

**Citi Expands Annual e for Education Campaign Across a Broader Range of Electronically Traded Products**  
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**Over \$29.5 million raised for education-focused non-profits since 2013**

**More than 300,000 students have been supported by the campaign globally through various initiatives spanning 25 countries worldwide**

Citi has kicked off the 7<sup>th</sup> edition of its annual [e for Education](#) campaign, a global corporate social responsibility initiative which has raised over \$29.5 million for education-focused non-profits since 2013.

Beginning today and through November 1, Citi's Foreign Exchange business will donate \$1 for every \$1 million traded on its electronic platforms including Citi Velocity, Citi's flagship trading platform for institutional clients, and CitiFX Pulse for corporate and custody clients. Citi's e for Education also includes local market bonds and for the first time, the campaign will expand across Futures and Cash Equities, part of the newly formed Equities and Securities Services business. The group will donate a portion of the revenues generated against all electronically traded flows on its platforms.

"Our e for Education campaign is closely tied to our mission and value proposition of enabling progress," said Paco Ybarra, Head of the Institutional Clients Group. "Citi is committed to helping its clients and communities to tackle the world's toughest challenges. We strongly believe that we have a fundamental responsibility to youth education and to help provide children around the world with opportunities they may not otherwise have."

More than 300,000 students have been supported by the campaign globally through various initiatives including the development of more than 500 new schools spanning over 25 countries worldwide, the support of college fees for over [900 children of fallen patriots](#) in the U.S. and the support of thousands of [UK pupils](#) affected by mental health issues, as well as supporting educators and activists whose work helps break down the barriers preventing more than [130 million girls](#) around the world from going to school.

The following nine organizations, spanning a range of geographies and core focus areas, were selected to benefit from the e for Education initiative:

- **Civic Builders:** develops high-performing charter schools where need is greatest across the U.S
- **EMpower:** supports at-risk youth in emerging market countries
- **Fallen Patriots:** provides college scholarships and educational counselling to North American children who have lost a parent in the U.S. military
- **Malala Fund:** invests in education programs and breaks down the barriers preventing more than 130 million girls around the world from going to school
- **Place2Be:** enhances the wellbeing and prospects of children and their families by providing access to therapeutic and emotional support in schools
- **Reach the World:** makes the benefits of travel accessible to classrooms, inspiring youth to become more curious, confident global citizens
- **Room to Read:** focuses on increasing literacy and gender equality in education in low-income countries
- **Teach First:** trains and supports committed individuals to become inspirational classroom leaders in low-income communities across England and Wales
- **Uncommon Schools:** starts and manages 52 public charter schools serving 18,000 students in the US to prepare low-income students to graduate from college

In addition to the donations raised on the back of electronic trading activity, Citi clients and employees also support the selected non-profits through a series of educational activities including CV clinics, mock interviews, trading simulations, visits to the trading floor and economics lessons.

"We're delighted to once again have been chosen as one of the charities to benefit from the e for Education fundraising campaign. Each year, the funds raised have played a critical part in our ability to support schools serving disadvantaged communities, and we are hugely grateful," said Russell Hobby, Teach First CEO. "Put

simply, we would not have had such an impact in classrooms without the continued support of Citi.”

“We are excited to expand the e for Education campaign and are proud of the success we have had over the last several years,” said Itay Tuchman, Global Head of FX. “This initiative continues to grow and gain momentum year-after-year and we are thankful for the ongoing support that our clients and staff have consistently demonstrated to help increase financial inclusion and catalyze job opportunities for thousands of young people.”

Additional information about the campaign may be found at <https://www.citifx.com/e4e/>

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