

Comcast And NBCUniversal And Congresswoman Doris Matsui To Receive Special Diversity Honors At The 2013 NAMIC Annual Awards Breakfast
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Matthew C. Blank Announced As Honorary Event Chair Awards Breakfast Honoring The Communications Industry's Next Generation Leaders Scheduled For June 12th In Washington, DC As Part Of Cable Connection - Spring

NEW YORK, May 3, 2013 /PRNewswire/ -- The **National Association for Multi-ethnicity in Communications (NAMIC)** today announced **Comcast** and **NBCUniversal** and **Congresswoman Doris Matsui** are the recipients of two special Diversity Awards to be presented at the **2013 NAMIC Annual Awards Breakfast**. Scheduled for Wednesday, June 12th from 8:30 a.m. to 10:00 a.m. EDT at the Grand Hyatt in Washington, DC, the NAMIC Annual Awards Breakfast is held in conjunction with the National Cable Telecommunications Association's Cable Show as part of Cable Connection - Spring.

(Logo: <http://photos.prnewswire.com/prnh/20060705/NYW092LOGO>)

Comcast and NBCUniversal will be honored with the **2013 Industry Diversity Champion Award** given to a company demonstrating an exemplary effort to address diversity and inclusion among its workforce and within the communities it serves. **David L. Cohen**, executive vice president, Comcast Corporation, is scheduled to accept the Industry Diversity Champion Award on the company's behalf.

Congresswoman Doris Matsui, a member of the House of Representatives representing California's 6th Congressional District, which includes the city of Sacramento and surrounding areas will be on-hand at this year's event to accept the **2013 Public Advocate Diversity Champion Award**. A member of the Energy and Commerce Committee, the Subcommittee on Communications and Technology, and several other notable Subcommittees, Congresswoman Matsui also serves as co-chair of the Congressional High-Tech Caucus. Additionally, Matsui, a sixth term Congresswoman, recently introduced legislation that would expand the Universal Service Fund Lifeline Assistance Program to focus on universal broadband adoption.

Dr. Nicol Turner-Lee, president and chief executive officer of NAMIC commented: "Comcast's investment in workforce diversity, commitment to bridging digital disparities and support of diverse networks and programming is vital to promoting inclusion. Additionally, Congresswoman Matsui's advocacy of media diversity and pursuit of legislation that ensures equitable broadband access for disadvantaged communities is commendable. NAMIC is thrilled to recognize both leaders at the upcoming event."

Matthew C. Blank, chairman and chief executive officer, Showtime Networks, Inc. will serve as honorary chair of the 2013 NAMIC Annual Awards Breakfast. NAMIC board directors, **Mark DePietro**, vice president, Business Development, Arris, **Dr. Timothy W. Goodly**, senior vice president, Human Resources CNN Worldwide, Turner Broadcasting System, Inc., and **Diana Mogollon**, general manager, mun2 are this year's planning committee co-chairs.

Presented in partnership with *Multichannel News*, the NAMIC Annual Awards Breakfast will be highlighted by the presentation of the **Next Generation Leaders Awards** with a distinguished group of this year's nominees also being recognized as Luminaries. The Next Generation Leaders Awards honor up-and-coming executives for their professional achievements and commitment to advancing multi-ethnic diversity and inclusion within the communications industry. Winners of the Next Generation Leaders Awards will be announced mid-May.

Turner-Lee added: "Since its inception in 2006, the Next Generation Leaders Awards has evolved into an excellent platform for showcasing the achievements of multi-ethnic professionals that exemplify NAMIC's mission to educate, advocate and empower through their business acumen and commitment to fostering diversity. We are honored to have the two new awards add to our ongoing tradition of recognizing amazing industry professionals."

For more information about the NAMIC Annual Awards Breakfast including questions pertaining to sponsorship and ticket/table purchases, contact Sandra Girado, senior director of Meetings and Events, at NAMIC National, 212-594-5985. Visit <http://www.namic.com> to access online registration.

ABOUT NAMIC

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC comprises over 2,600 professionals belonging to a network of 16 chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation's communications industry giants reflect the multi-ethnic richness of the populations they serve. For more information, please visit www.namic.com and stay connected to NAMIC on Facebook, LinkedIn and Twitter.

SOURCE NAMIC

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