



## IN THIS ISSUE

- ♦ Fall 2009 CIRP Freshman Survey

### FALL 2009 CIRP FRESHMAN SURVEY

ERAU participated in the nationwide administration of the 2009 CIRP Freshman Survey, a study developed to gather information from students prior to their experiencing college life. Demographic, experiential, and attitudinal information are gathered as first-time students begin their educational experience. The Cooperative Institutional Research Project (CIRP) survey is administered by the Higher Education Research Institute (HERI), located at UCLA's Graduate School of Education & Information Studies, and conducted under the sponsorship of the American Council on Education.

The Institutional Research (IR) office administered the survey to Fall 2009 first-time students at both the Daytona Beach and Prescott campuses during scheduled class time of the college success courses.

Out of 1,370 first-time students from the Daytona Beach campus, a total of 558 (41%) responded to the survey. Out of 443 first-time students from the Prescott campus, 273 (62%) responded to the survey. Variations between the proportions in the sample and the population were found within degree program for the Prescott campus. To correct for this potential bias, responses presented in this preview have been statistically weighted by degree program for the Prescott campus.

This issue of the *IR PREVIEW* summarizes findings of the 2009 CIRP Freshman Survey and, where applicable, compares ERAU findings to those from a national comparative group – first-time students entering private four-year colleges – obtained from the longitudinal CIRP study.

Figure 1  
Percent Noting English as a Second Language

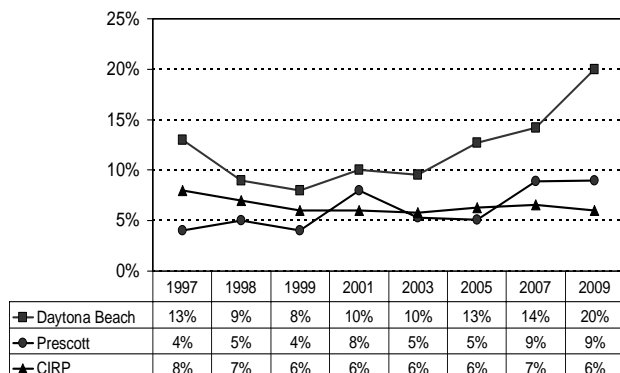


Figure 2  
Percent with **Frequent** Participation in Select Activities in the Past Year

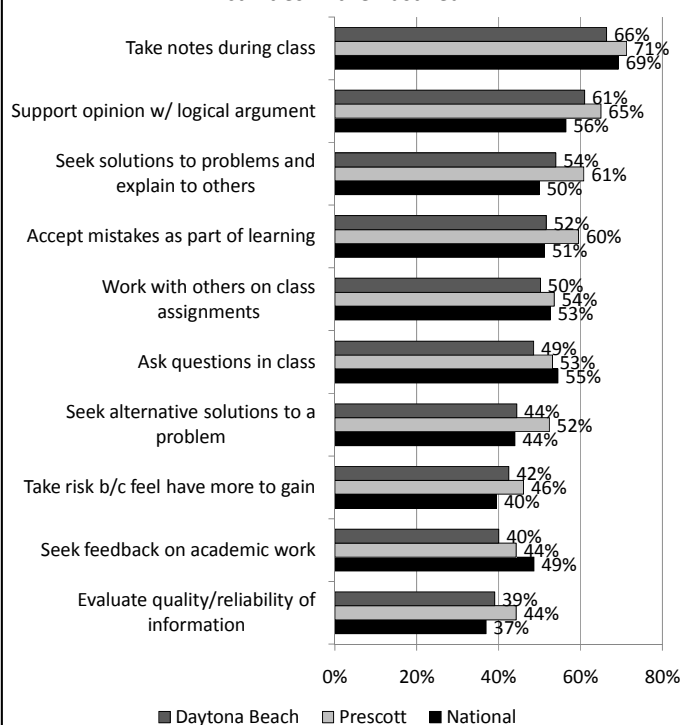


Figure 3  
Percent Responding **Agree Strongly** or **Agree Somewhat** with Select Social Issues

