

Comcast's Xfinity Free View Latino, the Largest Latino on Demand Event Ever, Returns with More Content Than Ever Before

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Xfinity TV Customers Get Two Weeks of Free Access to More than 3,500 Hours of Latino On Demand Programming from September 21 to October 4

Third Annual Event Includes More Content Available Across Platforms Than Ever Before, Ability to Navigate Content in English or Spanish

Comcast today announced the return of Xfinity Free View Latino, a two week all-access pass to discover and enjoy thousands of hours of the best Latino entertainment available in the U.S. for free on Xfinity On Demand. Xfinity Free View Latino will take place from September 21 through October 4 and will be available to all Xfinity TV customers across platforms, on Xfinity On Demand, Xfinity.com/Latino and on the Xfinity TV Go app.

This year, with more than 3,500 hours and more than 5,000 On Demand content choices in Spanish and English from premium, cable and broadcast networks, Xfinity TV customers will have access to the biggest selection of entertainment options yet.

This year's programming highlights include:

- Early access to the premieres of new series before they air live, including the first three episodes of Telemundo's *Celia*, based on the Hispanic music icon Celia Cruz, the special premiere episode of *Los Milagros de Jesus* (MundoMax), *Magnifica 70* (HBO Latino), the first episode of *Fluffy Breaks Even*, a new reality series from Fuse starring comedian Gabriel Iglesias, as well as *Nina's World* (Sprout) in Spanish. And, Xfinity customers will have the chance to view the upcoming season finale of *Allá Te Espero* (RCN Nuestra) before it airs on Nuestra Tele.
- Complete series such as NBC UNIVERSO's celeb-reality hit, *Larrymania*, as well as the cult favorite *From Dusk Till Dawn: The Series* from El Rey, based on the movie by Robert Rodriguez.
- Now available to Xfinity TV customers, ENCORE ESPAÑOL ON DEMAND features a new U.S. Spanish Language film premiere every month including the Mexican blockbuster hit *Nosotros Los Nobles*, as well as Oscar-winner *Frida* and Oscar-nominated *Biutiful*. With more than 300 movies available in total, the event will also feature *Salvando a Soldado Perez* from Cinelatino, *La Vida Precoz y Breve de Sabina Rivas* from Viendomovies and Hollywood hits in Spanish from Cine Sony such as *Just Go With IT* and *The Vow*.
- Full series of popular telenovelas such as MundoMax's *La Guerrera* and Telemundo's *El Señor de los Cielos 1 and 2*, *La Reina del Sur* & *El Clón*, among others.

"Xfinity is the best place to consume your favorite Spanish or English language entertainment on demand across devices, at home or on the go. With Xfinity Free View Latino, our customers have the opportunity to enjoy the most anticipated series before they air on TV and also discover the great selection of on demand programming," said Javier García, Vice President and General Manager, Multicultural Services for Comcast Cable. "In addition, with the recent announcement of the X1 Spanish Guide, Spanish-speaking X1 customers will have the option to discover all the great Free View Latino content in the language of their choice."

For more details on Xfinity Free View Latino including the full programming list, please visit Xfinity.com/Latino to sort through the thousands of hours of content available and check the Xfinity Latino Entertainment Channel daily for recommendations on what to watch, or join the conversation on www.facebook.com/XfinityLatino and <https://twitter.com/XfinityLatino> using hashtag #FreeViewLatino. Content availability may vary across platforms. For more information on the Xfinity Latino Entertainment channel, Multilatin packages and Xfinity On Demand, please visit www.comcast.com/Espanol.

Comcast has had a longstanding commitment to diversity and inclusion since its founding nearly 50 years ago and focuses its efforts in five key areas: diversity in governance, attracting and retaining a multicultural workforce, developing a diverse supplier base, offering a wide selection of multicultural programming, and

community investment in national, regional and local diverse organizations. For more background on diversity and inclusion at Comcast please visit www.comcast.com/diversity.

About Comcast Cable:

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