

Panasonic General Counsel Damien Atkins Named to Savoy Magazine's 2016 "Top 100 Most Influential Blacks in Corporate America" List
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NEWARK, N.J., Mar. 1, 2016 /PRNewswire-iReach/ -- Panasonic Corporation of North America General Counsel and Corporate Secretary Damien Atkins has been named as one of Savoy Magazine's list of "Top 100 Most Influential Blacks in Corporate America." The **Savoy Top 100** recognizes some of the most accomplished African American leaders who have made a positive impact in Corporate America and have made a difference in the communities where they live and work.

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"I want to congratulate Damien on this well-deserved honor," said Panasonic Corporation of North America Chairman and CEO Joseph M. Taylor. "This designation is not only a testament to the contribution that Damien brings to Panasonic and our communities, it also highlights that diversity and inclusion are integral to Panasonic's vision of continuing to our communities and being the most valued partner to our clients and customers."

Since joining Panasonic in April, 2015, Mr. Atkins has reshaped Panasonic's in-house legal team to align with the company's plan of significant growth as a provider of diverse technology solutions. His expertise in leading mergers & acquisitions activities and managing corporate governance have already made a significant impact on Panasonic's overall strategy in North America.

"I'm deeply honored to share this recognition with such distinguished group of professionals," said Mr. Atkins. "Our industry and corporate America as a whole greatly benefit from a truly diverse employee base that's empowered to leverage its differences of opinion, backgrounds, and perspectives towards the creation of innovative technologies and solutions."

Selection of the "Top 100 Blacks in Corporate America" begins by examining the landscape of spheres of influence impacting Savoy's readership including: corporate sector influence, scholastic achievement, career growth, community outreach and recognition. The information received from over 500 prospective candidates is pre-screened by the selection committee that includes Savoy's editorial board, community leaders, and representatives from academia and business. The committee reviewed information on executives from an extensive group of industries ranging from banking and finance to healthcare and technology. After reviewing all of the profiles, the field of candidates is fine-tuned to the 2016 "Top 100 Most Influential" listing based upon the candidates exemplary professional accomplishments, community achievement and ability to inspire others.

About Panasonic Corporation of North America

Panasonic Corporation of North America provides a broad line of digital and other electronics products and solutions for consumer, business and industrial use. The company is the principal North American subsidiary of Osaka, Japan-based Panasonic Corporation and the hub of Panasonic's U.S. branding, marketing, sales, service and R&D operations. As part of continuing sustainability efforts, Panasonic Corporation of North America relocated its headquarters to a new facility, adjacent to Newark Penn Station in Newark, NJ. It is the first newly constructed office tower in Newark to earn both LEED Platinum and Gold certifications from the U.S. Green Building Council. Learn more about Panasonic at us.panasonic.com/news.

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