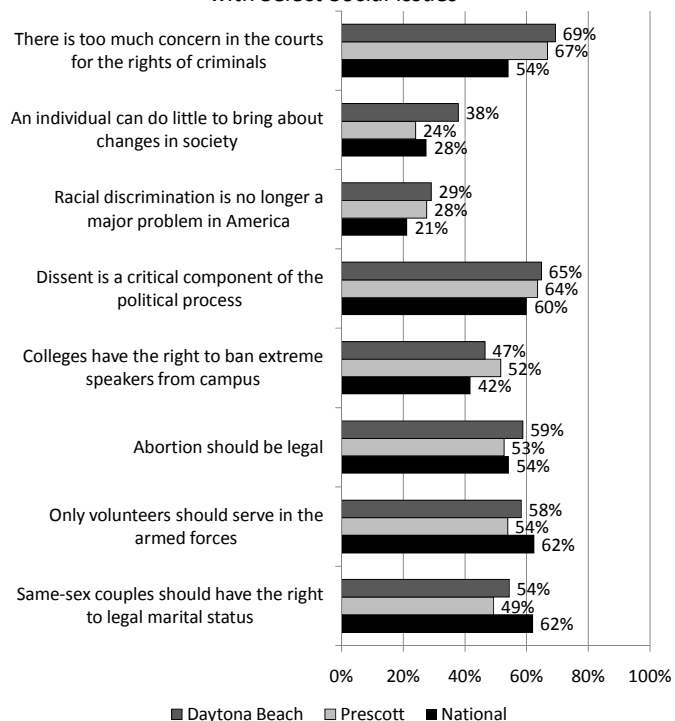
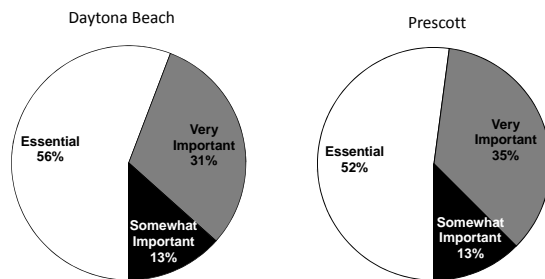


Figure 4  
Importance of Being Active in Aviation/Aerospace



### ◆ The College Attendance Decision

Figure 5  
Percent Attending First Choice College

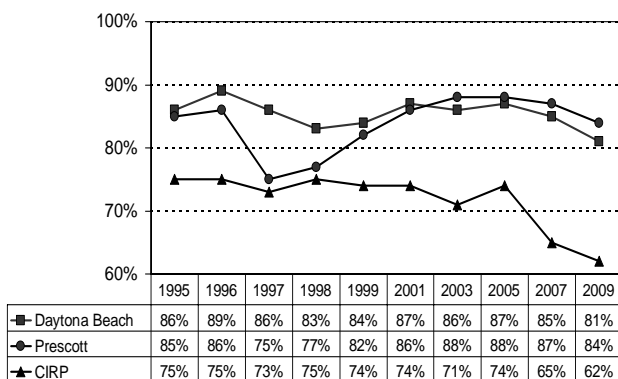
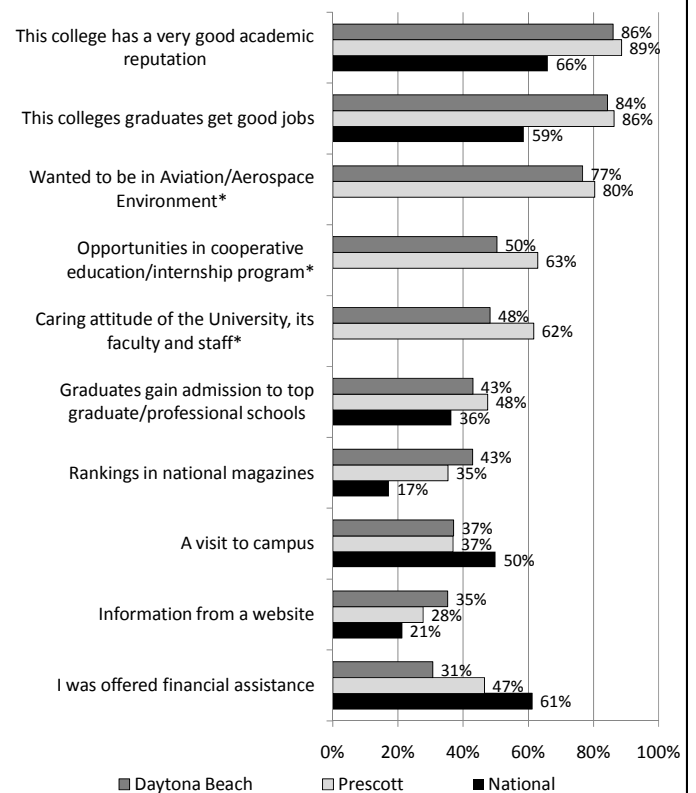
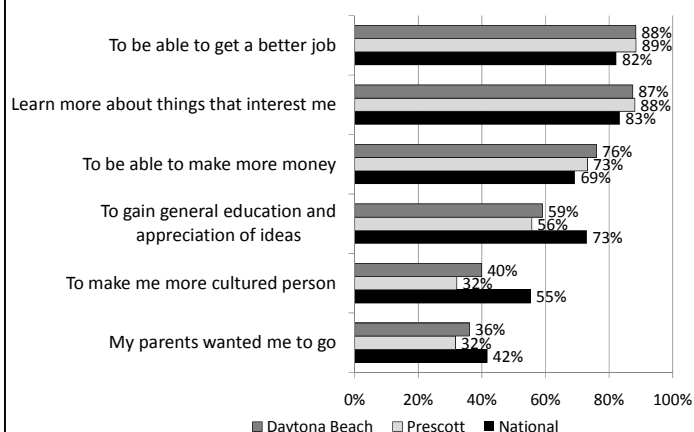


