

Kroger Recognized for Top Supplier Diversity Program for Hispanics
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Named "Best of the Best" by Hispanic Network Magazine

CINCINNATI, Aug. 15, 2013 /PRNewswire/ -- The Kroger Co. (NYSE: KR) today was named one of the nation's 2013 "Best of the Best" by *Hispanic Network Magazine* for Top Supplier Diversity Programs for Hispanics.

"We are honored to be included in *Hispanic Network Magazine's* 'Best of the Best' list," said Reuben Shaffer, Kroger's chief diversity officer. "Kroger's commitment is to identify, create and develop sustainable business partnerships with minority-owned and women-owned businesses that support our growth and business objectives, and help us consistently meet the needs of our customers."

Hispanic Network Magazine surveyed hundreds of Fortune 1000 companies for its 2013 evaluations. This is Kroger's first time making the "Best of the Best" list.

Kroger, one of the world's largest retailers, employs 343,000 associates who serve customers in 2,419 supermarkets and multi-department stores in 31 states under two dozen local banner names including Kroger, City Market, Dillons, Jay C, Food 4 Less, Fred Meyer, Fry's, King Soopers, QFC, Ralphs and Smith's. The company also operates 784 convenience stores, 322 fine jewelry stores, 1,182 supermarket fuel centers and 37 food processing plants in the U.S. Recognized by Forbes as the most generous company in America, Kroger supports hunger relief, breast cancer awareness, the military and their families, and more than 30,000 schools and grassroots organizations. Kroger contributes food and funds equal to 200 million meals a year through more than 80 Feeding America food bank partners. A leader in supplier diversity, Kroger is a proud member of the Billion Dollar Roundtable and the U.S. Hispanic Chamber's Million Dollar Club.

SOURCE The Kroger Co.

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