

Allstate Named One of the 50 Top Companies for Diversity by DiversityInc for the 11th Consecutive Year

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NORTHBROOK, Ill., April 26, 2016 For the 11th consecutive year, Allstate has been recognized by DiversityInc for its efforts to grow and manage diversity in its business.



Allstate was ranked No. 33 in DiversityInc's 2016 "Top 50 Companies for Diversity" survey, which annually evaluates the nation's top companies when it comes to hiring, retaining and promoting women, minorities, people with disabilities, LGBT and veterans. This is the most rigorous, data-driven survey of its kind, gauging detailed demographics based on race/ethnicity and gender at some of the largest U.S. employers.

"Inclusive diversity is one of Allstate's core values," said Christy Harris, Allstate's chief diversity officer. "We hold each other accountable for creating an inclusive environment where diverse perspectives are encouraged and embraced. By valuing diverse backgrounds, experiences, values and beliefs, we can work together to create better outcomes for our business, workforce and communities."

"It's clear that corporate America understands how diversity and inclusion strengthens everything from recruiting and retention to overall business success," said Luke Visconti, DiversityInc's founder and CEO. "We saw more than 1,000 companies submitting for contention on the list. It's a sign of their commitment and dedication to diversity management."

Companies with more than 1,000 U.S.-based employees are eligible to enter, and there is no cost to compete. Each company's rank is based on an objective analysis of 183 separate factors, based on data from a 300-question survey. The four equally weighted areas of measurement are talent pipeline, equitable talent development, CEO/leadership commitment and supplier diversity. To view the entire Top 50 list, visit <http://www.diversityinc.com/top50> or follow the conversation online with the hashtag #DITop50.

The mission of DiversityInc is to bring education and clarity to the business benefits of diversity. The DiversityInc Top 50 Companies for Diversity list began in 2001, at the same time that many corporations were beginning to understand the business value of diversity management initiatives. For more information, visit www.diversityinc.com, <https://twitter.com/DiversityInc> or <http://www.linkedin.com/company/DiversityInc> or <https://www.facebook.com/DiversityInc>.

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