

Visa and FireEye Launch New Cyber Intelligence Service
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SAN FRANCISCO, CA and MILPITAS, CA--(Marketwired - Oct 13, 2015) - Visa Inc. (NYSE: V) and FireEye, Inc. (NASDAQ: FEYE) today announced the launch of Visa Threat Intelligence, Powered by FireEye. Tailored to the needs of the payments industry, this new service will deliver real-time threat information to merchants and issuers so they can quickly assess and act on the most critical cyber-attacks that could breach their payment systems.

Visa Threat Intelligence is the first product available as part of a new global strategic partnership between Visa Inc. and FireEye. Beginning late 2015, subscribers will gain access to a powerful web portal that distills the latest proprietary cyber intelligence relevant to payment systems into actionable information, including timely alerts on malicious actors, methods, trends in cyber-attacks, and in-depth forensic analysis from recent data breaches.

"Each week, merchants and card issuers receive thousands of alerts about possible cyber-attacks, making it difficult to know which ones to focus on," said Mark Nelsen, Senior Vice President of Risk Products and Business Intelligence, Visa Inc. "Visa Threat Intelligence removes the noise by assessing hundreds of threat indicators and serving-up the most important and timely information. Users can then isolate and address those threats that are the most pressing and potentially damaging to their business and customers."

More sophisticated users can also take advantage of APIs that can automatically feed threat indicator data into their own security systems. A premium offering will grant access to advanced tools, powered by FireEye virtual execution engine (MVX™) technology, that analyze and isolate malicious indicators from malware to identify suspicious activity from IP addresses and domains.

In addition, Visa Threat Intelligence will provide a secure platform where clients can opt to form trusted communities and safely exchange real-time threat intelligence. Leveraging community-based intelligence is crucial to a comprehensive defense strategy because many attack groups run campaigns that target organizations with a similar profile.

"Attack groups are exceptionally skilled at executing an attack across multiple organizations, identifying successful techniques and scaling those methods to an entire industry," said Grady Summers, Chief Technology Officer, FireEye, Inc. "By partnering with Visa, we can provide targeted intelligence to the payments industry to combat the economies of scale that attackers employ and help create a community united in a common defense."

As noted in the latest FireEye [M-Trends](#) report, the payments industry continues to be an attractive target for cyber criminals as attackers find new ways to steal credit card numbers from point-of-sale (POS) systems. Through this global strategic relationship, Visa and FireEye are looking at new ways to empower merchants, issuers, and other payments players with the best technology, intelligence and expertise to protect their organizations. In early 2016, the partnership is expected to roll out additional solutions to identify malicious communications and recommend remediation steps based on activity in the network as well as infection rates across the network.

For more information about Visa Threat Intelligence, Powered by FireEye email:
VisaThreatIntelligence@visa.com

About Visa Inc.: Visa Inc. (NYSE: V) is a global payments technology company that connects consumers, businesses, financial institutions, and governments in more than 200 countries and territories to fast, secure and reliable electronic payments. We operate one of the world's most advanced processing networks -- VisaNet -- that is capable of handling more than 65,000 transaction messages a second, with fraud protection for consumers and assured payment for merchants. Visa is not a bank and does not issue cards, extend credit or set rates and fees for consumers. Visa's innovations, however, enable its financial institution customers to offer consumers more choices: pay now with debit, ahead of time with prepaid or later with credit products. For more information, visit usa.visa.com/about-visa, visacorporate.tumblr.com and [@VisaNews](https://twitter.com/VisaNews).

About FireEye, Inc.: [FireEye](#) has invented a purpose-built, virtual machine-based security platform that provides real-time threat protection to enterprises and governments worldwide against the next generation of cyber attacks. These highly sophisticated cyber attacks easily circumvent traditional signature-based defenses, such as next-generation firewalls, IPS, anti-virus, and gateways. The FireEye Threat Prevention Platform provides real-time, dynamic threat protection without the use of signatures to protect an organization across the primary threat vectors and across the different stages of an attack life cycle. The core of the FireEye platform is a virtual execution engine, complemented by dynamic threat intelligence, to identify and block cyber attacks in real time. FireEye has over 3,700 customers across 67 countries, including 675 of the Forbes Global 2000.

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FireEye Forward-Looking Statements

This press release contains forward-looking statements, including statements related to expectations, beliefs, plans and objectives with respect to the partnership between Visa and FireEye, and the features, benefits and availability of Visa Threat Intelligence, Powered by FireEye and other future offerings associated with the partnership. These forward-looking statements involve risks and uncertainties, as well as assumptions which, if they do not fully materialize or prove incorrect, could cause FireEye's results to differ materially from those expressed or implied by such forward-looking statements. These risks and uncertainties include, but are not limited to, customer demand and adoption of the offerings associated with the partnership; real or perceived defects, errors or vulnerabilities in such offerings; FireEye's and Visa's ability to react to trends and challenges in their respective businesses and the markets in which they operate; FireEye's and Visa's ability to anticipate market needs or develop new or enhanced offerings to meet those needs; difficulties, delays or the inability of FireEye and Visa to execute their plans and objectives with respect to the partnership; and general market, political, economic, and business conditions; as well as those risks and uncertainties included under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations," in FireEye's Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission on July 31, 2015, which is available on the Investor Relations section of the company's website at investors.FireEye.com and on the SEC website at www.sec.gov. All forward-looking statements in this press release are based on information available to FireEye as of the date hereof, and FireEye does not assume any obligation to update the forward-looking statements provided to reflect events that occur or circumstances that exist after the date on which they were made. Any future offering that may be referenced in this release is for information purposes only and is not a commitment to deliver any offering. FireEye reserves the right to modify future offerings at any time.

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