

NIKE Announces Anthony Watson as New Chief Information Officer
Tuesday, February 18, 2014 09:15:00 PM (GMT)

NIKE, Inc. (NYSE:NKE) announced today that Anthony Watson will become the company's new Chief Information Officer (CIO).

Watson, a seasoned veteran of the information technology business, joins NIKE from Barclays Bank, PLC, where he has been their London-based Managing Director and CIO for Europe and the Middle East, as well as for Global Operations since 2009. He was also the chair of Barclays' Europe, Middle East, Retail and Business Banking Operating Committee and co-chair of Barclays' Global Diversity & Inclusion Council.

Prior to Barclays, Watson was Senior Vice President and Global Head of Technology Services for Wells Fargo, where he also served as a member of the Board of Directors of Wells Fargo Bank International. He has also held senior roles at CitiGroup, Unisys Corporation, Microsoft and First-e Bancorp, Europe's first Internet bank.

"We look forward to Anthony joining our team and bringing his deep knowledge, expertise and vision to lead NIKE's overall technology strategy," said Eric Sprunk, Chief Operating Officer for NIKE, Inc. "We are confident he can deliver progressive and innovative technology solutions and help us to continue to drive sustainable, profitable growth."

Watson, 38, will report to Sprunk and his anticipated start date is in mid-April.

[About NIKE](#)

NIKE, Inc., based near Beaverton, Oregon, is the world's leading designer, marketer and distributor of authentic athletic footwear, apparel, equipment and accessories for a wide variety of sports and fitness activities. Wholly-owned NIKE, Inc. subsidiaries include Converse Inc., which designs, markets and distributes athletic footwear, apparel and accessories; and Hurley International LLC, which designs, markets and distributes action sports and youth lifestyle footwear, apparel and accessories. For more information, visit www.nikeinc.com or follow @Nike.

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