

In this example we will get the **Diminished View Count** for all **Actions** whose name includes "Usecase - Popup".

First we need to make a supporting rule that gets us the **Campaign Code** assigned to the **Action** that **MXO** is evaluating the **Eligibility** for:

Action Attributes - Campaign Code

Enter a brief description of your Eligibility Rule

Campaign code	...								
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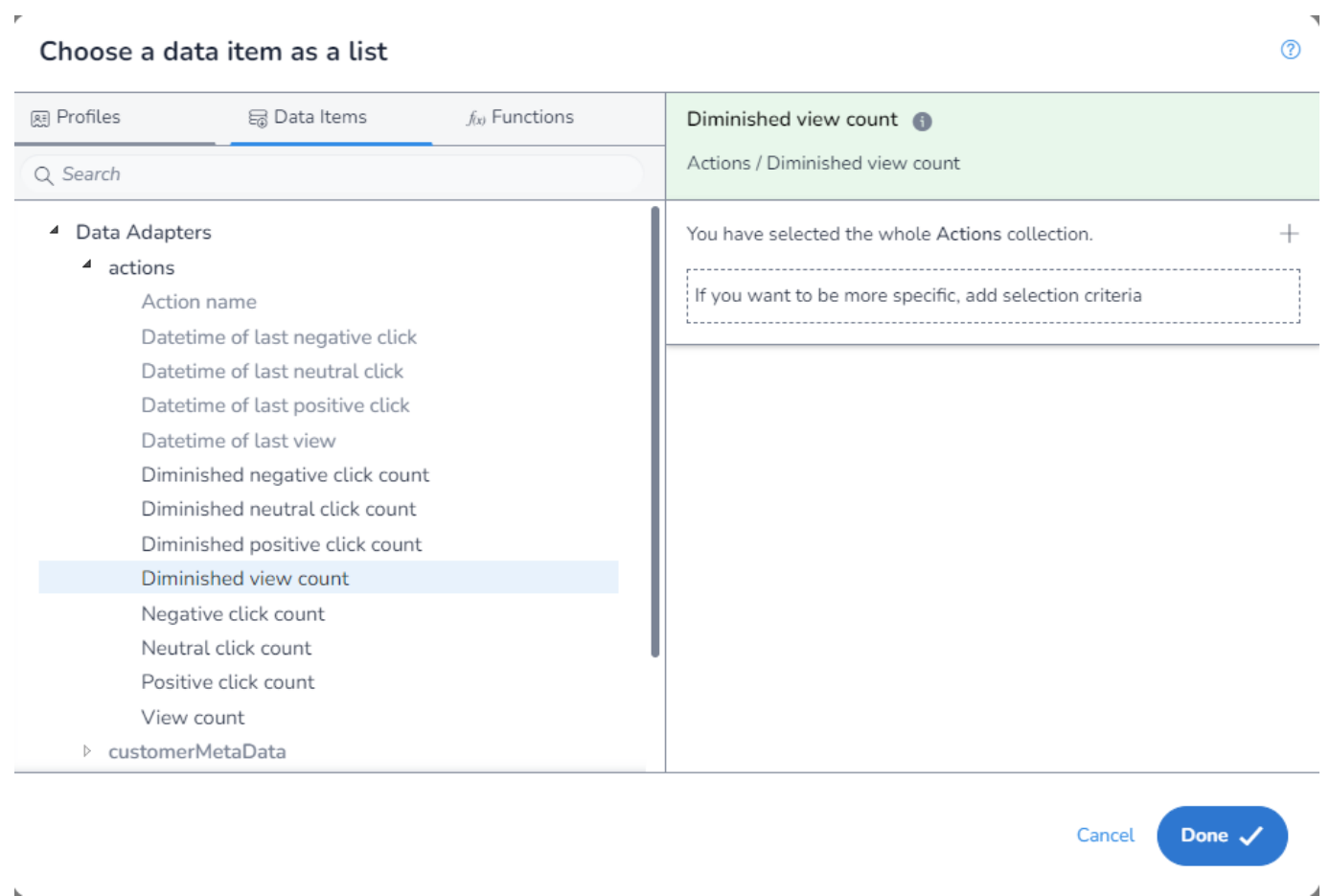
As we are aggregating, we first need to select which aggregation **function** we are using. We will be using **Sum of the elements in** to get the value of **Diminished View Count** for each matching **Action**:

Action - Diminished View Count - Includes Action Attribute - Campaign Code

Enter a brief description of your Eligibility Rule

sum of the elements in	<div></div>	...							
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Next, we open the **DIP**, select the field we want:



You will notice that as we have used this **function**, when we enter the **DIP** we are limited to only fields that return a **number** and that we are not required to apply any filters.

Next, we apply our filter:

Choose a data item as a list

Profiles

Data Items

Functions

Search

Data Adapters

actions

Action name

Datetime of last negative click

Datetime of last neutral click

Datetime of last positive click

Datetime of last view

Diminished negative click count

Diminished neutral click count

Diminished positive click count

Diminished view count

Negative click count

Neutral click count

Positive click count

View count

customerMetaData

Diminished view count

Actions / Diminished view count

Retrieve the Diminished view count for Actions where

Action name

⌵

⌵

⌵ Action Attributes - Campaign Code ⌵

Cancel

Next →

Finally, we save our rule:

Action - Diminished View Count - Includes Action Attribute - Campaign Code

Enter a brief description of your Eligibility Rule

sum of the elements in

[ Diminished view count Includes Action ... - Campaign Code ]

...