

Panasonic Announces Availability of Next Generation Arbitrator Body-worn Camera and Enhanced Unified Evidence Management System
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NEWARK, N.J., Nov. 19, 2015 /PRNewswire-iReach/ -- As federal and state laws and regulations evolve to promote the use of body-worn camera equipment by law enforcement agencies, Panasonic announced today the December 1 availability of its next generation Arbitrator® BWC (body-worn camera) and enhanced Unified Evidence Management System. The new BWC provides agencies with a complete, cost-effective wearable mobile video platform for capturing and managing unbiased evidence of all officer interactions. "The new Arbitrator body-worn camera is set to become the next-generation standard in evidence collection for public safety professionals, featuring HD video; a compact, lightweight and rugged design; and seamless integration with the industry's best back-end video evidence management system," said Panasonic System Communications Co. of North America Vice President of Security Sales Greg Peratt. Already the BWC and Enhanced Unified Evidence Management System are being piloted by major law enforcement agencies around the country. During pilot programs, Panasonic experts train officers in how to record their interactions with the public, and how to upload their footage to the Evidence Management System. Panasonic experts also make recommendations to ensure that the Body Worn Camera equipment and the Evidence Management System integrate with equipment in use. Panasonic experts help agencies to answer complex questions on data and evidence management.

Important questions include:

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1. *How do you want to securely store your video files?* Each body-worn camera creates roughly 1 GB of data for every hour of video recorded. Consider the number of officer hours worked, as well as the video from fixed security and in-car systems. For an agency deploying body-worn camera hardware, most of the long-term costs will be tied to data storage, and shaped by department retention policies. These policies ensure evidence is available when needed, officers are protected, laws are followed and privacy concerns addressed. Once storage requirements are determined, an agency has different options: 100% cloud storage, 100% premise-based storage or a mix of both.
2. *How can you make the process more efficient for officers?* Many agencies are deploying body-worn camera systems along with existing fixed security and in-car video capture solutions. It is important to find a system that is compatible with existing evidence platforms. Multiple, standalone systems are more costly to deploy and maintain. They can also lead to increased training requirements, IT support, separate maintenance agreements, etc. An integrated file management system that comprehensively manages digital evidence from all sources will save time and money.
3. *What storage and data transfer policies does your agency follow?* Another key consideration is how video evidence files will be transferred each day. Offloading HD video data can be cumbersome for officers and IT managers. Poor design can also increase the risk of data loss. To ensure the chain of evidence is preserved, it is important to select a manageable video platform. This will depend on your choice of body-worn hardware. Some systems use docking stations and others may use built-in Wi-Fi. Data security should be a top consideration so video files can be encrypted and secured in transit to prevent data breaches.

Panasonic delivers game-changing technology solutions that deliver a customized experience to drive better outcomes—for our customers and our customers' customers. Panasonic engineers reliable products and solutions that help to create, capture and deliver data of all types, where, when and how it is needed. The complete suite of Panasonic professional solutions for government and commercial enterprises of all sizes addresses unified business communications, mobile computing, security and surveillance, retail point-of-sale, office productivity, visual communications (projectors, displays, digital signage) and HD video production. Panasonic solutions for business are delivered by Panasonic System Communications Company of North America, Division of Panasonic Corporation of North America, the principal North American subsidiary of Panasonic Corporation. All brand and company/product names are trademarks or registered trademarks of the respective companies. All specifications are subject to change without notice. Information on Panasonic solutions for business can be obtained by calling [877-803-8492](tel:877-803-8492) or at us.panasonic.com/business-solutions/.

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Panasonic Corporation of North America provides a broad line of digital and other electronics products and solutions for consumer, business and industrial use. The company is the principal North American subsidiary of Osaka, Japan-based Panasonic Corporation and the hub of Panasonic's U.S. branding, marketing, sales, service and R&D operations. In Interbrand's 2014 annual "Best Global Green Brands" report, Panasonic ranked number five overall and the top electronics brand in the report. As part of continuing sustainability efforts, Panasonic Corporation of North America relocated its headquarters to a new facility, adjacent to Newark Penn Station in Newark, NJ. It is the first newly constructed office tower in Newark to earn both LEED Platinum and Gold certifications from the U.S. Green Building Council. Learn more about Panasonic at panasonic.com/pressroom.

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Media Contact: Weld Royal, Pana, 2013487859, weld.royal@us.panasonic.com

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