PepsiCo Recognized by Black Enterprise Magazine as a Best Company for Diversity Tuesday, July 19, 2011 01:00:00 PM (GMT)

PURCHASE, N.Y., July 19, 2011 /PRNewswire/ -- Honoring its commitment to fostering a culture of diversity and inclusion, PepsiCo (NYSE: PEP) has been named among *Black Enterprise*'s <u>2011 40 Best Companies for Diversity</u>. The annual ranking celebrates U.S. organizations successfully embracing inclusion as reflected in their Board of Directors, employee base, senior management and supplier base. PepsiCo has been included in the list for all seven years in which it has been published.

"PepsiCo has a long legacy of <u>diversity and inclusion</u> that is deeply woven into the fabric of our company," said Pamela Culpepper, Senior Vice President, Global Diversity and Inclusion Officer, PepsiCo. "Respecting others and succeeding together are ideas fundamental to how we operate every day and strive to grow as a globally-minded, multicultural company."

Read a related <u>blog post</u> by Culpepper about the importance of diversity and inclusion to PepsiCo's business and culture at http://performancenotes.pepsicoblogs.com.

The complete report is available online and in the July issue of Black Enterprise, on newsstands today.

About PepsiCo

PepsiCo offers the world's largest portfolio of billion-dollar food and beverage brands, including 19 different product lines that generate more than \$1 billion in annual retail sales each. Our main businesses -- Quaker, Tropicana, Gatorade, Frito-Lay, and Pepsi Cola -- also make hundreds of other enjoyable foods and beverages that are respected household names throughout the world. With net revenues of approximately \$60 billion, PepsiCo's people are united by our unique commitment to sustainable growth by investing in a healthier future for people and our planet, which we believe also means a more successful future for PepsiCo. We call this commitment Performance with Purpose: PepsiCo's promise to provide a wide range of foods and beverages for local tastes; to find innovative ways to minimize our impact on the environment, including by conserving energy and water usage, and reducing packaging volume; to provide a great workplace for our associates; and to respect, support, and invest in the local communities where we operate. For more information, please visit www.pepsico.com.

Follow PepsiCo:

- Twitter (@PepsiCo)
- Facebook
- PepsiCo Blogs
- PepsiCo Press Releases
- PepsiCo Multimedia
- PepsiCo Videos

SOURCE PepsiCo

Contacts: PepsiCo, Kerry Snow, +1-914-253-3408, kerry.snow@pepsico.com

Countries: United States

Industries: Retail, Food & Beverages, Publishing & Information Services

Languages: English

Primary Identifiers: PEP-US

Related Identifiers: PEP-US, 0658BZ-E, 063WDN-E, 0023S8-E

Subjects: Human Interest Groups