

BizRocket.com, Inc., Online Commerce Site Target Acquisition Moves Forward
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BizRocket.com, Inc.'s (Pink Sheets: BZRT) previously announced targeted acquisition of a social buying online commerce site offering deal-of-the day style promotions similar to industry leaders Groupon and BuyWithMe moves forward. The Company's Memorandum of Understanding for acquisition of this profitable candidate shows 50% EBITDA. Acquisition of this on line commerce site complements BizRocket's previously announced target acquisition of an E-mail marketing company specializing in B2B and B2C Internet marketing services. Company projects fiscal 2012 combined revenue of \$4.5 million from the proposed acquisitions of the previously announced E-mail marketing firm plus this just announced social buying online firm.

Groupon's 2010 U.S. only revenue is estimated at \$460 million with total revenue of \$713 million. Groupon is reported to file an IPO up to \$750 million. The social buying online commerce industry continues to markedly expand with eMarketer projecting U.S. online ad spending of \$40.5 billion by 2014.

BizRocket's kid-safe social networking website, KidzRocket.com, continues to improve its website. This market continues to be a growth industry with Disney's purchase of Playdom for up to \$763 million, Marvel Entertainment for approximately \$4.0 billion, and Club Penguin for up to \$700 million.

BizRocket.com, Inc., plans to be a major player seeking opportunities in the new social networking media business.

KidzRocket.com was invented to meet our national challenge to help protect children from Internet predators, cyberbullies, and various inappropriate contact. KidzRocket.com complies with the Children Online Privacy Protection Act - FTC (COPPA). KidzRocket.com is a subsidiary of BizRocket.com, Inc. (Pink Sheets: BZRT)

Forward-Looking Statements Disclosure

This press release may include certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements include all statements other than those made solely with respect to historical facts. These statements involve known and unknown risks, uncertainties and other factors that may cause our actual results or performance to be materially different from any future results or performance expressed or implied by these forward-looking statements. Forward-looking statements in this press release should be evaluated in light of these important factors. Although we believe that these statements are based upon reasonable assumptions,

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