

In this example we will get the **Diminished View Count** where the **Action** is the **Current Action** that **MXO** is evaluating the **Eligibility** for.

As there is no aggregation needed, we first open the **DIP**, select the field we want:

Choose a data item

Profiles

Data Items

Functions

Search

Data Adapters

actions

Action name

Datetime of last negative click

Datetime of last neutral click

Datetime of last positive click

Datetime of last view

Diminished negative click count

Diminished neutral click count

Diminished positive click count

Diminished view count

Negative click count

Neutral click count

Positive click count

View count

customerMetaData

Diminished view count

Actions / Diminished view count

Retrieve the Diminished view count for Actions where

Action name

=

Please select

Cancel

Next

Next we apply our filter:

Choose a data item

Profiles

Data Items

Functions

Search

Data Adapters

actions

Action name

Datetime of last negative click

Datetime of last neutral click

Datetime of last positive click

Datetime of last view

Diminished negative click count

Diminished neutral click count

Diminished positive click count

Diminished view count

Negative click count

Neutral click count

Positive click count

View count

customerMetaData

Diminished view count

Actions / Diminished view count

Retrieve the Diminished view count for Actions where

Action name

=

Current action

Cancel

Next

Finally, we save our rule:

Action - Diminished View Count - Current Action

Enter a brief description of your Eligibility Rule

Diminished view count of Current Action

2 / 2