

Online Course Evaluations: Our response rates are WHAT!?? Part II

SAIR – Orlando 2012



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Kevin Hoffman – EvaluationKit



Daytona Beach, Florida



Prescott, Arizona

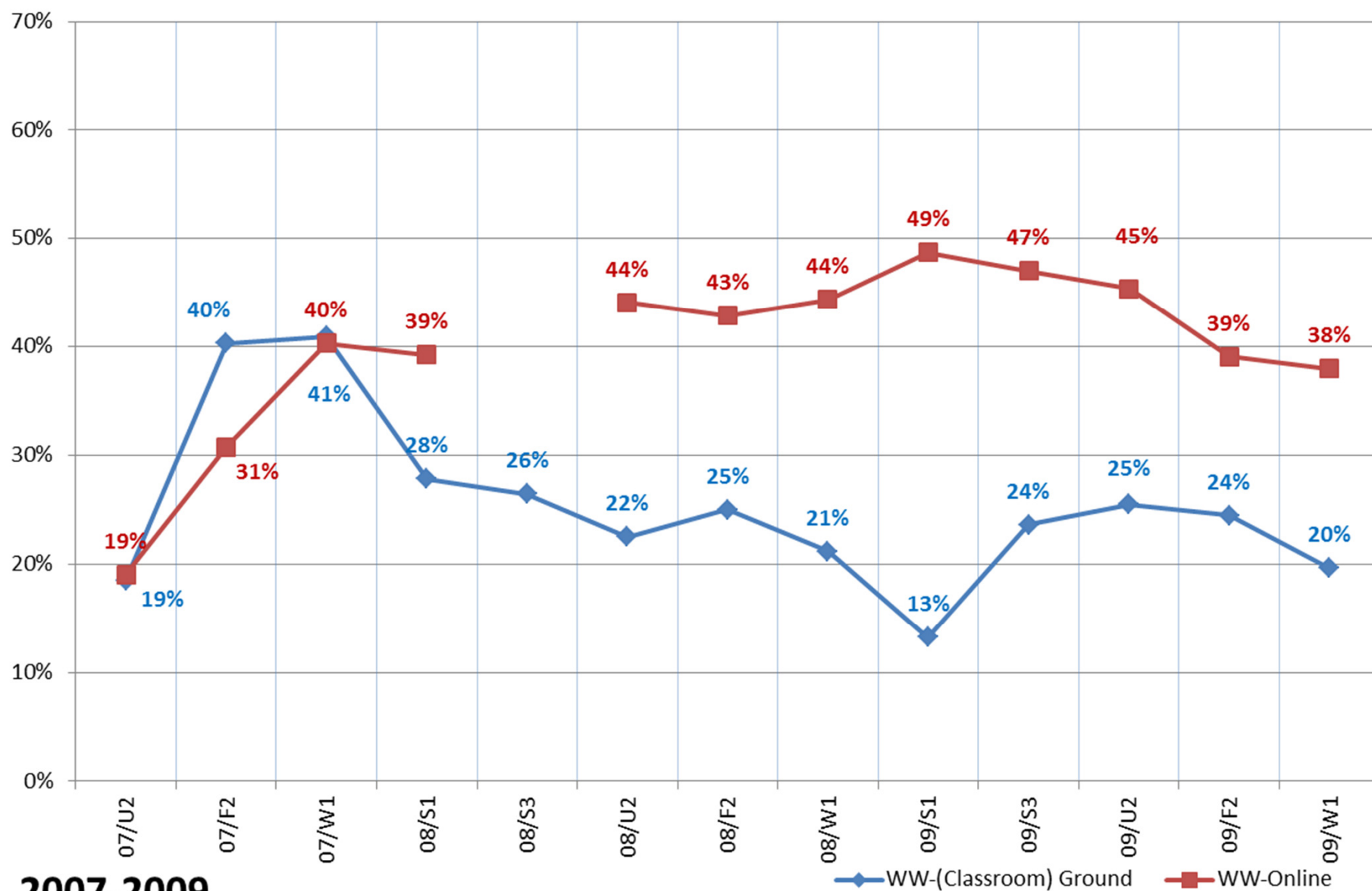


Worldwide

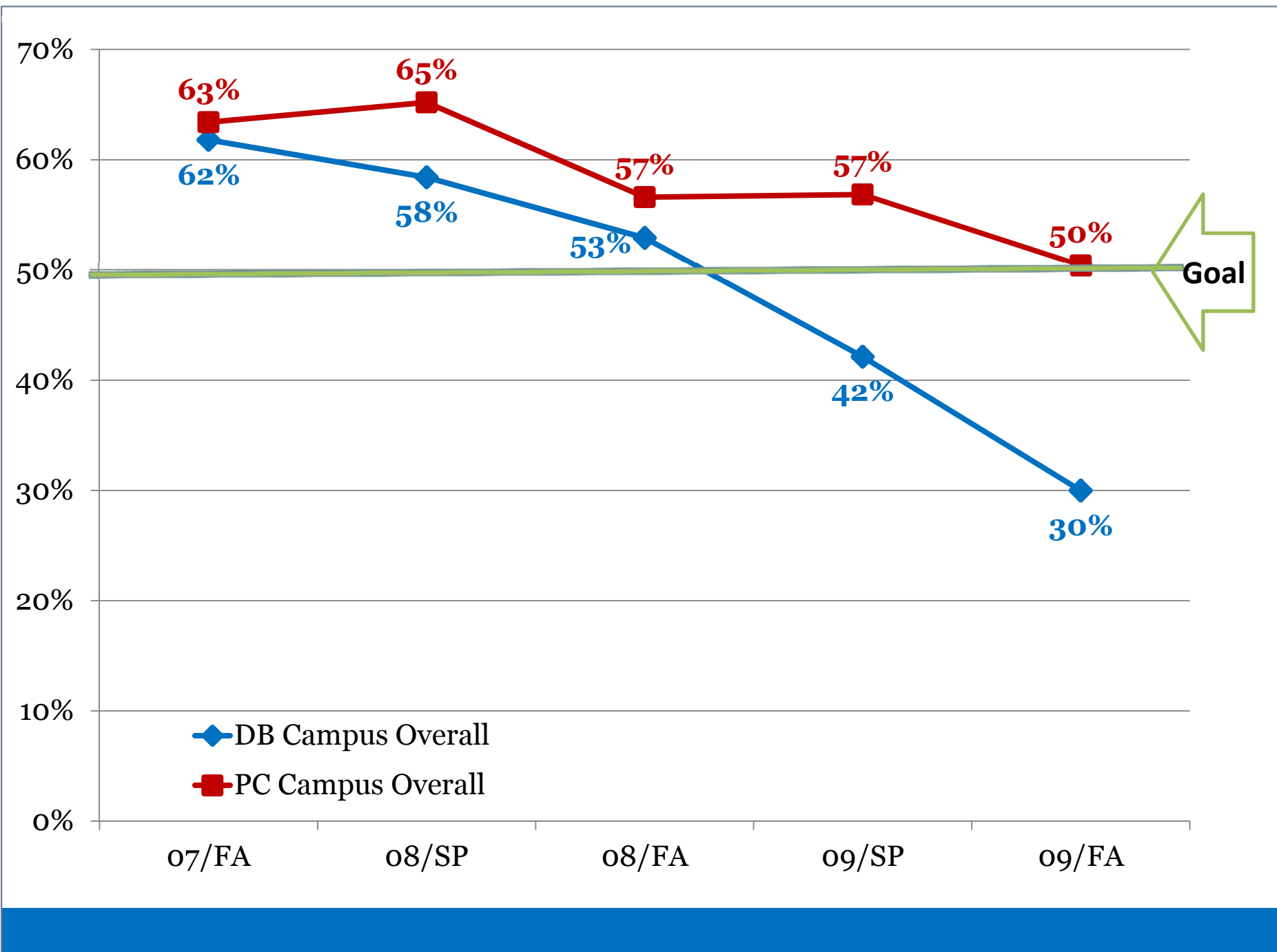
- **4500+ UG**
- **575+ G**
- **300+ F**

- **1691+ UG**
- **45+ G**
- **100+ F**

- **150+ TC**
- **Online**
- **10,000+ UG**
- **5300+ G**
- **2800+ F**



2007-2009





University Culture

ACCOUNTABILITY

**BOTTOM-UP
(STUDENTS)**

**TOP-DOWN
(FACULTY &
ADMINISTRATORS)**



Students



DIRECT LINK
EMAILS
SURVEY WINDOW
PRESENTATIONS
REMINDERS
IR FOLLOW-UP
CULTURE



Faculty

CULTURE

ACCOUNTABILITY

PROMOTION

INVOLVEMENT

TENURE

SYLLABUS

RESPONSE LISTS



Administrators

**CULTURE
ACCOUNTABILITY
PROMOTION
INVOLVEMENT
IR CALENDAR**

**SYLLABUS
RESPONSE LISTS
ADMIN EMAILS
REMINDERS**

Emails

Campus: Current % (11FA%/11SP%)

DB: 66% (64%/64%)

AS: 63% (58%/55%)

AE: 52% (52%/46%)

App Av Sci: 78% (78%/76%)

Avi Maint Sci: 33% (29%/39%)

