

GM Recognized in Top 12 of LATINA Style's 50 Best Companies For Latinas
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DETROIT, Feb. 4, 2016 /PRNewswire/ -- General Motors was recognized today as one of top 12 of the 50 best companies for Latinas in the United States by LATINA Style, Inc. The LATINA Style 50 Report is one of the most respected national rankings of companies based on their policies and practices that promote the needs and aspirations of Latinas in the workplace.

LATINA Style, Inc. also recognized GM's Hispanic Initiative Team (GM HIT) as the #1 Employee Resource Group (ERG) of the year. The award ceremonies took place during the 18th Annual LATINA Style 50 Awards and Diversity Leaders Conference in Washington, D.C.

This marks the 15th time that GM has been recognized on the list since its launch in 1997. The LATINA Style top 50 report results from an extensive search and evaluation of prominent U.S. companies on matters important to the publication's readers, including career opportunities, retention, employee benefits and mentoring and educational opportunities.

"General Motors is proud to once again receive this recognition from LATINA Style," said GM Global Chief Diversity Officer Ken Barrett. "Further, being the number one Hispanic employee resource group in the nation is a true testament to the commitment of GM's Hispanic Initiative Team. Their direct contributions and hands-on leadership helped drive diversity forward and continue to position GM as an industry leader."

LATINA Style, Inc. also recognized GM's Hispanic Initiative Team for exceptional leadership in living the GM values through its mission of recruiting, retaining and developing Hispanic employees. The group actively engages in the community and strives to make GM a workplace of choice for Latinos.

In 2015, GM HIT's work included a national focus on STEM (science, technology, engineering and math) education outreach initiatives and partnerships to introduce and inspire students to pursue education, careers and futures in these fields. Efforts included STEM week activities at local GM plants, a national High Technology Day in partnership with AT&T and the launch of a Coding as a Second Language program.

"We are honored to have our GM Hispanic Initiative Team be recognized a third year in a row for our work and contributions to make GM a workplace of choice for Hispanic employees and our focus on the pipeline of Hispanic talent," said Antoinette Fox, president of GM HIT. "As the LATINA Style ERG of the year, we strive to position ourselves as a resource to not only our members but also the entire corporation and the local communities in which we live and work around."

About LATINA Style, Inc.

LATINA Style, Inc., headquartered in Falls Church, Va., and with offices in Dallas, TX, is the publisher of LATINA Style Magazine, a national magazine for the professional Hispanic woman. The magazine has been published for 22 years and has a national circulation of 150,000 and a readership of nearly 600,000. The company is host of the LATINA Style Business Series, the LATINA Style 50 Report, the national LATINA Symposium and the LATINA Style Hero Initiative. For further information about the LATINA Style 50 Report or to learn more about LATINA Style, visit www.latinastyle.com.

About General Motors

General Motors Co. (NYSE:GM, TSX: GMM) and its partners produce vehicles in 30 countries, and the company has leadership positions in the world's largest and fastest-growing automotive markets. GM, its subsidiaries and joint venture entities sell vehicles under the Chevrolet, Cadillac, Baojun, Buick, GMC, Holden, Jiefang, Opel, Vauxhall and Wuling brands. More information on the company and its subsidiaries, including OnStar, a global leader in vehicle safety, security and information services, can be found at <http://www.gm.com>.

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