

Walgreens Launches WE Teachers Program to Support America's Teachers with Free Tools and Resources to Address Critical Issues
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- **Shop back to school at Walgreens to join the company's commitment to supporting America's teachers**
- **Nominate an exceptional teacher to receive a \$500 WE Teachers Award toward classroom supplies**
- **New program helps teachers navigate discussions about bullying, mental health and wellbeing, youth violence and other critical social issues facing today's students**

Teachers today are much more than educators. They are mentors, counselors, cheerleaders and protectors, and they spend an average of \$500 of their own money each year to purchase classroom supplies for their students. To support educators, Walgreens has launched [WE Teachers](#) – a nationwide initiative to support all teachers by providing access to free tools and resources.

"Teachers are one of our country's most valuable resources, playing a crucial role in educating and inspiring the young minds of today to achieve their potential," said Alyssa Raine, Walgreens chief marketing officer. "As a company, Walgreens is deeply committed to empowering all the communities we serve. Teachers give so much of themselves to nurturing youth in our communities, and we are proud to support them and help our customers to do the same. [WE Teachers](#) is an innovative program that empowers educators to address difficult issues, so students thrive in the classroom and beyond."

Together with back to school supplier partners, Walgreens has committed to donating \$5 million to the ME to WE Foundation – an organization that provides products and services to support WE Charity — to fund the development of the [WE Teachers](#) program. From July 21 through September 7, when customers shop back to school at Walgreens they too can join the company's commitment to supporting teachers across America. Shoppers can track the impact that ME to WE Proud Supporter brands are making on [Walgreens.com/metowe](#). Customers can also make a direct impact through cash donations at the register, which will help fund additional WE Teachers resources.

The WE Teachers Program

Teachers need resources to help them tackle the changing societal challenges their students face. That's why Walgreens has partnered with the ME to WE Foundation to create a program to help educators address issues, such as youth violence, poverty, issues related to diversity and inclusion, bullying, and mental health and wellbeing.

Through WE Teachers, educators can access online digital training modules to help them: (1) identify and assess issues affecting their students, (2) secure the tools needed to address the issues in a supportive manner, (3) introduce new experiential learning techniques in the classroom and (4) help students become more socially conscious, compassionate and engaged citizens. The modules will begin rolling out online this fall and will be available to teachers across the U.S. and Puerto Rico in both English and Spanish.

"The ME to WE Foundation is thrilled to be partnering with Walgreens to support educators across America through the WE Teachers program. We know that educators are more than teachers—they're mentors, counselors, friends and confidants, and every day they are faced with the challenge of tackling critical social issues that go beyond classroom walls," said Craig Kielburger, co-founder of WE. "The WE Teachers program was created to give educators the tools and resources they need to approach these issues with their students, and provides awards and recognition to honor the extraordinary impact they have on the lives of young people every day."

To inform the modules, Walgreens and the ME to WE Foundation also partnered with Mental Health America – the nation's leading community-based nonprofit dedicated to addressing the needs of those living with mental illness. WE Teachers training will support educators as they work with students who have experienced – or are currently experiencing – traumatic situations, as well as helping teachers take preventive measures to avoid trauma.

“Many of our young people today are grappling with complex pressures and these issues don’t disappear when they enter the classroom,” said Paul Gionfriddo, president and CEO, Mental Health America. “We are proud to partner with Walgreens and WE to provide resources, so teachers feel encouraged and confident that they are taking the right steps to help their students. Ultimately, this is about making sure our teachers are supported so that our young people can succeed.”

More information about WE Teachers is available on [Walgreens.com/metowe](https://www.walgreens.com/metowe).

Nominate a Deserving Teacher for a \$500 WE Teachers Award

As part of the WE Teachers program, Walgreens is encouraging consumers to nominate deserving educators who go above and beyond to receive a WE Teachers Award. Starting July 21, customers and teachers can visit their local Walgreens stores to learn how to nominate or apply for a [WE Teachers Award](https://www.walgreens.com/metowe).

There will be a minimum of 500 recipients and each recipient will receive a \$500 Walgreens gift card to purchase classroom supplies – an amount designed to cover a year’s worth of teacher out-of-pocket expenses. Teachers can also apply directly. To learn more about the WE Teachers Award, visit [Walgreens.com/metowe](https://www.walgreens.com/metowe).

About Walgreens

Walgreens (walgreens.com), one of the nation’s largest drugstore chains, is included in the Retail Pharmacy USA Division of Walgreens Boots Alliance, Inc. (NASDAQ: WBA), the first global pharmacy-led, health and wellbeing enterprise. Approximately 8 million customers interact with Walgreens in stores and online each day, using the most convenient, multichannel access to consumer goods and services and trusted, cost-effective pharmacy, health and wellness services and advice. As of Aug. 31, 2018, Walgreens operates 9,560 drugstores with a presence in all 50 states, the District of Columbia, Puerto Rico and the U.S. Virgin Islands, along with its omni-channel business, Walgreens.com. Approximately 400 Walgreens stores offer Healthcare Clinic or other provider retail clinic services.

About ME to WE

ME to WE is part of WE, a family of organizations that make doing good, doable. WE is made up of WE Charity, empowering domestic and international change, ME to WE, a social enterprise that creates socially conscious products and experiences to help support the charity, and WE Day, filling stadiums around the world with the greatest celebration of social good. WE Charity was founded in 1995 by then 12-year-old Craig Kielburger with a mission to fight child labour. WE has since grown and evolved to address the root cause of child labour—extreme poverty. In the past 24 years, WE’s programs have empowered over one million people with clean water, built 1,500 schools and schoolrooms overseas, and empowered more than 200,000 children with access to education.

WE Teacher Award Official Rules: No purchase necessary. Purchase will not improve your chances. Nominations and applications for the WE Teachers Award begin at midnight ET 07/21/2019 and end at 5 p.m. ET 05/31/2020. To be eligible, an educator may apply or be nominated. To enter, submit the application found online at [WETEACHERS.org](https://www.weteachers.org). In order to complete the application process, educators must sign up to become a WE Teacher participant. Awards will be in the form of a \$500 USD Walgreens gift card to each of 500 recipients. Award winners will be evaluated and selected by WE Charity. Nominators will not receive a prize. Official rules: [Weteachers.org/rules](https://www.weteachers.org/rules).

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