

Voya Financial Releases 2016/2017 Corporate Responsibility Annual Report
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NEW YORK, Aug. 9, 2017 /PRNewswire/ -- Voya Financial, Inc. (NYSE: VOYA), announced today that it has published its [2016/2017 Corporate Responsibility Annual Report](#), which details ways in which the company's corporate responsibility (CR) pillars have been integrated with its day-to-day business strategy and operations.

"Voya is a different kind of company, one with a proactive focus on creating a sustainable future for our customers, our communities and all of our stakeholders," said Voya Financial Chairman and CEO Rodney O. Martin, Jr. "We believe that by executing on our CR strategy — which includes creating a diverse and inclusive culture, making a positive difference in the lives of individuals with special needs and disabilities, and educating current and future generations regarding financial resilience — we simultaneously advance the success and longevity of our business."

This year's annual report, titled "Voya Financial Corporate Responsibility For Tomorrow," highlights the way Voya operates its business today, with an eye toward the future. It details the organization's performance and its progress to date in relation to the pillars of its CR program: *Empowering Our People*, *Serving Our Clients*, *Investing in Communities* and *Protecting the Environment*.

The report, written in accordance with the Global Reporting Initiative (GRI) standards, demonstrates areas where Voya outperforms the competition, such as gender diversity, employee volunteerism and employee giving. It also describes the Voya Investment Management Environmental Social and Governance (ESG) Investment Program, which is part of the company's focus on responsible products and services that help clients plan, invest and protect their assets.

Sections of the report focus on unique initiatives designed to strengthen Voya's relationships with key audiences and demographics, including an executive board placement program and the Voya Cares program, an effort supporting the special needs community. In recapping its accomplishments, the report also lays out how Voya applies the CR lens to its operations to mitigate risk and leverage opportunities.

As an industry leader and advocate for greater retirement readiness, Voya Financial is committed to delivering on its vision to be America's Retirement Company® and its mission to make a secure financial future possible — one person, one family, one institution at a time.

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About Voya Financial®

Voya Financial, Inc. (NYSE: VOYA), helps Americans plan, invest and protect their savings — to get ready to retire better. Serving the financial needs of approximately 13.6 million individual and institutional customers in the United States, Voya is a *Fortune 500* company that had \$11 billion in revenue in 2016. The company had \$517 billion in total assets under management and administration as of June 30, 2017. With a clear mission to make a secure financial future possible — one person, one family, one institution at a time — Voya's vision is to be America's Retirement Company®. Certified as a "Great Place to Work" by the Great Place to Work® Institute, Voya is equally committed to conducting business in a way that is socially, environmentally, economically and ethically responsible and has been recognized as one of the 2017 World's Most Ethical Companies® by the Ethisphere Institute, as well as one of the Top Green Companies in the U.S., by *Newsweek* magazine. For more information, visit voyafinancial.com. Follow Voya Financial on [Facebook](#)

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