Southwest Airlines Recognizes National Disability Employment Awareness Month Thursday, October 03, 2013 07:00:00 PM (GMT)

DALLAS, Oct. 3, 2013 /PRNewswire/ -- <u>Southwest Airlines</u> (NYSE: LUV) shows its continued dedication to its Employees through its recognition of National Disability Employment Awareness Month (NDEAM). Throughout the month of October, the airline will celebrate the 2013 NDEAM theme, "Because We Are EQUAL to the Task."

"Southwest Airlines is proud to celebrate our talented Employees during National Disability Employment Awareness Month," said Ellen Torbert, Southwest Airlines' Vice President of Diversity and Inclusion. "We recognize that our People are the key to our continued success, and we are proud to provide workplace accommodations under the Americans with Disabilities Act (ADA)."

In honor of National Disability Employment Awareness Month, the Southwest Airlines Diversity Council will host a Coffee & Conversation where Employees are invited to hear personal stories from two Southwest Employees: James Ashworth, Regional Director of Customer Support & Services, and Glenn Fox, a Chicago-based Flight Attendant. This event, held on October 17 at the Company's Headquarters, will give Employees the opportunity to engage in conversation about Southwest's diversity and inclusion efforts.

Since Southwest's beginnings more than 42 years ago, the LUV airline has always approached business differently—instituting the ten-minute turn, democratizing the skies with affordable air travel, delivering Legendary Customer Service—the list goes on and on. One thing that has remained constant since Southwest took to the skies four decades ago is doing the right thing, and it always comes from the heart. Learn more about how Southwest is recognizing NDEAM.

ABOUT SOUTHWEST AIRLINES CO.

In its 43rd year of service, Dallas-based Southwest Airlines (NYSE: LUV) continues to differentiate itself from other carriers with exemplary Customer Service delivered by more than 45,000 Employees to more than 100 million Customers annually. Southwest is the nation's largest carrier in terms of originating domestic passengers boarded, and including wholly-owned subsidiary, AirTran Airways, operates the largest fleet of Boeing aircraft in the world to serve 97 destinations in 41 states, the District of Columbia, the Commonwealth of Puerto Rico, and six near-international countries. Southwest is one of the most honored airlines in the world, known for its triple bottom line approach that takes into account the carrier's performance and productivity, the importance of its People and the communities it serves, and its commitment to efficiency and the planet. The 2012 Southwest Airlines One Report™ can be found at southwest.com/citizenship.

www.southwest.com

SOURCE Southwest Airlines

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