Alumni Survey, First Year after Graduation

2013

Daytona Beach and Prescott Alumni tables, Classes of 2010 and 2011.

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#### Methodology

The Alumni Survey was created to gather information from recent ERAU graduates. The instrument includes questions on current employment, additional education, general and program specific skills. Alumni participation allows ERAU to establish placement rates, track the pursuance of higher education, respond to accreditation requirements, and assess the curricula.

The administration method of the Alumni survey has varied with regard to the length of time since graduation. Currently, alumni are surveyed both one and four to five years after graduation from the Daytona Beach Campus, or Prescott Campus. Prior administrations of the Alumni Survey (and the Alumni Employment Survey, which is now discontinued) included graduates from Worldwide, and were conducted at either one, two, or five years after graduation.

The following tables of program-specific skills (student learning outcomes) report aggregate results from the class of 2010 and class of 2011 Alumni Surveys for degree programs which had too few respondents to report separately.

## Program-specific Skills: Rate usefulness to current job or goal

### **BS** Aviation Maintenance Science DB

# Program-specific Skills: Rate usefulness to current job or goal BS Aviation Maintenance Science Daytona Beach Academic Years 2009-2010 and 2010-2011

	Very U	seful	Use	eful	Not Ver	y Useful	To	tal
	#	%	#	%	#	%	#	%
An ability to apply knowledge of mathematics, science, and applied sciences	3	50.0%	2	33.3%	1	16.7%	6	100.0%
An ability to analyze and interpret data	3	50.0%	2	33.3%	1	16.7%	6	100.0%
An ability to function on multidisciplinary teams	4	66.7%	1	16.7%	1	16.7%	6	100.0%
An understanding of professional and ethical responsibility	5	83.3%	0	.0%	1	16.7%	6	100.0%
An ability to communicate effectively, including both written and verbal communication skills	4	66.7%	1	16.7%	1	16.7%	6	100.0%
A recognition of the need for, and an ability to engage in, life-long learning	3	50.0%	2	33.3%	1	16.7%	6	100.0%
A knowledge of contemporary is sues	2	33.3%	2	33.3%	2	33.3%	6	100.0%
An ability to use the techniques, skills, and modern technology necessary for professional practice	3	50.0%	1	16.7%	2	33.3%	6	100.0%
An understanding of the national and international aviation environment	4	66.7%	1	16.7%	1	16.7%	6	100.0%
An ability to apply pertinent knowledge in identifying and solving problems.	5	83.3%	0	.0%	1	16.7%	6	100.0%

#### Program-specific Skills: Rate ERAU's preparation BS Aviation Maintenance Science Daytona Beach Academic Years 2009-2010 and 2010-2011

	Very High Pr	eparation	High Prep	oaration	Moderate Pr	eparation	Tota	ıl
	#	%	#	%	#	%	#	%
An ability to apply knowledge of mathematics, science, and applied sciences	3	50.0%	2	33.3%	1	16.7%	6	100.0%
An ability to analyze and interpret data	2	33.3%	3	50.0%	1	16.7%	6	100.0%
An ability to function on multi disciplinary teams	4	66.7%	1	16.7%	1	16.7%	6	100.0%
An understanding of professional and ethical responsibility	3	50.0%	1	16.7%	2	33.3%	6	100.0%
An ability to communicate effectively, including both written and verbal communication skills	2	33.3%	2	33.3%	2	33.3%	6	100.0%
A recognition of the need for, and an ability to engage in, life-long learning	3	50.0%	2	33.3%	1	16.7%	6	100.0%
A knowledge of contemporary issues	2	33.3%	2	33.3%	2	33.3%	6	100.0%
An ability to use the techniques, skills, and modern technology necessary for professional practice	3	50.0%	2	33.3%	1	16.7%	6	100.0%
An understanding of the national and international aviation environment	4	66.7%	1	16.7%	1	16.7%	6	100.0%
An ability to apply pertinent knowledge in identifying and solving problems.	4	66.7%	2	33.3%	0	.0%	6	100.0%

## BS Aerospace Studies/Interdisciplinary Studies DB

## Program-specific Skills: Rate usefulness to current job or goal BS Aerospace Studies/Interdisciplinary Studies Daytona Beach Academic Years 2009-2010 and 2010-2011