Eco, Fin, Info Sys: 67% (69%/73%)

ECSSE: 79% (82%/78%)

Fresh Eng: 70% (65%/65%)

HFS: 59% (61%/62%)

Hum & SS: 68% (64%/65%)

Mgmt, Mkt Ops: 73% (65%/65%)

Math: 63% (58%/64%)

Mech, Civil, Eng Sci: 64% (61%/55%)

Phys Sci: 62% (60%/57%)

Online PhD: 75%

ROTC AF: 96% (91%/83%)

ROTC Army: 75% (82%/97%)

ROTC Navy: 100% (97%/99%)

PC: 69% (72%/71%)

AS: 72% (69%/70%)

Aero Mech Eng: 64% (69%/68%)

Business: 78% (83%/81%)

Elec Comp Eng: 67% (76%/73%)

Global Studies: 69% (73%/66%)

Hum & Comm: 62% (77%/71%)

Math/CS: 62% (62%/68%)

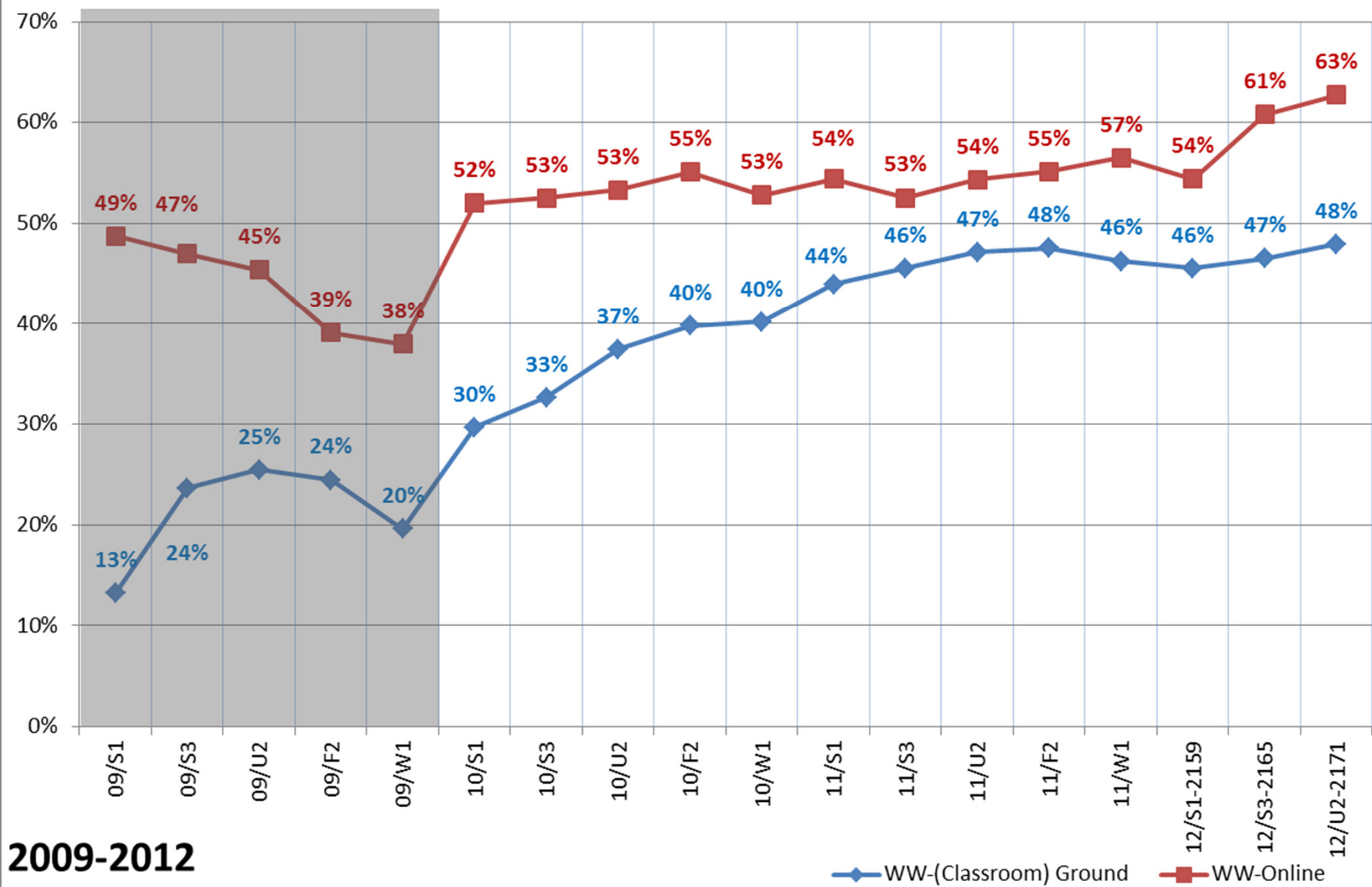
Meteorology: 86% (82%/84%)

