

CVS Caremark to Highlight Diversity Initiatives at 2013 National Urban League Conference in Philadelphia
Wednesday, July 24, 2013 05:19:03 PM (GMT)

WOONSOCKET, R.I., July 24, 2013 /PRNewswire/ -- CVS Caremark (NYSE: CVS), the largest pharmacy health care provider in the United States, is an official sponsor of the National Urban League's 2013 Conference in Philadelphia this week. The company will exhibit at the conference, offering attendees a glimpse into the company's wide array of diversity programs, including workforce initiatives, health screenings and multicultural product offerings.

(Logo: <http://photos.prnewswire.com/prnh/20090226/NE75914LOGO>)

"CVS Caremark is proud to partner with the National Urban League, a national leader in improving economic empowerment in urban communities," said David L. Casey, Vice President, Workforce Strategies and Chief Diversity Officer, CVS Caremark. "Working together with the Urban League allows us to cultivate the relationships we have already established in the many multicultural communities we serve across the country."

One of the highlights of this year's conference is the "Career and Networking Fair," which is opening on Thursday, July 25 and runs through Saturday, July 27. The event will give job seekers an opportunity to meet with CVS Caremark and other Fortune 500, non-profit and government employers.

"By participating in the National Urban League conference career fair, and other job fairs across the country, CVS Caremark is demonstrating its commitment to putting talented candidates to work," said Casey. "In fact, tens of thousands of job seekers join our ranks every year."

CVS Caremark currently employs 200,000 colleagues and was recently named one of DiversityInc's 25 Noteworthy companies for 2013 and a Top 10 Company for Veterans.

In addition to the Career and Networking Fair, CVS Caremark will also have an exhibit booth at the conference. On Thursday, July 25, CVS Caremark will offer free health screenings to conference attendees. Visitors who stop by the CVS Caremark conference booth will be able to have their blood pressure, BMI, glucose and cholesterol checked. Pharmacists will also be on hand to answer questions attendees may have about their prescription medications. On Friday, July 26, and Saturday, July 27, the booth will feature beauty consultations and mini-makeovers with product samples from some of the most popular multicultural products lines sold at CVS/pharmacy. Detailed information about the company's ExtraCare and ExtraCare Advantage for Diabetes programs will also be available to attendees.

To follow CVS Caremark's participation in the Urban League conference, search for #CVSDiversity on Twitter.

About CVS Caremark

CVS Caremark is dedicated to helping people on their path to better health as the largest integrated pharmacy company in the United States. Through the company's more than 7,400 CVS/pharmacy stores; its leading pharmacy benefit manager serving more than 60 million plan members; and its retail health clinic system, the largest in the nation with more than 600 MinuteClinic locations, it is a market leader in mail order, retail and specialty pharmacy, retail clinics, and Medicare Part D Prescription Drug Plans. As a pharmacy innovation company with an unmatched breadth of capabilities, CVS Caremark continually strives to improve health and lower costs by developing new approaches such as its unique Pharmacy Advisor program that helps people with chronic diseases, such as diabetes, obtain and stay on their medications. Find more information about how CVS Caremark is reinventing pharmacy for better health at info.cvscaremark.com.

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SOURCE CVS Caremark

Countries: United States

Industries: Health Care, Medicine & Pharmaceuticals

Languages: English

Primary Identifiers: CVS-US

Related Identifiers: CVS-US