# % Understand basic concepts 1 25.0% in several areas of study, such as aeronautical science, business administration, and social sciences. Understand the complex 1 25.0%	# 1	% 25.0%	# 1	% 25.0%	# 1	% 25.0%	#	%
in several areas of study, such as aeronautical science, business administration, and social sciences.  Understand the complex 1 25.0%	1	25.0%	1	25.0%	1	05.00/		
such as aeronautical science, business administration, and social sciences.  Understand the complex 1 25.0%						25.0%	4	100.0%
science, business administration, and social sciences.  Understand the complex 1 25.0%								
administration, and social sciences.  Understand the complex 1 25.0%								
sciences. Understand the complex 1 25.0%								
Understand the complex 1 25.0%								
la contraction de la contracti	0	.0%	3	75.0%	0	.0%	4	100.0%
history and culture of one or								
more world regions.								
Develop vocabulary and 2 50.0%	1	25.0%	1	25.0%	0	.0%	4	100.0%
writing skills that apply to								
specific communication								
contexts.								
Appreciate and understand 0 .0%	1	25.0%	2	50.0%	1	25.0%	4	100.0%
the complexity and								
magnitude of human								
production in literature, the								
visual arts, architecture,								
religion, and myth.								
Develop skills in analytical 0 .0%	1	25.0%	2	50.0%	1	25.0%	4	100.0%
interpretations of works in								
the humanities.								
Appreciate and understand 1 25.0%	0	.0%	2	50.0%	1	25.0%	4	100.0%
human moral, religious, or								
philosophical thinking and								
belief systems.								
Garner skills and 1 25.0%	0	.0%	1	25.0%	2	50.0%	4	100.0%
knowledge from								
intersecting minors to form								
a coherent body of								
knowledge.								
Conduct analytical research 1 25.0%	0	.0%	1	25.0%	2	50.0%	4	100.0%
that intersects with at least								
two areas of study or								
complete a co-operative								
experience that enhanced								
knowledge and skills								
gained in the classroom.								

# Program-specific Skills: Rate ERAU's preparation BS Aerospace Studies/Interdisciplinary Studies Daytona Beach Academic Years 2009-2010 and 2010-2011

	Very High Pr	eparation	High Pre	paration	Moderate P	reparation	To	tal
	#	%	#	%	#	%	#	%
Understand basic concepts	2	50.0%	2	50.0%	0	.0%	4	100.0%
in several areas of study,								
such as aeronautical								
science, business								
administration, and social								
sciences.								
Understand the complex	2	50.0%	2	50.0%	0	.0%	4	100.0%
history and culture of one or								
more world regions.								
Develop vocabulary and	2	50.0%	2	50.0%	0	.0%	4	100.0%
writing skills that apply to								
specific communication								
contexts.								
Appreciate and understand	1	25.0%	2	50.0%	1	25.0%	4	100.0%
the complexity and								
magnitude of human								
production in literature, the								
visual arts, architecture,								
religion, and myth.								
Develop skills in analytical	1	25.0%	2	50.0%	1	25.0%	4	100.0%
interpretations of works in								
the humanities.								
Appreciate and understand	1	25.0%	1	25.0%	2	50.0%	4	100.0%
human moral, religious, or								
philosophical thinking and								
belief systems.								
Garner skills and	1	25.0%	2	50.0%	1	25.0%	4	100.0%
knowledge from								
intersecting minors to form								
a coherent body of								
knowledge.								
Conduct analytical research	1	25.0%	2	50.0%	1	25.0%	4	100.0%
that intersects with at least								
two areas of study or								
complete a co-operative								
experience that enhanced								
knowledge and skills								
gained in the classroom.								
g2 3.d00.00								

## BS Human Factors Psychology DB

#### Program-specific Skills: Rate usefulness to current job or goal BS Human Factors Psychology Daytona Beach Academic Years 2009-2010 and 2010-2011

	Very l	Jseful	Use	eful	Not Very	/Useful	Not At All	Useful	Tota	al
	#	%	#	%	#	%	#	%	#	%
Knowledge of human psycho physiological, cognitive, and perceptual functioning	2	40.0%	1	20.0%	1	20.0%	1	20.0%	5	100.0%
Knowledge of human factors involving analytic methods, models, and human capabilities and limitations	2	40.0%	0	.0%	1	20.0%	2	40.0%	5	100.0%
Knowledge of basic statistical procedures, including analysis of variance	2	40.0%	1	20.0%	1	20.0%	1	20.0%	5	100.0%
Research methods and design skills	2	40.0%	0	.0%	1	20.0%	2	40.0%	5	100.0%
Effective oral and written communication skills	2	40.0%	2	40.0%	1	20.0%	0	.0%	5	100.0%
Ability to read, comprehend, and analyze results of published empirical studies in the human factors field	2	40.0%	0	.0%	0	.0%	3	60.0%	5	100.0%
Understanding of the application of human factors and psychological knowledge in aviation and other applied domains	2	40.0%	0	.0%	0	.0%	3	60.0%	5	100.0%

