

## Traffic is a major problem

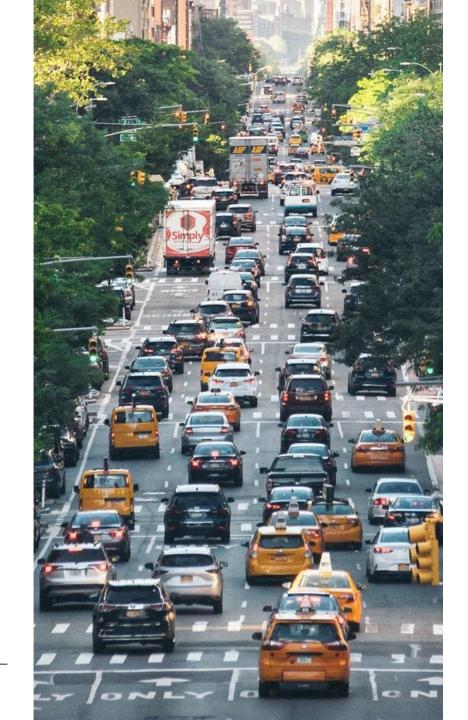
Air pollution

Climate change

Economic cost

Social impact

Waste of time



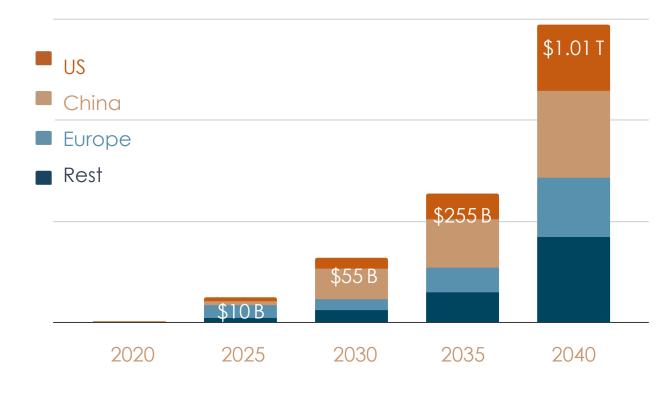
## The 2D system has reached its limit

Urban roads can't get wider

The solution – lift traffic in the 3<sup>rd</sup> dimension

Over \$10B invested in Urban Air Mobility so far





### How? Use car usage as a model

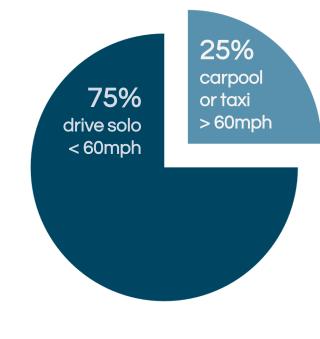
As regulation evolves, personal craft will dominate

#### INSKY fits most trips

- Personal / on-demand
- Needs minimal space

Using AR





# Others compete for the smaller segment

- Need pilot / driver
- Not for private ownership (\$1.5M+)

♣ LILIUM











## What will it be like?

- ✓ Book on the app
- Receive the Cleared to Go
- See the path in your AR set
- Follow like a video game
- Arrive

All done!

### Go-to-market

First Sales: Car/Boat Shows & HNWIs

Miami, SF, Middle East

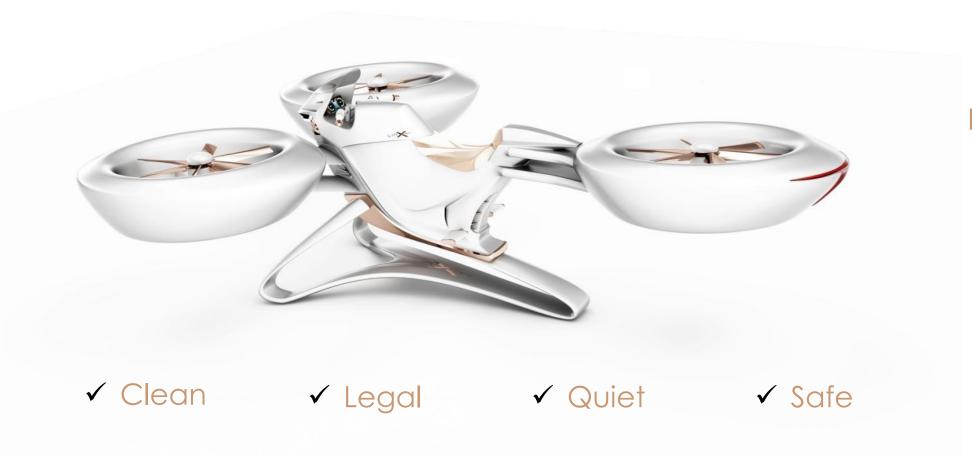
Go Public in MIA & Major Cities Rentals / tourism Fly over water & get seen

