

Hispanic Business Inc. Names AT&T Best Company for Diversity
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AT&T Moves Up from No. 3 in 2012 to No. 1

DALLAS, Oct. 24, 2013 /PRNewswire/ -- [AT&T's* diversity](#), community programs, and work with minority-owned businesses make the company a great place to work according to Hispanic Business Inc., which recently named it the Best Company for Diversity.

[AT&T](#) made the No. 1 spot on the HispanicBusiness 2013 Best Companies for Diversity list. The honor is based on AT&T's community participation, hiring and retention of diverse talent, and for including minority-owned business in its supply chain.

AT&T's employee base consists of 38 percent women and 39 percent people of color. Four of our top executives are Hispanic, including Ralph de la Vega, president and CEO of AT&T Mobility. Thus far in 2013, our Hispanic/Latino employee group, HACEMOS, presented \$261,500 in scholarships to high school students. In total, HACEMOS has presented more than \$2.5 million in scholarships since 1999. Every year, they host High Technology Day, a national event for middle and high school students who are at risk of dropping out. At this event, students learn about the rewarding careers in science, technology, engineering and math. More than 15,000 students have participated in the program since 1999.

"Diverse, talented people -- coupled with the company's inclusive culture, have long been key to our success," said Debbie Storey, AT&T Chief Diversity Officer. "Because our customers, our suppliers and our investors are diverse, we serve them best when our workforce is diverse. When they bring their unique perspectives to the table, we all win."

Hispanic Business Inc. also recognized our supplier diversity organization. The [Supplier Diversity](#) initiative promotes, increases, and improves the overall participation of minority, women, and disabled veteran-owned business enterprises in the supply chain. AT&T has been a longstanding leader in supplier diversity by identifying and promoting diverse businesses for contract opportunities -- and has numerous programs in place to develop certified diverse suppliers. As a result, AT&T exceeded its corporate goal one year ahead of schedule -- spending \$12 billion with certified diverse suppliers in 2011 and \$12.8 billion in 2012. Our top Hispanic suppliers self-reported that over 2,000 jobs have been created supporting AT&T.

"It's very important for us to work with diverse businesses whose owners and employees come from all backgrounds. Diverse businesses bring value to our company through their people's unique skills and fresh ideas," Storey said. "To support our rapidly changing business, we aim to work with innovative, diverse companies that can help take us to the next level. We look for companies that are unique and different -- whose people can think on their feet, and can interact with Fortune 500 companies."

AT&T has been included on this list for eight consecutive years, grabbing the top three spots six of those times. [Read more](#) about the results and the selection process. For the complete list of HispanicBusiness 2013 Best Companies for Diversity, click [here](#).

For more information on AT&T Diversity efforts, please visit our [Diversity Media Kit](#).

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