

Sears.com Strengthens Assortment By Offering New Floor Care And Shoes Brands, And Precious Metals Products
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HOFFMAN ESTATES, Ill., Aug. 6, 2018 /PRNewswire/ -- Sears is bolstering its online marketplace as it strategically adds top brands and popular products to sears.com sold by third-party sellers. Today, the company announced that it is adding floor care brands Hoover®, Dirt Devil® and Oreck®; men's and women's national shoe brands Dockers®, G.H. Bass & Co.® and Lucky Brand®; and precious metals including gold, silver, platinum and palladium bullion bars, rounds and coins, as well as premium bullion products.

"Sears continues to grow the online product selection offered by third-party marketplace sellers as we develop new relationships with leading companies to participate in the sears.com ecosystem," said Peter Lai, chief online officer for Sears. "From top shoe brands and floor care appliances to gold bullion and commemorative coins, members can always find the products on sears.com that meet their needs."

APMEX, one of the world's largest online retailers of precious metals, is now on sears.com with a wide selection of gold, silver and platinum, with more than 10,000 items such as coins, bars, jewelry, collectible coins and commemorative items. Sears.com and Shop Your Way® are currently offering a \$20 CASHBACK in Points when members spend \$100 or more on APMEX products until August 11. The APMEX store is available on sears.com at this [link](#).

Nashville Shoe Warehouse is an authorized online retailer of select men's and women's national shoe brands, including Dockers, G.H. Bass & Co., and Lucky Brand. The company currently has about 200 products available on sears.com, with G.H. Bass & Co and Lucky Brand being new to the site. The Nashville Shoe Warehouse store is available on sears.com at this [link](#).

TTI Floor Care, the largest floor care business in North America, brings to sears.com about 100 products from three of its iconic brands, Hoover®, Dirt Devil® and Oreck®. Sears.com and Shop Your Way® are offering a promotion on sales from TTI Floor Care from today to August 11, offering \$40 CASHBACK in Points when members spend \$40 on their products. The Floorcare Direct store is available on sears.com at this [link](#).

All Sears Marketplace purchases are backed by the Sears Marketplace Guarantee. Shop Your Way members get all the benefits of shopping with Sears when they buy from Marketplace sellers as all purchases earn Shop Your Way points on sears.com.

About Sears, Roebuck and Co.

Sears, Roebuck and Co., a wholly owned subsidiary of Sears Holdings Corporation (NASDAQ: SHLD), is a leading integrated retailer providing merchandise and related services and is part of Shop Your Way, a social shopping experience where members have the ability to earn points and receive benefits across a wide variety of physical and digital formats through shopyourway.com. Sears, Roebuck offers its wide range of home merchandise, apparel and automotive products and services through Sears-branded and affiliated full-line and specialty retail stores. Sears, Roebuck also offers a variety of merchandise and services through sears.com and specialty catalogs. Sears, Roebuck offers consumers leading brands including Kenmore, Craftsman, and DieHard – among the most trusted and preferred brands in the U.S. The company is the nation's largest provider of home services, with more than 6,000 expert technicians who make nearly 11 million service calls annually. For more information, visit the Sears, Roebuck website at www.sears.com or the Sears Holdings Corporation website at www.searsholdings.com.

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