

In the news release, Voya Financial Chief Communications Officer Paul Gennaro Joins Board of US Business Leadership Network (USBLN), issued 21-Aug-2017 by Voya Financial, Inc. over PR Newswire, we are advised by the company that updates were made to select sections of the third paragraph, as well as quotes from Paul Gennaro and Jill Houghlin. The complete, corrected release follows:

## **Voya Financial Chief Communications Officer Paul Gennaro Joins Board of US Business Leadership Network (USBLN)**

NEW YORK, Aug. 21, 2017 /PRNewswire/ -- Voya Financial, Inc. (NYSE: VOYA), announced today that Paul Gennaro, senior vice president of Brand and Corporate Communications, and chief communications officer (CCO), has been appointed to the board of directors of the US Business Leadership Network (USBLN). USBLN is a national nonprofit that helps the business community drive performance by leveraging disability inclusion in the workplace, supply chain and marketplace.

"I am grateful for the opportunity to help USBLN advance its important work to positively impact the business community, as well as the lives of people with disabilities," said Gennaro. "Through Voya's commitment to serving this community, I have seen the tremendous good that USBLN does to advance disability inclusion, which is a natural extension of Voya's efforts to help all Americans plan for the future that they envision and deserve. I'm honored to serve on the board of USBLN and to support its mission to help the next generation of diverse business leaders successfully enter and thrive in the workplace."

One in five people in the U.S. will experience a disability during their lifetime.<sup>1</sup> These individuals face significant obstacles in their pursuit of jobs and careers, as U.S. Department of Labor statistics show that only 20.7 percent of people with disabilities participate in today's workforce. Organizations like USBLN are working to break through barriers by connecting this community to leaders in the business world. The organization helps companies identify and draw from the unique strengths and talents of Americans with disabilities to move their business forward and foster diversity and inclusion in the workplace.

"It has been a pleasure to work with Voya and see firsthand the company's commitment to serving people with disabilities," said USBLN President and CEO Jill Houghton. "We're extremely excited to build on our strong partnership with Voya — and to have Paul join our board. His expertise will be a valuable asset as we advance USBLN's branding and marketing efforts."

In his role leading brand and corporate communications at Voya, Gennaro oversees all internal and external communications as well as advertising and brand campaigns. He serves as a strategic advisor to senior management, setting the overall communications and brand strategy, and further defining and protecting the company's reputation with key stakeholders. He is also a member of the Voya Operating Committee.

Gennaro began his 30-year career as a print/broadcast journalist and public affairs officer for the U.S. Navy. He previously served as the CCO of AECOM, a \$20-billion global professional services firm. Gennaro has held senior leadership roles at a diverse group of companies, including Ingersoll-Rand, Dell, American Express and Johns Manville — a Berkshire Hathaway company. He has received multiple accolades for his work in these roles, including: the *PRWeek* magazine PR Professional of the Year Award; the John W. Hill Award, which is the Public Relations Society of America New York Chapter's most prestigious honor; and the International Business Award for Communications Executive of the Year.

Paul serves on the board of the Ethisphere Institute and is chairman of its Communications Advisory Board. Additionally, he is a member of the board of advisors for the Emory Center of Ethics.

As an industry leader and advocate for greater retirement readiness, Voya Financial is committed to delivering on its vision to be America's Retirement Company® and its mission to make a secure financial future possible — one person, one family, one institution at a time.

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### **About Voya Financial®**

Voya Financial, Inc. (NYSE: VOYA), helps Americans plan, invest and protect their savings — to get ready to retire better. Serving the financial needs of approximately 13.6 million individual and institutional customers in the United States, Voya is a *Fortune 500* company that had \$11 billion in revenue in 2016. The company had \$517 billion in total assets under management and administration as of June 30, 2017. With a clear mission to make a secure financial future possible — one person, one family, one institution at a time — Voya's vision is to be America's Retirement Company®. Certified as a "Great Place to Work" by the Great Place to Work® Institute, Voya is equally committed to conducting business in a way that is socially, environmentally, economically and ethically responsible and has been recognized as one of the 2017 World's Most Ethical Companies® by the Ethisphere Institute, as well as one of the Top Green Companies in the U.S., by *Newsweek* magazine. For more information, visit [voya.com](http://voya.com). Follow Voya Financial on [Facebook](#) and Twitter [@Voya](#).

<sup>1</sup> U.S. Census Bureau data and respondents' self-identification.

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