

In this example we will get the **Negative Click Count** for all **Actions** whose name includes "Usecase - Popup".

As we are aggregating, we first need to select which aggregation **function** we are using. We will be using **Sum of the elements in** to get the value of **Negative Click Count** for each matching **Action**:

Action - Negative Click Count - Includes 'Usecase - Popup'

Enter a brief description of your Eligibility Rule

sum of the elements in ...

Next, we open the **DIP**, select the field we want:

Choose a data item as a list

ProfilesData ItemsFunctions

Search

Data Adapters

actions

Action name

Datetime of last negative click

Datetime of last neutral click

Datetime of last positive click

Datetime of last view

Diminished negative click count

Diminished neutral click count

Diminished positive click count

Diminished view count

Negative click count

Neutral click count

Positive click count

View count

customerMetaData

Negative click count

Actions / Negative click count

You have selected the whole Actions collection.

If you want to be more specific, add selection criteria

Cancel

Done

You will notice that as we have used this **function**, when we enter the **DIP** we are limited to only fields that return a **number** and that we are not required to apply any filters.

Next, we apply our filter:

Choose a data item as a list

Profiles

Data Items

Functions

Search

Data Adapters

actions

Action name

Datetime of last negative click

Datetime of last neutral click

Datetime of last positive click

Datetime of last view

Diminished negative click count

Diminished neutral click count

Diminished positive click count

Diminished view count

Negative click count

Neutral click count

Positive click count

View count

customerMetaData

Negative click count

Actions / Negative click count

Retrieve the Negative click count for Actions where

Action name

=

Usecase - Popup

Cancel

Next

Finally, we save our rule:

Action - Negative Click Count - Includes 'Usecase - Popup'

Enter a brief description of your Eligibility Rule

sum of the elements in [Negative click count Includes 'Usecase - Popup'] ...