

AT&T Earns Top Marks for Learning & Development
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AT&T Named as a Top Company for Training and Leadership Development by Chief Learning Officer Magazine

DALLAS, April 12, 2012 /PRNewswire/ -- [AT&T](#) has again received top marks from *Chief Learning Officer* magazine for excellence in learning and development. The magazine recently named AT&T to the No. 2 spot, tied with Defense Acquisition University, on its [2012 LearningElite](#). AT&T also was awarded Editor's Choice for Business Performance Results for the second consecutive year.

"We are honored to be recognized again for our commitment to delivering unmatched learning and development programs that help our employees align with the company's strategy, become engaged in the business and deliver exceptional service to our customers," said Debbie Storey, AT&T senior vice president of talent development and chief diversity officer. "In an industry that's continuously improving the way we all live and work, it's imperative that employees understand the critical role they play in driving innovation and growth. Our learning & development programs, led by our CEO, AT&T University and our Learning Services organization, are critical to our success – and this latest acknowledgement of that effort means a lot to the entire [AT&T leadership](#) team and to our employees."

AT&T's learning and development programs include instructor-led classes taught by the CEO and his officer team, self-paced e-learning courses and an unprecedented seven-month program led by [AT&T University](#) that includes leaders connecting directly with more than 100,000 managers live and online.

AT&T also is home to one of the largest [Learning Management System](#) organizations in the world. The system has more than 18,500 individual training courses delivered to keep employees' training current and to meet the needs of the fast-evolving business. Web-based courses, virtual classrooms, leader-led classrooms, recorded leadership keynote sessions and online video are just some of the ways training is delivered. Through the Learning Services organization and AT&T University, thousands of leader-led or virtual courses are completed by employees every business day.

The LearningElite award was developed in 2011 under the guidance of a group of chief learning officers and senior learning and development practitioners. LearningElite is the only peer-based benchmarking initiative that recognizes excellence using five key learning and development performance indicators: learning strategy, learning execution, learning impact, business performance results and leadership commitment.

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