

**For Tenth Consecutive Year, Verizon Named to the LATINA Style 50 List**  
**Thursday, September 06, 2012 03:00:32 PM (GMT)**

**List Highlights the Best Companies for Latinas to Work**

NEW YORK, Sept. 6, 2012 /PRNewswire/ -- For the 10th consecutive year, Verizon has been named to the Latina Style 50, [LATINA Style](#) magazine's annual list of the best companies for Latinas to work for in the U.S. Verizon's strong commitment to diversity and inclusion earned the company the No. 3 rating on the list, up from No. 8 in 2011.

One of the most respected sources of employment and career information for Hispanic women in the country, the annual survey and report highlight companies that have a dedicated effort to diverse recruitment and promotion initiatives as well as programs that recruit military personnel.

Women and people of color make up nearly 60 percent of Verizon's workforce, and 64 percent of Verizon's Board of Directors.

"We take pride in our commitment to removing barriers to success and leveraging the outstanding talents and contributions of Latinas," said Magda Yrizary, Verizon's chief talent and diversity officer, and one of the company's Latina leaders. "Latinas hold prominent positions at Verizon, such as regional president, vice president - marketing, vice president - customer service, area vice president - enterprise sales, and assistant general counsels, to name a few. We're honored to once again have our commitment to diversity and inclusion recognized by LATINA Style magazine."

To compile the list of best companies, LATINA Style surveyed more than 800 companies and evaluated them based on: number of Latina executives, mentoring programs, Latina board members, educational opportunities, alternative work policies, dependent/child care support, employee benefits, women's issues, job retraining, affinity groups and Hispanic relations.

Verizon's recruiting programs actively promote awareness of career opportunities within the company for Hispanic women. The company has strong relationships with important organizations such as the Association of Latino Professionals in Finance and Accounting, the National Society of Hispanic MBAs, the National Society of Hispanic Professional Engineers, the Society of Women Engineers and the National Hispanic Chamber of Commerce.

Earlier this year, Verizon was named to Working Mother magazine's list of Best Companies for Multicultural Women, the seventh consecutive year Verizon has made this list.

Also this year, the National Association of Female Executives named Verizon to the association's list of NAFE Top 50 Companies for Executive Women, which spotlights corporations with practices and employment records that benefit women and encourage their advancement to top management positions.

In 2011, Verizon invested \$300 million in training and development, which helped earn the company the No. 1 spot on Training Magazine's Training Top 125 list of best employee training programs.

Verizon's commitment to employing active and retired members of the U.S. military was also recognized by CivilianJobs.com, which named the company to the online organization's annual list of Most Valuable Employers for Military, and by G.I. Jobs, which named Verizon one of the publication's Top 100 Military-Friendly Employers.

Verizon Communications Inc. (NYSE, Nasdaq: VZ), headquartered in New York, is a global leader in delivering broadband and other wireless and wireline communications services to consumer, business, government and wholesale customers. Verizon Wireless operates America's most reliable wireless network, with more than 94 million retail customers nationwide. Verizon also provides converged communications, information and entertainment services over America's most advanced fiber-optic network, and delivers integrated business solutions to customers in more than 150 countries, including all of the Fortune 500. A Dow 30 company with \$111 billion in 2011 revenues, Verizon employs a diverse workforce of more than 188,000. For more information, visit [www.verizon.com](http://www.verizon.com).

VERIZON'S ONLINE NEWS CENTER: Verizon news releases, executive speeches and biographies, media contacts, high-quality video and images, and other information are available at Verizon's News Center on the World Wide Web at [www.verizon.com/news](http://www.verizon.com/news). To receive news releases by email, visit the News Center and register for customized automatic delivery of Verizon news releases.

SOURCE Verizon

**Contacts:** Ray McConville, +1-908-559-3504, [raymond.mcconville@verizon.com](mailto:raymond.mcconville@verizon.com)

**Countries:** United States

**Industries:** Telecommunications, Entertainment & Leisure, Multimedia, Internet & Wireless Technology

**Languages:** English

**Primary Identifiers:** VZ-US

**Related Identifiers:** VZ-US

**Subjects:** Human Interest Groups