WellPoint Ranked Among Top 50 Places for Latinas to Work by LATINA Style Magazine Tuesday, February 19, 2013 02:00:00 PM (GMT)

WellPoint, Inc, (NYSE: WLP) announced today that it has been recognized as one of the top 50 U.S. companies by LATINA *Style* Magazine for providing the best opportunities for professional Latinas in the workplace. This year marks WellPoint's fifth consecutive appearance in the LATINA *Style* 50 Report with the company ranking 18 on this year's list.

Considered to be the most respected evaluation of corporate America's career advancement opportunities for Latinas, the LATINA *Style* 50 report evaluates more than 800 of the most prominent corporations in the United States as part of their extensive search. Companies responding to the LATINA *Style*'s questionnaire are evaluated based on issues that LATINA *Style* readers identified as most important to them in the workplace, including the number of Hispanic women executives and board members, Hispanic community outreach, employee benefits, alternative work policies, military recruitment, mentoring and leadership programs.

"We are very excited that WellPoint has once again been named to the prestigious LATINA *Style* 50 Report. This award is a testament to WellPoint's commitment to a workforce that reflects the many cultural backgrounds and walks of life of our members and customers," said Karin Sarratt, vice president for talent management and chief diversity officer at WellPoint. "Our strong focus on diversity helps the company improve health care value and attain our mission of improving the lives of the people we serve and the health of our communities."

Through the work of SOMOS, WellPoint's Hispanic associate resource group, the company continues to raise awareness about the Hispanic culture, creates mentoring and professional growth opportunities and promotes an inclusive workplace in which the unique perspectives and experiences of Latinos are valued. SOMOS also collaborates with key business initiatives aimed at developing programs and initiatives with the with the Hispanic health consumer in mind.

In addition to the company's achievements in maintaining a diverse workforce, WellPoint values the need to serve its diverse consumers and their health care needs. "WellPoint is dedicated to making sure our Hispanic consumers and members have access to valuable health information and, we want members to feel confident in our ability to understand and tailor information to meet their unique health care needs," said Robyn Gilson, staff vice president multicultural marketing who represented WellPoint at the recent awards luncheon. "Today more than ever, this award helps to reinforce that we are committed to meeting the health care needs of the nation's growing Hispanic population."

For more information about the LATINA Style 50 Report, visit www.latinastyle.com.

About WellPoint, Inc.

At WellPoint, we believe there is an important connection between our members' health and well-being—and the value we bring our customers and shareholders. So each day we work to improve the health of our members and their communities. And, we can make a real difference since we have more than 36 million people in our affiliated health plans, and nearly 67 million people served through our subsidiaries. As an independent licensee of the Blue Cross and Blue Shield Association, WellPoint serves members as the Blue Cross licensee for California; the Blue Cross and Blue Shield licensee for Colorado, Connecticut, Georgia, Indiana, Kentucky, Maine, Missouri (excluding 30 counties in the Kansas City area), Nevada, New Hampshire, New York (as the Blue Cross Blue Shield licensee in 10 New York City metropolitan and surrounding counties and as the Blue Cross or Blue Cross Blue Shield licensee in selected upstate counties only), Ohio, Virginia (excluding the Northern Virginia suburbs of Washington, D.C.), and Wisconsin. In a majority of these service areas, WellPoint's plans do business as Anthem Blue Cross, Anthem Blue Cross and Blue Shield, Blue Cross and Blue Shield of Georgia and Empire Blue Cross Blue Shield, or Empire Blue Cross (in the New York service areas). WellPoint also serves customers throughout the country as UniCare and in certain markets through our Amerigroup and CareMore subsidiaries. Our 1-800 CONTACTS, Inc. subsidiary offers customers online sales of contact lenses, eyeglasses and other ocular products. Additional information about WellPoint is available at www.wellpoint.com.

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