



Fully-Hosted Online Course Evaluation & Survey System

Student Feedback Made Simple™



The EvaluationKIT Solution

Affordable

Simple to Use

All the Features Needed to Have a Successful Process

Turnkey Integrations

Operational Features
to Efficiently Setup and
Manage the Entire
Process

Features that Drive
Response Rates

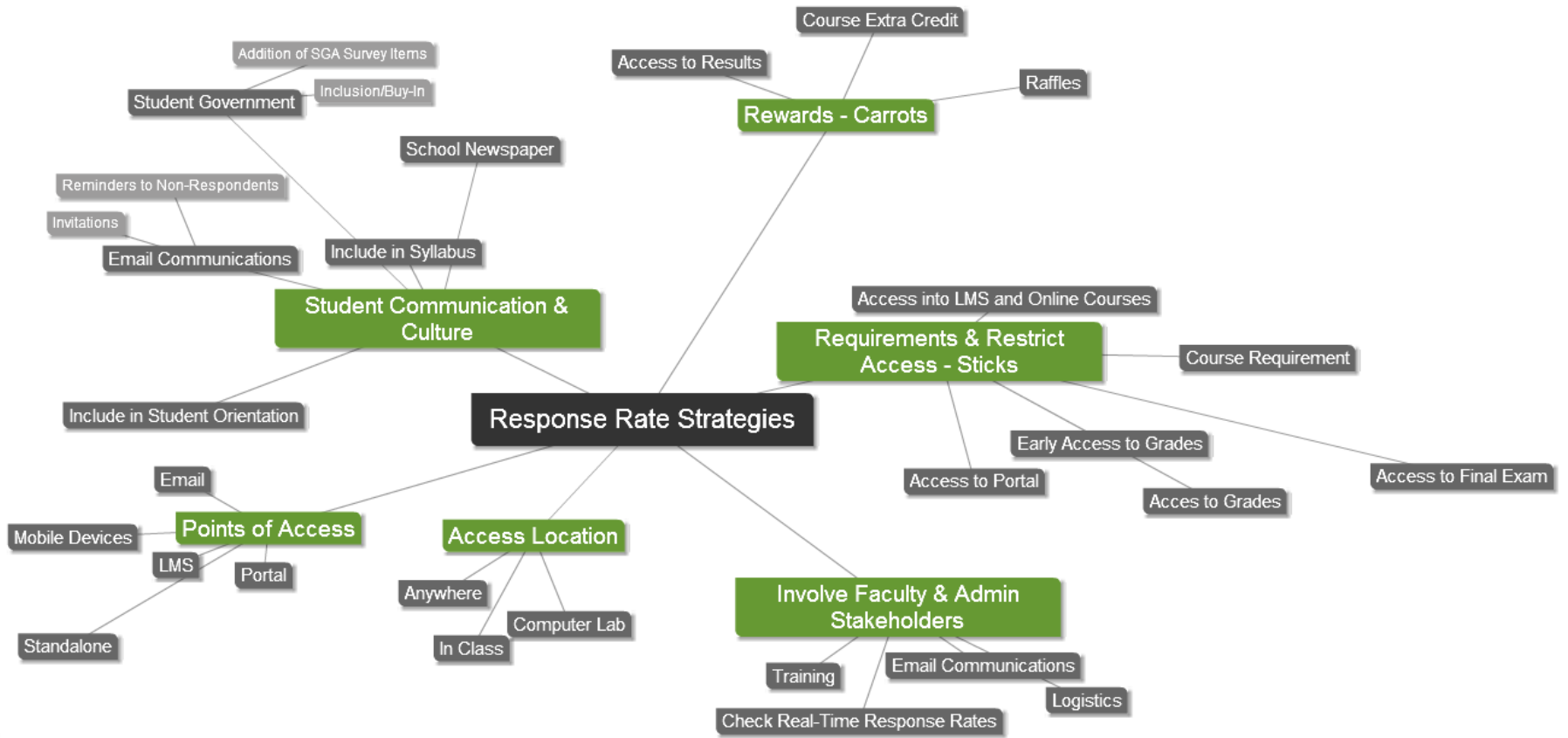
Reporting that turns
Data into Information

