

Toyota Donates \$250,000 to Oklahoma Tornado Relief Efforts
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Local Organizations in Affected Areas To Receive Funds

Toyota today announced a \$250,000 donation to support relief and rebuilding efforts for victims of the tornado that hit Moore, Oklahoma and the greater Oklahoma City area on May 20. Funds will be allocated to immediate response and for mid-to-long term needs in the areas of food, small business revitalization and home rebuilding. Toyota will also match employee contributions.

"On behalf of Toyota, we express our sincere condolences to everyone impacted by this devastating tornado. Our thoughts are with the affected families as they work to rebuild their lives," said Latondra Newton, group vice president of philanthropy and chief diversity officer.

About Toyota

Toyota (NYSE: TM) established operations in the United States in 1957 and currently operates 10 manufacturing plants. Toyota directly employs over 31,000 in the United States and its investment here is currently valued at more than \$19.5 billion, including sales and manufacturing operations, research and development, financial services and design.

Toyota is committed to being a good corporate citizen in the communities where it does business and believes in supporting programs with long-term sustainable results. Toyota supports numerous organizations across the country, focusing on education, the environment and safety. To date, Toyota has contributed nearly 700 million to philanthropic programs in the United States.

For more information on Toyota's commitment to improving communities nationwide, visit Toyota.com/philanthropy

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