

**Wells Fargo Names A. Charles Thomas as Chief Data Officer**  
**Tuesday, February 25, 2014 02:00:00 PM (GMT)**

*New appointment underscores company's commitment to data and analytics*

Wells Fargo & Company (NYSE: WFC) today announced the appointment of A. Charles Thomas to the role of chief data officer. Thomas will join Wells Fargo from USAA where he served as the chief data and analytics officer. Prior to that, he ran USAA's Research and Analytics team, the Market Strategy team and the enterprise data warehouse functions. Thomas also served in senior positions at Harte-Hanks Direct Marketing, HP and Reliant Energy.

In this new role, Thomas will oversee the company's data strategy, provide enterprise data governance, and determine ways to leverage data for improved risk management and customer experiences. He will join the company in early March and will be based in San Francisco.

Thomas will report to Kevin Rhein, chief information officer and head of the Technology and Operations Group. The company's Enterprise Data and Analytics team will report to Thomas.

"I'm excited to have Charles join the team," said Rhein. "With more than 15 years of experience in data and analytics he brings an expertise and vision that will help us further our goals of evolving and improving services we have, or developing new ones based on using information in smart ways for our customers benefit."

Jim Smith, who helped to create the Enterprise Data and Analytics group and the Chief Data Officer role, will continue to lead the Digital Channels Group and remains focused on the development of digital (online and mobile) solutions that help our customers succeed financially and manage their money anytime, anywhere.

**About Wells Fargo**

Wells Fargo & Company (NYSE: WFC) is a nationwide, diversified, community-based financial services company with \$1.5 trillion in assets. Founded in 1852 and headquartered in San Francisco, Wells Fargo provides banking, insurance, investments, mortgage, and consumer and commercial finance through more than 9,000 locations, 12,000 ATMs, and the internet, and has offices in 36 countries to support customers who conduct business in the global economy. With more than 264,000 team members, Wells Fargo serves one in three households in the United States. Wells Fargo & Company was ranked No. 25 on *Fortune's* 2013 rankings of America's largest corporations. Wells Fargo's vision is to satisfy all our customers' financial needs and help them succeed financially.

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