2003 EMPLOYER FEEDBACK SURVEY
Embry-Riddle Aeronautical University

DIRECTIONS: For each question, completely fill in the oval that matches your response. Use ONLY blue or black ink, or a no. 2 pencil. All responses are confidential and will NOT be shared with your employee.

YOU AND YOUR COMPANY

1. Approximately how many ERAU graduates do you know professionally?
   - ⬭ 1   ⬭ 2-5   ⬭ 6-10   ⬭ 11-50   ⬭ Over 50

2. How many ERAU graduates do you currently supervise?
   - ⬭ 1   ⬭ 2-5   ⬭ 6-10   ⬭ 11-20   ⬭ Over 20

3. Did you graduate from ERAU?
   - ⬭ Yes   ⬭ No

4. What is your level of involvement in the hiring of new workers at your current company?
   - ⬭ Make Final Decision   ⬭ Provide Input   ⬭ No Involvement (skip to question #6)

5. What is your preference for hiring graduates?
   - ⬭ Strong Preference for ERAU Graduates   ⬭ Some Preference for ERAU Graduates   ⬭ No Preference   ⬭ Some Preference for Other Graduates   ⬭ Strong Preference for Other Graduates

THE ERAU GRADUATE

Consider the ERAU graduate listed on your cover letter when answering the following questions.

6. The education of the ERAU graduate meets our company's needs.
   - ⬭ Strongly Agree   ⬭ Agree   ⬭ Neutral   ⬭ Disagree   ⬭ Strongly Disagree

7. Compared to graduates from other institutions, his/her knowledge and skill level is:
   - ⬭ Much Higher   ⬭ Somewhat Higher   ⬭ Equivalent   ⬭ Somewhat Lower   ⬭ Much Lower

8. He/she is a valuable employee.
   - ⬭ Strongly Agree   ⬭ Agree   ⬭ Neutral   ⬭ Disagree   ⬭ Strongly Disagree

9. He/she is a good candidate for promotion.
   - ⬭ Strongly Agree   ⬭ Agree   ⬭ Neutral   ⬭ Disagree   ⬭ Strongly Disagree

10. For each general skill listed below, provide a response for:

Usefulness: How useful the skill is at the employee's position
Competence: The level of competence at the skill shown by this ERAU graduate vs. graduates from other institutions (leave Competence blank if you rate the skill as NOT USEFUL)

COMPETENCE

Skill	USEFULNESS			THIS ERAU GRADUATE					GRADUATES FROM OTHER INSTITUTIONS				
	Not Useful	Somewhat Useful	Very Useful	Very Poor	Poor	Average	Good	Very Good	Very Poor	Poor	Average	Good	Very Good
Quantitative/mathematics	3	2	1	5	4	3	2	1	5	4	3	2	1
Basic PC software (word processing, spreadsheets, etc.)	3	2	1	5	4	3	2	1	5	4	3	2	1
Writing skills (non-technical)	3	2	1	5	4	3	2	1	5	4	3	2	1
Technical writing	3	2	1	5	4	3	2	1	5	4	3	2	1
Speaking before an audience	3	2	1	5	4	3	2	1	5	4	3	2	1
Applied research (information gathering and analysis)	3	2	1	5	4	3	2	1	5	4	3	2	1
Critical thinking	3	2	1	5	4	3	2	1	5	4	3	2	1
Independent work	3	2	1	5	4	3	2	1	5	4	3	2	1
Planning, scheduling, and carrying out projects	3	2	1	5	4	3	2	1	5	4	3	2	1
Defining and solving problems	3	2	1	5	4	3	2	1	5	4	3	2	1
Working in groups/teams	3	2	1	5	4	3	2	1	5	4	3	2	1
Leading/guiding others	3	2	1	5	4	3	2	1	5	4	3	2	1
Responsible actions and decision making	3	2	1	5	4	3	2	1	5	4	3	2	1
Understanding other people and other points of view	3	2	1	5	4	3	2	1	5	4	3	2	1
Environmental awareness	3	2	1	5	4	3	2	1	5	4	3	2	1
Political and economic awareness	3	2	1	5	4	3	2	1	5	4	3	2	1

OVER...

11. Locate the separate blue flyer containing degree-specific skills taught in the ERAU graduate's degree program. If you do not have a separate blue flyer, please skip to question #12. For each skill listed, provide a response for Usefulness and Competence as in the previous question. Remember to leave Competence blank if you rate the skill as NOT USEFUL.

COMPETENCE

	USEFULNESS	THIS ERAU GRADUATE	GRADUATES FROM OTHER INSTITUTIONS

Usefulness scale: Not Useful, Somewhat Useful, Very Useful

Competence scale (THIS ERAU GRADUATE): Very Poor, Poor, Average, Good, Very Good

Competence scale (GRADUATES FROM OTHER INSTITUTIONS): Very Poor, Poor, Average, Good, Very Good

Rows: A B C D E F G H I J K L M N O P Q R S

12. Considering this ERAU graduate, what strengths do you perceive in his/her degree program?

13. Considering this ERAU graduate, what weaknesses do you perceive in his/her degree program?

14. Additional comments that may assist ERAU in evaluating its degree programs:

THANK YOU FOR YOUR PARTICIPATION! PLEASE USE THE POSTAGE-PAID ENVELOPE PROVIDED AND RETURN SURVEY BY MARCH 17, 2003 TO:

Embry-Riddle Aeronautical University
Office of Institutional Research
600 S. Clyde Morris Boulevard
Daytona Beach, FL 32114-3900