#### Program-specific Skills: Rate ERAU's preparation BS Human Factors Psychology Daytona Beach Academic Years 2009-2010 and 2010-2011

	Very High Pr	eparation	High Pre	paration	Moderate F	Preparation	To	tal
	#	%	#	%	#	%	#	%
Knowledge of human	3	60.0%	2	40.0%	0	.0%	5	100.0%
psycho physiological,								
cognitive, and perceptual								
functioning								
Knowledge of human	2	40.0%	3	60.0%	0	.0%	5	100.0%
factors involving analytic								
methods, models, and								
human capabilities and								
limitations								
Knowledge of basic	0	.0%	3	60.0%	2	40.0%	5	100.0%
statistical procedures,								
including analysis of								
variance								
Research methods and	0	.0%	4	80.0%	1	20.0%	5	100.0%
design skills								
Effective oral and written	1	20.0%	4	80.0%	0	.0%	5	100.0%
communication skills								
Ability to read, comprehend,	2	40.0%	2	40.0%	1	20.0%	5	100.0%
and analyze results of								
published empirical studies								
in the human factors field								
Understanding of the	2	40.0%	3	60.0%	0	.0%	5	100.0%
application of human								
factors and psychological								
knowledge in aviation and								
other applied domains								

## **BS Engineering Physics DB**

#### Program-specific Skills: Rate usefulness to current job or goal BS Engineering Physics Daytona Beach Academic Years 2009-2010 and 2010-2011

	Very U	seful	Use	eful	Not Very	/Useful	Not At All	Useful	Tot	al
	#	%	#	%	#	%	#	%	#	%
Apply knowledge of	3	75.0%	1	25.0%	0	.0%	0	.0%	4	100.0%
mathematics, science, and										
engineering										
Design and conduct	1	25.0%	3	75.0%	0	.0%	0	.0%	4	100.0%
experiments										
Analyze and interpret data	2	50.0%	2	50.0%	0	.0%	0	.0%	4	100.0%
Design a system,	2	50.0%	1	25.0%	0	.0%	1	25.0%	4	100.0%
component, or process to										
meet desired needs										
Function on multi-	2	50.0%	2	50.0%	0	.0%	0	.0%	4	100.0%
disciplinary teams										
Identify, formulate, and	3	75.0%	0	.0%	0	.0%	1	25.0%	4	100.0%
solve engineering problems										
Understand professional	1	25.0%	2	50.0%	0	.0%	1	25.0%	4	100.0%
and ethical responsibility										
Communicate effectively	4	100.0%	0	.0%	0	.0%	0	.0%	4	100.0%
Understand the impact of	0	.0%	3	75.0%	0	.0%	1	25.0%	4	100.0%
engineering solutions in a										
global and societal context										
Recognize and engage in	2	50.0%	1	25.0%	1	25.0%	0	.0%	4	100.0%
life-long learning										
Knowledge of contemporary	1	25.0%	1	25.0%	1	25.0%	1	25.0%	4	100.0%
issues										
Use the techniques, skills,	3	75.0%	0	.0%	0	.0%	1	25.0%	4	100.0%
and modern engineering										
tools necessary for										
engineering practice										
Knowledge of classical	0	.0%	2	50.0%	1	25.0%	1	25.0%	4	100.0%
mechanics										
Knowledge of engineering	0	.0%	2	50.0%	0	.0%	2	50.0%	4	100.0%
electricity and magnetism										
Knowledge of space	1	25.0%	0	.0%	1	25.0%	2	50.0%	4	100.0%
physics										
Knowledge of quantum	0	.0%	0	.0%	2	50.0%	2	50.0%	4	100.0%
physics										
Knowledge of space	3	75.0%	0	.0%	0	.0%	1	25.0%	4	100.0%
systems engineering and										
design										
Knowledge of electro-	1	25.0%	0	.0%	2	50.0%	1	25.0%	4	100.0%
optical engineering										
Knowledge of	2	50.0%	1	25.0%	1	25.0%	0	.0%	4	100.0%
microcomputers and										
electronic instrumentation										

#### Program-specific Skills: Rate ERAU's preparation BS Engineering Physics Daytona Beach Academic Years 2009-2010 and 2010-2011

