

iovation, a TransUnion Company, to Host Fraud Force Summit in Chicago
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iovation's Annual Summit, from October 2-4, to Gather Fraud and Security Professionals from Across Globe

PORTLAND, Ore., Sept. 27, 2018 /PRNewswire/ -- [iovation](#), the leading provider of device reputation and behavioral insights for fraud detection and consumer authentication, is hosting its 8th annual [Fraud Force Summit](#), from October 2-4, 2018 in Chicago at the Kimpton Gray Hotel.

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Fraud Force Summit brings together top fraud and security professionals from across the globe, including Fortune 500 executives and world-renowned anti-fraud professionals in the finance, insurance, retail, social media, travel, ticketing, telecommunications and gaming industries.

Attendees will hear from leading experts including the [recently announced](#) former White House Cybersecurity Advisor, Michael Daniel, who will keynote the event. Daniel currently serves as the President of the newly formed Cyber Threat Alliance (CTA) and was the Cybersecurity Advisor to President Obama during his second term. In his keynote, titled "A 360 Degree Outlook On The Global Security Landscape," Daniel will share insights distilled from his service during the Obama years, since refined at the CTA, and will provide a global outlook on security and risk management in the 21st century.

In addition, iovation customers will discuss how they spot and stop fraud rings, data models they've built to uncover fraudulent behavior and strategies and techniques they are deploying to combat fraudsters.

"Fraud Force Summit will feature thought leadership from industry-leading fraud and authentication experts. The event allows industry fraud professionals, from across all industries and businesses, to come together, share knowledge and learn best practices on how to fight the daily fight against fraud," says Greg Pierson, CEO of iovation. "In light of everything we're facing in cybersecurity today, this event is invaluable for a deep understanding into the techniques fraudsters use and how businesses can effectively combat them."

Key themes, emerging from 20+ panel sessions and keynotes, include:

- Cryptocurrencies and the security and fraud considerations for businesses;
- The importance of balancing Machine Learning and Human Intelligence and how to deploy, maintain and fine tune their defenses;
- The convergence of fraud and security teams and the increasing importance of working together to balance customer experience and security;
- Artificial Intelligence and why it's important in fraud prevention

This year's event is sponsored by three of iovation's strategic partners, Fiserv, Entrust & Onfido. Having technology partnerships with these key leaders in the consumer fraud prevention and authentication space allows iovation to continue to grow and expand within the market to provide new and innovative solutions.

ABOUT IOVATION

iovation, a TransUnion company, was founded with a simple guiding mission: to make the Internet a safer place for people to conduct business. Since 2004, the company has been delivering against that goal, helping brands protect and engage their customers, and keeping them secure in the complex digital world. Armed with the world's largest and most precise database of reputation insights and cryptographically secure multi-factor authentication methods, iovation safeguards tens of millions of digital transactions each day.

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SOURCE iovation

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