

**Rio 2016 Related News Releases and Story Ideas for Reporters, Bloggers and Media Outlets**  
Thursday, July 28, 2016 12:08:00 PM (GMT)

Following are the latest Rio 2016 news releases and story ideas for reporters, bloggers and media outlets:

MONTEVIDEO, Uruguay--[Arcos Dorados to Bring the Spirit of the Olympic Games to Latin America](#)  
Source: Arcos Dorados

PORTLAND, Ore.--[Media Alert: Security Tips for 2016 Olympic Travelers](#) Source: Tripwire

NEW YORK--[On BizWireTV: The Business of the Olympics - Brands Go For Gold and Take Over the Wire #Rio2016](#) Source: Business Wire

HANOVER, Md.--[Corporate Networks to Face Olympian Bandwidth and Security Challenges](#)  
Source: TEKsystems

SAN FRANCISCO--[Nexusguard DDoS Research Reveals 80 Percent Attack Increase](#) Source: Nexusguard

SAN RAMON, Calif.--[24 Hour Fitness Launches Team USA Bootcamp Program](#) Source: 24 Hour Fitness

SAN FRANCISCO--[Visa Adds Refugee Olympic Athletes to Complete Team Visa Rio 2016 Roster](#)  
Source: Visa

TORONTO--[27% of Canadian Consumers Say They Always Feel Concerned about Their Safety, Security](#) Source: GfK

NEW YORK--[BET.com Goes for Gold with the Launch of Its New Original Digital Docu-Series "THE FAST LIFE OF: JUSTIN GATLIN" Launching Today, July 18](#) Source: BET

HASBROUCK HEIGHTS, N.J.--[William Moreau, DC, Leads Sports Medicine Team and Serves as Chief Medical Officer for Team USA at Rio 2016 Olympic Games](#) Source: Foundation for Chiropractic Progress

ATLANTA--[Coca-Cola Goes for Gold in Rio 2016 Olympic Games with Global #ThatsGold Campaign](#) Source: The Coca-Cola Company

TORONTO--[Procter & Gamble Inc. and the Canadian Olympic Foundation Partner to Support Aspiring Athletes](#) Source: Procter & Gamble

BOSTON--[Gillette's Perfect Isn't Pretty Film Pays Tribute to Arduous Journeys Faced by Athletes in Lead up to Rio 2016 Olympic Games](#) Source: Gillette

CHICAGO--[Samsung Announces Galaxy S7 edge Olympic Games Limited Edition](#)Source: Samsung

SAN FRANCISCO--[Visa Celebrates Rio 2016 Olympic Games With Visa VIP Lounges Exclusively for Visa Chase United Cardmembers](#) Source: Visa Inc.

HERSHEY, Pa.--[U.S. Women's National Field Hockey Team Joins Team Hershey Ahead of Rio 2016 Olympic Games](#) Source: The Hershey Company

CONCORD, Calif. & RIO DE JANEIRO--[Cerus and CEI Announce Donation of INTERCEPT Blood System Kits to HEMORIO for Emergency Preparedness Ahead of the Summer Olympic Games in Rio de Janeiro](#) Source: Cerus Corporation

NEW YORK--[vitaminwater® Recruits "Tryathletes" for Social Media Challenge Ahead of Rio 2016 Olympic Games](#) Source: The Coca-Cola Company

EL SEGUNDO, Calif.--[ZICO Announces Meet and Greet Getaway Sweepstakes to Hawaii for Rio 2016](#)

[Olympic Games](#) Source: ZICO

ORLANDO, Fla.--[Weil Quaranta Law Firm Sues Amateur Athletic Union over Alleged Sexual Misconduct](#) Source: Weil Quaranta

HERSHEY, Pa.--[Reese's Peanut Butter Cups Teams Up with U.S. Olympic Gold Medalist Skier Lindsey Vonn to "Do Summer Like a Winter Olympian"](#) Source: Reese's

SEATTLE--[uZoom Launches New Personal Live Streaming Video Service, Summer-Long Rollout Will Begin in Seattle and Culminate at Summer Games in Rio](#) Source: uZoom

HERSHEY, Pa.--[Hershey's Chocolate Unveils Partnership with U.S. Gymnast Simone Biles and Campaign That Delivers Messages on Chocolate Bars to Team USA Athletes](#) Source: The Hershey Company

DOWNERS GROVE, Ill.--[DeVry University Announces Student Immersion Experience at the Rio 2016 Olympic Games](#) Source: DeVry University

NEW YORK--[USA Diving Makes airweave Official Team Mattress](#) Source: airweave

REDMOND, Wash.--[Host Your Own Olympic Games with Mario & Sonic on Wii U](#) Source: Nintendo

EL SEGUNDO, Calif.--[ZICO Launches 2016 "What's Inside is Everything" National Campaign with Jessica Alba](#) Source: ZICO Beverages, LLC.

REDMOND, Wash.--[Nintendo News: Nintendo Download Highlights New Digital Content for Nintendo Systems](#) Source: Nintendo

NEW YORK--[airweave Named Official Mattress of USA Volleyball](#) Source: airweave

DOWNERS GROVE, Ill.--[DeVry University Names First Two Student-Athletes to Team DeVry for the Rio 2016 Olympic Games](#) Source: DeVry University

SAN FRANCISCO--[Visa Launches Global Olympic Games Campaign: Athletes "Carpool" Their Way to Rio](#) Source: Visa

LOS ANGELES--[Rubicon Project Teams with Leading Global Publishers to Provide Advertisers Greater Access to Summer Olympics Fans](#) Source: Rubicon

[Hollywood Rolls Out the Red Carpet for Team US](#) Source: U.S. Wrestling Foundation

OMAHA, Neb.--[Rio Reality-Check: U.S. Olympians Team up with TD Ameritrade to Surprise Top Teen Athletes](#) Source: TD Ameritrade

SAN FRANCISCO--[Visa Welcomes Swimming Athlete Yusra Mardini to Team Visa Rio 2016](#) Source: Visa

SAN FRANCISCO--[Visa Introduces NFC-Enabled Payment Ring for Team Visa Sponsored Athletes to Use at Rio 2016 Olympic Games](#) Source: Visa

CINCINNATI--[Half of Girls Quit Sports By the End of Puberty\\*: New Always® #LikeAGirl Video Examines Cause – together with Olympic gold medalist Alex Morgan - Encourages Girls Everywhere to Keep Playing #LikeAGirl](#) Source: Procter & Gamble

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