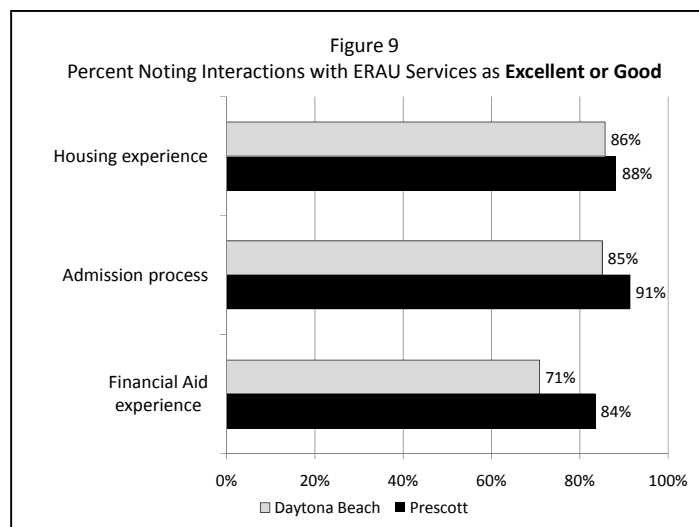
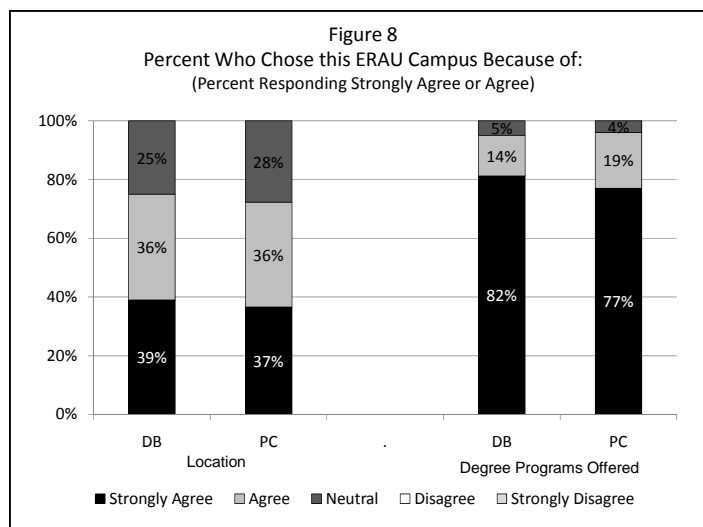
Figure 7  
Top Reasons Noted as **Very Important** in decision to attend ERAU



