LendingTree Launches Free Credit Monitoring Service Wednesday, March 21, 2018 02:00:00 PM (GMT)

Credit Monitoring Service Allows Users to Monitor and Protect Credit Score and Finances by Sending Alerts in Real-Time

| CHARLOTTE, N.C., March 21, 2018 /PRNewswire/ <u>LendingTree®</u> , the nation's leading online loan |
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| marketplace, today announced the launch of a free credit monitoring service within the My LendingTree |
| platform. In partnership with TransUnion, LendingTree monitors users' credit profiles daily and sends alerts of |
| any changes or potential suspicious activity within 30 minutes of the credit report being updated. |

Inaccurate information on credit profiles can impact credit scores, and with millions of Americans affected by data breaches every year, it's important to act quickly on unauthorized activities. My LendingTree users will receive notifications when changes or suspicious activities are reported in their credit report, including push notifications on their mobile device for users of the LendingTree mobile app. Once logged in, consumers can confirm or dispute changes and activities on their credit report like new accounts, credit inquiries, delinquencies, account status changes, and more.

"LendingTree empowers consumers with the information they need to feel more confident in their financial decision making," said Charles Battle, Senior Director of Product Management. "By adding free credit monitoring to My LendingTree, we're making it even easier for consumers to manage their credit and monitor their financial health."

Launched in June 2014, My LendingTree is LendingTree's financial intelligence platform that allows users to monitor their credit health and identifies potential savings opportunities. With over 7 million users enrolled, the platform provides consumers with completely free credit scores, an analysis of their credit report that highlights important changes, and grades for the six primary factors that influence their score. The dashboard displays information on existing financial accounts and loans, including credit card accounts, mortgages, home equity loans, auto loans, personal loans, and student loans. My LendingTree alerts users when an opportunity emerges to save money, based on real-time marketplace data on the LendingTree network.

To enroll in LendingTree's free credit monitoring service or create a free My LendingTree account, visit www.MyLendingTree.com.

About LendingTree

LendingTree (NASDAQ: TREE) is the nation's leading online loan marketplace, empowering consumers as they comparison-shop across a full suite of loan and credit-based offerings. LendingTree provides an online marketplace which connects consumers with multiple lenders that compete for their business, as well as an array of online tools and information to help consumers find the best loan. Since inception, LendingTree has facilitated more than 65 million loan requests. LendingTree provides free monthly credit scores through My LendingTree and access to its network of over 500 lenders offering home loans, personal loans, credit cards, student loans, business loans, home equity loans/lines of credit, auto loans and more. LendingTree, LLC is a subsidiary of LendingTree, Inc. For more information go to www.lendingtree.com, dial 800-555-TREE, like our Facebook page and/or follow us on Twitter @LendingTree.

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