

Wyndham Worldwide Earns World's Most Ethical Distinction for Sixth Time
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Global hospitality company's culture of integrity and ethical business practices are the foundation of its leadership in the hospitality industry

PARSIPPANY, N.J., Feb. 12, 2018 /PRNewswire/ -- With a commitment to acting with integrity and a dedication to welcoming people to experience travel the way they want, Wyndham Worldwide (NYSE: WYN) has been recognized as a [2018 World's Most Ethical Company®](#) by the Ethisphere Institute. This is the fourth consecutive year and sixth time overall that the Company has received the designation by Ethisphere, a global leader in defining and advancing the standards of ethical business practices.

"For over ten years, our associates have embodied the responsible business practices recognized today by the Ethisphere Institute," said Stephen P. Holmes, chairman and chief executive officer, Wyndham Worldwide. "As we look ahead to Wyndham Worldwide's planned separation later this year, these are the values that we'll hold for both new companies."

This year marks the twelfth anniversary of Ethisphere and the World's Most Ethical Companies designation which recognizes those companies who align principle with action, work tirelessly to make trust part of their corporate DNA, and in doing so, shape future industry standards by introducing tomorrow's best practices today.

"From our Board of Directors to associates at every level of our company, strong ethics are the foundation of our corporate culture," said Scott McLester, executive vice president and general counsel, Wyndham Worldwide.

"As a global hospitality company with a diverse range of business lines including hotels and vacation ownership resorts, our ethical business practices support our ability to create great experiences for associates and guests," added Korin Neff, senior vice president and chief compliance officer.

Maintaining a strong focus on ethical practices is part of its robust corporate social responsibility commitment. Some of the Company's activities and accomplishments include:

- Establishing a global network of Compliance Champions to provide guidance for associates on acceptable standards of business conduct, in addition to providing leadership development programs to weave compliant and ethical decision making into everyday business.
- Protecting human rights by providing hotel owners and franchisees the tools to identify human trafficking through training and awareness campaigns in partnership with the Polaris Project and ECPAT-USA.
- Creating a diverse and inclusive place to work and do business, being recognized among the DiversityInc Top 25 Companies for Diversity.

The World's Most Ethical Company assessment is based upon the Ethisphere Institute's Ethics Quotient® (EQ) framework which offers a quantitative way to assess a company's performance in an objective, consistent and standardized way. The information collected provides a comprehensive sampling of definitive criteria of core competencies, rather than all aspects of corporate governance, risk, sustainability, compliance and ethics. Scores are generated in five key categories: ethics and compliance program (35%), corporate citizenship and responsibility (20%), culture of ethics (20%), governance (15%) and leadership, innovation and reputation (10%).

About the Ethisphere Institute

The Ethisphere® Institute is the global leader in defining and advancing the standards of ethical business practices that fuel corporate character, marketplace trust and business success. Ethisphere has deep expertise in measuring and defining core ethics standards using data-driven insights that help companies enhance corporate character and measure and improve culture. Ethisphere honors superior achievement through its World's Most Ethical Companies recognition program and provides a community of industry experts with the Business Ethics Leadership Alliance (BELA). More information about Ethisphere can be

found at <https://ethisphere.com>.

About Wyndham Worldwide:

Wyndham Worldwide (NYSE: WYN) is one of the largest global hospitality companies, providing travelers with access to a collection of trusted hospitality brands in hotels, vacation ownership, and unique accommodations including vacation exchange, holiday parks, and managed home rentals. With a collective inventory of nearly 130,000 places to stay across more than 110 countries on six continents, Wyndham Worldwide and its 38,000 associates welcome people to experience travel the way they want. This is enhanced by Wyndham Rewards®, the Company's re-imagined guest loyalty program across its businesses, which is making it simpler for members to earn more rewards and redeem their points faster. For more information, please visit www.wyndhamworldwide.com.

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SOURCE Wyndham Worldwide

Contacts: Media Contact: Jane Danese, Public Relations Manager, Wyndham Worldwide, (973) 753-7577, Jane.Danese@wyn.com

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