Online Course Evaluations: Our response rates are WHAT!??

SAIR – New Orleans 2010

Kimberly Brantley – Research Analyst Michael Chronister – Manager of Survey Research

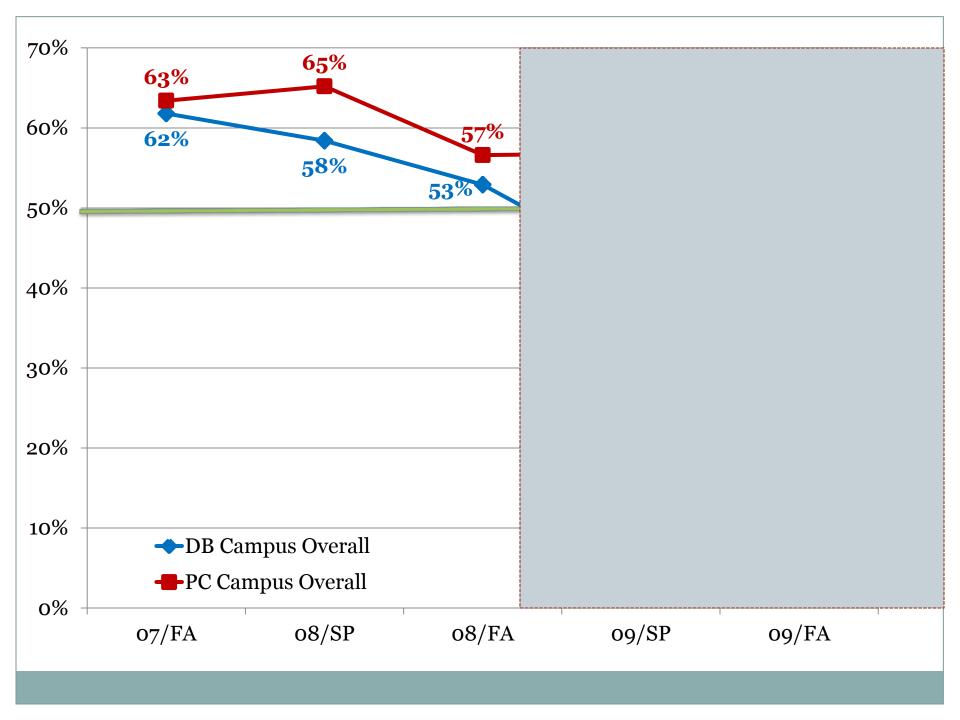




- 4450+ UG
- 500+ G
- 300+ F

- 1600+ UG
- 45+ G
- 100+ F

- 170+ TC
- Online
- 12000+ UG
- 4100+ G
- 2800+ F



Spring 2010 Residential - Students



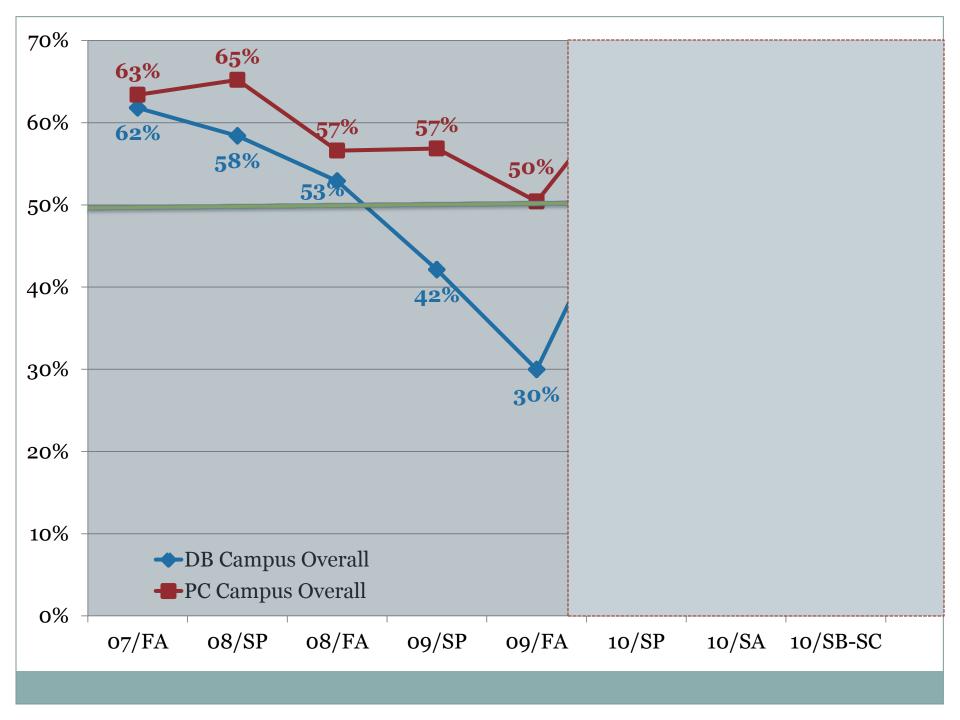
- FACULTY
- SURVEY LENGTH
- ADVERTISING
- PRESENTATIONS
- EMAILS
- REMINDERS
- IR FOLLOW-UP

