

Verizon didn't walk away from Yahoo ... but why not? - WSJ
Wednesday, February 22, 2017 02:58:55 AM (GMT)

- In a front-page story, people familiar with the matter tell the WSJ that Verizon CEO Lowell McAdam was undeterred by news of a second large data breach at Yahoo, because he sees Yahoo as key for Verizon to combat Facebook (FB) and Google (GOOG) in digital advertising.
- The sources tell the WSJ that last month, executives were uncomfortable with the fact that they didn't know how many Yahoo users would end up ditching the service, and Verizon techies made it known that the breaches may present problems for the planned integration of Yahoo's systems into AOL.
- The sources tell the WSJ that McAdam spoke with Yahoo director Thomas McInerney, who indicated that Yahoo also wanted to go ahead, because Yahoo hoped to get the internet sale over with so as to concentrate on more profitable possibilities like selling Alibaba's (the remaining company) stakes in Alibaba (BABA) and Yahoo Japan (4689.JP).
- One source tells the WSJ that the new deal has Verizon giving up its right to sue Yahoo for covering the data breaches up, which StreetAccount notes the WSJ reported 15-Feb.

Reference Links:

- [Wall Street Journal](#)

Industries: Communications Services, Computer & Internet Services

Primary Identifiers: VZ-US, LBTA.XX1-US

Related Identifiers: VZ-US, LBTA.XX1-US

Subjects: Articles, Reports, Conjecture, Mergers and Acquisitions, Media Summaries, M&A Other Announcements, Published Reports

Related Stories:

- [Verizon \(VZ\) and Yahoo amend terms of definitive agreement](#)
- [Follow-up: Verizon \(VZ\), Yahoo! close to revised deal which would cut price by about \\$300M - WSJ](#)