

Morgan Stanley Wealth Management Launches Perspectives in Philanthropy, Vol. 14, "Social Entrepreneurship"
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Showcases eleven individuals and organizations improving the world through social entrepreneurship

Morgan Stanley Wealth Management today announced the release of its latest issue of Perspectives in Philanthropy, Vol. 14, "Social Entrepreneurship," a journal that features individual entrepreneurs and socially conscious organizations leveraging their resources and expertise to have a positive impact in their communities.

The organizations and individuals highlighted in this issue are engaging in transformational work to create positive change in society by leveraging their entrepreneurial talents, networks and infrastructure.

Innovators featured in this edition include:

- Platon, a renowned portrait photographer leveraging his craft to highlight issues around the world through The People's Portfolio
- Carrie Hammer, a fashion designer seeking to transform the fashion industry by empowering and inspiring women with her Role Models Not Runway Models fashion show
- Elizabeth Scharpf, an Echoing Green Fellow who created Sustainable Health Enterprises (SHE) to help women live more productive lives through health education, advocacy and assistance creating social businesses
- Kimbal Musk, a tech entrepreneur turned food advocate working to educate today's youth about healthy eating through the nonprofit The Kitchen Community

According to Melanie Schnoll-Begun, Managing Director and Head of Philanthropy Management at Morgan Stanley Wealth Management, "Entrepreneurs are the creative minds behind some of the world's most innovative and transformational ideas. Social entrepreneurs are a growing cohort amongst them and the impact these individuals have on society can be profound. For example, Deepak Chopra has worked to prevent youth violence by teaching the concepts of mindfulness and wellbeing to adolescents so they can help mitigate the risk of dangerous situations escalating to violence."

"The Chopra Foundation is dedicated to the future of wellbeing for the entire global community through our commitment to helping to create a more peaceful, just, sustainable, happier and healthy world," said Deepak Chopra, Founder and Chairman of the Chopra Foundation. "We are devoted to the development of youth through leadership programs that teach conscious lifestyle choices to dynamically reduce crime and violence. Additionally, we have partnered with Food for Education which sends 1.3 million children to school while providing a daily meal as an incentive for receiving an education."

"The circumstances of social injustice are intolerable and the solutions are complex, requiring the strategic investment of time, talent and treasure," said Kevin Trapani, President and CEO of The Redwoods Group. "We're grateful to Morgan Stanley and Perspectives in Philanthropy for featuring the role of social enterprises in improving the global community and for telling the story of our work to reduce adverse childhood events, like sexual abuse, through The Redwoods Group."

"Morgan Stanley is committed to assisting individuals and institutions scale their philanthropic endeavors," said Steven Rosandich, Vice President at Morgan Stanley Wealth Management. "In addition to events, networking collaboratives, and an array of advisory services, one unique way we accomplish this is by highlighting their extraordinary stories and achievements in Perspectives in Philanthropy."

View Perspectives in Philanthropy, Vol. 14, "Social Entrepreneurship" by clicking [here](#).

Morgan Stanley Philanthropy Management offers philanthropic advisory services to wealthy individuals, families, foundations and nonprofit organizations. Melanie Schnoll-Begun, Steven Rosandich, and Craig

Styles are the editors of Perspectives in Philanthropy, a journal highlighting stories of generosity from valued clients, Financial Advisors and a broad bandwidth of opinions from recognized professionals in the philanthropic field.

Morgan Stanley Wealth Management, a global leader, provides access to a wide range of products and services to individuals, businesses, and institutions, including brokerage and investment advisory services, financial and wealth planning, cash management and lending products and services, annuities and insurance, retirement and trust services.

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Contact:

Morgan Stanley Wealth Management
Media Relations:
Margaret Draper, 914-225-6369

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