

Verizon Wireless Hosts Customer Events Across The Country To Celebrate 400-Plus 4G LTE Markets
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Nation's Largest 4G LTE Network Will be Available in More Than 410 Markets Beginning Tomorrow

BASKING RIDGE, N.J., Oct. 17, 2012 /PRNewswire/ -- With the official launch of its 400th 4G LTE market, Marquette, Mich., tomorrow, Verizon Wireless will be hosting a series of celebrations for customers across the country. Verizon Wireless chose Marquette as its symbolic 400th 4G LTE market to represent the growth of the nation's largest 4G LTE network beyond America's largest and medium range cities and to expand its reach to every corner of the United States.

The customer celebration in Marquette begins today with a scavenger hunt for a chance to win a new 4G LTE-enabled device. Tomorrow, at a customer event at the Verizon Wireless Communications Store located at 2840 US Highway 41 West in Marquette, Mich., company representatives will be joined by customers and community leaders to turn on the 4G LTE "switch," officially launching the 400th 4G LTE market. The company will also present donations to local domestic violence prevention organizations on behalf of HopeLine from Verizon and to Northern Michigan University.

In addition, Verizon Wireless will host customer events in cities and towns across the United States tomorrow. Other event details include:

- **Gadsden, Ala.:** Verizon Wireless will host a "wire cutting" ceremony at 2 p.m. CDT at the Verizon Wireless Communications Store located at 204 N. Hood Ave. Consumers are encouraged to attend to experience live demonstrations on the latest 4G LTE-enabled devices, learn more about how the next generation of wireless technology will impact Gadsden, and enjoy refreshments. Representatives from the Gadsden Chamber of Commerce will participate, and Verizon Wireless will present a HopeLine grant to a local domestic violence organization for its work with victims in Gadsden.
- **Albany, Ga.:** A "wire cutting" ceremony will take place at noon EDT at the Verizon Wireless Communications Store located at 1100 N. Westover Blvd. Consumers in attendance will experience live demonstrations on the latest 4G LTE-enabled devices, learn more about how the next generation of wireless technology will impact Albany, and enjoy refreshments. Representatives from the Albany Area Chamber of Commerce will participate, and Verizon Wireless will present HopeLine grants to Albany area non-profit organizations for their work with victims of domestic violence and sexual assault.
- **Vidalia, Ga.:** The Verizon Wireless Communications Store located at 1303 E. First St. will host a "wire cutting" ceremony at 10:30 a.m. EDT. Consumers will experience live demonstrations on the latest 4G LTE-enabled devices, learn more about how the next generation of wireless technology will impact Vidalia, and enjoy refreshments. Representatives from the Toombs-Montgomery Chamber of Commerce will participate, and Verizon Wireless will present a HopeLine grant to a domestic violence organization serving the Vidalia area.
- **Vincennes, Ind.:** Verizon Wireless will host a consumer event starting at 10 a.m. EDT at Radio Shack, located at 646 Kimmel Rd. The first 100 people to attend will receive a candy bar. Inside four of the candy bars is a winning golden ticket, redeemable on site for a DROID RAZR™ M by Motorola.
- **Owensboro, Ky.:** Verizon Wireless will host a consumer event starting at 10 a.m. CDT at Best Buy (Mobile Department), located at 5115 Fredrica St. The first 100 people to visit the Best Buy Mobile Department will receive a candy bar. Inside four of the candy bars is a winning golden ticket, redeemable on site for a DROID RAZR M by Motorola.
- **Monroe, Mich.:** Verizon Wireless will host a consumer event starting at 10 a.m. EDT at the Verizon Wireless Communications Store located at 2161 Mall Rd. The first 100 people to visit the store will receive a candy bar. Inside four of the candy bars is a winning golden ticket, redeemable on site for a Samsung Galaxy Tab 2®.
- **Hattiesburg, Miss.:** Verizon Wireless will host a consumer event beginning at 10 a.m. CDT at the Verizon Wireless Communications Store located at 6123 U.S. Highway 98. Consumers in attendance will receive a candy bar. Inside the candy bars is a winning golden ticket, redeemable on site for a new Verizon Wireless 4G LTE-enabled device, available while supplies last. In honor of the launch of 4G LTE in Hattiesburg and Domestic Violence Awareness Month, Verizon Wireless will also present a \$4,000 grant to a local family shelter.

