Voya to Spread Positivity With April 29 Virtual Concert Featuring Singer-Songwriter Mandy Harvey Tuesday, April 28, 2020 11:00:00 AM (GMT)

Event to include American Sign Language translator to expand inclusion

Voya Financial, Inc. (NYSE: VOYA), announced today that the company is sharing positivity and thanking the workers who are on the front lines of the COVID-19 pandemic by sponsoring an Instagram mini-concert featuring a live performance by *America's Got Talent* finalist Mandy Harvey.

The 30-minute concert will take place on April 29 at 8 p.m. Eastern time through Harvey's @MandyHarvey Instagram handle. The virtual concert will include a live American Sign Language (ASL) translator to further enable the deaf community and their caregivers to take part, while also teaching song lyrics through ASL.

"We are immensely thankful to the extraordinary people on the front lines who are enabling the country to navigate these unprecedented times," said Heather Lavallee, president of Tax-Exempt Markets for Voya's Retirement business and the leader of the company's Voya Cares® program. "From first responders and health care professionals to supermarket and transportation professionals to teachers working with students remotely — as well as the many other everyday heroes across the country — Voya and its employees are expressing our heartfelt gratitude by making Mandy Harvey's inspirational music widely available in this special mini-concert."

The concert furthers Harvey's and Voya's shared commitment to spread positivity, and Voya's mission to serve people with disabilities and special needs, and their caregivers, through its <u>Voya Cares</u>[®] program. Harvey, who lost her hearing when she was 18 years old as a result of a connective tissue disorder, Ehlers-Danlos Syndrome, is an advocate for the deaf community and will teach viewers the lyrics to the song "Somewhere over the Rainbow" via ASL during the concert.

More information and a <u>preview of the concert</u> are available on Voya's YouTube channel. A recording of the concert will also be made available on Voya's YouTube channel following the live concert broadcast.

About Voya Financial®

Voya Financial, Inc. (NYSE: VOYA), helps Americans plan, invest and protect their savings — to get ready to retire better. Serving the financial needs of approximately 13.8 million individual and institutional customers in the United States, Voya is a *Fortune 500* company that had \$7.5 billion in revenue in 2019. The company had \$603 billion in total assets under management and administration as of Dec. 31, 2019. With a clear mission to make a secure financial future possible — one person, one family, one institution at a time — Voya's vision is to be America's Retirement Company[®]. Certified as a "Great Place to Work" by the Great Place to Work[®] Institute, Voya is equally committed to conducting business in a way that is socially, environmentally, economically and ethically responsible. Voya has been recognized as a 2020 World's Most Admired Company by *Fortune* magazine; one of the 2020 World's Most Ethical Companies[®] by the Ethisphere Institute; as a member of the Bloomberg Gender Equality Index; and as a "Best Place to Work for Disability Inclusion" on the Disability Equality Index by Disability:IN. For more information, visit voya.com. Follow Voya Financial on Facebook, LinkedIn and Twitter @Voya.

About Voya Cares®

As an extension of Voya's vision and mission to help all Americans have the quality of life they seek in retirement, the Voya Cares program is committed to being a leader in making a positive difference in the lives of individuals with disabilities and special needs — as well as their families, caregivers and other providers — by offering a depth of resources focused on education, planning and solutions. Visit voyacares.com to learn more.

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