

CVS Caremark to Showcase Commitment to Diversity at National Urban League 2012 Annual Conference in New Orleans
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Company will highlight diversity programs
offer health screenings and distribute multicultural product samples

WOONSOCKET, R.I., July 26, 2012 /PRNewswire/ -- CVS Caremark (NYSE: CVS), the nation's largest pharmacy innovation company, will exhibit at the National Urban League's 2012 Annual Conference in New Orleans this week and engage attendees with information on the company's diversity programs, including workforce initiatives, health screenings focused on urban communities and multicultural product offerings.

(Logo: <http://photos.prnewswire.com/prnh/20090226/NE75914LOGO>)

"Our partnership with the National Urban League helps create an even more impactful connection with the multicultural communities we serve," said David Casey, Vice President, Workforce Strategies and Chief Diversity Officer, CVS Caremark. "Like us, the Urban League is an organization that has national reach, but they are also very committed to being involved on the local level."

On Thursday, July 26, and Friday, July 27, the CVS Caremark booth at the conference will offer beauty consultations and mini-makeovers with product samples from some of the top multicultural product lines sold at CVS/pharmacy, as well as detailed information about the company's ExtraCare and ExtraCare Advantage for Diabetes programs. Then, on Saturday, July 28, free health screenings will be offered to conference attendees, who can have their blood pressure, BMI, glucose and cholesterol checked. CVS/pharmacy pharmacists will also be on hand to offer health counseling.

The booth will feature a new video about CVS Caremark's commitment to diversity that can also be viewed at www.cvscaremarkfyi.com/diversity.

At this year's conference, CVS Caremark will also sponsor the National Council of Urban League Guilds Leadership Luncheon & Guild Awards, which is being held on Friday, July 27 at the Ernest N. Morial Convention Center. Those expected to attend the event include: Frankie M. Brown, National Urban League Trustee and President of the National Council of Urban League Guilds; Dr. Donna Brazile, Founder and Managing Director, Brazile Associates, Inc.; Marc H. Morial, President & CEO, National Urban League; Rev. Jesse Jackson, Sr., Founder and President, The RainbowPUSH Coalition; Mayor Michael B. Hancock, Denver, CO; Lorraine Cortes-Vazquez, Executive Vice President, Multicultural Markets & Engagement, AARP; and Laura Underwood, Area Vice President, CVS/pharmacy.

"At CVS Caremark we pride ourselves on having a diverse workforce and on our commitment to serving multicultural populations," said Underwood, who is also a member of the CVS Caremark Diversity Management Leadership Council. "We have championed a number of programs and policies that underscore our commitment to diversity, such as our support of colleague resource groups, direct support of the multicultural communities within which we do business and a robust and evolving supplier diversity program."

CVS Caremark also has an active Diversity Management Executive Steering Committee and was recently named as one of DiversityInc's 25 Noteworthy Companies for 2012.

To follow CVS Caremark's participation in the Urban League event on Twitter, search for #CVSDiversity.

About CVS Caremark

CVS Caremark is the largest pharmacy health care provider in the United States with integrated offerings across the entire spectrum of pharmacy care. We are a pharmacy innovation company, uniquely positioned to engage plan members in behaviors that improve their health and to lower overall health care costs for health plans, plan sponsors and their members. CVS Caremark is a market leader in mail order pharmacy, retail pharmacy, specialty pharmacy, and retail clinics, and is a leading provider of Medicare Part D Prescription Drug Plans. As one of the country's largest pharmacy benefits managers (PBMs), we provide access to a network of more than 65,000 pharmacies, including more than 7,300 CVS/pharmacy® stores

that provide unparalleled service and capabilities. Our clinical offerings include our signature Pharmacy Advisor™ program as well as innovative generic step therapy and genetic benefit management programs that promote more cost effective and healthier behaviors and improve health care outcomes. General information about CVS Caremark is available through the Company's website at <http://info.cvscaremark.com>.

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