

Diversity recognition inspires our continuous improvement to raise the bar
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Tweetable Highlights:

- @KelloggCompany honored for 5th year by @DiversityInc as a "Top 50 Company for Diversity" in 2016 #DITop50 <http://ow.ly/4mTXnD>

Diversity and inclusion is an ongoing commitment and an investment that leads to true competitive business advantages.

To grow our business and fuel our future, we must build our categories and brands globally, and to do that we need a diverse workforce and an inclusive culture.

At Kellogg, [our commitment to diversity and inclusion](#) is the responsibility of every one of our employees. From our CEO John Bryant, chair of our Executive Diversity & Inclusion Council (EDIC), to the thousands of employees who are part of our employee resource groups (ERGs), to the numerous unsung champions for D&I all across the business, we are working to create a culture that reflects the diverse marketplace we serve.

And our President of North America Paul Norman recently held roundtable discussions with ERG members, many of which help identify opportunities for improvement and lead change.

"We are a company that has and always will care about people, which is reflected in the way we foster a supportive and positive workplace," Paul said. "To enable our growth, employees must feel empowered to give their best and feel valued for their diverse backgrounds, experiences, styles and ideas."

People like, Viveca and Monjur. Viveca serves on the leadership team of Kellogg African American Resource Group (KAARG) and Monjur holds a similar role on the Kellogg Multinational Employee Resource Group (KMERG). Both recently shared their thoughts about the culture at Kellogg and the value ERG engagement brings.

"ERGs are a visible indicator of Kellogg's commitment to create and value the diversity that all employees bring from a cultural background and career experience standpoint," said Viveca, Senior Director, North America Supply Chain Packaging. "I've had an opportunity to be at the table and have a voice on recommendations to improve the retention, development and recruitment of African American employees at Kellogg. This exposure also provides me with the opportunity to coach and mentor some of our up-and-coming leaders."

Monjur, Senior Snacks Product Development, has been with Kellogg for nine years. As a young adult, he moved to the United States from Bangladesh for his college education.

"We're all different and we think differently, which helps bring new ideas to solve a problem, just as our cultural backgrounds influence new product ideas," Monjur said. "I've lived in four different countries other than where I was born and this unique background always helps me with what I do."

We're honored to be recognized for a fifth consecutive year by DiversityInc as a "Top 50 Company for Diversity" in 2016, and proud to be the highest ranked food company. Kellogg is 30th on the list that was generated using a tougher methodology than previous years to evaluate more than 1,000 companies, including more Fortune 200 applicants than ever before.

While we've made progress in our diversity and inclusion journey, there's more work to do. We remain focused on retaining, developing and recruiting a diverse workforce and to ensuring our bench at all levels is a reflection of the consumers we serve.

As always, we leverage the learnings from our DiversityInc survey participation to identify how we can further raise the bar. The landscape is more competitive and we have to improve to win with both employees

and consumers alike.

About Kellogg Company

At Kellogg Company (NYSE: K), we strive to make foods people love. This includes our beloved brands – *Kellogg's®*, *Keebler®*, *Special K®*, *Pringles®*, *Kellogg's Frosted Flakes®*, *Pop-Tarts®*, *Kellogg's Corn Flakes®*, *Rice Krispies®*, *Cheez-It®*, *Eggo®*, *Mini-Wheats®* and more – that nourish families so they can flourish and thrive. With 2015 sales of \$13.5 billion and more than 1,600 foods, Kellogg is the world's leading cereal company; second largest producer of cookies, crackers and savory snacks; and a leading North American frozen foods company. Through our *Breakfasts for Better Days™* global hunger initiative, we've provided more than 1.4 billion servings of cereal and snacks to children and families in need around the world. To learn more, visit www.kelloggcompany.com or follow us on Twitter @KelloggCompany, [YouTube](#) and on [Social K](#).

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