Symantec Celebrates National Cybersecurity Awareness Month With New Educational Microsite Promoting Online Safety and Privacy Wednesday, October 02, 2019 01:00:00 PM (GMT)

In support of National Cybersecurity Awareness Month, Symantec offers educational materials and three new webinars hosted by cybersecurity experts

Symantec Corp. (NASDAQ: SYMC), the world's leading cyber security company, today announced its commitment to the National Cybersecurity Awareness Month (NCSAM) campaign, "Own IT. Secure IT. Protect IT," which encourages everyone to #BeCyberSmart. In support of the initiative, Symantec has launched an <u>educational microsite</u> featuring blog and video content, as well as three new webinars featuring cybersecurity experts from Symantec.

Held annually in October, NCSAM is a collaborative effort co-led by <u>National Cyber Security Alliance (NCSA)</u> and the <u>Cybersecurity and Infrastructure Agency (CISA) of the U.S. Department of Homeland Security</u> to bring awareness to the importance of online safety and privacy, and ensure every American has the proper resources to be safer and more secure online.

"We are on a mission to empower people all around the globe to take control of their cyber safety," said Samir Kapuria, executive vice president and general manager, Consumer Digital Safety, Symantec. "Cyber safety in today's connected world is challenging, as the risks one has to manage in their daily life span across device security, identity protection and personal digital privacy. Our goal is to simplify the complexities of protection from cyber threats."

Symantec's planned webinars will highlight each aspect of this year's theme:

- Own IT features Paige Hanson, chief of identity theft education at Norton LifeLock, and <u>National PTA</u>
 as they advise consumers on social media safety, the importance of updating privacy settings, and
 best practices for using device applications.
- <u>Secure IT</u> features Dina Steinke, senior director and interim security leader at Norton LifeLock, alongside <u>TechSoup</u> to discuss creating strong passphrases, using multi-factor authentication, practicing safe online shopping, and spotting and avoiding phishing scams.
- <u>Protect IT</u> features Kevin Haley, senior director of Symantec Security Technology & Response, who
 informs consumers on the importance of updating security software, web browser and operating
 systems; offers Wi-Fi safety information; and provides tips on how consumers can keep their data
 and personal information safe.

"Cybersecurity is important to the success of all businesses and organizations. NCSA is proud to have such a strong and active community helping to encourage proactive behavior and prioritize cybersecurity in their organizations," said Kelvin Coleman, executive director, NCSA.

To learn more about how to better protect your connected devices, online privacy and identity, visit the new microsite at symantec.com/campaigns/national-cyber-security-awareness-month.

For more information about NCSAM and how to participate in a wide variety of activities, visit staysafeonline.org/ncsam. You can also follow and use the official NCSAM hashtag #BeCyberSmart on social media throughout the month.

About Symantec

Symantec Corporation (NASDAQ: SYMC), the world's leading cyber security company, helps organizations, governments and people secure their most important data wherever it lives. Organizations across the world look to Symantec for strategic, integrated solutions to defend against sophisticated attacks across endpoints, cloud and infrastructure. Likewise, a global community of more than 50 million people and families rely on Symantec's Norton and LifeLock product suites to protect their digital lives at home and across their devices. Symantec operates one of the world's largest civilian cyber intelligence networks, allowing it to see and protect against the most advanced threats. For additional information, please visit www.symantec.com or connect with us on Facebook, Twitter, and LinkedIn.

About National Cybersecurity Awareness Month

NCSAM is designed to engage and educate public- and private-sector partners through events and initiatives with the goal of raising awareness about cybersecurity to increase the resiliency of the nation in the event of a cyber incident. Since the Presidential proclamation establishing NCSAM in 2004, the initiative has been formally recognized by Congress, federal, state and local governments and leaders from industry and academia. This united effort is necessary to maintain a cyberspace that is safer and more resilient and remains a source of tremendous opportunity and growth for years to come. For more information, visit staysafeonline.org/ncsam or niccs.us-cert.gov/national-cybersecurity-awareness-month-2019.

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