Comcast Promotes Kathy Zachem to Executive Vice President Wednesday, March 15, 2017 03:30:00 PM (GMT)

Comcast Corporation announced today it has promoted Kathy Zachem to Executive Vice President, Regulatory and State Legislative Affairs. Ms. Zachem oversees Comcast's advocacy before federal agencies, including the Federal Communications Commission, as well as in the state regulatory and legislative environments in which the company operates. She will continue to report to David L. Cohen, Senior Executive Vice President and Chief Diversity Officer, Comcast Corporation.

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Kathy Zachem, Executive Vice President, Regulatory and State Legislative Affairs, Comcast Corporation (Photo: Business Wire)

"Kathy is an outstanding leader who has done a terrific job overseeing our regulatory and legislative team through an everchanging political climate," said Mr. Cohen. "Her sage counsel has not only cemented her status as one of the most respected regulatory professionals in Washington, but also as a trusted colleague here at Comcast. She is highly deserving of this promotion for the superb work she has done for our company and our industry."

Ms. Zachem joined Comcast in 2008 and has led the company's advocacy before federal agencies and

state regulatory and legislative bodies. Prior to Comcast, she was a founding partner of the law firm Wilkinson Barker Knauer, LLP, where she practiced communications law for 23 years.

Ms. Zachem is the recipient of numerous awards and accolades. In 2016, she was a recipient of the NCTA – The Internet & Television Association's prestigious Vanguard Award for Government & Community Relations. In 2014, she was named a "Wonder Woman" by *Multichannel News*, and in 2012 she was one of Legal Momentum's "Aiming High" awardees.

Ms. Zachem is a graduate of the George Mason University School of Law and has a joint bachelor's degree in economics and political science from George Washington University.

About Comcast Corporation

Comcast Corporation (Nasdaq: <u>CMCSA</u>) is a global media and technology company with two primary businesses, Comcast Cable and NBCUniversal. Comcast Cable is one of the nation's largest video, high-speed Internet and phone providers to residential customers under the XFINITY brand and also provides these services to businesses. NBCUniversal operates news, entertainment and sports cable networks, the

NBC and Telemundo broadcast networks, television production operations, television station groups, Universal Pictures and Universal Parks and Resorts. Visit www.comcastcorporation.com for more information.

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Industries: Entertainment, TV and Radio, Technology, Internet, Networks, Telecommunications

Languages: English

Primary Identifiers: CMCSA-US

Related Identifiers: CMCSA-US, US20030N101

Source: Comcast Corporation

Subjects: Personnel, Photo/Multimedia