

Google's YouTube confirms settlement with FTC, NY AG; to pay \$170M
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- Google and YouTube will pay \$170M to settle allegations by the Federal Trade Commission and the New York Attorney General that the YouTube video sharing service illegally collected personal information from children without their parents' consent.
- The settlement requires Google and YouTube to pay \$136M to the FTC and \$34M to New York for allegedly violating the Children's Online Privacy Protection Act (COPPA) Rule.
- In addition to the monetary penalty, the proposed settlement requires Google and YouTube to develop, implement, and maintain a system that permits channel owners to identify their child-directed content on the YouTube platform so that YouTube can ensure it is complying with COPPA. In addition, the companies must notify channel owners that their child-directed content may be subject to the COPPA Rule's obligations and provide annual training about complying with COPPA for employees who deal with YouTube channel owner.
- StreetAccount notes the WSJ reported over the weekend that Google was to ~\$200M in a settlement with the FTC over children's privacy issues at YouTube.

Reference Links:

- [FTC](#)

Industries: Computer & Internet Services

Primary Identifiers: GOOGL-US

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Subjects: Antitrust (DOJ, FTC, EC, etc.), Regulatory

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