

In this example, we will get the sum of **Activity Counts** where the **Proposition** is the **Proposition** we have assigned to the **Action** that **MXO** is evaluating the **Eligibility** for and its children, and the **Activity Type** contains the text "Checkout -".

First, we need to make a supporting rule that gets us the **Proposition Path** assigned to the **Action** that **MXO** is evaluating the **Eligibility** for:

Choose a data item

Profiles

Data Items

Functions

Search

Data Adapters

Eligibility Rules

Action Attributes

- Action name
- Campaign code
- End date
- Has effective date range
- Marketing priority
- Proposition code
- Proposition name
- Proposition path
- Start date

Proposition path

Action Attributes / Proposition path

Cancel

Done

We can then save this rule:

Action Attributes - Proposition Path

Enter a brief description of your Eligibility Rule

Proposition path

This **Proposition Path** will match the **Proposition** we have assigned to our **Action** and its children. In order to make our rules consistant between when we want to include or exclude the parent, we will wrap this rule is a new rule:

Enter a brief description of your Eligibility Rule

Action Attributes - Proposition Path ...

Enter a brief description of your Eligibility Rule

sum of the elements in ...

①

Cancel

Done ✓

2 / 3

We will select the rule we made for the **Proposition**, and apply our **Activity Type** filter:

Choose a data item as a list

ProfilesData ItemsFunctions

Search

Data Adapters

actions

customerMetaData

device

propositions

Activities

Activity Type name

Activity count

Diminished count

Last occurrence

Completed

Cumulative count

Cumulative diminished count

Proposition code

Proposition name

Total count

Activity count

Propositions / Activities / Activity count

Retrieve the Activity count for Propositions where

Proposition name

≥

Action Attributes - Proposition Path - Inclusive

Retrieve the Activity count for Activities where

Activity Type name

≥

Checkout -

Cancel

Next

Finally, we save our rule:

Proposition - Activity Count - Current Proposition Inclusive + Includes 'Checkout -'

Enter a brief description of your Eligibility Rule

sum of the elements in [Activity count of Current Proposition ... 'Checkout -']