

CNA Hires Bahr Omidfar as Chief Technology Officer and Announces Expanded Role for Joyce Trimuel as Chief Operations & Diversity Officer
Friday, February 02, 2018 01:00:00 PM (GMT)

CHICAGO, Feb. 2, 2018 /PRNewswire/ -- CNA today announced two important leadership appointments within its Technology and Operations unit. Joyce Trimuel has accepted an expanded role leading CNA's Operations organization in addition to her current role as Chief Diversity Officer, and Bahr Omidfar has been hired as Senior Vice President and Chief Technology Officer.

Trimuel joined the company as Chief Diversity Officer last year, bringing 20 years of underwriting and industry leadership experience to CNA. In her expanded role, Trimuel provides overall leadership in developing and executing strategies that drive efficiency, innovation and process optimization in CNA's Operations department, improving the overall customer experience. Trimuel will continue to drive CNA's Diversity & Inclusion strategy for CNA, and will report to both J. Merten, Executive Vice President, Technology and Operations, and Liz Aguinaga, Executive Vice President and Chief Human Resources Officer.

As Chief Technology Officer, Omidfar is responsible for the overall strategic direction and leadership of CNA's Architecture and Application Development organizations in Information Technology. Omidfar will focus on enhancing CNA's user experience for agents and brokers, customers and employees leveraging his expertise in Cloud, API Gateway architecture and machine learning applications. He is based in Chicago and reports to Merten.

Omidfar brings more than 28 years of deep expertise in technology optimization with a proven track record of transforming organizations focused on speed, efficiency, and risk reduction, alongside completing over 30 organizational patents. Omidfar joined CNA from Fidelity Investments, most recently serving as Senior Vice President, Technology and Software Security.

Omidfar holds a Bachelor's of Science in Electrical Engineering from the University of Iowa and a Master's of Science in Computer Information Systems from the University of Phoenix.

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SOURCE CNA

Countries: United States

Industries: Banking & Financial Services

Languages: English

Primary Identifiers: CNA-US

Related Identifiers: CNA-US