

T. Rowe Price Group / Trillium Asset Management LLC - Activist Campaign to Vote For a Stockholder Proposal Announced
Monday, April 10, 2017 10:00:00 PM (GMT)

Campaign Summary:

On 4-10-2017, Trillium Asset Management filed a notice of exempt solicitation urging shareholders to vote for a shareholder proposal which asked T. Rowe Price Group to disclose workforce diversity and metrics as well as diversity programs and policies. Shareholders requested T. Rowe to prepare a diversity report available to investors which include a chart identifying employees according to gender and race in major Equal Employment Opportunity Commission-defined job categories, listing numbers or percentages in each category and a description of policies focused on increasing gender and racial diversity in the workplace.

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Event Types: New Activist Campaigns, Vote For a Stockholder Proposal

Industries: Investment Managers

Primary Identifiers: TROW-US

Related Identifiers: TROW-US

Sectors: Finance