

Verizon Rolls Out Dual Persona Solution With VMware(R) Horizon Mobile(TM) to Android-Based Smartphones

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BASKING RIDGE, NJ and PALO ALTO, CA--(Marketwired - May 15, 2013) - Verizon Enterprise Solutions and VMware today announced the immediate availability of a dual persona solution for Verizon enterprise customers. Now available on Android-based LG Intuition™ and RAZR M by Motorola smartphones, VMware Horizon® Mobile™ offers strong security and simplified management of corporate information residing on VMware Ready™ mobile devices. Additional device support is expected throughout the year.

[VMware Horizon Mobile](#) applies VMware's proven virtualization technology to create a virtualized operating system on Android smartphones. These Android devices run a corporate workspace that is controlled and managed by IT, and is completely separate from the employee's personal information, applications and data on the device. The workspace contains its own operating system, applications and policies, enabling IT to remotely manage the entire lifecycle of the workspace. IT is able to provision the workspace, deploy applications and monitor the flow of information to and from the workspace for security.

"Having a virtual workspace available on smartphones using the VMware Horizon platform gives us an unobtrusive way to more securely offer applications to mobile care givers and maintain control of the data while minimizing worry about potential data breaches," said Edward Ricks, chief information officer, Beaufort Memorial Hospital. "This dual persona approach gives us full control over our data on personally owned or corporate-owned mobile devices without requiring us to unnecessarily manage the entire device."

IT continues to balance employee mobile device preference with the need to retain control of corporate data and applications. Verizon enterprise customers are now able to offer employees the ability to use personal devices, while still controlling security and management of corporate assets. An additional benefit is Verizon Wireless' fast 4G LTE Network, which is available in more than 490 markets across the United States.

Verizon enterprise customers now have a simple solution to help manage mobile devices that scales as their business grows. With employee-owned devices and the unsanctioned use of consumer online services by employees continuing to challenge IT departments at organizations of all sizes, IT leaders need a balanced solution that offers the security and control in concert with the consumer experience end users will like.

"Today's mobile users expect to move fluidly between corporate and personal tasks on their smartphones," said Bill Versen, director of mobile solutions for Verizon Enterprise Solutions. "With the VMware® Horizon Mobile™ dual persona solution, Verizon enterprise customers can deliver corporate data and applications to their employees' mobile devices without impacting their personal settings and experience while ensuring that corporate information is under IT's control with a complete audit trail."

Delivering Enterprise Services Through a Mobile Virtual Workspace

Horizon Mobile provides many features to enhance productivity by creating a purpose-built and preconfigured mobile virtual workspace that is tied to the user, not the device. Key benefits include:

- **Single workspace for applications and data** -- Users can increase productivity by easily accessing dispersed applications and data through a corporate workspace on their VMware Ready Android devices. Given the standard nature of virtualized operating systems, the workspace can be distributed to a wide range of Android devices without customization, simplifying Android management for IT.
- **Separation of personal and corporate data** -- Creation of a separate container for corporate assets helps prevent data leakage and preserve the privacy of personal information on the same device. IT manages only what it needs to manage, bringing enhanced security and compliance to personally owned devices.
- **Enterprise-grade security for Android** -- Security is enforced by isolating personal and corporate assets from one another and encrypting all corporate assets residing on the device. Horizon Mobile leverages existing enterprise infrastructure including virtual private network (VPN), authentication solutions and full integration with standard enterprise directory services so enterprises can extend

their current trusted and compliant security services to smartphones.

"The evolving needs of IT and end users in the multi-device era often put employee choice in conflict with enterprise security concerns," said Erik Frieberg, vice president, product marketing, End-User Computing, VMware. "This solution enables VMware to extend a virtual workspace onto any VMware Ready Android device on the Verizon Wireless network and immediately introduce enterprise-class security to help IT simplify the management and protection of corporate data and applications."

Pricing and Availability

VMware Horizon Mobile is available immediately with perpetual licensing starting at \$125 per user. The solution can be purchased through local resellers of VMware and Verizon Wireless.

VMware Horizon Mobile is also available free of charge as part of VMware® Horizon Workspace™ and VMware® Horizon Suite™. Go to [VMware Horizon Suite](#) for more information.

For more information about Verizon Wireless products and services, visit www.verizonwireless.com. Additional information on VMware Horizon Mobile can be found at <http://www.vmware.com/products/mobile/>.

Additional Resources

- [Read](#) about VMware Ready devices written by Srinivas Krishnamurti, senior director, mobile product management, End-User Computing, VMware
- Follow the VMware End-User Computing team on [Twitter](#) and [Facebook](#)

About Verizon Enterprise Solutions

Verizon Enterprise Solutions creates global connections that generate growth, drive business innovation and move society forward. With industry-specific solutions and a full range of global wholesale offerings offered over the company's secure mobility, cloud, strategic networking and advanced communications platforms, Verizon Enterprise Solutions helps open new opportunities around the world for innovation, investment and business transformation. Visit verizon.com/enterprise to learn more.

About Verizon Communications Inc.

Verizon Communications Inc. (NYSE: VZ) (NASDAQ: VZ), headquartered in New York, is a global leader in delivering broadband and other wireless and wireline communications services to consumer, business, government and wholesale customers. Verizon Wireless operates America's most reliable wireless network, with more than 98 million retail connections nationwide. Verizon also provides converged communications, information and entertainment services over America's most advanced fiber-optic network, and delivers integrated business solutions to customers in more than 150 countries, including all of the Fortune 500. A Dow 30 company with nearly \$116 billion in 2012 revenues, Verizon employs a diverse workforce of 183,400. For more information, visit www.verizon.com.

About VMware

VMware (NYSE: VMW) is the leader in virtualization and cloud infrastructure solutions that enable businesses to thrive in the Cloud Era. Customers rely on VMware to help them transform the way they build, deliver and consume Information Technology resources in a manner that is evolutionary and based on their specific needs. With 2012 revenues of \$4.61 billion, VMware has more than 500,000 customers and 55,000 partners. The company is headquartered in Silicon Valley with offices throughout the world and can be found online at www.vmware.com.

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