2002	5	65.5%	34.5%	.0%	5	43.7%	21.8%	34.5%	.0%	4	.0%	83.9%	16.1%	.0%
	2003	3	100.0%	.0%	.0%	3	22.0%	39.0%	39.0%	.0%	3	.0%	.0%	100.0%	.0%
	2004	3	76.6%	23.4%	.0%	3	38.3%	.0%	61.7%	.0%	2	.0%	100.0%	.0%	.0%
	2005	3	33.3%	66.7%	.0%	3	33.3%	.0%	66.7%	.0%	2	.0%	50.0%	50.0%	.0%
	All Years	14	59.0%	41.0%	.0%	14	35.2%	11.6%	53.2%	.0%	11	.0%	56.1%	43.9%	.0%
Responsible actions and decision making	2002	5	78.2%	21.8%	.0%	5	43.7%	21.8%	34.5%	.0%	4	.0%	55.9%	44.1%	.0%
	2003	3	100.0%	.0%	.0%	3	61.0%	.0%	39.0%	.0%	3	.0%	.0%	100.0%	.0%
	2004	3	100.0%	.0%	.0%	3	.0%	61.7%	38.3%	.0%	2	.0%	100.0%	.0%	.0%
	2005	3	100.0%	.0%	.0%	3	66.7%	33.3%	.0%	.0%	2	.0%	.0%	100.0%	.0%
	All Years	14	94.2%	5.8%	.0%	14	48.8%	29.9%	21.2%	.0%	11	.0%	29.2%	70.8%	.0%
Understanding other people and other points of view	2002	5	65.5%	34.5%	.0%	5	21.8%	65.5%	12.6%	.0%	4	.0%	55.9%	44.1%	.0%
	2003	3	100.0%	.0%	.0%	3	22.0%	78.0%	.0%	.0%	3	.0%	39.0%	61.0%	.0%
	2004	3	100.0%	.0%	.0%	3	.0%	38.3%	61.7%	.0%	2	.0%	100.0%	.0%	.0%
	2005	3	100.0%	.0%	.0%	3	33.3%	66.7%	.0%	.0%	2	.0%	.0%	100.0%	.0%
	All Years	14	90.9%	9.1%	.0%	14	23.1%	63.4%	13.4%	.0%	11	.0%	37.2%	62.8%	.0%
Environmental awareness	2002	5	.0%	100.0%	.0%	5	.0%	65.5%	34.5%	.0%	4	.0%	28.0%	72.0%	.0%
	2003	3	61.0%	39.0%	.0%	3	61.0%	39.0%	.0%	.0%	3	.0%	39.0%	61.0%	.0%
	2004	3	38.3%	23.4%	38.3%	3	38.3%	.0%	61.7%	.0%	2	.0%	62.0%	38.0%	.0%
	2005	3	33.3%	.0%	66.7%	3	33.3%	33.3%	33.3%	.0%	2	.0%	.0%	100.0%	.0%
	All Years	14	29.5%	36.1%	34.4%	14	29.5%	37.2%	33.2%	.0%	11	.0%	24.2%	75.8%	.0%
Political and economic awareness	2002	5	34.5%	65.5%	.0%	5	.0%	65.5%	34.5%	.0%	4	.0%	55.9%	28.0%	16.1%
	2003	3	.0%	61.0%	39.0%	3	22.0%	39.0%	39.0%	.0%	3	.0%	.0%	100.0%	.0%
	2004	3	.0%	100.0%	.0%	3	61.7%	38.3%	.0%	.0%	2	.0%	100.0%	.0%	.0%
	2005	3	.0%	66.7%	33.3%	3	33.3%	33.3%	33.3%	.0%	2	.0%	.0%	100.0%	.0%
	All Years	14	9.1%	71.0%	19.9%	14	27.5%	43.5%	29.0%	.0%	11	.0%	29.2%	66.3%	4.5%

ERAU Preparation response options for the Class of 2003: '1=Excellent', '2=Good', '3=Average', '4=Poor', '5=Very Poor'.

Competence response options for the Class of 2001 and 2002 survey: '1=Very Good', '2=Good', '3=Average', '4=Poor', '5=Very Poor'.

