

LifeLock Command Center and LifeLock Credit Score Manager Named "Best in Class" for Prevention
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TEMPE, Ariz., Oct. 19, 2011 (GLOBE NEWSWIRE) -- LifeLock, Inc. (www.lifelock.com), an industry leader in identity theft protection was recently named "Best in Class" for prevention in the fifth annual identity protection service scorecard by Javelin Strategy & Research. Prevention services offer the greatest return on investment to the consumer according to the survey; LifeLock Command Center and Credit Score Manager do just that.

Proactive identity theft protection is the cornerstone of LifeLock identity theft protection products. Through various services, including [award-winning identity threat detection and alerts](#) LifeLock proactive identity theft protection is able to help stop identity theft at the source. In an industry where reactive services are flooding the market, LifeLock stands tall in the mission to create a well-rounded product that circumvents identity theft before it occurs.

"This recognition reconfirms our dedication to creating a product that is in the best interest of consumers," said LifeLock Chairman and CEO [Todd Davis](#). "Over a quarter of a trillion records were lost due to data breaches in the past four years alone, proving that despite our members best efforts to protect their personal information, it can get into the wrong hands. Unrelenting and proactive protection provides our members with true peace of mind and I'm proud of LifeLock's nearly 500 employees that make this happen every day."

In the running with 22 other financial institutions, credit bureaus and monitoring services, LifeLock Command Center and LifeLock Credit Score Manager were each uniquely named in the pivotal report. [LifeLock Command Center](#) offers peer-to-peer file sharing site scanning as well as comprehensive public record scanning. [LifeLock Credit Score Manager](#) is comprised of daily tri-bureau credit monitoring, credit score tracking, email alerts as changes are detected and more. To find out more about the services please visit LifeLock.com.

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About Javelin Strategy & Research

[Javelin Strategy & Research](#) is the leading provider of quantitative and qualitative research focused on the global financial services industry. The organizations extensive quantitative data and deep analyst experience enable the company to forecast the direction of the financial services market and make recommendations that empower consumers and businesses to succeed.

About LifeLock

[LifeLock, Inc.](#) is an industry leader in identity theft protection. Since 2005, LifeLock has been relentlessly protecting identities by providing consumers with the tools and confidence they need to help protect them from identity theft and manage their credit. The company has a strong focus on educating consumers and working with law enforcement and elected officials to better understand the increasing threats of identity theft. A multiple award-winning organization for two consecutive years, LifeLock has been recognized by *Inc.* magazine on their annual list of top 500 fastest growing privately held businesses in the United States and by the American Business Awards as having the 2011 Customer Service Team of the Year. In August 2011, Javelin Strategy & Research named LifeLock Command Center as "Best in Prevention" in their annual Identity Protection Vendor Report.

The LifeLock logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=9430>

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