

Kellogg Company Celebrates International Women's Day
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BATTLE CREEK, Mich., March 6, 2018 /PRNewswire/ -- Did you know global studies show having at least 30 percent of women in leadership positions adds six percent to a company's net profit margin? This is according to [Peterson Institute for Economics/Ernst & Young, 2/2016](#). Women make a positive impact on business, yet gender parity is still more than 200 years away, according to the [World Economic Forum's 2017 Global Gender Gap Report](#).

Kellogg is constantly working to have a workforce reflective of the consumers it serves, at all levels of the organization. Together with its business/employee resource group (B/ERG) Women of Kellogg, Kellogg is celebrating International Women's Day on March 8, 2018.

International Women's Day (IWD), celebrated on March 8, is a global celebration of the social, economic, cultural and political achievements of women. This year's theme is *Press for Progress* and is a day that marks a call to action for accelerating gender parity in business.

"Celebrating International Women's Day is an opportunity to recognize our employees' successes and to continue the discussion on gender equity," says Kris Charles, Senior Vice President, Global Corporate Affairs and Global Executive Sponsor of Women of Kellogg. "At Kellogg, we are committed to pressing for progress by nurturing a diverse, inclusive environment in which all of our people are empowered to achieve their full potential."

To inspire conversation and bring further awareness to gender equity, Kellogg is celebrating [International Women's Day with a video](#) that shares how Kellogg employees *Press for Progress* around the globe.

Women of Kellogg is a global B/ERG who, through education, conversation and opportunity, empowers women and engages men to advocate for gender equity in the workplace – and in the world – in support of women's individual success, collective advancement and business improvement. For more information visit: <http://kelloggdiversityandinclusion.com>

About Kellogg Company

At Kellogg Company (NYSE: K), we strive to enrich and delight the world through foods and brands that matter. Our beloved brands include *Pringles®*, *Cheez-It®*, *Keebler®*, *Special K®*, *Kellogg's Frosted Flakes®*, *Pop-Tarts®*, *Kellogg's Corn Flakes®*, *Rice Krispies®*, *Eggo®*, *Mini-Wheats®*, *Kashi®*, *RXBAR®* and more. Net sales in 2017 were approximately \$13 billion, comprised principally of snacks and convenience foods like cereal and frozen foods. Kellogg brands are beloved in markets around the world. We are also a company with Heart & Soul, committed to creating three billion Better Days by 2025 through our [Breakfasts for Better Days](#) global purpose platform. Visit www.KelloggCompany.com or www.OpenforBreakfast.com.

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SOURCE Kellogg Company

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