

Employer Feedback Survey

Classes of 2001, 2002, 2003 & 2004, 1 1/2 Years After Graduation

Program Profile BS Human Factors Psychology

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June 2007

This Program Profile contains Employer Feedback Survey results for this degree program only, for the Classes of 2001, 2002, 2003 & 2004. Almost every question from the instrument is included. Some of the skill verbiage required abbreviation in order to fit in the tables; please refer to the survey instrument if clarification is needed. Employer comments for 'strengths' and 'weaknesses' of the degree program have been included.

In an effort to correct for disproportionate response rates and adjust the respondent profile so that it was representative of the target population, the data were weighted by gender, campus, program, and year of graduation. Percentages in the data tables represent the weighted result (the number of respondents has been left unweighted, however). Please use caution when interpreting results for programs with a small number of respondents; results based on very few respondents may not be representative. Programs for which there were fewer than three respondents are excluded.

**Number of Respondents
By Campus and Year of Graduation.**

	BS Human Factors Psychology			
	2001	2002	2004	All Years
Daytona Beach	4	1	1	6

**Graduate's length of time at present position
(as reported by the graduate on the preceding Alumni Survey)
By Campus
All Years Combined**

	Unwtd # of Respondents	Less than 1 year	1-2 years
		Wtd Row %	Wtd Row %
Daytona Beach	6	38.7%	61.3%

Response options: 'Less than 1 year', '1-2 years', '3-5 years', 'More than 5 years'.

**Best description of graduate's field of work
(as reported by the graduate on the preceding Alumni Survey)
By Campus
All Years Combined**

		Daytona Beach
Unwtd # of Respondents		6
Aerospace	Wtd Col %	71.6%
Computer	Wtd Col %	18.2%
Flight training	Wtd Col %	10.3%

**Relationship of graduate's job to his/her field of study at ERAU
(as reported by the graduate on the preceding Alumni Survey)
By Campus
All Years Combined**

	Unwtd # of Respondents	Closely related	Somewhat related
		Wtd Col %	Wtd Col %
Daytona Beach	6	71.6%	28.4%

Response options: 'Closely related', 'Somewhat related'.
Graduates who responded 'Not related' on their Alumni Survey were excluded from consideration for the Employer Feedback Survey.

**Approximately how many ERAU graduates do you know professionally?
By Campus
All Years Combined**

	Unwtd # of Respondents	Number of ERAU Graduates Know Professionally		
		2-5	6-10	11-50
		Wtd Row %	Wtd Row %	Wtd Row %
Daytona Beach	6	36.3%	45.7%	18.0%

Response options: '1', '2-5', '6-10', '11-50', 'Over 50'.

**How many ERAU graduates do you currently supervise?
By Campus
All Years Combined**

	Unwtd # of Respondents	Number of ERAU Graduates Currently Supervise			
		1	2-5	6-10	11-20
		Wtd Row %	Wtd Row %	Wtd Row %	Wtd Row %
Daytona Beach	6	53.6%	18.2%	10.3%	18.0%

Response options: '1', '2-5', '6-10', '11-50', 'Over 50'.

**Did you graduate from ERAU?
By Campus
All Years Combined**

	Unwtd # of Respondents	Supervisors Who Are Also ERAU Graduates
		No
		Wtd Row %
Daytona Beach	6	100.0%

Response options: 'Yes', 'No'.

**What is your level of involvement in the hiring of new workers?
By Campus
All Years Combined**

	Unwtd # of Respondents	Hiring involvement level	
		Make Final Decision	Provide Input
		Wtd Row %	Wtd Row %
Daytona Beach	6	74.8%	25.2%

Response options: 'Make Final Decision', 'Provide Input', 'No Involvement'.

What is your preference for hiring graduates?

**By Campus
All Years Combined**

	Unwtd # of Respondents	Preference for Hiring Graduates		
		Strong Preference for ERAU Graduates	No Preference	Some Preference for Other Graduates
		Wtd Row %	Wtd Row %	Wtd Row %
Daytona Beach	6	43.3%	28.4%	28.2%

Response options: 'Strong preference for other graduates', 'Some preference for other graduates', 'No preference', 'Some preference for ERAU graduates', 'Strong preference for ERAU graduates'.

The education of the graduate meets our company's needs

**By Campus
All Years Combined**

	Unwtd # of Respondents	Education of ERAU Graduate Meets Company's Needs			
		Strongly Agree	Agree	Neutral	Strongly Disagree
		Wtd Row %	Wtd Row %	Wtd Row %	Wtd Row %
Daytona Beach	6	25.2%	54.3%	10.3%	10.3%

Response options: 'Strongly Disagree', 'Disagree', 'Neutral', 'Agree', 'Strongly Agree'.

He/she is a valuable employee

**By Campus
All Years Combined**

	Unwtd # of Respondents	Graduate is a Valuable Employee			
		Strongly Agree	Agree	Neutral	Strongly Disagree
		Wtd Row %	Wtd Row %	Wtd Row %	Wtd Row %
Daytona Beach	6	43.1%	36.3%	10.3%	10.3%

Response options: 'Strongly Disagree', 'Disagree', 'Neutral', 'Agree', 'Strongly Agree'.

