

American Express Recognized as One of Canada's Best Diversity Employers for Fourth Consecutive Year

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TORONTO, March 6, 2019 /CNW/ - American Express Canada is thrilled to announce that it has been named by Mediacorp Canada Inc. as one of [Canada's Best Diversity Employers](#) for the fourth year in a row. Amex was recognized for its commitment to the advancement and growth of women in the workplace and numerous colleague support networks that encourage diversity and inclusion.

"At American Express, we are proud to be a leader for the advancement of women in the corporate world" says Catherine Finley, Vice President of Human Resources at American Express Canada. "By celebrating our colleagues' diversity and offering women a seat at the table, we empower them to drive progress and innovation."

One of the key ways that American Express supports the development and advancement of women, is through *Women at Amex*, a company initiative designed to further the cause. Amex recently partnered with Catalyst Canada to conduct [research](#) that found millennial women (ages 22-34) are debunking misconceptions about their generation of workers, showing that they are highly ambitious in their careers and keen to capitalize on their earning power.

On top of that, Amex offers a number of employee development programs to help employees excel in their career. These programs put an emphasis on mentorship and sponsorship opportunities including company-wide panel discussions, self-development workshops, and roundtable discussions with senior leaders.

In addition, Employee Resource Groups (Colleague Networks as they are referred to at Amex) play a fundamental role in American Express' Diversity and Inclusion strategy. There are currently 10 highly engaged Colleague Network Chapters at Amex Canada. They provide various development, leadership and engagement opportunities for their members while building on the company's inclusive culture.

ABOUT AMERICAN EXPRESS CANADA

American Express is a global services company, providing customers with access to products, insights and experiences that enrich lives and build business success. American Express was established in Canada in 1853 and offers a variety of consumer and business products. Learn more at americanexpress.ca and connect with us on [Facebook](#), [Twitter](#), [YouTube](#) and [Instagram](#).

ABOUT THE RESEARCH

This survey was conducted through online panel within Canada by The Nielsen Company on behalf of American Express Canada from August 20 to September 10, 2018 among 1,440 Canadians aged 22 and over working full-time in a corporate environment. The data were weighted by Region, Age and Gender to bring them in line with their actual proportions in the Canadian population aged 22 and over.

¹Data represents those who selected financial goals amongst their top 3 options when defining professional success.

SOURCE American Express Canada

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