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ALUMNI SURVEY: CLASS OF 2003 & 2004

The Alumni Survey was created to gather information from recent ERAU graduates. The instrument includes questions on current employment, additional education, general and program specific skills. Alumni participation allows ERAU to establish placement rates, track the pursuance of higher education, respond to accreditation requirements, and assess the curricula.

The Office of Institutional Research (IR) administered the Alumni Survey to the Class of 2003 & 2004 graduates from Daytona Beach and Prescott. During the Spring of 2009, the survey was sent to a sample of 2,362 graduates. Of 2,296 deliverable surveys, 244 (11%) were completed and returned. Daytona Beach alumni completed 185 surveys (11%), and Prescott alumni returned 59 surveys (10%).

This issue of the IR Preview summarizes the results of the Alumni Survey respondents. In order to ensure that the composition of the respondent group reflected that of the target group, data have been weighted to correct for disproportionate response rates.

◆ Education

Figure 1

Have you attended school after you received your degree from ERAU?

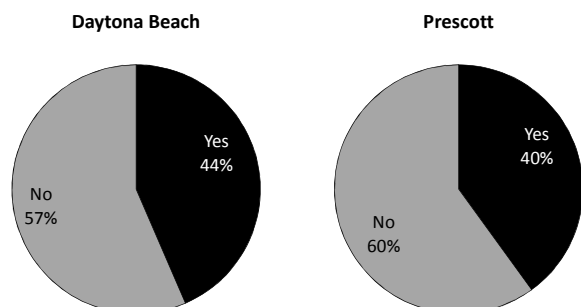
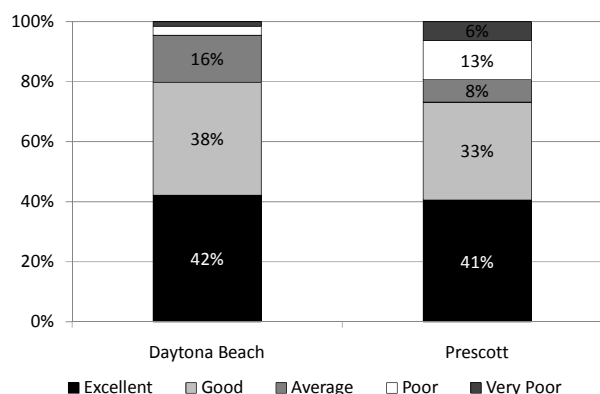


Figure 2

How would you rate the PREPARATION you received at ERAU for your continuing education?



◆ Employment

Figure 3

What is your present employment status?

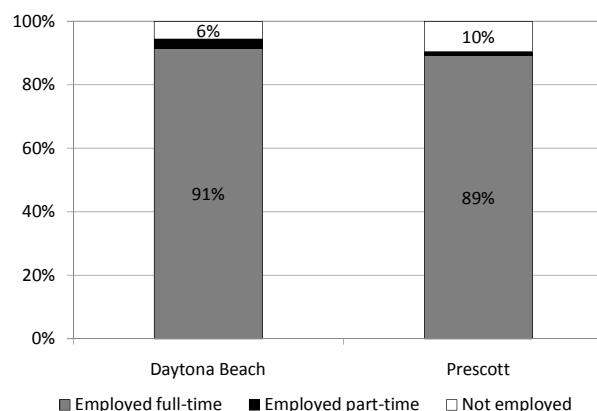


Figure 4

Did the degree you received from ERAU lead directly to a:

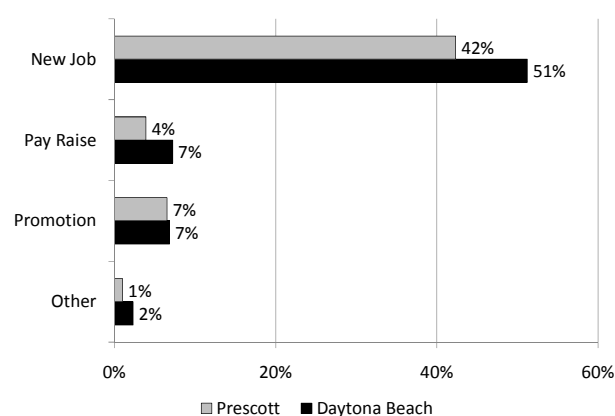


Figure 5

How closely related is your present position to your degree?