Usefulness response options: '1=Very Useful', '2=Somewhat Useful', '3=Not Useful'

ERAU Degree Specific Skills Preparation and Usefulness on the Job

Daytona Beach M Business Administration in Aviation

	Unwtd #	Competence of this ERAU Graduate			Unwtd #	Competence of other Graduates				Unwtd #	Usefulness of skill on the Job		
		(1) Very Good	(2) Good	(3) Average		(1) Very Good	(2) Good	(3) Average	(4) Poor		(1) Very Useful	(2) Somewhat Useful	(3) Not Useful
		Wtd %	Wtd %	Wtd %		Wtd %	Wtd %	Wtd %	Wtd %		Wtd %	Wtd %	Wtd %
(A) Apply concept of group dynamics, etc in impl org goals	8	19.6%	26.2%	30.6%	6	20.6%	5.9%	41.4%	.0%	8	46.3%	24.2%	.0%
(B) Apply concls/strat in market plan w/emphasis on av/aero	8	19.0%	25.4%	29.6%	6	15.6%	.0%	49.6%	.0%	8	24.2%	46.3%	.0%
(C) Analyze financial statements within organizations	7	18.9%	50.4%	.0%	5	5.7%	33.7%	19.6%	.0%	8	45.4%	7.0%	18.1%
(D) Access, analyze, and communicate information	8	18.1%	24.2%	28.2%	6	5.3%	9.3%	41.2%	5.3%	8	38.2%	32.3%	.0%
(E) Apply stat/quant analysis to business problems	7	47.9%	19.4%	8.0%	5	6.3%	10.9%	48.7%	.0%	8	52.4%	14.0%	4.1%
(F) Integrate knowledge of economic concepts to av/aero ops	7	20.5%	46.8%	8.0%	5	6.3%	37.7%	21.9%	.0%	8	45.4%	7.0%	18.1%
(G) Form/execute strategies/policies to achieve org goals	8	19.0%	43.4%	11.6%	6	15.6%	.0%	43.9%	5.7%	8	24.2%	46.3%	.0%

ERAU Preparation response options for the Class of 2003: '1=Excellent', '2=Good', '3=Average', '4=Poor', '5=Very Poor'.

ERAU Preparation response options for the Class of 2001 and 2002 survey: '1=Very Good', '2=Good', '3=Average', '4=Poor', '5=Very Poor'.

ERAU Preparation response options for the Class of 2000 survey: '1=Excellent', '2=Very Good', '3=Good', '4=Fair', '5=Poor'.

Usefulness response options: '1=Very Useful', '2=Somewhat Useful', '3=Not Useful'

ERAU General Skills Preparation and Usefulness on the Job

Worldwide Campus M Business Administration in Aviation

	Unwtd #	Employer's Usefulness of Skill on the Job			Unwtd #	Competence of this ERAU Graduate				Unwtd #	Competence of Graduates from Other Institutions			
		Very Useful	Somewhat Useful	Not Useful		Excellent	Good	Average	Poor		Excellent	Good	Average	Poor
		Wtd %	Wtd %	Wtd %		Wtd %	Wtd %	Wtd %	Wtd %		Wtd %	Wtd %	Wtd %	Wtd %
Quantitative/mathematics	14	63.7%	33.7%	2.6%	13	13.7%	67.6%	18.7%	.0%	11	10.1%	45.0%	45.0%	.0%
Basic PC software (word processing, spreadsheets, etc.)	14	88.5%	3.8%	7.8%	12	28.9%	65.7%	5.4%	.0%	10	21.2%	66.3%	12.5%	.0%
Writing skills (non-technical)	14	95.2%	4.8%	.0%	13	21.7%	40.0%	33.4%	4.9%	11	19.2%	55.9%	24.9%	.0%
Technical writing	14	50.0%	37.4%	12.6%	11	5.7%	44.7%	44.0%	5.7%	11	.0%	75.1%	19.2%	5.7%
Speaking before an audience	14	87.4%	12.6%	.0%	13	29.7%	48.7%	16.8%	4.9%	11	19.2%	35.8%	39.3%	5.7%
Applied research (information gathering and analysis)	14	63.7%	36.3%	.0%	13	25.5%	57.7%	16.8%	.0%	11	10.1%	70.7%	19.2%	.0%
Critical thinking	14	88.8%	11.2%	.0%	13	28.6%	53.6%	17.8%	.0%	11	9.1%	66.0%	24.9%	.0%
Independent work	14	81.1%	18.9%	.0%	12	40.0%	46.6%	13.4%	.0%	11	10.1%	50.6%	39.3%	.0%
Planning, scheduling, and carrying out projects	14	97.4%	2.6%	.0%	13	72.7%	22.4%	.0%	4.9%	11	15.8%	45.0%	39.3%	.0%
Defining and solving problems	14	92.6%	7.4%	.0%	12	26.6%	68.3%	5.1%	.0%	11	10.1%	50.6%	39.3%	.0%
Working in groups/teams	14	97.4%	2.6%	.0%	12	36.8%	49.7%	13.4%	.0%	11	15.8%	45.0%	39.3%	.0%
Leading/guiding others	14	70.8%	29.3%	.0%	13	37.4%	49.7%	8.0%	4.9%	11	10.1%	50.6%	33.6%	5.7%
Responsible actions and decision making	14	75.6%	24.4%	.0%	13	38.4%	61.6%	.0%	.0%	11	10.1%	41.5%	48.4%	.0%
Understanding other people and other points of view	14	76.3%	23.8%	.0%	13	8.8%	65.4%	25.8%	.0%	11	.0%	55.0%	45.0%	.0%
Environmental awareness	14	20.8%	66.7%	12.6%	11	10.1%	40.2%	49.7%	.0%	11	.0%	60.3%	39.7%	.0%
Political and economic awareness	14	20.8%	66.7%	12.6%	11	10.1%	43.7%	46.2%	.0%	11	.0%	69.4%	30.6%	.0%

