Wyndham Worldwide is Recognized as one of the DiversityInc Top 50 Companies for Diversity for Fourth Consecutive Year Wednesday, April 20, 2016 04:43:00 PM (GMT)

For the global hospitality provider, adopting diversity strategies that enable people to travel and experience different cultures isn't a program, but a mission

PARSIPPANY, N.J., April 20, 2016 /PRNewswire/ -- For the fourth consecutive year, Wyndham Worldwide (NYSE: WYN) has been named among the DiversityInc Top 50 Companies for Diversity, and also among the Top Companies for Diversity Councils, Global Diversity and Supplier Diversity. The consistent recognition reflects the values and the overall mission of the global hospitality company and its 38,000 associates take in enabling more travelers to visit and experience more cultures and places than anyone else.

"When we started our company 10 years ago, we brought together some of the most iconic brands in hospitality and created a new company, guided by our core values and consistently aligning our business and financial performance with the responsible way we operate around the world," says Stephen P. Holmes, chairman and chief executive officer, Wyndham Worldwide. "For us, that includes keeping Wyndham Worldwide open and inclusive to a wide range of backgrounds and perspectives in many different communities around the world. We view diversity as a competitive advantage in driving our global growth and providing great experiences for our customers, associates and our communities."

One of the largest and best performing global hospitality companies, Wyndham Worldwide provides travelers with access to a collection of trusted hospitality brands and established market leaders in hotels, vacation ownership, and unique accommodations including vacation exchange, holiday parks, and managed home rentals.

"Diversity is at the heart of what we do," adds Holmes. "Travel enables people of varied nationalities and backgrounds to meet and experience different cultures, raising our collective understanding and appreciation for each other around the world. For Wyndham Worldwide, diversity isn't a program – it's simply how we do business."

Recognizing the value to its business growth in maintaining vibrantly diverse workforce, policies, and supply chain, Wyndham Worldwide has the support of its board of directors in advancing diversity as part of the Company's overall business strategy, and implements the vision through a global diversity council, its dedicated diversity and inclusion team, as well as its growing number of associate business groups dedicated to women, Latinos, African Americans, LGBT and allies, veterans, and multi-generations.

Recent diversity and inclusion-led initiatives have included a comprehensive disability assessment across the organization, a "total market" initiative focused on addressing the demographic needs of the future marketplace, an African American mentorship circle with Holmes and executive leadership, and the launch of a US-based national scholarship program for supporting minority and economically disadvantaged students. In addition, the Company partners with local organizations focused on at-risk youth and those faced with challenges to provide mentoring and guidance to the future workforce.

"With over 38,000 associates in hundreds of locations across the globe, we've learned there isn't a 'one-size-fits-all' approach when it comes to nurturing a culture of diversity," says Patricia A. Lee, senior vice president and chief diversity officer at Wyndham Worldwide. "As we grow and expand in markets around the world, we approach diversity at the local level. Whether its recruiting talent, ensuring all our associates feel included and empowered, or meeting the needs of all travelers – we appreciate everyone's needs may be different and we measure our success one person and one community at a time."

Wyndham Worldwide has also been recognized by the Hispanic Association on Corporate Responsibility, named a Top 50 Company for Latinas by LATINA Style, and among FORTUNE's Most Admired Companies. Additionally, the Company maintains strong partnerships with organizations such as the National Diversity Council, Hispanic Association on Corporate Responsibility, National Society of Hispanic MBAs and National Association of Black, Hispanic, Asian and Women MBAs.

DiversityInc also announced a number of Specialty Lists. Wyndham Worldwide was named as one of the top 10 companies for Diversity Councils (#8), Supplier Diversity (#10), and Global Diversity (#11). DiversityInc's annual survey – tracking the nation's top companies when it comes to hiring, retaining and promoting women, minorities, people with disabilities, LGBT and veterans – is the most rigorous, data-driven survey of its kind, gauging detailed demographics based on race/ethnicity and gender at some of the largest U.S. employers.

About Wyndham Worldwide

One of the world's largest hospitality companies, Wyndham Worldwide (NYSE: WYN) provides a wide range of hospitality services and products through its global portfolio of world-renowned brands. The world's largest hotel company based on the number of properties, Wyndham Hotel Group is home to many of the world's best-known hotel brands, with over 7,800 franchised hotels and 678,000 hotel rooms worldwide. Wyndham Destination Network is the world's largest provider of professionally managed, unique vacation accommodations with more than 112,000 vacation properties in over 100 countries, sending more than 13 million people annually to their desired destinations through its trusted, diverse network of brands. The industry and timeshare ownership market leader, Wyndham Vacation Ownership develops, markets, and sells vacation ownership interests and provides consumer financing to owners through its network of over 210 vacation ownership resorts serving approximately 897,000 owners throughout the United States, Canada, Mexico, the Caribbean, and the South Pacific. Based in Parsippany, NJ, Wyndham Worldwide employs approximately 38,000 associates globally. For more information, please visit www.wyndhamworldwide.com.

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