

P&G Named One of America's Best Corporate Citizens and Best Managed Companies
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Company ranks No. 8 of nearly 1,000 in JUST Capital survey of American public

Drucker Institute recognizes P&G as one of seven companies out of hundreds with top scores in all five categories of management effectiveness

The Procter & Gamble Company (NYSE:PG) was recognized today as the eighth Most JUST Company in America and first among personal care companies, according to *Forbes* and JUST Capital, a nonprofit that ranks the largest publicly traded corporations in the United States on the issues Americans care about most. The ranking compares America's companies head-to-head, based on performance in environmental sustainability, employee treatment, community support, product impacts and sourcing responsibly.

The JUST Capital rankings encompass nearly 1,000 of the largest publicly-traded companies in the U.S. and are based on comprehensive surveys conducted on public attitudes toward corporate behavior, involving 9,000 American respondents in 2018 and more than 81,000 over the past four years. *Forbes* calls the JUST 100, "a report card for corporate America, the 100 companies that are setting the standard in just behavior; if more corporations follow their lead, short term profits could translate into long term wealth for more Americans."

"We're honored to be recognized by *Forbes* and JUST Capital as one of the top companies in their America's Most JUST Company list," said David Taylor, Chairman of the Board, President and CEO. "Being a good corporate citizen is foundational to who we are as a company. We give back to communities where we live and work, start conversations that enable inclusion and equality and strive to do the right thing for the environment. We're proud to do our part to make a positive difference in the world and be a force for good and a force for growth."

"America's Most JUST Companies consistently outperform their peers in job creation, wages, work-life balance, environmental impact, and return on equity," said Martin Whittaker, CEO of JUST Capital. "Aligning corporate behavior with the priorities of the American people is good for communities and good for business."

This recognition comes on the heels of P&G's ranking by the Drucker Institute as one of the Most Effectively Managed Companies in America. P&G ranked in the top ten among hundreds of Fortune 500, S&P 500 and other large-cap companies evaluated on overall corporate effectiveness. The Drucker Institute ranking is determined by five dimensions of corporate performance—Customer Satisfaction, Employee Engagement and Development, Innovation, Social Responsibility and Financial Strength—and P&G was one of only seven companies to score above the mean in all five categories.

Both rankings follow P&G's release of its [2018 Citizenship Report](#), which details progress of the Company's Citizenship priorities: Ethics and Corporate Responsibility, Community Impact, Diversity & Inclusion, Gender Equality and Environmental Sustainability. Highlights of the report include how P&G is bringing the comforts of home to those impacted by disasters, continuing to spark conversations about diversity, inclusion and gender equality with its advertising, and making a meaningful impact on the environment with ambitious new 2030 goals including a vision to ensure that none of the Company's packaging ends up in the world's oceans.

The complete JUST 100 list can be found at www.forbes.com/just100. The JUST Capital rankings encompass the nearly 1,000 of the largest publicly-traded companies in the U.S. and can be explored at www.JUSTCapital.com. The Drucker Institute ranks the largest publicly traded companies in America according to their overall effectiveness. The full ranking for all the companies on the 2018 list can be found [here](#).

About P&G

P&G serves consumers around the world with one of the strongest portfolios of trusted, quality, leadership brands, including Always®, Ambi Pur®, Ariel®, Bounty®, Charmin®, Crest®, Dawn®, Downy®, Fairy®,

Febreze®, Gain®, Gillette®, Head & Shoulders®, Lenor®, Olay®, Oral-B®, Pampers®, Pantene®, SK-II®, Tide®, Vicks®, and Whisper®. The P&G community includes operations in approximately 70 countries worldwide. Please visit <http://www.pg.com> for the latest news and information about P&G and its brands. To learn more about P&G's Citizenship work, visit: <http://www.pg.com/citizenship>.

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