

**EQUIFAX INVESTIGATION INITIATED BY FORMER LOUISIANA ATTORNEY GENERAL: Kahn Swick & Foti, LLC Investigates Equifax Inc. for Possible Securities Fraud - (EFX)
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NEW ORLEANS, Sept. 11, 2017 /PRNewswire/ -- Former Attorney General of Louisiana, Charles C. Foti, Jr., Esq., a partner at the law firm of Kahn Swick & Foti, LLC ("KSF"), announces that KSF has commenced an investigation into Equifax Inc. (NYSE: EFX).

On September 7, 2017, Equifax revealed that a massive data breach, described as a "cybersecurity incident potentially impacting 143 million U.S. consumers" had been discovered over a month prior, on July 29, 2017. The breach occurred from mid-May through July 2017 and compromised consumer data including names, Social Security numbers, birth dates, driver's-license numbers and addresses as well as "credit card numbers for approximately 209,000 U.S. consumers."

As also reported that same day, regulatory filings showed that on August 1st and 2nd - after the discovery of the breach but before it was revealed to the public - three senior Equifax executives sold shares in the Company worth almost \$1.8 million combined, none of which were part of planned divestments or 10b5-1 scheduled trading plans.

On this news, the price of Equifax's shares plummeted more than 13% in after-hours trading.

KSF's investigation is focusing on whether Equifax and/or its officers and directors violated state or federal securities laws.

If you are an Equifax shareholder and have suffered losses, you may, without obligation or cost to you, contact KSF Managing Partner Lewis Kahn toll-free at 1-877-515-1850 or via email (lewis.kahn@ksfcounsel.com), or visit <http://ksfcounsel.com/cases/nyse-efx-investigation/> to learn more.

About Kahn Swick & Foti, LLC

KSF, whose partners include the former Louisiana Attorney General Charles C. Foti, Jr., is a law firm focused on securities, antitrust and consumer class actions, along with merger & acquisition and breach of fiduciary litigation against publicly traded companies on behalf of shareholders. The firm has offices in New York, California and Louisiana.

To learn more about KSF, you may visit www.ksfcounsel.com.

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