

Comerica Publishes Corporate Responsibility Report
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Achieves Second Greenhouse Gas (GHG) Reduction Goal Three Years Early

DALLAS, Aug. 2, 2017 /PRNewswire/ -- Comerica Incorporated (NYSE: CMA) today announced the publishing of its [2016 Corporate Responsibility Report](#) at www.comerica.com/sustainability. The report presents a comprehensive review of the company's governance, social and environmental practices and progress.

"We remain committed to the communities in which we do business, and this report highlights the ongoing great work of our colleagues," said Ralph Babb, Comerica's chairman and chief executive officer. "From diversity to responsible business practices and protecting the environment, we recognize thriving communities serve the best interest of people and the planet, while improving our company's business performance and creating long-term value for our stakeholders."

The report addresses a broad range of economic, environmental, social and governance topics critical to responsible companies and Comerica's long history of community involvement, diversity and environmental commitment. Prepared in accordance with the Global Reporting Initiative (GRI) Standards Core Level, this is Comerica's fifth GRI-based report and the first report prepared to the new GRI Standards, ahead of GRI's mandatory 2018 implementation date.

The report covers progress in [key areas](#), including Diversity and Inclusion, Responsible Business Practices and the Support of Comerica's Customers, Colleagues and Communities as well as Managing our Environmental Impacts. Among the highlights, Comerica's early achievement of their 2020 Greenhouse Gas (GHG) Reduction Goal.

Comerica's Director of Corporate Sustainability Scott Beckerman stated, "Comerica is excited to announce that we've met and exceeded our second GHG reduction goal of 20 percent, three years ahead of schedule. Combined with the progress from our first-generation goal, we've achieved significant GHG reductions over the last decade and we look forward to continued reductions as we work to enhance the energy efficiency of our buildings."

In addition, the report presents Comerica's first mapping of its Impact Topics to the United Nation's 17 Sustainable Development Goals (SDGs).

"The SDGs represent a path forward for addressing our planet's and society's greatest needs, and Comerica recognizes our part in this effort," Beckerman indicated. "We look forward to helping align the interests of people, businesses, nonprofits and governments in working together to improve the lives of all."

Comerica's sustainability performance as a responsible company was also recently affirmed by FTSE4Good, marking Comerica's ninth consecutive year of recognition for the company's performance on environmental, social, and governance issues.

About Comerica

Comerica Bank is a subsidiary of Comerica Incorporated (NYSE: CMA). Founded in Detroit in 1849, Comerica continues to invest in Michigan, including the multi-million dollar restoration of Comerica Bank Center, its Michigan Market headquarters in downtown Detroit. For generations, Comerica Bank has been making a positive difference in the lives of Michigan residents, helping its customers be successful and providing financial assistance to help charitable organizations meet their diverse goals. Ranked No. 2 in deposit market share in Michigan, Comerica's naming rights agreement for Comerica Park helped support this jewel in Detroit's downtown revitalization plan. Comerica Incorporated is a financial services company strategically aligned by three business segments: The Business Bank, The Retail Bank, and Wealth Management. Comerica focuses on relationships, and helping people and businesses be successful. To find us on Facebook, please visit www.facebook.com/Comerica. Follow us on Twitter at @ComericaCares.

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SOURCE Comerica Incorporated

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