

## **Old Navy "Flower Empowers" NYC's Historical Female Statues In Celebration Of International Women's Day**

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### **Old Navy Creates Floral Installations Around Manhattan to Honor Powerful Female Leaders, "Every great dream begins with a dreamer." -- Harriet Tubman**

SAN FRANCISCO, March 8, 2018 /PRNewswire/ -- Old Navy is paying homage to New York City's female historical statues with "flower empower" installations to celebrate International Women's Day. Out of the nearly 150 public historical statues in New York City, only five depict historical female leaders: Eleanor Roosevelt, Gertrude Stein, Golda Meir, Harriet Tubman and Joan of Arc. Old Navy will adorn these five powerful pioneers as well as the Fearless Girl statue – a modern-day symbol of female empowerment – with beautiful floral installations to honor the social, economic, cultural and political achievements of these and all women around the world.

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Composed of 65% female leadership team (vice presidents and above), Old Navy is no stranger to the power of women. Gap Inc. is the only U.S. retailer to make the 2018 Bloomberg Gender-Equality Index and was the first Fortune 500 company to report equal pay for equal work in 2014.

"We are proud that Old Navy has been at the forefront of supporting and elevating women in the workplace and want to honor the women in history who helped pave that path for us," said Sonia Syngal, President & CEO of Old Navy. "Inspiring future female leaders is something that we can all commit to, and this activation was our way of celebrating them in a uniquely Old Navy way."

Old Navy's "Flower Empower" installations, inspired by the colors and patterns of the brand's floral spring dresses, will be on display and open to the public for everyone to enjoy on Thursday, March 8<sup>th</sup> at the following locations:

- Eleanor Roosevelt – 72<sup>nd</sup> Street and Riverside Drive
- Fearless Girl (with a floral nod from her counterpart the Charging Bull) – 8 Broadway (at Trinity Plaza)
- Gertrude Stein – Bryant Park (south east side of the park)
- Golda Meir – 1411 Broadway (corner of 39th Street and Broadway)
- Harriet Tubman – 122<sup>nd</sup> Street and Frederick Douglass Blvd.
- Joan of Arc – 93<sup>rd</sup> Street and Riverside Drive

The brand invites everyone to pay tribute to these powerful women, share photos and spread awareness with @OldNavy and #hipowered.

As an ongoing celebration of sheroes, Old Navy is supporting [Monumental Women](#), a movement dedicated to public representations of important women, with a \$25,000 donation to the Elizabeth Cady Stanton and Susan B. Anthony Statue Fund. The fund is committed to creating a monument to women suffragists in New York City's Central Park, where all 23 historical statues currently honor male figures.

#### **About Old Navy**

Old Navy is a global apparel and accessories brand that makes current American essentials accessible to every family. Originated in 1994, the brand celebrates the democracy of style through on-trend, playfully optimistic, affordable and high quality product. A division of San Francisco-based Gap Inc. (NYSE: GPS), Old Navy brings a fun, energizing shopping environment to its customers in more than 1,000 stores around the world. For more information, please visit [www.oldnavy.com](http://www.oldnavy.com).

#### **About the Stanton and Anthony Statue Fund and Monumental Women**

The Elizabeth Cady Stanton and Susan B. Anthony Statue Fund, with its campaign Monumental Women, seeks to honor all the women who fought for the right to vote in its proposed Central Park Monument, as well as to promote the interest in, and knowledge of, Women's History. The Statue Fund is a 501(c)(3) charity: [monumentalwomen.org](http://monumentalwomen.org).

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