

Dollar General Names Carman Wenkoff as Executive Vice President and Chief Information Officer
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Wenkoff brings track record of driving retail digital innovation

Dollar General Corporation (NYSE:DG) today announced that Carman Wenkoff will join the Company as executive vice president and chief information officer (CIO) effective July 10. Wenkoff replaces current CIO Ryan Boone, who recently announced his retirement. Wenkoff brings a broad range of experience to Dollar General with success in implementing digital strategies and payment and loyalty solutions at the retail level.

This Smart News Release features multimedia. View the full release here:

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Carman Wenkoff, newly named executive vice president and chief information officer at Dollar General. (Photo: Business Wire)

"I am excited to have someone with Carman's experience and digital expertise to be joining our team to lead this important part of the business," said Todd Vasos, Dollar General's chief executive officer. "We continue to focus on enhancing our digital presence and meeting our customers when and how they decide to engage with us. I'm confident with Carman's vision we will continue to strengthen these efforts as well as leveraging technology to improve our processes, lower costs and drive a better customer experience."

Wenkoff most recently served as chief information officer and chief digital officer for Subway® restaurants where under his leadership the Information Technology (IT) team created an innovative digital marketing platform and point-of-sale system, and many other integrated store technology solutions to help increase sales and profitability. Prior to his role at Subway®, Wenkoff was part of the IT and management team at Subway® restaurant's franchisee-owned Independent Purchasing Cooperative and served as Chairman of the Retail Gift Card Association. Previous to that, he served in senior IT management positions with several tech firms focused on digital marketing and payment and loyalty solutions. Wenkoff began his career in law and served as general counsel for Pivotal Corporation. He also served as vice

president, operations/finance and general counsel for Ontain Corporation, a technology company focused on mobile and retail merchant solutions.

Wenkoff earned his Bachelor of Business Administration from Wilfred Laurier University in Waterloo, Canada. He earned his Law degree at the University of Victoria in Victoria, Canada. He was admitted to practice law in both the Province of British Columbia, Canada, and the State of Washington.

About Dollar General Corporation

Dollar General Corporation has been delivering value to shoppers for over 75 years. Dollar General helps shoppers Save time. Save money. Every day!® by offering products that are frequently used and replenished, such as food, snacks, health and beauty aids, cleaning supplies, clothing for the family, housewares and seasonal items at low everyday prices in convenient neighborhood locations. Dollar General operated 13,601 stores in 44 states as of May 5, 2017. In addition to high quality private brands, Dollar General sells products from America's most-trusted brands such as Procter & Gamble, Kimberly-Clark, Unilever, Kellogg's, General Mills, Nabisco, Hanes, PepsiCo and Coca-Cola. Learn more about Dollar General at www.dollargeneral.com.

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Contact:

Dollar General Corporation

Investor Contact:

Mary Winn Pilkington, 615-855-5536

or

Media Contacts:

Dan MacDonald, 615-855-5209

or

Crystal Ghassemi, 615-855-5210

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