

The Clorox Company Earns 100 Percent Rating on Human Rights Campaign's Corporate Equality Index

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OAKLAND, CA--(Marketwired - Dec 11, 2013) - The Clorox Company (NYSE: CLX) has earned a top rating of 100 percent on the Human Rights Campaign's 2014 Corporate Equality Index (CEI). The CEI is a nationally recognized measure of gay, lesbian, bisexual and transgender (GLBT) equality in the workplace.

Since 2006, Clorox has earned a perfect rating on the CEI and has been named one of the "Best Places to Work for GLBT Equality."

The CEI rates companies on 40 specific policies and practices. To achieve a 100 percent score, Clorox has fully-inclusive equal employment opportunity policies, provides equal employment benefits, demonstrates organizational GLBT competency, and is publicly committed to equality and responsible citizenship.

Fostering diversity and inclusion is an important part of Clorox's culture and its employer brand, Our Clorox. Among other initiatives, the company actively supports five employee resource groups (ERGs) that give GLBT, African-American, Asian/Pacific, Hispanic and female employees the opportunity to foster professional relationships, provide insights on multicultural marketing and supplier diversity initiatives, and support Clorox's diversity-related community outreach programs. Open to all employees, each ERG ensures every employee has access to support, inspiration, and personal and professional development.

The report and all ratings can be found at www.hrc.org/cei.

The Human Rights Campaign Foundation

The Human Rights Campaign is America's largest civil rights organization working to achieve lesbian, gay, bisexual and transgender equality. By inspiring and engaging all Americans, HRC strives to end discrimination against GLBT citizens and realize a nation that achieves fundamental fairness and equality for all.

The Clorox Company

The Clorox Company is a leading multinational manufacturer and marketer of consumer and professional products with approximately 8,400 employees and fiscal year 2013 revenues of \$5.6 billion. Clorox markets some of the most trusted and recognized brand names, including its namesake bleach and cleaning products, Clorox Healthcare™, HealthLink®, Apicare® and Dispatch® products, Green Works® naturally derived products, Pine-Sol® cleaners, Poett® home care products, Fresh Step® cat litter, Glad® bags, wraps and containers, Kingsford® charcoal, Hidden Valley® and KC Masterpiece® dressings and sauces, Brita® water-filtration products, and Burt's Bees® and gud® natural personal care products. Nearly 90 percent of the company's brands hold the No. 1 or No. 2 market share positions in their categories. Clorox's commitment to corporate responsibility includes making a positive difference in its communities. In fiscal year 2013, The Clorox Company Foundation awarded about \$4 million in cash grants, and Clorox made product donations valued at nearly \$15 million. For more information, visit TheCloroxCompany.com.

Countries: US

Industries: Chemicals, Chemicals:Commodity Chemicals, Chemicals:Petrochemicals, Chemicals:Plastics and fibers, Chemicals:Specialty Chemicals, Chemicals:Wholesalers and Distributors, Food and Beverage, Food and Beverage:Food, Lifestyle and Leisure, Lifestyle and Leisure:Family, Lifestyle and Leisure:Home and Garden, Lifestyle and Leisure:Women's Interest, Professional Services, Professional Services:Human Resources, Retail, Retail:Consumer Interest, Retail:Cosmetics and Accessories, Retail:Supermarkets

Primary Identifiers: CLX-US

Related Identifiers: CLX-US