

## **Verizon launches new Threat Intelligence Platform Service**

**Tuesday, June 05, 2018 01:00:00 PM (GMT)**

NEW YORK, June 05, 2018 (GLOBE NEWSWIRE) -- Cybercrime is a threat that no business today can afford to ignore. [Verizon's 2018 Data Breach Investigations Report \(DBIR\)](#) reported that ransomware attacks have grown significantly since last year's DBIR. Employees are falling victim to social attacks, such as financial pretexting and phishing which represent 98 percent of social incidents and 93 percent of all breaches analyzed. However, a new service from Verizon - Verizon's Threat Intelligence Platform Service - now enables companies to better hunt and confront cyber threats head on.

The subscription-based service combines unparalleled cyber-threat intelligence from Verizon's 11-year DBIR series with cyber-situational awareness from Verizon's Threat Research Advisory Center, which tracks threats across Verizon's own global IP backbone. This threat intelligence is delivered via the Anomali Threat Platform to offer current information on cyber-threats. These can then be analyzed by experienced consultants from Verizon's Professional Services team in-situ at the customer's site, depending on the level of service desired, so they can identify threats early in the cyber-kill chain and determine the best course of combative action.

The cyber-threat intelligence service is delivered via the [Anomali Threat Platform](#), which offers a 'mission control center' to automate the collection and integration of threat intelligence, and enable security teams to quickly and efficiently analyze and respond to threats.

"We're taking cyber intelligence to the next level by opening up our cybersecurity data to businesses around the world", stated Bryan Sartin, Verizon's executive director of security professional services. "Verizon operates one of the largest global IP networks, which gives us a wide view into a large portion of the world's data traffic. When you cross reference this with intelligence gleaned from over a decade of analysis from our DBIR series, it provides a treasure trove of cyber-intelligence that is hard to beat. This new Threat Intelligence Platform Service places the ability to hunt out cyberthreats firmly in our customers' hands. Verizon has always worked to give everyone the ability to join the fight against cybercrime - this service is another step on this journey."

Colby DeRodeff, Anomali co-founder and chief strategy officer, adds, "Anomali is thrilled to be Verizon's technology partner delivering this solution. The timely automation and analysis of cyber intelligence information is a game changer in beating cybercriminals at their own game. Used correctly, it can make the difference between preventing a serious cyber-attack – or it bringing a business to a standstill."

Amy Larsen DeCarlo, principal analyst from Global Data comments, "Access to credible cyber-intelligence is essential in the fight against cybercrime. Services like Verizon's Threat Intelligence Platform Service make cyber insights available to the masses, rather than the few. Cybercrime continues to advance putting and brands, intellectual property and sensitive information at risk. But businesses no longer have to be the unknowing victims; armed with the correct tools they can proactively take on the cybercriminals and lessen the impact cyber-attacks may have."

Verizon's Threat Intelligence Platform Service will be generally available to global customers from Fall 2018. Customers may select specific service levels based on their individual requirements.

### **Verizon at Gartner Security & Risk Management Summit 2018**

Visit Verizon at the [Gartner Security & Risk Management Summit](#), National Harbor MD (June 4-7, 2018) - booth # 1026 and hear about its intelligent security solutions including Verizon Threat Intelligence Platform Service and the Verizon Risk Report. Craig Bowman, vice president of advanced solutions at Verizon will also be speaking on June 6 (10.45- 11.30am ET in Potomac A) on 'Securing your agency's environment during IT modernization'.

Learn more about Verizon's investments in the [security space](#).

Verizon Communications Inc. (NYSE:VZ) (Nasdaq:VZ), headquartered in New York City, generated \$126 billion in 2017 revenues. The company operates America's most reliable wireless network and the nation's

premier all-fiber network, and delivers integrated solutions to businesses worldwide. Its Oath subsidiary reaches about one billion people around the world with a dynamic house of media and technology brands.

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**Primary Identifiers:** VZ-US

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