

**Yum! Brands, Inc. to Participate in the J.P. Morgan Gaming, Lodging, Restaurant & Leisure Management Access Forum and the Bank of America Merrill Lynch 2018 Consumer & Retail Technology Conference**  
**Thursday, February 22, 2018 09:15:00 PM (GMT)**

Yum! Brands, Inc. (NYSE: YUM) today announced David Gibbs, President & CFO, Yum! Brands, will participate in the J.P. Morgan Gaming, Lodging, Restaurant & Leisure Management Access Forum on Thursday, March 8, 2018 in Las Vegas, NV at approximately 12:20 p.m. ET. In addition, Roger Eaton, CEO, KFC Global, and Gavin Felder, CFO, KFC Global, will participate in the Bank of America Merrill Lynch 2018 Consumer & Retail Technology Conference on Wednesday, March 14, 2018 in New York, NY at approximately 8:50 a.m. ET.

The events will be webcast live and can be accessed through the Yum! Brands website at [www.yum.com/investors](http://www.yum.com/investors).

Yum! Brands, Inc., based in Louisville, Kentucky, has over 45,000 restaurants in more than 135 countries and territories and is one of the Aon Hewitt Top Companies for Leaders in North America. In 2018, Yum! Brands was recognized as part of the inaugural Bloomberg Gender-Equality Index. In 2017, Yum! Brands was named to the Dow Jones Sustainability North America Index and ranked among the top 100 Best Corporate Citizens by *Corporate Responsibility Magazine*. The company's restaurant brands – KFC, Pizza Hut and Taco Bell – are the global leaders of the chicken, pizza and Mexican-style food categories. Worldwide, the Yum! Brands system opens over seven new restaurants per day on average, making it a leader in global retail development.

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**Industries:** Restaurant/Bar, Retail, Food/Beverage

**Languages:** English

**Primary Identifiers:** YUM-US

**Related Identifiers:** YUM-US, US988498101

**Source:** Yum! Brands, Inc.

**Subjects:** Conference, Trade Show, Webcast