Intel Security and KIOSK Information Systems to Help Protect Point-of-Sale Self-Service Systems from Growing Cyber Threats
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KIOSK to Offer Intel Security Solutions into its Internet of Things Self-Service POS Systems for Better Secured Consumer and Retailer Data

Intel Security today announced they are collaborating with KIOSK Information Systems (KIOSK), the global leader in custom self-service solutions, to provide even better retail kiosk security options. KIOSK provides licensing options for deployers to secure their self-service retail platforms with Intel® Security's McAfee Integrity Control™ technology before shipment and installation, enabling safer connected Internet of Things (IoT) devices used by consumers and global retailers. This collaboration addresses the need for cybersecurity solutions to protect the growing number of connected devices used in the retail industry; and is key to mitigating some of the significant control, security, and compliance challenges specific to retailers.

"By adding Intel Security's technology as an integral part of our services offerings, KIOSK will be able to continue to deliver optimal security positioning for retailers to use globally, while maintaining a high-level of protection for consumers. It's also an excellent way to differentiate our solutions by addressing some of today's most pressing customer data security issues," said Tom Weaver, CEO of KIOSK.

Despite 2014 being widely considered the year of the retail data breach, connected technologies in the retail industry will continue to grow as next-generation devices enable retailers to better serve their customers' needs. Worldwide, more than 3 billion people are currently online and it's estimated that 75 billion devices will be connected by 2020, with millions of POS devices accessing the Internet. The data on these devices is attractive to hackers looking to leverage credit card information and other customer data for their own financial gain. Built-in security is a key element in the effort to reduce the risks to businesses and consumers.

McAfee Integrity Control provides extensive protection for retail devices, including self-service transactional kiosks. With this safeguard in place, retailers are better positioned to thwart cyber thieves looking to access information-rich retail data. This solution combines antivirus, application control and dynamic whitelisting abilities, with McAfee® Endpoint Protection Suite and McAfee ePolicy Orchestrator® Deep Command software. Retail System Providers can tailor performance for new and legacy devices, as well as address some of the requirements outlined by the Payment Card Industry Data Security Standards (PCI DSS) council.

"Now more than ever before, retailers must be ever-vigilant in protecting the valuable information they hold," said Tom Moore, Vice President of World-Wide Embedded Sales at Intel Security. "It's important for consumers to know that companies like KIOSK are working to protect their financial information from cyber threats, by trusting Intel to ingrain security deep into the framework of its retail systems."

Intel Security will enable KIOSK to better protect consumer data from zero-day vulnerabilities, unapproved applications and other threats, while helping to limit the patching cycles typically required. These factors are vital to maximizing KIOSK's ability to continuously deliver innovative solutions to global retailers while also putting the utmost priority on protecting data that continues to become increasingly attractive to criminals worldwide. This combination of both companies' capabilities highlights the growing need for OEMs of retail systems to understand and incorporate the latest security technologies.

Learn more about Intel Security's retail solutions: <a href="www.mcafee.com/embedded">www.mcafee.com/embedded</a>

## **About KIOSK**

As the market leader in custom self-service solutions, KIOSK provides proven expertise in design engineering, application development, integration, manufacturing, and field support for even the most sophisticated self-service platforms. An exceptionally broad portfolio of standard and custom KIOSK designs are deployed among Top 100 Retailers and Fortune 500 clients in virtually all self-service vertical markets. ISO 9001:2008 certified processes ensure every solution provides superior field reliability. <a href="www.kiosk.com">www.kiosk.com</a>, 800.509.5471.

## **About Intel Security**

McAfee is now part of Intel Security. With its Security Connected strategy, innovative approach to hardware-enhanced security, and unique McAfee Global Threat Intelligence, Intel Security is intensively focused on developing proactive, proven security solutions and services that protect systems, networks, and mobile devices for business and personal use around the world. Intel Security is combining the experience and expertise of McAfee with the innovation and proven performance of Intel to make security an essential ingredient in every architecture and on every computing platform. The mission of Intel Security is to give everyone the confidence to live and work safely and securely in the digital world. www.intelsecurity.com.

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No computer system can be absolutely secure.

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