

**For Ninth Consecutive Year, Verizon Named to LATINA Style Magazine's List of Best Companies for Latinas to Work**  
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NEW YORK, Aug. 30, 2011 /PRNewswire/ -- Verizon has earned the No. 8 ranking in the LATINA Style 50, [LATINA Style](#) magazine's annual list of the best companies for Latinas to work for in the U.S. This is the ninth consecutive year that the company's commitment to diversity and inclusion has been recognized by the publication.

"We continue to highlight the companies that have a dedicated effort to diverse recruitment and promotion initiatives," said Robert Bard, LATINA Style's president and CEO.

Women and people of color make up nearly 60 percent of Verizon's workforce and 46 percent of Verizon's Board of Directors.

"Globally, women are continuing to break through the traditional gender barriers in business," said Magda Yrizarry, Verizon's chief talent and diversity officer. "In today's global and competitive environment, an inclusive corporate culture that maximizes the talents and ideas of women is essential to providing the innovative products and services our customers want. We're honored to once again have our commitment to diversity and inclusion recognized by LATINA Style magazine."

To compile the list of best companies, LATINA Style surveyed more than 800 companies and evaluated them based on: number of Latina executives, mentoring programs, Latina board members, educational opportunities, alternative work policies, dependent/child care support, employee benefits, women's issues, job retraining, affinity groups and Hispanic relations. This year, LATINA Style added a new category highlighting which companies have a dedicated program to recruit military personnel.

Verizon has several recruitment programs to promote awareness of career opportunities within the company for Hispanic women, and has strong relationships with numerous organizations such as the Association of Latino Professionals in Finance and Accounting, the National Society of Hispanic MBAs, the National Society of Hispanic Professional Engineers, the Society of Women Engineers and the National Hispanic Chamber of Commerce. Verizon is also committed to building a diverse future talent pipeline, and partners with organizations like the Hispanic Scholarship Fund, the Hispanic College Fund and ASPIRA Inc. to support students and their families in reaching their higher education goals.

The results of the LATINA Style 50 are published in the magazine's August issue.

**A Great Place to Build a Career**

Earlier this year, Verizon was named to Working Mother magazine's list of Best Companies for Multicultural Women, for the sixth consecutive year.

Also this year, the National Association of Female Executives named Verizon to the association's list of NAFE Top 50 Companies for Executive Women, which spotlights corporations with practices and employment records that benefit women and encourage their advancement to top management positions. And Verizon's commitment to employing active and retired members of the U.S. military was recognized by CivilianJobs.com, which named the company to its annual list of Most Valuable Employers for Military.

In 2010, Verizon invested \$321 million in training and development, which helped earn the company the No. 3 spot on Training Magazine's Training Top 125 list of best employee training programs.

Verizon Communications Inc. (NYSE, NASDAQ:VZ), headquartered in New York, is a global leader in delivering broadband and other wireless and wireline communications services to consumer, business, government and wholesale customers. Verizon Wireless operates America's most reliable wireless network, with more than 106 million total connections nationwide. Verizon also provides converged communications, information and entertainment services over America's most advanced fiber-optic network, and delivers integrated business solutions to customers in more than 150 countries, including all of the Fortune 500. A Dow 30 company, Verizon employs a diverse workforce of nearly 196,000 and last year generated

consolidated revenues of \$106.6 billion. For more information, visit [www.verizon.com](http://www.verizon.com).

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