He/she is a good candidate for promotion

**By Campus
All Years Combined**

	Unwtd # of Respondents	Graduate is a Good Candidate for Promotion			
		Strongly Agree	Agree	Disagree	Strongly Disagree
		Wtd Row %	Wtd Row %	Wtd Row %	Wtd Row %
Daytona Beach	6	43.1%	36.3%	10.3%	10.3%

Response options: 'Strongly Disagree', 'Disagree', 'Neutral', 'Agree', 'Strongly Agree'.

Compared to graduates from other institutions, his/her knowledge and skill level is:
By Campus
All Years Combined

	Unwtd # of Respondents	Skill Level of ERAU Graduate Compared to Graduates From Other Institutions			
		Much Higher	Somewhat Higher	Equivalent	Somewhat Lower
		Wtd Row %	Wtd Row %	Wtd Row %	Wtd Row %
Daytona Beach	6	43.3%	18.0%	28.4%	10.3%

Employer Feedback Survey
Classes of 2001, 2002, 2003 & 2004, 1 1/2 Years After Graduation

Program Profile - BS Human Factors Psychology

ERAU General Skills Usefulness on the Job and Competence of Graduates
All Years Combined

Daytona Beach

	BS Human Factors Psychology															
	Unwtd # of Respond ents	Employer's Usefulness of Skill on the Job			Unwtd # of Respond ents	Competence of this ERAU Graduate					Unwtd # of Respond ents	Competence of Graduates from Other Institutions				
		Very Useful Wtd Row %	Somew hat Useful Wtd Row %	Not Useful Wtd Row %		Excellent Wtd Row %	Good Wtd Row %	Average Wtd Row %	Poor Wtd Row %	Very Poor Wtd Row %		Excellent Wtd Row %	Good Wtd Row %	Average Wtd Row %	Poor Wtd Row %	Very Poor Wtd Row %
Quantitative/mathematics	5	48.2%	40.3%	11.5%	5	.0%	88.5%	.0%	.0%	11.5%	4	25.2%	60.4%	.0%	.0%	14.4%
Basic PC software (word processing, spreadsheets, etc.)	6	89.7%	.0%	10.3%	6	61.3%	18.1%	10.3%	.0%	10.3%	5	22.0%	65.4%	.0%	.0%	12.6%
Writing skills (non-technical)	6	36.1%	63.9%	.0%	6	.0%	61.3%	28.4%	10.3%	.0%	5	.0%	47.2%	52.8%	.0%	.0%
Technical writing	5	88.5%	.0%	11.5%	5	20.1%	48.2%	20.1%	11.5%	.0%	4	.0%	50.5%	35.1%	14.4%	.0%
Speaking before an audience	5	68.3%	20.1%	11.5%	5	.0%	48.2%	40.3%	.0%	11.5%	4	.0%	25.2%	60.4%	14.4%	.0%
Listening skills	1	100.0%	.0%	.0%	1	.0%	.0%	100.0%	.0%	.0%	1	.0%	.0%	100.0%	.0%	.0%
Applied research (information gathering and analysis)	5	68.3%	20.1%	11.5%	5	.0%	68.3%	20.1%	.0%	11.5%	4	.0%	85.6%	.0%	.0%	14.4%
Critical thinking	5	68.3%	20.1%	11.5%	5	20.1%	68.3%	.0%	.0%	11.5%	4	.0%	85.6%	.0%	.0%	14.4%
Independent work	6	61.3%	28.4%	10.3%	6	36.1%	.0%	53.5%	.0%	10.3%	5	12.6%	44.1%	30.7%	.0%	12.6%
Planning, scheduling, and carrying out projects	6	89.7%	.0%	10.3%	6	36.1%	.0%	53.5%	.0%	10.3%	5	12.6%	22.0%	52.8%	12.6%	.0%
Defining and solving problems	5	88.5%	.0%	11.5%	5	20.1%	48.2%	20.1%	.0%	11.5%	4	.0%	85.6%	.0%	.0%	14.4%
Working in groups/teams	5	88.5%	.0%	11.5%	5	20.1%	68.3%	.0%	.0%	11.5%	4	.0%	85.6%	.0%	.0%	14.4%
Leading/guiding others	5	88.5%	.0%	11.5%	5	20.1%	48.2%	20.1%	.0%	11.5%	4	.0%	50.5%	35.1%	.0%	14.4%
Responsible actions and decision making	5	88.5%	.0%	11.5%	5	.0%	40.3%	48.2%	.0%	11.5%	4	.0%	50.5%	35.1%	.0%	14.4%
Ability to adapt to change	1	100.0%	.0%	.0%	1	.0%	.0%	100.0%	.0%	.0%	1	.0%	.0%	100.0%	.0%	.0%
Understanding other people and other points of view	5	88.5%	.0%	11.5%	5	20.1%	20.1%	48.2%	.0%	11.5%	4	.0%	25.2%	60.4%	14.4%	.0%
Environmental awareness	4	.0%	45.5%	54.5%	3	.0%	33.3%	66.7%	.0%	.0%	2	.0%	50.0%	50.0%	.0%	.0%
Political and economic awareness	4	.0%	54.5%	45.5%	3	.0%	.0%	58.9%	41.1%	.0%	2	.0%	41.8%	58.2%	.0%	.0%
Knowledge of political/physical geography	2	.0%	58.2%	41.8%	1	.0%	.0%	100.0%	.0%	.0%	1	.0%	.0%	100.0%	.0%	.0%

