Symantec Advances Mobile Productivity With New Android and iOS Protection Capabilities Tuesday, July 17, 2012 12:00:00 PM (GMT)

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Building on its success of facilitating mobility initiatives for enterprise customers, Symantec Corp.
(NASDAQ: SYMC) today announced significant mobile portfolio updates to enable secure mobile email deployments, mobile application initiatives and Bring Your Own Device programs. With these updates, Symantec now offers the most comprehensive enterprise-grade platform with enhanced capabilities in device management, application management and threat protection.

The updates include the following products and new capabilities:

- New <u>Symantec Mobile Security for Android</u> is now available, bringing award-winning application analysis and threat detection technology to enterprise Android deployments
- New <u>Symantec Mobile Management for Configuration Manager</u> is now available, marking the complete integration of technology from the Odyssey Software acquisition
- <u>Symantec Mobile Management</u> now provides a secure email solution for Android devices with NitroDesk TouchDown integration
- Symantec Mobile Management now provides native enterprise-grade management for Windows 7 Phone platform, complementing existing support for Android and iOS
- <u>Nukona App Center from Symantec</u> now protects data on iOS devices with FIPS 140-2 certified encryption
- <u>Symantec PGP Viewer for Android</u> now extends email encryption from the popular PGP Universal Server to Android devices

<u>Click to Tweet:</u> Symantec announces mobile product updates, offers most complete mobile protection solution set available: http://bit.ly/Lq6DsF

"As part of the next stage of their BYOD initiatives, companies worldwide are telling us that they're looking to increase their adoption of Android devices. We are bringing together a comprehensive set of security and management solutions for this leading platform," said Anil Chakravarthy, senior vice president, Enterprise Security Group, Symantec. "With the recent additions to our portfolio of mobile device management and application/data management products, Symantec is providing a complete platform to enable CIOs to achieve their mobile vision. I am thrilled that so many of our customers worldwide are validating our strategy and portfolio."

Read more in this detailed blog post:

• Symantec Empowers Enterprises to Embrace Mobility, BYOD

Symantec Mobile Security for Android

According to Symantec's <u>State of Mobility Survey(1)</u>, 67 percent of companies are concerned with malware attacks spreading from mobile devices to internal networks. In addition, Symantec's latest <u>Internet Security Threat Report(2)</u> highlighted that mobile vulnerabilities increased by 93 percent in 2011 and that threats targeting the Android operating system are on the rise.

To protect corporate-connected Android devices from app and Internet borne threats, Symantec today announced general availability of Symantec Mobile Security for Android. Mobile Security for Android leverages Symantec's proprietary technology that monitors and analyzes millions of android apps available on appstores around the world. Supported by Symantec's unparalleled Global Intelligence Network, Mobile Security for Android utilizes Symantec's anti-malware detection technology from Norton Mobile Security, already protecting millions of Android devices.

Symantec Mobile Management for Configuration Manager

With the completed integration of Odyssey Software, the former Odyssey Athena product is now Symantec Mobile Management for Configuration Manager. Symantec now offers three deployment options for mobile device management (MDM) -- a standalone MDM solution, an integrated MDM with Altiris IT Management Suite from Symantec and an integrated MDM for Microsoft System Center Configuration Manager. These

options enable scalable, enterprise-class MDM and unified endpoint management from two of the most widely deployed management platforms.

Symantec Mobile Management

All Symantec Mobile Management products now integrate with the leading enterprise email client for Android -- NitroDesk TouchDown -- to provide secure mobile email services, further enabling secure adoption of Android devices in the enterprise. By providing a dedicated enterprise email client for Android devices, Symantec addresses multiple security and management issues, including separation of corporate and personal data.

Symantec Mobile Management now provides native agent based enterprise management for Windows Phone 7 devices, complementing existing support for Android and iOS. With this capability, companies can now provide consistent configuration security and management across the most popular platforms, deploy mobile applications and content and secure the corporate data on these devices.

Nukona App Center from Symantec

Nukona App Center from Symantec now features the ability to secure apps and data on iOS devices with FIPS 140-2 certified encryption, making Symantec one of the only vendors to offer this certification today. This capability helps ready iOS devices for use in government and other regulated industries, such as the financial and healthcare sectors, helping these organizations meet compliance requirements from corporate owned to BYOD implementations. Nukona App Center provides secure application and content management for iOS and Android devices and now supports apps created with third-party app frameworks, such as Appcelerator and PhoneGap. This new support helps customers secure and manage mobile applications created from a wider set of development platforms.

Symantec PGP Viewer for Android

Building on the success of Symantec PGP Viewer for iOS, Symantec now offers Symantec PGP Viewer for Android to provide the ability to read encrypted emails on Android devices. Available for <u>download</u> from the Google Play Marketplace, PGP Viewer for Android works in conjunction with PGP Universal Server from Symantec for user enrollment services and key management to help customers deal with compliance and data breach concerns.

Additional Quotes

"Giving our employees access to business critical information anytime, anywhere is a top priority for us -- one that gives us a huge competitive advantage. To be successful in this initiative, we need a reliable solution that helps us realize the different mobile use cases and provides a holistic view of all of our mobile devices. Symantec's mobile solutions allow us to focus on our business by addressing our security and management needs." -- Craig Weatherhead, IT Director, Fastenal Company

"When leveraged correctly, mobile technologies in the form of applications, smartphones, and tablets can give [a] business a competitive edge over less-connected peers. IT professionals are under enormous pressure to develop a comprehensive approach to mobility that realizes its business, financial, and operational benefits while still protecting the organization from security, legal, and compliance risks," -- Christian Kane, Forrester Research Analyst, in the May 2012 Forrester Research, Inc., report Define A Road Map For Mobile Security And Operations

Resources

- SlideShare Presentation: Mobile Solutions
- Symantec Mobile Solutions
- Symantec acquires Odyssey Software and Nukona
- Research: 2012 State of Mobility Survey
- Research: A Window Into Mobile Device Security
- Research: Motivations of Recent Android Malware

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About Symantec

Symantec protects the world's information, and is the global leader in security, backup and availability solutions. Our innovative products and services protect people and information in any environment -- from the smallest mobile device, to the enterprise data center, to cloud-based systems. Our industry-leading expertise in protecting data, identities and interactions gives our customers confidence in a connected world. More information is available at www.symantec.com or by connecting with Symantec at: go.symantec.com/socialmedia.

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Technorati Tags: Symantec, security, management, mobile security, mobile management, smartphones, tablets, mobile devices, smart devices, consumerization of IT, BYOD, mobile applications

- (1) Symantec, "State of Mobility Report" February 2012
- (2) Symantec, "Internet Security Threat Report, Volume XVII" May 2012

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