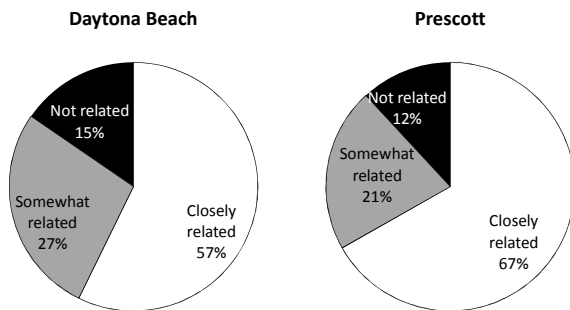


Figure 6

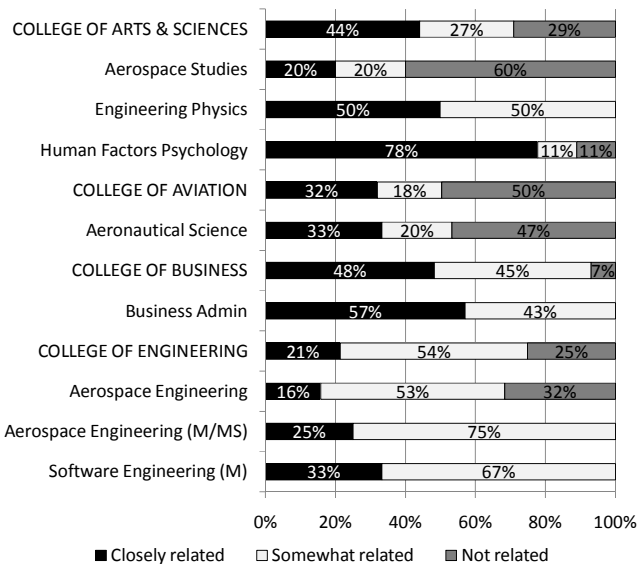
How closely related is your present position to your degree?
Daytona Beach Campus By Degree

Figure 7

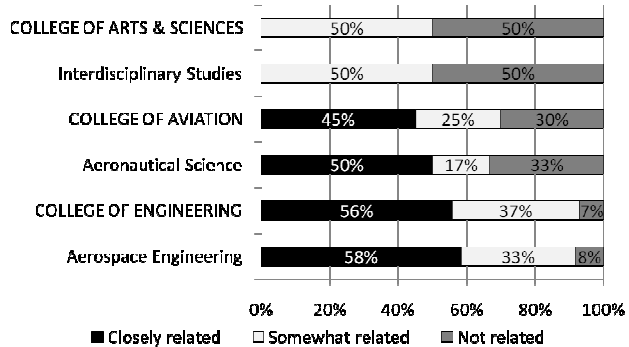
How closely related is your present position to your degree?
Prescott Campus By Degree

Figure 8

Which of the following contributed directly to obtaining your present position?

