

Allstate Recognized as One of the 50 Most Community-Minded Companies in the U.S.
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NORTHBROOK, Ill., June 21, 2017 /PRNewswire/ -- The Allstate Corporation has been recognized by Points of Light, the world's largest organization dedicated to volunteer service, as one of the country's most community-minded companies.

The Civic 50 provides a national standard for superior corporate citizenship and showcases corporations that leverage their talents and resources to improve quality of life where they do business. Allstate was recognized for supporting its customers, employees and agency owners, local communities and nonprofits through various community engagement programs including:

- The [Allstate Foundation Good Starts Young Initiative](#), which aims to help youth realize their full potential and achieve success in their life. Through Good Starts Young, The Allstate Foundation partners with organizations to increase academic performance, improve college and workplace readiness and empower youth to make meaningful contributions to society. In 2016, more than 1.7 million youth participated in Good Starts Young programs.
- Allstate Foundation Purple Purse, the nation's longest-running program focused on supporting domestic violence survivors through financial empowerment. Since 2005, Purple Purse has propelled more than 1 million survivors on the path to safety and security, and has invested more than \$55 million to empower women to break free from abuse through life-changing financial education, job training and readiness, and small business programs. The cornerstone of the program is the academically validated [Purple Purse Moving Ahead Through Financial Management curriculum](#).
- The Allstate Foundation Helping Hands[®] in the Community grant program, which provides funding through grants to nonprofits where Allstate employees and agency owners volunteer. In 2016, the Allstate Foundation awarded more than 5,500 Helping Hands grants, totaling more than \$5.5 million, to nonprofits across the U.S.

"Helping people is who we are at Allstate, and it's been our belief and a priority since our founding 84 years ago," said David Woolwine, Allstate's director of reputation and corporate citizenship. "We believe corporations can and should be a force for good, and we're committed to doing our part. This recognition from Points of Light fills us with pride because it represents the positive impact we strive to make in people's lives every day."

"In the fifth year of honoring the most community-minded companies in the nation, The Civic 50 truly highlights the commitment to community and civic engagement of America's leading brands," said Jennifer Lawson, president of networks at Points of Light. "By elevating critical stakeholder voices from employees, customers and communities into their mission statements, The Civic 50 companies are putting themselves at the center of change to create more enduring and sustainable business models."

The Civic 50 winners are public and private companies with U.S. operations and revenues of \$1 billion or more, and are selected based on four dimensions of their U.S. community engagement program:

Investment: How extensively and strategically does the company apply its resources to community engagement, including employee time and skills, cash, in-kind giving and leadership?

Integration: How does the company integrate its community engagement programs into key business functions, including employee engagement, marketing/PR, diversity and inclusion, recruiting, stakeholder relations and skill-development?

Institutionalization: How does the company support community engagement through organizational policies, systems and incentives?

Impact: How does the company measure the social and business impact of its community engagement program?

To learn more about The Civic 50, see a full list of the winners and access the highlights, trends, benchmarking data and best practices from the 2017 Civic 50, please visit www.Civic50.org.

About The Allstate Corporation

The Allstate Corporation (NYSE: ALL) is the nation's largest publicly held personal lines insurer, protecting approximately 16 million households from life's uncertainties through auto, home, life and other insurance offered through its Allstate, Esurance, Encompass and Answer Financial brand names. Allstate is widely known through the slogan "You're In Good Hands With Allstate®." Allstate agencies are in virtually every local community in America.

About Points of Light

Points of Light, the world's largest organization dedicated to volunteer service, mobilizes millions of people to take action that is changing the world. Through affiliates in 250 cities and partnerships with thousands of nonprofits and corporations, Points of Light engages four million volunteers in 30 million hours of service each year. We bring the power of people where it's needed most. For more information, visit www.pointsoflight.org.

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/allstate-recognized-as-one-of-the-50-most-community-minded-companies-in-the-us-300477589.html>

SOURCE The Allstate Corporation

Contacts: Pamela Morris, 1-847-402-8565, Pamela.Morris@allstate.com

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