

Girl Up Announces Partnership with BNY Mellon with Aim to Close the Gender Gap in STEM
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Together Girl Up and BNY Mellon launch STEM curriculum and trainings to inspire more girls to pursue STEM careers with a social impact

WASHINGTON, July 6, 2018 /PRNewswire-PRWeb/ -- Girl Up, a leadership development initiative, today announced it has partnered with BNY Mellon, a global leader in investment management and investment services, to launch STEM (Science, Technology, Engineering, and Mathematics) programs and trainings across the United States. With support from BNY Mellon, Girl Up— has created a STEM curriculum—in partnership with Carnegie Science Center – and will hold a series of boot camps focused on inspiring STEM solutions to global social problems. The partnership will also introduce Girl Up's first-ever semester-long STEM "challenge," which will aim to ignite a passion to use STEM for social good across Girl Up's 2,200 Clubs in 103 countries. The partnership programming will expose girls to STEM careers, as well as showcase female STEM role models to encourage girls to foster their interests in applying STEM solutions to real-world issues.

As the first large-scale project Girl Up has undertaken to engage their girl leaders in STEM, the goal of the program is to educate, inspire, and engage girls in STEM for social good. The curriculum will introduce them to and familiarize them with design thinking, scientific method, and problem-solving skills fundamental to STEM fields, and beyond.

"Bolstering STEM-focused education programs for young women lays the foundation for success in their future careers," said Daisey Holmes, Co-Head of Global Philanthropy at BNY Mellon. "The STEM gap between young men and women happens early on in life. We are immensely proud to partner with Girl Up, whose members are highly motivated young women, during these formative years of their learning and enable them to explore a STEM curriculum. Empowering women through knowledge and opportunity perfectly complements both the missions of BNY Mellon and Girl Up."

"The gender gap in STEM starts early, with many girls not being encouraged to pursue STEM careers. Girl Up's partnership with BNY Mellon can help bridge this gap with an innovative approach that connects girls to how STEM can be used to make a difference in the world," said Girl Up Co-Executive Director Anna Blue.

On July 9, the curriculum will be available in print and online to Girl Up's Clubs and its network of girl leaders. The series of STEM boot camps will be held in Houston, New York City, Chicago, Orlando, and Pittsburgh throughout the fall of 2018. The boot camps will include talks from local female STEM leaders who will encourage girls to get involved in STEM in their communities. Girls will participate in hands-on skills-based training that provide STEM solutions for issues taking place in their communities.

During the STEM for social good challenge, the girls will utilize the new STEM curriculum, which features 10 activities that girls around the world will be able to participate in with their Clubs. Once completing the activities, girls will submit project proposals that feature STEM solutions that address social issues.

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About Girl Up

Girl Up is a global leadership development initiative, positioning girls to be leaders in the movement for gender equality. With resources in five languages and more than 2,200 Girl Up Clubs in over 100 countries, we've trained 40,000 girls of all backgrounds to create tangible change for girls everywhere. Girl Up provides leadership training and gives girls tools to become gender equality advocates and activists. Through our programs, girls broaden their social impact skill set, receive a platform to tell their stories, and apply STEM for social good. Our girl leaders create real policy change at local and national levels, raise millions of dollars to support United Nations programs that reach tens of thousands of girls around the world, and build community-based movements. Girl Up is an initiative of the UN Foundation, working across a global community of partners to achieve gender equality worldwide. Learn more at GirlUp.org.

About the United Nations Foundation

The United Nations Foundation builds public-private partnerships to address the world's most pressing problems, and broadens support for the United Nations through advocacy and public outreach. Through

innovative campaigns and initiatives, the Foundation connects people, ideas, and resources to help the UN solve global problems. The Foundation was created in 1998 as a U.S. public charity by entrepreneur and philanthropist Ted Turner and now is supported by philanthropic, corporate, government, and individual donors. Learn more at unfoundation.org.

About BNY Mellon

BNY Mellon is a global investments company dedicated to helping its clients manage and service their financial assets throughout the investment lifecycle. Whether providing financial services for institutions, corporations or individual investors, BNY Mellon delivers informed investment management and investment services in 35 countries and more than 100 markets. As of March 31, 2018, BNY Mellon had \$33.5 trillion in assets under custody and/or administration, and \$1.9 trillion in assets under management. BNY Mellon can act as a single point of contact for clients looking to create, trade, hold, manage, service, distribute or restructure investments. BNY Mellon is the corporate brand of The Bank of New York Mellon Corporation (NYSE: BK). Additional information is available on <http://www.bnymellon.com>. Follow us on Twitter @BNYMellon or visit our newsroom at <http://www.bnymellon.com/newsroom> for the latest company news.

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