

City Year and Comcast NBCUniversal Announce \$11.2 Million Commitment and Renewed Partnership Agreement
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Three-Year, Multi-Million Dollar Commitment Supports City Year's Leadership Development, Team Sponsorship and National Conferences

[City Year](#) and [Comcast NBCUniversal](#) announced today that they have entered into a three-year partnership renewal agreement valued at \$11.2 million in cash and in-kind support. Additionally, City Year has named Comcast NBCUniversal a National Strategic Partner, the highest sponsorship level afforded to a corporate sponsor. The multi-million dollar agreement supports various national and local events, conferences, leadership development, and Comcast NBCUniversal's ongoing City Year team sponsorship.

This Smart News Release features multimedia. View the full release here:

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"We are deeply grateful to Comcast NBCUniversal for their generous investment in City Year," said Michael Brown, City Year CEO and Co-Founder. "Their remarkable leadership and ongoing support has helped to keep thousands of students in high-poverty schools on track to graduate."

"At Comcast NBCUniversal, we believe in helping to inspire and nurture the next generation of leaders," said David L. Cohen, Senior Executive Vice President and Chief Diversity Officer of Comcast Corporation. "We look forward to continuing to support the development of thousands of City Year staff and corps members to help put students who are at-risk on a path to success."

During the 2015-16 school year, more than 3,000 City Year corps members are serving 196,000 at-risk students in 292 schools. Comcast NBCUniversal is sponsoring 12 teams in 11 cities across the U.S., including Boston, Chicago, Detroit, Jacksonville, Los Angeles, Manchester, Miami, New York, Orlando, Philadelphia and Washington, D.C.

Today's announcement was made in Boston during the first Comcast NBCUniversal Career Day of 2016. The interactive day-long session offers corps members job training and career advice from Comcast and NBCUniversal employees through a variety of professional workshops to help transition them to the next step in their professional journey. Since 2005, Comcast NBCUniversal Career Day has prepared more than 10,000 City Year corps members for professional job opportunities after their year of service.

As part of the agreement renewal, Comcast NBCUniversal will continue to serve as Presenting Sponsor of City Year's Summer Academy, the annual training academy attended by more than 1,500 City Year corps members, staff and educators as they prepare for their upcoming service year; and will continue to sponsor City Year's annual National Leadership Summit, bringing together education, business, philanthropic and government leaders to address opportunities to help students reach graduation and beyond.

Comcast NBCUniversal will also continue to serve as National Sponsor of City Year's annual Opening Day in the fall, the official kickoff for City Year corps members across the country, and as the Presenting Sponsor of the Voices for National Service Friends of National Service Awards reception in Washington, D.C.

Additionally, through the renewed partnership, Comcast will provide in-kind support that will include national airtime for City Year's public service announcements to communicate the benefits City Year provides to help put at-risk students on a path to success. A long-term, dedicated partner since 2001, Comcast NBCUniversal to date has donated more than \$85 million in cash and in-kind support to City Year.

About Comcast Corporation

Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company with two primary businesses, Comcast Cable and NBCUniversal. Comcast Cable is one of the nation's largest video, high-speed Internet and phone providers to residential customers under the XFINITY brand and also provides these services to businesses. NBCUniversal operates news, entertainment and sports cable networks, the NBC and Telemundo broadcast networks, television production operations, television station groups,

Universal Pictures and Universal Parks and Resorts. Visit www.comcastcorporation.com for more information.

About City Year

City Year is an education-focused national service organization founded in 1988 that is dedicated to helping students and schools succeed. It partners with public schools in 27 urban, high-poverty communities across the U.S. and through international affiliates in the U.K. and South Africa. Diverse teams of City Year AmeriCorps members provide high-impact student, classroom and school-wide support to help students stay in school and on track to graduate from high school, ready for college and career success. [A recent third party study](#) shows that schools that partner with City Year were 2-3 times more likely to realize Math and English gains. A proud member of the AmeriCorps national service network, City Year is made possible by support from the Corporation for National and Community Service, school district partnerships, and private philanthropy from corporations, foundations and individuals. Learn more at www.cityyear.org, [City Year's Facebook page](#), and on [Twitter](#).

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