BlackBerry Receives High Scores in Gartner's Content Collaboration Platforms Report Thursday, September 21, 2017 10:06:00 PM (GMT)

WATERLOO, ONTARIO--(Marketwired - Sept. 21, 2017) - BlackBerry Limited (NASDAQ:BBRY)(TSX:BB) today announced that Gartner, Inc., the leading provider of research and analysis on the global information technology industry, has given the company the highest score in two use cases in its Critical Capabilities for Content Collaboration Platforms Report¹. This comes on the heels of <u>news</u> that BlackBerry had also received the highest score for all six use cases in Gartner's Critical Capabilities for High-Security Mobility Management report², which was <u>published</u> last month.

Gartner's new report assessed and scored content collaboration solutions from 13 vendors, including BlackBerry received the highest scores in Workforce Productivity and Centralized Content Protection for its BlackBerry Workspaces solution. BlackBerry also received the second highest scores in Extended Collaboration and Lightweight Workflow.

"Content collaboration across a distributed workforce is an essential tool in any modern enterprise," said Billy Ho, executive vice president of enterprise products, BlackBerry. "Secure collaboration has been a priority for highly regulated industries for many years. What's changed is that a steady drumbeat of high profile data breaches has demonstrated that a secure collaboration suite like BlackBerry Workspaces is now a requirement for every enterprise."

In today's digital workplace, enterprise employees need to collaborate virtually with each other, as well as with external suppliers, partners and customers, and that includes accessing, editing and sharing corporate content across multiple devices. <u>BlackBerry Workspaces</u> enables these internal and external collaborators to do just that, securely from any mobile or desktop device.

To learn more, <u>download</u> the Gartner 2017 Critical Capabilities for Content Collaboration Platforms Report. Additional information about BlackBerry Workspaces is available <u>here</u>.

About BlackBerry

BlackBerry is a mobile-native security software and services company dedicated to securing people, devices, processes and systems for today's enterprise. Based in Waterloo, Ontario, the company was founded in 1984 and operates in North America, Europe, Asia, Middle East, Latin America and Africa. The Company trades under the ticker symbols "BB" on the Toronto Stock Exchange and "BBRY" on the NASDAQ. For more information, visit www.blackBerry.com.

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¹ Gartner Critical Capabilities for Content Collaboration Platforms, by Karen A. Hobert, Monica Basso, Michael Woodbridge, September 12, 2017.

² Gartner Critical Capabilities for High-Security Mobility Management report by John Girard, Dionisio Zumerle, Rob Smith, August 24, 2017.

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