

Amerigroup Foundation Tackles Some of Nevada's Most Complex Health Needs in 2016

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Foundation contributes nearly \$620,000 to non-profit organizations' innovative programs aimed at creating healthier generation of Nevadans

The Amerigroup Foundation, the philanthropic arm of Amerigroup Nevada, works with organizations throughout Nevada to improve the health of our communities. Through its focus on cervical cancer screenings, smoking cessation, hands-only CPR training and active lifestyles, the Foundation is partnering with organizations that are setting the standard when it comes to innovative programs, which offer long-term solutions.

In Nevada, the Foundation provided nearly \$620,000 in grants. Additionally, during 2016, Amerigroup Nevada sponsored nearly \$135,000 in programs in the state.

Beyond the impact the company and Foundation are making in Nevada, Amerigroup associates donated 560 volunteer hours to benefit countless nonprofits in communities across the state, directing more than \$18,000 through the company-sponsored "Dollars for Doers" program. Also, during the year-round associate giving program, supported by a Foundation match, Nevada associates raised more than \$23,000 for local charities.

"We know that keeping our local communities *healthy* requires a dedicated partnership with key organizations so that residents are able to thrive, grow and prosper," said Eric Lloyd, president of Amerigroup Nevada. "Through sponsorships, grants, volunteerism and charitable donations, Amerigroup Nevada, its Foundation and associates committed more than \$790,000 to organizations that offer innovative programs that educate, motivate and encourage Nevada's residents to lead healthier lives."

A quick look at some of this year's highlights illustrates how these non-profits are helping to reduce health disparities and empower local community residents to take control of their health:

- Through a Foundation grant to the **March of Dimes**, nearly 240 women participated in Centering Pregnancy programs in Clark County, which achieved a preterm birth rate of 0.8 percent compared to 9.6 percent U.S. average.
- Through a collaboration with **REACH Ventanilla de Salud**, Amerigroup Nevada provided cervical cancer workshops for 400 Spanish-speaking Latinas at the **Mexican Consulate in Las Vegas**, and encouraged them to get tested.
- In an effort to battle preterm births, together with the **American Lung Association**, over 160 Nevadans completed the Freedom From Smoking cessation program.
- Through the Foundation's support of the **Boys & Girls Clubs of America's Triple Play program**, this collaboration is combating childhood obesity and sparking a passion among youth to achieve a healthy mind, body and soul. Amerigroup engaged 400 youth in healthy, active lifestyles through local Triple Play Club grants to local Clubs. Following vandalism in early 2016, Triple Play Gamesroom Grant, provided by Amerigroup Foundation to the **Boys & Girls Clubs of Southern Nevada** revitalized the local **Mary and Sam Boyd Clubhouse in Henderson** with much-needed equipment updates and supplies to keep kids and teams active. For more information, see Amerigroup's annual online [Corporate Responsibility Report](#), which outlines the company's commitment to making a difference in people's lives through the work of its associates, the philanthropic efforts of the Amerigroup Foundation, its diversity and inclusion initiatives and its environmentally responsible business practices.

About The Amerigroup Foundation

The Amerigroup Foundation is the philanthropic arm of Amerigroup, a wholly owned subsidiary of Anthem, Inc. Together, with local, regional and national organizations, the Amerigroup Foundation works to enhance the health and well-being of individuals and families in communities that Amerigroup and its affiliated health plans serve. Amerigroup Foundation funding is focused on strategic initiatives working to address and provide innovative solutions to health care challenges, as well as promoting the Healthy Generations

Program, a multi-generational initiative with five areas of focus: Healthy Heart, Cancer Prevention, Healthy Maternal Practices, Type 2 Diabetes Prevention, and Healthy Active Lifestyle. These disease states and medical conditions include: prenatal care in the first trimester, low birth weight babies, cardiac morbidity rates, long term activities that decrease obesity and increase physical activity, diabetes prevalence in adult populations, adult pneumococcal and influenza vaccinations and smoking cessation. The Foundation also coordinates the company's year-round Associate Giving program which provides a 50 percent match of associates' campaign pledges, as well as its Volunteer Time Off and Dollars for Doers community service programs. To learn more about the Amerigroup Foundation, please visit www.anthem.foundation.

About Amerigroup Nevada

Amerigroup Nevada helps improve health care access and quality for approximately 190,000 low-income Nevadans by developing innovative care management programs and services. Members are assured care that is not only accessible, but also accountable, comprehensive, integrated and patient-centered. Amerigroup Nevada provides ongoing community relations and outreach to encourage members to become active participants in their health care. Through health education programs, members are empowered to choose and sustain a healthy lifestyle.

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Contact:

Amerigroup Nevada
Olga Gallardo, 818-201-5682
olga.gallardo@anthem.com

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