## Bed Bath & Beyond Inc. announces extensive changes to leadership team Tuesday, December 17, 2019 11:01:52 AM (GMT)

- BBBY announced an extensive restructure of its leadership team, including the departure of six senior members. This bold pivot reflects the priorities of new President and CEO, Mark Tritton, who will launch his new vision for the company in early 2020. The new team will be charged with streamlining decision-making, accelerating the pace of transformation, and re-establishing Bed Bath & Beyond's authority in the home space through a more customer focused, omnichannel retail operation, a redefined product assortment, and a more convenient and inspirational shopping experience.
- In redefining the structure and roles of the new leadership team, five senior members are leaving their positions, including the Chief Merchandising Officer, Chief Marketing Officer, Chief Digital Officer, Chief Legal Officer & General Counsel, and Chief Administrative Officer. The sixth member, the Chief Brand Officer, resigned last week. While interim leads have been appointed, the company has commenced a search to fill the positions of Chief Merchandising Officer, Chief Digital Officer, General Counsel, as well as a newly combined Chief Marketing and Brand Officer position.

## **Reference Links:**

• Bed Bath & Beyond Inc. Announces Extensive Changes To Leadership Team

Industries: Retail (Specialty)
Primary Identifiers: BBBY-US
Related Identifiers: BBBY-US

Subjects: Corporate Actions, Management Changes