

ViacomCBS Announces Exclusive Digital Release for “THE SPONGEBOB MOVIE: SPONGE ON THE RUN”

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The Film, from Paramount Pictures and Nickelodeon Movies, Will Debut with a Premium VOD Window, Followed by Exclusive Availability on *CBS All Access* in the U.S. in early 2021

All prior seasons of SPONGEBOB SQUAREPANTS will also launch on *CBS All Access* As Part of the Service's Ongoing Expansion Leading Up to Its Rebranding in Early 2021

ViacomCBS Inc. (Nasdaq: VIACA, VIAC) (“ViacomCBS”) today announced the latest feature film in the SpongeBob franchise, THE SPONGEBOB MOVIE: SPONGE ON THE RUN, will debut digitally in the U.S via premium video on demand in early 2021 and then move exclusively to *CBS All Access*, ViacomCBS' subscription video on demand and live-streaming service, following the premium video on demand window. The movie will debut on the service as part of *CBS All Access*' ongoing transformation into an expanded service spanning key franchise content from across ViacomCBS.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20200622005667/en/>



THE SPONGEBOB MOVIE: SPONGE ON THE RUN (Photo: Business Wire)

“We are thrilled to have THE SPONGEBOB MOVIE: SPONGE ON THE RUN, a premier, first-run movie from one of ViacomCBS' biggest brands, join *CBS All Access*' expanding slate of franchise content from across ViacomCBS,” said Marc DeBevoise, Chief Digital Officer, ViacomCBS and President & Chief Executive Officer, ViacomCBS Digital. “This launch will be perfectly timed with

our continued expansion and planned rebranding of the service in early 2021, as we welcome SpongeBob and the gang from Bikini Bottom to the service in the biggest way possible.”

In addition to THE SPONGEBOB MOVIE: SPONGE ON THE RUN, all prior seasons of SPONGEBOB SQUAREPANTS will also be available on the expanded service soon.

“I’m incredibly proud of this film, and the phenomenal cast and filmmaking team that made it happen,” said Mireille Soria, President of Paramount Animation. “Bringing this movie to life was a true collaboration and labor of love, and I’m thrilled for audiences to enjoy it as much as we enjoyed making it.”

Said Ramsey Naito, Executive Vice President, Nickelodeon Animation Production and Development: “We’re happy to give kids and families a much-deserved lift in any way we can, and the PVOD release of the new SpongeBob theatrical and putting all seasons of the TV series on *CBS All Access* are two of the best ways I can think of to get immersed in the optimism and joy that this terrific character represents.”

THE SPONGEBOB MOVIE: SPONGE ON THE RUN, follows SpongeBob SquarePants, his best friend Patrick Star and the rest of the gang from Bikini Bottom in the first-ever all CGI SpongeBob motion picture event. After SpongeBob’s beloved pet snail Gary is snail-napped, he and Patrick embark on an epic

adventure to The Lost City of Atlantic City to bring Gary home. As they navigate the delights and dangers on this perilous and hilarious rescue mission, SpongeBob and his pals prove there's nothing stronger than the power of friendship.

Directed by Tim Hill, voice cast of THE SPONGEBOB MOVIE: SPONGE ON THE RUN includes Tom Kenny, Awkwafina, Clancy Brown, Rodger Bumpass, Bill Fagerbakke, Carolyn Lawrence, Douglas Lawrence and Reggie Watts.

About ViacomCBS:

ViacomCBS (NASDAQ: VIAC; VIACA) is a leading global media and entertainment company that creates premium content and experiences for audiences worldwide. Driven by iconic consumer brands, its portfolio includes CBS, Showtime Networks, Paramount Pictures, Nickelodeon, MTV, Comedy Central, BET, CBS All Access, Pluto TV and Simon & Schuster, among others. The company delivers the largest share of the U.S. television audience and boasts one of the industry's most important and extensive libraries of TV and film titles. In addition to offering innovative streaming services and digital video products, ViacomCBS provides powerful capabilities in production, distribution and advertising solutions for partners on five continents.

For more information about ViacomCBS, please visit www.viacomcbs.com and follow @ViacomCBS on social platforms.

About CBS All Access:

CBS All Access is ViacomCBS' direct-to-consumer digital subscription video on-demand and live streaming service. *CBS All Access* gives subscribers the ability to watch more than 15,000 episodes on demand – spanning exclusive original series, CBS Television Network's primetime, daytime and late night shows, plus classic TV hits – as well as the ability to stream local CBS stations live across the U.S. *CBS All Access'* original series include THE GOOD FIGHT, THE TWILIGHT ZONE, TOONING OUT THE NEWS, NO ACTIVITY, WHY WOMEN KILL, INTERROGATION and TELL ME A STORY, as well as the upcoming event series THE STAND, THE MAN WHO FELL TO EARTH, THE HARPER HOUSE and GUILTY PARTY. *CBS All Access* is also the exclusive domestic home to STAR TREK: DISCOVERY, STAR TREK: PICARD and the upcoming animated series STAR TREK: LOWER DECKS and the *U.S.S Enterprise* set series STAR TREK: STRANGE NEW WORLDS. *CBS All Access* also includes the ability to stream CBS Interactive's other live channels, CBSN for 24/7 news, CBS Sports HQ for sports news and analysis, and ET Live for entertainment coverage.

The service is currently available online at CBS.com, on mobile devices via the CBS app for iOS and Android, and on Roku Players, Apple TV, Chromecast, Android TV, Xbox One, PlayStation 4, Fire TV, Samsung Smart TVs, Vizio Smartcast TVs, LG Smart TVs, Amazon Prime Video Channels and Apple TV channels. Versions of *CBS All Access* have now launched internationally in Canada and Australia (10 All Access), with unique but similar content and pricing plans. For more details on *CBS All Access*, please visit <https://www.cbs.com/all-access>.

About Paramount Pictures Corporation:

Paramount Pictures Corporation (PPC), a global producer and distributor of filmed entertainment, is a unit of ViacomCBS (NASDAQ: VIAC; VIACA), a leading content company with prominent and respected film, television and digital entertainment brands. Paramount controls a collection of some of the most powerful brands in filmed entertainment, including Paramount Pictures, Paramount Animation, Paramount Television, and Paramount Players. PPC operations also include Paramount Home Entertainment, Paramount Pictures International, Paramount Licensing Inc., and Paramount Studio Group.

About Nickelodeon

Nickelodeon, now in its 41st year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The brand includes television programming and production in the United States and around the world, plus consumer products, digital, location-based experiences, publishing and feature films. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of ViacomCBS Inc. (Nasdaq: VIACA, VIAC).

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