

Voya Named One of the 2018 World's Most Ethical Companies® by the Ethisphere Institute for the Fifth Consecutive Year
Monday, February 12, 2018 11:15:00 AM (GMT)

Recognition honors leading companies driving advancement of ethical business practices

Voya Financial, Inc. (NYSE:VOYA), announced today that the company has been recognized by the Ethisphere Institute, a global leader in defining and advancing the standards of ethical business practices, as one of the [2018 World's Most Ethical Companies](#) for the fifth consecutive year.

The World's Most Ethical Companies designation honors those companies who leverage ethical business practices as a sustainable business advantage that drives value for their stakeholders. This includes recognizing their role in society to influence and drive positive change, considering the impact of their actions on their employees, investors, customers and other key stakeholders, and using their values and culture to underpin the decisions that they make every day. Additionally, research has found that, when indexed, World's Most Ethical Companies outperformed the U.S. Large Cap Index over five years by 10.72 percent and over three years by 4.88 percent.

"At Voya, we are proud to be recognized by the Ethisphere Institute as a leader in advancing ethical business practices – and for the value that distinction brings to all of our stakeholders," said Rodney O. Martin, Jr., chairman and CEO, Voya Financial, Inc. "We know that the ethical corporate practices engrained in Voya's culture are critical to the long-term success of our company. Increasingly, stakeholders – including our employees, customers and shareholders – are looking to share and advance relationships with companies whose values align with theirs."

Voya is one of only five companies to be recognized in the financial services category. In total, 135 honorees were recognized, spanning 23 countries and 57 industries. Honorees had record levels of involvement with their stakeholders, their communities and beyond.

"The World's Most Ethical Companies are recognized for their exemplary leadership in raising the standards of corporate behavior," said Ethisphere's CEO, Timothy Erblich. "They continually improve their culture, lead authentically, and commit to transparency, diversity and inclusion. I congratulate everyone at Voya for being recognized as one of the 2018 World's Most Ethical Companies."

Methodology & Scoring

The World's Most Ethical Companies assessment is based upon the Ethisphere Institute's [Ethics Quotient®](#) (EQ) framework, which offers a quantitative way to assess a company's performance in an objective, consistent and standardized manner. The information collected provides a comprehensive sampling of definitive criteria of core competencies rather than all aspects of corporate governance, risk, sustainability, compliance and ethics.

Scores are generated in five key categories: ethics and compliance program (35 percent), corporate citizenship and responsibility (20 percent), culture of ethics (20 percent), governance (15 percent) and leadership, innovation and reputation (10 percent). All companies that participate in the assessment process receive their scores, providing them with valuable insights into how they stack up against leading organizations.

Honorees

The full list of the 2018 World's Most Ethical Companies can be found at <https://worldsmoethicalcompanies.com/honorees>.

About Voya Financial®

Voya Financial, Inc. (NYSE: VOYA), helps Americans plan, invest and protect their savings — to get ready to retire better. Serving the financial needs of approximately 13.6 million individual and institutional customers in the United States, Voya is a *Fortune 500* company that had \$11 billion in revenue in 2016. The

company had \$541 billion in total assets under management and administration as of September 30, 2017. With a clear mission to make a secure financial future possible — one person, one family, one institution at a time — Voya's vision is to be America's Retirement Company®. Certified as a "Great Place to Work" by the Great Place to Work® Institute, Voya is equally committed to conducting business in a way that is socially, environmentally, economically and ethically responsible. Voya has been recognized as one of the 2018 World's Most Ethical Companies® by the Ethisphere Institute, one of the 2018 World's Most Admired Companies by *Fortune* magazine and one of the Top Green Companies in the U.S., by *Newsweek* magazine. For more information, visit voya.com. Follow Voya Financial on [Facebook](#), [LinkedIn](#) and Twitter [@Voya](#).

About the Ethisphere Institute

The Ethisphere® Institute is the global leader in defining and advancing the standards of ethical business practices that fuel corporate character, marketplace trust and business success. Ethisphere has deep expertise in measuring and defining core ethics standards using data-driven insights that help companies enhance corporate character and measure and improve culture. Ethisphere honors superior achievement through its World's Most Ethical Companies recognition program and provides a community of industry experts with the Business Ethics Leadership Alliance (BELA). More information about Ethisphere can be found at: <https://ethisphere.com>.

View source version on businesswire.com: <http://www.businesswire.com/news/home/20180212005251/en/>

--30-- PC/NY

Contact:

Voya Financial
Tiffany Hawks, 212-309-8915
Tiffany.Hawks@voya.com

Copyright Business Wire 2018
1.2

Industries: Women, Philanthropy, Professional Services, Banking, Consulting, Finance, Insurance, Other Professional Services, Other Philanthropy, Consumer, Men

Languages: English

Primary Identifiers: VOYA-US

Related Identifiers: 00B1BR-E, VOYA-US

Source: Voya Financial, Inc.

Subjects: Award, Corporate Social Responsibility