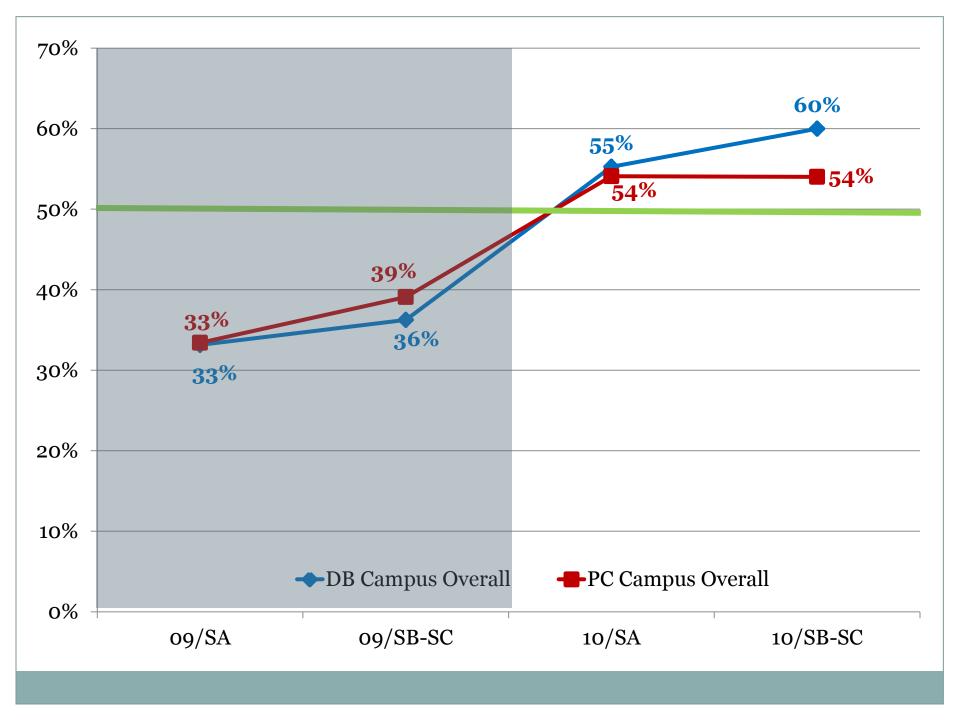
Spring 2010 Residential - Faculty



- PROMOTION
- INVOLVEMENT
- SYLLABUS
- RESPONSE LISTS

- ACCOUNTABILITY
- REMINDERS
- ADMIN EMAILS
- IR CALENDAR

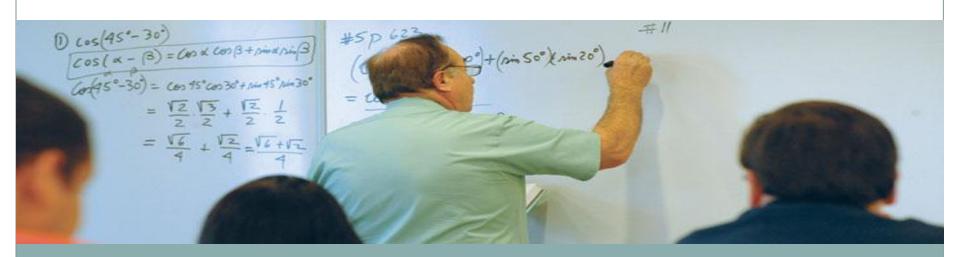


