

In this example we will get the **Diminished View Count** where the **Action** is the "Usecase - Popup - Product 1".

As there is no aggrigation needed, we first open the **DIP**, select the field we want:

Choose a data item

ProfilesData ItemsFunctions

Search

Data Adapters

actions

Action name

Datetime of last negative click

Datetime of last neutral click

Datetime of last positive click

Datetime of last view

Diminished negative click count

Diminished neutral click count

Diminished positive click count

Diminished view count

Negative click count

Neutral click count

Positive click count

View count

customerMetaData

Diminished view count

Actions / Diminished view count

Retrieve the Diminished view count for Actions where

Action name =

Please select

Cancel

Next →

Next we apply our filter:

Choose a data item

ProfilesData ItemsFunctions

Search

actions

- Action name
- Datetime of last negative click
- Datetime of last neutral click
- Datetime of last positive click
- Datetime of last view
- Diminished negative click count
- Diminished neutral click count
- Diminished positive click count
- Diminished view count
- Negative click count
- Neutral click count
- Positive click count
- View count

customerMetaDatadevicepropositions

Diminished view count

Actions / Diminished view count

Retrieve the Diminished view count for Actions where

Action name = Usecase - Popup - Product 1

CancelNext

Finally, we save our rule:

Action - Diminished View Count - Usecase - Popup - Product 1

Enter a brief description of your Eligibility Rule

Diminished view count of Usecase - Popup - Product 1