

Comcast Names Janet Uthman Vice President Of Inclusion And Multicultural Marketing For Northeast Division
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MANCHESTER, N.H., Oct. 7, 2015 /PRNewswire/ -- Comcast announced today that Janet Uthman has been named Vice President of Inclusion and Multicultural Marketing for the company's Northeast Division. In this new role, Uthman will be responsible for the planning and execution of diversity and inclusion efforts and multicultural marketing strategy across the Division's footprint, which consists of approximately 22,000 employees and 7.5 million customers across 14 northeastern states from Maine to Virginia and Washington, D.C.

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Reporting to both the Human Resources and Marketing departments at Comcast, Uthman will lead efforts toward Comcast's goal to become a best-in-class model for diversity and inclusion within the industry and will serve as a resource to develop and recommend strategies to attract and retain a diverse workforce. In addition, she will spearhead marketing efforts to increase awareness and adoption among diverse multicultural consumers and niche lifestyle segments.

"Janet has always blended her Comcast role with a strong commitment to volunteerism with diverse community organizations and professional networks," said Kerri St. Jean, Senior Vice President of Human Resources for Comcast's Northeast Division. "She brings a wealth of knowledge and experience to her new position, and we're thrilled that she will be part of our team."

"Janet's leadership skills combined with her proven track record of creative and effective marketing strategies and execution will make her a huge asset in our multicultural marketing efforts," added Randy Waddell, Senior Vice President of Marketing for Comcast's Northeast Division. "She will play a critical role in helping us reach and relate to these important audiences."

Uthman brings 18 years of experience in marketing leadership to her role. She previously served as Vice President of Marketing and Sales for Comcast's Western New England Region, where she worked to ensure all marketing and sales goals and initiatives were communicated and supported for all channels and stakeholders. Before holding that position, she served as Director of Product Management for Comcast's Western New England Region and Marketing and Sales Director for Baltimore City. Prior to joining Comcast, Uthman owned her own cable industry consulting company, served as corporate marketing director for Black Entertainment Television, and held management positions with The Disney Channel and Coopers & Lybrand.

Uthman holds a Masters of Business Administration in Marketing from UCLA Anderson School of Management and a Bachelor of Science Degree in Accounting and Finance from UC Berkeley. She is active in many community and industry organizations, including Women in Cable Telecommunications (WICT), and serves on the Board of Directors for the National Black MBA Association. Uthman also recently completed a three year term on the board of the Urban League of Hartford.

Uthman will be relocating to Baltimore City, Maryland.

About Comcast Corporation

Comcast Corporation (Nasdaq: CMCSA, CMCSK) is a global media and technology company with two primary businesses, Comcast Cable and NBCUniversal. Comcast Cable is one of the nation's largest video, high-speed Internet and phone providers to residential customers under the XFINITY brand and also provides these services to businesses. NBCUniversal operates news, entertainment and sports cable networks, the NBC and Telemundo broadcast networks, television production operations, television station groups, Universal Pictures and Universal Parks and Resorts. Visit www.comcastcorporation.com for more information.

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