

**Isaac Lee Named CEO of Fusion**  
**Friday, October 04, 2013 08:22:00 PM (GMT)**

***New TV & Digital Network Will Engage and Champion a Young, Diverse America Starting Monday, October 21 Online and Monday, October 28 on Television***

Fusion today announced that veteran journalist Isaac Lee will become chief executive officer effective immediately. In this new role Mr. Lee, who will continue to serve as president of Univision News, will be responsible for all programming and business aspects of Fusion.

Fusion is a news, pop culture and lifestyle television and digital network. It will engage and champion a young, diverse, and inclusive America with a unique mix of original reporting and satire programming that is smart and irreverent. Fusion launches in millions of homes nationwide on October 28; its digital platform will launch October 21. Fusion is a joint venture between Univision Communications Inc. and the Disney/ABC Television Network.

Randy Falco, president and CEO of Univision Communications, Inc., stated "Isaac is one of the most creative executives I know. His innovation and commitment makes him the right person in this expanded role."

"Isaac is a visionary and a true leader. We are delighted that he'll now bring his energy, passion and programming genius to Fusion full time," said Anne Sweeney, co-chair, Disney Media Networks and president of the Disney/ABC Television Group.

"Isaac has been a tremendous partner in this endeavor since its inception," said Ben Sherwood, president of ABC News. "His deep understanding of content that is relevant to Latinos and millennials will be critical as we bring together diverse cultures, voices and viewpoints to serve this influential and growing audience in the months and years ahead," he continued.

"I am honored to take on this increased role with the incredibly creative and ambitious team at Fusion," said Isaac Lee. "I want to congratulate Beau Ferrari who has done an excellent job putting in place the building blocks for this network's long term success. I look forward to continuing to work with him and our great partners at ABC and Univision to grow this into one of the most impactful media organizations."

Lee has been leading teams of journalists for nearly 15 years at prominent organizations serving Spanish-speaking audiences in the U.S. and Latin America. In 2001, he founded and served as chairman and editor-in-chief of influential English-language magazine PODER. Since joining the Company Univision's award-winning news division has seen impressive audience growth across all its broadcasts and platforms.

- **Related:** [Fusion Unveils Programming to Engage and Champion a Diverse America](#)
- **Related:** [Emmy-Winner and Former "The Daily Show" Executive Producer and Head Writer David Javerbaum Joins Fusion](#)
- **Related:** [Industry Veteran Billy Kimball to Lead Fusion Programming](#)

**About Fusion**

*Fusion is a news, pop culture and lifestyle television and digital network. It will engage and champion a young, diverse, and inclusive America with a unique mix of original reporting and satire programming that is smart and irreverent. Fusion will launch in millions of households nationwide on October 28 as six major distributors have already agreed to carry the cable network including Cablevision, Charter, Cox, AT&T U-Verse, Verizon FiOS and Google Fiber. You can follow the team online at [@ThisIsFusion](#). Fusion is a joint venture between Univision Communications Inc. and the Disney/ABC Television Network that was announced on May 7, 2012.*

**About ABC News**

*ABC News delivers a big picture understanding of the world to empower and inspire viewers to make*

*confident decisions for themselves and their families. More people get their news from ABC News than from any other source. ABC News is responsible for all of the ABC Television Network's news programming on a variety of platforms: television, radio, and the Internet. With an average television and radio audience of 180 million people in a given month, ABC News surpasses the competition. More than 2,400 affiliate stations broadcast ABC News Radio's global news coverage. In addition, ABC News NOW is a 24-hour news and information network currently available to 44 million users across cable, broadband, and mobile platforms. NewsOne, the affiliate news service of ABC News, provides live and packaged news, sports, and weather reports, as well as footage of news events, to 200 ABC affiliates and more than 30 domestic and international clients.*

### **About Univision News**

*Univision's award-winning News division is committed to informing the country's fastest growing segment across all media platforms, including TV, Radio, and Interactive. Hispanics count on the latest and most relevant content that impacts the community through: "Noticiero Univision," the Network's evening, late evening and weekend national newscast; Sunday public affairs program "Al Punto" (To The Point); newsmagazine shows "Aquí y Ahora" (Here and Now) and "Primer Impacto" (First Impact); as well as morning news segments on "Despierta América" (Wake Up America). In the last year, Univision has strengthened its news team and expanded its news operations by adding Investigative and Documentary Units.*

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20131004005817/en/>

--30-- FZ/MI

Contact:

Fusion:

David Ford, 305-925-8882

[david.ford@fusion.net](mailto:david.ford@fusion.net)

Copyright Business Wire 2013

1.2

**Industries:** Entertainment, TV and Radio, General Entertainment

**Languages:** English

**Primary Identifiers:** 05KPFM-E, 0017SQ-E, DIS-US

**Related Identifiers:** 05KPFM-E, 0017SQ-E, DIS-US

**Source:** Univision Communications, Inc.

**Subjects:** Personnel, Photo/Multimedia