

**Olympian Jackie Joyner-Kersey Visits SF Bay for Press Events Re: Closing California's Digital Divide  
Friday, September 09, 2016 08:00:00 PM (GMT)**

Comcast Cable (Nasdaq: CMCSA):

**WHO:**

- Six-time Olympic Medalist Jackie Joyner-Kersey, who was recently named the national spokesperson for Comcast's Internet Essentials program
- David L. Cohen, Senior Executive Vice President and Chief Diversity Officer of Comcast
- SF and Oakland elected officials (Mayors invited)
- Community organizations and non-profits

**San Francisco Press Event:**

**WHEN:** Monday, September 12, 2016 – 11:45am

**WHERE:** George Davis Senior Center – 1751 Carroll Ave (@ Third Street)

**Oakland Press Event**

**WHEN:** Monday, September 12, 2016 – 3:00pm

**WHERE:** PLACE at Prescott Elementary School – 920 Campbell St.

**ADDITIONAL BACKGROUND:**

- Based on findings from its 5-year progress report, Comcast's Internet Essentials program has enabled nearly 115,000 low-income families to cross the digital divide
- In total, roughly 460,000 individuals in the state now participate in the program, making California the #1 state in the nation for Internet Essentials adoption
- The Internet Essentials Senior Pilot program, which was launched in October last year, has enabled nearly 2,000 senior citizens in San Francisco to gain Internet access
- Comcast will donate \$200,000 to community organizations in San Francisco and Oakland
- Comcast will donate 100 laptop computers to residents of the Dr. George W. Davis Senior Center in San Francisco's Bayview Hunters Point neighborhood and another 100 laptops to families who attend the PLACE at Prescott Elementary School in Oakland

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