

Kellogg Company launches ninth annual Diversity and Inclusion Report
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BATTLE CREEK, Mich., Dec. 18, 2018 /PRNewswire/ -- Kellogg Company is proud to announce the launch of its ninth annual Diversity & Inclusion Report titled, *Features*. The report provides a global overview of the company's Diversity & Inclusion (D&I) efforts and accomplishments. These efforts help Kellogg maintain a competitive business advantage, encourage collaboration, enhance the organization and create a supportive and welcoming work environment – essential to helping Kellogg maintain a vibrant culture of inclusion, consistent with its core [K Values](#).

"Kellogg is more than a business. It is a company with heart and soul, driven by a diverse and inclusive community of passionate people making a difference," said Kris Bahner, Senior Vice President, Global Corporate Affairs, Kellogg Company. "We know people are our greatest asset, underpinning our Deploy for Growth Strategy. We are committed to creating an environment in which all employees are included, treated with dignity and in a position to contribute to Kellogg's future success."

The *Features* report includes many employee stories from around the world, showcasing Kellogg's diverse array of eight business/employee resource groups, organizations pivotal to Kellogg's efforts to advance D&I in the workplace, marketplace and communities it serves.

"These stories celebrate the progress we've made, as individuals and as a company," said Mark King, Global Head, Diversity & Inclusion, Kellogg Company. "Our continued efforts toward Diversity & Inclusion will help enable us to create even more innovative foods that enrich and delight the world, and ultimately, deliver on our goals for sustainable growth."

The 2018 *Features* report is available online at: www.KelloggDiversityandInclusion.com.

About Kellogg Company

At Kellogg Company (NYSE: K), we strive to enrich and delight the world through foods and brands that matter. Our beloved brands include *Pringles*®, *Cheez-It*®, *Keebler*®, *Special K*®, *Kellogg's Frosted Flakes*®, *Pop-Tarts*®, *Kellogg's Corn Flakes*®, *Rice Krispies*®, *Eggo*®, *Mini-Wheats*®, *Kashi*®, *RXBAR*® and more. Net sales in 2017 were approximately \$13 billion, comprised principally of snacks and convenience foods like cereal and frozen foods. Kellogg brands are beloved in markets around the world. We are also a company with Heart & Soul, committed to creating three billion Better Days by the end of 2025 through our [Breakfasts for Better Days](#) global purpose platform. Visit www.KelloggCompany.com or www.OpenforBreakfast.com.

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