

WellPoint Recognized for its Commitment to its Hispanic Associate Resource Group
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WellPoint (NYSE: WLP) announced today that its Hispanic employee group SOMOS has been recognized by the Association of Diversity Councils as a 2012 Top 25 Diversity Council Honors Award™ recipient. This marks the second year WellPoint has been included in this list of awardees.

The award is designed to honor the outstanding contributions and achievements of council groups that lead diversity processes in their organization and demonstrate results in their workforce, workplace and marketplace. Companies were evaluated in four areas including results, management commitment, measurement and accountability and communication and education.

"We are very excited to be recognized by the Association of Diversity Councils," said Linda Jimenez chief diversity officer and vice president, diversity and inclusion. "This recognition is a testament to WellPoint's commitment to leverage its Associate Resource Groups to not only serve the needs of their members, but also integrate their innovation to support business growth and development."

Established nearly three years ago, the mission of WellPoint's Hispanic employee group was to increase Hispanic representation at the company, promote the understanding of Hispanic cultures and sustain a work environment that attracts, retrains, engages and supports the personal and professional growth of Hispanic associates. Since then, the group has been recognized across the company as a valuable resource to provide cultural insight to the health care needs of Hispanic members.

Working collaboratively with various departments across the company, members of SOMOS are invited to provide their firsthand knowledge and insight about the unique health care needs of Hispanic customers and to help ensure that programs and initiatives are culturally sensitive and appropriate.

"As one of the nation's largest health benefits companies, WellPoint is uniquely positioned to help improve health care value for everyone and, for our growing Hispanic customers we are committed to making sure they have access to valuable health information," said Kate Quinn, chief marketing officer. "Today more than ever, the members of SOMOS provide WellPoint with a unique opportunity to truly see health care through the eyes of our Hispanic members and give us a greater understanding of what they value the most when it comes to their health."

In addition to SOMOS, WellPoint offers seven additional associate resource groups.

About WellPoint, Inc.:

At WellPoint, we believe there is an important connection between our members' health and well-being—and the value we bring our customers and shareholders. So each day we work to improve the health of our members and their communities. And, we can make a real difference since we have nearly 34 million people in our branded health plans, and more than 62 million people served through our subsidiaries. As an independent licensee of the Blue Cross and Blue Shield Association, WellPoint serves members as the Blue Cross licensee for California; the Blue Cross and Blue Shield licensee for Colorado, Connecticut, Georgia, Indiana, Kentucky, Maine, Missouri (excluding 30 counties in the Kansas City area), Nevada, New Hampshire, New York (as the Blue Cross Blue Shield licensee in 10 New York City metropolitan and surrounding counties and as the Blue Cross or Blue Cross Blue Shield licensee in selected upstate counties only), Ohio, Virginia (excluding the Northern Virginia suburbs of Washington, D.C.), and Wisconsin. In a majority of these service areas, WellPoint's plans do business as Anthem Blue Cross, Anthem Blue Cross and Blue Shield, Blue Cross and Blue Shield of Georgia and Empire Blue Cross Blue Shield, or Empire Blue Cross (in the New York service areas). WellPoint also serves customers throughout the country as UniCare and in certain California, Arizona and Nevada markets through our CareMore subsidiary. Additional information about WellPoint is available at www.wellpoint.com.

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