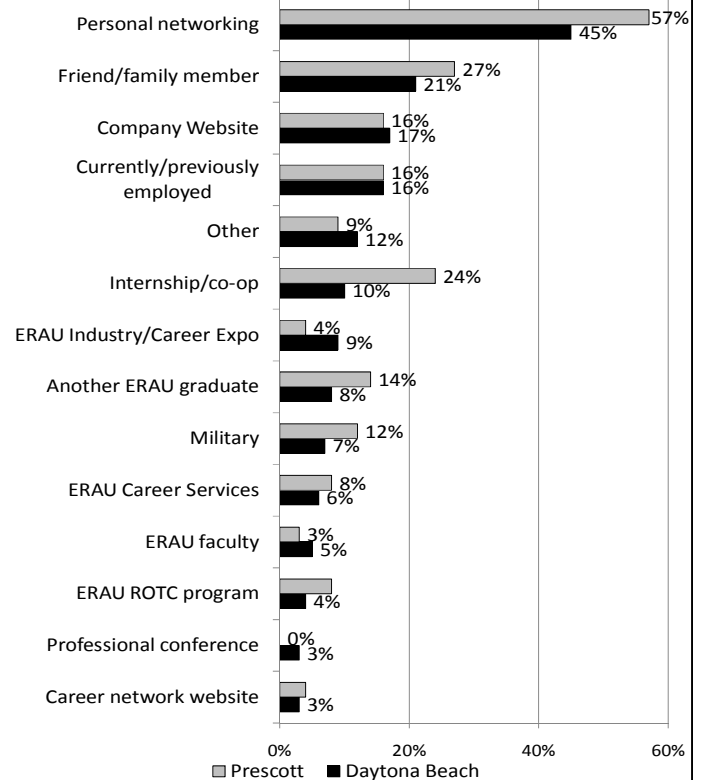
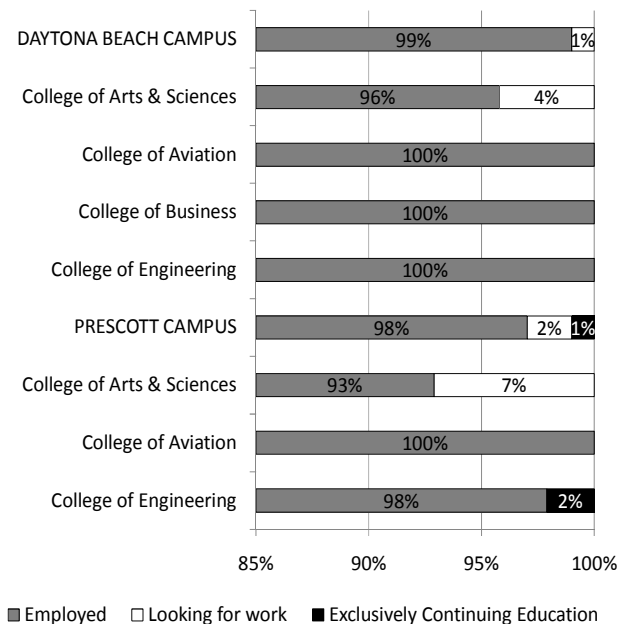


