Amazon.com, Inc. / Zevin Asset Management LLC - Company Makes Material Announcement Regarding Activist Campaign Friday, May 24, 2019 10:00:00 PM (GMT)

## **Latest Development:**

Amazon.com, Inc. / Zevin Asset Management LLC - Company Makes Material Announcement Regarding Activist Campaign

## **Campaign Summary:**

On 5-8-2019, Zevin Asset Management LLC filed a notice of exempt solicitation and urged the shareholders of Amazon.com, Inc. to support its proposal requesting the company to prepare a report assessing the feasibility of integrating sustainability metrics, including metrics for diversity, inclusion, and equity among senior executives at the 2019 annual meeting. Zevin believed that a sustainability metric promotes executive focus and accountability to corporate sustainability goals and noted that the company dismissed a similar proposal without any explanation or justification. On 5-24-2019, Amazon.com announced that the shareholder proposal requesting the company to prepare a report assessing the feasibility of integrating sustainability metrics among senior executives was defeated at the 2019 annual meeting, receiving 19.13% of the total votes casts.

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**Industries:** Internet Retail

**Primary Identifiers:** AMZN-US, 009JPF-E **Related Identifiers:** AMZN-US, 009JPF-E

Sectors: Retail Trade