

**General Mills Recognized as an Employer of Choice for Working Moms**  
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***Company makes Working Mother's 100 Best Companies list for 17<sup>th</sup> consecutive year; earns special recognition for its workplace wellness programs***

Working Mother magazine today named General Mills as one of the [2012 Working Mother 100 Best Companies](#). General Mills ranks in the top 10 on this year's list and also received special recognition as a "Top 10 Best Company for Health and Wellness."

"We're proud to receive this strong endorsement of our family-friendly culture," said Ken Charles, vice president of Global Diversity and Inclusion at General Mills. "We work hard to create an inclusive workplace where all of our employees can thrive and contribute their best to the business. This commitment includes valuing and supporting the talents and perspectives of working moms."

Companies are selected as 100 Best Companies for their array of progressive workplace programs, including child care, flexibility, advancement and paid family leave. Winners are featured [online](#) and in the October/November issue of the magazine.

General Mills received high marks on the 2012 list for its approach to workplace wellness, which includes comprehensive health education and wellness programs, resources, and preventive care. Working Mother [highlights](#) General Mills' workplace wellness programs in the October/November issue, including photos of the company's fitness facilities and perspectives from employees who use them.

Learn more about General Mills' approach to [workplace wellness](#) on GeneralMills.com and the company's blog, [A Taste of General Mills](#).

Carol Evans, president of Working Mother Media, says, "This year's 100 Best Companies are leading the way for the rest of the nation. They have created not only essential benefits, like flexible work options and telecommuting, but also have shown their commitment in new ways like elder care referral and legal assistance to help busy parents manage their personal lives as well as their careers."

General Mills has made the 100 Best Companies list for 17 consecutive years and is a member of the Working Mother 100 Best Companies Hall of Fame.

**Methodology**

The 2012 Working Mother 100 Best Companies application includes more than 500 questions on workforce representation, child care, flexibility programs, leave policies and more. It surveys the availability, usage and tracking of programs, as well as the accountability of managers who oversee them. This year, particular weight was given to child care, flexible scheduling options and advancement programs.

Visit Working Mother's [website](#) to see a full list of the 100 Best Companies.

**About General Mills**

General Mills is one of the world's leading food companies, operating in more than 100 countries. Its brands include *Cheerios*, *Fiber One*, *Häagen-Dazs*, *Nature Valley*, *Yoplait*, *Betty Crocker*, *Pillsbury*, *Green Giant*, *Old El Paso*, and *Wanchai Ferry*. Headquartered in Minneapolis, Minnesota, USA, General Mills had fiscal 2012 worldwide sales of US \$16.7 billion.

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