Alphabet Inc. / Arjuna Capital LLC - Activist Campaign to Vote For a Stockholder Proposal Announced Friday, May 25, 2018 10:00:00 PM (GMT)

## **Campaign Summary:**

On 5-25-2018, Arjuna Capital LLC filed a notice of exempt solicitation urging Alphabet Inc. shareholders to vote for a shareholder proposal at the 2018 annual meeting, requesting the company to provide a report on content governance, and that such report include an assessment of the scope of platform abuses and address related ethical concerns. Arjuna outlined that Google's controversies directly impact the company's market value, the controversies surrounding Google constitute a significant public policy issue, and that Google continued to hold a mixed track record of protecting users from election interference, fake news, hate speech, sexual harassment and violence. In addition, Arjuna also indicated that ISS recommended Alphabet shareholders support such proposal.

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**Industries:** Information Technology Services

**Primary Identifiers: GOOGL-US** 

Related Identifiers: GOOGL-US, GOOG-US

Sectors: Technology Services