Demo at festivals, parties and conferences





## Why INSKY? - Not capital intensive



Powertrain

Electric or Hybrid

Top Speed 60 mph

Flight Time 30+5 min

Payload 220 lbs

## Competitive landscape



Like a drone

Poor aerodynamics

Dangerous, Scary, Loud,

Unrefined

Not Enough Innovation





Like a motorcycle

Can be flown now
Safe w/ mass market appeal
Only targeted tech dev

**Profitable & Attractive** 



#### Like a helicopter

\$\$\$ on Extravagant engineering
High regulation, Low availability
> 8y to market

Too Much Risk

#### Proven team

#### Over 50 years experience in aerospace



Assen Andonov
Founder

- 20y in certified aviation; including as manufacturer w/ FAA and EASA
- 9y Part 121 Airline experience, directly driving Operational Safety
- Deep domain expertise and nononsense execution



Maxim Eshkenazi Flight Control

- Renowned drone / VTOL designer & Lake Kivu Challenge participant
- Enables Hollywood's largest commercial drone service



Kalin Yankov Aeronautical Engineer

- Led design and mfg of 50Ft span, 600Lbs payload aircraft at Dronamics as Chief Engineer
- Chief Engineer Aeroplanes DAR

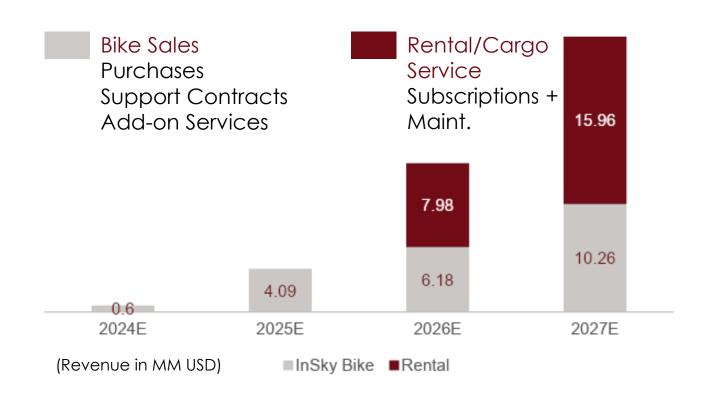


George Petrov
Electronics & Software

- 15 years of embedded systems and data acquisition experience
- Telecoms Department Head at New Bulgarian University

## Three-year financials

#### First Sales, Then Rentals



#### Sales Details Bike

Initial Purchase Pricing \$248K

MFR Unit Cost

\$65k

First Deliveries

Q2 2025

Cashflow Positive

Q1 2026

### Milestones and raise

#### Uses of funds





	Burn	Months	Amount
Facility	\$ 8,520	18	\$ 153,360
Outfitting			\$ 193,500
Personnel GSA	\$ 33,760	18	\$ 607,681
R&D	\$ 58,513	18	\$ 1,053,237
R&D Supplies	\$ 10,000	18	\$ 180,000
Running Costs	\$ 7,504	18	\$ 135,073
TOTAL	\$ 118,297		\$ 2,322,851
Funding		\$ 2,500,000	)
Residual Reserve		\$ 177,149	

# DONE: De-risked 600k EUR (665k USD)

- Prototyped in EU
- Manned flight complete
- \$700K of Presales

## NEXT: Productize \$2.5M SAFE/CN

- Open Miami office
- More engineering, DFM
- Reach 5 monthly sales
- Position for \$20M Series A:Q2 '25