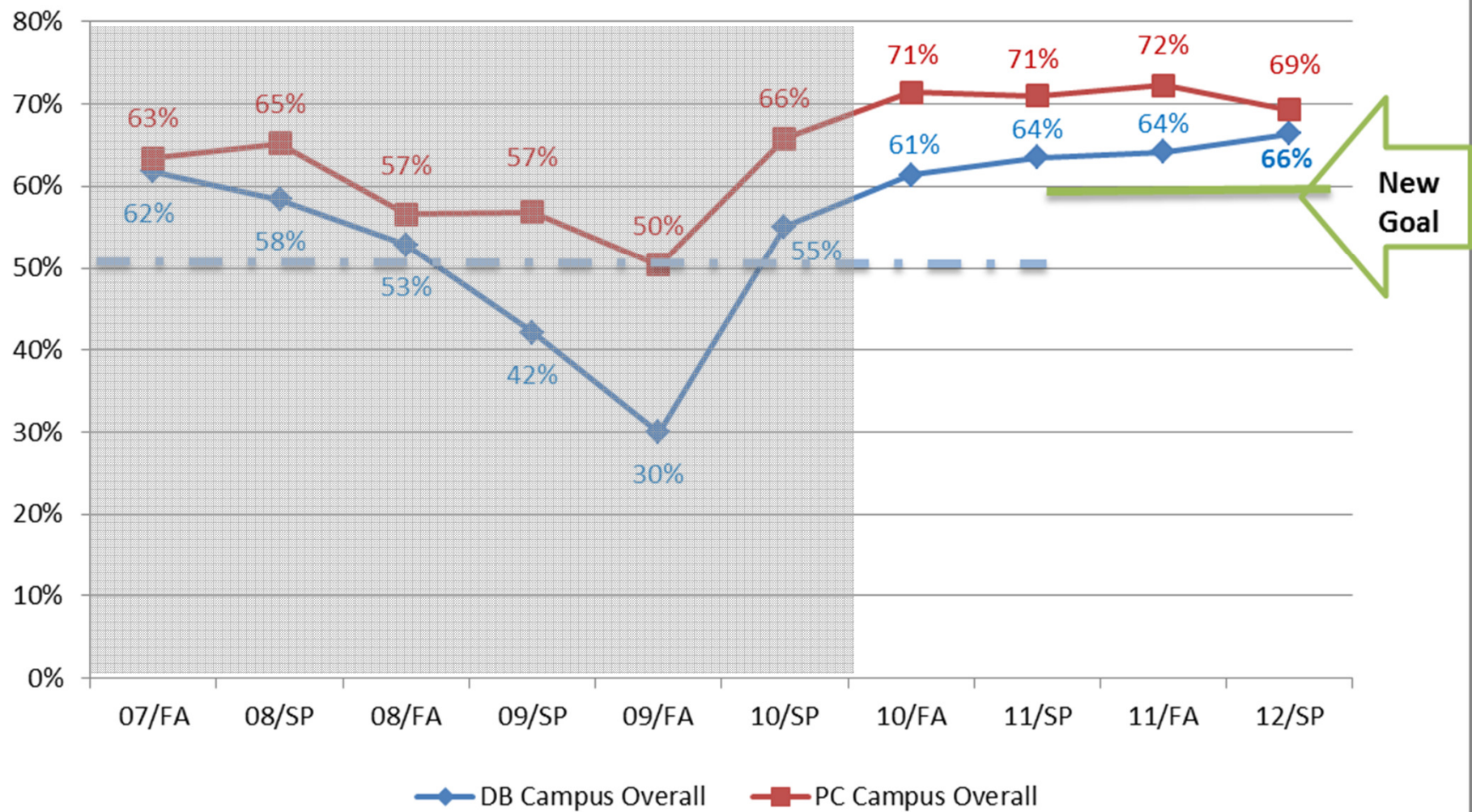
Physics: 68% (65%/67%)

Safety Sci: 49% (66%/60%)

ROTC AF: 87% (96%/93%)

ROTC Army: 95% (96%/97%)







What's next?

- DEPARTMENT MEETINGS
 - Longitudinal Data
 - Custom Questions
 - **Assessment/Program Review**
- **FOCUS GROUPS**
- **ENHANCE REPORTING**
- **NOTIFICATION WINDOW**
- **RESPONSE RATES ABOVE 75%??**

Contact Information



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