

GM Named Top Automotive Employer for Veterans
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DETROIT, Nov. 5, 2015 /PRNewswire/ -- The [Michigan Veterans Affairs Agency](#) today awarded its first-ever Gold-Level Veteran-Friendly Employer Certification to an automaker, recognizing General Motors for its ongoing efforts to hire and train U.S. military veterans.

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"The Veteran-Friendly Employer program recognizes companies committed to veteran hiring and allows former service members to identify those employers that best understand their skills and experience," MVAA Director Jeff Barnes said. "GM has been a longtime ally for Michigan veterans, and I am proud to recognize their ongoing efforts today."

MVAA recognizes employers that commit to military veteran recruitment, training and retention practices by awarding those employers Gold, Silver and Bronze level status as Veteran-Friendly Employers. MVAA's Veteran-Friendly Employer program helps qualified organizations recruit and retain top veteran talent while providing a guide for others to improve their recruitment efforts.

"Veterans bring a unique perspective and strong work ethic – and make us a better, stronger company," said Ken Barrett, GM chief diversity officer and a former U.S. Navy captain.

Earlier this year, GM was also the only company in the auto industry named a Best for Vets Employer by Military Times and a Top 100 Military Friendly Employer by G.I. Jobs and Military Spouse.

"We always appreciate being recognized for our efforts, but there is certainly more work to do to help transitioning vets," Said Steve Hill GM vice president of U.S. sales and service. "Through our national partnerships with [Building for America's Bravest](#), [Hiring Our Heroes](#) and [Shifting Gears](#), we hope to do even more to hire and help America's veterans."

About GM's Military Support

For more than 100 years, GM has provided ongoing support to members of the U.S. military and their families. Through the support of several organizations – including the [Achilles Freedom Team](#) and [Building for America's Bravest](#) – GM's commitment to U.S. military veterans remains strong. To learn more, visit [GMMilitaryDiscount.com](#).

About MVAA

The Michigan Veterans Affairs Agency (MVAA) is a state government agency that serves as the central coordinating point for Michigan veterans, connecting those who have served in the U.S. Armed Forces, and their families, to services and benefits throughout the state. MVAA works to identify and break down barriers veterans face in employment, education, health care and quality of life, making Michigan a great place for veterans and their families to call home. To learn more, visit [MichiganVeterans.com](#).

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