Employer Feedback Survey

Classes of 2001, 2002, 2003 & 2004, 1 1/2 Years After Graduation

**Program Profile
M Business Administration in Aviation
Daytona Beach Campus**

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This Program Profile contains Employer Feedback Survey results for this degree program only, for the Classes of 2001, 2002, 2003 & 2004. Almost every question from the instrument is included. Some of the skill verbiage required abbreviation in order to fit in the tables; please refer to the survey instrument if clarification is needed. Employer comments for 'strengths' and 'weaknesses' of the degree program have been included.

In an effort to correct for disproportionate response rates and adjust the respondent profile so that it was representative of the target population, the data were weighted by gender, campus, program, and year of graduation. Percentages in the data tables represent the weighted result (the number of respondents has been left unweighted, however). Please use caution when interpreting results for programs with a small number of respondents; results based on very few respondents may not be representative. Programs for which there were fewer than three respondents are excluded.

Number of Respondents
By Campus and Year of Graduation.

	M Business Administration in Aviation				
	2001	2002	2003	2004	All Years
Daytona Beach	2	5	3	3	13

Graduate's length of time at present position
(as reported by the graduate on the preceding Alumni Survey)
By Campus
All Years Combined

	Unwtd # of Respondents	Less than 1 year Wtd Row %	1-2 years Wtd Row %	3-5 years Wtd Row %	More than 5 years Wtd Row %
Daytona Beach	13	16.7%	43.5%	9.0%	30.8%

Response options: 'Less than 1 year', '1-2 years', '3-5 years', 'More than 5 years'.

Best description of graduate's field of
work
(as reported by the graduate on the
preceding Alumni Survey)
By Campus
All Years Combined

		Daytona Beach
Unwtd # of Respondents		13
Aerospace	Wtd Col %	17.3%
Airline	Wtd Col %	4.7%
Airport	Wtd Col %	25.8%
Computer	Wtd Col %	8.3%
Government	Wtd Col %	13.9%
Manufacturin	Wtd Col %	8.4%
Military	Wtd Col %	8.4%
Other	Wtd Col %	4.7%
Other	Wtd Col %	8.3%

**Relationship of graduate's job to his/her field of study
at ERAU
(as reported by the graduate on the preceding Alumni
Survey)
By Campus
All Years Combined**

	Unwtd # of Respondents	Closely related	Somewhat related
		Wtd Col %	Wtd Col %
Daytona Beach	13	56.2%	43.8%

Response options: 'Closely related', 'Somewhat related'.
Graduates who responded 'Not related' on their Alumni
Survey were excluded from consideration for the Employer
Feedback Survey.

**Approximately how many ERAU graduates do you know professionally?
By Campus
All Years Combined**

	Unwtd # of Respondents	Number of ERAU Graduates Know Professionally			
		1	2-5	6-10	11-50
		Wtd Row %	Wtd Row %	Wtd Row %	Wtd Row %
Daytona Beach	13	40.4%	21.4%	21.5%	16.8%

Response options: '1', '2-5','6-10','11-50','Over 50'.

**How many ERAU graduates do you currently
supervise?
By Campus
All Years Combined**

	Unwtd # of Respondents	Number of ERAU Graduates Currently Supervise	
		1	2-5
		Wtd Row %	Wtd Row %
Daytona Beach	13	53.4%	46.6%

Response options: '1', '2-5','6-10','11-50','Over 50'.

**Did you graduate from ERAU?
By Campus
All Years Combined**

	Unwtd # of Respondents	Supervisors Who Are Also ERAU Graduates	
		Yes	No
		Wtd Row %	Wtd Row %
Daytona Beach	13	8.4%	91.6%

Response options: 'Yes', 'No'.

**What is your level of involvement in the hiring of new
workers?**
By Campus
All Years Combined

		Hiring involvemnet level	
	Unwtd # of Respondents	Make Final Deciaiton	Provide Input
		Wtd Row %	Wtd Row %
Daytona Beach	13	77.6%	22.4%

Response options: 'Make Final Decision', 'Provide Input',
'No Involvement'.

