## 'Verizon 2012 Data Breach Investigations Report' Now Available as a Free iBook Monday, June 18, 2012 12:00:00 PM (GMT)

## Downloadable Format Gives Users Easy Access to Data Breach Info Cybersecurity Tips

BASKING RIDGE, N.J., June 18, 2012 /PRNewswire/ -- The complete "<u>Verizon 2012 Data Breach Investigations Report</u>" is now available as an iBook. Users can download this year's DBIR on an iPad with iBooks 2 or on a computer with iTunes <a href="here">here</a> for free.

Available in English, this new format enables readers to more easily digest Verizon's annual DBIR by organizing the material into accessible chapters with just a tap on the screen. Readers will also find the digital layout more attractive, with charts and graphs placed closer to the reference text. In addition, interactive capabilities within the report enable readers to double-click on charts and graphs so they can zoom in on the data and more easily search for specific items.

"Earlier this month, we announced that the full '2012 Data Breach Investigations Report' is available for the first time in six additional languages, and now we are delivering an iBook version to meet the overwhelming interest in the report from the business and security communities," said Wade Baker, Verizon's director of risk intelligence. "Today users have multiple ways of getting to our data and using it to make better informed security decisions as well as to bolster their security defenses."

The DBIR is in its fifth year of publication, and this year's edition analyzes 855 data breaches involving more than 174 million compromised records – the second-highest data loss that the Verizon RISK (Research Investigations Solutions Knowledge) team has seen since it began collecting data in 2004. Verizon was joined by five organizations that contributed data to this year's report: the United States Secret Service, the Dutch National High Tech Crime Unit, the Australian Federal Police, the Irish Reporting & Information Security Service and the Police Central e-Crime Unit of the London Metropolitan Police.

Verizon, through its Terremark subsidiary, helps organizations protect their core asset: data. The company does this through a robust suite of security services -- including governance, risk and compliance solutions; identity and access management solutions; investigative response; data protection and threat management services; and vulnerability management services -- delivered in the cloud or on premises. For more information on Verizon Security Services, click <a href="here">here</a>. For ongoing security insight and analysis from some of the world's most distinguished security researchers, read the Verizon Security Blog.

Verizon Communications Inc. (NYSE, Nasdaq: VZ), headquartered in New York, is a global leader in delivering broadband and other wireless and wireline communications services to consumer, business, government and wholesale customers. Verizon Wireless operates America's most reliable wireless network, with 93 million retail customers nationwide. Verizon also provides converged communications, information and entertainment services over America's most advanced fiber-optic network, and delivers integrated business solutions to customers in more than 150 countries, including all of the Fortune 500. A Dow 30 company with \$111 billion in 2011 revenues, Verizon employs a diverse workforce of nearly 192,000. For more information, visit <a href="https://www.verizon.com">www.verizon.com</a>.

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