	Very High I	Preparation	High Pre	paration	Moderate P	reparation	Little Prep	aration	Tota	ા
	#	%	#	%	#	%	#	%	#	%
Apply knowledge of	2	50.0%	2	50.0%	0	.0%	0	.0%	4	100.0%
mathematics, science, and										
engineering										
Design and conduct	1	25.0%	2	50.0%	1	25.0%	0	.0%	4	100.0%
experiments										
Analyze and interpret data	2		1	25.0%	1	25.0%	0	.0%	4	100.0%
Design a system,	2	50.0%	2	50.0%	0	.0%	0	.0%	4	100.0%
component, or process to										
meet desired needs										
Function on multi-	1	25.0%	1	25.0%	1	25.0%	1	25.0%	4	100.0%
disciplinary teams										
Identify, formulate, and	1	25.0%	3	75.0%	0	.0%	0	.0%	4	100.0%
solve engineering problems										
Understand professional	2	50.0%	0	.0%	1	25.0%	1	25.0%	4	100.0%
and ethical responsibility										
Communicate effectively	1	25.0%	2	50.0%	1	25.0%	0	.0%	4	100.0%
Understand the impact of	1	25.0%	1	25.0%	2	50.0%	0	.0%	4	100.0%
engineering solutions in a										
global and societal context										
Recognize and engage in	2	50.0%	0	.0%	1	25.0%	1	25.0%	4	100.0%
life-long learning										
Knowledge of contemporary	2	50.0%	0	.0%	1	25.0%	1	25.0%	4	100.0%
issues										
Use the techniques, skills,	3	75.0%	0	.0%	1	25.0%	0	.0%	4	100.0%
and modern engineering										
tools necessary for										
engineering practice										
Knowledge of classical	1	25.0%	1	25.0%	2	50.0%	0	.0%	4	100.0%
mechanics										
Knowledge of engineering	1	25.0%	1	25.0%	2	50.0%	0	.0%	4	100.0%
electricity and magnetism										
Knowledge of space	1	25.0%	2	50.0%	1	25.0%	0	.0%	4	100.0%
physics										
Knowledge of quantum	1	25.0%	2	50.0%	0	.0%	1	25.0%	4	100.0%
physics										
Knowledge of space	2	50.0%	2	50.0%	0	.0%	0	.0%	4	100.0%
systems engineering and										
design										
Knowledge of electro-	2	50.0%	1	25.0%	1	25.0%	0	.0%	4	100.0%
optical engineering										
Knowledge of	2	50.0%	1	25.0%	0	.0%	1	25.0%	4	100.0%
microcomputers and										
electronic instrumentation										

## **BS Communication DB**

# Program-specific Skills: Rate usefulness to current job or goal BS Communication Daytona Beach Academic Years 2009-2010 and 2010-2011

	Very L	Iseful	Use	eful	To	tal
	#	%	#	%	#	%
Develop effective news and information gathering skills using interviews, print documents and Internet	3	100.0%	0	.0%	3	100.0%
materials.  Develop professional writing skills directed at general and specific audiences.	3	100.0%	0	.0%	3	100.0%
Develop effective speaking skills appropriate for both small group discussions and large audience presentations.	3	100.0%	0	.0%	3	100.0%
Develop teamwork communication skills appropriate to group projects.	3	100.0%	0	.0%	3	100.0%
Develop digital skills for delivery of visual designs as well as Internet presentations.	2	66.7%	1	33.3%	3	100.0%
Understand the development, principles and goals of mass communication media, with emphasis on twenty-first century media.	3	100.0%	0	.0%	3	100.0%
Understand specific legal and ethical environments unique to mass media communication.	1	33.3%	2	66.7%	3	100.0%
Garner knowledge and skills from a minor that enhanced those developed in the major.	2	66.7%	1	33.3%	3	100.0%
Complete an internship that enhanced knowledge and skills gained in the classroom.	2	66.7%	1	33.3%	3	100.0%

#### Program-specific Skills: Rate ERAU's preparation BS Communication Daytona Beach Academic Years 2009-2010 and 2010-2011

