Current, powered by GE Triples Partner Ecosystem in Drive to Build Comprehensive Intelligent Environments
Wednesday, November 16, 2016 04:50:00 PM (GMT)

SAN FRANCISCO, Nov. 16, 2016 /PRNewswire/ -- Building its intelligent app offering for customers across commercial and industrial industries, Current, powered by GE (NYSE: GE) has added dozens of partners in recent months, more than tripling its digital partner ecosystem since June to reach nearly 60 total.

GE's digital energy startup continues its momentum in the intelligent environments space, adding 40 new partners to its broad application portfolio to meet customers' unique needs. With its network of partners – whose expertise ranges from hospital wayfinding to office space management to retail layout optimization – Current is helping commercial and industrial customers optimize energy use and operational efficiency.

"We're growing our partner network to offer a holistic portfolio as customers add intelligence to infrastructure," says John Gordon, Current's Chief Digital Officer. "Integrating sensors and software to energy systems, like LED lighting or onsite solar, allows companies to manage energy use and unlock operational outcomes. As businesses move toward connected solutions, it's important that we work with partners to offer a range of ready-to-install applications."

Current's partner growth expands the applications that can be integrated into Predix*, GE's software platform for the Industrial Internet.

"Predix is an open software platform built specifically for industrial applications," Gordon said. "This is a key differentiator for GE and Current, and one of the reasons we've been able to integrate a robust partner ecosystem. Buildings are one of the most pervasive assets across industries, and our partners make buildings a great place for any company to start their digital journey."

Additions to Current's intelligent ecosystem include Plexure, Teem and PTV Group, which are integrating with Current to serve industries including retail, office and transportation.

"Thanks to data provided by Current's intelligent sensors, retailers are able to create customized messaging based on a shopper's specific location," said Scott Bradley, CEO of Plexure. "This precise location information is extremely valuable when creating highly focused customer engagement campaigns." While retail is one of the most prominent settings for intelligent environments applications, it's far from the only example.

Teem (formerly EventBoard) has developed an application to optimize meeting spaces. By integrating with occupancy sensors, Teem is able to cancel previously scheduled meetings if no one shows up for them. If the sensor indicates that a meeting has no attendees, the reservation is cleared for that time slot and the room shows up as available, so that other employees can book it for impromptu meetings.

In the outdoor space, PTV Group's traffic and logistics software is helping cities across the globe meet sustainable development and economic growth goals. PTV Group's Vice President, Miller Crockart, said, "Current's Predix microservices provides efficient delivery of detailed real-time traffic conditions and incidence data and detection. This information is then input into our real-time predictive and adaptive traffic signal control solutions. This approach adds substantial value to our end customers and most importantly improves quality of life for commuters around the world."

For more on Current's partner ecosystem, visit www.currentbyge.com/partnerships.

To view the original version on PR Newswire, visit: http://www.prnewswire.com/news-releases/current-powered-by-ge-triples-partner-ecosystem-in-drive-to-build-comprehensive-intelligent-environments-300364291.html

SOURCE Current, powered by GE

Countries: United States

Industries: Computer Electronics, Hardware & Software, Oil, Gas & Alternative Energy, Utilities
Languages: English
Primary Identifiers: GE-US
Related Identifiers: GE-US