

## **T-Mobile Goes Big for Hispanic Heritage Month 2019!**

**Tuesday, September 17, 2019 01:03:00 PM (GMT)**

*The Un-carrier embraces Hispanic and Latino culture with charitable giving, employee education and participation in 80+ events nationwide between September 15 – October 15*

T-Mobile (NASDAQ: TMUS):

- What:** T-Mobile is going *muy grande* for Hispanic Heritage Month, America's annual celebration of Hispanic and Latino culture and history!
- When and Where:** Between September 15 and October 15 – dates that span the independence days of Honduras, Nicaragua, Guatemala, El Salvador, Costa Rica and Mexico – the Un-carrier will sponsor, host or participate in more than 80 events across the country, from public celebrations and parades to educational talks for T-Mobile employees.
- Who:** America's Hispanic community is *muy importante* to T-Mobile. It comprises 59.9 million people – 18% of the U.S. population – not to mention 62% of T-Mobile's employees identify as a minority and a substantial portion of that includes Hispanic or Latino!
- Why:** T-Mobile wouldn't be the iconic Un-carrier it is without its Latino employees and customers – and America wouldn't be the great nation it is without the contributions of Hispanics and Latinos. *No hay uno* without the other! #EstamosUnidos

### **Background:**

T-Mobile kicked off Hispanic Heritage Month on Sept. 15 by presenting a \$10,000 donation to Seattle's soon-to-open Sea Mar Museum of Chicano/a/Latino/a Culture as part of the Seattle Mariners' annual Salute to Latin American Béisbol Day at T-Mobile Park in Seattle. Throughout the rest of the month, T-Mobile executives and employees will join communities across the U.S. to participate in events such as Fiestas Patrias in Houston, Dallas, and Chicago; the LA County Fair; and the Hispanic Impact Summit in Orlando.

For employees, the T-Mobile Foundation is offering two-for-one matching on donations to the Hispanic Heritage Foundation, up to \$20,000 total. Hispanic Heritage Month celebrations and educational opportunities touching on the topics of culture, history and immigration will take place at T-Mobile Care Centers as well as the Bellevue, Wash. headquarters, with special events, media opportunities and guest speakers to be announced.

Diversity is in T-Mobile's DNA. With more than 62% of T-Mobile employees identifying as minorities, the Un-carrier is the most diverse major wireless company in the nation. T-Mobile also has a suite of resources for the Spanish speaking community including a Spanish language [site](#) and T-Mobile [app](#), the Un-carrier's award-winning [Team of Experts](#) in Spanish Language and the newly launched [T-Mobile Latino YouTube](#) channel, plus [T-Mobile Latino Twitter](#), [Facebook](#), [Instagram](#) and [Snapchat](#). T-Mobile has been recognized by Forbes and Fortune as a Best Employer for Diversity and awarded a perfect 100 on the Human Rights Campaign Corporate Equality Index.

T-Mobile is a dedicated supporter of the Hispanic community and proudly celebrate their history, culture, and contributions during Hispanic Heritage Month and beyond. For more information about T-Mobile's diversity and inclusion initiatives, visit [the T-Mobile website](#).

About T-Mobile US, Inc.

As America's Un-carrier, T-Mobile US, Inc. (NASDAQ: TMUS) is redefining the way consumers and businesses buy wireless services through leading product and service innovation. Our advanced nationwide 4G LTE network delivers outstanding wireless experiences to 83.1 million customers who are unwilling to compromise on quality and value. Based in Bellevue, Washington, T-Mobile US provides services through its subsidiaries and operates its flagship brands, T-Mobile and Metro by T-Mobile. For more information, please visit <http://www.t-mobile.com>.

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