

P&G 2019 Citizenship Report Highlights Commitment to Community Impact, Gender Equality, Diversity & Inclusion and Sustainability
Monday, December 02, 2019 03:00:00 PM (GMT)

Company's Focus on Being a Force for Good and Force for Growth is Underpinned by Higher Reputation Rankings

The Procter & Gamble Company (NYSE:PG) today released its 2019 [Citizenship Report](#), detailing progress in its Citizenship focus areas of Community Impact, Diversity & Inclusion, Gender Equality and Environmental Sustainability built on the foundation of Ethics and Corporate Responsibility.

This press release features multimedia. View the full release here:
<https://www.businesswire.com/news/home/20191202005577/en/>



P&G released its 2019 Citizenship Report, detailing progress in its Citizenship focus areas of Community Impact, Diversity & Inclusion, Gender Equality and Environmental Sustainability built on the foundation of Ethics and Corporate Responsibility. (Photo: Business Wire)

From reaching its 2020 goal of providing 15 billion liters of clean water through its Children's Safe Drinking Water (CSDW) Program, to using its voice to spark conversations about gender and racial equality, 2019 was a year in which P&G's leadership made a meaningful impact in the community and with the Company's employees.

"We've built Citizenship into our business, and it's not only doing good, it's building trust and equity with consumers, and driving growth and value creation —allowing us to be a force for good and a force for growth," said David Taylor, P&G's Chairman of the Board, President and Chief Executive Officer. "It's not a separate thing we do

on the side—it's how we do business every day around the world."

With operations in about 70 countries serving nearly five billion people, the Company leverages its scale, innovation and talented employees, along with the reach of its 65 leadership brands, to do good every day. P&G's contributions have been recognized externally with higher 2019 rankings on Fortune's World's Most Admired Companies and the Axios Harris Poll 100.

In addition, more than 80% of P&G's employees expressed a favorable opinion about the Company's Citizenship efforts, making Citizenship a high-scoring index in the Company's 2019 annual survey.

Highlights of the P&G 2019 Citizenship Report include:

- **Community Impact:** P&G provided disaster relief kits filled with its products to families affected by more than 25 natural disasters including wildfires and hurricanes that devastated parts of the U.S., flooding in the Indian state of Kerala, and the deadly earthquake and tsunami that hit Indonesia. Additionally, the Company, through its CSDW Program, made a new commitment to delivering 25 billion liters of clean drinking water by 2025.
- **Diversity & Inclusion:** P&G was a platinum sponsor of World Pride in New York with 50 sites around the world showing support through various Pride activities. The Company launched "The Look," the sequel to the Emmy Award-winning film "The Talk," to continue the conversation about racial bias. P&G also established neurodiversity programs at four Company sites to provide opportunities for individuals on the autism spectrum.
- **Gender Equality:** Well on the way to P&G's goal of 50/50 representation at all levels, the Company's senior leadership team and Board of Directors are now composed of more than 40 percent women. P&G's Always brand launched its #EndPeriodPoverty Campaign to help keep girls in school, and Secret donated more than \$500,000 as part of the brand's ongoing support for the U.S. Women's National Soccer Team's fight for equal pay.
- **Environmental Responsibility:** In April, the Company marked its one-year anniversary of Ambition 2030 – a set of bold sustainability goals encompassing P&G's brands, supply chain, society and employees. P&G also partnered with TerraCycle to introduce the "milkman" concept of reusable packaging with Loop. Along with many steps the Company is taking to help solve the global issue of plastic waste, it joined forces with more than 40 companies to form the Alliance to End Plastic Waste and committed to reduce global use of virgin petroleum plastic in product packaging by 50% by 2030.

This is the 20th consecutive year P&G has issued a report on the Company's efforts to have a positive impact on the world, beginning with P&G's first Sustainability Report in 1999. The [Executive Summary](#), a 24-page overview of the progress and stories, is available online as well as a 140+ page [detailed version of the report](#).

About Procter & Gamble

P&G serves consumers around the world with one of the strongest portfolios of trusted, quality, leadership brands, including Always®, Ambi Pur®, Ariel®, Bounty®, Charmin®, Crest®, Dawn®, Downy®, Fairy®, Febreze®, Gain®, Gillette®, Head & Shoulders®, Lenor®, Olay®, Oral-B®, Pampers®, Pantene®, SK-II®, Tide®, Vicks®, and Whisper®. The P&G community includes operations in approximately 70 countries worldwide. Please visit <http://www.pg.com> for the latest news and information about P&G and its brands.

View source version on businesswire.com: <https://www.businesswire.com/news/home/20191202005577/en/>

--30-- JM/CL

Contact:

Julie deSylva, Global Company Communications
513-780-0006
Desylva.j@pg.com

Industries: Philanthropy, Other Natural Resources, Agriculture, Natural Resources, Other Consumer, Packaging, Women, Seniors, Chemicals/Plastics, Religion, Men, Manufacturing, Gay & Lesbian, Family, Consumer, Convenience Store, Arab-American, Home Goods, Public Relations/Investor Relations, Marketing, Communications, Film & Motion Pictures, Other Retail, Environment, Specialty, Teens, Parenting, Other Entertainment, Children, Food/Beverage, Baby/Maternity, Fashion, Cosmetics, Retail, Social Media, Office Products, Other Philanthropy, Entertainment, Supply Chain Management, Online Retail, Discount/Variety

Languages: English

Primary Identifiers: PG-US

Related Identifiers: PG-US

Source: Procter & Gamble

Subjects: Photo/Multimedia, Award, Corporate Social Responsibility, Product/Service