

National Diversity Council Awards United Chief Digital Officer Linda Jojo with 2019 Top 50 Most Powerful Women in Technology
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CHICAGO, April 11, 2019 /PRNewswire/ -- Today, United Airlines Executive Vice President and Chief Digital Officer, Linda Jojo, was recognized by the National Diversity Council as one of the 2019 Top 50 Most Powerful Women in Technology. This prestigious list recognizes women who are shaping the future of technology with their insight and leadership. Jojo is the only airline executive to receive this award.

Since joining United in 2014, Jojo has played a critical role in differentiating the company's operations and customer experience by using innovative data analytics, digital products and e-commerce. Under her leadership, United has issued over 60,000 mobile devices to its pilots, flight attendants, gate agents and technicians to increase mobility and arm employees with real-time data in order to provide more personal and caring service to its customers while improving the airline's operation. Her team has also recently redesigned united.com and released a new, upgraded mobile app to provide intuitive assistance along every step of their journey. These enhancements have maintained United's status as the number one downloaded app in the industry and delivered accelerative revenue growth through digital channels.

"The entire United family is incredibly proud of Linda for being recognized as one of the Top 50 Most Powerful Women in Technology," said United's Chief Executive Officer, Oscar Munoz. "This award is a true testament to her outstanding leadership abilities and the impact she is making not only at United, but across the corporate landscape. She has accomplished a lot in her time at United, and I look forward to all she and her team will do in the future as our airline continues to grow and excel."

Jojo was selected for the 2019 Top 50 Most Powerful Women in Technology Award based on the following criteria:

- Top leader in her organization and profession
- Directly contributes to business growth or strategic direction of the organization
- Effective role model who inspires other women and is active in mentoring
- Operates with the highest integrity and ethical behavior
- Demonstrates a commitment to corporate citizenship

In addition to her work at United, Jojo is passionate about preparing young people for careers in Science, Technology, Engineering and Math (STEM). She is vice chair of the Board of Trustees of the Adler Planetarium in Chicago, an organization with a mission to connect young people to STEM fields through exploration of space and the stars. She is also a member of the Rensselaer Polytechnic Institute board of trustees. Jojo holds a bachelor's degree in computer science and a master's degree in industrial engineering from Rensselaer Polytechnic Institute.

Every customer. Every flight. Every day.

In 2019, United is focusing more than ever on its commitment to its customers, looking at every aspect of its business to ensure that the carrier keeps customers' best interests at the heart of its service. In addition to today's announcement, United recently announced that luxury skincare line Sunday Riley will make products exclusively for United customers to experience in amenity kits, released a re-imagined version of the most downloaded app in the airline industry and made DIRECTV free for every passenger on 211 aircraft, offering more than 100 channels on seat back monitors on more than 30,000 seats.

About United

United's shared purpose is "Connecting People. Uniting the World." We are more focused than ever on our commitment to customers through a series of innovations and improvements designed to help build a great experience: Every customer. Every flight. Every day. Together, United Airlines and United Express operate approximately 4,900 flights a day to 355 airports across five continents. In 2018, United and United Express operated more than 1.7 million flights carrying more than 158 million customers. United is proud to have the world's most comprehensive route network, including U.S. mainland hubs in Chicago, Denver, Houston, Los Angeles, New York/Newark, San Francisco and Washington, D.C. United operates 779 mainline aircraft and

the airline's United Express carriers operate 569 regional aircraft. United is a founding member of Star Alliance, which provides service to 193 countries via 28 member airlines. For more information, visit united.com, follow @United on Twitter and Instagram or connect on Facebook. The common stock of United's parent, United Continental Holdings, Inc., is traded on the Nasdaq under the symbol "UAL".

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