

Lexmark mitigates security risks with new solution
Thursday, November 15, 2012 02:00:00 PM (GMT)

Lexmark Secure Content Monitor identifies and tracks potential breaches and leaks of sensitive information

LEXINGTON, Ky., Nov.15, 2012 /PRNewswire/ -- Lexmark International, Inc. (NYSE: LXX) today announced the new [Lexmark Secure Content Monitor](#), a security solution that mitigates risk and protects companies and agencies from potential threats to confidential information, profits and productivity by enabling businesses to automatically track and audit sensitive information.

To view the multimedia assets associated with this release, please click:
<http://www.multivu.com/mnr/48244-lexmark-mitigates-security-risks-with-new-solution>

Lexmark Secure Content Monitor can also save organizations significant costs in the areas of compliance with government and industry standards. In fact, a 2012 Sarbanes-Oxley Compliance survey reports that automating key controls and taking a proactive stance is one of the few opportunities for businesses to achieve long-term cost savings with Sarbanes-Oxley compliance¹.

While many organizations today protect classified and confidential information transported through email, they are still exposed to security breaches with the potential unauthorized release of paper and digital documents.

Unauthorized release of such restricted information can significantly impact an organization across a myriad of fronts, ranging from reputation and trustworthiness to significant dollar costs. A recent study put the price tag on similar incidents at upwards of \$8 million per breach².

Lexmark Secure Content Monitor can better protect organizations by:

- Automatically capturing and collecting information extracted from documents through an enterprise content management (ECM) system
- Providing access to electronic versions of documents exactly as they were copied, scanned, emailed or faxed
- Establishing proactive alerts that continuously search and identify content passing through the ECM system, identifying threats before costly damage occurs
- Helping businesses comply with government regulations, such as the Health Insurance Portability and Accountability Act (HIPAA), Sarbanes-Oxley (SOX) and the Data Protection Act, with features such as identifying unauthorized users of key documents or information

Supporting Quote:

"Lexmark has deep industry expertise in markets such as healthcare, government, manufacturing and finance, where the management of sensitive and confidential information is critical to success in both day-to-day operations and interactions between these organizations and their customers, clients and users," said Marty Canning, Lexmark executive vice president and president of Imaging Solutions and Services. "Lexmark Secure Content Monitor enables organizations to mitigate and manage the risks associated with access to sensitive information, while concurrently enhancing compliance with government rules and regulations."

Supporting Resource:

- [Lexmark Secure Content Monitor Video](#)

About Lexmark

Lexmark International, Inc. (NYSE: LXX) provides businesses of all sizes with a broad range of printing and imaging products, software, solutions and services that help customers to print less and save more. Perceptive Software, a Lexmark company, is a leading provider of process and content management software that helps organizations fuel greater operational efficiency. In 2011, Lexmark sold products in more than 170 countries and reported more than \$4 billion in revenue.

To learn more about Lexmark, please visit www.lexmark.com. For more information on Perceptive Software, please visit www.perceptivesoftware.com.

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¹ According to [2012 Sarbanes-Oxley Compliance Survey](#).

² According to June 2012 report [Information Security & Data Breach Report](#). Dollar value specific to numbers reported in Q1 of 2012.

SOURCE Lexmark International, Inc.

Contacts: Shannon Lyman, +1-859-232-5532, slyman@lexmark.com

Countries: United States

Industries: Computer Electronics, Hardware & Software, High Tech Security, Peripherals

Languages: English

Primary Identifiers: LXX-US

Related Identifiers: LXX-US

Subjects: New Products & Services