

Voya Financial Joins First Industry-Neutral Bloomberg Gender-Equality Index
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Voya Financial, Inc. (NYSE:VOYA) announced today that it is one of 104 companies to be included in the inaugural 2018 Bloomberg Gender-Equality Index (GEI) in recognition of Voya's strong commitment to gender equality. The index measures gender parity at companies across industries and around the globe using internal, company-provided statistics, employee policies, external community support and engagement, and gender-conscious product offerings.

This press release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20180122005279/en/>



Bloomberg GEI provides investors with information and data about companies' approaches to environmental, social and governance (ESG) factors to help them make better-informed decisions and help companies better understand their own progress toward gender equality.

"It is no secret that diverse and adaptive cultures tend to lead to better business performance," said Rodney O. Martin, Jr., Voya Chairman and CEO and member of the U.S. 30% Club. "Voya's inclusion in the Bloomberg GEI is further acknowledgement of our commitment to policies and practices that advance gender equality and achieve

the associated positive impacts on our business and culture."

Last year, Voya was recognized as one of 52 companies in a similar Bloomberg index measuring commitment to gender equality practices among financial services firms in 17 countries and regions around the world. The 2018 Bloomberg GEI expands globally to represent 24 countries and regions, and 104 companies across a variety of sectors, including communications, consumer staples, energy, financials, materials and technology.

"We commend Voya and the other companies included in the 2018 GEI for their efforts to create work environments that support gender equality across a diverse range of industries," said Peter T. Grauer, Chairman of Bloomberg and Founding Chairman of the U.S. 30% Club. "Their leadership sets an important example that will help all organizations innovate and navigate the growing demand for diverse and inclusive workplaces."

The Bloomberg GEI was created by Bloomberg in partnership with third-party experts, including Catalyst, Women's World Banking, Working Mother Media, National Women's Law Center and National Partnership for Women & Families. Voya and other companies included on this year's index scored at or above a global threshold reflecting disclosure and the achievement or adoption of best-in-class statistics and policies. The index is not ranked and has no associated costs.

The full list of 2018 Bloomberg GEI member companies can be found [here](#).

About Voya Financial®

Voya Financial, Inc. (NYSE:VOYA), helps Americans plan, invest and protect their savings — to get ready to retire better. Serving the financial needs of approximately 13.6 million individual and institutional customers in the United States, Voya is a *Fortune 500* company that had \$11 billion in revenue in 2016. The company had \$541 billion in total assets under management and administration as of September 30, 2017. With a clear mission to make a secure financial future possible — one person, one family, one institution at a time — Voya's vision is to be America's Retirement Company®. Certified as a "Great Place to Work" by the Great Place to Work® Institute, Voya is equally committed to conducting business in a way that is socially, environmentally, economically and ethically responsible. Voya has been recognized as one of the 2017 World's Most Ethical Companies® by the Ethisphere Institute, one of the 2018 World's Most Admired Companies by *Fortune* magazine and one of the Top Green Companies in the U.S., by *Newsweek* magazine. For more information, visit voya.com. Follow Voya Financial on [Facebook](#) and Twitter [@Voya](#).

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