

Campbell Celebrates “Take Your Kids to Work Day” with Grand Opening of New Family Center at Its World Headquarters
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For some Campbell parents, every day is take your kids to work day

Campbell Soup Company (NYSE: CPB) opened a new state-of-the-art Campbell's Family Center at its World Headquarters today. The facility offers high quality child care for Campbell families in an environment that fosters learning, growth and fun for young children.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20180426006639/en/>



Campbell's President and CEO Denise Morrison and Bright Horizons CEO Stephen Kramer cut the ribbon to officially open the new Campbell's Family Center. (Photo: Business Wire)

“Back when I began my career, childcare wasn’t available at many corporations. I know firsthand how challenging it can be to achieve work life integration as a parent,” said Denise Morrison, Campbell’s President and Chief Executive Officer. “Providing onsite child care is one way we strive to make life easier for Campbell families.”

The newly constructed 17,000-square-foot center houses 13 classrooms, an indoor movement room and a 9,200-square-foot playground. Built with sustainability in mind, the center includes

energy-efficient equipment and high-efficiency water fixtures. Interactive features include gardening tubs, a dedicated culinary learning area and a rock climbing wall.

Campbell will continue its 30-year partnership with Bright Horizons Family Solutions to operate the new facility, leveraging their management expertise in employer-sponsored early education. The interactive learning curriculum includes traditional subjects like science, literacy, math and arts, as well as exposure to technology, engineering, cooking and gardening.

There are more than 150 children currently enrolled in the new center, increasing in capacity from 100 places at the old center which was built in 1983.

The family center complements employee benefits designed to support Campbell families, including a 10-week parental leave policy, 2-week non-primary caregiver policy and adoption assistance.

About Campbell Soup Company

Campbell (NYSE:CPB) is driven and inspired by our Purpose, “Real food that matters for life’s moments.” We make a range of high-quality soups and simple meals, beverages, snacks and packaged fresh foods.

For generations, people have trusted Campbell to provide authentic, flavorful and readily available foods and beverages that connect them to each other, to warm memories and to what's important today. Led by our iconic *Campbell's* brand, our portfolio includes *Pepperidge Farm*, *Bolthouse Farms*, *Arnott's*, *V8*, *Swanson*, *Pace*, *Prego*, *Plum*, *Royal Dansk*, *Kjeldsens*, *Garden Fresh Gourmet*, *Pacific Foods*, *Snyder's of Hanover*, *Lance*, *Kettle Brand*, *KETTLE Chips*, *Cape Cod*, *Snack Factory Pretzel Crisps*, *Pop Secret*, *Emerald*, *Late July* and other brand names. Founded in 1869, Campbell has a heritage of giving back and acting as a good steward of the planet's natural resources. The company is a member of the Standard & Poor's 500 and the Dow Jones Sustainability Indexes. For more information, visit www.campbellsoupcompany.com or follow company news on Twitter via [@CampbellSoupCo](https://twitter.com/CampbellSoupCo). To learn more about how we make our food and the choices behind the ingredients we use, visit www.whatsinmyfood.com.

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