Haeggquist & Eck, LLP Announces Ongoing Investigation Involving Equifax Inc. Data Breach Friday, September 08, 2017 09:47:00 PM (GMT)

<u>Haeggquist & Eck, LLP</u>, a leading shareholder and consumer rights litigation firm, is investigating concerns as to whether <u>Equifax Inc.</u> ("Equifax" or the "Company") (NYSE: EFX), and certain of its officers and/or directors, have violated consumer rights, violated federal and/or state securities laws, or breached their fiduciary duties to the Company's shareholders in connection with a massive data breach targeting consumer data entrusted to Equifax.

Equifax is a consumer credit company with headquarters in Atlanta, Georgia. On September 7, 2017, after-market hours, Equifax publicly announced its consumer data had been breached, which may have affected 143 million or more consumers whose financial and personal information was compromised while in possession of Equifax. Certain Equifax executives reportedly sold \$1.8 million of their personal Equifax stock holdings shortly before news of the breach was publicly announced. Since the announcement, Equifax stock price has plunged, causing harm to investors.

<u>Haeggquist & Eck, LLP</u> is also leading an investigation into the cause of the breach, the steps the Company had in place to prevent such breaches, and the scope and magnitude of the personal consumer information that has been compromised.

Equifax's Shareholders and Consumers Have Legal Options

If you are an Equifax shareholder and would like to discuss your legal rights and possible legal claims that may be pursued to remedy the alleged misconduct, please call attorney <u>Aaron M. Olsen</u> at 619-342-8000 or e-mail him at <u>aarono@haelaw.com</u>. There is no cost or obligation to you.

Likewise, if you were affected by this data breach at Equifax, or if you have received a letter or other notification from Equifax that your personal and/or financial information has been compromised or hacked, then please contact us immediately to protect your rights. We represent consumers nationwide, and are ready to assist you regardless of your state of residence.

<u>Haeggquist & Eck, LLP</u> is a nationally recognized leader in shareholder and consumer rights law. The firm represents individual investors in shareholder derivative lawsuits, and members of the firm have helped shareholders and consumers recover more than \$1 billion of value for themselves and the companies in which they have invested.

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