

Frito-Lay Sales Associates Honored as PepsiCo's Top Sales Performers Worldwide

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PLANO, Texas, June 19, 2012 /PRNewswire/ -- PepsiCo's Frito-Lay North America division congratulates its 42 U.S.- and Canadian-based sales associates who were recently honored as PepsiCo's top sales performers in a ceremony held June 7th at PepsiCo global headquarters in Purchase, N.Y.

The honorees are among 226 sales people in 2012 inducted into the company's "President's Ring of Honor," which was created in 1999 as an annual event to recognize PepsiCo's top performing sales associates from around the world. The "President's Ring of Honor" celebrates outstanding customer service, exceptional leadership and strong sales performance.

This year's winners, who come from 50 different countries, were flown to New York for an induction celebration that included a gala dinner hosted by PepsiCo Chairman and CEO Indra Nooyi.

"We are deeply proud of all of our winners, who demonstrate excellence and a drive for results," said Tom Greco, president of Frito-Lay North America. "Their outstanding performance is the foundation of Frito-Lay's success – providing our customers, consumers, and communities with convenient and enjoyable products under some of the world's most beloved brand names."

PepsiCo's associates are united by "Performance with Purpose," the company's commitment to sustainable growth by investing in a healthier future for people and planet. As part of this commitment, PepsiCo provides a wide range of food and beverage choices; seeks innovative ways to minimize its impact on the environment by conserving energy, water and packaging materials; develops the talent of PepsiCo employees in a workplace recognized for diversity and inclusion; and respects, supports and invests in the local communities where it operates.

Frito-Lay North America's 2012 PepsiCo President's Ring of Honor Winners:

David Allen – Lyons, Ga.
Nino Alvarado, Jr. – Midland, Texas
Greg Archer – Philadelphia, Pa.
MaryJo Boldin – Williamsport, Pa.
Jeanne Briggs – Rogers, Ark.
Mark Brown – Cherryvale, Kan.
Frank Caldario – Oak Forest, Ill.
Jamie Campbell – The Dalles, Ore.
David Caraballo – Manchester, Vt.
Esther de la Pena – Wilmington, Calif.
Adam Deeb – Atlanta, Ga.
Dan Drovdal – Minot, N.D.
Jeff Ernst – Enid, Okla.
Ken Fogal – Ontario, Canada
Chris Frazier – San Antonio, Texas
Leo Galli – Visalia, Calif.
Jerome Green – Providence, R.I.
Tim Gross – Hazard, Ky.
Roger Gutierrez – San Antonio, Texas
Jason Hall – Philadelphia, Miss.
Gates Laforest – Ontario, Canada
Scott Lyday – Bakersfield, Calif.
Orlando Mendoza – Odessa, Texas
Rick Meserve – Lake Elsinore, Calif.
Anthony Ochoa – Bakersfield, Calif.
Josh Paquette – Fayetteville, N.C.
Michael Parker – Worcester, Mass.
Bill Pelot – Elberta, Ala.
Rick Pojman – Cleveland, Ohio
David Quiles – Queens, N.Y.
Michael Rodriguez – Detroit, Mich.
Mike Sellers – Memphis, Tenn.
Chris Sisco – Phoenix, Ariz.

Scott Sivertson – Minot, N.D.
Bob Swedko – Chicago, Ill.
Darrick Taylor – Atlanta, Ga.
Martin Tetreault – Quebec, Canada
Marc Therien – Ontario, Canada
Paul Vandersloot – Billings, Mont.
Armando Verde – Palm Beach, Fla.
Wayne Wrightstone – Harrisburg, Pa.
Nino Zamora – San Jose, Calif.

About Frito-Lay

Frito-Lay North America is the \$13 billion convenient foods business unit of PepsiCo (NYSE: PEP), which is headquartered in Purchase, NY. Learn more about Frito-Lay at the corporate Web site, <http://www.fritolay.com/>, the Snack Chat blog, <http://www.snacks.com/>, on Twitter at <https://twitter.com/fritolay>, or on Facebook at <http://www.facebook.com/FritoLay>.

About PepsiCo

PepsiCo is a global food and beverage leader with net revenues of more than \$65 billion and a product portfolio that includes 22 brands that generate more than \$1 billion each in annual retail sales. Our main businesses – Quaker, Tropicana, Gatorade, Frito-Lay and Pepsi-Cola – make hundreds of enjoyable foods and beverages that are loved throughout the world. PepsiCo's people are united by our unique commitment to sustainable growth by investing in a healthier future for people and our planet, which we believe also means a more successful future for PepsiCo. We call this commitment Performance with Purpose: PepsiCo's promise to provide a wide range of foods and beverages for local tastes; to find innovative ways to minimize our impact on the environment by conserving energy and water and reducing packaging volume; to provide a great workplace for our associates; and to respect, support and invest in the local communities where we operate. For more information, please visit www.pepsico.com.

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SOURCE Frito-Lay North America

Contacts: Aurora Gonzalez, Frito-Lay North America, +1-972-334-3821
Countries: United States
Industries: Retail, Food & Beverages
Languages: English
Primary Identifiers: PEP-US
Related Identifiers: PEP-US
Subjects: Human Interest Groups