## Great Place to Work® and Fortune Name AT&T One of the 2016 Best Workplaces for Diversity Monday, December 05, 2016 09:17:00 PM (GMT)

DALLAS, Dec. 5, 2016 /PRNewswire/ -- Global research and consulting firm Great Place to Work™ and Fortune named AT&T one of the 2016 Best Workplaces for Diversity.

AT&T ranked #39 on the list, which is based on employees' assessments of workplace fairness, opportunities for training, and access to senior leadership, among other factors.

Workplaces that prize diversity and inclusiveness aren't just good for specific classes of workers. Organizations create winning workplaces by promoting environments that are great for all employees. That's according to research Great Place to Work conducted to compile the list. The 50 companies on the 2016 Best Workplaces for Diversity list average 24% higher year-over-year revenue growth than other Great Place to Work-Certified<sup>TM</sup> workplaces that didn't earn a spot on the ranking.

"A diverse workforce isn't just the right thing, it's good for business," said Cynt Marshall, senior vice president of human resources and chief diversity officer. "We are committed to creating a truly inclusive environment at AT&T. That commitment starts at the top with our chairman and continues with meaningful diversity and inclusion programs."

"We congratulate this year's winners for showing that diverse workplaces are good for ALL employees," said Michael C. Bush, CEO of Great Place to Work. "Bottom line? Our research shows that the most inclusive workplaces enjoy significantly higher revenue growth than less-inclusive workplaces—evidence that these organizations are cultivating the full human potential of all their people."

Great Place to Work published other Best Workplaces for Diversity lists. These include the <u>Best Workplaces</u> for <u>Latinos</u>, the <u>Best Workplaces for Asian Americans</u>, and the <u>Best Workplaces for African Americans</u>. AT&T also ranked #10 on the African American list. Great Place to Work also <u>produced a report</u> with survey data and workforce practices to help other workplaces become more inclusive.

To see the full list of the 2016 Best Workplaces for Diversity, <u>click here</u>. To see the schedule for all of Great Place to Work Best Workplace lists and more information on how to apply, visit <u>Great Place to Work's website</u>.

## About AT&T

AT&T Inc. (NYSE:T) helps millions around the globe connect with leading entertainment, mobile, high-speed Internet and voice services. We're the world's largest provider of pay TV. We have TV customers in the U.S. and 11 Latin American countries. We offer the best global coverage of any U.S. wireless provider.\* And we help businesses worldwide serve their customers better with our mobility and highly secure cloud solutions.

Additional information about AT&T products and services is available at <a href="http://about.att.com">http://about.att.com</a>. Follow our news on Twitter at @ATT, on Facebook at <a href="http://www.facebook.com/att">http://www.facebook.com/att</a> and YouTube at <a href="http://www.youtube.com/att">http://www.youtube.com/att</a>.

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\*Global coverage claim based on offering discounted voice and data roaming; LTE roaming; voice roaming; and world-capable smartphone and tablets in more countries than any other U.S. based carrier. International service required. Coverage not available in all areas. Coverage may vary per country and be limited/restricted in some countries.

## **About The Best Workplaces for Diversity**

Published together with our partner, Fortune, The Best Workplaces for Diversity ranking is based upon feedback from 448,456 employees at Great Place to Work-Certified companies who completed our Trust Index© Employee Survey. Employees from all backgrounds answered 58 questions about how frequently

they experience the behaviors that create a great workplace, considering everything from how comfortable they are being themselves, to the degree of favoritism or insider politics they observe in the workplace, the fairness of promotions, the feeling of honest connection with co-workers, their access to senior leadership, and who receives information and professional development and who doesn't.

To determine the winners, Great Place to Work analyzed how positively women, minorities and LGBTQ employees reported experiencing their workplace overall, paying special attention to an index of factors where these employees tend to have a less positive experience than their colleagues. Rankings take into account how favorably women, minorities and LGBTQ employees experience their workplace relative to their male, Caucasian and heterosexual colleagues' experiences. The list also considered the degree of representation women and minorities enjoy within the workforce as a whole, as well as in management and executive roles. Organizations needed to have at least 50 employees to be considered and were compared to peers of similar size.

## **About Great Place to Work®**

Great Place to Work® is the global authority on high-trust, high-performance workplace cultures. Through proprietary assessment tools, advisory services, and certification programs, including Best Workplaces lists and workplace reviews, Great Place to Work provides the benchmarks, framework, and expertise needed to create, sustain, and recognize outstanding workplace cultures. In the United States, Great Place to Work produces the annual Fortune "100 Best Companies to Work For®" and a series of Great Place to Work Best Workplaces lists, including lists for Millennials, Women, Diversity, Small and Medium Companies and over a half dozen different industries.

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