

# Martín Marzorati

## Project Manager

Detail-oriented Project Manager with 7+ years of experience leading cross-functional teams in digital media and tech environments. Combines strong technical background in software development with exceptional leadership skills. Proficient in multiple programming languages and experienced in maintaining server infrastructure. Skilled at optimizing workflows and delivering complex projects on time and within budget.

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#### PAST EXPERIENCE

# **Operations Manager** Stink Studios

07/2022 - 02/2025

Buenos Aires/Remote

Achievements/Tasks

- Lead and coordinate cross-functional teams across Buenos Aires office, improving project delivery rates by 15%.
- Develop and implement standardized workflows between Production and Creative departments, reducing delivery times by 20%.
- Establish technical requirements and specifications for client projects, ensuring alignment with business objectives.
- Facilitate communication between technical and non-technical stakeholders to ensure project requirements are met.

Contact: Ivan Faerman - ivan@stinkstudios.com

### Producer

### Draftline Buenos Aires

03/2021 - 07/2022

Buenos Aires, Argentina

Tasks

- Coordinated end-to-end pro.duction for 360° campaigns across multiple brands (Corona, Stella Artois)
- Managed budgets exceeding \$500K while meeting all project deadlines and quality benchmarks.
- Supervised external suppliers for product shooting, negotiating favorable terms that reduced costs by 12%.
- Implemented technical solutions to streamline content approval processes, reducing feedback cycles by 30%.

Contact: Sebastian Torrela - sebastor@quilmes.com.ar

## **Senior Producer**

dift.co 🗷

09/2018 - 03/2021

Buenos Aires, Argentina

Digital Agency

Tasks

- Served as Product Manager for major brands including Netflix, XPL, and Filo.news
- Designed and implemented technical workflows for the Filo.news content team, increasing output by 35%
- Led development team in creating custom content management solutions for digital publishing

Contact: Ivan Faerman

# **SOFT SKILLS**

Team leadership and management

Client relationship management

Cross-functional communication

Problem-solving

Strategic planning

Conflict resolution

# PERSONAL PROJECTS

Home Server Infrastructure (03/2023 - Present)

 Design, implementation, and ongoing maintenance of personal home server for media hosting, application deployment, and network

## **LANGUAGES**

Spanish

English

German

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#### **INTERESTS**

Tecnology Video Design

Photography

Code

Internet

Gaming

Software Development

Automation