## VF Corp appoints Velia Carboni to new position of Chief Digital Officer Tuesday, March 06, 2018 11:56:20 AM (GMT)

- Carboni will report to VF's Chairman, President and CEO, Steve Rendle and will serve on the company's Senior Leadership Team.
- Carboni most recently served as SVP, Mobile and Emerging Platforms for the Fidelity's Personal Investing/Retail Division.

## **Reference Links:**

• VF Corporation Appoints Velia Carboni as Chief Digital Officer

Industries: Apparel/Accessories
Primary Identifiers: VFC-US
Related Identifiers: VFC-US

Subjects: Corporate Actions, Management Changes