

Canon Solutions America Links Up With Barracuda Networks To Combat Email-Delivered Threats Tuesday, February 12, 2019 04:08:00 PM (GMT)

New Barracuda PhishLine offering provides immersive real-world training and social engineering simulations to help customers avoid email fraud, data loss, and brand damage

MELVILLE, N.Y., Feb. 12, 2019 /PRNewswire/ -- Canon Solutions America, Inc., a wholly owned subsidiary of Canon U.S.A., Inc., today announced its collaboration with Barracuda Networks, Inc., a leading provider for cloud-enabled security solutions. With the cost of data breach rapidly increasing and more businesses being affected each year, Canon Solutions America recognized the need to provide a [security awareness resource](#) geared toward helping customers mitigate risk. The Barracuda PhishLine offering is designed to help customers guard against social-engineering threats through continuous simulation and training for employees.

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"We are excited to work with the exceptional team at Canon Solutions America in offering Barracuda's innovative computer-based training solution, PhishLine, to organizations they serve," said Ezra Hookano, VP of Channels at Barracuda. "As threats increase and become more sophisticated, security awareness training is a key element in securing people, brand, and businesses. PhishLine can help prevent email fraud, data loss, and brand damage by training and testing employees to recognize highly targeted phishing attacks."

PhishLine helps employees recognize the subtle clues that an email is not from whom it says it's from. It uses a two-pronged approach to meet this end. First, computer-based training gives users a baseline understanding of the latest techniques attackers are using. Second, PhishLine embeds learning into business processes, by launching customized simulations that test and reinforce good user behavior. A large library of curated content means faster time to value, while rich reporting and analytics provide visibility.

The benefits to Canon Solutions America customers from the Barracuda PhishLine offering include:

- Turning employees into front-line defenders of workplace security by reducing social engineering vulnerability.
- Choice of hundreds of email templates, landing pages and domains.
- Phishline Concierge Service, available for expert campaign design, operation and results reporting.

"Canon Solutions America is eager to have customers take advantage of the Barracuda PhishLine relationship," said Peter Kowalczyk, president of Canon Solutions America. "We want our customers to feel empowered, and the Barracuda PhishLine offering encourages a more proactive mindset to security. Organizations of all sizes will have access to easy to use simulation and training that will transform employees from potential victims into the first line of defense against sophisticated phishing attacks."

About Barracuda

At Barracuda we strive to make the world a safer place. We believe every business deserves access to cloud-enabled, enterprise-grade security solutions that are easy to buy, deploy, and use. We help protect email, networks, data and applications with innovative solutions that grow and adapt with our customers' journey. More than 150,000 organizations worldwide trust Barracuda to protect them — in ways they may not even know they are at risk — so they can focus on taking their business to the next level. For more information, visit barracuda.com.

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About Canon Solutions America, Inc.

Canon Solutions America provides industry leading enterprise, production, and large format printing solutions, supported by exceptional professional service offerings. With the technology offerings of the Canon and Océ brands, Canon Solutions America helps companies of all sizes find ways to: improve sustainability, increase efficiency, and control costs in conjunction with high volume, continuous feed, digital and traditional printing, and document management solutions. A wholly owned subsidiary of Canon U.S.A., Inc., Canon Solutions America is headquartered in Melville, N.Y. and has sales and service locations across the U.S. For more information on Canon Solutions America, please visit csa.canon.com.

Editorial Contact:

Tara Vetro
631-330-2681
tvetro@csa.canon.com

Canon Solutions America, Inc. Website:

<http://csa.canon.com>

For sales info/customer support:

1-844-443-INFO (4636)

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