

P&G Releases First-Ever Citizenship Report
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The Procter & Gamble Company (NYSE:PG) today released its first-ever Citizenship Report, detailing progress in reducing its environmental footprint, improving social conditions for those in need, advancing Diversity and Inclusion and empowering women inside and outside the Company. P&G has published a sustainability report annually since 1999 but has updated it this year to include a more comprehensive overview of the good the Company is doing.

"We are, and want to be known as, a company that is governed responsibly and behaves ethically, that is open and transparent in its business dealings, that supports good causes and protects the environment, and that provides an appealing place to work where our employees are treated well and are given the opportunity to be all they can be," said David Taylor, P&G's Chairman of the Board, President and Chief Executive Officer.

Highlights of the P&G 2016 Citizenship Report include:

- **Environmental Responsibility:** Progress in climate, water and waste reduction including achieving P&G's goal of reducing energy consumption by 20% since 2010; introducing Tide purclean™, the first bio-based detergent (65% bio-based) with the cleaning power of Tide and FSC® certification of all Charmin products indicating they come from responsible forests.
- **Community Impact:** P&G's Children's Safe Drinking Water Program delivered its 10 billionth liter of clean drinking water; the Company provided support in response to more than 25 natural disasters around the world and is recognizing 20 years of providing education and opportunity to children in China through Project Hope.
- **Diversity and Inclusion:** Tapping into our diversity to turn insights into action and unleash the power of our teams to innovate and win; Raising the bar for women inside P&G with a commitment to achieving gender balance at all levels of the Company; Giving a voice to issues that affect society through campaigns like SK-II's "Change Destiny"; and stepping up inside and outside our walls with African Ancestry employees and consumers through My Black is Beautiful and products like Pantene Gold Series.
- **Gender Equality:** Creating a better world by tackling gender bias using our voice in advertising through campaigns such as Always Like a Girl, Ariel Share the Load; removing gender-biased barriers to educational and economic opportunities with programs such as "Shiksha" in India; and reinforcing our commitment to equal representation within P&G.

The citizenship report can be found [HERE](#).

About Procter & Gamble

P&G serves consumers around the world with one of the strongest portfolios of trusted, quality, leadership brands, including Always®, Ambi Pur®, Ariel®, Bounty®, Charmin®, Crest®, Dawn®, Downy®, Fairy®, Febreze®, Gain®, Gillette®, Head & Shoulders®, Lenor®, Olay®, Oral-B®, Pampers®, Pantene®, SK-II®, Tide®, Vicks®, and Whisper®. The P&G community includes operations in approximately 70 countries worldwide. Please visit <http://www.pg.com> for the latest news and information about P&G and its brands.

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