

Canon Solutions America Announces Security Roadshow Featuring Expert Insights And Recommendations On Information Security And Data Privacy
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IT Security Presenters from Canon Solutions America and its Security Solutions Partners Will Discuss Ways to Prevent Security Breaches and Protect Data

MELVILLE, N.Y., May 20, 2019 /PRNewswire/ -- Canon Solutions America, Inc., a wholly owned subsidiary of Canon U.S.A., Inc., today announced a 16-city security roadshow, beginning June 4, entitled [Mission Possible: Securing Your Enterprise](#). This initiative is designed to educate businesses on [information security and data privacy](#), and provide solutions and services to support these critical areas. According to IT market intelligence provider International Data Corporation ([IDC](#)), 64% of businesses have had a security breach or attempted breach, and the average cost of a data breach in the U.S. in 2018 was \$7.91 million. Never has it been more important for organizations to focus on protecting sensitive information.

Canon Solutions America is committed to helping customers mitigate risks. As a leader in enterprise, production, and large format printing solutions, Canon Solutions America places top priority on data privacy and device, document, and cybersecurity. Along with colleagues from Vera, Barracuda Networks, NT-ware, and Therefore, Canon Solutions America will share insights into the convergence of [information security](#) and [data privacy](#) at events in cities across the country. Attendees will learn how Canon Solutions America's "Five Pillars of Security" approach can help their organizations address multiple areas of risk:

- Device Security
- Print Security
- Document Security
- Information Security
- Cybersecurity

Said Mark Sinanian, Senior Director, Solutions Marketing, Canon Solutions America, "With information security and data privacy, you can't talk about one without the other. Businesses rely on the sharing of information, both electronically and through paper-based communication, for the successful operation of the company. Implementing and maintaining security measures that balance risk and business productivity is essential. Canon Solutions America's mission is to provide our customers with solutions and services that protect the transfer of information while helping to enable business growth and improve efficiency."

According to the 2019 Verizon Data Breach Investigations Report, out of 41,686 security incidents analyzed, there were 2,013 confirmed data breaches and out of those, 43% involved small business victims. Global research and advisory firm [Gartner](#) recommends that to eliminate security risks, infrastructure and operations leaders should implement tools to monitor and alert users and devices and tighten control of printed paper documents by requiring authentication prior to printing. These are just some of the data security measures Canon Solutions America devices and solutions provide.

Canon Solutions America's security roadshow will demonstrate a layered approach to securing the workplace. The company's five-pillar security portfolio will be on display to help organizations of all sizes educate workers about today's persistent social engineering threats, and how to protect personally identifiable information, mitigate the risk of paper-based information, and leverage dynamic data encryption at the file level when information has to travel beyond the local perimeter.

The security roadshow is part of a larger initiative to help educate and support customers in the areas of information security and data privacy. Earlier this year, Canon Solutions America expanded its five-pillar portfolio by linking up with Barracuda Networks to help combat email-delivered threats through its PhishLine social engineering awareness platform, and with EventSentry, a hybrid Security Information Event Management (SIEM) solution that gives security and IT professionals increased visibility into their systems. Both solutions help organizations operate more securely.

During the security roadshow, subject matter experts will provide real world demonstrations of the "Five Pillars of Security". Barracuda Networks will also discuss its new Concierge Service offering that enables

organizations with a smaller support staff to take advantage of an advanced learning platform to create security awareness and help change behavior for people who may be targets for phishing scams. The Concierge Service provides a dedicated subject matter expert to design, execute, and measure security awareness campaigns for them.

For a complete list of dates and locations for the security roadshow, click [here](#).

About Canon Solutions America, Inc.

Canon Solutions America provides industry leading enterprise, production, and large format printing solutions, supported by exceptional professional service offerings. With the technology offerings of the Canon and Océ brands, Canon Solutions America helps companies of all sizes find ways to: improve sustainability, increase efficiency, and control costs in conjunction with high volume, continuous feed, digital and traditional printing, and document management solutions. A wholly owned subsidiary of Canon U.S.A., Inc., Canon Solutions America is headquartered in Melville, N.Y. and has sales and service locations across the U.S. For more information on Canon Solutions America, please visit csa.canon.com.

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