

## **Grubhub Kicks Off Third Year Of RestaurantHER, Continuing Support For Women In The Restaurant Industry**

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### **Funded by the more than \$1 million raised by diners during 2019 RestaurantHER, James Beard Foundation announces new platform for women in leadership**

CHICAGO, March 10, 2020 /PRNewswire/ -- [Grubhub](#), the nation's leading pickup and delivery marketplace with the largest restaurant network, is continuing its commitment in supporting women-led restaurants during the third year of its [RestaurantHER](#) initiative.

Last year Grubhub diners donated more than \$1 million to the James Beard Foundation's women's initiatives, and in 2020 the organization is putting those funds to work. With the assistance of Grubhub, the James Beard Foundation will be launching a new digital platform to provide women in the industry with accessible resources, substantially broadening its impact beyond the nearly 400 women the program now supports annually. The platform will provide educational guides on financing and best practices for business planning, as well as opportunities for members to network and connect with potential mentors through local community meet-ups and relevant industry events. Grubhub will also continue supporting local restaurant communities through RestaurantHER, encouraging diners to order from the growing, first-of-its-kind [map of women-led restaurants](#), which now features nearly 50,000 restaurants.

"Thanks to partnerships with leaders like Grubhub, we've been able to make a positive impact in supporting women-led restaurants in the industry," said Clare Reichenbach, CEO of the James Beard Foundation. "We've seen women executive chefs grow in representation within the industry, and although we have a long way to go to achieve gender parity, we're certainly heading in the right direction."

"Having access to tangible resources like the James Beard Foundation's programming is invaluable, and extending these to even more women with support from Grubhub is very exciting. The organization's 'Owning It' workshop was incredibly impactful, giving us the opportunity to network and connect with other women in the industry and provided real tools to help define, shape, and better our business," said Valerie Zweig, co-founder of Prescription Chicken. "From writing down the vision for our companies to hearing from and interacting with varied industry experts and even doing a live pitch to a panel of investors, we left with practical tools that we have already started implementing into our business."

Since its inception in 2018, RestaurantHER has helped raise awareness about the long-standing issues impacting women in today's restaurant industry. In a partnership with Women Chefs & Restaurateurs (WCR), Grubhub supported the development of "Sharpen Your Skills," a toolkit for aspiring female chefs and culinary leaders to help women navigate and address the challenges they face in the restaurant industry. Additionally, Grubhub contributed to WCR's scholarship and mentorship programs, assisting and connecting over a dozen women in the culinary industry through formal apprenticeships.

"We're proud to continue our efforts to drive change in the restaurant industry. Gender equality is important to us, and it's important to our diners, too," said Jessica Burns, Vice President of Brand Marketing and Creative at Grubhub. "While there's still progress to be made, women now make up 22% of all chefs and head cooks, a rise from just over 19% in 2017. At the end of the day, we have a responsibility to raise awareness and give a voice to women in today's industry, and with partners like the James Beard Foundation we're able to do just that."

For more information on Grubhub's RestaurantHER initiative or to check out the map of women-led restaurants, visit [RestaurantHER.com](#). To find out more about the James Beard Foundation's women's initiatives, visit [JamesBeard.org](#).

#### **About Grubhub**

Grubhub (NYSE: GRUB) is a leading online and mobile food-ordering and delivery marketplace with the largest and most comprehensive network of restaurant partners, as well as more than 22 million active diners. Dedicated to connecting diners with the food they love from their favorite local restaurants, Grubhub elevates food ordering through innovative restaurant technology, easy-to-use platforms and an improved delivery experience. Grubhub features over 300,000 restaurants and is proud to partner with more than 155,000 of these restaurants in over 3,200 U.S. cities and London. The Grubhub portfolio of brands includes

Grubhub, Seamless, LevelUp, AllMenus and MenuPages.

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SOURCE Grubhub

**Contacts:** press@grubhub.com

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