Develop effective news and information gathering skills using interviews, print documents and Internet materials.		Very Hig	gh P	reparation	High Pre	paration	Moderate F	Preparation	Little Pre	oaration	Tot	al
information gathering skills using interviews, print documents and Internet materials.  Develop professional 2 66.7% 1 33.3% 0 .0% 0 .0% 3 10 .0% 3 10 .0% 10 .0% 3 10 .0% 10 .0% 3 10 .0% 10 .0% 3 10 .0% 10 .0% 3 10 .0% 10 .0% 3 10 .0% 10 .0% 3 10 .0% 10 .0% 10 .0% 3 10 .0% 10 .0% 10 .0% 3 10 .0%		#		%	#	%	#	%	#	%	#	%
using interviews, print documents and Internet materials.         Develop professional writing skills directed at general and specific audiences.         2 66.7%         1 33.3%         0 .0%         0 .0%         3 10 general and specific audiences.           Develop effective speaking skills appropriate for both small group discussions and large audience presentations.         1 33.3%         0 .0%         0 .0%         3 10 state of the small group discussions and large audience presentations.           Develop teamwork communications kills appropriate to group projects.         1 33.3%         1 33.3%         0 .0%         1 33.3%         3 10 state of the small group discussions and large audience presentations.           Develop teamwork communication skills appropriate to group projects.         1 33.3%         1 33.3%         0 .0%         1 33.3%         3 10 state of the small group discussions and large audience presentations.           Understand the delivery of visual designs as well as Internet presentations.         1 33.3%         1 33.3%         1 33.3%         0 .0%         0 .0%         0 .0%         0 .0%         3 10 development, principles and goals of mass communication media, with emphasis on twenty-first century media.         0 .0%         0 .0%         0 .0%         0 .0%         0 .0%         0 .0%         0 .0%         0 .0%         0 .0%         0 .0%         0 .0%         0 .0%         0 .0%         0 .0%         0 .0%         0 .0%         0 .0%	Develop effective news and		2	66.7%	1	33.3%	0	.0%	0	.0%	3	100.0%
Develop professional writing skills directed at general and specific audiences.   Develop professions   2   66.7%   1   33.3%   0   .0%   0   .0%   3   10   10   10   10   10   10   10	information gathering skills											
Materials.	using interviews, print											
Develop professional writing skills directed at general and specific audiences.   Develop effective speaking   2   66.7%   1   33.3%   0   .0%   0   .0%   3   10   10   10   10   10   10   10	documents and Internet											
writing skills directed at general and specific audiences.         2         66.7%         1         33.3%         0         .0%         0         .0%         3         1C           skills appropriate for both small group discussions and large audience presentations.         Develop teamwork communication skills appropriate to group projects.         1         33.3%         1         33.3%         0         .0%         1         33.3%         3         1C           Develop digital skills for delivery of visual designs as well as Internet presentations.         1         33.3%         1         33.3%         0         .0%         0         .0%         3         1C           Understand the development, principles and goals of mass communication media, with emphasis on twenty-first century media.         0         .0%         0         .0%         0         .0%         0         .0%         2         1C           Understand specific legal and ethical environments unique to mass media communication.         2         100.0%         0         .0%         0         .0%         0         .0%         3         1C	materials.											
Develop effective speaking   2   66.7%   1   33.3%   0   .0%   0   .0%   3   10   .0%   skills appropriate for both small group discussions and large audience presentations.	Develop professional		2	66.7%	1	33.3%	0	.0%	0	.0%	3	100.0%
audiences.	writing skills directed at											
Develop effective speaking   2   66.7%   1   33.3%   0   .0%   0   .0%   3   10   10   10   10   10   10   10	general and specific											
skills appropriate for both small group discussions and large audience presentations.       1       33.3%       1       33.3%       0       .0%       1       33.3%       3       10         Develop teamwork communication skills appropriate to group projects.       1       33.3%       1       33.3%       0       .0%       3       10         Develop digital skills for delivery of visual designs as well as Internet presentations.       1       33.3%       1       33.3%       0       .0%       3       10         Understand the development, principles and goals of mass communication media, with emphasis on twenty-first century media.       0       .0%       0       .0%       0       .0%       0       .0%       2       10         Understand specific legal and ethical environments unique to mass media communication.       0       .0%       0       .0%       0       .0%       0       .0%       0       .0%       3       10         Garner knowledge and skills from that enhanced those developed       3       100.0%       0       .0%       0       .0%       0       .0%       0       .0%       0       .0%       0       .0%       0       .0%       0       .0%       0       .0%       0       .0%       0       .0%       0 <td>audiences.</td> <td></td>	audiences.											
