MEDIA ALERT: National Press Conference Call Tuesday, July 12, 2016 07:32:00 PM (GMT)

Comcast and the U.S. Department of Housing and Urban Development (HUD) to Announce Major Expansion of Internet Essentials' and ConnectHome's Efforts to Close the Digital Divide

Comcast (Nasdaq: CMCSA, CMCSK):

WHO: Comcast Corporation Senior Executive Vice President and Chief Diversity Officer David L. Cohen and HUD

Secretary Julián Castro will share exciting news about the future of Internet Essentials and ConnectHome.

WHEN: Thursday, July 14, 3:00 p.m. EDT

Dial-In Number: (888) 320-5934, Conference ID #46713188

BACKGROUND: Internet Essentials is Comcast's acclaimed, high-speed Internet adoption program for low-income families.

From August 2011 through December 2015, the program has connected more than 600,000 low-income

families, benefitting more than 2.4 million Americans, to the Internet at home.

ConnectHome is an initiative to extend affordable broadband access to families living in HUD-assisted housing. Through ConnectHome, Internet Service Providers, non-profits, and the private sector are offering broadband access, technical training, digital literacy programs, and devices for residents in assisted housing

units in 28 communities across the nation.

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Contact:

Comcast Charlie Douglas, 215-286-3353

Cell: 215-264-8020

charlie douglas@comcast.com

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Industries: Consumer, Mobile/Wireless, Internet, Technology, Other Consumer

Languages: English

Primary Identifiers: CMCSA-US

Related Identifiers: CMCSA-US, 05T051-E

Source: Comcast

Subjects: Conference Call, Advisory