

Voya Financial Releases Corporate Responsibility Annual Report
Wednesday, October 05, 2016 04:00:00 PM (GMT)

NEW YORK, Oct. 5, 2016 /PRNewswire/ -- Voya Financial, Inc. (NYSE: VOYA), announced today that it has published the company's [2015 Corporate Responsibility Annual Report](#), which details the organization's redefined corporate responsibility (CR) approach in the following key areas: **Empowering Our People, Serving Our Clients , Investing in Communities and Protecting the Environment .**

"Corporate responsibility is integral to our business strategy and our approach to operational excellence," said Voya Financial Chairman and CEO **Rodney O. Martin, Jr.** "There are many challenges facing society, and we are committed to advancing diversity and inclusion, minimizing our impact on the environment and making a difference in the community, while simultaneously benefiting our business. Underpinning all of this is our commitment to ethical conduct and serving our customers with the highest integrity."

In addition to highlighting Voya's CR accomplishments, the report is designed to solicit feedback. Interested readers can take the [CR Report Quiz](#) for a chance to win a Voya-branded item or provide their [feedback](#) on the CR report for the chance to direct a \$500 grant to an eligible nonprofit organization of their choice. Voya also welcomes feedback via email at voyacr@voyafinancial.com.

The report, titled "**Broadening Our View**," features an [interactive video](#) with Martin, discussing how corporate responsibility is integral to how Voya delivers against its vision to become America's Retirement Company™. The report also includes detail of the analysis Voya conducted to define the new strategy. Organized by the revised "pillars" that serve as the framework for Voya's CR strategy, the report showcases Voya's commitment to serving the changing needs of its customers, employees, communities and other key stakeholders. Highlights include:

Empowering Our People – As a company with a mission to help all Americans retire better, Voya's success lies in earning the trust of customers each and every day. That is why Voya empowers its employees with targeted training, fosters a performance-driven, diverse culture and is committed to key values.

Serving Our Clients – Voya's business is built on trust, integrity and transparency, and "doing the right thing" is a cornerstone of the company's culture.

Investing in Communities – Voya Financial has a long history of giving, which is characterized in three ways: grant-making, charitable sponsorships and employee engagement. Voya Foundation is the primary channel for the company's community investment work, providing funding to promote children's education, financial resilience, employee engagement and disaster relief.

Protecting the Environment – Voya acts to help preserve the earth's resources through impactful initiatives, greening the supply chain, minimizing the company's operational impact, and raising environmental awareness among its 7,000 employees. These efforts have been nationally recognized and, in 2015 and 2016, Voya was listed as one of *Newsweek's* "Top Green Companies in the U.S." — moving from number 78 to 33 this year.

Media Contact:

Mary Beth Conklin
Voya Financial
(423) 596-1449
Marybeth.conklin@voyafinancial.com

About Voya Foundation

Voya Foundation's mission is to improve the quality of life in communities where Voya Financial® operates and its employees and customers live. Voya Foundation provides grants and establishes signature partnerships in the areas of financial literacy and children's education and fosters employee engagement to deepen our positive impact on the community. For more information, visit voyafoundation.com.

About Voya Financial®

Voya Financial, Inc. (NYSE: VOYA), helps Americans plan, invest and protect their savings — to get ready to retire better. Serving the financial needs of approximately 13 million individual and institutional customers in the United States, Voya is a *Fortune 500* company that had \$11 billion in revenue in 2015. The company had \$466 billion in total assets under management and administration as of June 30, 2016. With a clear mission to make a secure financial future possible — one person, one family, one institution at a time — Voya's vision is to be America's Retirement Company™. The company is equally committed to conducting business in a way that is ethically, economically, socially and environmentally responsible — Voya has been recognized as one of the 2016 World's Most Ethical Companies® by the Ethisphere Institute, and as one of the Top Green Companies in the U.S., by *Newsweek* magazine. For more information, visit voya.com. Follow Voya Financial on [Facebook](#) and Twitter [@Voya](#).



Logo - <http://photos.prnewswire.com/prnh/20150206/174115LOGO>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/voya-financial-releases-corporate-responsibility-annual-report-300339809.html>

SOURCE Voya Financial, Inc.

Countries: United States

Industries: Banking & Financial Services

Languages: English

Primary Identifiers: VOYA-US

Related Identifiers: VOYA-US

Subjects: Economic News, Trends & Analysis, Corporate Social Responsibility