

**Investigation Discovery Announces Inaugural Honors Event Celebrating The Powerful Work Of Emily Deschanel, Kristin Chenoweth And Brittany Snow To Launch Network's National Public Affairs Initiative INSPIRE A DIFFERENCE**  
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**-- Investigation Discovery to Honor Deschanel, Chenoweth and Snow for Dedication to Issues Affecting Victim's Rights and Healing at INSPIRE A DIFFERENCE Awards Ceremony Co-Hosted by Glamour Magazine September 9th in New York --**

NEW YORK, Sept. 3, 2013 /PRNewswire/ -- America's leading crime and justice television channel, Investigation Discovery (ID), has announced an advertising partnership with *Glamour* magazine to bolster national awareness for ID's new public affairs initiative, **INSPIRE A DIFFERENCE**. Launched in April, **INSPIRE A DIFFERENCE** weaves together ID's ongoing awareness efforts to encourage a national dialogue about victims' rights and healing. ID will formally roll out the campaign on September 9<sup>th</sup> at the inaugural **INSPIRE A DIFFERENCE** Honors Event at the Edison Ballroom in New York City, where it will co-host an evening with *Glamour* to recognize the powerful work of honorees -- Emily Deschanel, Kristin Chenoweth and Brittany Snow -- and the charities they partner with to bring some of these important issues to the forefront.

The inaugural **INSPIRE A DIFFERENCE** event will honor Deschanel, Chenoweth and Snow for their work with the following charities:

- **[FIVE ACRES](#)**: Emily Deschanel is a supporter of Five Acres, which works to prevent child abuse and neglect and treat and educate emotionally fragile and abused children and their families via residential and outreach programs.
- **[MADDIE'S CORNER](#)**: Inspired by her love for her dog Maddie, singer, actress and comedienne Kristin Chenoweth founded Maddie's Corner, an organization that supports not only animals in need, but also emotionally abused and at-risk children through the sponsorship and creation of pet therapy programs.
- **[LOVE IS LOUDER](#)**: Actress Brittany Snow founded Love is Louder to support anyone feeling mistreated, misunderstood or alone. Individuals, communities, schools and organizations have embraced Love is Louder as a way to address issues like bullying, negative self-image, discrimination, loneliness and depression.

In addition to the inaugural awards ceremony, ID embarked on an advertising partnership with *Glamour* to help shout the cause to its readers, celebrating incredible women across the U.S. whose dedication to victim's rights and healing are inspiring others to create a change. A four-page advertorial spread in the September issue (on newsstands now) highlights the powerful work of Deschanel, Chenoweth and Snow, and their chosen charities. In addition, ID and *Glamour* put out a national call-to-action for readers to nominate an everyday hero. One reader will be honored in *Glamour's* December issue, and their chosen charity will receive a \$5,000 donation from ID.

"We are thrilled to have the support of *Glamour* and its readers to help us formally launch **INSPIRE A DIFFERENCE** as we celebrate the work of our celebrity honorees," said Henry Schleiff, president and general manager, Investigation Discovery. "Emily, Kristin and Brittany have clearly lent their voices to issues where it might have been traditionally difficult to speak up, and at ID it is our hope that their acceptance of the **INSPIRE A DIFFERENCE** award further encourages our audience and *Glamour's* readership to help put an end to insensible acts of injustice that still affect women every single day."

Focusing on topics such as violence against women, domestic abuse, anti-bullying, sexual assault and Civil Rights, **INSPIRE A DIFFERENCE** is designed to help empower viewers to make an impact in their own communities. This multi-media campaign employs all of ID's promotional assets, including on-air PSAs, digital resources, and local and national events. The campaign launched in April, 2013 with a partnership with the National Center for Victims of Crime (NCVC), and featured Paula Zahn, host of ID's **ON THE CASE WITH PAULA ZAHN (Sundays at 10p/9p C)**, discussing the issue of stalking in the U.S. The current PSA on-air is in support of the premiere of ID's all-new series, **SURVIVING EVIL (World Premiere: Wednesday, August 28 at 10p/9p C)**, and features series host Charisma Carpenter, providing resources to individuals, families, and communities harmed by crime through resources offered by NCVC. Tamron Hall, host of ID's new series, **DEADLINE: CRIME WITH TAMRON HALL (World Premiere: Sunday, September 1 at 9p/8p**

C) will be featured in the October PSA in partnership with the National Network to End Domestic Violence (NNEDV).

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#### **About Investigation Discovery**

Investigation Discovery (ID) is the leading mystery-and-suspense network on television and America's favorite "guilty pleasure." From harrowing crimes and salacious scandals to the in-depth investigations and heart-breaking mysteries that result, ID challenges our everyday understanding of culture, society and the human condition. ID delivers the highest-quality programming to more than 84 million U.S. households with viewer favorites that include *On the Case with Paula Zahn*; *Homicide Hunter: Lt. Joe Kenda*; *Who the (Bleep) Did I Marry?*; *Disappeared*; *Stalked: Someone's Watching*; and *Redrum*. For more information, please visit [InvestigationDiscovery.com](http://InvestigationDiscovery.com), [facebook.com/InvestigationDiscovery](https://facebook.com/InvestigationDiscovery), or [twitter.com/DiscoveryID](https://twitter.com/DiscoveryID). Investigation Discovery is part of Discovery Communications (Nasdaq: DISCA, DISCB, DISCK), the world's #1 nonfiction media company reaching more than 1.8 billion cumulative subscribers in 218 countries and territories.

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