

Carnival Corporation Among "50 Best Companies for Diversity" Per Black Enterprise Magazine
Friday, December 02, 2016 01:30:00 PM (GMT)

MIAMI, Dec. 2, 2016 /PRNewswire/ -- [Carnival Corporation & plc](#) (NYSE/LSE: CCL; NYSE: CUK) the world's largest leisure travel company, has been named one of 2016's "[50 Best Companies for Diversity](#)" by Black Enterprise Magazine, which annually recognizes companies that promote inclusivity, including workforce education, board member diversity, senior management, employee base and procurement.

"At Carnival Corporation, diversity is fundamental to our success and innovative leadership as an organization," said Roger Frizzell, chief communications officer for Carnival Corporation. "Hiring employees with diverse perspectives, backgrounds and experiences makes us stronger, more innovative and better equipped to achieve our most important goal – making sure our guests have a great cruise vacation. We are honored to receive this recognition."

With 120,000 employees around the world representing seven continents, diversity has always been fundamental to Carnival Corporation and its 10 global brands. The focus on diversity – and the competitive advantage that diversity of thinking provides in fostering innovation – has continued to grow under the company's CEO, Arnold Donald. During his three-plus years as CEO, the company has appointed diverse and dynamic leaders to serve as presidents of several of its cruise line brands and various roles within destination services, human resources, marketing and sales, operations and global procurement.

Within the last two years, Carnival Corporation:

- developed a Supplier Evaluation Questionnaire to improve the information and representations collected from prospective business partners
- launched multicultural, diversity and inclusion campaigns focused on selected communities and the company's diverse leadership
- announced its 2020 sustainability goals -- including its commitment to building a diverse and inclusive workforce and providing all employees with a positive work environment and opportunities to build a rewarding career to further drive employee engagement.

"Our success relies on the talent and passion of our employees who are dedicated to providing our guests with a cruise vacation they will always remember, and that is one of several important reasons to cultivate a workplace that welcomes and embraces diversity," said Frizzell.

The company also has several diversity and inclusion partnerships with organizations such as Catalyst, the Executive Leadership Council, Hispanic Association on Corporate Responsibility, Human Rights Campaign and Leadership Education for Asian Pacifics.

About Carnival Corporation & plc

Carnival Corporation & plc is the largest leisure travel company in the world, with a portfolio of 10 cruise brands in North America, Europe, Australia and Asia comprised of Carnival Cruise Line, Fathom, Holland America Line, Princess Cruises, Seabourn, AIDA Cruises, Costa Cruises, Cunard, P&O Cruises (Australia) and P&O Cruises (UK).

Together, these brands operate 101 ships visiting over 700 ports around the world and totaling 225,000 lower berths with 18 new ships scheduled to be delivered between 2016 and 2022. Carnival Corporation & plc also operates Holland America Princess Alaska Tours, the leading tour companies in Alaska and the Canadian Yukon. Traded on both the New York and London Stock Exchanges, Carnival Corporation & plc is the only group in the world to be included in both the S&P500 and the FTSE 100 indices.

Additional information can be found on www.carnival.com, www.hollandamerica.com, www.seabourn.com, www.aida.de, www.costacruise.com, www.cunard.com, www.pocruises.com.au, www.pocruises.com and www.fathom.org.

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/carnival-corporation-among-50-best-companies-for-diversity-per-black-enterprise-magazine-300372047.html>

SOURCE Carnival Corporation & plc

Countries: United States

Industries: Entertainment & Leisure, Travel & Tourism

Languages: English

Primary Identifiers: CCL-GB, CCL-US

Related Identifiers: CCL-GB, CCL-US, CUK-US

Subjects: Human Interest Groups