

U.S. Bank's Proud to Serve Group Recognized for Its Contributions and Achievements
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U.S. Bank is being recognized for the contributions and achievements of its Proud to Serve Business Resource Group. Proud to Serve has been named one of the Top 25 U.S. Employee Resource Groups for 2015 by the Association of Employee Resource Groups (ERGs) & Councils.

U.S. Bank will be recognized during the Seventh Annual Honors Award Dinner on Oct. 14 at the Hilton Alexandria Mark Center Hotel in Virginia. U.S. Bank was one of 538 resource groups and diversity councils that applied.

U.S. Bank honors and supports the men and women of the U.S. military through its Proud to Serve group. This group, established in 2008, focuses on hiring and supporting veterans and members of military families throughout their U.S. Bank careers. Proud to Serve has a far-reaching positive impact that also touches its 68,000 employees and the veterans and military families in the communities the bank serves. Proud to Serve is open to all employees at U.S. Bank.

"It is a great honor to be recognized for our efforts to help make U.S. Bank a welcoming place for veterans to work," said Richard Davis, chairman, president and chief executive officer of U.S. Bank. "Our Proud to Serve group provides a variety of effective resources for veterans in the areas of recruiting, employee engagement, professional and business development, and community involvement. It's rewarding to provide these resources to people who have served our country and helped protect our freedom."

"The fact that U.S. Bank placed among the top 25 recipients in the first application attempt speaks to the impact that Proud to Serve is having," said Linda Stokes, president and chief executive officer of PRISM International, Inc., and the Association of ERGs & Councils.

About The Association of ERGs & Councils

The Association of ERGs & Councils is the premier resource for diversity and inclusion professionals dedicated to increasing the impact, effectiveness and recognition of Employee Resource Groups and Diversity Councils as an essential partner in developing, implementing and maintaining a strategic diversity and inclusion focus within organizations. Since 2005, the Association has provided hundreds of ERGs and Diversity Councils with resources and tools to assist them in starting up, staying motivated and reaching higher levels of effectiveness and performance. Along with [PRISM International, Inc.](#), the Association co-presents the annual [ERG & Council Conference™](#) and [ERG & Council Honors Award™](#). For questions or interviews regarding the Association of ERGs & Councils, contact Linda Stokes, president and chief executive officer of PRISM International, Inc., and the Association of ERGs & Councils at (888) 997-7476 or by email at linda@PrismDiversity.com.

About U.S. Bank

U.S. Bancorp (NYSE: USB), with \$419 billion in assets as of June 30, 2015, is the parent company of U.S. Bank National Association, the fifth-largest commercial bank in the United States. The company operates 3,164 banking offices in 25 states and 5,020 ATMs and provides a comprehensive line of banking, mortgage, trust and payment services products to consumers, businesses and institutions. Visit U.S. Bancorp on the web at www.usbank.com.

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