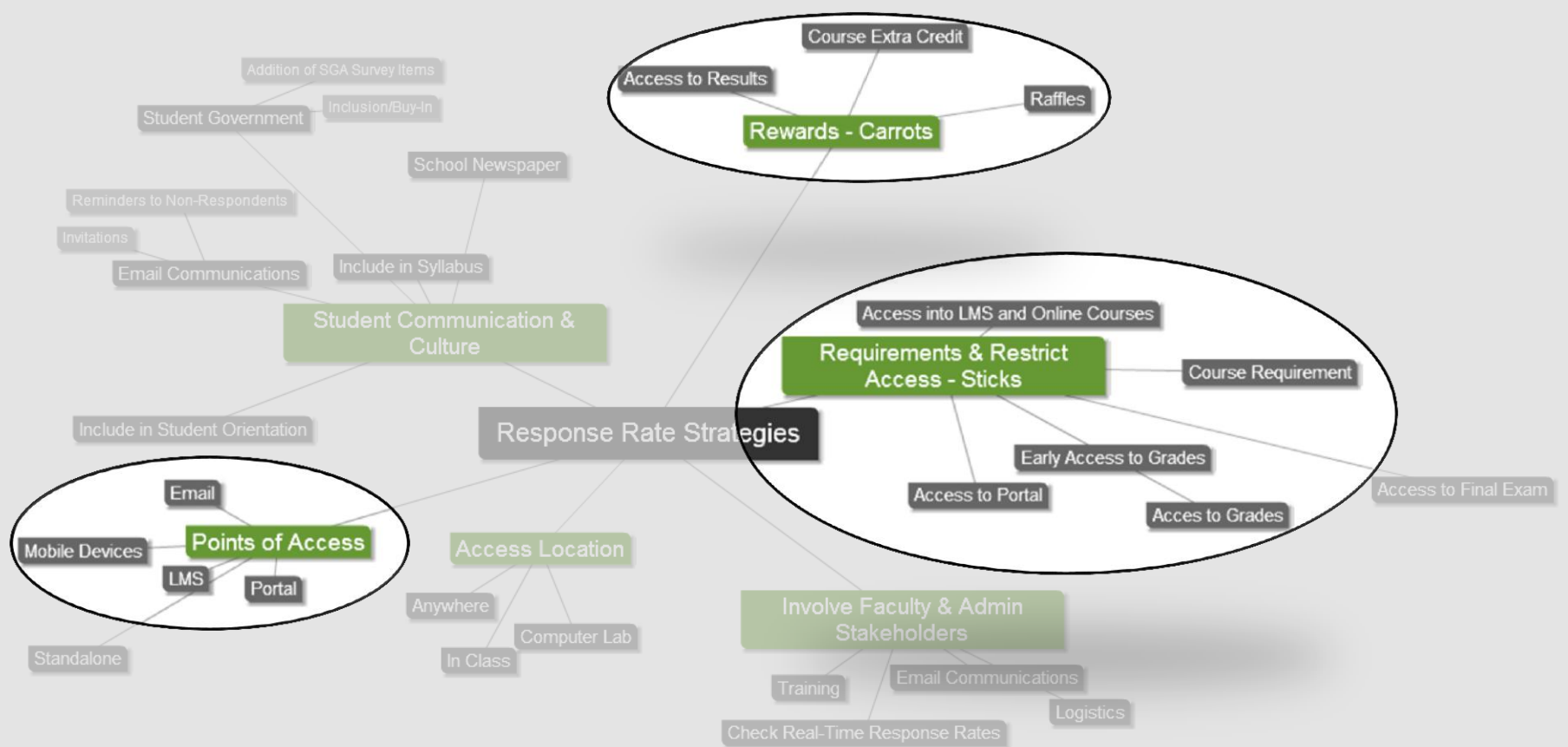


What is the #1 Question?

