

AT&T Releases 2015 Diversity & Inclusion Annual Report
Wednesday, June 01, 2016 01:15:00 PM (GMT)

DALLAS, June 1, 2016 /PRNewswire/ -- [AT&T](#)* formally released its [2015 Diversity & Inclusion \(D&I\) Annual Report](#). The report confirms its position as a leader in D&I among U.S. tech companies.

Highlights of the company's D&I accomplishments as of 2015:

- People of color made up 43% and women 33% of the employee base.
- There were more than 105,000 **employee resource group (ERG) memberships**.
- The company spent some \$13.7 billion with **diverse suppliers** in 2015.
- In addition to several culturally-nuanced advertising and **marketing campaigns**, AT&T maintained 788 bilingual retail stores with either Hispanic or Asian focus.

"At AT&T, Every Voice Matters. This report provides some of the highlights on how we bring that to life every day," said Cynt Marshall, senior vice president and chief diversity officer, AT&T. "I'm constantly inspired by our people. Our inclusive culture where Every Voice Matters allows innovation to just shine through!"

The 45-page document sets the stage with details of an intentional diversity legacy that reaches back 45 years.

The report shares unprecedented details of the company's employees and inclusive culture. It also shares its active engagement in communities, relationship with customers and commitment to collaboration with suppliers.

Recently, AT&T climbed 3 spots to No. 4 on the [DiversityInc Top 50](#). That's above all wireless carriers and all tech companies included on this year's list. AT&T ranked No. 1 on the employee resource group, recruitment and supplier diversity specialty list.

"AT&T is a company where everyone's differences are embraced as a vital part of the business inside and out," said Marshall. "The greater our diversity and inclusive culture, the greater our potential to make a difference."

*AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand and not by AT&T Inc.

About AT&T

AT&T Inc. (NYSE: T) helps millions around the globe connect with leading entertainment, mobile, high-speed Internet and voice services. We're the world's largest provider of pay TV. We have TV customers in the U.S. and 11 Latin American countries. We offer the best global coverage of any U.S. wireless provider.* And we help businesses worldwide serve their customers better with our mobility and highly secure cloud solutions.

Additional information about AT&T products and services is available at <http://about.att.com>. Follow our news on Twitter at @ATT, on Facebook at <http://www.facebook.com/att> and YouTube at <http://www.youtube.com/att>.

© 2016 AT&T Intellectual Property. All rights reserved. AT&T, the Globe logo and other marks are trademarks and service marks of AT&T Intellectual Property and/or AT&T affiliated companies. All other marks contained herein are the property of their respective owners.

*Global coverage claim based on offering discounted voice and data roaming; LTE roaming; voice roaming; and world-capable smartphone and tablets in more countries than any other U.S. based carrier. International service required. Coverage not available in all areas. Coverage may vary per country and be limited/restricted in some countries.



Logo - <http://photos.prnewswire.com/prnh/20140408/CG99935LOGO>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/att-releases-2015-diversity--inclusion-annual-report-300277758.html>

SOURCE AT&T Inc.

Countries: United States

Industries: Telecommunications

Languages: English

Primary Identifiers: T-US

Related Identifiers: T-US