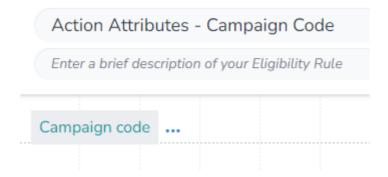
readme.md 2024-03-15

In this example we will get the Diminished Negative Click Count for all Actions whose name includes "Usecase - Popup".

First we need to make a supporting rule that gets us the Campaign Code assigned to the Action that MXO is evaluating the Eligibility for:

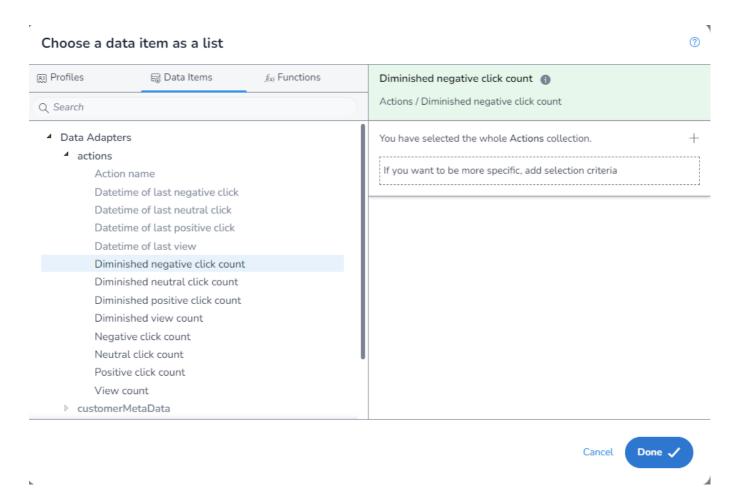


As we are aggrigating, we first need to select which aggrigation function we are using. We will be using Sum of the elements in to get the value of Diminished Negative Click Count for each matching Action:



Next, we open the DIP, select the field we want:

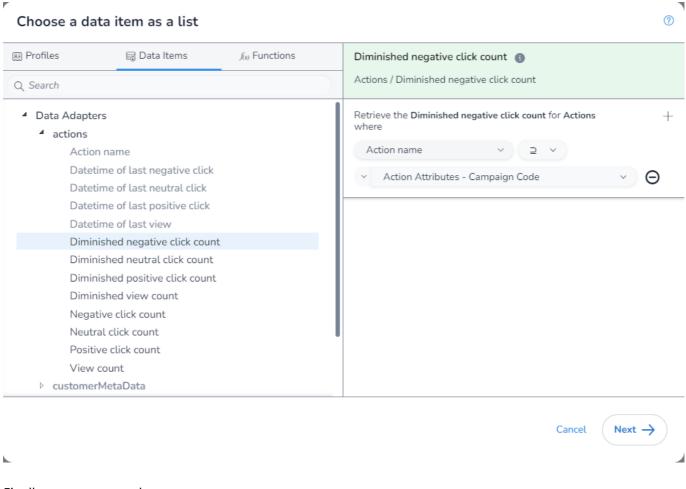
readme.md 2024-03-15



You will notice that as we have used this function, when we enter the DIP we are limited to only fields that return a number and that we are not required to apply any filters.

Next, we apply our filter:

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Finally, we save our rule:

