MGM Resorts International Named to The Civic 50 List as One of the Most Community-Minded Companies in the Country by Points of Light Wednesday, June 21, 2017 05:15:00 PM (GMT)

LAS VEGAS, June 21, 2017 /PRNewswire/ -- MGM Resorts International was named to The Civic 50 list of America's most community-minded companies by Points of Light, the largest organization in the world dedicated to volunteer service.

The company was recognized as a result of its participation in an annual survey used to identify companies for their exemplary commitment and activities to improve the quality of life in the communities where they do business.

Winners were announced at the Points of Light conference held yesterday in Seattle, where leaders in volunteerism and civic engagement gathered to discuss social innovation, cross-sector collaboration and citizen engagement.

"Our employees are the backbone of everything we do as a company, and this recognition is no exception," said Phyllis A. James, MGM Resorts' Executive Vice President and Chief Corporate Responsibility Officer. "We achieved this honor thanks to the passion and initiatives of our 75,000 employees. I am proud to work alongside people who devote so much of their lives to helping those who need it most."

The public and private companies named to the Civic 50 list have U.S. operations and revenues of \$1 billion or more. Winners are selected based on four dimensions of their U.S. community engagement program:

- **Investment:** How extensively and strategically the company applies its resources to community engagement in the United States, including employee time and skills, cash, in-kind giving and leadership.
- **Integration:** How the company integrates their U.S. community engagement programs into key business functions, including employee engagement, marketing/PR, diversity and inclusion, recruiting, stakeholder relations and skill-development.
- **Institutionalization:** How the company supports community engagement in the United States through organizational policies, systems and incentives.
- **Impact**: How the company measures the social and business impact of their U.S. community engagement program.

"In the fifth year of honoring the most community-minded companies in the nation, The Civic 50 truly highlights the commitment to community and civic engagement of America's leading brands," said Jennifer Lawson, president of networks at Points of Light. "By elevating critical stakeholder voices from employees, customers and communities into their mission statements, The Civic 50 companies are putting themselves at the center of change to create more enduring and sustainable business models."

The Civic 50 measures corporate civic engagement and recognizes companies that incorporate socially-responsible practices and community leadership into their culture. A working group of leading researchers, industry thought leaders and corporate advisors provided strategic guidance on the program's objectives, including defining indicators, developing methodology, and identifying partners and participants. The Civic 50 is the only survey and ranking system that exclusively measures corporate involvement in communities. It is conducted annually by Points of Light, in partnership with Bloomberg LP.

MGM Resorts has a long history of supporting the communities in which it operates. Since 2002, MGM Resorts employees have raised more than \$69 million and supported thousands of charitable organizations through the non-profit MGM Resorts Foundation. In 2016, MGM Resorts' employees volunteered 102,902 hours with nonprofit organizations and charities.

To view a complete list of The Civic 50 companies for 2016 and to learn more about the importance of civic engagement in corporate America, please visit civic50.org.

## **About Points of Light**

Points of Light, the world's largest organization dedicated to volunteer service, mobilizes millions of people

to take action that is changing the world. Through affiliates in 250 cities and partnerships with thousands of nonprofits and corporations, Points of Light engages four million volunteers in 30 million hours of service each year. We bring the power of people where it's needed most. For more information, visit <a href="https://www.pointsoflight.org">www.pointsoflight.org</a>.

## **About MGM Resorts International**

MGM Resorts International (NYSE: MGM) is one of the world's leading global hospitality companies, operating a portfolio of destination resort brands including Bellagio, MGM Grand, Mandalay Bay and The Mirage. The Company opened MGM National Harbor in Maryland on December 8, 2016, and is in the process of developing MGM Springfield in Massachusetts. MGM Resorts controls and holds a 76 percent economic interest in the operating partnership of MGM Growth Properties LLC (NYSE: MGP), a premier triple-net lease real estate investment trust engaged in the acquisition, ownership and leasing of large-scale destination entertainment and leisure resorts. The Company also owns 56 percent of MGM China Holdings Limited (SEHK: 2282), which owns MGM MACAU and is developing MGM COTAI, and 50 percent of CityCenter in Las Vegas, which features ARIA Resort & Casino. MGM Resorts is named among FORTUNE® Magazine's 2016 list of World's Most Admired Companies®. For more information about MGM Resorts International, visit the Company's website at <a href="https://www.mgmresorts.com">www.mgmresorts.com</a>.

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