PNC Recognizes Black History Month With Events in 12 Cities; Civil Rights Bus Tour Wednesday, February 01, 2012 12:30:00 PM (GMT)

- Local events honor African-American history culture -

PITTSBURGH, Feb. 1, 2012 /PRNewswire/ -- Through local performances, concerts, exhibits and employee events in 12 cities, The PNC Financial Services Group (NYSE: PNC) will celebrate the history of African Americans during the month of February.

In recognition of <u>Black History Month</u>, PNC-sponsored programs and activities will be held in Chicago, Ill.; Cincinnati, Ohio.; Cleveland, Ohio; Detroit, Mich.; Fort Wayne, Ind.; Kalamazoo, Mich.; Newark, N.J., Pittsburgh, Pa.; Philadelphia, Pa.; St. Louis, Mo.; Towson, Md.; and Washington, D.C.

"For PNC, Black History Month is more than just a month-long celebration. Valuing diversity is part of our culture," said Marsha Jones, chief diversity officer, PNC. "By recognizing Black History Month in ways that best represent our communities, we hope to bring together individuals, families, business leaders and PNC employees."

Highlights of PNC events include:

- "Teenie Harris, Photographer: An American Story," an exhibit at the Chicago Public Library.
- A series of events in partnership with the Cleveland Cavaliers including a Martin Luther King, Jr. Tribute Night and Gospel Night.
- "Courage," an award-winning traveling exhibit at the National Underground Railroad Freedom Center in Cincinnati that follows the story of Rev. J.A. DeLaine.
- An event in Philadelphia celebrating the life of Joan Myers Brown, the founder of the Philadelphia Dance Company, with guest speaker Brenda Dixon Gottschild, author of "Joan Myers Brown & the Audacios Hope of the Black Ballerina: A biohistory of American Performance."
- "We Wear the Mask," an exhibition on black dramatic theatre at the Newark Public Library.
- A series of events in Pittsburgh honoring the legacy of Chuck Cooper, the first African American
 drafted into the N.B.A. and a panel discussion on African American inspired arts and culture in the
 region.
- A "Salute to Young Leaders" in St. Louis, honoring 20 outstanding African American professionals age 40 or younger.
- An event honoring the life and legacy of the late civil rights champion Dr. Arthur L. Johnson in Detroit.
- A moderated discussion in Washington, D.C. at the African American Civil War Memorial & Museum, featuring NPR host and author Michel Martin, African American Civil War Memorial & Museum Director Dr. Frank Smith, and *The Atlantic* Senior Editor and Blogger Ta-Nehisi Coates.

In addition to local community and employee events, for the tenth consecutive year, PNC will sponsor the "Returning to the Roots of the Civil Rights Bus Tour," which travels to landmark cities of the American civil rights movement.

To learn more about diversity and inclusion at PNC or for additional information on attending PNC celebrations of Black History Month, visit http://www.pnc.com/diversity or email diversity@pnc.com.

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Countries: United States

Industries: Banking & Financial Services, Entertainment & Leisure

Languages: English

Primary Identifiers: PNC-US Related Identifiers: PNC-US

Subjects: Corporate Social Responsibility, Human Interest Groups