small group discussions and large audience presentations.         Develop teamwork         1         33.3%         1         33.3%         0         .0%         1         33.3%         3         10           Develop teamwork communication skills appropriate to group projects.         Develop digital skills for delivery of visual designs as well as Internet presentations.         1         33.3%         1         33.3%         0         .0%         3         10           Understand the development, principles and goals of mass communication media, with emphasis on twenty-first century media.         0         .0%         0         .0%         0         .0%         0         .0%         2         10           Understand specific legal and ethical environments unique to mass media communication.         0         .0%         0         .0%         0         .0%         0         .0%         0         .0%         3         10           Garner knowledge and skills from a minor that enhanced those developed         3         100.0%         0         .0%         0         .0%         0         .0%         0         .0%         0         .0%         0         .0%         0         .0%         0         .0%         0         .0%         0         .0%         0         .0%         0         .0% <td>Develop effective speaking</td> <td></td> <td>2</td> <td>66.7%</td> <td>1</td> <td>33.3%</td> <td>0</td> <td>.0%</td> <td>0</td> <td>.0%</td> <td>3</td> <td>100.0%</td>	Develop effective speaking		2	66.7%	1	33.3%	0	.0%	0	.0%	3	100.0%
and large audience   presentations.	skills appropriate for both											
and large audience presentations.  Develop teamwork	small group discussions											
Develop teamwork												
communication skills appropriate to group projects.  Develop digital skills for delivery of visual designs as well as Internet presentations.  Understand the development, principles and goals of mass communication media, with emphasis on twenty-first century media.  Understand specific legal and ethical environments unique to mass media communication.  Garner knowledge and skills for 1 33.3% 1 33.3% 1 33.3% 0 .0% 3 10.0% 0 .0% 0 .0% 0 .0% 3 10.0% 0 .0% 0 .0% 3 10.0% 0 .0% 0 .0% 3 10.0% 0 .0% 0 .0% 0 .0% 3 10.0% 0 .0% 0 .0% 3 10.0% 0 .0% 0 .0% 3 10.0% 0 .0% 3 10.0% 0 .0% 0 .0% 3 10.0% 0 .0% 3 10.0% 0 .0% 0 .0% 3 10.0% 0 .0% 0 .0% 3 10.0% 0 .0% 0 .0% 3 10.0% 0 .0% 0 .0% 3 10.0% 0 .0% 0 .0% 3 10.0% 0 .0% 0 .0% 3 10.0% 0 .0% 0 .0% 3 10.0% 0 .0% 0 .0% 0 .0% 3 10.0% 0 .0% 0 .0% 0 .0% 3 10.0% 0 .0% 0 .0% 0 .0% 0 .0% 3 10.0% 0 .0%	presentations.											
communication skills appropriate to group projects.  Develop digital skills for delivery of visual designs as well as Internet presentations.  Understand the development, principles and goals of mass communication media, with emphasis on twenty-first century media.  Understand specific legal and ethical environments unique to mass media communication.  Garner knowledge and skills for delivery of visual designs as well as Internet presentations.  1	Develop teamwork		1	33.3%	1	33.3%	0	.0%	1	33.3%	3	100.0%
projects.  Develop digital skills for delivery of visual designs as well as Internet presentations.  Understand the development, principles and goals of mass communication media, with emphasis on twenty-first century media.  Understand specific legal and ethical environments unique to mass media communication.  Garner knowledge and skills from a minor that enhanced those developed	communication skills											
projects.  Develop digital skills for delivery of visual designs as well as Internet presentations.  Understand the development, principles and goals of mass communication media, with emphasis on twenty-first century media.  Understand specific legal and ethical environments unique to mass media communication.  Garner knowledge and skills from a minor that enhanced those developed	appropriate to group											
Develop digital skills for delivery of visual designs as well as Internet presentations.  Understand the development, principles and goals of mass communication media, with emphasis on twenty-first century media.  Understand specific legal and ethical environments unique to mass media communication.  Garner knowledge and skills for 1 33.3% 1 33.3% 1 33.3% 0 .0% 0 .0% 0 .0% 3 10.0% 1 0 .0% 0 .0% 0 .0% 1												
delivery of visual designs as well as Internet presentations.  Understand the development, principles and goals of mass communication media, with emphasis on twenty-first century media.  Understand specific legal and ethical environments unique to mass media communication.  Garner knowledge and skills from a minor that enhanced those developed	Develop digital skills for		1	33.3%	1	33.3%	1	33.3%	0	.0%	3	100.0%
well as Internet presentations.  Understand the development, principles and goals of mass communication media, with emphasis on twenty-first century media.  Understand specific legal and ethical environments unique to mass media communication.  Garner knowledge and skills from a minor that enhanced those developed												
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development, principles and goals of mass communication media, with emphasis on twenty-first century media.  Understand specific legal and ethical environments unique to mass media communication.  Garner knowledge and skills from a minor that enhanced those developed	Understand the		3	100.0%	0	.0%	0	.0%	0	.0%	3	100.0%
and goals of mass communication media, with emphasis on twenty-first century media.  Understand specific legal and ethical environments unique to mass media communication.  Garner knowledge and skills from a minor that enhanced those developed											-	
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Understand specific legal and ethical environments unique to mass media communication.  Garner knowledge and skills from a minor that enhanced those developed												
and ethical environments unique to mass media communication.  Garner knowledge and skills from a minor that enhanced those developed			0	.0%	2	100.0%	0	.0%	0	.0%	2	100.0%
unique to mass media communication.  Garner knowledge and skills from a minor that enhanced those developed												
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Garner knowledge and 3 100.0% 0 .0% 0 .0% 0 .0% 3 10 skills from a minor that enhanced those developed	· '											
skills from a minor that enhanced those developed			3	100.0%	0	.0%	0	.0%	0	.0%	3	100.0%
enhanced those developed	_				_		_	10,70				
101 105 116 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	in the major.											
			3	100.0%	0	.0%	n	.0%	n	.0%	3	100.0%
enhanced knowledge and			Ĭ	100.070	J	.5 70		.5 70	ŭ	.0 /0		100.070
skills gained in the								]				
classroom.	_											