- **Columbia, Mo.:** At the Verizon Wireless Communications Store at 303 N. Stadium Blvd., government and civic leaders will join Verizon Wireless Business Sales Director Jon Mahony to flip a ceremonial "switch" activating the 4G LTE network in Columbia at 11 a.m. CDT. Starting at 10 a.m. CDT on Oct. 20, just two days later, at the Verizon Wireless Communications Store in Columbia, customers will have a chance to win a DROID RAZR M by Motorola.
- **North Platte, Neb.:** Verizon Wireless will host a consumer event at the Verizon Wireless Communications Store located at 901 S. Dewey St. The first 50 customers to arrive at the store when it opens at 10 a.m. CDT will receive a candy bar. Within two of the bars will be a golden ticket, redeemable for a DROID RAZR M by Motorola.
- **Jamestown, N.Y.:** Verizon Wireless will host a consumer event at the Verizon Wireless Communications Store at 901 Fairmount Ave. beginning at 11 a.m. EDT. Consumers are encouraged to bring their no-longer-used cellphones to the store and donate them to support victims of domestic violence as part of the HopeLine program. The first 400 people to donate a phone will receive a free T-shirt. Verizon Wireless will present the 2012 HopeLine Award to a local volunteer who has dedicated their time and efforts to help end domestic violence in the Jamestown area. The company will also make a \$2,500 donation to a local domestic violence program.
- **Walla Walla, Wash.:** At the Verizon Wireless Communications Store at 1705 S.E. Meadowbrook Blvd., #7, College Place, Wash., Verizon Wireless will host a consumer event with local community leaders from 1 to 5 p.m. PDT. The general public is invited to attend to experience live demonstrations on the latest 4G LTE-enabled devices, and the chance to win a DROID RAZR M by Motorola. Speakers will include Verizon Wireless Pacific Northwest Network Executive Director Gregg Clausius and Whitman College Science Outreach Coordinator Mary Burt. The company will also make a \$4,000 donation to a local education charity.

Verizon Wireless will host the following events on Oct. 19 and Oct. 20:

- **Jackson, Mich.:** Verizon Wireless will host a consumer event on Oct. 19 at 10 a.m. EDT at the Wal-Mart (Wireless Department) located at 1700 W. Michigan Ave. The first 100 people to visit the Wal-Mart Wireless Department will receive a candy bar, available while supplies last. Inside four of the candy bars is a winning golden ticket, redeemable on site for a DROID RAZR M by Motorola.
- **Norfolk, Neb.:** Verizon Wireless will host a consumer event on Oct. 20 in the Verizon Wireless Communications Store located at 701 S. 25th St. The first 50 customers in the store when it opens at 10 a.m. CDT will receive a candy bar, available while supplies last. Within two of the candy bars will be a golden ticket, redeemable on site for a DROID RAZR M by Motorola.

For more information about Verizon Wireless' 4G LTE network, visit www.verizonwireless.com/lte. For details on local events, visit the Verizon Wireless News Center at news.verizonwireless.com.

About Verizon Wireless

Verizon Wireless operates the nation's largest 4G LTE network and largest, most reliable 3G network. The company serves 94.2 million retail customers, including 88.8 million retail postpaid customers.

Headquartered in Basking Ridge, N.J., with 78,000 employees nationwide, Verizon Wireless is a joint venture of Verizon Communications (NYSE, NASDAQ: VZ) and Vodafone (LSE, NASDAQ: VOD). For more information, visit www.verizonwireless.com. To preview and request broadcast-quality video footage and high-resolution stills of Verizon Wireless operations, log on to the Verizon Wireless Multimedia Library at www.verizonwireless.com/multimedia.

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