

Marius Schär



2017-12-22

The background of the slide is composed of several large, overlapping geometric shapes in various colors: red, orange, yellow, teal, blue, and purple. These shapes are arranged in a way that creates a dynamic, abstract composition. The central area is a light gray, providing a clear space for the text.

contents

- G1 - „ethics versus prosperity“
- G2 - „look on the bright side“

contents, continued

- motivation
- personal experience
- ethics
- resources

motivation

- vegan for ~1 year
- health / climate
- experimentation
- ethics came in later

personal experience – the beginning

- cold turkey
- a lot of vegetables
- process of discovery

personal experience – a month in

- Eating nutritiously is (now) easy
- Less tired
- B12

personal experience – food

- engrained in culture and identity
 - swiss people (96%) consume 51kg of meat / year
 - cheese
- milk is in a lot of products
- the internet

personal experience – social environment

- family
- friends
- online communities

ethics

- climate
- animal rights
- human rights

ethics - climate

- 1kg of cow meat takes 15 tons of water to the store & produces 15kg of CO₂
- 75% of soy yields are used to feed animals

Sources:

http://wwf.panda.org/what_we_do/footprint/agriculture/soy/facts/
<https://www.beobachter.ch/gesellschaft/vegan-leben-der-stachel-im-fleisch>

ethics – animal rights

- 2mio. male chicks killed / year because they don't lay eggs.
- 56 *billion* land animals are killed every year for food.

Sources:

<http://www.animalequality.net/food>

<https://www.beobachter.ch/gesellschaft/vegan-leben-der-stachel-im-fleisch>

ethics – human rights

- Inmates in the US are being used for slave labour in chicken slaughter houses

final points

- try it yourself!
 - Veganuary: <http://veganuary.com/starter-kit/>
- try your best

The background of the slide is composed of several large, overlapping triangles in various colors: red, orange, yellow, teal, blue, and purple. These triangles are arranged in a way that they point towards the center, creating a dynamic and modern aesthetic. The central area where the triangles meet is a light gray, providing a clear space for the text.

Questions?