

Campbell Appoints Monica Diaz Chief Diversity and Inclusion Officer
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Campbell Soup Company (NYSE:CPB) has appointed Monica Diaz Chief Diversity and Inclusion Officer. In this newly created role, Diaz will lead Campbell's enterprise-wide diversity and inclusion strategy, creating new programs and enhancing existing initiatives to foster an inclusive culture and diverse workforce that mirrors Campbell's consumer base. Diaz will be based in Camden and report to Bob Morrissey, Senior Vice President and Chief Human Resources Officer, beginning Nov. 20, 2017. Diaz will also act as an adviser to Campbell's Leadership Team.

"Diversity and inclusion are critical to our business success and are foundational elements of Campbell's culture," said Morrissey. "Monica's proven track record in human resources, diversity and inclusion, wellness and talent management made her stand out among the many candidates we considered. Her nearly three decades of experience across many industries and geographies will complement the work we have underway and prove invaluable as we continue our efforts to build a diverse and inclusive workforce."

Diaz, 52, joins Campbell from ESPN, part of The Walt Disney Company, where she was Vice President – Diversity, Inclusion and Wellness. While at ESPN, Diaz built diversity, inclusion and wellness strategies for their workforce, workplace and marketplace. Before ESPN, Diaz worked at Microsoft Corp. as Global Diversity and Inclusion Director, and at Merck & Co. in a variety of roles including Global Constituency Groups Director – Diversity and Work Environment. Earlier in her career, Diaz held roles in Human Resources at Sara Lee Corporation and Kelly Services.

Diaz is a member of the Society for Human Resources Management, the National Association of Multi-Ethnicity in Communications, the Women in Cable Telecommunications, and the Hispanic Association on Corporate Responsibility's Corporate Executive Forum. She has been recognized with honors including Cablefax's Most Influential Minorities in Cable TV, the Tri-State Diversity Council's Multicultural Leadership Award and Hispanic Executive's Top 10 Lideres. She also completed the Women in Sports and Events (WISE) Executive Leadership Institute at Dartmouth College – Tuck School of Business.

Diaz is fluent in both English and Spanish, as well as conversational in Portuguese. Diaz graduated from the University of Puerto Rico with a Bachelor of Arts in psychology and a Masters of Arts in industrial and organizational psychology.

About Campbell Soup Company

Campbell (NYSE:CPB) is driven and inspired by our Purpose, "Real food that matters for life's moments." We make a range of high-quality soups and simple meals, beverages, snacks and packaged fresh foods. For generations, people have trusted Campbell to provide authentic, flavorful and readily available foods and beverages that connect them to each other, to warm memories and to what's important today. Led by our iconic *Campbell's* brand, our portfolio includes *Pepperidge Farm*, *Bolthouse Farms*, *Arnott's*, *V8*, *Swanson*, *Pace*, *Prego*, *Plum*, *Royal Dansk*, *Kjeldsens* and *Garden Fresh Gourmet*. Founded in 1869, Campbell has a heritage of giving back and acting as a good steward of the planet's natural resources. The company is a member of the Standard & Poor's 500 and the Dow Jones Sustainability Indexes. For more information, visit www.campbellsoupcompany.com or follow company news on Twitter via [@CampbellSoupCo](https://twitter.com/CampbellSoupCo). To learn more about how we make our food and the choices behind the ingredients we use, visit www.whatsinmyfood.com.

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