

iHeartMedia Partners with No Ceilings: The Full Participation Project to Address Gender Inequality on International Women's Day
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In a Bold Statement, iHeartMedia & Clear Channel Outdoor Temporarily Remove Iconic Women from Radio and Billboards

iHeartMedia, the leading global media and entertainment company with the largest reach of any radio or television outlet in America, joined a provocative pro social campaign in conjunction with *No Ceilings: The Full Participation Project*, an initiative of the Clinton Foundation, in a collaborative effort to raise awareness that women are “not there” yet on issues of gender equality. For a full day, iHeartMedia and Clear Channel Outdoor will use its broad range of multi-platform assets – including radio, digital and out-of-home – to raise public awareness, and will join other leading companies including Condé Nast, Dove and TRESemmé, Under Armour, Kate Spade, the New York City Ballet and others to temporarily remove female images from highly visible media profiles and redirect the public to NOT-THERE.org to learn why. The newly launched website features celebrities including Amy Poehler, Cameron Diaz, Jenny Slate, Padma Lakshmi and Sienna Miller, who came together in a sharable video to inspire Americans to learn the facts on gender equality and inspire action on a global scale.



iHeartMedia Partners with No Ceilings: The Full Participation Project to Address Gender Inequality on International Women's Day (Photo: Business Wire)

Beginning March 8 and running through the evening of March 9, more than 185 iHeartMedia radio stations across the country and its on-air personalities will launch a targeted on-air and online campaign in support of *NOT THERE*. In a symbolic approach, the on-air campaign will play clips from the hottest and most iconic female artists – sans the female vocal track. Similarly, Clear Channel Outdoor will help *NOT THERE* make a bold statement in Times

Square and at other high impact New York locations by removing female images from outdoor ads. *NOT THERE* aims to inspire a generation to learn more and take action for the full participation of women and girls – in the U.S. and around the world.

“We are taking a collective stand that full participation for women and girls anywhere and everywhere remains the unfinished business of the 21st century,” said Clinton Foundation Vice Chair Chelsea Clinton. “By knowing the facts and what has worked and hasn’t worked to advance gender equality, we can accelerate the pace of change for women and girls — both at home and around the world.”

“For iHeartMedia, International Women’s Day is an opportunity to celebrate the invaluable contributions that women have made to the world, but most especially within music and entertainment, and set this stage for future progress,” said Gayle Troberman, EVP and CMO for iHeartMedia, Inc. “It is our hope that our participation and commitment to the *NOT THERE – A No Ceilings Project* will help ignite and energize the next generation to continue fighting every day for equality, until we are indeed, there.”

About iHeartMedia

With 245 million monthly listeners in the U.S., 97 million monthly digital uniques and 196 million monthly consumers of its Total Traffic and Weather Network, iHeartMedia has the largest reach of any radio or television outlet in America. It serves over 150 markets through 859 owned radio stations, and the company's radio stations and content can be heard on AM/FM, HD digital radio, satellite radio, on the Internet at iHeartRadio.com and on the company's radio station websites, on the iHeartRadio mobile app, in enhanced auto dashes, on tablets and smartphones, and on gaming consoles. iHeartRadio, iHeartMedia's digital radio platform, is the No. 1 all-in-one digital audio service with over 430 million downloads; it reached its first 20 million registered users faster than any digital service in Internet history and reached 50 million users faster than any digital music service and even faster than Twitter, Facebook and Pinterest. The company's operations include radio broadcasting, online, mobile, digital and social media, live concerts and events, syndication, music research services and independent media representation.

About Clear Channel Outdoor Holdings, Inc.

Clear Channel Outdoor Holdings, Inc., (NYSE:CCO) is one of the world's largest outdoor advertising companies, with more than 750,000 displays in over 40 countries across five continents, including 48 of the 50 largest markets in the United States. Clear Channel Outdoor Holdings offers many types of displays across its global platform to meet the advertising needs of its customers. This includes a growing digital platform that now offers over 950 digital billboards across 37 U.S. markets. Clear Channel Outdoor Holdings' International segment operates in nearly 30 countries across Asia, Australia, Europe and Latin America in a wide variety of formats.

About the Bill, Hillary & Chelsea Clinton Foundation

The Bill, Hillary & Chelsea Clinton Foundation convenes businesses, governments, NGOs, and individuals to improve global health and wellness, increase opportunity for women and girls, reduce childhood obesity, create economic opportunity and growth, and help communities address the effects of climate change. Because of our work, 26,000 American schools are providing kids with healthy food choices in an effort to eradicate childhood obesity; more than 40,000 farmers in Malawi, Tanzania, and Rwanda have improved their incomes by more than 500 percent; 33,500 tons of greenhouse gas emissions being reduced annually across the U.S.; more than 5,000 people have been trained in marketable job skills in Colombia; 8.2 million people have access to lifesaving HIV/AIDS medications; \$200 million in strategic investments have been made, impacting the health of 75 million people in the U.S.; and members of the Clinton Global Initiative have made nearly 3,100 Commitments to Action to improve more than 430 million lives around the world.

Learn more at <http://www.clintonfoundation.org>, on Facebook at Facebook.com/ClintonFoundation and on Twitter [@ClintonFdn](https://twitter.com/ClintonFdn).

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