Comerica Bank's Linda Forte Named One of Black Enterprise Magazine's Top Executives in Diversity Thursday, May 12, 2011 08:25:58 PM (GMT)

DALLAS, May 12, 2011 /PRNewswire/ -- Black Enterprise magazine named Comerica Bank Senior Vice President and Chief Diversity Officer Linda Forte to the publication's 2011 "Top Executives in Diversity" list. Black Enterprise identified recipients by evaluating the nation's highest-ranking and most influential executives that lead corporate diversity initiatives.

(Logo: http://photos.prnewswire.com/prnh/20010807/CMALOGO)

In her current role as chief diversity officer, Forte is responsible for defining and driving business strategies that establish Comerica as a leader in diversity and work life practices. She also is responsible for the Comerica Charitable Foundation, Corporate Contributions and Civic Affairs, and oversees Comerica's corporate giving and community involvement programs.

Forte started her banking career with Comerica in 1974 and was named to her current position in 2004. Forte's efforts as chief diversity officer have earned the bank national recognition for its diversity efforts in publications such as *Black Enterprise*, *DiversityInc* and *Hispanic Business* magazine, and *Women of Color* magazine listed her as one of the top women in finance last year.

Black Enterprise assessed diversity leaders in the top 1,000 largest publicly traded companies and 100 major global companies, consulting with diversity professionals, trade associations, and other resources. They selected chief diversity officers, global diversity executives, executive and senior vice presidents and vice presidents who lead diversity initiatives vital to the business objectives of their company.

In total, 63 chief diversity officers, 39 global diversity executives, 10 executive or senior vice presidents and 38 vice presidents were named to the list.

In 2010, Comerica Bank was again named by *Black Enterprise* as one of the 40 best companies for diversity. *Black Enterprise* conducts this annual survey to identify companies that demonstrate strength in four key areas: Employee Base, Board of Directors, Senior Management, and Supplier Diversity.

About Comerica

Comerica Bank is a subsidiary of Comerica Incorporated (NYSE: CMA), a financial services company headquartered in Dallas, Texas, and strategically aligned by three business segments: The Business Bank, The Retail Bank, and Wealth & Institutional Management. Comerica focuses on relationships, and helping people and businesses be successful. To receive e-mail alerts of breaking Comerica news, go to http://www.comerica.com/newsalerts.

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