What is your preference for hiring graduates?
By Campus
All Years Combined

		Preference for Hiring Graduates			
	Unwtd # of Respondents	Strong Preference for ERAU Graduates	Some Preference for ERAU Graduates	No Preference	Strong Preference for Other Graduates
		Wtd Row %	Wtd Row %	Wtd Row %	Wtd Row %
Daytona Beach	13	16.6%	4.7%	70.2%	8.4%

Response options: 'Strong preference for other graduates', 'Some preference for other
graduates', 'No preference', 'Some preference for ERAU graduates', 'Strong preference for
ERAU graduates'.

What preference do you have for multi-lingual candidates?
By Campus
All Years Combined

		Preference for multi-lingual candidates		
	Unwtd # of Respondents	Strong Preference	Some Preference	No Preference
		Wtd Row %	Wtd Row %	Wtd Row %
Daytona Beach	6	10.5%	32.4%	57.2%

New question as of the Class of 2003 survey.
Response options: 'Strong Preference', 'Some Preference', No Preference'.

**How important do you consider global awareness and international
experience for new employees?
By Campus
All Years Combined**

	Unwtd # of Respondents	Importance of global awareness and international experience		
		Very Important	Somewhat Important	Not Important
		Wtd Row %	Wtd Row %	Wtd Row %
Daytona Beach	6	29.1%	58.5%	12.4%

New question as of the Class of 2003 survey.
Response options: 'Very Important', 'Somewhat Important', 'Not Important'.

**What changes do you anticipate in your organization's
need for aviation and aerospace professionals in the
near future?
By Campus
All Years Combined**

	Unwtd # of Respondents	Anticipated changes to organization's need for av/aero professionals	
		Increased Need	No Changes
		Wtd Row %	Wtd Row %
Daytona Beach	10	58.1%	41.9%

New question as of the Class of 2002 survey.
Response options: 'Increased Need', 'No Changes',
'Decreased Need'.

**The education of the graduate meets our company's needs
By Campus
All Years Combined**

	Unwtd # of Respondents	Education of ERAU Graduate Meets Company's Needs			
		Strongly Agree	Agree	Neutral	Disagree
		Wtd Row %	Wtd Row %	Wtd Row %	Wtd Row %
Daytona Beach	11	36.2%	27.3%	26.3%	10.3%

Response options: 'Strongly Disagree', 'Disagree', 'Neutral', 'Agree', 'Strongly Agree'.

He/she is a valuable employee
By Campus
All Years Combined

	Unwtd # of Respondents	Graduate is a Valuable Employee			
		Strongly Agree	Agree	Neutral	Disagree
		Wtd Row %	Wtd Row %	Wtd Row %	Wtd Row %
Daytona Beach	11	46.3%	33.2%	10.3%	10.3%

Response options: 'Strongly Disagree', 'Disagree', 'Neutral', 'Agree', 'Strongly Agree'.

He/she is a good candidate for promotion
By Campus
All Years Combined

	Unwtd # of Respondents	Graduate is a Good Candidate for Promotion			
		Strongly Agree	Agree	Neutral	Disagree
		Wtd Row %	Wtd Row %	Wtd Row %	Wtd Row %
Daytona Beach	11	46.5%	33.0%	10.3%	10.3%

Response options: 'Strongly Disagree', 'Disagree', 'Neutral', 'Agree', 'Strongly Agree'.

Compared to graduates from other institutions, his/her knowledge and skill level is:
By Campus
All Years Combined

	Unwtd # of Respondents	Skill Level of ERAU Graduate Compared to Graduates From Other Institutions			
		Much Higher	Somewhat Higher	Equivalent	Much Lower
		Wtd Row %	Wtd Row %	Wtd Row %	Wtd Row %
Daytona Beach	13	4.7%	56.1%	30.8%	8.4%

ERAU General Skills Usefulness on the Job and Competence of Graduates
All Years Combined

