

**CBS Launches "CBS SPORTS HQ," A New 24/7 Direct-To-Consumer Streaming Network For Sports News, Highlights And Analysis**  
**Monday, February 26, 2018 01:00:00 PM (GMT)**

**CBS SPORTS HQ Is Available for Free and Features Live, Anchored Coverage with Game Breakdowns and the Day's Top Sports Stories**  
**CBS SPORTS HQ Models CBS' Highly Successful 24/7 Streaming News Service, CBSN**  
**To Watch CBS SPORTS HQ, Visit [www.cbssports.com/live/](http://www.cbssports.com/live/)**

NEW YORK, Feb. 26, 2018 /PRNewswire/ -- CBS today launched [CBS SPORTS HQ](http://www.cbssports.com/live/), a 24-hour streaming sports news network offering news, highlights and analysis, easily accessible for free on connected devices. The new digital network is a collaboration between CBS Sports and CBS Interactive and allows sports fans to watch full-day, live, anchored coverage featuring game breakdowns and the day's top sports storylines.

CBS SPORTS HQ utilizes the combined resources of CBS Sports, CBSSports.com, 247Sports, SportsLine, CBS Sports Fantasy and MaxPreps to deliver a robust sports network with live news and reporting, game previews, post-game analysis, must-see highlights, projections and in-depth statistical breakdowns. The digital network also will give viewers the flexibility to control what they watch, with DVR-like functionality that allows them to watch previous segments and jump back into live programming seamlessly.

"CBS SPORTS HQ is another key step in the evolution of the CBS Corporation," said Leslie Moonves, Chairman and CEO, CBS Corporation. "From *CBS All Access* to Showtime OTT to CBSN, we are creating best-in-class direct-to-consumer streaming platforms that are positioning us to be leaders in the future of premium content distribution. Thanks to the collaboration of CBS Interactive and CBS Sports, I am confident that CBS SPORTS HQ will become our latest success story in that regard."

At launch, CBS SPORTS HQ is available on CBSSports.com; the CBS Sports app for key connected TV devices including Amazon Fire TV, Apple TV and Roku; the CBS Sports mobile app for iOS and Android; CBSN; and the *CBS All Access* subscription service.

CBS SPORTS HQ replicates the Corporation's highly successful model used to launch CBSN, the 24/7 streaming news service from CBS News and CBS Interactive. Since launching in November 2014, CBSN has grown viewership significantly, drawing 287 million streams in 2017, an increase of 17% compared to the 2016 Election year. CBSN is now on every major platform and continues to expand its original reporting.

"CBS SPORTS HQ is for fans who want more coverage of the game. Sports fans can now get the news and highlights they want in a true, round-the-clock sportscast on any device, where and when they want," said Jim Lanzone, CEO, CBS Interactive and Chief Digital Officer, CBS Corporation. "As with CBSN, which continues to attract a growing audience of digital consumers, we also think there's a tremendous advantage in being first to market with this type of service in a crown jewel category."

"CBS SPORTS HQ offers fans a new, always-on, easily accessible way to digitally consume sports news and highlights, with the quality coverage, reporting and analysis they expect from CBS Sports," said Sean McManus, Chairman, CBS Sports. "It's a terrific platform for us, as we extend the CBS Sports portfolio reaching the growing audience of young viewers who get much of their news and information on digital platforms."

CBS SPORTS HQ will be complementary to CBS Sports and CBS Sports Network programming. CBS Sports announcers and reporters will be involved in coverage, breaking news, analysis and previews.

CBS SPORTS HQ's live streaming coverage will be led by a group of experienced anchors and analysts. All CBS Sports Digital writers and insiders will also be involved in coverage regularly. For anchor and analyst information, click [here](#).

CBS SPORTS HQ is powered by CBS Interactive Advanced Media. A division of CBS Sports Digital, CBS Interactive Advanced Media is the category leader in the delivery of integrated multimedia and digital solutions for internal clients across CBS verticals and external clients primarily focused on sports and entertainment. The division streams thousands of live events each year through a proprietary video streaming platform.

### **About CBS Corporation**

CBS Corporation (NYSE: CBS.A and CBS) is a mass media company that creates and distributes industry-leading content across a variety of platforms to audiences around the world. The Company has businesses with origins that date back to the dawn of the broadcasting age as well as new ventures that operate on the leading edge of media. CBS owns the most-watched television network in the U.S. and one of the world's largest libraries of entertainment content, making its brand — "the Eye" — one of the most-recognized in business. The Company's operations span virtually every field of media and entertainment, including cable, publishing, local TV, film, and interactive and socially responsible media. CBS' businesses include CBS Television Network, The CW (a joint venture between CBS Corporation and Warner Bros. Entertainment), Network Ten Australia, CBS Television Studios, CBS Studios International, CBS Television Distribution, CBS Consumer Products, CBS Home Entertainment, CBS Interactive, CBS Films, Showtime Networks, CBS Sports Network, Pop (a joint venture between CBS Corporation and Lionsgate), Smithsonian Networks, Simon & Schuster, CBS Television Stations, and CBS EcoMedia. For more information, go to [www.cbscorporation.com](http://www.cbscorporation.com).

### **About CBS Sports**

CBS Sports, a year-round leader in television sports, broadcasts a portfolio of events on the CBS Television Network, including THE NFL ON CBS; college football, including the SEC ON CBS; college basketball, including the NCAA Division I Men's Basketball Championship; golf, including The Masters®, PGA Championship and PGA TOUR; and CBS SPORTS SPECTACULAR. In addition, the division includes CBS SPORTS NETWORK, the 24-hour home of CBS Sports; produces INSIDE THE NFL for SHOWTIME; and partners with [CBSSports.com](http://CBSSports.com) in creating a recognized leader in digital.

### **About CBS Interactive**

CBS Interactive, a division of CBS Corporation, is the world's largest publisher of premium digital content and a perennial top 10 Internet company. CBS Interactive's brands span popular categories like technology, entertainment, sports, news and gaming. Properties include the websites, apps and streaming services of the CBS Television Network such as the CBS All Access subscription service, the 24/7 digital news network CBSN, and CBS Sports' digital brands as well as digital-first properties in key content verticals, including CNET, TVGuide.com, GameSpot, Last.fm, Metacritic and Chowhound. Follow CBS Interactive on Twitter at [twitter.com/cbsi](https://twitter.com/cbsi) and on Facebook.

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