

Starbucks Offers Square Wallet Beginning Today

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Starbucks extends mobile payment choice and convenience to its customers at participating U.S. stores

Starting today, Starbucks Coffee Company (NASDAQ:SBUX) will begin accepting Square's mobile payment application, Square Wallet, in participating U.S. company-operated locations. With Square Wallet, Starbucks is giving customers another way to enjoy a quick, seamless payment experience at approximately 7,000 Starbucks stores.

	With Square Wallet people can pay at Starbucks and explore nearby businesses,
Starbucks launches Square Wallet mobile payment to its U.S. customers (Photo: Business Wire)	

browse menu information, store hours and transaction history, all on their phone. Square Wallet is in addition to Starbucks own mobile payment applications on iOS and Android™, which are used by Starbucks customers more than 2 million times each week, and are fully integrated with the Starbucks Card and My Starbucks Rewards™ programs.

"We look forward to continuing to create amazing connections with our customers – both in our stores and outside of our stores and offering our customers choices in how they want to pay. Starbucks was the first national retailer to offer its own mobile payment technology combined with a world-class loyalty program in January 2011, and we have seen a tremendous response from our customers with more than 100 million mobile transactions occurring in our U.S. stores since its launch," said Adam Brotman, Starbucks chief digital officer. "Starbucks believes in the values and vision of Square, and just three months after announcing our partnership with Square, we are thrilled to make the convenience of paying with the Square Wallet app available to our customers starting today."

Customers simply download Square Wallet to their iOS or Android™ device to set up an account. Square Wallet is linked to their debit or credit card, so there is never a need to reload a balance. Customers tap "pay here" and scan their QR code – similar to the customer experience on the existing Starbucks mobile payment applications. Their digital receipt appears instantly.

"Square Wallet gives people an easy way to pay at Starbucks and neighborhood businesses," said William Henderson, Square Wallet director. "We're excited to work with Starbucks to introduce a broad new group of people to the benefits of using Square."

The Starbucks Digital Network in Starbucks stores will feature the Square directory so customers can discover neighborhood businesses near their favorite Starbucks store.

Note: Customers should be running iOS 5.0 or above or Android 2.2 or above on their mobile device to be able to use Square Wallet. Customers can learn more at <http://www.starbucks.com/squarewallet>.

About Starbucks Corporation

Since 1971, Starbucks Coffee Company has been committed to ethically sourcing and roasting the highest-quality *arabica* coffee in the world. Today, with stores around the globe, the company is the premier roaster and retailer of specialty coffee in the world. Through our unwavering commitment to excellence and our guiding principles, we bring the unique *Starbucks Experience* to life for every customer through every cup. To share in the experience, please visit us in our stores or online at www.starbucks.com.

About Square, Inc.

Square is making commerce easy for everyone. Square's Mobile Card Reader enables anyone to accept credit cards anywhere, anytime at one simple rate. Square Register serves as a full point-of-sale system for businesses to accept payments, track inventory, and share menu and location information. Square Wallet, available in the US, is the most seamless way to pay, enabling individuals to pay with their names at their favorite local businesses, discover new ones nearby, explore menu listings, and store receipts. Founded in

2009, and headquartered in San Francisco, Square is currently available in the U.S. and Canada. More information is available at www.squareup.com.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=50470738&lang=en>

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