

**Scripps launches Podium to empower people to participate more in the political process**  
Tuesday, October 21, 2014 03:00:00 PM (GMT)

**Podium is an app that aggregates information on politicians and legislation to help the public learn and make a difference**

**Twitter post: Podium app by @EWScrippsCo empowers the public to make sure their voice is heard. Step up and make a difference @Podium #StepUpBeHeard**

CINCINNATI, Oct. 21, 2014 /PRNewswire/ -- The E.W. Scripps Co. (NYSE: SSP) is arming the public with the power to stay informed and to influence their representatives in Washington. Its newest app, Podium, combines the company's mission to educate and inform with the convenience of mobile technology.



Podium filters news and information specific to the politicians and the legislation in which a user is interested. Going beyond just informing people, the app leverages the power of social media to get them directly involved in the political process.

"Podium is all about citizen empowerment," said Adam Symson, chief digital officer for Scripps. "Having information about what our elected representatives are doing in Washington is certainly important, but being able to directly take action at that moment to influence government and participate in our representative democracy makes Podium a game-changer."

In Podium, users can follow congressional leaders based on their geography or the topics they find interesting. Once they understand a bill or issue, the app directly connects them to the politicians to express their opinions through Facebook, Twitter, email or phone.

The app was designed for a broad base of users, from the most casual political observer to the most ardent political operative. [Podium is now available for free in the iTunes App Store.](#)

Podium joins a growing portfolio of digital media products purchased and produced by Scripps, including Weathersphere, which it announced last week it had acquired, mobile video news service Newsy, which it bought in January; youth sports organization site Youthletic; the weather radio app Storm Shield; and political podcast service DecodeDC.

**About Scripps**

The E.W. Scripps Company ([www.scripps.com](http://www.scripps.com)) serves audiences and businesses through a growing portfolio of television, print and digital media brands. Scripps owns 21 local television stations as well as daily newspapers in 13 markets across the United States. It also runs an expanding collection of local and national digital journalism and information businesses, including digital video news service Newsy. Scripps also produces television programming, runs an award-winning investigative reporting newsroom in Washington, D.C., and serves as the longtime steward of the nation's largest, most successful and longest-running educational program, the Scripps National Spelling Bee. Founded in 1879, Scripps is focused on the stories of tomorrow.

Logo - <http://photos.prnewswire.com/prnh/20141021/153372LOGO>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/scripps-launches-podium-to-empower-people-to-participate-more-in-the-political-process-971193243.html>

SOURCE The E.W. Scripps Company

**Contacts:** Carolyn Micheli, The E.W. Scripps Company, 513-977-3732, [carolyn.micheli@scripps.com](mailto:carolyn.micheli@scripps.com)

**Countries:** United States

**Industries:** Entertainment & Leisure, Multimedia, Internet & Wireless Technology, Television

**Languages:** English

**Primary Identifiers:** SSP-US

**Related Identifiers:** SSP-US

**Subjects:** Government Policies & News, New Products & Services