

Kellogg Company launches 10th annual Diversity & Inclusion Report
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BATTLE CREEK, Mich., Dec. 17, 2019 /PRNewswire/ -- Kellogg Company is proud to launch its annual Diversity & Inclusion Report, titled *Features*. The report highlights the company's many Diversity & Inclusion (D&I) accomplishments and goals over the past year.

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This marks a decade of D&I reports, and more than 10 decades of the company's focus on diversity, dating back to its founder W.K. Kellogg – a pioneer in employing women in the workplace and reaching across cultural boundaries.

"*Features* celebrates the many ways our inclusive culture is nourishing the world, in every way possible," said Priscilla Koranteng, Vice President, Global Talent & Chief Diversity Officer. "We know that fostering a diverse workforce and supplier base is the right thing to do, and it creates a real competitive advantage for us."

The report includes many stories from Kellogg facilities around the world, showcasing employees from its eight Business/Employee Resource Groups, as well as local and regional organizations that collaborate with Kellogg to advance D&I in the marketplace and communities it serves. One such story includes an example from Latin America where the team implemented [KUBIC LA](#), an online brainstorming game, that fosters collaboration and diverse thinking to surface the best ideas on cost-saving measures.

"Our diverse workforce will help Kellogg bring our Deploy for Growth Strategy to life," said Koranteng. "When people feel a sense of belonging and empowerment, we can better meet our business goals and serve the needs of our consumers with fresh thinking, product innovations and quality brands."

The 2019 *Features* report is available online at: www.KelloggDiversityandInclusion.com.

About Kellogg Company

At Kellogg Company (NYSE: K), we strive to enrich and delight the world through foods and brands that matter. Our beloved brands include *Pringles*®, *Cheez-It*®, *Special K*®, *Kellogg's Frosted Flakes*®, *Pop-Tarts*®, *Kellogg's Corn Flakes*®, *Rice Krispies*®, *Eggo*®, *Mini-Wheats*®, *Kashi*®, *RXBAR*®, *MorningStar Farms*® and more. Net sales in 2018 were approximately \$13.5 billion, comprised principally of snacks and convenience foods like cereal and frozen foods. Kellogg brands are beloved in markets around the world. We

are also a company with Heart & Soul, committed to creating *Better Days* for 3 billion people by the end of 2030 through our [Kellogg's® Better Days](#) global purpose platform. Visit www.KelloggCompany.com or www.OpenforBreakfast.com.

KUBIC LA team

KUBIC LA logo



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SOURCE Kellogg Company

Contacts: Kellogg Company Media Hotline, Media.Hotline@Kellogg.com, 269-961-3799

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