Staples, Inc. Names John Burke Chief Culture Officer Wednesday, January 16, 2013 09:00:00 PM (GMT)

Staples, Inc., the world's largest office products company and second largest internet retailer, today announced that John Burke, senior vice president, business services, has been named senior vice president, chief culture officer.

In this newly created role, Burke will lead global efforts focused on building Staples' culture and will be responsible for driving improved associate engagement. He will champion Staples' approach to ethics, environmental sustainability, community relations, and diversity and inclusion. Burke will also serve as president of the Staples Foundation, the company's non-profit philanthropic organization.

"Staples has a unique culture that is critical to Staples' long-term success," said Ron Sargent, Staples' chairman and chief executive officer. "John has a long record of successful leadership and a deep understanding of Staples culture. He will be instrumental in ensuring that Staples' culture and values support our business transformation."

Burke will be responsible for driving awareness and coordinating Staples' approach to corporate responsibility. He will act as Staples' culture ambassador, both internally and externally, and will advise the executive team on related topics.

"I am excited for the opportunity to help embed Staples' values more deeply throughout the organization at such a transformational time," said Burke. "This position shows our leadership's commitment to our associates and to our culture, values and behavior."

Burke joined Staples more than 23 years ago and led its Business Services team for 12 years. During his tenure, he built Copy & Print into a key growth vehicle and a critical part of Staples' future. Early in the company's history, he also served as vice president of human resources. Most recently, Burke led Staples Global Print Solutions strategy.

About Staples

Staples is the world's largest office products company and second largest internet retailer. The company provides products, services and expertise in office supplies, copy & print, technology, facilities and breakroom and furniture. Staples invented the office superstore concept in 1986 and now has annual sales of \$25 billion, ranking second in the world in eCommerce sales. With 88,000 associates worldwide, Staples operates in 26 countries throughout North and South America, Europe, Asia and Australia, making it easy for businesses of all sizes, and consumers. The company is headquartered outside Boston. More information about Staples (Nasdaq: SPLS) is available at www.staples.com/media.

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