

Comcast Promotes Sena Fitzmaurice to Senior Vice President, Government Communications
Friday, April 28, 2017 02:56:00 PM (GMT)

Comcast Corporation announced it has promoted Sena Fitzmaurice to Senior Vice President, Government Communications. Ms. Fitzmaurice leads Comcast's communications on government affairs, including strategy on all federal regulatory and legislative as well as other political issues. She will continue to report to D'Arcy Rudnay, Executive Vice President and Chief Communications Officer for Comcast Corporation, and work closely with the entire government and regulatory affairs team in Washington.

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Sena Fitzmaurice, Senior Vice President, Government Communications, Comcast Corporation
(Photo: Business Wire)

"Sena's expertise and knowledge of the intersection of policy with media and telecommunications is an incredible asset to our company and our communications team," said Ms. Rudnay. "I am constantly struck by her ability to lead us through a nuanced policy landscape while consistently developing new, creative ideas that strengthen our presence in Washington, D.C. and across the country. Her promotion is very well-deserved."

"Sena is an exceptional leader who has done a tremendous job shaping our

communications in a complex and evolving political environment," said David L. Cohen, Senior Executive Vice President and Chief Diversity Officer, Comcast Corporation. "She has been at the forefront of many of Comcast's major initiatives and regulatory activities, conveying our company's policy positions and driving our proactive messaging in Washington, D.C. This promotion is a reflection of her terrific work."

Since joining Comcast in 2006, Ms. Fitzmaurice has led the strategy and execution of the company's government communications through mergers and acquisitions, including the Comcast NBCUniversal transaction, as well as major legislative actions and regulatory events. Prior to joining Comcast, she was a principal with the lobbying firm Wexler & Walker Public Policy Associates in Washington, D.C., where she developed public affairs plans for her clients.

Ms. Fitzmaurice graduated summa cum laude from American University with a bachelor's degree in international relations.

About Comcast Corporation

Comcast Corporation (Nasdaq: [CMCSA](#)) is a global media and technology company with two primary

businesses, Comcast Cable and NBCUniversal. Comcast Cable is one of the nation's largest video, high-speed Internet and phone providers to residential customers under the XFINITY brand and also provides these services to businesses. NBCUniversal operates news, entertainment and sports cable networks, the NBC and Telemundo broadcast networks, television production operations, television station groups, Universal Pictures and Universal Parks and Resorts. Visit www.comcastcorporation.com for more information.

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Industries: Entertainment, TV and Radio, Technology, Internet, Telecommunications

Languages: English

Primary Identifiers: CMCSA-US

Related Identifiers: CMCSA-US, US20030N101

Source: Comcast Corporation

Subjects: Personnel, Photo/Multimedia