

NBCUniversal Office of Diversity & Inclusion Names Sal Mendoza, Vice-President, Diversity & Inclusion

Tuesday, July 31, 2012 08:46:00 PM (GMT)

NBCUniversal announced that Sal Mendoza has been named Vice President of Diversity & Inclusion, reporting to Craig Robinson, Executive Vice President, Chief Diversity Officer. In this new position, Mendoza will be responsible for the development of long-term strategies in the areas of workforce, community investment and management of the NBCUniversal employee resource groups, with a focus on enhancing the company's diverse and inclusive environment.

Mendoza comes to NBCUniversal from Hyatt Hotels & Resorts, where he most recently served as VP, Global Diversity and Inclusion. In his fifteen years at Hyatt, he worked to integrate the company's diversity & inclusion strategies across recruitment, staffing, employee and labor relations, learning & development, procurement, employee network groups and communications. In addition, he was responsible for building and maintaining partnerships with national and international diverse organizations on behalf of Hyatt's global workforce of more than 80,000 employees. "Sal's impact on Hyatt's culture is reflected in their many diversity and inclusion awards throughout his tenure", said Robinson. "We have one of the best teams in the business and Sal's addition will help us in achieving our goal to be the industry leader and employer of choice in the media and entertainment industries."

"At 14, I came to this country from Honduras", said Mendoza. "Not speaking the language and having to adapt to a new culture and environment was an incredibly formative experience that sparked my passion for diversity and inclusion. My career is grounded with experiences that began in my college years, working with the LULAC National Educational Service Centers, mentoring high school students in the Hispanic community to help them obtain a college education, recruiting and working with several multicultural programs at two universities, and, most recently, with Hyatt. As I begin this next chapter, I am thrilled to be joining NBCUniversal, a company that has long been a pioneer in creating content and platforms that give voice to an array of diverse perspectives."

Mendoza received a B.S. from Chicago State University and M.S. from Governors State University. Among his many accolades, he has been recognized as one of Hispanic Business Magazine's 100 Most Influential Hispanics, the Black Meetings & Tourism APEX Award for Distinguished Service, the Disability Champion Award and Chicago State University's Latino Alumni Award. He will be relocating to New York with his wife Nina and their children Daniel and Vivian.

About NBCUniversal

NBCUniversal is one of the world's leading media and entertainment companies in the development, production, and marketing of entertainment, news, and information to a global audience. NBCUniversal owns and operates a valuable portfolio of news and entertainment television networks, a premier motion picture company, significant television production operations, a leading television stations group, and world-renowned theme parks. Comcast Corporation owns a controlling 51% interest in NBCUniversal, with GE holding a 49% stake.

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Industries: Communications, Consumer, Hispanic, Other Communications, Other Philanthropy, Other Policy Issues, Philanthropy, Public Policy/Government

Languages: English

Primary Identifiers: H-US, 05XDJJ-E, CMCSA-US, GE-US

Related Identifiers: H-US, 05XDJJ-E, CMCSA-US, GE-US

Source: NBCUniversal

Subjects: Corporate Social Responsibility, Personnel