

AT&T Saves \$151 Million Through Cutting-Edge Energy Efficiency Efforts Over Three Years **Tuesday, June 18, 2013 01:00:00 PM (GMT)**

2012 Sustainability Report highlights the collaborative efforts and diverse impact of sustainability initiatives across the company and in communities

DALLAS, June 18, 2013 /PRNewswire/ -- How much money can more than 14,300 energy-reducing projects save a company? In its [2012 Sustainability Report](#), AT&T reports those projects saved the company more than \$151 million in annualized energy savings since 2010 and nearly 1.3 billion kilowatt hours (kWh), equivalent to the electricity use of 136,340 homes in one year. ([TWEET THIS](#)). In the report, AT&T reveals that it has also rolled out its [energy score card program](#) to 1,000 retail stores, achieved 11 megawatts of capacity of alternative energy and joined Rocky Mountain Institute's [Portfolio Energy RetroFit Challenge](#) – aimed at scaling energy efficiency.

These are a few of the milestones from one topic covered in the 2012 report, which highlights the diverse impact of [AT&T's sustainability work](#) across the company and in communities. For the first time, the report is shaped by compelling personal narratives from employees, and video testimonials from organizations that share AT&T's passion to improve communities. Their voices tell the stories of changes catalyzed by AT&T's investment in education, commitment to conserving our water supply and developing technology enabling more efficient transportation systems, as just a few examples.

Cheryl Henderson is an AT&T employee and an Army veteran who in this [video](#) talks about how she juggled work as a manager in AT&T services while serving our nation during the Hurricane Katrina aftermath. Namrita Kapur, with the Environmental Defense Fund talks about an [approaching water crisis](#) and how critical it is for companies, such as AT&T, to more efficiently manage water usage. Brent Wilkes with the League of United American Citizens (LULAC) [discusses](#) the importance of a diverse workforce in a company's future success. View nine additional videos that speak to the impact of AT&T's sustainability efforts [HERE](#).

"With the help of our employees and organizations that share our vision, AT&T's sustainability commitment is growing in ways imagined and unimagined," said Charlene Lake, Chief Sustainability Officer and Senior Vice President, Public Affairs. "This year's report tells our sustainability story through the voices of people who work hard to address critical issues such as Texting While Driving, the high school dropout crisis, resource strain related to energy and water use, and diversity and inclusion. We are encouraged by our progress in 2012, and will continue our commitment to improving our world and empowering our customers to do the same."

Other highlights from this year's report include:

- Invested more than \$43.6 million toward the planned \$250 million commitment over five years to AT&T Aspire.
- Continued commitment to the 100,000 Jobs Mission, hiring nearly 1,000 veterans.
- Reached more than 1.3 million pledges through the "It Can Wait" no texting while driving campaign.
- Introduced Aspire Mentoring Academy, with the goal of providing 1 million hours of mentoring by our employees through the end of 2016.
- Deployed our 7,000th alternative fuel vehicle and announced that 10 percent of our corporate fleet of more than 71,000 vehicles is now comprised of alternative fuel models.
- Began collaboration with Environmental Defense Fund (EDF) to determine best practices on reducing water use in facility cooling processes.

AT&T is committed to integrating [sustainable business practices](#) across its business and was recently ranked #1 on [Corporate Responsibility Magazine's 13th Annual 100 Best Corporate Citizens List](#). AT&T was also included in the 2012 Dow Jones Sustainability North America Index. Visit www.att.com/csr to learn more about sustainability at AT&T.

About AT&T

AT&T Inc. (NYSE:T) is a premier communications holding company and [one of the most honored companies in the world](#). Its subsidiaries and affiliates – AT&T operating companies – are the providers of AT&T services

in the United States and internationally. With a powerful array of network resources that includes the nation's largest 4G network, AT&T is a leading provider of wireless, Wi-Fi, high speed Internet, voice and cloud-based services. A leader in mobile Internet, AT&T also offers the best wireless coverage worldwide of any U.S. carrier, offering the most wireless phones that work in the most countries. It also offers advanced TV services under the AT&T U-verse® and AT&T |DIRECTV brands. The company's suite of IP-based business communications services is one of the most advanced in the world.

Additional information about AT&T Inc. and the products and services provided by AT&T subsidiaries and affiliates is available at <http://www.att.com/aboutus> or follow our news on [@ATT](#), on Facebook at <http://www.facebook.com/att> and YouTube at <http://www.youtube.com/att>.

© 2013 AT&T Intellectual Property. All rights reserved. AT&T, the AT&T logo and all other marks contained herein are trademarks of AT&T Intellectual Property and/or AT&T affiliated companies.

SOURCE AT&T Inc.

Contacts: Alex Hahn, 202.772.5029, ahahn@att.com

Countries: United States

Industries: Telecommunications, Computer Electronics, Hardware & Software, Multimedia, Internet & Wireless Technology

Languages: English

Primary Identifiers: T-US

Related Identifiers: T-US

Subjects: Corporate Social Responsibility