

KeyCorp Earns Multiple Honors From DiversityInc
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Named a Top Ten Regional Company and Top Ten for Supplier Diversity

CLEVELAND, April 30, 2012 /PRNewswire/ -- KeyCorp has been ranked second on DiversityInc magazine's list of Top Ten Regional Companies for Diversity and eighth on the list of Top Ten Companies for Supplier Diversity. The honors were announced at DiversityInc's annual awards event in New York on April 24.

KeyCorp also was named one of DiversityInc's 25 Noteworthy Companies.

KeyCorp Chairman and CEO Beth Mooney delivered a keynote address at the event, speaking about her personal career journey, which took her from a time when women were not generally hired into banking to her current position as the first women CEO of a Top 20 American bank. Speaking about the power of mentoring in helping women succeed, she offered not only career advice but also her own personal philosophy: "First, be your best. Second, be of service – your community needs your gifts as much as your career does. And finally, be grateful. Gratitude gives us dignity and grace. Take every opportunity to say 'thank you' to those who help you along the way."

(See a video of her remarks at: <http://diversityinc.com/2012top50videos/?video=2/can-mentoring-help-women-break-traditional-barriers-/>)

DiversityInc CEO Luke Visconti noted, "From Chairman and CEO Beth Mooney all the way down, this company's commitment to using diversity management to drive talent development and community relationships is very deep. Chief Diversity Officer Margot Copeland has been instrumental in the company's efforts, which include having almost a third of its senior executives sitting on the board of multicultural nonprofits."

About KeyCorp

Key traces its history back more than 160 years and is headquartered in Cleveland, Ohio. One of the nation's largest bank-based financial services companies, Key has assets of approximately \$89 billion at December 31, 2011.

Key provides deposit, lending, cash management and investment services to individuals and small businesses in 14 states under the name KeyBank National Association. Key also provides a broad range of sophisticated corporate and investment banking products, such as merger and acquisition advice, public and private debt and equity, syndications and derivatives to middle market companies in selected industries throughout the United States under the KeyBanc Capital Markets trade name.

For more information, visit <https://www.key.com/>. KeyBank is Member FDIC.

SOURCE KeyCorp

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