

## **Comcast Names Jackie Gadsden Vice President Of Diversity And Inclusion For The Greater Boston Region**

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CHELMSFORD, Mass., Feb. 17, 2016 /PRNewswire/ -- Comcast announced today that Jackie Gadsden has been named Vice President of Diversity and Inclusion for the company's Greater Boston Region. In this new role, Gadsden will be responsible for the planning and execution of diversity and inclusion efforts across the region's footprint, which consists of approximately 5,000 employees and 1.9 million customers across eastern Massachusetts, New Hampshire and Maine.

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Gadsden will focus on Comcast's goal to become the leading company for diversity and inclusion within the industry and will serve as a resource to develop and recommend strategies to attract, promote and retain a diverse workforce.

"Jackie's leadership skills combined with her proven track record of creating opportunities for diverse employees and building partnerships with professional networks will help us achieve and surpass our diversity goals," said Tracy Pitcher, Senior Vice President of Comcast's Greater Boston Region. "She brings a wealth of knowledge and experience to her new position, and we're thrilled that she will be part of our team."

Added Gadsden, "I look forward to building a more diverse, inclusive, and engaged workforce backed by a variety of initiatives to select, develop, and promote diverse candidates. I will also collaborate with all departments from marketing to human resources to ensure that diversity and inclusion is part of every business plan to reflect the needs of the diverse communities we serve."

Gadsden brings more than 20 years of experience to her role. She previously served as Vice President of Retail Stores for Comcast's Greater Boston Region, where she led a frontline workforce at Xfinity Stores and Comcast Service Centers at dozens of locations. Before holding that position, she served in a variety of customer service leadership positions at Comcast and its predecessor companies.

### **About Comcast Cable:**

Comcast Cable is one of the nation's largest video, high-speed Internet and phone providers to residential customers under the XFINITY brand and also provides these services to businesses. Comcast has invested in technology to build an advanced network that delivers among the fastest broadband speeds, and brings customers personalized video, communications and home management offerings. Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company. Visit [www.comcastcorporation.com](http://www.comcastcorporation.com) for more information.

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