

Why Apple pulled The Banker from theaters - NYT (7-Dec)
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- The NYT reports that Apple had originally intended to push the movie for awards, but with allegations of sexual abuse raised by a daughter of one of the film's protagonists, Apple has canceled the project's cinema release and hasn't clarified whether it will be shown on Apple TV Plus.
- In an interview, the woman who raised the allegations tells the NYT that Apple is doing the right thing, but a media strategist tells the NYT that content distributors can't allow the concerns of a small group of people to alter their business plans, because doing so could have "a chilling effect on those wishing to produce content for" the company.
- In an interview, the executives who run Apple's streaming service tell the NYT that the company plans to release no more than 12 movies annually, each getting specialized promotion, in contrast with what they characterize as the "volume business" employed by Netflix.
- People close to the project tell the NYT that the filmmakers met the man accused of sexual abuse -- who was originally to help promote the film -- only once before starting to film.
- The article notes that the accuser also claims that the film gives the wrong wife of one of the main characters credit for helping him make the business deals the film involves.

Reference Links:

- [NY Times](#)

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