

Union First Market Bankshares to Reissue Cards Impacted By Target and Neiman Marcus Data Breaches
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RICHMOND, Va., Jan. 21, 2014 /PRNewswire/ -- Union First Market Bankshares Corporation ("Union") today announced that it will reissue credit and debit cards impacted by the data breaches at Target and Neiman Marcus.

"While the security breaches did not compromise any of Union's systems, Union is taking a proactive step to reissue all debit and credit cards that were impacted by the data breaches at Target and Neiman Marcus," said G. William Beale, president and chief executive officer of Union First Market Bankshares. "Union has been monitoring the impacted accounts since being notified of the security lapses. While no customer has lost money, the level of fraud and attempted fraud has increased on those accounts and therefore Union decided it was necessary to issue new cards to our customers."

More information about how consumers can protect themselves from fraud is available on the Union First Market Bank website: <http://www.bankatunion.com>

ABOUT UNION FIRST MARKET BANKSHARES CORPORATION

Headquartered in Richmond, Virginia, Union First Market Bankshares Corporation (NASDAQ: UBSH) is the holding company for Union First Market Bank, which has 90 branches and more than 150 ATMs throughout Virginia and StellarOne Bank, which has 55 branches and more than 60 ATMs throughout Virginia as well as trust and wealth management services. Non-bank affiliates of the holding company include: Union Investment Services, Inc., which provides full brokerage services; Union Mortgage Group, Inc., which provides a full line of mortgage products; and Union Insurance Group, LLC, which offers various lines of insurance products. Union First Market Bank also owns a non-controlling interest in Johnson Mortgage Company, L.L.C.

Additional information on the Company is available at <http://investors.bankatunion.com>

SOURCE Union First Market Bankshares Corporation

Countries: United States

Industries: Banking & Financial Services, Household & Consumer Products

Languages: English

Primary Identifiers: AUB-US

Related Identifiers: AUB-US