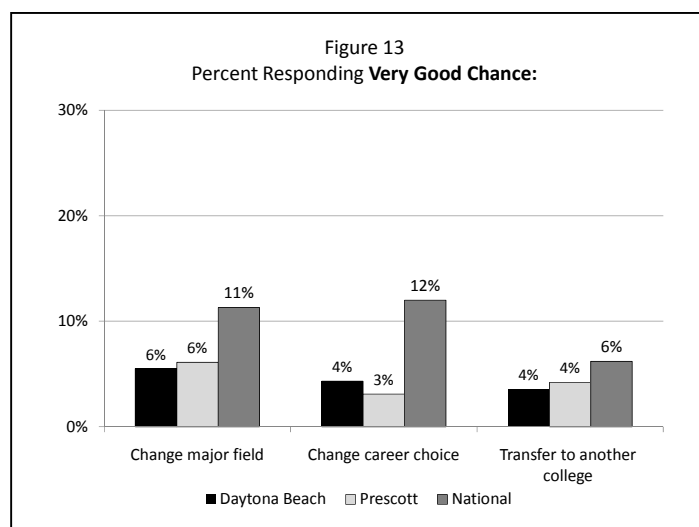
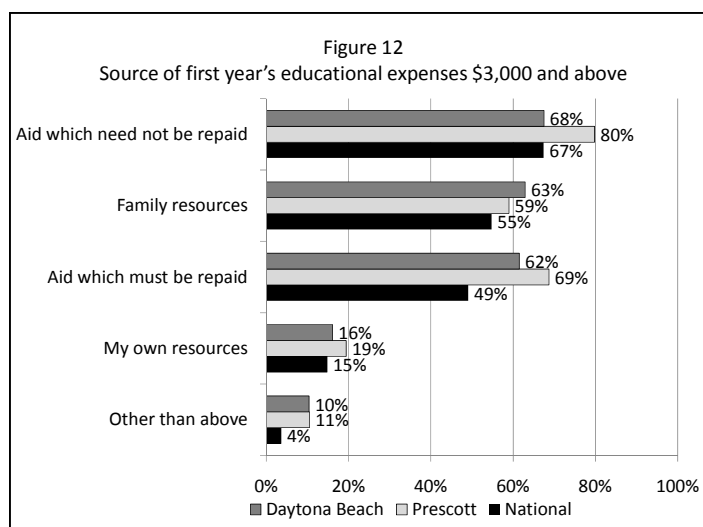
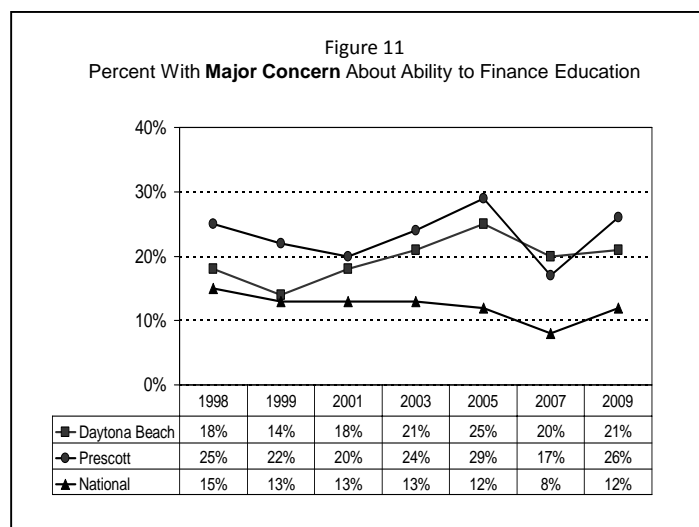
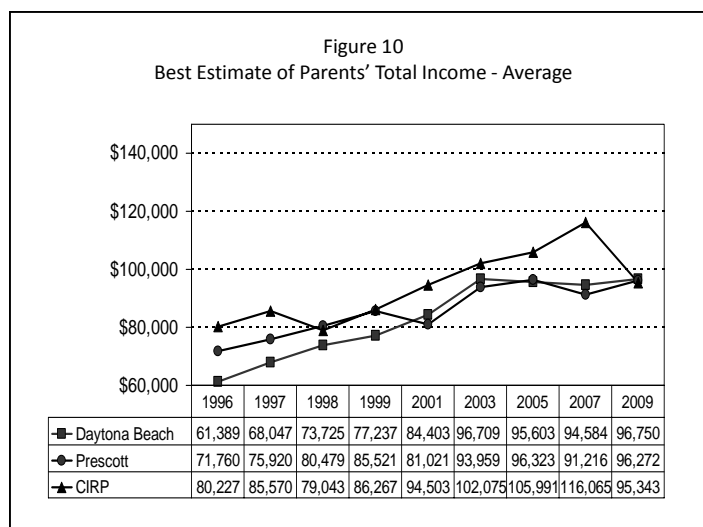
\* Question not on the National Survey

Figure 6  
Percent Noting Factor as **Very Important** in decision to attend college

