

## **Campbell Soup Company Earns Distinction of “Best Places to Work for LGBT Equality”**

**Wednesday, November 19, 2014 01:30:00 PM (GMT)**

For the sixth consecutive year, **Campbell Soup Company (NYSE:CPB)** has earned a perfect score of 100 percent on the Corporate Equality Index, as measured by the Human Rights Campaign (HRC), the largest lesbian, gay, bisexual and transgender (LGBT) civil rights organization in the U.S.

“We are honored to again be among the top companies recognized by the Human Rights Campaign Foundation,” said Kim Ryan, Campbell’s Vice President, Global Diversity & Inclusion. “This recognition demonstrates our commitment and ongoing efforts to attract and retain a diverse and inclusive global workforce. We believe that creating a supportive workplace where employees can truly be themselves enables us to be a stronger, high-performing organization and reflects the consumer base we want to serve today and tomorrow.”

Now in its 13<sup>th</sup> year, the index is the Human Rights Campaign Foundation's annual report card of corporate America's treatment of LGBT employees, consumers and investors. Businesses are rated on a scale of 0 to 100, based on the existence of corporate policies that support LGBT people through anti-discrimination protection, domestic partner benefits, diversity training, affinity groups, and LGBT-specific engagement efforts.

Campbell earned a perfect score and the distinction of “Best Places to Work for LGBT Equality.” Campbell's score also earned the company a spot on the HRC's Buying for Equality 2015 list, a guide to businesses, products and services that support LGBT equality.

### **About Campbell Soup Company**

Campbell (NYSE: CPB) makes real food that matters for life's moments, from high-quality soups and simple meals to snacks and healthy beverages. For generations, people have trusted Campbell to provide authentic, flavorful and readily available foods and beverages that connect them to each other, to warm memories and to what's important today. Led by its iconic *Campbell's* brand, the company's portfolio includes *Pepperidge Farm*, *Goldfish*, *Bolthouse Farms*, *V8*, *Swanson*, *Prego*, *Pace*, *Plum Organics*, *Arnott's*, *Tim Tam*, *Royal Dansk* and *Kjeldsens*. Founded in 1869, Campbell has a heritage of giving back and acting as a good steward of the planet's natural resources. The company is a member of the Standard & Poor's 500 and the Dow Jones Sustainability Indexes. For more information, visit [www.campbellsoupcompany.com](http://www.campbellsoupcompany.com) or follow company news on Twitter via [@CampbellSoupCo](https://twitter.com/CampbellSoupCo).

### **About Human Rights Campaign**

The Human Rights Campaign is America's largest civil rights organization working to achieve lesbian, gay, bisexual and transgender equality. By inspiring and engaging all Americans, HRC strives to end discrimination against LGBT citizens and realize a nation that achieves fundamental fairness and equality for all.

--30-- KK/PH

Contact:

Campbell Soup Company  
Thomas Hushen (Media)  
856-342-5227  
[thomas\\_hushen@campbellsoup.com](mailto:thomas_hushen@campbellsoup.com)

Copyright Business Wire 2014

1.2

**Industries:** Retail, Food/Beverage, Supermarket, Consumer, Gay & Lesbian

**Languages:** English

**Primary Identifiers:** CPB-US

**Related Identifiers:** CPB-US, CPB

**Source:** Campbell Soup Company

**Subjects:** Award, Product/Service