

CVS Pharmacy Takes CVS Pay Nationwide Following Successful Pilot
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WOONSOCKET, R.I., Oct. 19, 2016 /PRNewswire/ -- CVS Health (NYSE:CVS) today announced the national rollout of CVS Pay™, an end-to-end mobile payment solution at CVS Pharmacy. CVS Pay is now part of the CVS Pharmacy® mobile app, and integrates payment, prescription pickup and the ExtraCare® loyalty program all into one quick scan at checkout. CVS Pay is an example of the company's larger commitment to developing digital tools that simplify the customer experience, making it easier for consumers everywhere to better manage their health.

"We know that our customers lead busy lives, so our digital efforts are focused on making it easier for them to do simple but important things like picking up prescriptions. That's why we are thrilled to launch CVS Pay to CVS Pharmacy app users nationwide," said Brian Tilzer, Senior Vice President and Chief Digital Officer, CVS Health. "For our customers, CVS Pay offers more than just a payment solution: it's a seamless, quick and easy user experience that makes picking up prescriptions and shopping at CVS Pharmacy even more convenient."

CVS Pay first launched as a pilot program this August in the New York City metro area and the adoption of the program as well as feedback from customers has exceeded expectations. Now available to all users of the CVS Pharmacy mobile app, CVS Pay simplifies the checkout experience for customers nationwide. CVS Pay users have the ability to refill, manage multiple prescriptions and now pick-up and pay all within the app. Additionally, customers can link their ExtraCare card with CVS Pay, meaning a single scan at checkout will process all ExtraCare deals, earn new rewards and handle payment for the transaction. For another added level of convenience, customers can also use CVS Pay at the drive-thru, where they can simply share a pickup number found within the CVS Pharmacy mobile app.

CVS Pharmacy customers can begin using CVS Pay by adding any credit or debit card into the CVS Pharmacy app. They can also add their Health Savings Account and Flexible Savings Account cards. The CVS Pharmacy mobile app can be downloaded at www.cvs.com/mobile-cvs/apps. At the store, the associate will scan the barcode from the customer's app, ring up the purchases, let the customer choose a payment method from those stored within the app, and then process the payment. All verifications for prescriptions and payment take place directly in the app, so transactions are quick and easy. Once complete, the customer will receive a confirmation of payment in the app.

CVS Pay is available in the CVS Pharmacy app on iOS and Android devices – and works with all major credit (MasterCard, Visa, Discover, American Express), debit, Health Savings Account and Flexible Spending Account cards. CVS Pay works in CVS Pharmacy standalone stores only and is not yet available at CVS Pharmacy in Target locations.

About CVS Pharmacy

CVS Pharmacy, the retail division of CVS Health (NYSE: CVS), is America's leading retail pharmacy with over 9,600 locations. It is the first national pharmacy to end the sale of tobacco and the first pharmacy in the nation to receive the Community Pharmacy accreditation from URAC, the leading health care accreditation organization that establishes quality standards for the health care industry. CVS Pharmacy is reinventing pharmacy to help people on their path to better health by providing the most accessible and personalized expertise, both in its stores and online at CVS.com. General information about CVS Pharmacy and CVS Health is available at www.cvshealth.com.

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