

MasterCard Listed Among Top Five Companies for Diversity Thursday, April 25, 2013 02:00:00 PM (GMT)

New DiversityInc Survey Ranks Corporate Leaders for Inclusion and Talent Development

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[MasterCard](#) today announced that the company has been recognized as a top corporate leader for diversity by [DiversityInc](#) and jumped 10 spots to [fifth place](#) on [this year's list of top 50 companies](#). MasterCard was distinguished for the company's ongoing commitment to a culture of inclusion, driving innovation, talent development and results.

[Donna Johnson](#), MasterCard's Chief Diversity Officer, accepted the award on the company's behalf at an awards reception in New York City.

"We are honored to receive DiversityInc's recognition of MasterCard for our commitment to workforce diversity," said Johnson. "We are proud to not only be a leader in the global payments industry, but also an employer of choice where the best and brightest prefer to work. [Our culture of collaboration](#) provides opportunities for growth, fulfillment and career success."

MasterCard puts a premium on nurturing an inclusive culture where employees with wide-ranging backgrounds and qualities are highly motivated, engaged and connected. The company's culture is built on the fundamental belief that by bringing together people with a variety of strengths, skills and experiences, it will be best able to meet the unique payment needs of those they serve.

"In its first-time in the top 10, MasterCard has shown a significant improvement in its diversity-management efforts," said DiversityInc CEO, Luke Visconti. "Half of the company's C-suite executives are executive sponsors of business resource groups and all members of the executive diversity council are mentors. This type of inclusive behavior permeates the organization and has human-capital results," he added.

The survey, now in its 14th year, leads to a detailed, empirically driven ranking based on four key areas of diversity management:

- [CEO Commitment](#): accountability for results, personal communications, visibility;
- [Human Capital](#): five levels of management, promotions in and into management;
- Corporate and Organizational Communications: [mentoring](#), [resource groups](#), [philanthropy](#), consistency/effectiveness of diversity-management initiatives;
- [Supplier Diversity](#): spend with M/WBE companies, as well as companies owned by LGBT people, people with disabilities, veterans.

A total of 893 companies participated in the survey in 2013. There is no fee involved to participate in the survey and each company receives a free report card assessing its performance against all competitors.

About MasterCard

[MasterCard](#) (NYSE: MA), www.mastercard.com, is a technology company in the global payments industry. We operate the world's fastest payments processing network, connecting consumers, financial institutions, merchants, governments and businesses in more than 210 countries and territories. MasterCard's products and solutions make everyday commerce activities – such as shopping, traveling, running a business and managing finances – easier, more secure and more efficient for everyone. Follow us on Twitter [@MasterCardNews](#), join the discussion on the [Cashless Conversations Blog](#) and [subscribe](#) for the latest [news](#).

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