

**Voya Financial Announces Executive Board Placements at Nonprofits Across U.S. Footprint**  
**Tuesday, September 11, 2018 03:46:00 PM (GMT)**

Voya Financial, Inc. (NYSE: VOYA), announced today that six executives have joined the boards of nonprofit organizations in their local markets. Voya's nonprofit board placement program is designed to deepen the organization's relationships in the communities where its employees live and work, and gain a deeper understanding of the regions it serves through its businesses. Below is a list of Voya executives who are now serving on the boards of local nonprofits:

- Karen Eisenbach, senior vice president and chief business marketing officer for Voya's Retirement business, now serves on the board of Creative Spirit. Creative Spirit is a nonprofit organization devoted to creating integrated employment opportunities for individuals with intellectual and developmental disabilities (IDDs) at the best companies in the world.
- Howard Greene, senior vice president of Compensation, Benefits, Human Resources Operations and Employee Relations is on the board of Builders Beyond Borders (B3). The organization develops leadership skills by engaging high school students in local and global community service projects. Each year, student and adult volunteers perform approximately 18,000 hours of community service between local projects and those completed abroad.
- Rob Grubka, president of Voya's Employee Benefits business, has joined the board of Junior Achievement of the Upper Midwest (JAUM). Through age-appropriate curricula, JA programs teach students in grades K-12 how they can impact the world around them as individuals, workers and consumers, and prepare them to succeed in school and beyond. Each year JAUM partners with nearly 10,000 community volunteers to deliver educational programming to local students.
- Laurie Rasanen, senior vice president of Insurance Operations, has joined the board of Junior Achievement of Central Iowa. The organization's mission is to reach every single student in Central Iowa with business and economic education. With 109 local areas across the nation, Junior Achievement USA is the nation's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their futures, and make smart academic and economic choices.
- Martin Smit, managing director of Strategic Relationship Management, now serves on the board of Working in Support of Education (W!se), a nonprofit providing financial education, college and career readiness programs, and services to students, educators and at-risk adults. W!se is spearheading a national effort to empower people, especially the underserved, to lead lives of financial well-being, succeed in college and excel in an increasingly competitive global workforce.
- Brian Williams, senior vice president of Continuous Improvement and Shared Services, is on the board of Habitat for Humanity of Chester County's (HfHCC) which, according to the organization's mission statement, "brings people together to build homes, communities and hope." Since 1989, volunteers have built or renovated 147 homes for low-income families in need of decent, affordable housing.

Since the inception of its nonprofit board placement program in 2016, Voya Financial executives have been appointed to 38 board seats at nonprofits across 12 states, spanning six mission categories. Focus areas include enhancing primary and secondary education outcomes, promoting financial literacy and supporting individuals with special needs and disabilities.

**About Voya Financial®**

Voya Financial, Inc. (NYSE: VOYA), helps Americans plan, invest and protect their savings — to get ready to retire better. Serving the financial needs of approximately 14.3 million individual and institutional customers in the United States, Voya is a *Fortune 500* company that had \$8.6 billion in revenue in 2017. The company had \$528 billion in total assets under management and administration as of June 30, 2018. With a clear mission to make a secure financial future possible — one person, one family, one institution at a time — Voya's vision is to be America's Retirement Company®. Certified as a "Great Place to Work" by the Great Place to Work® Institute, Voya is equally committed to conducting business in a way that is

socially, environmentally, economically and ethically responsible. Voya has been recognized as one of the 2018 World's Most Ethical Companies® by the Ethisphere Institute; one of the 2018 World's Most Admired Companies by *Fortune* magazine; as a member of the Bloomberg Gender Equality Index; and as a "Best Place to Work for Disability Inclusion" on the Disability Equality Index by Disability:IN. For more information, visit [voya.com](http://voya.com). Follow Voya Financial on [Facebook](#), [LinkedIn](#) and Twitter [@Voya](#).

View source version on businesswire.com: <https://www.businesswire.com/news/home/20180911005597/en/>

--30-- PB/NY

Contact:

**Media:**

Voya Financial

Nicole Vasile

Cell: 860-839-1589

[nicole.vasile@voya.com](mailto:nicole.vasile@voya.com)

Copyright Business Wire 2018

1.2

**Industries:** Philanthropy, Professional Services, Banking, Finance, Human Resources, Foundation

**Languages:** English

**Primary Identifiers:** VOYA-US

**Related Identifiers:** VOYA-US

**Source:** Voya Financial, Inc.

**Subjects:** Personnel