

**Key Private Bank's Veena Khanna Named One Of The 50 Most Influential Women In Private Wealth  
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CLEVELAND, June 17, 2016 /PRNewswire/ -- Key Private Bank, the wealth management division of KeyCorp (NYSE:KEY), is pleased to announced that Veena Khanna, director of strategy and implementation at Key Private Bank, has been named one of the "50 Most Influential Women in Private Wealth" for 2016 by *Private Asset Management (PAM)* magazine. This distinct honor highlights Key Private Bank's commitment to the advancement of women serving in the high-net-worth market. It is also a proud testament to KeyBank's diverse, inclusive and collaborative culture.

"This well-deserved recognition reinforces the many noteworthy contributions that Veena has made throughout her career, including building distinctive wealth strategies and premium client experience models, developing the private bank's go-to-market strategy and creating a strategic, competitive technology roadmap for our business," said Terry Jenkins, president of Key Private Bank. "Commitment to client service excellence is the hallmark of our business, and Veena is a consummate steward of that core value."

*PAM* is a publication covering the wealth management and family office industry. The 50 women selected for this honor were chosen based on a combination of peer recommendations, the level of responsibility they hold in their current and previous roles, and any other significant impact on the industry, whether through public speaking, community involvement or actively encouraging diversity in the workplace.

*PAM* will chronicle the 50 most influential women in North America's private wealth space in its June issue.

**About Key Private Bank**

Key Private Bank is a leading provider of wealth management solutions and advice to more than 24,000 high-net worth and ultra-high-net worth clients, including wealth advisory, investment management, trust administration, customized credit, family office and private banking services. Key's wealth management platform combines the market insights of advisors located in each local market with a national team of wealth and investment strategists to deliver proactive and personalized expertise and advice to clients. Advisors also leverage partnerships with Key's business banking and capital markets teams to build wealth plans tailored to meet each client's specific need. Key Private Bank's wealth management platform is delivered by nearly 300 wealth advisors, located in 44 offices in 13 states across the United States. Key currently has \$34.1 billion in AUM.

**About KeyCorp**

KeyCorp was organized more than 160 years ago and is headquartered in Cleveland, Ohio. One of the nation's largest bank-based financial services companies, Key has assets of approximately \$98.4 billion, as of March 31, 2016. Key provides deposit, lending, cash management and investment services to individuals, small and medium-sized businesses under the name of KeyBank National Association. Key also provides a broad range of sophisticated corporate and investment banking products, such as merger and acquisition advice, public and private debt and equity, syndications and derivatives to middle market companies in selected industries throughout the United States under the KeyBanc Capital Markets trade name. For more information, visit <https://www.key.com/>. KeyBank is Member FDIC.



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