

Kellogg Company Named a Top Company for Executive Women
Tuesday, March 03, 2015 03:40:00 PM (GMT)

BATTLE CREEK, Mich., March 3, 2015 /PRNewswire/ --

@KelloggCompany named among top companies for women executives by @_NAFE_
@_NAFE_ names @KelloggCompany among the best for women senior leadership

Kellogg is pleased today to again be named among the "Top 50 Companies for Executive Women" by the National Association for Female Executives (NAFE).

With four women on its board of directors, or 38 percent, and eight women holding spots on the company's Global Leadership Team, Kellogg is proud to be among those honored. This is the second consecutive year Kellogg has been named to the list and the fourth time receiving the recognition since 2009.

Wendy Davidson, President, U.S. Specialty Channels, said this is one of reasons she was drawn to Kellogg. Davidson joined the company in September 2013, and as chair elect of the Women's Foodservice Forum, she has spoken about our Kellogg's very intentional efforts to develop talented employees of every gender.

"There are a lot of companies that talk about that, but Kellogg really believes in investing in talent development, building a pipeline of future leaders and fostering a diverse and inclusive environment," Davidson said.

"Women hold a great deal of economic power, represent a larger than ever portion of the workforce and make most of the decisions about food purchasing and preparation," she added. "Meeting their needs in the workplace and marketplace requires that our workforce and leadership are reflective of those we're serving."

NAFE is one of the country's largest associations for women professionals and business owners, providing resources through education, networking and public advocacy to empower its members to achieve both career and personal success.

To determine its annual best companies list, NAFE conducts a comprehensive assessment which includes a review of corporate programs and policies dedicated to advancing women, in addition to the number of women in each company overall, in senior management and on its board of directors.

Mark King, Global Head, Diversity & Inclusion, said our internal groups such as Women of Kellogg (WOK) and Women in Supply Chain (WISC) continue to drive positive change in the organization through professional development programming and by fostering stronger engagement across the business.

"In addition to the Women's Foodservice Forum, we're also engaged with external partners such as Catalyst and the Network of Executive Women," King said. "These partnerships provide numerous opportunities for learning, networking and benchmarking, which helps us better understand and address challenges women face."

"This helps participants build on their leadership skills, drive organizational excellence and create strategic connections with peers across the industry."

About Kellogg Company

At Kellogg Company (NYSE: K), we are driven to enrich and delight the world through foods and brands that matter. With 2014 sales of \$14.6 billion and more than 1,600 foods, Kellogg is the world's leading cereal company; second largest producer of cookies, crackers and savory snacks; and a leading North American frozen foods company. Our brands – Kellogg's®, Keebler®, Special K®, Pringles®, Kellogg's Frosted Flakes®, Pop-Tarts®, Kellogg's Corn Flakes®, Rice Krispies®, Cheez-It®, Eggo®, Mini-Wheats® and more – nourish families so they can flourish and thrive. Through our *Breakfasts for Better Days*™ initiative, we're providing 1 billion servings of cereal and snacks – more than half of which are breakfasts – to children and families in need around the world by the end of 2016. To learn more, visit www.kelloggcompany.com or follow us on Twitter @KelloggCompany, [YouTube](#) and on [Social K](#).

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/kellogg->

company-named-a-top-company-for-executive-women-300044560.html

SOURCE Kellogg Company

Contacts: Kellogg Media Hotline, 269.961.3799, Media.Hotline@Kellogg.com

Countries: United States

Industries: Retail, Food & Beverages

Languages: English

Primary Identifiers: K-US

Related Identifiers: K-US

Subjects: Corporate Social Responsibility, Human Interest Groups