

Travelers Institute Hosts Small Business – Big OpportunitySM Symposium in Stamford to Celebrate National Small Business Week
Monday, May 02, 2016 11:42:00 AM (GMT)

Seth Goodall of the U.S. Small Business Administration to deliver keynote address

The [Travelers Institute](#), the public policy division of The Travelers Companies, Inc. (NYSE: [TRV](#)) will hold a *Small Business – Big Opportunity* symposium today in Stamford, Connecticut. Industry professionals will cover a range of small business challenges, including preventing and responding to a cyber breach, access to capital in today's lending environment and business continuity planning as a competitive advantage. The U.S. Small Business Administration and the Women's Business Development Council will join Travelers in hosting the event.

"Small businesses help fuel the economy by creating jobs and putting money back into their communities," said Joan Woodward, President of the Travelers Institute and Executive Vice President of Public Policy at Travelers. "We are pleased to bring our symposium series to Stamford during National Small Business Week to help entrepreneurs face their challenges, develop effective plans to overcome them and achieve long-term success."

Seth Goodall, New England Regional Administrator, U.S. Small Business Administration, will deliver the keynote address, "Strategies for Small Business Success."

Following the keynote address, Woodward will moderate a panel discussion, "Finding Solutions to Small Business Challenges," joined by Goodall and the following panelists:

- Tim Francis, Vice President and Enterprise Cyber Lead, Travelers
- William Pierz, President, Shoff Darby Companies, Inc.
- Janet Siegenthaler, Manager of Business Counseling & Access to Capital, Women's Business Development Council

Since 1963, the SBA has hosted National Small Business Week to recognize the impact of outstanding entrepreneurs, small business owners and others from across the nation. Learn more by visiting www.sba.gov/NSBW.

The *Small Business – Big Opportunity* series was launched in 2011 to bring industry and government professionals together to discuss solutions to some of today's small business challenges. For more information, visit www.travelersinstitute.org/smallbusiness.

About the Travelers Institute

The [Travelers Institute](#), the public policy division of The Travelers Companies, Inc., engages in discussion and analysis of public policy topics of importance to the insurance marketplace and to the financial services industry more broadly. The Travelers Institute draws upon the industry expertise of Travelers' senior management, as well as the technical expertise of many of Travelers' underwriters, risk managers and other experts, to provide information, analysis and solutions to public policymakers and regulators. Travelers is a leading provider of property casualty insurance for [auto](#), [home](#) and [business](#). For more information, visit www.travelers.com.

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