

Keller Rohrback Investigates Uber Data Breach
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Attorney Advertising. Keller Rohrback L.L.P., a leading consumer data breach class action law firm, is investigating claims related to a massive data breach of sensitive personal information from the ridesharing company Uber.

This press release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20171121006202/en/>



(Photo: Business Wire)

The breach reportedly exposed the names, email addresses, and phone numbers of 50 million customers from around the world. The personal information of about 7 million drivers was also compromised, including some drivers' license numbers.

The breach reportedly occurred in October 2016 but is just now being made public. Uber's troubling response initially to

the hack was to keep it quiet by offering to pay \$100,000 to the hackers.

"By choosing not to disclose this massive data breach and attempting to mitigate the breach by paying the hackers to destroy the data, Uber has essentially rolled the dice with its customers' and drivers' personal identities," said [Cari Campen Laufenberg](#), a partner at Keller Rohrback L.L.P. "What's more, it has done so for more than a year – denying these victims the crucial opportunity to take timely steps to mitigate the disclosure of their private information."

If you are concerned that your personal information was breached and would like to know more about your rights, please contact attorney [Cari Campen Laufenberg](#) at (800) 776-6044 or via email at databreach@kellerrohrback.com.

Keller Rohrback has a long track record of success with data breach litigation and has served in leadership roles in the [Sony Data Breach](#) case, as well as the [21st Century Oncology](#), [VTech Electronics](#) and [Experian](#) data breach cases. In addition, Keller Rohrback also represents plaintiffs in the [Equifax](#) consumer data breach litigation, as well as the data breach cases pending against [Target](#), [Vizio](#), [Anthem Inc.](#), [Excellus BlueCross BlueShield](#), and [Medical Informatics Engineering](#).

Keller Rohrback, with offices in New York, Seattle, Phoenix, Oakland, Ronan, and Santa Barbara, serves as lead and co-lead counsel in class actions throughout the country. Our Complex Litigation Group is proud to offer its expertise to clients nationwide, and our trial lawyers have obtained judgments and settlements on behalf of clients in excess of \$7 billion dollars.

Attorney Advertising. Prior results do not guarantee a similar outcome.

Protecting your private information

The Federal Trade Commission provides [information and tips](#) on how to protect yourself against fraudulent

credit card charges.

For immediate steps to repair identity theft, click [here](#).

For information on how to keep your personal information secure, including securing your Social Security number, click [here](#).

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