France's Cloud Management Solutions Provider Cegid Builds New Cloud Services Capabilities with IBM

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IBM enterprise services agreement gives Cegid greater access to hybrid cloud-based applications and services

PARIS, July 3, 2018 /PRNewswire/ -- IBM (NYSE: <u>IBM</u>) and Cegid, a leading provider of performance-enhancing cloud management solutions, today announced an enterprise services agreement to enhance Cegid's service delivery in a hybrid IBM Cloud environment.

Under a new agreement, IBM will provide hybrid cloud IT infrastructure as a service and will give Cegid access to its cloud resources and capabilities, including providing services running on IBM's data center in Paris, France.

"Businesses today change in a click," says **Sylvain Moussé, CTO of Cegid**. "All our clients - Certified Public Accountants, CFOs, CHROs - are increasingly dependent on technology, with digitalization being at the heart of this process. Cegid needs to keep pace with these changes and help our clients develop, grow and innovate in a secure and agile multi-cloud environment. By integrating the latest technologies including a hybrid cloud based on IBM Cloud solutions, SDCC (Software Defined Data Center) and end-to-end data encryption, we are able to move our software-as-a-service (SaaS) platform to a new, more scalable, architecture and better manage the code supporting the underlying IT infrastructure".

Six years ago, Cegid signed with IBM France to build a customized private cloud. The private cloud helped Cegid's SaaS business grow more than 30 percent since 2012. Cegid's commitment will not stop here. Cegid anticipates SaaS offers portfolio to be four times bigger in its business by 2021.

Building on this achievement, today Cegid continues to elevate the connected experience of its clients across diverse IT environments by engaging IBM France to provide a hybrid IBM Cloud environment that is secure, scalable and eliminates unnatural barriers to free the flow of insights from data.

"IBM's unmatched IT Infrastructure and cloud services capabilities provide the perfect foundation for Cegid to create and sell advanced cloud-based services to their clients," says **Béatrice Kosowski, General Manager, IBM Global Technology Services, IBM France**. "The agreement with Cegid we are announcing today takes our cooperation to the next level helping Cegid and their clients accelerate digital transformation without compromising on security, performance and flexibility thus preparing them to tap into the opportunities of the cognitive future."

As a next step, IBM will work closely with Cegid to begin migrating their IT Infrastructure to a hybrid cloud environment. IBM's cloud migration methodology and unified technology serve as a foundation for a seamless migration between private and public clouds with little to no need for application modification. Cegid's hybrid cloud will be located in France with data remaining in the country and being certified as GDPR compliant.

Cegid chose IBM for its strong experience in implementing and managing cloud platforms.

About IBM Cloud

With \$17.7B in annual cloud revenue, IBM is the global leader in enterprise cloud with a platform designed to meet the evolving needs of business and society. Moving past productivity and cost improvements, the IBM Cloud is tuned for the AI and data demands that are driving true differentiation in today's enterprise. IBM's private, public and hybrid offerings provide the global scale businesses need to support innovation across industries.

For more information on IBM Cloud, visit: ibm.com/cloud

Cegid is a major player in management solutions for professionals in Accounting, Finance and Tax, Payroll and Human Resources and Retail. With its experience as a leader in SaaS management solutions, Cegid supports the digitization of private companies and organizations in the public sector.

Cegid combines a forward-looking, pragmatic vision of business and the mastery of new technologies to bring useful innovation. With a unique mastery of the regulations. Cegid is committed to the long term with its customers.

In a rapidly changing world, Cegid is opening the possibilities and allowing each business to increase its added value.

Cegid has 2400 employees and sells its solutions in 75 countries. Cegid achieved a turnover of 332M € in 2017. Pascal Houillon has been the General Manager since March 2017.

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