

BNY Mellon Holding Record Number of International Women's Day Celebrations
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Nearly 100 Employee and Client Initiatives to Be Held Around the World; Employees Design and Lead Month-long Diversity and Inclusion Program

NEW YORK, March 8, 2013 /PRNewswire/ -- BNY Mellon, the global leader in investment management and investment services, today announced the 2013 global celebration of International Women's Day (IWD), which includes nearly 100 employee and client initiatives around the world from Chicago, Nashville and New York to Argentina, Brazil, China, India and Ireland.

(Logo: <http://photos.prnewswire.com/prnh/20130130/NY50587LOGO-a>)

"The world's most successful companies recognize the extraordinary benefits of a diverse and inclusive workplace where all voices are heard and all employees are able to collaborate and contribute to the growth of their clients and their company," said Karen Peetz, BNY Mellon president. "We are not standing still waiting for the markets to improve. We're investing in our people and leveraging the power of a diverse and inclusive workforce, expanding our capabilities and building a stronger global presence to become an even more valuable partner to our clients."

Coordinated by hundreds of employee volunteer members from WIN, the company's affinity network for women, this year's IWD agenda surpasses the number of all previous BNY Mellon events for diversity and inclusion programming around March's month-long celebration of women's history. Highlights of this year's BNY Mellon global initiative will include:

- New York – Women's economic empowerment forum;
- India – Leadership panels and forums focused on gender diversity and inclusion;
- Hong Kong – International Women's Day networking events with clients;
- Pittsburgh – Educational sessions with the Human Rights Network, an organization dedicated to improving women's and children's lives while also combating human trafficking; and
- Shanghai – International Women's Day charity bazaar, benefitting the educational programs of the China Charity Federation.

"WIN has been instrumental in helping the professional development of all BNY Mellon employees, including men and women from all cultures, regions and races," said Aniko Delaney, IWD planning co-chair and head of marketing for the company's Global Collateral Services business.

The 2013 global theme for International Women's Day is "The Gender Agenda: Gaining Momentum." International Women's Day has been observed since the early 1900s. Each year on March 8, thousands of events are held throughout the world to inspire women and celebrate their achievements, with the active support of global companies like BNY Mellon. In the U.S., the entire month of March is also designated as Women's History Month. Learn more about careers at BNY Mellon, as well as our commitment to diversity and inclusion at bnymellon.com/careers and bnymellon.com/diversity.

BNY Mellon is a global investments company dedicated to helping its clients manage and service their financial assets throughout the investment lifecycle. Whether providing financial services for institutions, corporations or individual investors, BNY Mellon delivers informed investment management and investment services in 36 countries and more than 100 markets. As of December 31, 2012, BNY Mellon had \$26.2 trillion in assets under custody and/or administration, and \$1.4 trillion in assets under management. BNY Mellon can act as a single point of contact for clients looking to create, trade, hold, manage, service, distribute or restructure investments. BNY Mellon is the corporate brand of The Bank of New York Mellon Corporation (NYSE: BK). Additional information is available on www.bnymellon.com, or follow us on Twitter @BNYMellon.

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