Vormetric is the First Data-at-Rest Security Solution Available in IBM Cloud Marketplace Monday, April 28, 2014 08:00:00 PM (GMT)

IBM Cloud marketplace customers can now migrate to the cloud without losing control of their data

SAN FRANCISCO, April 28, 2014 /PRNewswire/ -- Vormetric, a leader in enterprise <u>data security</u> for physical, virtual, and cloud environments, today announced a partnership with IBM that brings the power of the Vormetric Transparent Encryption to the <u>IBM Cloud marketplace</u>. IBM clients that need to meet compliance requirements, protect sensitive data against data breaches and safeguard critical IP can now maintain control and secure their cloud data by using Vormetric Transparent Encryption to encrypt, control privileged user access and capture security intelligence while maintaining custodianship of policies and keys on their premise.

< #IBM Cloud Marketplace gains Data-at-Rest protection w/@Vormetric #Encryption, #AccessControl & #SecurityIntelligence http://bit.ly/1qXFfuL

Vormetric Transparent Encryption protects both structured and unstructured data, helping organizations add an additional layer of security to their workloads within the IBM Cloud. The solution provides:

- **Encryption and Key Management** strong, centrally managed, file and volume encryption combined with simple, centralized key management that enables compliance and is transparent to processes, applications and users.
- Access Policies and Privileged User Controls that restrict access to encrypted data permitting
 data to be decrypted only for authorized users and applications, while allowing privileged users to
 perform IT operations without ability to see protected information.
- **Security Intelligence** logs that capture access attempts to protected data, providing high value security intelligence information that can be used with a Security Information and Event Management (SIEM) solution and for compliance reporting.

The IBM Cloud marketplace offers clients access to more than 100 SaaS applications, IBM's Bluemix platform-as-a-service with its suite of composable services, the powerful SoftLayer infrastructure-as-a-service and IBM's rich intellectual capital and deep industry expertise. This single online destination with a suite of cloud services delivers a new buying experience for clients that enables line of business professionals to deploy new services faster; allows developers to build them with greater speed; and offers IT departments more creative, efficient and lower-cost ways to deliver these services.

"Our goal is to offer organizations the most innovative data security technology whenever and wherever required," said C.J. Radford, VP of Cloud for Vormetric. "This partnership brings together market leading offerings from Vormetric and IBM, making it easier for customers to protect their high-value data with Vormetric Transparent Encryption within the IBM Cloud."

To learn more about leveraging Vormetric Transparent Encryption in the IBM Cloud marketplace and to get started, visit http://ibm.com/cloud.

To learn more about Vormetric Data Protection solutions, visit http://www.vormetric.com.

About Vormetric

Vormetric (@Vormetric) is the industry leader in data security solutions that span physical, virtual and cloud environments. Vormetric helps over 1300 customers, including 17 of the Fortune 25 and many of the world's most security conscious government organizations, to meet compliance requirements and protect what matters — their sensitive data — from both internal and external threats. The company's scalable solution protects any file, any database and any application — within enterprise data center, cloud, big data environments — with a high performance, market-leading Vormetric Data Security Platform that incorporates application transparent encryption, access controls and security intelligence. Vormetric — because data can't defend itself.

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SOURCE Vormetric

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