## **BS** Business Administration DB

#### Program-specific Skills: Rate usefulness to current job or goal BS Business Administration Daytona Beach Academic Years 2009-2010 and 2010-2011

	Very U	seful	Use	eful	Not Very	/Useful	Not At All	Useful	Tot	al
	#	%	#	%	#	%	#	%	#	%
Applying management theory/concepts into a dynamic organizational environment	4	57.1%	2	28.6%	1	14.3%	0	.0%	7	100.0%
Applying accounting and financial information for decision making in a forprofit and not-for-profit entity	3	42.9%	2	28.6%	1	14.3%	1	14.3%	7	100.0%
Integrate knowledge of macro- and micro- economics into managerial decision making	3	42.9%	1	14.3%	2	28.6%	1	14.3%	7	100.0%
Applying statistical and/or quantitative techniques to problem solving in organizations	4	57.1%	1	14.3%	2	28.6%	0	.0%	7	100.0%
Integrate marketing concepts/practices into executing global market strategies	2	28.6%	1	14.3%	1	14.3%	3	42.9%	7	100.0%
Formulate business decisions by incorporating ethical standards and principles	3	42.9%	3	42.9%	1	14.3%	0	.0%	7	100.0%
Access, analyze, and communicate information using multiple means/media	4	57.1%	2	28.6%	1	14.3%	0	.0%	7	100.0%
Understands the nature of business ethics and the role of social responsibility	4	57.1%	1	14.3%	1	14.3%	1	14.3%	7	100.0%

#### Program-specific Skills: Rate ERAU's preparation BS Business Administration Daytona Beach Academic Years 2009-2010 and 2010-2011

	Very High P	reparation	High Pre	paration	Moderate P	reparation	Little Preparation		Total	
	#	%	#	%	#	%	#	%	#	%
Applying management theory/concepts into a dynamic organizational environment	1	14.3%	5	71.4%	1	14.3%	0	.0%	7	100.0%
Applying accounting and financial information for decision making in a forprofit and not-for-profit entity	2	28.6%	4	57.1%	0	.0%	1	14.3%	7	100.0%
Integrate knowledge of macro- and micro- economics into managerial decision making	2	28.6%	3	42.9%	2	28.6%	0	.0%	7	100.0%
Applying statistical and/or quantitative techniques to problem solving in organizations	1	14.3%	2	28.6%	3	42.9%	1	14.3%	7	100.0%
Integrate marketing concepts/practices into executing global market strategies	1	14.3%	4	57.1%	1	14.3%	1	14.3%	7	100.0%
Formulate business decisions by incorporating ethical standards and principles	2	28.6%	4	57.1%	1	14.3%	0	.0%	7	100.0%
Access, analyze, and communicate information using multiple means/media	1	14.3%	3	42.9%	3	42.9%	0	.0%	7	100.0%
Understands the nature of business ethics and the role of social responsibility Source: Alumni Survey, 2010	4	57.1%	2	28.6%	1	14.3%	0	.0%	7	100.0%

Source: Alumni Survey, 2010 and 2011 Graduates (1 year after graduation). Institutional Research, 05/13.

## M/MS Aerospace Engineering DB

## Program-specific Skills: Rate usefulness to current job or goal M/MS Aerospace Engineering Daytona Beach Academic Years 2009-2010 and 2010-2011

	Very Useful		Useful		Not Very Useful		Not At All Useful		Total	
	#	%	#	%	#	%	#	%	#	%
Ability to analyze and solve	2	40.0%	1	20.0%	1	20.0%	1	20.0%	5	100.0%
engineering problems										
In one or more of the	2	40.0%	1	20.0%	1	20.0%	1	20.0%	5	100.0%
following subject areas:										
aerodynamics, aerospace										
materials, computational										
methods, controls,										
propulsion and structures										
Preparation for a career in	3	60.0%	1	20.0%	0	.0%	1	20.0%	5	100.0%
the aerospace industry										
Preparation for further study	2	40.0%	0	.0%	1	20.0%	2	40.0%	5	100.0%

#### Program-specific Skills: Rate ERAU's preparation M/MS Aerospace Engineering Daytona Beach Academic Years 2009-2010 and 2010-2011

