

**Target Names Mark Tritton Executive Vice President and Chief Merchandising Officer**  
**Tuesday, May 17, 2016 01:05:00 PM (GMT)**

*Jason Goldberger to become retailer's first chief digital officer and president, Target.com*

[Target Corporation](#) (NYSE: TGT) today announced the hire of Mark Tritton as executive vice president and chief merchandising officer. In this role, Tritton will oversee enterprise buying, product design and development, sourcing, visual merchandising strategy, and merchandising transformation and operations for the retailer. Target also announced that Jason Goldberger will assume the newly created role of chief digital officer and president, Target.com. Both Tritton and Goldberger will report to Target's chairman and chief executive officer, Brian Cornell, as members of the retailer's leadership team, effective June 5.

"Over the past year, we've undergone an exhaustive search for a chief merchant, and I'm confident that Mark's experience and passion make him the right fit for Target's business and our team. He's a bold, decisive leader, and he'll play a critical role in guiding Target's merchandising authority across all channels, ensuring we meet the ever-evolving wants and needs of our guests," said Cornell.

"I'm proud to be joining Target, a brand that I've long studied and admired," said Tritton. "The retail landscape and consumer expectations have never been more dynamic, and I look forward to leading and supporting the team as we find new ways to innovate, inspire and connect with our current and future guests."

Tritton joins Target from Nordstrom, where he was executive vice president and president of Nordstrom Product Group, overseeing the merchandising, design, manufacturing, marketing and omni-channel distribution of more than 50 private label brands across Nordstrom's full-price and off-price retail portfolio. During his tenure with the company, he led his team to double its private label business, created distinct brand assets and helped establish Nordstrom as a global benchmark for retailers taking an integrated approach to stores and digital merchandising. Prior to that, Tritton held leadership positions at Timberland and Nike, where he helped build both brands and expand them across global regions and channels in product and retail functions.

Additionally, the retailer announced that Jason Goldberger will become its chief digital officer and president, Target.com. In this newly created role, Goldberger will be responsible for enhancing Target's digital experiences and developing new digital capabilities.

"Target's improved performance and results in digital show the important gains we've made, but we know we need to continue building on that momentum. In my new role, I will keep pushing our strategy and capabilities so we can accelerate digital's role in making Target an easy, inspiring, convenient place to shop," said Goldberger.

Goldberger joined Target in 2013. He was named president, Target.com and mobile in 2014. Prior to his role at Target, Goldberger held leadership positions with online retailers, including Gilt Groupe, Hayneedle.com and Amazon.

### **About Target**

Minneapolis-based Target Corporation (NYSE: TGT) serves guests at 1,793 stores and at Target.com. Since 1946, Target has given 5 percent of its profit to communities, which today equals more than \$4 million a week. For more information, visit [Target.com/Pressroom](#). For a behind-the-scenes look at Target, visit [Target.com/abullseyeview](#) or follow [@TargetNews](#) on Twitter.

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