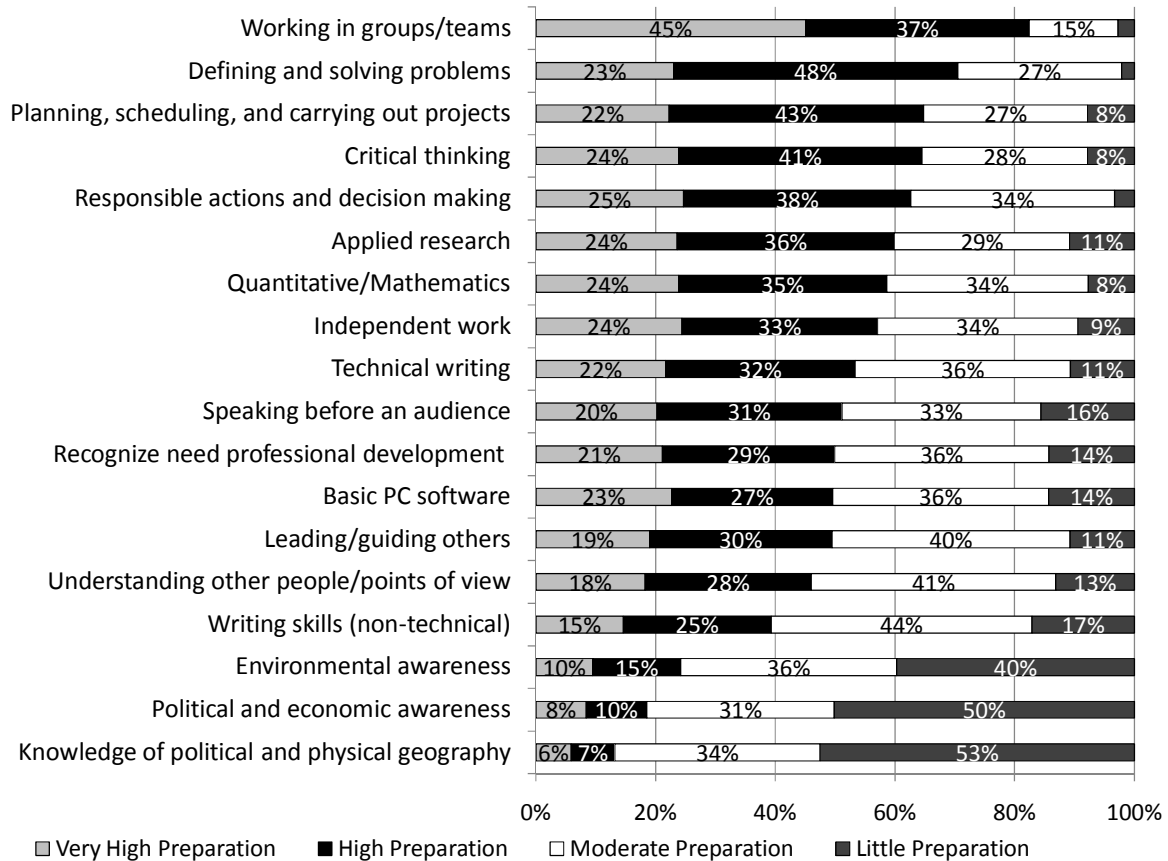
Figure 9

Effective Placement Rates

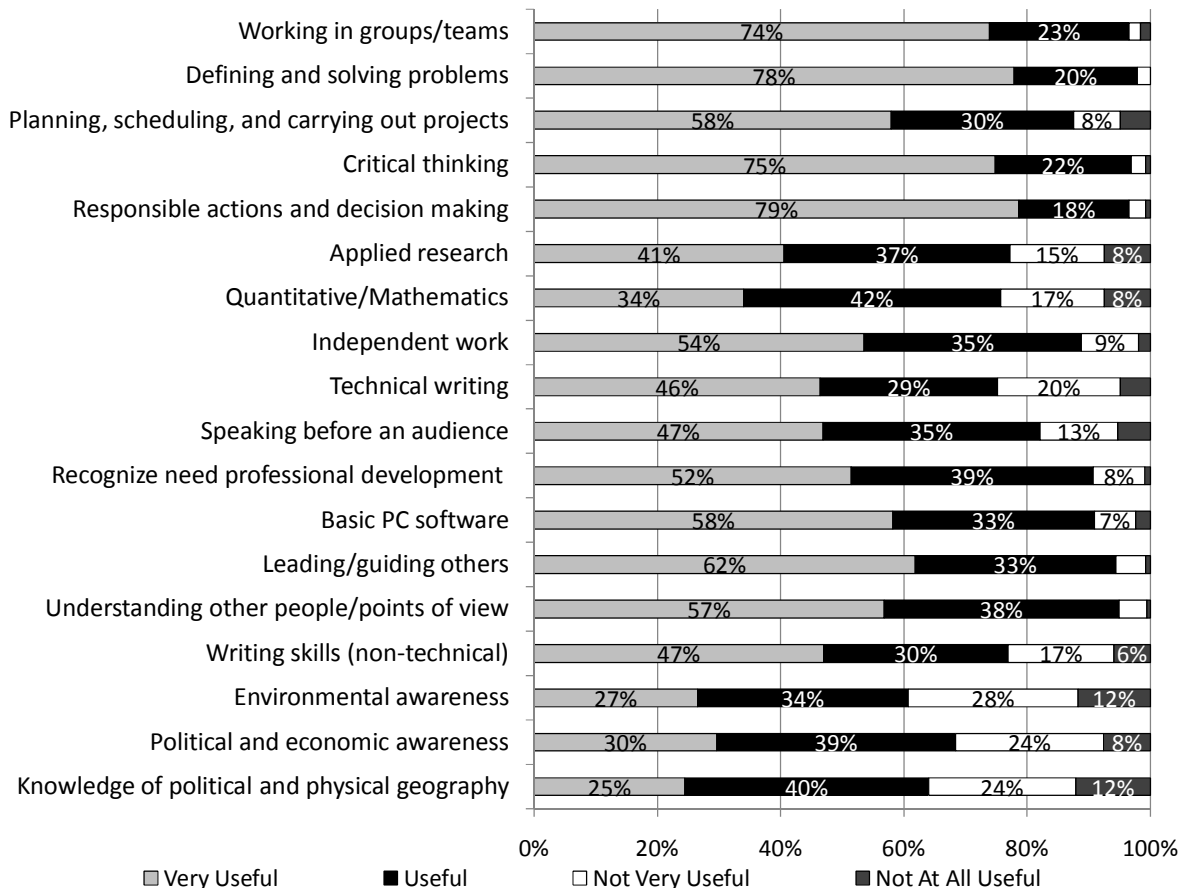


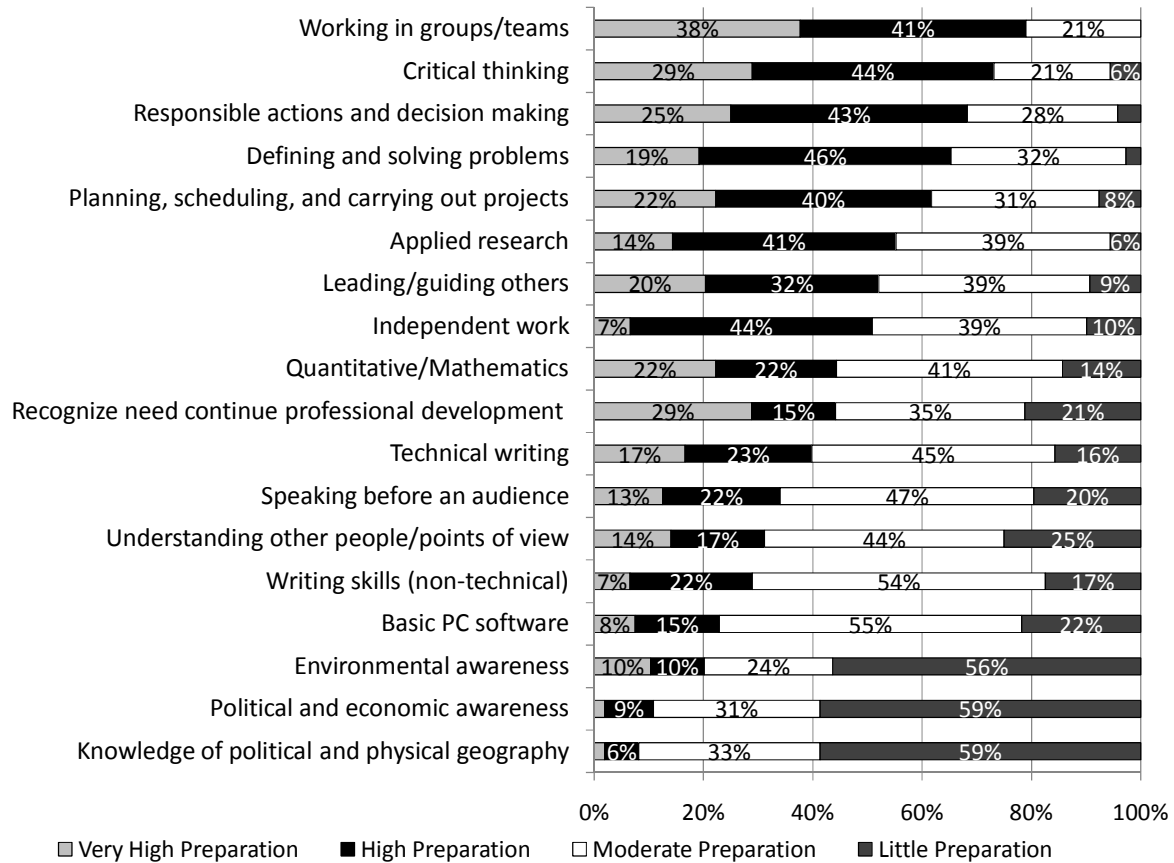
♦ General Education Skills

Rate ERAU's preparation: Daytona Beach Campus



Rate usefulness to current job or goal: Daytona Beach Campus



Rate ERAU's preparation: Prescott Campus**Rate usefulness to current job or goal: Prescott Campus**