## American Express launches new video series empowering next generation of female leaders Tuesday, May 23, 2017 10:00:00 AM (GMT)

TORONTO, May 23, 2017 /CNW/ - American Express Canada, in partnership with Women of Influence, is proud to launch a new video series that speaks candidly with female executives about their careers. The executives share insights from their own professional journey and speak about topics like mentorship, sponsorship and finding balance between work and personal life.

The videos, which were developed as part of American Express' *Women at Amex* initiative, feature the personal perspectives of five successful female leaders.

"It was a wonderful experience to collaborate with such a talented group of women," says Kerri-Ann Santaguida, Vice President & General Manager, Merchant Services, Amex Canada. "By gathering our different perspectives and experiences, we hope these videos will help shape, motivate and inspire the next generation of female leaders in Canada."

American Express' *Women at Amex* initiative, which is aimed at supporting the development and advancement of women in corporate Canada, continues to be a key strategic driver for the company's focus on gender diversity. In support of this initiative, Amex holds various opportunities to help employees reach their full potential, such as ongoing mentorship and sponsorship opportunities at all levels of the company.

The videos will be featured on Amex Canada's <u>YouTube</u>, Twitter and Facebook pages.

## **About American Express Canada**

American Express is a global services company that provides customers with access to products, insights and experiences that enrich lives and build business success. The company provides innovative payment, travel and expense management solutions for individuals and businesses of all sizes. In Canada, American Express proudly employs over 1,600 Canadians, and is the recipient of the 2017 Canada's Best Diversity Employers award for its exceptional workplace diversity, inclusion programs and initiatives to support the career advancement for women.

SOURCE American Express Canada

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