American Express Canada named one of Canada's Best Diversity Employers for Fifth Year in a Row Thursday, March 12, 2020 12:00:00 PM (GMT)

TORONTO, March 12, 2020 /CNW/ - American Express Canada is proud to announce that it has been named by Mediacorp Canada Inc. as one of <u>Canada's Best Diversity Employers</u> for the fifth year in a row. This year, Amex was recognized for maintaining commitment to their "Women at Amex" strategy which supports the development and advancement of female employees, and for the diverse range of colleague networks across the organization.

"Here at American Express, we are delighted to receive this award once again. We are so proud to lead by example in the corporate world," says Annette Kingsley, VP, Market HR at Amex Canada. "Women currently represent 56% of senior leadership roles here at Amex Canada, and 71% of the company's board of directors. Each year, we celebrate initiatives including International Women's Day, Pride and Black History month – ensuring all employees have the opportunity to get involved in varying activities, supporting the diversity of our company."

On top of that, Amex offers a number of employee development programs to help employees excel in their career. These programs put an emphasis on mentorship and sponsorship opportunities including companywide panel discussions, self-development workshops, and roundtable discussions with senior leaders.

In addition, Employee Resource Groups (Colleague Networks as they are referred to at Amex) play a fundamental role in American Express' Diversity and Inclusion strategy. There are currently 10 highly engaged Colleague Network Chapters at Amex Canada. They provide various development, leadership and engagement opportunities for their members while building on the company's inclusive culture.

About American Express in Canada

American Express is a global services company, providing customers with access to products, insights and experiences that enrich lives and build business success. American Express was established in Canada in 1853 and offers a variety of consumer and business products. Learn more at americanexpress.ca and connect with us on Facebook, Twitter, YouTube and Instagram.

Mediacorp Canada Inc.

Founded in 1992, Mediacorp Canada Inc. is the nation's largest publisher of employment periodicals. Since 1999, the Toronto-based publisher has managed the <u>Canada's Top 100 Employers</u> project, which includes 18 regional and special-interest editorial competitions that reach over 15 million Canadians annually through a variety of magazine and newspaper partners, including The Globe and Mail. Mediacorp also operates <u>Eluta.ca</u>, one of Canada's largest job search engines, which reaches 7.4 million unique visitors annually and features editorial reviews from the Canada's Top 100 Employers project. Mediacorp also hosts Canada's largest conference for senior-level HR professionals, the <u>Top Employer Summit</u>.

SOURCE American Express Canada

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