

ERAU ALUMNI ONE YEAR SURVEY ADMINISTRATION METHOD

Survey Instrument

The Alumni One Year survey was administered as an online survey. Questions were developed by the Office of Institutional Research in consultation with Career Services Office, College Deans, Department Chairs, and Program Coordinators at both Daytona Beach and Prescott campuses. Core questions were common throughout all surveys; and were developed in order to obtain information on education goals, employment, satisfaction with the ERAU experience, and General Education skills. Each college and program was given the opportunity to incorporate additional questions for their graduates. Additionally, program specific skills were unique for each program.

Administration

The Alumni Survey was created to gather information from recent ERAU graduates. The instrument includes questions on current employment, additional education, general and program specific skills. Alumni participation allows ERAU to establish placement rates, track the pursuance of higher education, respond to accreditation requirements, and assess the curricula. The administration method of the Alumni surveys alumni both one, and three to four years after graduation from the Daytona Beach Campus, or Prescott Campus.

Response Rates

The numbers of participants (and proportion of the entire graduating class that was represented) are shown below:

2010/11	Daytona Beach – 280 (17%)	Prescott – 108 (18%)
---------	---------------------------	----------------------

Results

A fully interactive and customizable set of results for the Alumni One Year survey for the 2010-2011 academic year is available on the Institutional Research website.