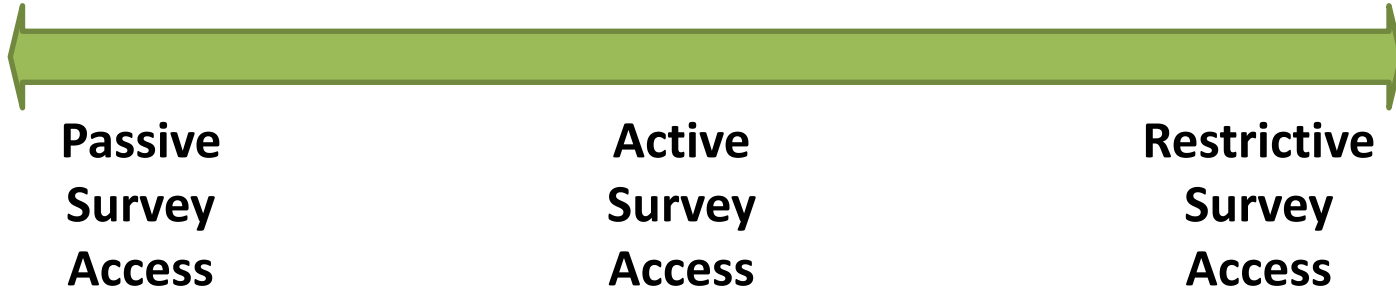
**How can we get a good response rate
with online course evaluations?**







Access Integrated into LMS and/or Portal



Email Access

- **Types of Communications**
 - Invitation Email
 - Reminder Email to non-respondents
 - Recurring non-respondent emails
- **Key Aspects of the Communication**
 - Direct login URL vs. login with username and password
 - Deliverability
 - Who it comes from
 - Ensures authenticity
 - The content matters
 - Importance, Anonymity, Logistics



Online Course Evaluation Invite - Messa...

FileMessage

Delete

Reply

Reply All

Forward

Quick Steps

Move

Tags

Editing

Zoom

From: Kevin Hoffman <kevin.hoffman@evaluationkit.com> Sent: Wed 1/25/2012 12:06 PM

To: 'Kevin Hoffman'

Cc:

Subject: Online Course Evaluation Invite

Dear Student,

Online evaluations begin today.

Please take a moment and [CLICK HERE](#) to directly access your evaluations.

Please be candid with your responses as all feedback is anonymous.

Thank you,

Institution Administrator

evaluationKIT

Winter Course Evaluations

Start Date: 12/15/2011 12:00 AM End Date: 1/31/2012 12:00 AM

> Accounting Department

[Design 101: Course Design](#) (Not Submitted)

evaluationKIT

student feedback made simple

Winter Course Evaluations

Course: Design 101 : Course Design

Instructor: Prof Tebow

* 1- Overall, please rate the **QUALITY** of this **COURSE**:

Very Poor

Poor

Fair

Good

Very Good

Excellent

2- Overall, please rate the **QUALITY** of this **INSTRUCTOR**:

Very Poor

Poor

Fair

Good

Very Good

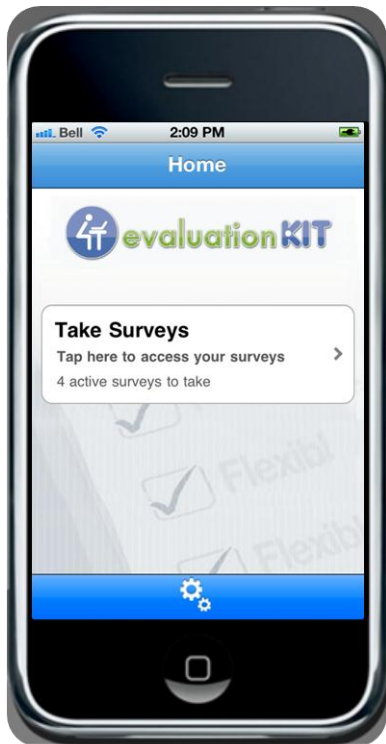
Excellent

3- Please provide any additional feedback about the course:

Mobile Access

- “55% of Public Universities reported having activated Mobile Apps (Campus Computing Project: Casey Green, 2011)”
- “98% of undergrads have mobile phones, and more than two-thirds are smartphones (Student Monitor Survey, 2011)”