ERAU Preparation response options for the Class of 2003 and 2004 survey: 1='Excellent', 2='Good', 3='Average', 4='Poor', 5='Very Poor'.

Competence response options for the Class of 2001 and 2002 survey: 1='Very Good', 2='Good', 3='Average', 4='Poor', 5='Very Poor'.

Usefulness response options: 1='Very Useful', 2='Somewhat Useful', 3='Not Useful'

Employer Feedback Survey
Classes of 2001, 2002, 2003 & 2004, 1 1/2 Years After Graduation

Program Profile - BS Human Factors Psychology

ERAU Degree Specific Skills Usefulness on the Job and Competence of Graduates
All Years Combined

Daytona Beach

	BS Human Factors Psychology															
	Unwtd # of Respond ents	Usefulness of skill on the Job			Unwtd # of Respond ents	Competence of this ERAU Graduate					Unwtd # of Respond ents	Competence of other Graduates				
		(1) Very Useful	(2) Somew hat Useful	(3) Not Useful		(1) Very Good	(2) Good	(3) Average	(4) Poor	(5) Very Poor		(1) Very Good	(2) Good	(3) Average	(4) Poor	(5) Very Poor
Wtd Row %	Wtd Row %	Wtd Row %	Wtd Row %	Wtd Row %	Wtd Row %	Wtd Row %	Wtd Row %	Wtd Row %	Wtd Row %	Wtd Row %	Wtd Row %	Wtd Row %				
(A) Knowledge of human psycho/cog/percep functioning	5	68.3%	.0%	31.7%	5	20.1%	68.3%	.0%	.0%	11.5%	4	25.2%	60.4%	.0%	.0%	14.4%
(B) Knowledge of hf including mds/mdls/cap/limits	5	68.3%	20.1%	11.5%	5	.0%	68.3%	20.1%	.0%	11.5%	4	.0%	85.6%	.0%	.0%	14.4%
(C) Knowledge of stats procedures	5	20.1%	79.9%	.0%	5	.0%	20.1%	68.3%	11.5%	.0%	4	.0%	50.5%	35.1%	14.4%	.0%
(D) Research methods and design skills	5	48.2%	40.3%	11.5%	5	.0%	48.2%	40.3%	.0%	11.5%	4	.0%	85.6%	.0%	.0%	14.4%
(E) Effective oral and written communication skills	5	88.5%	.0%	11.5%	5	.0%	68.3%	20.1%	.0%	11.5%	4	.0%	85.6%	.0%	14.4%	.0%
(F) Ability to read/comprehend/analyze results of studies	5	68.3%	31.7%	.0%	5	.0%	68.3%	20.1%	11.5%	.0%	4	.0%	85.6%	.0%	14.4%	.0%
(G) Understand application of hf/psy knowledge in av	5	68.3%	20.1%	11.5%	5	.0%	88.5%	.0%	.0%	11.5%	4	.0%	85.6%	.0%	.0%	14.4%

ERAU Preparation response options for the Class of 2003 and 2004 survey: 1='Excellent', 2='Good', 3='Average', 4='Poor', 5='Very Poor'.
Competence response options for the Class of 2001 and 2002 survey: 1='Very Good', 2='Good', 3='Average', 4='Poor', 5='Very Poor'.
Usefulness response options: 1='Very Useful', 2='Somewhat Useful', 3='Not Useful'

Comments from the question "Considering this ERAU graduate, what strengths do you perceive in his/her degree program?" - Daytona Beach

Class of 2001

Self starter works well with others, sound judgment.

Knowledge of aviation-specific human factors engineering.

Class of 2002

Aviation emphasis

Class of 2004

The program provides a master's level human factors education to undergrads.

Comments from the question "Considering this ERAU graduate, what weaknesses do you perceive in his/her degree program?" - Daytona Beach

Class of 2001

Too much emphasis on the academic presentation, per se, of basic psychological principles. Too little emphasis on conducting projects that would teach the student how to use the academic knowledge in an engineering application.

Class of 2002

Mere emphasis on applied human factors

Class of 2004

Graduates could use more emphasis on the systems eng. (i.e. requirements decomp) process and the steps involved in a program. Also, some exposure to how the political state impacts programs would be helpful.