

Award-Winning Bay Area Artist to Create Traveling Mural Celebrating Asian Heritage at San Francisco School
Thursday, April 20, 2017 05:00:00 PM (GMT)

Comcast Foundation to Award \$25,000 to the Asian Pacific American Heritage Foundation

More Than 5,000 Comcast Employees Work at 16 California Schools or Community Organizations During 16th Annual Comcast Cares Day

Saturday, April 22nd, more than 5,000 [Comcast NBCUniversal](#) employees and their families, friends and community partners will volunteer to improve schools and communities throughout California as part of the 16th annual [Comcast Cares Day](#).

In San Francisco, Comcast has engaged Bay area artist and activist Dave Young Kim to create a one-of-a-kind traveling mural designed to celebrate key moments in Asian Pacific American history and culture. Mr. Kim will initiate work on the mural alongside students, parents, residents, elected officials and Comcast volunteers at Sutro Elementary School.

The completed mural will be unveiled at San Francisco Mayor Ed Lee's Asian Pacific Islander Heritage celebration presented by the APA Heritage Foundation on May 1st before an audience of more than 600. The mural will then travel to schools in at least five San Francisco supervisorial districts throughout the month of May as part of a cultural education tour called the "APA Heritage Youth Education Project."

Working in partnership with the APA Heritage Foundation and the Community Youth Center, the educational project is created to inform students from the San Francisco Unified School District about Asian and Pacific Islander heritage and the significant contributions of the API community throughout history.

To provide ongoing support of initiatives within the Asian American community, Comcast will also make a donation of \$25,000 to the Asian Pacific American Heritage Foundation. This contribution will be presented by David L. Cohen, Comcast's Senior Executive Vice President & Chief Diversity Officer to Claudine Cheng, Chair of the 2017 APA Heritage Celebration Committee during a ceremony at Sutro Elementary, beginning at 8:00 a.m. Also attending are: San Francisco Supervisor, District 1 (and Sutro school alumnus) **Sandra Lee Fewer**, State Senator **Scott Wiener** and State Assemblymember **Phil Ting**, along with Comcast executives John Gauder, California Regional Vice President; Martha Soehren, Sr. Vice President, Chief Talent Development Officer; and Samuel Schwartz, Chief Business Development Officer.

"Comcast's support with this \$25,000 grant will significantly extend the reach and impact we can have as we seek to provide education about the vital role Asian Americans have played throughout history, especially here in San Francisco," said Claudine Cheng, Chair of the 2017 APA Heritage Celebration Committee. "The traveling mural by Mr. Kim is such a creative way to spread the message, whether we're engaging with young children, older kids or adults. Using art and visual storytelling to showcase the contributions and impact of all types of Asian people is so powerful. Everyone can relate. We are proud and thankful to have a partner like Comcast who shares our deep commitment to the Asian American community."

In addition to creating the mural with Mr. Kim, on Cares Day local Comcast employees and their families will join with students and their families, as well as other volunteers, to spend the morning planting, installing benches, painting, landscaping and cleaning up the grounds at Sutro Elementary School. They will be posting creative selfies throughout the day using the hashtag #ComcastCaresDay.

Members of the community are invited to participate. California site locations can be found at: www.comcastinthecommunity.com

WHEN:

Saturday, April 22, 2017

8:00 a.m. – Comcast executives and California local and state officials greet guests and make formal remarks

Event lasts from 8:00 a.m. – Noon

WHERE:**Sutro Elementary School**

235 12th Avenue
San Francisco, CA 94118

WHO:

- **Sutro School** students and their families
- **Dave Young Kim**, award-winning muralist and community activist
- **Myra Quadros**, Sutro Elementary School Principal
- **Scott Wiener**, CA State Senator
- **Phil Ting**, CA State Assemblymember
- **Sandra Lee Fewer**, San Francisco Board of Supervisors, District 1
- **Hydra Mendoza**, Vice President, San Francisco Unified School District
- **Claudine Cheng**, Chair of the 2017 APA Heritage Celebration Committee

Comcast Executives

- **David L. Cohen**, Senior Executive Vice President & Chief Diversity Officer
- **Gary Rostick**, EVP and CFO, Comcast Spectacor
- **Martha Soehren**, SVP, Chief Talent Development Officer
- **Michael Cox**, SVP, Talent Solutions
- **Dina Galeotafiore**, SVP, Executive Search
- **Shawn Leavitt**, SVP, Global Benefits
- **David Marcus**, SVP, Chief Litigation Counsel
- **Samuel Schwartz**, Chief Business Development Officer
- **Robert Victor**, SVP, Finance and Business Operations
- **Jennifer Yohe Wagner**, President, Strategic Business Procurement, Comcast
- **John Gauder**, Regional Vice President, California Region
- **Marcia Gelbart**, Senior Director, Community Investment

About Comcast Corporation

Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company with two primary businesses, Comcast Cable and NBCUniversal. Comcast Cable is one of the nation's largest video, high-speed Internet and phone providers to residential customers under the XFINITY brand and also provides these services to businesses. NBCUniversal operates news, entertainment and sports cable networks, the NBC and Telemundo broadcast networks, television production operations, television station groups, Universal Pictures and Universal Parks and Resorts. Visit www.comcastcorporation.com for more information.

About the Comcast Foundation

The Comcast Foundation was founded by Comcast Corporation in June 1999 to provide charitable support to qualified nonprofit organizations. The Foundation primarily invests in programs intended to have a positive, sustainable impact on their communities. The Foundation has three community investment priorities—expanding digital literacy, promoting community service, and building tomorrow's leaders. Since its inception, the Comcast Foundation has donated more than \$195 million to organizations in the communities

nationwide that Comcast serves. More information about the Foundation and its programs is available at www.comcast.com/community.

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1.2

Industries: Education, Primary/Secondary, Entertainment, TV and Radio, Other Entertainment, General Entertainment, Philanthropy, Children, Teens, Other Philanthropy, Consumer, Asian-American, Foundation

Languages: English

Primary Identifiers: CMCSA-US

Related Identifiers: CMCSA-US

Source: Comcast Corporation

Subjects: Advisory, Event, Nonprofit