2004 EMPLOYER FEEDBACK SURVEY
Embry-Riddle Aeronautical University

DIRECTIONS: For each question, completely fill in the oval that matches your response. Use ONLY blue or black ink, or a no. 2 pencil. All responses are confidential and will NOT be shared with your employee.

YOU AND YOUR COMPANY

1. Approximately how many ERAU graduates do you know professionally?
   ○ 1   ○ 2-5   ○ 6-10   ○ 11-50   ○ Over 50

2. How many ERAU graduates do you currently supervise?
   ○ 1   ○ 2-5   ○ 6-10   ○ 11-20   ○ Over 20

3. Did you graduate from ERAU?
   ○ Yes   ○ No

4. What is your level of involvement in the hiring of new workers at your current company?
   ○ Make Final Decision   ○ Provide Input   ○ No Involvement (skip to question #7)

5. What is your preference for hiring graduates?
   ○ Strong Preference for ERAU Graduates   ○ Some Preference for ERAU Graduates   ○ No Preference   ○ Some Preference for Other Graduates   ○ Strong Preference for Other Graduates

6. What changes do you anticipate in your organization's need for aviation and aerospace professionals in the near future?
   ○ Increased Need   ○ No Changes   ○ Decreased Need

THE ERAU GRADUATE

Consider the ERAU graduate listed on your cover letter when answering the following questions.

7. The education of the ERAU graduate meets our company's needs.
   ○ Strongly Agree   ○ Agree   ○ Neutral   ○ Disagree   ○ Strongly Disagree

8. Compared to graduates from other institutions, his/her knowledge and skill level is:
   ○ Much Higher   ○ Somewhat Higher   ○ Equivalent   ○ Somewhat Lower   ○ Much Lower

9. He/she is a valuable employee.
   ○ Strongly Agree   ○ Agree   ○ Neutral   ○ Disagree   ○ Strongly Disagree

10. He/she is a good candidate for promotion.
    ○ Strongly Agree   ○ Agree   ○ Neutral   ○ Disagree   ○ Strongly Disagree

11. For each general skill listed below, provide a response for:
    Usefulness: How useful the skill is at the employee's position
    Competence: The level of competence at the skill shown by this ERAU graduate vs. graduates from other institutions (leave Competence blank if you rate the skill as NOT USEFUL)

COMPETENCE

Skill	USEFULNESS (Very Useful / Somewhat Useful / Not Useful)	THIS ERAU GRADUATE (Very Good / Good / Average / Poor / Very Poor)	GRADUATES FROM OTHER INSTITUTIONS (Very Good / Good / Average / Poor / Very Poor)
Quantitative/mathematics	③②①	⑤④③②①	⑤④③②①
Basic PC software (word processing, spreadsheets, etc.)	③②①	⑤④③②①	⑤④③②①
Writing skills (non-technical)	③②①	⑤④③②①	⑤④③②①
Technical writing	③②①	⑤④③②①	⑤④③②①
Speaking before an audience	③②①	⑤④③②①	⑤④③②①
Applied research (information gathering and analysis)	③②①	⑤④③②①	⑤④③②①
Critical thinking	③②①	⑤④③②①	⑤④③②①
Independent work	③②①	⑤④③②①	⑤④③②①
Planning, scheduling, and carrying out projects	③②①	⑤④③②①	⑤④③②①
Defining and solving problems	③②①	⑤④③②①	⑤④③②①
Working in groups/teams	③②①	⑤④③②①	⑤④③②①
Leading/guiding others	③②①	⑤④③②①	⑤④③②①
Responsible actions and decision making	③②①	⑤④③②①	⑤④③②①
Understanding other people and other points of view	③②①	⑤④③②①	⑤④③②①
Environmental awareness	③②①	⑤④③②①	⑤④③②①
Political and economic awareness	③②①	⑤④③②①	⑤④③②①
Knowledge of political and physical geography	③②①	⑤④③②①	⑤④③②①

12. ☐ Locate the separate blue flyer containing degree-specific skills taught in the ERAU graduate's degree program. If you do not have a separate blue flyer, please skip to question #13. For each skill listed, provide a response for Usefulness and Competence as in the previous question. Remember to leave Competence blank if you rate the skill as NOT USEFUL.

COMPETENCE

USEFULNESS

THIS ERAU GRADUATE

GRADUATES FROM OTHER INSTITUTIONS

Rating grid for skills A through S with Usefulness scale (Very Useful, Somewhat Useful, Not Useful) and Competence scales (Very Good, Good, Average, Poor, Very Poor) for This ERAU Graduate and Graduates From Other Institutions.

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13. ☐ Considering this ERAU graduate, what strengths do you perceive in his/her degree program? ☐

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14. ☐ Considering this ERAU graduate, what weaknesses do you perceive in his/her degree program? ☐

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15. ☐ Additional comments that may assist ERAU in evaluating its degree programs: ☐

THANK YOU FOR YOUR PARTICIPATION! PLEASE USE THE POSTAGE-PAID ENVELOPE PROVIDED AND RETURN SURVEY BY MARCH 15, 2004 TO:

Embry-Riddle Aeronautical University
Office of Institutional Research
600 S. Clyde Morris Boulevard
Daytona Beach, FL 32114-3900

Office of Institutional Research, 2003☐