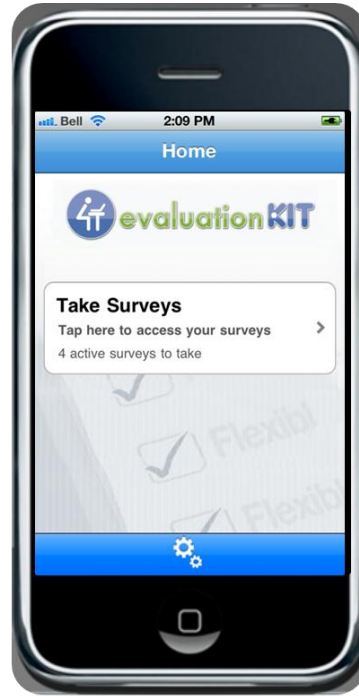
EvaluationKIT Mobile™

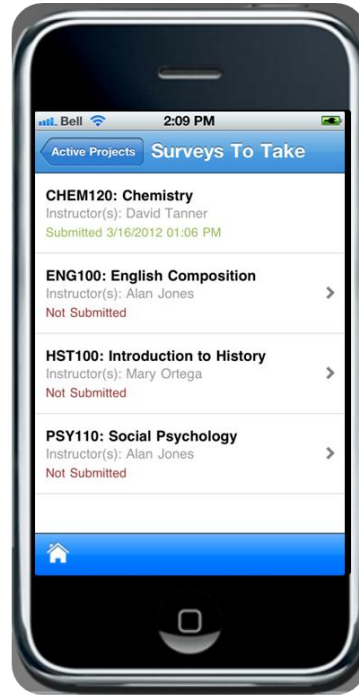


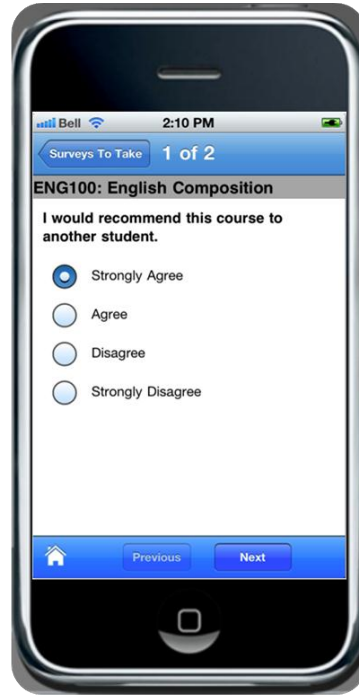
Mobile Survey Taking

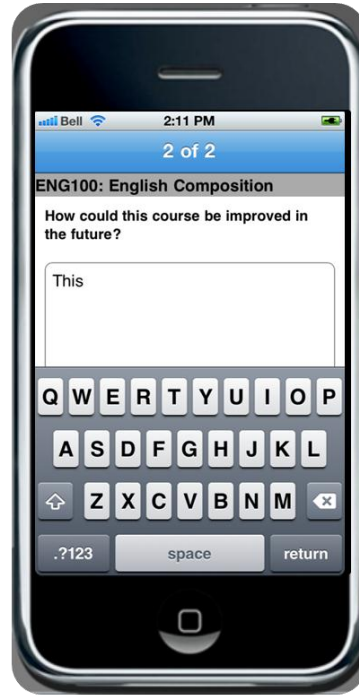


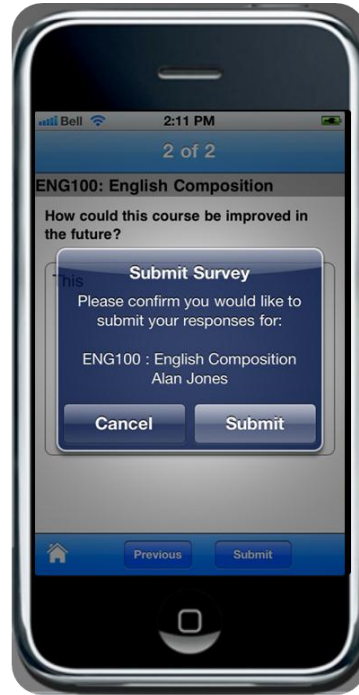
Mobile Push Notifications











Conclusion:

- There is no silver bullet
- There are a variety of strategies that work!

- The key is selecting the mix of strategies that work for you at your institution.

Our position at EvaluationKIT is to equip you with easy to use features to support your response rate strategy in all these areas...

The Way Online Course Evaluation Should Be...

