

Comcast's Rudy Brioché to Join FCC Advisory Committee for Diversity in the Digital Age
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Comcast Corporation, the world's leading media, entertainment and communications companies, announced today that Rudy Brioché, Senior Director of External Affairs and Public Policy Counsel, will join the Federal Communications Commission's (FCC) Advisory Committee for Diversity in the Digital Age.

The mission of the Advisory Committee on Diversity for Communications in the Digital Age is to make recommendations to the FCC regarding policies and practices that will further enhance the ability of minorities and women to participate in telecommunications and related industries. Specifically, the Committee will focus on lowering barriers to entry to communications and related industries for historically disadvantaged men and women, exploring ways in which to ensure universal access to and adoption of broadband in historically disadvantaged communities, and creating an environment that enables employment of a diverse workforce within the communications and related industries.

This announcement builds on Brioché's long standing dedication to work to enhance diversity within the technology community. During his tenure at Comcast, Brioché has served on the Board of the Leadership Council on Civil Rights on behalf of the company and the cable industry. Prior to his work at Comcast, Brioché worked at the FCC where, on behalf of Commissioner Jonathan S. Adelstein, he worked closely with the Diversity Committee, FCC staff, and the broader diversity community to promote diversity goals within the FCC's authority.

"Rudy Brioché is widely respected for his deep experience working with the diversity community and he will be a valuable advocate and knowledgeable asset to the Committee as the FCC works to further enhance the ability of minorities and women to participate in telecommunications and related industries," said David L. Cohen, Executive Vice President and Chief Diversity Officer at Comcast Corporation. "Diversity plays a central role here at Comcast and we look forward to building on that legacy with today's announcement."

A member of the Comcast team since 2009, Brioché focuses on the development of the company's public policy positions and legislative analysis. Brioché came to Comcast from the FCC where he served as Legal Advisor to Commissioner Jonathan S. Adelstein and focused on media regulatory issues. Before the FCC, he worked in the U.S. Senate for Senator Frank Lautenberg (D-NJ), covering Senate Commerce Committee issues including wired and wireless telecommunications, media, judiciary and small business. Earlier in his career, Brioché served as Washington Bureau Counsel for the National Association for the Advancement of Colored People, and as Law Clerk to Judge Andre M. Davis of the U.S. District Court and Chief Judge Robert M. Bell of the Maryland Court of Appeals. Brioché holds a Master Degree in Public Policy from Harvard Kennedy School of Government, his law degree from the University of Maryland, and a Bachelor of Arts from Rutgers College.

About Comcast Corporation:

Comcast Corporation (Nasdaq: CMCSA, CMCSK) (www.comcast.com) is one of the world's leading media, entertainment and communications companies. Comcast is principally involved in the operation of cable systems through Comcast Cable and in the development, production and distribution of entertainment, news, sports and other content for global audiences through NBCUniversal. Comcast Cable is one of the nation's largest video, high-speed Internet and phone providers to residential and business customers. Comcast is the majority owner and manager of NBCUniversal, which owns and operates entertainment and news cable networks, the NBC and Telemundo broadcast networks, local television station groups, television production operations, a major motion picture company and theme parks.

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