MetLife Ranks Among Top 50 Organizations for Multicultural Business Opportunities Monday, March 10, 2014 08:30:00 PM (GMT)

MetLife (NYSE:MET) is the highest ranking insurance company and second highest in financial services on the 2014 list of America's Top 50 Organizations for Multicultural Business Opportunities.

The 14th annual "Div50" list, produced by DiversityBusiness.com, highlights the top 50 corporate and organizational buyers from diverse suppliers throughout the U.S., representing over 1.3 million businesses.

"We are pleased to be recognized as a leader in engaging diverse suppliers and promoting their long-term economic growth," said Elizabeth Nieto, MetLife's Global Chief Diversity and Inclusion Officer. "This recognition affirms MetLife's strong commitment to diversity and inclusion, not just within our own workforce, but among our partner and supplier organizations too."

The Div50 award is based on factors such as volume, consistency and the quality of projects a company grants to multicultural suppliers.

About DiversityBusiness.com

Launched in 1999, DiversityBusiness is the largest organization of privately owned businesses throughout the United States that provide goods and services to Fortune 1000 companies, government agencies, and colleges and universities. DiversityBusiness provides research and data collection services for diversity including the "Top 50 Organizations for Multicultural Business Opportunities", "Top 500 Diversity Owned Companies in America", and others. Its research has been recognized and published by Forbes Magazine, Business Week and thousands of other print and internet publications. The site has gained national recognition and has won numerous awards for its content and design. Its e-magazine reaches over 3,000,000 readers, an e-newsletter that reaches 2.4 million, and website visitors of 1.2 million a month. It is a leading provider of diversity management tools. DiversityBusiness.com is produced by Computer Consulting Associates International Inc. (CCAii.com) of Southport, CT. Founded in 1980.

About MetLife

MetLife, Inc. (NYSE:MET), through its subsidiaries and affiliates ("MetLife"), is a leading global provider of insurance, annuities and employee benefit programs. MetLife holds leading market positions in the United States, Japan, Latin America, Asia, Europe and the Middle East. For more information, visit www.metlife.com.

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Contact:

MetLife, Inc. Jonathan Richter, 212-578-5370 jrichter@metlife.com

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