

HEIDI Award Goes to GEICO for Exemplary Diversity and Inclusion Practices in the Workplace Friday, November 10, 2017 04:33:00 PM (GMT)

GEICO's Virginia Beach, Va., regional office recently earned the Hampton Roads Employer Inclusion and Diversity Initiative Award (HEIDI) at the annual conference of the Hampton Roads Diversity and Inclusion Consortium.

This press release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20171110005549/en/>



Beth Roberts (center), HR director of GEICO's Virginia Beach regional office, accepts the company's HEIDI Award from Hampton Roads Diversity and Inclusion Consortium's Billy McIntyre and Frances Thompson. (Photo: Business Wire)

The Consortium presents HEIDI Awards to businesses and organizations that exemplify diversity and inclusion practices in their workforce, workplace and marketplace. HEIDI award winners set standards of excellence for Hampton Roads communities and the Eastern Shore of Virginia indicates the Consortium.

In accepting the honor, Beth Roberts, GEICO human resources director for the region, said, "Diversity plays a huge role in our success. At GEICO,

we strive to embrace all aspects of diversity."

GEICO embraces diversity at every level, from recruiting and retention to the cultural diversity workshops and multicultural celebrations and events the company hosts throughout the year.

"We're very pleased our workforce reflects the diversity of our customers," said John Pham, vice president of GEICO's Virginia Beach regional operations. "We rely on the inclusion of all points of view to help us improve our business and drive profitable growth. We're so proud of what all our associates are doing for our customers and for our community!"

Last month, GEICO was also recognized for its diversity and inclusion efforts with AnitaB.org's Top Companies for Women Technologists award. The award recognizes the company's commitment to giving women in technology a place to thrive.

GEICO is the largest auto insurer in Virginia, and the Virginia Beach office employs more than 2,800 associates. GEICO is the second largest private-passenger auto insurance company in the county. To learn more about career opportunities at GEICO go to GEICO.com/careers/.

About GEICO

[GEICO](http://GEICO.com) (Government Employees Insurance Company) is a member of the Berkshire Hathaway family of companies and is the second-largest private passenger auto insurance company in the United States.

GEICO, which was founded in 1936, provides millions of [auto insurance quotes](#) to U.S. drivers annually. The company is pleased to serve more than 16 million private passenger customers, insuring more than 24 million vehicles (auto & cycle).

Using GEICO's [online service center](#), policyholders can purchase policies, make policy changes, report claims and print insurance ID cards. Policyholders can also connect to GEICO through [GEICO Mobile](#), reach a representative [over the phone](#) or visit a [GEICO local agent](#).

GEICO also provides insurance quotes on motorcycles, all-terrain vehicles (ATVs), boats, travel trailers and motorhomes (RVs). Coverage for life, homes and apartments is written by non-affiliated insurance companies and is secured through the GEICO Insurance Agency, Inc. Commercial auto insurance and personal umbrella protection are also available.

For more information, go to www.geico.com.

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Industries: Education, Automotive, Professional Services, Human Resources, Insurance, Training, General Automotive

Languages: English

Primary Identifiers: GEC.XX9-US, BRK.B-US

Related Identifiers: GEC.XX9-US, BRK.B-US

Source: GEICO

Subjects: Award, Product/Service, Photo/Multimedia