

YourMechanic Adds Goodyear.com for Tire Sales and Installation Services
Tuesday, March 19, 2019 07:00:00 PM (GMT)

AKRON, Ohio, March 19, 2019 /PRNewswire/ -- The Goodyear Tire & Rubber Company (NASDAQ: GT) and its installer network of dealers will provide tire sales and installation services through goodyear.com to customers of YourMechanic, an interactive platform that delivers mobile repair, maintenance, inspection and reconditioning services directly to millions of consumer, mobility and fleet clients.

"Drivers want efficiency and convenience as well as optimal vehicle performance, and YourMechanic delivers on those consumer demands with its technology-enabled service model," said Mike Dauberman, Goodyear's chief digital officer, North America Consumer. "Working with YourMechanic and other industry disruptors is yet another extension of Goodyear's 120-year heritage of innovation."

YourMechanic joins Goodyear's global innovation network that includes numerous customers, suppliers and independent start-up businesses all in the name of making the tire buying process easier.

"Our goal is to provide a comprehensive solution for all auto care, for both shared and personal mobility," said Anthony Rodio, CEO, YourMechanic. "We believe this is an important step toward realizing that vision."

About The Goodyear Tire & Rubber Company

Goodyear is one of the world's largest tire companies. It employs about 64,000 people and manufactures its products in 47 facilities in 21 countries around the world. Its two Innovation Centers in Akron, Ohio, and Colmar-Berg, Luxembourg, strive to develop state-of-the-art products and services that set the technology and performance standard for the industry. For more information about Goodyear and its products, go to www.goodyear.com/corporate.

About YourMechanic

YourMechanic offers automotive maintenance and repair services to fleets and consumers across the U.S. and Canada. The company was founded in 2012, and has raised over \$38M in funding from SoftBank, Andreessen Horowitz, Verizon Ventures, and former General Motors Co. chairman and CEO Rick Wagoner, among others. The company's mobile service model and technology platform have attracted hundreds of mechanics and top-tier talent - including CEO Anthony Rodio, Board Member Dan Jauernig formerly of Element Fleet Management, and investor Marissa Campise. To learn more about vehicle maintenance and repair services and opportunities for automotive technicians visit: www.yourmechanic.com/about.

☐ View original content to download multimedia: <http://www.prnewswire.com/news-releases/yourmechanic-adds-goodyearcom-for-tire-sales-and-installation-services-300814962.html>

SOURCE The Goodyear Tire & Rubber Company

Contacts: Doug Grassian, 330-796-3855, doug_grassian@goodyear.com

Countries: United States

Industries: Automotive, Transportation, Trucking & Railroads

Languages: English

Primary Identifiers: GT-US

Related Identifiers: GT-US, 0CRGD8-E

Subjects: Corporate Development