

Choice Hotels Wins Workplace Excellence Award for Tenth Consecutive Year
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SILVER SPRING, Md., June 13, 2012 /PRNewswire/ -- Choice Hotels International, Inc. (NYSE: CHH) continues to foster an exemplary work environment. For 2012, Alliance for Workplace Excellence (AWE) has awarded Choice Hotels with its Workplace Excellence Seal of Approval Award and Health & Wellness Trailblazer Award. The company's commitment to excellence shows because this is the 10th consecutive year it has received the Workplace Excellence Award and the 6th consecutive year AWE has recognized Choice Hotels as a Health & Wellness Trailblazer.

"It is a true honor for Choice Hotels to be selected for this award. I'm very proud of the Human Resources and Organizational Development teams and how hard they have worked to bring these award-winning programs to life, as well as all associates who are involved with making these programs successful," said Patrick Cimerola, senior vice president of Human Resources and Administration. "Here at Choice, our most valuable asset is our people—and this award is a prime example of not only how important wellness is to our company, but also how hard we work to create a high-performing, engaging workplace where our employees can thrive on an everyday basis."

The awards honor businesses who promote professional fulfillment as well as personal wellness at work, at home, and in the community. Excellent Workplace and Health & Wellness Trailblazer Award winners must demonstrate significant merit in several different categories including Workforce Demographics, Management Practices, Diversity and Inclusion, Corporate Social Responsibility, Employee Engagement, Health & Wellness Programs and Initiatives, and Employee Voice Survey.

AWE is a nonprofit organization founded by Discovery Communications, Inc. in Montgomery County, Md. For the past 13 years, AWE has recognized the best places to work and companies that emphasize wellness in the Washington, D.C. area.

About Choice Hotels

Choice Hotels International, Inc. franchises more than 6,100 hotels, representing more than 495,000 rooms, in the United States and more than 30 other countries and territories. As of March 31, 2012, more than 350 hotels were under construction, awaiting conversion or approved for development in the United States, representing more than 30,000 rooms, and approximately 80 hotels, representing approximately 7,000 rooms, were under construction, awaiting conversion or approved for development in approximately 20 other countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States, Canada and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels International, Inc. web site, which may be accessed at www.choicehotels.com.

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