

**Top Digital Executives from CBS and BAMTech to Headline NAB Show Online Video Conference
Keynote Sessions
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Chief Digital Officer of CBS Corporation/Chief Executive Officer of CBS Interactive Jim Lanzone and BAMTech CEO Michael Paull will keynote the [Online Video Conference](#) at the 2017 [NAB Show](#), held April 22-27 in Las Vegas. The Online Video Conference is produced in partnership with VideoNuze.

One of 12 [conference tracks](#) offered at the 2017 NAB Show, the Online Video Conference will take place April 24-25 and feature panel discussions and research on evolving online viewership trends and streaming models that are revolutionizing the television and video industries. The keynote sessions will be held in a Q&A format moderated by Will Richmond, editor and publisher of VideoNuze.

Lanzone's session, titled "[Inside CBS's Transformation to a Next Generation Content Company](#)," will take place on April 24 and will focus on the digital initiatives and multi-platform strategy that has grown CBS into a digital media powerhouse.

In his role as Chief Digital Officer of CBS Corporation, Lanzone oversees digital media strategy across the company and cultivates the growth of new and existing digital streaming services. As the Chief Executive Officer of CBS Interactive, Lanzone has more than doubled CBS Interactive's audience, making it a perennial top 10 Internet property and the largest digital premium-content group in the world.

In Paull's session, "[Building Dreams of Video's Future](#)" on April 25, he will share his thoughts on key changes for the future of the streaming video industry, the role of direct-to-consumer subscription video services and the opportunities for live content, particularly sports, to better serve customers, and much more.

Paull was recently appointed CEO of BAMTech, the technology services and video streaming company owned by MLBAM, The Walt Disney Company and the National Hockey League (NHL). BAMTech powers direct-to-consumer solutions for dozens of sports, news and entertainment partners. Its proprietary technology provides a platform to distribute personalized viewing experiences and currently delivers access to high quality content for the more than 7.5 million subscribers to its partners' over-the-top streaming video services.

Explore additional Online Video Conference sessions [here](#).

News media registration is available [here](#).

About NAB Show

NAB Show, held April 22-27, 2017 in Las Vegas, is the world's largest convention encompassing The M.E.T. Effect, the convergence of media, entertainment and technology. With 103,000 attendees from 166 countries and 1,700+ exhibitors, NAB Show is the ultimate marketplace for solutions that transcend traditional broadcasting and embrace content delivery to new screens in new ways. From creation to consumption, across multiple platforms and countless nationalities, NAB Show is where global visionaries convene to bring content to life in new and exciting ways. For complete details, visit www.nabshow.com.

About NAB

The National Association of Broadcasters is the premier advocacy association for America's broadcasters. NAB advances radio and television interests in legislative, regulatory and public affairs. Through advocacy, education and innovation, NAB enables broadcasters to best serve their communities, strengthen their businesses and seize new opportunities in the digital age. Learn more at www.nab.org.

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