

## Kohls.com Kicks Off Eight Digital Days of Savings with Cyber Week Spectacular Tuesday, November 24, 2015 01:00:00 PM (GMT)

[Kohl's](#) (NYSE: KSS) today unveiled eight days of amazing Cyber Week deals and spectacular savings on [Kohls.com](#). Beginning Saturday, November 28 through Saturday, December 5, customers shopping Kohl's digitally will discover deep online savings on top holiday gifts, a new flash sale each day and digital shopping tools that offer an easier and faster shopping experience.

"This Cyber Week, Kohls.com will offer phenomenal deals on the most desired gifts," said Krista Berry, Kohl's executive vice president, chief digital officer. "Beyond great value, Kohl's is committed to offering our customers a digital experience that is second to none this holiday season. Our new omnichannel shopping bag makes it really easy to keep track of every item you want whether shopping at home, on-the-go or in-store. Our new world class app simplifies savings in a way that only Kohl's can. To get items faster than ever, customers can buy online and pick up in store at every one of our nearly 1,200 locations. From browse to buy to shop, Kohl's is making the holidays easier than ever."

### Savings So Great, Monday's Not Enough

- **NEW THIS YEAR! 20 Percent Off In-Store and Online\***: Starting Saturday, November 28 through Tuesday, December 1, Kohl's is offering customers an additional 20 percent off purchases both in-store and online, with promo code DEALS20. [Kohls.com](#) customers will also receive free standard shipping with any purchase of \$25 or more between Saturday, November 28 and Tuesday, December 1.
- **Eight Days of Deep Cyber Savings\*\***: Starting Saturday, November 28 through Saturday, December 5, [Kohls.com](#) customers will find incredible savings on the season's most sought-after gifts in top categories, including electronics, jewelry, licensed product, toys and much more. Outstanding deals include:
  - 60% off Carter's Kids Apparel. *Orig. \$16-\$60. Select styles.*
  - 50-60% Outerwear for the Family. *Select styles.*
  - 50-60% Sweaters for the Family. *Select styles.*
  - 50% Citizen, Bulova and Seiko Watches. *Select styles.*
  - 25% off Nike Athletic Apparel and Shoes for Men and Women. *Select styles. Offers and coupons do not apply.\*\*\**
  - 20% off All Melissa & Doug Toys.
  - \$99.99 All Sizes 7-pc Madison Park Bedding Sets. *Orig. \$229.99-\$399.99. Select styles.*
  - \$59.99 Monster NCredible NTune On-Ear HD Headphones. *Reg. \$99.99. Offers and coupons do not apply.\*\*\**
  - \$34.99 All NFL Jerseys for Boys. *Orig. \$55.*
  - \$29.99 Columbia Fleece for Men. *Orig. \$60.*
  - \$19.99 Izod, Chaps and Dockers Sweaters for Men. *Orig. \$55-\$60. Select styles.*
- **Limited Time Electronics Deals\*\***: From Thursday, November 26 through Monday, November 30, customers shopping [Kohls.com](#) will find amazing deals on electronics including:
  - \$399.99 Canon EOS Rebel T5 Digital SLR Camera with Bag, 18-55mm Lens & 75-300mm Lens. *Reg. \$799.99. Offers and coupons do not apply.\*\*\* Also available in store.*
  - \$499.99 LG 49-Inch 4K Ultra HD 2160p 120Hz LED Smart TV. *Reg. \$699.99. Offers and coupons do not apply.\*\*\**
  - \$249.99 HP 15.6" Laptop with 4GB Memory & 500GB Hard Drive. *Reg. \$399.99. Offers and coupons do not apply.\*\*\**

- **A New Flash Sale Each Day:** Throughout Kohl's Cyber Week Spectacular, Flash Sales will delight [Kohls.com](http://Kohls.com) customers and keep them coming back for more with a new deal online each day. Flash Sales will be displayed prominently on the homepage and in the mobile experience.

### Discover Even More Ways to Save Online and In Store

- **Only Once a Year! \$15 Kohl's Cash\*\*\*\*** : From Monday, November 23 through Sunday, November 29, customers will earn an amazing \$15 Kohl's Cash for every \$50 spent in store or online, to use on a later date.
- **Yes to Even More Savings\*\*\*\*\***: Customers who sign up for [Yes2You Rewards®](#) will find extra savings every time they shop by earning points on every purchase on [Kohls.com](http://Kohls.com), with no limit on points earned and no cost to join. Customers can stack their [Kohl's Charge](#) discounts and [Yes2You Rewards®](#) with our incredible sale prices and special offers to maximize their savings.

### Shopping at Kohl's is Easy This Holiday

- **Kohl's Mobile App:** For customers seeking the best value this holiday, Kohl's mobile app features the option to scan and store Kohl's gift cards, Kohl's Cash and savings offers, and easily manage and redeem [Yes2You Rewards®](#) points in the mobile wallet for easy access at checkout.
- **Omnichannel Shopping Bag:** New this year, customers will have one virtual shopping bag that can be accessed via smart phone, tablet and desktop. When shopping across devices, customers' shopping bags will be automatically updated when they log into their Kohl's account.
- **Buy Online, Pick Up In Store:** For customers looking to get their orders right away, Kohl's offers the option to buy items online and pick up in store at all Kohl's stores nationwide with premier, designated parking for customers picking up their purchases.
- **Same-Day Delivery:** Kohl's is currently testing same-day delivery for online purchases in select markets. Customers in participating stores in the pilot areas, including San Francisco, Chicago, Atlanta, Boston, Dallas, Houston, Los Angeles, Miami, New York, Philadelphia, Seattle and Washington D.C., can place orders on [Kohls.com](http://Kohls.com), or via their smart phone or tablet, select the same-day delivery option and the item will be delivered later that day.
- **Ship From Store:** [Kohls.com](http://Kohls.com) customers can expect even faster delivery on many of their purchases as all locations have the ability to ship online orders from Kohl's network of nearly 1,200 stores nationwide.

