

United Airlines Names Lori Bradley Senior Vice President, Talent Management and Organizational Effectiveness

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CHICAGO, July 18, 2018 /PRNewswire/ -- United Airlines today announced Lori Bradley has been named senior vice president, Talent Management and Organizational Effectiveness. Bradley is a veteran human resources executive, bringing more than 25 years of talent management expertise with large corporations to this newly created role with United. She will be responsible for setting and leading a global talent management strategy, including organizational design and effectiveness, talent acquisition, and diversity and inclusion, as well as learning and development programs.

"The best way to provide great customer service is with a great team. Essential to the success of United is hiring and developing talented employees so they can deliver for our customers," said Kate Gebo, executive vice president, Human Resources and Labor Relations. "The creation of this role is an investment in all 90,000 United team members, and Lori's exemplary track record of driving a high-performance culture at companies with diverse, global workforces is an excellent fit for our business."

"I look forward to building on United's already strong foundation of teamwork and inclusion to further the airline's commitment to recruit, hire, and develop talented employees to act in the best interests of United customers everywhere," said Bradley.

Bradley comes to United from PVH Corp., one of the world's largest global apparel companies, with a diversified portfolio of lifestyle apparel brands led by Calvin Klein and Tommy Hilfiger. While Bradley was at the helm of Global Talent Management for PVH, the company was recognized by *Chief Learning Officer* magazine as a top 100 company for Learning & Development. PVH University, of which Bradley led the creation, has received numerous awards for innovation in learning and development, most recently being recognized by HR.com as a Top Five Corporate University. Additionally, under her leadership, PVH was honored as a Best Company to Work For in Fashion, a Best Place to Work for LGBTQ Equality and as a Top 100 Diversity Organization on the Thomson Reuters Global Diversity and Inclusion Index. Bradley was recently named to the 2018 Black Enterprise list of Top Executives in Corporate Diversity.

She gained prior experience with Wyeth, Raytheon Corporation and Development Dimensions International, a global human resources consulting firm. She is returning to her roots in aviation, as she began her career as a flight attendant.

Bradley holds a Ph.D. in Industrial/Organizational Psychology from the University of North Texas. She earned her bachelor's degree in Journalism/Public Relations from the University of North Texas and her master's degree in English/Critical Theory from the University of Texas at Arlington. She will start at United on August 20, reporting to Kate Gebo, executive vice president, Human Resources and Labor Relations.

About United

United Airlines and United Express operate approximately 4,600 flights a day to 357 airports across five continents. In 2017, United and United Express operated more than 1.6 million flights carrying more than 148 million customers. United is proud to have the world's most comprehensive route network, including U.S. mainland hubs in Chicago, Denver, Houston, Los Angeles, Newark/New York, San Francisco and Washington, D.C. United operates 757 mainline aircraft and the airline's United Express carriers operate 551 regional aircraft. The airline is a founding member of Star Alliance, which provides service to 193 countries via 28 member airlines. For more information, visit united.com, follow @United on Twitter or connect on Facebook. The common stock of United's parent, United Continental Holdings, Inc., is traded on the NYSE under the symbol "UAL".

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