Daytona Beach

	M Business Administration in Aviation													
		Employer's Usefulness of Skill on the Job				Competence of this ERAU Graduate						Competence of Graduates from Other Institutions				
	Unwtd # of Respondents	Very Useful Wtd Row %	Somewhat Useful Wtd Row %	Not Useful Wtd Row %	Unwtd # of Respondents	Excellent Wtd Row %	Good Wtd Row %	Average Wtd Row %	Poor Wtd Row %	Very Poor Wtd Row %	Unwtd # of Respondents	Excellent Wtd Row %	Good Wtd Row %	Average Wtd Row %	Poor Wtd Row %	Very Poor Wtd Row %
Quantitative/mathematics	13	61.1%	38.9%	.0%	12	33.2%	43.5%	23.3%	.0%	.0%	11	10.1%	63.9%	26.0%	.0%	.0%
Basic PC software (word processing, spreadsheets, etc.)	13	82.6%	9.1%	8.3%	13	51.9%	25.8%	13.9%	8.3%	.0%	11	10.1%	36.8%	43.1%	.0%	10.1%
Writing skills (non-technical)	13	61.7%	30.0%	8.3%	13	21.4%	36.2%	34.1%	.0%	8.3%	10	.0%	42.1%	57.9%	.0%	.0%
Technical writing	13	38.9%	52.8%	8.3%	13	4.7%	43.8%	43.2%	8.3%	.0%	10	.0%	42.1%	57.9%	.0%	.0%
Speaking before an audience	13	65.3%	25.7%	9.1%	13	21.5%	44.5%	25.7%	8.3%	.0%	10	11.4%	53.3%	28.9%	6.4%	.0%
Listening skills	3	100.0%	.0%	.0%	3	38.1%	.0%	23.8%	38.1%	.0%	2	.0%	61.6%	38.4%	.0%	.0%
Applied research (information gathering and analysis)	13	65.9%	25.8%	8.3%	13	13.1%	48.8%	29.8%	.0%	8.3%	10	.0%	45.9%	47.7%	6.4%	.0%
Critical thinking	13	86.9%	4.7%	8.3%	13	38.9%	23.0%	25.1%	13.1%	.0%	10	.0%	42.1%	51.5%	6.4%	.0%
Independent work	13	91.7%	.0%	8.3%	13	44.5%	34.1%	13.1%	8.3%	.0%	10	11.2%	64.9%	24.0%	.0%	.0%
Planning, scheduling, and carrying out projects	13	74.9%	25.1%	.0%	13	36.1%	33.5%	17.4%	13.1%	.0%	10	11.2%	53.5%	35.3%	.0%	.0%
Defining and solving problems	13	91.7%	8.3%	.0%	13	30.6%	30.7%	25.7%	13.1%	.0%	10	.0%	76.0%	17.6%	6.4%	.0%
Working in groups/teams	13	86.9%	13.1%	.0%	13	30.6%	25.7%	27.2%	16.6%	.0%	10	.0%	53.5%	46.5%	.0%	.0%
Leading/guiding others	13	73.0%	18.7%	8.3%	13	30.4%	16.8%	36.2%	16.6%	.0%	10	.0%	53.3%	46.7%	.0%	.0%
Responsible actions and decision making	13	83.4%	8.3%	8.3%	13	29.8%	23.0%	38.9%	.0%	8.3%	10	.0%	42.1%	57.9%	.0%	.0%
Ability to adapt to change	3	100.0%	.0%	.0%	3	.0%	100.0%	.0%	.0%	.0%	2	.0%	100.0%	.0%	.0%	.0%
Understanding other people and other points of view	13	78.6%	13.1%	8.3%	13	13.1%	50.9%	19.4%	16.6%	.0%	10	.0%	53.5%	46.5%	.0%	.0%
Environmental awareness	13	30.6%	60.4%	9.1%	13	22.3%	33.4%	36.1%	8.3%	.0%	10	.0%	34.7%	65.3%	.0%	.0%
Political and economic awareness	13	29.7%	61.9%	8.5%	12	21.2%	46.3%	23.5%	9.1%	.0%	10	.0%	42.1%	51.5%	6.4%	.0%
Knowledge of political/physical geography	11	26.7%	63.2%	10.1%	11	25.8%	64.2%	10.0%	.0%	.0%	9	.0%	34.8%	65.2%	.0%	.0%

ERAU Preparation response options for the Class of 2003 and 2004 survey: 1='Excellent', 2='Good', 3='Average', 4='Poor', 5='Very Poor'.
Competence response options for the Class of 2001 and 2002 survey: 1='Very Good', 2='Good',3='Average', 4='Poor', 5='Very Poor'.
Usefulness response options: 1='Very Useful', 2='Somewhat Useful', 3='Not Useful'

Source: Institutional Research, June 2007

ERAU Degree Specific Skills Usefulness on the Job and Competence of Graduates
All Years Combined

