

Nearly 8,300 KeyCorp Employees Nationwide to Participate in Annual Day of Community Service Tuesday, May 24, 2011 12:57:54 PM (GMT)

Neighbors Make the Difference Day is Hallmark of Company's Civic-Minded Workforce

CLEVELAND, May 24, 2011 /PRNewswire/ -- Nearly 8,300 employees of KeyCorp (NYSE: KEY) nationwide – more than half the bank's workforce – will participate in the company's 21st annual day of volunteer community service on Tuesday, May 24. Key staff will spend the afternoon participating in a wide array of community service projects in neighborhoods across the nation. Two-thirds of branches will be closed for the event, but customers may still use local ATMs.

Neighbors Day began in Alaska in 1991, when a group of employees volunteered for an array of service projects in their communities. The idea swept across the bank, where this year employees will donate an expected 33,000 hours worth nearly a million dollars to 900 community nonprofit organizations.

Over the 21-year history of Neighbors Day, employees have given more than half a million volunteer hours to their communities.

One of the leading organized corporate volunteerism efforts in America, Neighbors Make the Difference Day is the signature piece in Key's year-round philanthropic investment in its communities. Each project is an extension of the company's commitment to strengthening the quality of life in the communities where its employees live and work.

"As a bank, we help to improve the financial infrastructure of the cities and towns in which we do business," notes Beth Mooney, KeyCorp's chairman and chief executive officer. "We also assist people and communities to achieve economic self-sufficiency, primarily through supporting financial education and workforce development programs that foster diversity and inclusion. Neighbors Day comes from the heart: it reflects our employees' commitment and desire to make a very personal contribution."

The following are among the hundreds of Key-organized service projects in which the company's employees will participate:

- **Alaska (Anchorage):** A team of Key employees will teach financial education classes for recovering addicts.
- **Colorado (Longmont):** Key volunteers will clean, paint, weed and refurbish facilities at the Colorado Therapeutic Riding Center.
- **Indiana (Indianapolis):** Key volunteers will help the Epilepsy Foundation of Indiana conduct its annual fundraiser selling daylilies.
- **Michigan (Adrian):** Key volunteers will wash all the windows at the Hospice of Lenawee.
- **New York (Albany):** Key employees will help the Albany Pro Musica inventory their 30 years of archives.
- **Ohio (Cleveland):** Key volunteers will spend the afternoon removing invasive plants from the Cuyahoga Valley National Park to help preserve native species.

- **Ohio (Cincinnati):** Key employees will volunteer at the Inter Parish Ministry, installing two air conditioners and painting.
- **Utah (Salt Lake City):** Key volunteers at the Utah Food Bank will pack food boxes for senior citizens and lunches for low-income schoolchildren.
- **Vermont (Burlington):** Key volunteers will prepare a home-cooked meal for families staying at the local Ronald McDonald House.
- **Washington (Metro Seattle):** Key employees will carry out general maintenance projects at the Children's Hospital.

About Neighbors Make the Difference Day

KeyBank established Neighbors Make a Difference Day in 1991. In 1993, the company rolled out Neighbors Day nationally as a means of enhancing the quality of life in the communities where its 15,500 employees live and work. **While some two-thirds of KeyBank branches close at noon on Neighbors Day, certain locations will remain open. As always, customers will have access to ATMs. For more information, call 1.800.Key2YOU.** For details about Neighbors Day and KeyBank's commitment to volunteerism, visit www.key.com/community.

About KeyCorp

Cleveland-based KeyCorp is one of the nation's largest bank-based financial services companies, with assets of approximately \$90 billion. Key companies provide investment management, retail and commercial banking, consumer finance, and investment banking products and services to individuals and companies throughout the United States and, for certain businesses, internationally. For more information, visit <https://www.key.com/>.

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