ERAU Preparation response options for the Class of 2003: '1=Excellent', '2=Good', '3=Average', '4=Poor', '5=Very Poor'.

Competence response options for the Class of 2001 and 2002 survey: '1=Very Good', '2=Good', '3=Average', '4=Poor', '5=Very Poor'.

Usefulness response options: '1=Very Useful', '2=Somewhat Useful', '3=Not Useful'

Employer Feedback Survey
Classes of 2002, 2003, 2004 & 2005: 1 1/2 Years After Graduation

Program Profile – M Business Administration in Aviation

ERAU Degree Specific Skills Preparation and Usefulness on the Job

Worldwide Campus M Business Administration in Aviation

	Unwtd #	Competence of this ERAU Graduate				Unwtd #	Competence of other Graduates				Unwtd #	Usefulness of skill on the Job		
		(1) Very Good	(2) Good	(3) Average	(4) Poor		(1) Very Good	(2) Good	(3) Average	(4) Poor		(1) Very Useful	(2) Somewhat Useful	(3) Not Useful
		Wtd %	Wtd %	Wtd %	Wtd %		Wtd %	Wtd %	Wtd %	Wtd %		Wtd %	Wtd %	Wtd %
(A) Apply concept of group dynamics, etc in impl org goals	12	42.3%	24.8%	33.0%	.0%	10	7.1%	43.8%	49.1%	.0%	12	67.0%	33.0%	.0%
(B) Apply concts/strat in market plan w/emphasis on av/aero	10	37.5%	16.5%	40.1%	5.9%	9	7.5%	20.9%	64.1%	7.5%	12	14.9%	28.9%	56.1%
(C) Analyze financial statements within organizations	10	32.0%	21.4%	46.6%	.0%	9	7.6%	19.5%	72.8%	.0%	12	8.4%	58.6%	33.0%
(D) Access, analyze, and communicate information	12	39.3%	33.1%	27.6%	.0%	10	7.1%	36.7%	56.2%	.0%	12	86.0%	5.4%	8.6%
(E) Apply stat/quant analysis to business problems	11	35.8%	40.2%	18.3%	5.7%	10	7.1%	29.6%	56.2%	7.1%	12	52.1%	39.3%	8.6%
(F) Integrate knowledge of economic concepts to av/aero ops	10	37.5%	11.9%	44.7%	5.9%	9	.0%	20.9%	64.1%	15.0%	12	.0%	68.2%	31.8%
(G) Form/execute strategies/policies to achieve org goals	11	41.7%	22.2%	30.2%	5.9%	9	.0%	38.3%	53.7%	8.0%	12	20.3%	24.5%	55.2%

ERAU Preparation response options for the Class of 2003: '1=Excellent', '2=Good', '3=Average', '4=Poor', '5=Very Poor'.

ERAU Preparation response options for the Class of 2001 and 2002 survey: '1=Very Good', '2=Good', '3=Average', '4=Poor', '5=Very Poor'.

ERAU Preparation response options for the Class of 2000 survey: '1=Excellent', '2=Very Good', '3=Good', '4=Fair', '5=Poor'.

Usefulness response options: '1=Very Useful', '2=Somewhat Useful', '3=Not Useful'