Symantec's Cloud Workload Protection Named a 2018 CRN Product of the Year Winner Thursday, December 20, 2018 01:13:09 AM (GMT)

Cloud Workload Protection Honored in Security-Cloud Category

Symantec Corp. (NASDAQ: SYMC), the world's leading cyber security company, announced that CRN_{\circledR} , a brand of The Channel Company, has named Symantec Cloud Workload Protection (CWP) a winner in the 2018 Product of the Year Awards in the Security-Cloud category. Products and services named on this list represent best-in-breed technological innovation, financial opportunity for partners, and customer demand. For the third year in a row, the winners were determined through a combination of editorial selection and a survey fielded to solution providers, who are currently selling both the technology and specific vendor product, to accurately capture real-world satisfaction among partners and their customers.

First the top five finalists are carefully selected by CRN editors in each of the 22 different product categories. Then solution providers consider a number of factors when determining their ratings including but not limited to product quality and reliability; richness of product features and functionality; technical innovation; compatibility and ease of integration; and demonstrated ability to create new customer relationships or improve existing ones. This year's survey garnered over 3,600 responses.

Symantec's CWP solution provides multilayered protection for workloads running on public cloud platforms including Amazon Web Services (AWS), Microsoft Azure, and Google Cloud Platform (GCP), as well as physical on-premises servers and virtualized private clouds. The solution includes workload hardening capabilities such as File Integrity Monitoring (FIM), application isolation, and OS hardening to help stop zero-day attacks. CWP also includes anti-malware protection for workloads and Amazon S3 buckets powered by industry-leading Symantec Endpoint Protection (SEP) technologies. For organizations requiring compliance in the cloud, Symantec Cloud Workload Assurance helps discover and mitigate security misconfigurations while assessing security and compliance posture against best practice frameworks such as CIS Benchmarks. CWP can automatically discover, visualize, and help protect workloads and containers across public clouds, private clouds, and physical data center environments, using a single-agent, single-console solution.

"The 2018 Products of the Year winners deserve this recognition for being the top-performing products in the industry," said Bob Skelley, CEO of The Channel Company. "These innovative products and services have the required technical elements, revenue and profit potential, and ability to fulfill customer demand that solution providers are looking for. This list serves as an important guide for channel partners on the highest-potential technologies and services in the market today."

"Cloud infrastructure creates an entirely new class of data breaches. In addition to software vulnerabilities, a single misconfigured cloud workload or storage could cost a company millions or land it in a compliance nightmare," said Art Gilliland, EVP and GM Enterprise Products, Symantec. "Symantec's Cloud Workload Protection helps DevOps engineers ensure these critical security holes are plugged. We're honored to be recognized by The Channel Company for our innovation in creating this cloud-native, cost-efficient, easy-to-deploy solution."

The 2018 Products of the Year will be featured in the December issue of CRN and can be viewed online at www.crn.com/poty.

About Symantec

Symantec Corporation (NASDAQ: SYMC), the world's leading cyber security company, helps organizations, governments and people secure their most important data wherever it lives. Organizations across the world look to Symantec for strategic, integrated solutions to defend against sophisticated attacks across endpoints, cloud and infrastructure. Likewise, a global community of more than 50 million people and families rely on Symantec's Norton and LifeLock product suites to protect their digital lives at home and across their devices. Symantec operates one of the world's largest civilian cyber intelligence networks, allowing it to see and protect against the most advanced threats. For additional information, please visit www.symantec.com or connect with us on Facebook, Twitter, and LinkedIn.

About The Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end-users. Backed by more than 30 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. www.thechannelco.com

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