Louisiana Law Enforcement Invited to Free 2-Day Identity Theft Workshop Presented by FBI-LEEDA and LifeLock

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TEMPE, Ariz., April 11, 2012 (GLOBE NEWSWIRE) -- Many consumers work hard to keep their personal information safe yet they're still falling victim to identity theft. So how do identity thieves get a hold of the personal and financial information? The Red Tape Chronicles recently reported a massive security breach putting 1.5 million Visa and MasterCard card numbers at risk. Unfortunately, data breaches aren't a new topic for American consumers. According to the Privacy Rights Clearinghouse there have been 722 data breaches since January 2011, exposing over 32 million records. It should be no surprise that for the 12th year in a row, identity theft complaints have topped the Federal Trade Commission consumer complaint list.

To combat this growing crime, **Chief Don Dixon and the** Lake Charles Police Department will be hosting a free, two-day advanced identity theft summit presented by FBI Law Enforcement Executive Development Association (FBI-LEEDA) and LifeLock, Inc., an industry leader in proactive identity theft protection. FBI-LEEDA and LifeLock have been working together for three years to present this award-winning <u>identity theft summit</u>.

"We saw a great need for additional training in identity theft and there is remarkable value in learning about new trends and investigative techniques," said Chief Don Dixon, Past President of FBI-LEEDA. "This training is free for all law enforcement officials in attendance and that's something I am truly glad we could bring to our area."

The two-day event, April 16th and 17th to be held at the Lake Charles Civic Center marks the 92nd law enforcement training presented by <u>LifeLock</u>. The award winning summit will provide attendees with new investigative methods and the latest information on identity theft trends. The in-depth training will provide participants with hands-on experience with tools and methods currently being used to investigate and prosecute identity theft crimes.

For additional recommendations on how to protect your personal information or to learn more about identity theft, visit us <u>LifeLock on Facebook</u> or at <u>LifeLock.com</u>.

About LifeLock

LifeLock, Inc. is an industry leader in identity theft protection. Since 2005, LifeLock has been relentlessly protecting identities by providing consumers with the tools and confidence they need to help protect themselves from identity theft and help manage their credit. The company has a strong focus on educating consumers and working with law enforcement and elected officials to better understand the increasing threats of identity theft. A multiple award-winning organization, LifeLock has been recognized by Inc. Magazine as the eighth fastest growing private company (2010), by Arizona Corporate Excellence as Arizona's Fastest Growing Company, and by the American Business Awards as having the Best New Product or Service of the Year for the LifeLock Identity Alert® system.

The LifeLock logo is available at http://www.globenewswire.com/newsroom/prs/?pkgid=9430

CONTACT: Tom Pitts Media Relations Coordinator 480-457-5041 Tom.Pitts@LifeLock.com



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