

CVS Pharmacy Launches Breakthrough, End-to-End Mobile Payment Experience

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WOONSOCKET, R.I., Aug. 11, 2016 /PRNewswire/ -- CVS Health (NYSE: CVS) today announced the launch of CVS Pay™, a new, end-to-end mobile payment solution at CVS Pharmacy. CVS Pay – now part of the CVS Pharmacy® mobile app – integrates payment, prescription pickup and the ExtraCare® loyalty program all in one quick scan at checkout. CVS Pay is the latest solution from CVS Health that uses digital tools to drive convenience, as the company continues to develop and invest in new ways to make healthy lifestyles easier and more accessible for customers nationwide.

"Over the past year, our digital team has brought to market numerous new digital tools – like CVS Pay – that make shopping at CVS Pharmacy easier and more convenient," said Brian Tilzer, Senior Vice President and Chief Digital Officer, CVS Health. "We've been excited by the level of customer adoption of these digital solutions, and we will continue our quick pace of innovation and deployment to make our customers' health care experience even easier."

CVS Pay offers more than just a payment solution: customers can now use their CVS Pharmacy mobile app to streamline their checkout experience at the store – combining multiple steps into one easy scan. For customers picking up a prescription, CVS Pay offers a simple, private and end-to-end pharmacy experience. Customers will have the ability to refill, manage multiple prescriptions and get alerts when prescriptions are ready, all within the app – and then pick up and pay using a single barcode. Customers can also link their ExtraCare card with CVS Pay, meaning a single scan at checkout will process all ExtraCare deals, earn new rewards and handle payment for the transaction.

To use CVS Pay, customers simply add any of their credit or debit cards in the CVS Pharmacy® app. When they are ready to check out at a CVS Pharmacy store, they'll show the store associate the barcode in their app. (At the drive-thru, they'll share their pickup number.) The associate will scan the barcode, ring up the purchases, let the customer choose a payment method from those stored in the app, and then process the payment. All verifications for prescriptions and payment – like name/birthdate, signature, and PIN – take place directly in the app, so transactions are hassle free. Once complete, the customer will receive a confirmation of payment in the app.

CVS Pay is currently available in select markets, including New York, New Jersey, Pennsylvania and Delaware and a nationwide rollout is expected to kick off later this year. The solution is available on iOS and Android devices – the same platforms the CVS Pharmacy app is available on today – and works with all major credit (MasterCard, Visa, Discover, American Express), debit, Health Savings Account, and Flexible Spending Account cards.

About CVS Pharmacy

CVS Pharmacy, the retail division of CVS Health (NYSE: CVS), is America's leading retail pharmacy with over 9,600 locations. It is the first national pharmacy to end the sale of tobacco and the first pharmacy in the nation to receive the Community Pharmacy accreditation from URAC, the leading health care accreditation organization that establishes quality standards for the health care industry. CVS Pharmacy is reinventing pharmacy to help people on their path to better health by providing the most accessible and personalized expertise, both in its stores and online at CVS.com. General information about CVS Pharmacy and CVS Health is available at www.cvshealth.com.

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