Verizon Executive to Participate in Bloomberg Enterprise Technology Summit on May 17
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NEW YORK, May 12, 2011 /PRNewswire/ -- Peter Tippett, Verizon's vice president of industry solutions and security practices, will participate in the Bloomberg Enterprise Technology Summit on May 17. The summit will highlight the impact of new technologies on the financial services sector as well as its effect on chief technology officers and chief information officers across all industries.

WHEN: Tuesday, May 17

WHERE: New World Stages
World Wide Plaza
340 West 50th St.

WHO: Peter Tippett, vice president, industry solutions and security practices, Verizon

WHAT: Financial experts and top corporate technologists from around the world will convene at the Bloomberg Enterprise Technology Summit to learn about new technologies that spur business innovation, competitive advantage and differentiation.

In a roundtable discussion at 11:30 a.m. ET, "Mitigating Data Risk in a Wikileak World," Tippett will join executives from McAfee and Damballa to discuss how businesses can prevent data breaches in a changing security world. This session will be moderated by Patrick Oster, managing editor, legal news, Bloomberg News.

To learn more information and register, visit http://www.bloomberglink.com/tech.

BACKGROUND:

Peter Tippett is vice president of Verizon's industry solutions and security practices. In this role, he leads a team of industry experts that develop solutions for the education, energy and utilities, financial services, government, health care, retail and other vertical markets. He is also responsible for the company's extensive portfolio of security solutions. Tippett also serves as the chief scientist of ICSA Labs, an independent division of Verizon that tests and certifies security products.

The Twitter hashtag for this event is #BBTech. Interested reporters and attendees should RSVP to Kristin Hensley at khensley@bloomberg.net.

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SOURCE Verizon

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