

Kellogg Company Selected for Dow Jones Sustainability Index
Tuesday, September 12, 2017 04:06:00 PM (GMT)

BATTLE CREEK, Mich., Sept. 12, 2017 /PRNewswire/ -- Kellogg Company (NYSE: K) was selected for inclusion in the Dow Jones Sustainability Index, an independent validation of the important work the Company is doing in the area of corporate responsibility. The DJSI serves as a benchmark for investors who recognize sustainable business practices as a critical component to generating long-term shareholder value. Through environmental, social, governmental and ethical-centered efforts, Kellogg has earned its spot in the United States and globally, as one of the best-in-class corporations for sustainable business practices.

John Bryant, Chairman and CEO, stated, "This recognition reflects the tremendous work we have done in the areas of governance, environmental sustainability, and giving back to our communities. We pride ourselves in our ability to deliver for the business while being a company with a heart and soul, and living our founder's values."

Clive Sirkin, Chief Growth Officer, added, "Being recognized for our leadership with DJSI reinforces to investors that our foods and brands are driving sustainability while delivering growth for the company. Kellogg is excelling in supporting nutrition, environmental and social initiatives with innovations like *Ragi Chocos* in India, partnerships with retailers like Walmart on sustainable agriculture, and our continued efforts through [Breakfasts for Better Days](#), our signature cause platform."

Launched in 1999, the DJSI World Index is the first global index to track and rate companies on a variety of environmental, social and governance factors. A cumulative score determines inclusion in the DJSI.

In this year's survey, Kellogg received high scores for our work in improving access and nutrition, environmental sustainability, and philanthropy. Progress in these areas include:

- Expanding our product portfolio to address hidden hunger by increasing affordability and access in emerging markets.
- Continuing industry leadership on diversity and inclusion in our company and beyond.
- Progressing on our Science Based Targets on emissions for our global footprint, including our supply chain; to date, we have engaged 60 percent of our supplier spend on emissions reporting.
- We are reaching 294,000 farmers through programs, research and technical assistance focused on climate smart agriculture.
- Kellogg was one of the first U.S.-based companies to join Champions 12.3 and to become a U.S. Food Loss and Waste champion.
- Creating 3 billion better days through Kellogg's Breakfasts for Better Days signature cause platform.

More information about the Dow Jones Sustainability Index can be found at <http://www.sustainability-indices.com>.

Kellogg's inclusion in the DJSI further demonstrates that we are a company with a heart and soul, committed to helping communities and families improve their livelihoods and protecting precious natural resources. Every day, Kellogg employees work together to fulfill the vision of enriching and delighting the world through foods and brands that matter. To learn more visit [Kellogg's Corporate Responsibility website](#).

About Kellogg Company

At Kellogg Company (NYSE: K), we strive to make foods people love. This includes our beloved brands – *Kellogg's®*, *Keebler®*, *Special K®*, *Pringles®*, *Kellogg's Frosted Flakes®*, *Pop-Tarts®*, *Kellogg's Corn Flakes®*, *Rice Krispies®*, *Cheez-It®*, *Eggo®*, *Mini-Wheats®* and more – that nourish families so they can flourish and thrive. With 2016 sales of \$13 billion and more than 1,600 foods, Kellogg is the world's leading cereal company; second largest producer of crackers and savory snacks; and a leading North American frozen foods company. And we're a company with a heart and soul, committing to help create 3 billion Better Days by 2025 through our [Breakfasts for Better Days](#) global purpose platform. To learn more, visit www.KelloggCompany.com or www.OpenforBreakfast.com and follow us on Twitter [@KelloggCompany](#), [YouTube](#) and on our [Social K corporate blog](#).

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[sustainability-index-300518012.html](https://www.kellogg.com/~/media/2018/05/18/2018-Sustainability-Index-300518012.html)

SOURCE Kellogg Company

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Countries: United States

Industries: Retail, Food & Beverages, Household & Consumer Products

Languages: English

Primary Identifiers: K-US

Related Identifiers: K-US

Subjects: Corporate Social Responsibility, Human Interest Groups