

BNY Mellon Names Jyoti Chopra Global Head of Diversity and Inclusion
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Company's Global Workforce Strategy Driven by Diversity and Inclusion

NEW YORK, Aug. 21, 2012 /PRNewswire/ -- BNY Mellon, the global leader in investment management and investment services, has hired Jyoti Chopra as global head of diversity and inclusion. Based in New York and reporting to Sheena Wilson, the global head of talent strategy, Chopra will lead the company's comprehensive award-winning diversity and inclusion program, promoting a culture of inclusion that creates pathways for the continued recruitment, development and advancement of a diverse workforce.

(Photo: <http://photos.prnewswire.com/prnh/20120821/NY60059>)

"To power the investment success of our clients around the world, BNY Mellon must continue to leverage the talent and expertise of an extraordinary global workforce," Wilson said. "Jyoti is a proven consensus builder who drives results through education and communication, demonstrating a deep, holistic understanding of the business case for diversity and inclusion in workforce development and planning."

Chopra will oversee BNY Mellon's diversity strategy and execution, and serve on the company's Global Diversity and Inclusion Council, a group led by BNY Mellon Chairman, President and CEO Gerald Hassell and comprised of executives charged with advancing diversity and inclusion efforts and building employee engagement across the company.

Chopra brings over 25 years of diversity leadership and business experience to BNY Mellon, most recently with Deloitte Touche Tohmatsu Limited. As the Global Leader for communications and public relations for Deloitte, Chopra led the successful campaign rollout of a multi-year global business strategy, championed global diversity initiatives, and spearheaded Deloitte's external market leadership positioning for the organization's 195,000 professionals located in more than 150 countries.

Her career in the financial services industry includes more than 10 years with Merrill Lynch, where as Managing Director of Multicultural Marketing she developed among other things, financial education, marketing, business development, and recruitment and retention programs for multiple diverse constituencies internally and externally. She also spent 15 years with the United Nations and the United Nations Children's Fund (UNICEF).

Chopra grew up in the United Kingdom and graduated from New York University with a bachelor's degree in Journalism. She also holds a Securities Industry Institute certificate from The Wharton School at the University of Pennsylvania.

To learn more about BNY Mellon's diversity and inclusion program or to search for career opportunities, visit bnymellon.com/diversity or bnymellon.com/careers.

BNY Mellon is a global financial services company focused on helping clients manage and service their financial assets, operating in 36 countries and serving more than 100 markets. BNY Mellon is a leading provider of financial services for institutions, corporations and high-net-worth individuals, offering superior investment management and investment services through a worldwide client-focused team. It has \$27.1 trillion in assets under custody and administration and \$1.3 trillion in assets under management, services \$11.5 trillion in outstanding debt and processes global payments averaging \$1.4 trillion per day. BNY Mellon is the corporate brand of The Bank of New York Mellon Corporation (NYSE: BK). Additional information is available on www.bnymellon.com or follow us on Twitter @BNYMellon.

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