Keller Rohrback L.L.P. Investigating Massive Anthem (WellPoint) Data Breach Impacting Millions of Healthcare Insurance Customers
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Attorney Advertising. Keller Rohrback L.L.P. is currently investigating recent reports that Anthem Inc. (the "Company") (NYSE:ANTM), the nation's second-largest health insurer, endured a hack that exposed the birthdates, social security numbers, income data, and other personal information of approximately 80 million customers and employees. It may be one of the largest data breaches ever at a major insurance company, as the company and its affiliates cover one in nine Americans.

The Company <u>said</u> all of its product lines, including private individual insurance, group health insurance, Medicare, and Medicaid, were affected. Life insurance as well as dental and vision coverage information were also compromised. The Company, formerly known as WellPoint, <u>operates plans</u> including Anthem Blue Cross, Anthem Blue Cross and Blue Shield Amerigroup and Healthlink. WellPoint, covering more than 37 million people, runs Blue Cross Blue Shield plans in more than a dozen states, including California, New York and Ohio.

"Consumers and employees have a right to trust that their highly confidential and personal information – information that can be used to commit identity theft and fraud – is secure in the hands of an institution that considers accountability and trustworthiness as core company values," said partner <u>Cari Laufenberg</u>, a member of Keller Rohrback's nationally recognized complex litigation group.

If you are one of 80 million people who are concerned that your personal information was breached and would like to know more about your rights, please contact attorneys <u>Cari Laufenberg</u> or <u>Gretchen Cappio</u> at (800) 776-6044 or via email at <u>consumer@kellerrohrback.com</u>.

Keller Rohrback is a leader in representing consumers and employees who have had their personal information breached. It filed the <u>first class action lawsuit</u> on behalf of former Sony employees affected by Sony's recent data breach. The firm also filed a proposed class action complaint against <u>Target Corporation</u> for Target's failure to secure and protect the personal information of its customers' credit and debit card accounts, and other personal information, which enabled hackers to gain access to records of tens of millions of Target's customers.

Keller Rohrback, with offices in Seattle, Phoenix, New York, and Santa Barbara, serves as lead and co-lead counsel in class actions throughout the country. Our Complex Litigation Group is proud to offer its expertise to clients nationwide, and our trial lawyers have obtained judgments and settlements on behalf of clients in excess of seven billion dollars.

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