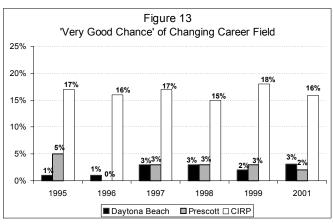
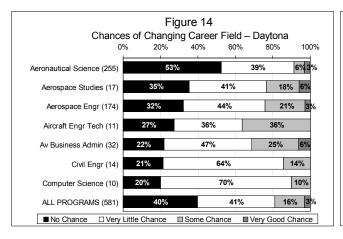
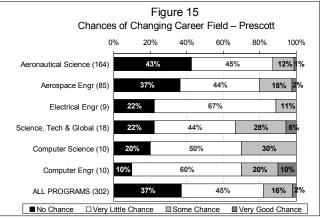
SELECTION OF CAREER AND DEGREE PROGRAM

Career Choice

Figure 13 compares the percentage of ERAU and CIRP freshmen who rated their chances of changing their choice of career as 'very good' on a scale that included the categories 'very good chance', 'some chance', 'very little chance', and 'no chance'. Responses indicate that ERAU freshmen are much more certain about their career choice than are CIRP freshmen, solidifying their commitment to an aviation-related career choice. Figures 14 and 15 depict incoming freshmen at ERAU by each response choice broken out by degree program. Only responses for majors with at least 10 responses are displayed for Daytona Beach incoming freshmen, while those majors with at least 5 responses for Prescott incoming freshmen are displayed.

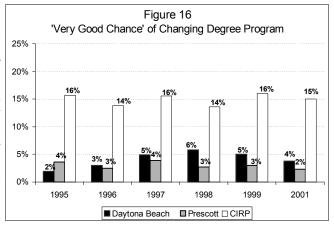


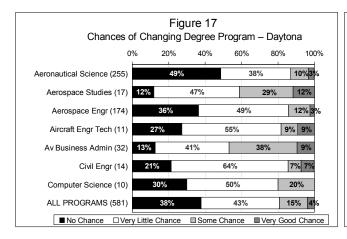


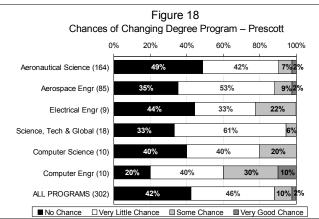


Degree Program Choice

To the right, Figure 16 lists the percent of ERAU freshmen that indicated the chance of changing their degree program was 'very good'. Together the responses for the chances in change for career and degree program choice reveal that the vast majority of ERAU freshmen, more so than CIRP respondents, come to college with a clear direction in mind for their course of study. On the following page, Figures 17 and 18 depict incoming freshmen at ERAU by each response choice broken out by major.







Level of Knowledge About Degree Program Selected

As in the last four administrations, first-time freshmen attending the Prescott campus indicated a higher level of certainty about their degree program selected than their contemporaries at Daytona Beach did. Figure 19 illustrates the trend for responses of Daytona Beach and Prescott incoming freshmen that felt 'very knowledgeable', with Daytona Beach and Prescott displaying 6-year and 5-year lows, respectively. Below, Figures 20 and 21 depict incoming freshmen at ERAU by each response choice broken out by degree program.

