

**GNC hires Ryan Ostrom as Chief Brand Officer, effective 1-Jul**  
**Monday, June 24, 2019 08:49:18 PM (GMT)**

- Ostrom most recently served as Global Chief Digital Officer for KFC.
- The company has promoted Carl Seletz to the role of Chief Global Officer, effectively immediately.

**Reference Links:**

- [GNC Strengthens Organizational Structure to Further Support Company Repositioning](#)

**Industries:** Retail (Specialty)

**Primary Identifiers:** GNC-US

**Related Identifiers:** GNC-US

**Subjects:** Corporate Actions, Management Changes