

Comcast Celebrates LGBT Pride Month with a Specially Curated Collection of Films
Tuesday, June 02, 2015 02:57:00 PM (GMT)

Frameline, a World-Class LGBT Media Arts Non-Profit Organization, Curates Six Independent LGBT Titles to Air Across Xfinity On Demand and Xfinity Online at Xfinity.com/LGBT; HERE TV Promotion Includes Week-Long Freeview of Award-Winning LGBT Programming

In celebration of LGBT Pride Month, Comcast today announced it will feature a specially curated collection of films from Frameline, the world-renowned media arts organization connecting filmmakers and audiences around the world. Frameline has selected an eclectic mix of LGBT independent film titles that will be made available to Xfinity TV subscribers on Xfinity On Demand and online to the general public at Xfinity.com/LGBT. Additionally, Xfinity TV subscribers will gain free access to award-winning LGBT content from premium LGBT cable network HERE TV.

"In continuing our commitment to independent programming, we are excited to honor Pride Month with a curated collection of indie films with LGBT themes," said Javier Garcia, Vice President, Multicultural Services, Comcast Cable. "Comcast is proud to offer an expansive library of programming for the LGBT community, and these new titles will give our Xfinity TV customers even more LGBT entertainment choices and showcase the diversity of the LGBT community."

Through this first-time partnership with Frameline, beginning the week of June 15, Xfinity will provide access to a unique mix of independent LGBT film titles, as curated by the Frameline staff of expert programmers. These titles illustrate the vast diversity within the LGBT community and will be available to enjoy on Xfinity on Demand and online at Xfinity.com/LGBT. The four features and mix of short films selected by Frameline include:

- ***Changing Our Minds: The Story of Dr. Evelyn Hooker***
- ***Decoding Alan Turing***
- ***The Paper Mirror***
- ***Voices from the Front***
- ***LGBTQ Youth Perspectives/Collection of Shorts***
- ***LGBTQ Teen Perspectives/Collection of Shorts***

Also, for the third year in a row, Xfinity TV has partnered with HERE TV to offer a week-long freeview of the network's award-winning LGBT programming. From June 2 – 8, Xfinity TV customers can access original HERE TV series and specials including: *Here With Pride*, an original documentary examining the roots of the civil rights campaign; *Undressing Israel: Gay Men in the Promised Land*, about the overlooked, thriving gay community in Israel; the comedy series *Don't Quit Your Gay Job*; the feature film *4 Moons*; and much more. All these great titles will be available at no charge for Xfinity TV subscribers nationwide and accessible via the Xfinity On Demand menu.

In addition to the Frameline-curated collection and the HERE TV freeview, Xfinity TV subscribers will be able to view the Xfinity LGBT Pride Collection of films throughout the entire month. Available to customers through the Xfinity On Demand movies menu, titles available during Pride Month include: *The Imitation Game*, *J Edgar*, *Transamerica*, *Midnight Cowboy* and *The Hours*, among many others.

Comcast has a longstanding commitment to diversity and inclusion and focuses its efforts in five key areas: diversity in governance, attracting and retaining a diverse workforce, developing a diverse supplier base, offering a wide selection of multicultural programming, and community investment in national, regional and local diverse organizations. In 2013, 2014, and 2015, the company earned a perfect score on the Human Rights Campaign's Corporate Equality Index and was named a "Best Place to Work" for the LGBT community.

About Comcast Cable:

Comcast Cable is the nation's largest video, high-speed Internet and phone provider to residential customers under the XFINITY brand and also provides these services to businesses. Comcast has invested in technology to build an advanced network that delivers among the fastest broadband speeds, and brings customers personalized video, communications and home management offerings. Comcast Corporation (Nasdaq: CMCSA, CMCSK) is a global media and technology company. Visit www.comcastcorporation.com for more information.

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Industries: Women, Entertainment, TV and Radio, Other Entertainment, Film & Motion Pictures, General Entertainment, Philanthropy, Other Philanthropy, Mobile Entertainment, Online, Consumer, Gay & Lesbian, Men

Languages: English

Primary Identifiers: CMCSA-US

Related Identifiers: CMCSA-US, CMCSA, CMCSK, US20030N101

Source: Comcast Cable

Subjects: Product/Service, Event