### Cautionary Statement Regarding Forward Looking Information

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Kohl's intends forward-looking terminology such as "believes," "expects," "may," "will," "should," "anticipates," "plans," or similar expressions to identify forward-looking statements. Such statements are subject to certain risks and uncertainties, which could cause Kohl's actual results to differ materially from those anticipated by the forward-looking statements. These risks and uncertainties include, but are not limited to those described in Item 1A in Kohl's Annual Report on Form 10-K, which is expressly incorporated herein by reference, and other factors as may periodically be described in Kohl's filings with the SEC.

### About Kohl's

Kohl's (NYSE: KSS) is a leading specialty department store with 1,166 stores in 49 states. With a commitment to inspiring and empowering families to lead fulfilled lives, the company offers amazing national and exclusive brands, incredible savings and inspiring shopping experiences in-store, online at [Kohls.com](http://Kohls.com) and via mobile devices. Committed to its communities, Kohl's has raised more than \$274 million for children's initiatives nationwide through its Kohl's Cares® cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For additional information about Kohl's philanthropic and environmental initiatives, visit [www.Kohls.com/Cares](http://www.Kohls.com/Cares). For a list of store locations and information, or for the added convenience of shopping online, visit [www.Kohls.com](http://www.Kohls.com).

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\*20% OFFER IS VALID ON PURCHASES NOVEMBER 28-DECEMBER 1, 2015 IN STORE AND ONLINE WITH ANY TENDER TYPE. Offer must be presented at time of in-store purchase or Promo Code must be entered at Kohls.com to receive discount.

Limit one offer per customer. Dollar-off discounts, including Kohl's Cash® coupons, Yes2You Rewards® and Promotional Gifts, will be applied prior to percent-off total purchase discounts/coupons. Offer cannot be used in conjunction with any other percent-off discounts, including age-specific discounts. Offer not valid on the following merchandise: Gift Cards; Kohl's Cares® cause merchandise or other charitable items; prestige brands of cosmetics, skincare and select prestige brands of fragrance; select electronics/electrics; consumables; Nike merchandise; Levi's merchandise; select online-exclusive merchandise; products sold by Wayfair on Kohls.com; and Elf on the Shelf toys, books and DVDs. For a complete list of these merchandise exclusions, go to Kohls.com/exclusions or look for signs in our stores. Offer also not valid on price adjustments on prior purchases; payment on a Kohl's Charge account; taxes, shipping and/or handling fees. Offer is nontransferable. See associate for details.

\*\* Prices good November 28-December 5, 2015 unless otherwise indicated.

Limited Time Electronics Deals Prices good November 26-30, 2015 unless otherwise indicated.

Selection of merchandise may vary by store. Some merchandise may not be available at every store. In addition, merchandise and promotional offers available online at Kohls.com may vary from those offered in Kohl's stores. "Sale" prices and percentage savings offered in this advertisement are discounts from Kohl's "Regular" or "Original" prices. The "Regular" or "Original" price of an item is the former or future offered price for the item or a comparable item by Kohl's or another retailer. Actual sales may not have been made at the "Regular" or "Original" prices, and intermediate markdowns may have been taken. "Original" prices may not have been in effect during the past 90 days or in all trade areas. Merchandise in this advertisement could be offered at the same or lower "Sale" prices during future promotional events beginning on or after the last day of this advertised event. Clearance merchandise, Kohl's Cares® cause merchandise or other charitable items, Kohl's Online-Exclusive items and products sold by Wayfair on Kohls.com are excluded from "Entire Stock" promotions in this advertisement. In some events, actual savings may exceed the percent savings shown. KOHL'S® and KOHL'S brand names are trademarks of Kohl's Illinois, Inc. ©2015 Kohl's Department Stores, Inc.

\*\*\*This product is not eligible for promotional offers and coupons. However, you are able to earn and redeem Kohl's Cash® and Yes2You Rewards® on this product. Visit Kohls.com/exclusions or see associate for details.

\*\*\*\*Earn Kohl's Cash® November 23-29, 2015; Redeemable in store and online November 30-December 6, 2015.

Kohl's Cash® is not legal tender. No cash back. Kohl's Cash® Earn: Customer will receive a \$15 Kohl's Cash® coupon for every \$50 spent in a single transaction during the stated earn window. Kohl's Cash® coupon is earned on the amount of customer purchases after all applicable discounts are applied and before tax is imposed. Qualifying customer purchases exclude the purchase of products sold by Wayfair on Kohls.com and the purchase of Gift Cards. Kohl's Cash® Redeem: Coupon can be redeemed during the stated redeem window with any other offer. Kohl's Cash® coupons and other dollar-off discounts will be applied prior to percent-off total purchase discounts/coupons. Kohl's Cash® coupon may not be redeemed

(1) on purchases of Kohl's Cares® cause merchandise or other charitable items; (2) to purchase products sold by Wayfair on Kohls.com; (3) to purchase Gift Cards; (4) as price adjustments on prior purchases; (5) to reduce a Kohl's Charge or any third-party charge account balance; or (6) to pay for any services or fees, including taxes and shipping. If merchandise purchased earning a Kohl's Cash® coupon is subsequently returned or price adjusted, the value of the Kohl's Cash® coupon previously earned and/or the amount of the merchandise refund will be reduced to reflect any unearned value. Return value of merchandise purchased with a Kohl's Cash® coupon may be subject to adjustment. Coupon is nontransferable. See associate for details.

\*\*\*\*\*For Yes2You program details and full terms, please visit Kohls.com/rewards.

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