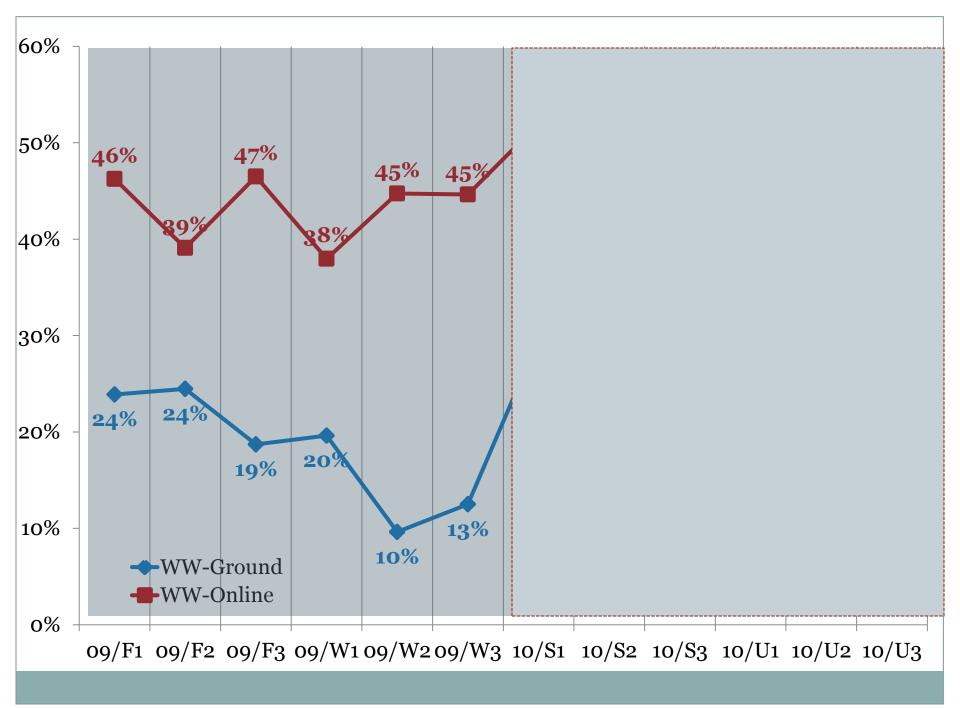


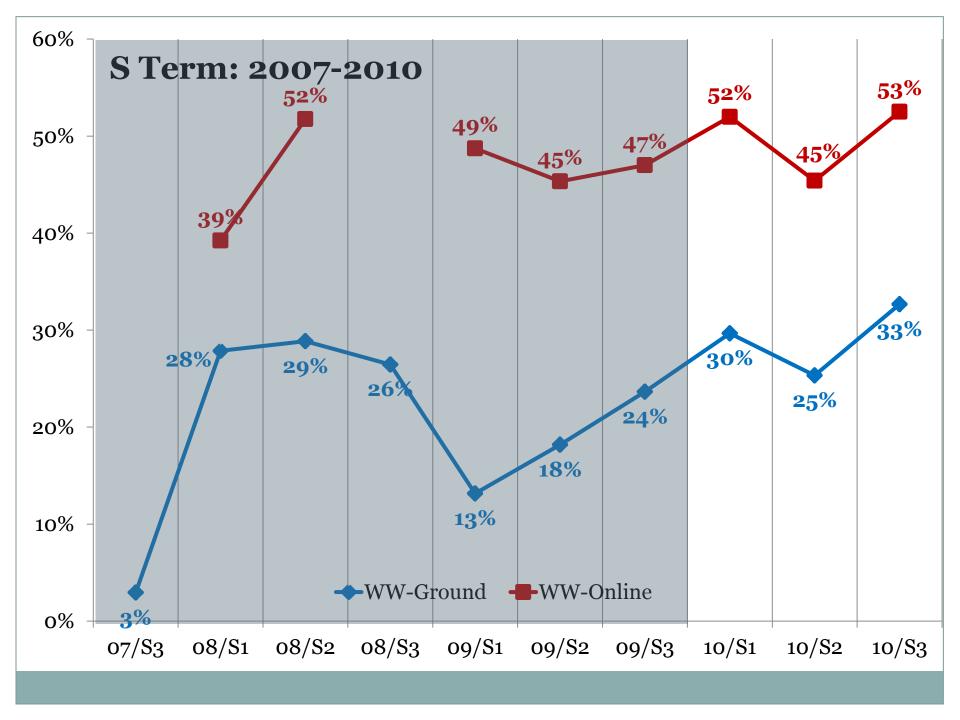
Spring 2010 Worldwide

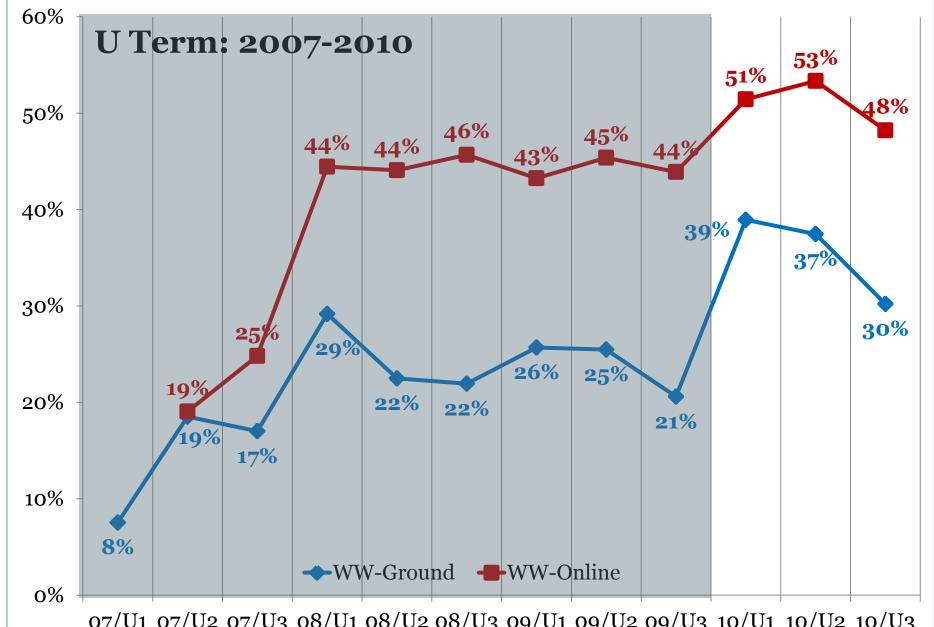
- PROMOTION
- INVOLVEMENT
- SYLLABUS

- REMINDERS
- ADMIN EMAILS
- IR CALENDAR









07/U1 07/U2 07/U3 08/U1 08/U2 08/U3 09/U1 09/U2 09/U3 10/U1 10/U2 10/U3

Fall 2010 and Beyond...

- STUDENT FEEDBACK
 - New Student Reporting System?
- FACULTY ADDED QUESTIONS
- DEPARTMENTAL MEETINGS
- PROMOTIONS
- INVOLVEMENT

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