Starbucks Expands Mobile Payment Footprint Globally with Launch of Starbucks® App for Android™ in the UK and Canada
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Starbucks enhances the Android app experience for US customers, including PayPal™ integration

Starbucks (NASDAQ:SBUX) today announced the continued global expansion of the Starbucks mobile platform with the roll-out of Starbucks® app for Android™ to the United Kingdom and Canada. In addition, U.S. customers who download or update to the official Starbucks® app for Android™ will be able to experience new enhancements including a widget, PayPal™ support, PIN code protection, and viewing the My Starbucks Rewards™ history dashboard.

"The expansion of our mobile payment footprint to two of our most important markets is a strong milestone for us, but more importantly, it extends the number of customers who now have a faster and easier way to pay at Starbucks," said Adam Brotman, chief digital officer at Starbucks Coffee Company. "We are thrilled to extend mobile payment capabilities to Android smartphones in the UK and Canada and enhance the experience in the U.S."

Customers who download the official Starbucks® app for Android™ in Canada and the UK will now be able to access a range of features including Starbucks Card mobile payment, store locator, My Starbucks Rewards™ stars, check balance and reload, PIN code protection, widget and balance transfer capabilities. Through the Starbucks® app for Android™ expansion to the UK and Canada, Starbucks mobile payment will now be accepted at nearly 14,000 Starbucks locations worldwide.

Starbucks® App for Android™ Features:

Starbucks® app for Android™, available on Google Play, is available for phones running Android™ 2.2 or above and is designed to offer a rich user experience. Starbucks® app for Android™ allows customers in the U.S., UK and Canada to:

- **Pay with your phone:** Enjoy the faster, more convenient way to pay at participating Starbucks stores. Just download the app, enter your Starbucks Card number, scan and go.

- **Pay and reload with PayPal™ (NEW):** Pay and reload your Starbucks Card via PayPal on your Android device through the Starbucks® app for Android™ (US and Canada only). Additionally, you can use your smartphone to reload your Starbucks Card using any major credit card.

- **Manage your card account**: Access your Starbucks Card balance directly from your phone.

- **Manage and check your My Starbucks Rewards status (ENHANCED)**: Find out how close you are to earning your next free drink through an easy-to-view My Starbucks Rewards™ history dashboard.

- **Find nearby Starbucks stores**: Save time by finding a Starbucks store near you. The locator helps you view the stores through a map view or list view and helps you search for stores based on your needs.

- **Activate a widget (NEW):** Core to the Android™ experience, a widget is now available so you can quickly and easily view your balance, My Starbucks Rewards™ star count, store locator and Touch to Pay icon.

- **Leverage safeguards (NEW):** Add another safeguard by including a PIN code protection.

Starbucks® app for Android™ is available for phones running Android™2.2 or above. To download, visit Google Play at https://play.google.com.

About Starbucks Corporation

Since 1971, Starbucks Coffee Company has been committed to ethically sourcing and roasting the highest-quality *arabica* coffee in the world. Today, with stores around the globe, the company is the premier roaster and retailer of specialty coffee in the world. Through our unwavering commitment to excellence and our

guiding principles, we bring the unique *Starbucks Experience* to life for every customer through every cup. To share in the experience, please visit us in our stores or online at www.starbucks.com.

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