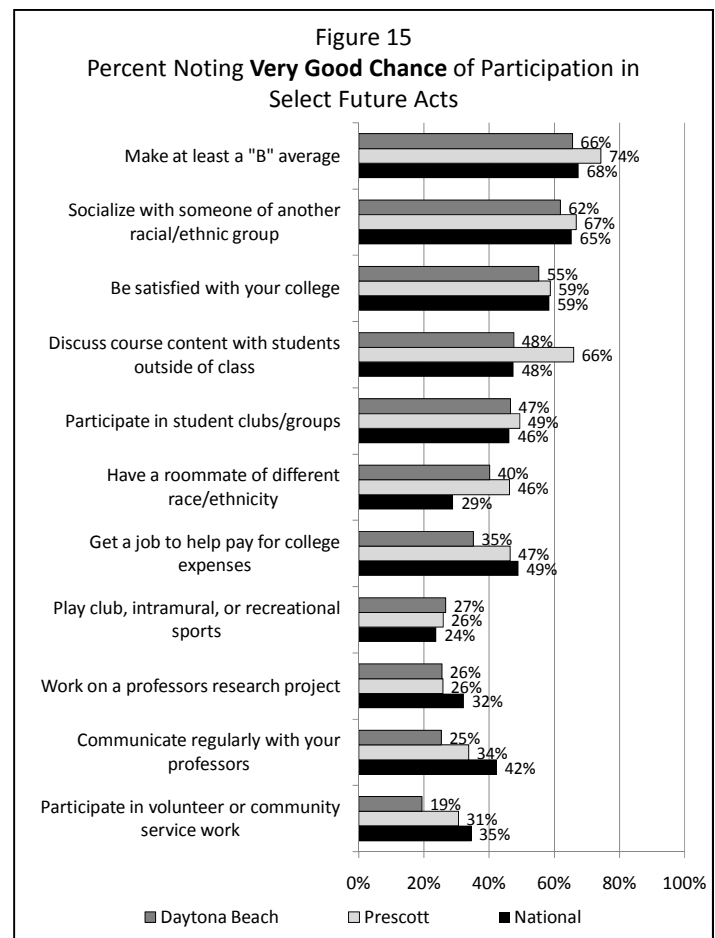
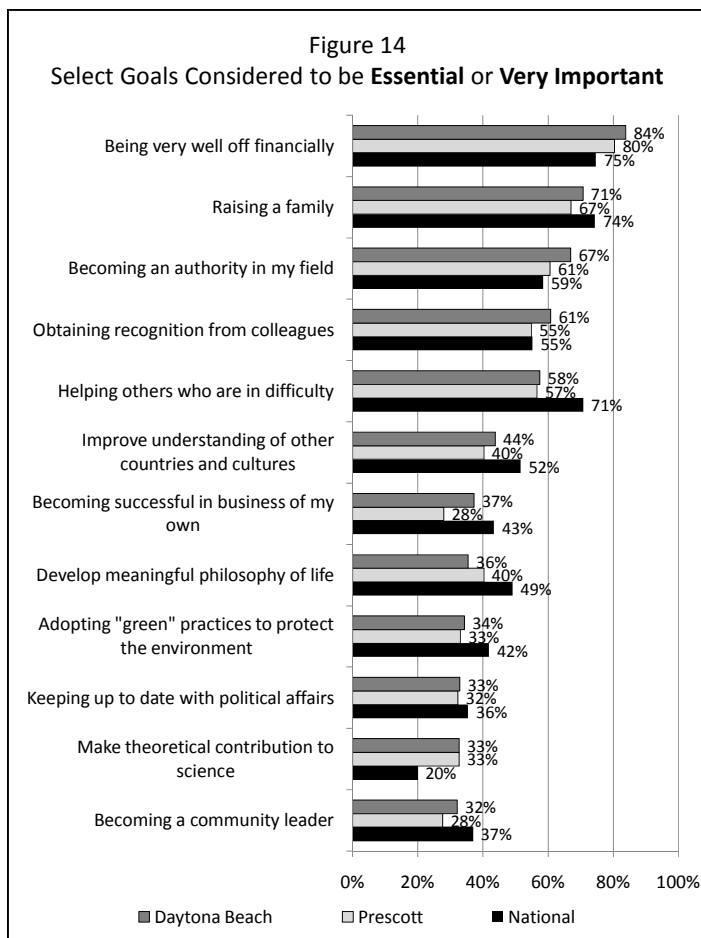




### ◆ Plans for Financing College



## ◆ Expectations for College and Beyond



The *IR PREVIEW* provides the ERAU community with timely information regarding current studies conducted by the Office of Institutional Research. The IR Preview is published whenever preliminary statistics of developing projects become available. Please refer to the forthcoming full report for final and/or additional statistics.