REMINDER: WPC and Microsoft Present on HITECH Security and Compliance at AHIP Webinar
Wednesday, February 08, 2012 01:30:00 PM (GMT)

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Media Alert

WHAT: WPC Services President Eric Mueller and Microsoft's Chief Technology Strategist for the Health Plan industry Hector Rodriguez will jointly present an educational webcast titled "What's Missing from Your Security and Compliance Efforts?" In the wake of HITECH compliance preparations and surging data breaches, this interactive presentation will detail how health plans can ensure ARRA HITECH compliance and navigate federal mandates without compromising their members' medical outcomes and business innovation, execution and operations. The educational session is part of a national webinar series sponsored by the America's Health Insurance Plans Institute (AHIP), the national trade association representing the health insurance industry.

WHY: As healthcare's transition to a digital future marches forward, the security of the resulting abundance of electronic protected health information (ePHI) remains a paramount goal. Healthcare organizations are required to process and manage the additional ePHI, and expectations of how that data will be protected will become increasingly more demanding. The HHS Office of Civil Rights (OCR) along with state attorneys general will be more active in enforcement efforts of HIPAA Privacy and Security Rules and Breach Notification standards. Auditing and fining entities for HIPAA violations will become more frequent.

Mueller, a recognized expert in healthcare compliance, and Rodriguez, who works with Microsoft's health plan customers to address compliance challenges, will counsel payers on how to increase the focus on security and compliance without halting the operational demands of their plans. Solutions to address challenges will be discussed, including: transitioning to ICD-10, new payment reform models, operating rules implementation, extending current IT investments, and appropriate use of processes and technologies to assure patient data is adequately handled and protected.

INTERVIEW OPPORTUNITIES:
Eric Mueller, WPC Services President -- 20+ years of experience in IT strategic planning and execution and revenue cycle optimization; HIPAA 5010 and ICD-10 expert.
Hector Rodriguez, Industry Chief Technology Strategist, U.S. Health Plans, Microsoft -- works with customers, partners, product groups and the field to formulate end-to-end solution scenarios to address industry challenges for health plans.

TIME/DATE: 1:00 - 2:30 pm EST; Thursday, February 9, 2012

REGISTER: To register, click here

WPC Services is a full-service healthcare technology and business process consulting organization in Brentwood, Tenn. The subsidiary is a growing extension of Seattle-based Washington Publishing Company (WPC), the founding publisher of HIPAA implementation guides and code sets. Anchored by its 30-plus year heritage, WPC Services provides technical, business process and compliance expertise. Its comprehensive solutions empower healthcare organizations to optimize operational performance and effectively manage complex business and technology change.

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Primary Identifiers: 0BG09Z-E, MSFT-US
Related Identifiers: 0BG09Z-E, MSFT-US, 0637WK-E
Subjects: Media Advisory