## The Hartford Named To Inaugural Bloomberg Financial Services Gender-Equality Index Thursday, June 02, 2016 06:30:00 PM (GMT)

Company one of 26 firms recognized for strong commitment to gender equality

<u>The Hartford</u> was named to the 2016 Bloomberg Financial Services Gender-Equality Index (BFGEI). The 26 firms recognized on the index demonstrated strong commitments to gender equality, including dedicated social disclosure policies and practices.

"We are truly honored to be included on the Bloomberg Financial Services Gender-Equality Index," said <u>Beth Bombara</u>, chief financial officer at The Hartford. "Greater gender diversity has been shown to positively impact the quality of decision-making and the operational and financial performance of a company. Our teams are stronger when our workforce reflects the diverse customer-base we serve."

The new index provides investors and organizations with standardized aggregate data across company gender statistics; employee policies; gender-conscious product offerings; and external community support and engagement. In order to be considered, The Hartford submitted a social survey created by Bloomberg in partnership with third-party experts, including Women's World Banking, Catalyst and Working Mother Media. Those included on this year's index scored at or above 60 points, a global threshold established by Bloomberg to reflect disclosure and the achievement or adoption of best-in-class statistics and policies.

"Evidence demonstrates that gender-equality policies and practices can affect a company's financial performance, productivity and ability to retain top talent," said Angela Sun, Head of Strategy and Corporate Development at Bloomberg. "While more and more firms are focused on addressing gender equality in the workplace, we've lacked a holistic set of data to better understand the issues facing companies, employees and clients. The BFGEI gives investors an important new decision-making tool by providing objective, concrete data around difficult-to-measure areas like policies and products."

The Hartford is committed to building an inclusive and engaging culture, where people are respected for who they are, recognized for how they contribute and celebrated for what they can become. The company has focused investments in talent development initiatives related to diversity and inclusion strategies, including leadership training, mentoring programs, and programming from the company's eight employee resource groups, which includes the Professional Women's Network. To learn more about diversity and inclusion at The Hartford, visit <a href="https://www.thehartford.com/careers/corporate-diversity">https://www.thehartford.com/careers/corporate-diversity</a>.

## **About Bloomberg**

Bloomberg, the global business and financial information and news leader, gives influential decision makers a critical edge by connecting them to a dynamic network of information, people and ideas. The company's strength – delivering data, news and analytics through innovative technology, quickly and accurately – is at the core of the Bloomberg Professional service, which provides real time financial information to more than 327,000 subscribers globally. For more information, visit www.bloomberg.com or request a demo.

## **About The Hartford**

With more than 200 years of expertise, The Hartford (NYSE: HIG) is a leader in property and casualty insurance, group benefits and mutual funds. The company is widely recognized for its service excellence, sustainability practices, trust and integrity. More information on the company and its financial performance is available at <a href="https://www.thehartford.com/">https://www.thehartford.com/</a>. Join us on Facebook at <a href="https://www.thehartford.com/">www.twitter.com/TheHartford</a>. Follow us on Twitter at <a href="https://www.twitter.com/TheHartford">www.twitter.com/TheHartford</a> PR.

## HIG-C

Some of the statements in this release may be considered forward-looking statements as defined in the Private Securities Litigation Reform Act of 1995. We caution investors that these forward-looking statements are not guarantees of future performance, and actual results may differ materially. Investors should consider the important risks and uncertainties that may cause actual results to differ. These important risks and uncertainties include those discussed in our 2015 Annual Report on Form 10-K, subsequent Quarterly

Reports on Forms 10-Q, and the other filings we make with the Securities and Exchange Commission. We assume no obligation to update this release, which speaks as of the date issued.

From time to time, The Hartford may use its website to disseminate material company information. Financial and other important information regarding The Hartford is routinely accessible through and posted on our website at <a href="http://ir.thehartford.com">http://ir.thehartford.com</a>. In addition, you may automatically receive email alerts and other information about The Hartford when you enroll your email address by visiting the "Email Alerts" section at <a href="http://ir.thehartford.com">http://ir.thehartford.com</a>.

View source version on businesswire.com: <a href="http://www.businesswire.com/news/home/20160602005164/en/">http://www.businesswire.com/news/home/20160602005164/en/</a>

--30-- CW/BO

Contact:

The Hartford

Media Contact:
Heather Serignese, 860-547-3301
Heather.Serignese@TheHartford.com
or

Bloomberg Media Contact:
Jill Watanabe, 212-617-1610
jwatanabe11@bloomberg.net

Copyright Business Wire 2016 1.2

Industries: Professional Services, Finance, Insurance

Languages: English

Primary Identifiers: HIG-US Related Identifiers: HIG-US

**Source:** The Hartford

Subjects: Award, Product/Service