

In this example we will get the **Datetime of Last Negative Click** where the **Action** is the **Current Action** that **MX0** is evaluating the **Eligibility** for.

As there is no aggrigation needed, we first open the **DIP**, select the field we want:

Choose a data item

ProfilesData ItemsFunctions

Search

Data Adapters

actions

Action name

Datetime of last negative click

Datetime of last neutral click

Datetime of last positive click

Datetime of last view

Diminished negative click count

Diminished neutral click count

Diminished positive click count

Diminished view count

Negative click count

Neutral click count

Positive click count

View count

customerMetaData

Datetime of last negative click

Actions / Datetime of last negative click

Retrieve the **Datetime of last negative click** for **Actions** where

Action name

=

Please select

Cancel

Next

Next we apply our filter:

Choose a data item

Profiles

Data Items

Functions

Search

Data Adapters

actions

Action name

Datetime of last negative click

Datetime of last neutral click

Datetime of last positive click

Datetime of last view

Diminished negative click count

Diminished neutral click count

Diminished positive click count

Diminished view count

Negative click count

Neutral click count

Positive click count

View count

customerMetaData

Datetime of last negative click

Actions / Datetime of last negative click

Retrieve the **Datetime of last negative click** for Actions where

Action name

=

Current action

Cancel

Next

Finally, we save our rule:

Action - Last Negative Click - Current Action

Enter a brief description of your Eligibility Rule

Datetime of last negative click of Current Action