

Symson promoted at Scripps affirming strategy for digital media businesses
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CINCINNATI, March 5, 2013 /PRNewswire/ -- The E.W. Scripps Company (NYSE: SSP) today announced that Adam Symson, the company's chief digital officer since 2011, has been promoted to senior vice president, effective immediately.

"Adam has shown skill and courage during an aggressive build-out of new digital-media products and services, and the adventure is just beginning," said Rich Boehne, Scripps president and CEO. "His promotion affirms our commitment to being the digital journalism and revenue leader in Scripps markets across the country."

Symson, 38, began his career as a journalist. He was an investigative producer at CBS stations in Los Angeles and Chicago as well as the Scripps ABC affiliate in Phoenix before joining the Scripps corporate operation in 2003 to be the director of investigations and special projects in the television division. He later became the television division's director of news strategy and operations.

In 2006, he agreed to take on a new challenge as director of content and marketing in the Scripps interactive media division, which included at the time both local digital businesses and national/international digital commerce brands. When a portion of that group was spun off with Scripps Networks Interactive in 2008, he was named vice president for interactive in the Scripps television division. In 2011, he took over responsibility for all of The E.W. Scripps Company's digital businesses.

Symson is a 1996 graduate of the University of California, Los Angeles. He and his wife, Sherri, have two children and live in Cincinnati.

About Scripps

Scripps (www.scripps.com) is a leading media enterprise driven to develop and expand its digital strategies while embracing its rich history in delivering quality journalism through television stations, newspapers and the Scripps Howard News Service. Creative, talented and energetic employees are leading the way at 19 television stations and in 13 newspaper markets. The Scripps digital group is growing and gaining momentum with new product offerings, enhancements, and technology that gives customers more options than ever before to find the information and entertainment they crave.

SOURCE The E.W. Scripps Company

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