

TD mobile app refresh puts a spotlight on speed and agility

Tuesday, March 17, 2015 12:00:00 PM (GMT)

Our most popular features prominently positioned for ease-of-access, first Canadian banking app to offer U.S. bill pay

TORONTO, March 17, 2015 /CNW/ - TD Bank Group today announced a redesign of its popular TD app for Android and iPhone smartphones, creating a more intuitive, simplified experience for customers. The new functionality allows users quicker access to popular features, as well as added capabilities, such as the ability to submit U.S. bill payments – a first for a Canadian banking app.

"This redesign represents a real collaboration of ideas between TD and our customers, incorporating new capabilities in ways our customers want to be able to use our app," said Rizwan Khalfan, SVP and Chief Digital Officer at TD. "The result is a more engaging experience that is quick and simple to use and allows customers to do more while on the go."

Building on the framework of Canada's most popular¹ mobile banking app, the enhanced mobile features and capabilities include:

- **Quick Links:** Customers can quickly and easily manage their money with our most popular banking functions accessible now from the top of their home screen.
- **Quick Access:** Customers can choose to conveniently view their account balances without having to log in.
- **Quick TD Credit Card payments:** TD Credit Card Account bill payment features the option to pay via three pre-populated payment amounts, as well as the customer's ability to type in a specific payment amount.
- **Moving and sending money:** Sending an *Interac* e-Transfer using the TD app is now simpler and faster, with the ability to add recipients straight from your smartphone's contact list.
- **U.S. and Canadian bill payments:** For the first time in Canada via a banking app, TD customers can submit U.S. bill payments from their eligible TD Canada Trust Canadian or U.S. dollar personal chequing or savings accounts.² Customers can also easily add and manage Canadian bills directly on their smartphone.
- **Enhanced direct investing features:** TD Direct Investing clients can make trades and view real-time quotes, analyze portfolio information with the new Heat Maps tool, and monitor investments and stocks with advanced, full-screen charting.

When using the TD app, customers are protected by the TD Online and Mobile Security Guarantee, provided security responsibilities are met. Learn more about our [online and mobile security guarantee](#).

For more information, including videos detailing the enhanced features and links to download the TD app for Smartphone, please click [here](#). To access a downloadable image of the new redesign, please see the link below.

¹ According to comScore reporting, as of December 2014, TD is ranked #1 in Canada for mobile subscribers accessing financial services via their mobile devices

² Customer must register for the U.S. Bill Pay Service and set up payees in EasyWeb first. A fee of \$2.50 (in the currency of the account) applies for each bill payment. Regular account transaction fees and foreign exchange costs may also apply. A U.S. dollar cheque will be mailed to the payee.

About TD Bank Group

The Toronto-Dominion Bank and its subsidiaries are collectively known as TD Bank Group ("TD" or the "Bank"). TD is the sixth largest bank in North America by branches and serves more than 24 million customers in three key businesses operating in a number of locations in financial centres around the globe: Canadian Retail, including TD Canada Trust, TD Auto Finance Canada, TD Wealth (Canada), TD Direct Investing, and TD Insurance; U.S. Retail, including TD Bank, *America's Most Convenient Bank*, TD Auto Finance U.S., TD Wealth (U.S.), and an investment in TD Ameritrade; and Wholesale Banking, including TD Securities. TD also ranks among the world's leading online financial services firms, with approximately 9.7

million active online and mobile customers. TD had CDN\$1.1 trillion in assets on January 31, 2015. The Toronto-Dominion Bank trades under the symbol "TD" on the Toronto and New York Stock Exchanges.

About TD Direct Investing

TD Direct Investing is a division of TD Waterhouse Canada Inc., a subsidiary of The Toronto-Dominion Bank.

iPhone is a trademark of Apple Inc., registered in the U.S. and other countries.

Android is a trademark of Google Inc.

SOURCE TD Bank Group

Countries: Canada

Industries: Finance & Insurance

Languages: English

Primary Identifiers: TD-CA

Related Identifiers: TD-CA, TD-US

Subjects: Economy, Business, Finance, Business (General), New Products, Joint Ventures, Licensing, Patents, Finance: Markets, Stock Prices, Accounting, Banking, Real Estate, etc., Financial Markets: Statistics, Rates & Commentaries