VMware, Enterproid and Verizon to Lead Identity in Secure Mobile Track at Cloud Identity Summit 2012
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Experts to Provide Best Practices for Streamlining the Mobile Identity Experience and Securing Mobile Devices on Corporate Networks

[Ping Identity](#)® , The Cloud Identity Security Leader™, today announced details of its identity in secure mobile track. Paul Madsen, senior technical architect, Ping Identity, will moderate the track starting at 10 a.m. MT on Thursday, July 19 at the [2012 Cloud Identity Summit](#). Taking place at Vail, Colorado's Cascade Resort, the summit explores the role of identity as the new perimeter and examines ways cloud computing, mobile device access and social networking are transforming business and IT.

The identity in secure mobile track includes:

Mobile Devices in the Enterprise: What IT Needs to Know
Ashish Jain, director of product management and Horizon App manager, VMware
The last few years have seen an unprecedented adoption rate of smartphone and tablet devices in the enterprise workplace. Employees expect the ability to use the personal computer, smartphone and tablet devices of their choice while working from their offices, homes, or on the road. Enterprise apps and data on the smartphones and tablets without the right set of controls, makes mobility a risky blind spot for most organizations. This session will explore some of the solutions that are available to IT managers to address the new set of challenges including app distribution, policy, compliance, data leakage, lost phone, and more.

Streamlining the Mobile Identity Experience
Andy Zmolek, director of business development, Enterproid
Today's flood of mobile devices and applications represent new challenges for both consumer and enterprise identity solutions. Approaches that work well on desktops and laptops may not offer an optimal user experience for smartphones and tablets, and the mixture of consumer and employee identities within the device is proving harder to manage every day. In this session, we will dive deeper into the user experience around mobile identity and look at emerging solutions within the mobile identity ecosystem that offer the promise of more natural, effective, and manageable identity interactions inside the smartphone/tablet experience itself and its provisioning/management surround.

Identity Management and Mobility – The Challenges and The Opportunities
Guy Tallent, managing director of cloud identity and privacy solutions, Verizon
Threats to mobile devices are real, albeit relatively new, and are expected to increase and diversify as the uses of these devices proliferate in the workplace. The convenience and functionality of these devices is driving adoption; however, security is often an afterthought. Traditional static passwords are no longer sufficient, and true multi-factor authentication will be required to better protect personal information and sensitive corporate data. As organizations develop business models and processes that embrace cloud computing and mobility technologies, the need for strategies that incorporate stronger authentication, compliance, and security practices will become more prevalent.

How can organizations stay ahead of this new mobility ecosystem while managing the risks? How can they enable the power and simplicity users want while ensuring security regulations and policies are stronger than ever and meet the requirements of this new reality?

In this session, Verizon will discuss how enterprises can take advantage of opportunities to employ mobile technologies while ensuring their critical infrastructure, applications and data are protected. We will offers tips and techniques to integrate sound identity and access management best practices into mobility strategies and identify real-world examples of how these new identity access management services and practices can be harnessed to add powerful capabilities, while preventing the introduction of vulnerabilities into security infrastructures.

Sponsors of the Cloud Identity Summit include KPMG LLP (Platinum Show Sponsor), Google (Gold Workshop Sponsor), SailPoint (Silver Sponsor), Radiant Logic, Inc. (Emerald Sponsor), Covisint (Diamond Sponsor), Axiomatics & Advancive (Solution Sponsor), Courion (Solution Sponsor), CSC (Solution Sponsor),

IBM (Solution Sponsor), Identropy (Solution Sponsor), Innotribe (Solution Sponsor), Layer 7(Solution Sponsor), Oracle (Solution Sponsor), Password Bank (Solution Sponsor), Symplified (Solution Sponsor), Ultimate Software (Solution Sponsor), Vordel (OIDF and OIX Summit Sponsor), Gluu (Lunch Sponsor) and Ping Identity. Visit www.cloudidentitysummit.com for more information and to register for the event.

About Cloud Identity Summit

Ping Identity's Cloud Identity Summit is the premiere conference dedicated to the role of identity in cloud security. With 15 expert led, hands-on educational workshops and over 30 industry speakers, the Cloud Identity Summit brings together hundreds of the world's top experts, implementers and vendors into a single week of knowledge sharing.

About Ping Identity | The **Cloud Identity Security** Leader

Ping Identity provides cloud identity security solutions to more than 800 of the world's largest companies, government organizations and cloud businesses. With a 99% customer satisfaction rating, Ping Identity empowers 45 of the Fortune 100 to secure hundreds of millions of employees, customers, consumers and partners using secure, open standards like SAML, OpenID and OAuth. Businesses that depend on the Cloud rely on Ping Identity to deliver simple, proven and secure cloud identity management through single sign-on, federated identity management, mobile identity security, API security, social media integration, and centralized access control. Visit pingidentity.com for more information.

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