

Mayor Jones Proclaims the 20th Anniversary of GEICO's Corporate Landing Location Thursday, November 01, 2018 07:37:00 PM (GMT)

GEICO got a lot of love from the Virginia Beach community and gave a lot back during recent ceremonies to celebrate the company's 20th year at the Corporate Landing location.

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Enjoying the celebration are, from left, the GEICO Gecko, GEICO Executive Chairman Tony Nicely, Mayor Louis Jones, Regional Vice President John Pham and Ann Crenshaw, president of GrowSmart, check presentation. (Photo: Business Wire)

During the event, Virginia Beach's Mayor Louis Jones cited GEICO's support for many community partners, its commitment to Virginia's veterans and its sponsorship of Safe Phone Zones and Drive Smart Virginia. Mayor Jones also noted GEICO has repeatedly been recognized as one of Virginia's best places to work and for providing more than 3,000 associates with rewarding careers.

John Pham, GEICO's regional vice president, acknowledged the compliment and went on to announce GEICO's continuing support for Virginia Beach begins with a \$20,000 donation to the GrowSmart program. GrowSmart promotes and improves the healthy development, school readiness, and reading proficiency of young children in the Virginia Beach community.

"While we are celebrating our past, we also want to look forward at how we will build our future. One thing for sure, we will continue to build great partnerships," Pham said. He also pointed out that the number of volunteer hours that GEICO associates contribute to the community continues to grow each year.

Pham noted with pride that GEICO associates have consistently achieved high levels of customer service, and that the GEICO Virginia Beach office has become the headquarters for military business for the company. The GEICO office in Virginia Beach staffs the company's Military Service Center operations made up of veterans and former members of the military. The company's Powersports operations for motorcycle and RV business are also headquartered in Virginia Beach.

Tony Nicely, GEICO's executive chairman, took part in the ceremonies and welcomed guests at the event including Mayor Jones, several elected city officials, Virginia Senator William DeSteph, returning GEICO retirees and current associates.

GEICO has had a presence in Virginia Beach since 1962. Over the decades, the Virginia Beach regional office has played a central role in the success of GEICO, which insures more than 27 million vehicles for over 16 million policyholders.

Today, more than 3,200 GEICO associates work in Virginia Beach in various capacities, including a robust sales and service division that supports customers throughout Virginia and North Carolina. The Virginia Beach-based motorcycle and RV division services the entire nation. GEICO's military division is also based in Virginia Beach, a city with a large active duty, reservist and veteran population. Service members were among GEICO's very first customers when the company started in the 1930s. The company's military team,

made up of retired service members, works to continue and expand GEICO's relationship with the military.

GEICO Virginia Beach is the recipient of the [Virginia Values Veterans](#) (V3) certification from the Virginia Department of Veteran Services for its commitment to hiring military veterans.

For three consecutive years, GEICO Virginia Beach was named a "best place to work in Virginia" by *Virginia Business*; the Best Companies Group bestowed the office with a similar honor. GEICO Virginia Beach, which surpassed one million policies-in-force in 2016, has also earned "best workplace" accolades from *Coastal Virginia Magazine* and recently received a Hampton Roads Employer Inclusion and Diversity Initiative (HEIDI) Award for exemplary diversity and inclusion practices.

Virginia Beach associates contribute their time and money to many local organizations, including Special Olympics, United Way and the state's public schools, colleges and universities.

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