	Very High Preparation		High Preparation		Moderate Preparation		Little Preparation		Total	
	#	%	#	%	#	%	#	%	#	%
Ability to analyze and solve engineering problems	4	66.7%	2	33.3%	0	.0%	0	.0%	6	100.0%
In one or more of the following subject areas: aerodynamics, aerospace materials, computational methods, controls, propulsion and structures	2	33.3%	4	66.7%	0	.0%	0	.0%	6	100.0%
Preparation for a career in the aerospace industry	2	33.3%	1	16.7%	1	16.7%	2	33.3%	6	100.0%
Preparation for further study	3	50.0%	1	16.7%	0	.0%	2	33.3%	6	100.0%

Source: Alumni Survey, 2010 and 2011 Graduates (1 year after graduation). Institutional Research, 05/13.

## **BS Space Physics PC**

#### Program-specific Skills: Rate usefulness to current job or goal BS Space Physics Prescott Academic Years 2009-2010 and 2010-2011

	Very Us eful		Useful		Not Very Useful		Not At All Useful		Total	
	#	%	#	%	#	%	#	%	#	%
Apply knowledge of	4	80.0%	0	.0%	0	.0%	1	20.0%	5	100.0%
mathematics and science										
Design and conduct	2	40.0%	2	40.0%	0	.0%	1	20.0%	5	100.0%
experiments										
Analyze and interpret data	2	40.0%	3	60.0%	0	.0%	0	.0%	5	100.0%
Identify, formulate, and	3	60.0%	1	20.0%	0	.0%	1	20.0%	5	100.0%
solve scientific problems										
Understand professional	2	40.0%	1	20.0%	1	20.0%	1	20.0%	5	100.0%
and ethical responsibility										
Communicate effectively	1	20.0%	4	80.0%	0	.0%	0	.0%	5	100.0%
Recognize and engage in	2	40.0%	3	60.0%	0	.0%	0	.0%	5	100.0%
lifelong learning										
Knowledge of contemporary	1	20.0%	1	20.0%	2	40.0%	1	20.0%	5	100.0%
issues										
Knowledge of classical	2	40.0%	2	40.0%	0	.0%	1	20.0%	5	100.0%
mechanics										
Knowledge of electricity and	1	20.0%	3	60.0%	0	.0%	1	20.0%	5	100.0%
magnetism										
Knowledge of space	3	60.0%	1	20.0%	0	.0%	1	20.0%	5	100.0%
physics										
Knowledge of quantum	1	20.0%	1	20.0%	2	40.0%	1	20.0%	5	100.0%
mechanics										
Knowledge of planetary	0	.0%	1	20.0%	3	60.0%	1	20.0%	5	100.0%
science										
Knowledge of astrophysics	0	.0%	1	20.0%	3	60.0%	1	20.0%	5	100.0%

#### Program-specific Skills: Rate ERAU's preparation BS Space Physics Prescott Academic Years 2009-2010 and 2010-2011

	Very High Preparation		High Preparation		Moderate Preparation		Little Preparation		Total	
	#	%	#	%	#	%	#	%	#	%
Apply knowledge of	3	60.0%	1	20.0%	0	.0%	1	20.0%	5	100.0%
mathematics and science										
Design and conduct	4	80.0%	0	.0%	0	.0%	1	20.0%	5	100.0%
experiments										
Analyze and interpret data	3	60.0%	1	20.0%	0	.0%	1	20.0%	5	100.0%
Identify, formulate, and	4	80.0%	0	.0%	1	20.0%	0	.0%	5	100.0%
solve scientific problems										
Understand professional	2	40.0%	1	20.0%	2	40.0%	0	.0%	5	100.0%
and ethical responsibility										
Communicate effectively	0	.0%	4	80.0%	1	20.0%	0	.0%	5	100.0%
Recognize and engage in	2	40.0%	2	40.0%	1	20.0%	0	.0%	5	100.0%
lifelong learning										
Knowledge of contemporary	0	.0%	4	80.0%	1	20.0%	0	.0%	5	100.0%
issues										
Knowledge of classical	3	60.0%	0	.0%	1	20.0%	1	20.0%	5	100.0%
mechanics										
Knowledge of electricity and	2	40.0%	2	40.0%	0	.0%	1	20.0%	5	100.0%
magnetism										
Knowledge of space	4	80.0%	0	.0%	0	.0%	1	20.0%	5	100.0%
physics										
Knowledge of quantum	4	80.0%	0	.0%	0	.0%	1	20.0%	5	100.0%
mechanics										
Knowledge of planetary	2	40.0%	2	40.0%	0	.0%	1	20.0%	5	100.0%
science										
Knowledge of astrophysics	3	60.0%	1	20.0%	1	20.0%	0	.0%	5	100.0%