

**Perkins Miller Joins StubHub as General Manager for North America**  
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***Media and Operations Executive to Focus on Driving Growth and Building Industry Partnerships***

[StubHub](#), the largest ticket marketplace in the U.S., today announced that Perkins Miller has joined the company as general manager for North America. In this role, he will focus on growing StubHub's business in North America and exploring new ways of partnering within the events and experiences industry.

This Smart News Release features multimedia. View the full release here:  
<http://www.businesswire.com/news/home/20160502005316/en/>



Perkins Miller is StubHub's new general manager for North America. (Photo: Business Wire)

Miller joins StubHub from NFL Media, where he served as chief digital officer & head of media operations, overseeing all media operations including platforms (cable net, film and digital), applications (fantasy, subscription media, casual games), and social media. His two decades' worth of experience in traditional and digital media, as well as his work with global events such as the Olympic Games, will help guide StubHub's strategies across mobile, social and other innovative technology platforms like virtual reality, and his background in sports and entertainment will complement StubHub's efforts in the industry.

"At StubHub, we're focused on connecting consumers with inspiring event experiences, and Perkins' omnichannel and industry expertise will help us expand how we build memorable experiences for our

customers," said StubHub President Scott Cutler. "As the world of events becomes more mobile, social and global, Perkins' extensive experience in cross-platform will help lead StubHub into new areas and benefit our buyers and sellers alike."

Before the NFL, Miller was executive vice president of digital media at WWE, where he was responsible for strategy, planning and operations of WWE's global digital and social businesses. Prior positions include chief operating officer at Vocativ and COO at Universal Sports, among others.

"StubHub creates connections in the world of live events, and I look forward to applying my passion for sports and entertainment, and experience in creating engaging and fan-centric ventures in this industry to the organization and to customers," said Miller.

Miller holds a Bachelor of Arts from Middlebury College. He will be based in San Francisco.

## About StubHub

At [StubHub](#), our mission is simple: help fans find fun. We connect fans with their favorite teams, shows and artists and introduce them to the ones they'll love next. As largest ticket marketplace in the U.S., we enable fans to buy and sell tickets to tens of thousands of events, whenever they want, through our desktop and mobile experiences, including our StubHub and StubHub Music apps for iPhone, iPad, Apple Watch and Android. Offering a superior fan experience at its core, StubHub reinvented the ticket resale market in 2000 and continues to lead it through innovation. Our industry firsts include the introduction of the first ticketing application, the first interactive seat mapping tool and the first live entertainment rewards program, Fan Rewards™. Our business partners include more than 60 teams in MLB, NBA, NHL, MLS and NCAA, plus ESPN, AEG, AXS and Spectra Ticketing & Fan Engagement. Throughout North America, the United Kingdom and Germany, StubHub provides the total end-to-end event going experience. StubHub is an eBay company (NASDAQ: EBAY). For more information on StubHub, visit [StubHub.com](#) or follow @StubHub on [Twitter](#), [Facebook](#) and [Instagram](#) or [YouTube.com/StubHub](#).

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