

**Panasonic Launches New Turnkey, Self-ordering Kiosk Solution for Enterprise**  
**Monday, October 01, 2018 02:35:00 PM (GMT)**

ORLANDO, Fla., Oct. 1, 2018 /PRNewswire/ -- Panasonic System Solutions Company of North America, an industry leader in food services technology, announced today the launch of its new turnkey kiosk solution that provides restaurant customers an immersive, customized, and faster experience. The new solution will premiere at FSTEC 2018 at the Rosen Centre Hotel in Orlando on October 1-3, 2018, in Booth 801.

"Panasonic kiosks have proven that they drive a significantly higher check and that the guests using them experience an overall satisfaction similar to or greater than those placing their orders directly with staff," said Michael D. Clarke, Owner, Lickety Split Food Services, LLC, a Texas Dairy Queen multi-unit franchisee.

Panasonic's end-to-end platform is managed at the enterprise level, allowing chain restaurants to deploy large installations easily and efficiently. The enterprise-grade application features full Point-of-Sale and Payment integration, a cloud-based enterprise management portal, flexible screen design, highly responsive user interface, suggestive selling, and order customization throughout the customer ordering journey.

"The highly intuitive, digital user interface promotes customer engagement, increases restaurant sales and profits, and frees up staff to tend to other business needs," said M. Faisal Pandit, SVP and Chief Digital Officer, Panasonic System Solutions Company of North America. "Customers interact with kiosks in myriad venues and have come to expect that same connectivity in restaurants too. And kiosks can have a significant impact on sales and profits with transaction uplifts of 20%-30% versus the traditional counter."

Restaurant brands can have one strategic partner for a comprehensive menu of hardware choices, software, and consulting, with full deployment and after-installation services that can help scale self-ordering kiosks across an entire enterprise with speed and agility.

For more information, call 877-726-2767, email [foodservices@us.panasonic.com](mailto:foodservices@us.panasonic.com), or visit: [us.panasonic.com/foodservice](http://us.panasonic.com/foodservice)

Panasonic System Solutions Company of North America is a division of Panasonic Corporation of North America.

**About Panasonic Corporation of North America**

Newark, NJ-based Panasonic Corporation of North America is a leading technology partner to businesses, government agencies and consumers across the region. The company is the principal North American subsidiary of Osaka, Japan-based Panasonic Corporation and leverages its strengths in Immersive Entertainment, Sustainable Energy, Automated Supply Chains and Connected Solutions to provide secure and resilient integrated solutions for B2B customers. Panasonic was highlighted in Forbes Magazine's Global 2000 ranking as one of the Top Ten Best Regarded Companies for 2017. The ranking is based on outstanding scores for trustworthiness, honesty with the public and superior performance of products and solutions. Learn more about Panasonic's ideas and innovations at [Panasonic.com](http://Panasonic.com).

☐ View original content to download multimedia: <http://www.prnewswire.com/news-releases/panasonic-launches-new-turnkey-self-ordering-kiosk-solution-for-enterprise-300721719.html>

SOURCE Panasonic Corporation of North America

**Contacts:** Betsy Boesel Sagges, (Panasonic), [betsy.sagges@us.panasonic.com](mailto:betsy.sagges@us.panasonic.com)

**Countries:** United States

**Industries:** Retail, Computer Electronics, Hardware & Software, Consumer Electronics, Food & Beverages, Restaurants

**Languages:** English

**Primary Identifiers:** 0650KM-E, 6752-JP

**Related Identifiers:** 0650KM-E, 6752-JP