Daytona Beach

		Usefulness of skill on the Job				Competence of this ERAU Graduate						Competence of other Graduates			
	Unwtd # of Respondents	(1) Very Useful Wtd Row %	(2) Somewhat Useful Wtd Row %	(3) Not Useful Wtd Row %	Unwtd # of Respondents	(1) Very Good Wtd Row %	(2) Good Wtd Row %	(3) Average Wtd Row %	(4) Poor Wtd Row %	(5) Very Poor Wtd Row %	Unwtd # of Respondents	(1) Very Good Wtd Row %	(2) Good Wtd Row %	(3) Average Wtd Row %	(4) Poor Wtd Row %
(A) Apply concept of group dynamics, etc in impl org goals	9	60.9%	25.3%	13.8%	8	37.7%	14.7%	33.0%	14.7%	.0%	6	41.5%	11.9%	46.7%	.0%
(B) Apply concts/strat in market plan w/emphasis on av/aero	9	26.4%	65.0%	8.6%	8	35.6%	28.9%	21.7%	13.8%	.0%	6	30.0%	20.8%	49.1%	.0%
(C) Analyze financial statements within organizations	9	46.3%	21.2%	32.5%	7	40.6%	48.7%	10.7%	.0%	.0%	6	10.7%	39.1%	50.2%	.0%
(D) Access, analyze, and communicate information	8	53.2%	46.8%	.0%	8	37.2%	40.1%	22.7%	.0%	.0%	7	9.7%	46.8%	33.8%	9.7%
(E) Apply stat/quant analysis to business problems	9	53.7%	25.3%	21.0%	6	68.0%	.0%	32.0%	.0%	.0%	5	13.4%	23.5%	63.0%	.0%
(F) Integrate knowledge of economic concepts to av/aero ops	9	19.9%	12.6%	67.5%	7	41.1%	26.9%	16.0%	.0%	16.0%	5	13.4%	39.5%	47.1%	.0%
(G) Form/execute strategies/policies to achieve org goals	9	21.2%	66.1%	12.6%	8	35.6%	28.9%	21.7%	13.8%	.0%	6	30.0%	20.8%	38.2%	10.9%
Understand functions/scope human resources*	1	.0%	.0%	100.0%	1	.0%	.0%	.0%	100.0%	.0%	0	.0%	.0%	.0%	.0%
Apply/analysis of managerial accounting concepts*	1	100.0%	.0%	.0%	0	.0%	.0%	.0%	.0%	.0%	0	.0%	.0%	.0%	.0%
Knowledge of systems concepts/decisions/info sys*	1	.0%	100.0%	.0%	1	.0%	.0%	.0%	.0%	100.0%	0	.0%	.0%	.0%	.0%

* Discontinued questions.
ERAU Preparation response options for the Class of 2003 and 2004 survey: 1='Excellent', 2='Good', 3='Average', 4='Poor', 5='Very Poor'.
Competence response options for the Class of 2001 and 2002 survey: 1='Very Good', 2='Good',3='Average', 4='Poor', 5='Very Poor'.
Usefulness response options: 1='Very Useful', 2='Somewhat Useful', 3='Not Useful'

Source: Institutional Research, June 2007

Comments from the question "Considering this ERAU graduate, what strengths do you perceive in his/her degree program?" - Daytona Beach

Class of 2001
overall knowledge of aviation environment

Statistical analysis.

Class of 2002
Since the two graduate who work on our team come with work experience, it's difficult to determine what came from you program vs. from previous experience.

Writing/verbal/aviation interests

Critical thinking, defining and solving problems.

Leadership, organizational concepts and motivator

Management, staffing; learns quickly

Class of 2003
She is so independent. Also she knows how to handle difficult situation. Her management is great.

He is highly energetic and enthusiastic, with a good grasp of management theory.

Class of 2004
Analytical mind, works independently, good writing skills, information processing.

Comments from the question "Considering this ERAU graduate, what weaknesses do you perceive in his/her degree program?" - Daytona Beach

Class of 2001
no specific concentration

Organizational behavior. Understanding fact and diplomancy in the customer service environment working with teams and groups.

Class of 2002
Lack of planning design knowledge (FAA AC's) Problem solving independently.

Class of 2003
I didn't see anything

Class of 2004
Statistical analysis, group dynamics, team building.