

Morgan Stanley Appoints Naureen Hassan Chief Digital Officer for Wealth Management
Wednesday, January 27, 2016 04:00:00 PM (GMT)

Morgan Stanley (NYSE: MS) today announced the appointment of Naureen Hassan as Chief Digital Officer for Wealth Management, a new position in which she will lead the strategy and marketing of digital tools and platforms serving the Firm's 16,000 financial advisors and 3.5 million clients.

"We are delighted to welcome Naureen to the Morgan Stanley team," said Jim Rosenthal, Chief Operating Officer. "Her record of successful innovation bringing exceptional digital resources to financial advisors and clients will sharpen our ability to compete for today's high net worth individuals as well as those emerging in the next generation."

Ms. Hassan said, "I believe the winning approach will combine the wisdom and insight of a human financial advisor with sophisticated digital technology that can help drive performance and enable clients to access services when and how they want. With \$2 trillion in client assets that its world-class advisors have built through a long history serving high net worth families, Morgan Stanley is in a unique position to lead the industry."

Chris Randazzo, Chief Information Officer for Wealth Management and Investment Management, said, "Our ongoing investments in technology have yielded many advances, such as our award-winning mobile apps, that have been enthusiastically embraced by our financial advisors and clients. We will now focus on developing new digital resources that can make our financial advisors more productive and enhance convenience and ease-of-use for clients, along with tracking financial performance in line with their goals."

Naureen Hassan served most recently as Executive Vice President, Investment Services Segments and Platforms at Charles Schwab & Co., Inc., where she led Schwab Intelligent Portfolios and oversaw client experience and web and mobile channels. She held a succession of executive positions, including chief operating officer of Charles Schwab Bank, since joining the company in 2003. She holds a B.A. degree from Princeton University and an M.B.A. from the Stanford University Graduate School of Business.

Morgan Stanley Wealth Management, a global leader, provides access to a wide range of products and services to individuals, businesses and institutions, including brokerage and investment advisory services, financial and wealth planning, banking services, annuities and insurance, retirement and trust services.

Morgan Stanley (NYSE: MS) is a leading global financial services firm providing investment banking, securities, wealth management and investment management services. With offices in more than 43 countries, the Firm's employees serve clients worldwide including corporations, governments, institutions and individuals. For more information about Morgan Stanley, please visit www.morganstanley.com.

View source version on businesswire.com: <http://www.businesswire.com/news/home/20160127005834/en/>

--30-- PB/NY

Contact:

For Morgan Stanley
Media Relations
James Wiggins, 914-225-6161

Industries: Technology, Data Management, Professional Services, Banking, Finance

Languages: English

Primary Identifiers: MS-US

Related Identifiers: MS-US

Source: Morgan Stanley

Subjects: Personnel