

Clear Channel to Launch “WNYC News & Conversation” on the New iHeartRadio Monday, October 17, 2011 04:01:00 AM (GMT)

Digital-Only Channel Features Premier News-Talk Programming from The Most Listened-To Public Radio Station in the Country

Clear Channel Radio, the leading media company in America with a greater reach than any other radio or television outlet, today announced the launch of WNYC News & Conversation on the New iHeartRadio, its free, industry-leading digital radio service, which offers more than 800 broadcast radio and commercial-free digital-only stations from 150 cities, plus the ability to create custom radio stations, delivering listeners everything they want all in one fully integrated service.

The new channel will feature premier programming from WNYC, the nation's most listened-to public radio station, including three popular news-talk shows: “The Brian Lehrer Show,” “The Leonard Lopate Show,” and “The Takeaway,” a co-production of WNYC and Public Radio International (PRI).

“One of Clear Channel's strategies is to be wherever our listeners are with the programming they want and expect,” said John Hogan, President and CEO, Clear Channel Radio. “As New York City's flagship public radio station, WNYC features interviews with the most compelling, sought-after newsmakers, anchored by award-winning hosts who know what listeners want to hear. The new WNYC News & Conversation channel on iHeartRadio will offer a compelling mix of news-talk programs from one of the most respected stations in America. It's an exciting addition to our current offering of 800 stations across the country.”

“We are delighted that Clear Channel will offer a selection of programming from WNYC on iHeartRadio,” said Thomas Hjelm, Vice President and Chief Digital Officer, New York Public Radio. “We are committed to making our programming available to the widest possible audience. Given iHeartRadio's affinity with talk radio fans, it is an effective platform to extend the reach of our programming among news-talk listeners across the country.”

Featured shows on WNYC News & Conversation are:

- **“The Takeaway”** – Daily, national morning news program that delivers the news, cultural stories and analysis that listeners need to catch up, start their day and prepare for what's ahead. Hosted by John Hockenberry and Celeste Headlee, the show is a unique partnership of global news leaders, co-produced by WNYC Radio and PRI, in collaboration with the BBC World Service, *The New York Times* and WGBH Boston.
- **“The Brian Lehrer Show”** – Peabody Award-winning, daily public affairs and news call-in program, hosted by Brian Lehrer, featuring interviews with local, national and international newsmakers, politicians, and cultural figures, as well as everyday Americans impacted by current events.
- **“The Leonard Lopate Show”** – Daily arts and culture talk show, hosted by Leonard Lopate, that features conversations with writers, actors, ex-presidents, dancers, scientists, comedians, historians, grammarians, curators, filmmakers and do-it-yourself experts. The show includes several weekly segments, including “Underreported,” which gives an in-depth look into stories that are overlooked by the media, and “Please Explain,” in which Lopate interviews an expert to get to the bottom of a complex topic.

With more than 55 million listening hours a month from its 30 million unique website visitors across 850 digital sites nationwide, and 41 million downloads of the iHeartRadio mobile application, Clear Channel is already one of the most popular digital music destinations. Last month, Clear Channel launched the New iHeartRadio that combines its more than 800 broadcast radio and digital-only stations from 150 cities with the ability to create custom stations, delivering listeners everything they want all in one fully integrated service.

About Clear Channel Radio

With 237 million monthly listeners in the U.S., Clear Channel Radio has the largest reach of any radio or television outlet in America. Clear Channel radio serves 150 cities through 850 owned radio stations. The company's radio stations and content can be heard on AM/FM stations, HD digital radio channels, Sirius/XM

satellite, on the Internet at iHeartRadio.com, on the iHeartRadio mobile application on iPads and smartphones, and used via navigation systems from TomTom, Garmin and others. The company's operations include radio broadcasting, online and mobile services and products, syndication, music research services and independent media representation. Clear Channel Radio is a division of CC Media Holdings, Inc. (OTCBB: CCMO), a leading global media and entertainment company. More information on the company can be found at www.clearchannel.com and www.ccmediaholdings.com.

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