

Kellogg Company Honored for its Diversity and Inclusion Practices by DiversityInc
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Named a "Top 50 Company for Diversity" in 2013

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Highlights

- @KelloggCompany recognized by @DiversityInc as a "Top 50 Company for Diversity" in 2013
- @KelloggCompany CEO applauds employees' commitment to culture, values and innovation in receiving @DiversityInc honor

Kellogg Company was recognized today as a "Top 50 Company for Diversity" by DiversityInc, a leading global organization focusing on diversity and inclusion. This is the second consecutive year that Kellogg has received the recognition.

"Our founder, W.K. Kellogg, built our culture through the ways he conducted the business, treated his employees and served the community," said President and Chief Executive Officer John Bryant. "With this legacy and our company's values, we are fostering a diverse and inclusive environment that helps us be a better, more competitive company through engagement and innovation."

There are four core areas DiversityInc considers when selecting its Top 50 companies: the CEO's commitment to diversity and inclusion; human capital; corporate and organizational communication on diversity-related issues; and supplier diversity.

"We believe diversity and inclusion are essential to living our values, achieving our business goals and building a stronger Kellogg," said Mark King, Global Head of Diversity & Inclusion. "To succeed in an increasingly competitive global market, we must attract, engage and retain the best employees who reflect the diversity of our consumers."

About Kellogg Company

At Kellogg Company (NYSE: K), we are driven to enrich and delight the world through foods and brands that matter. With 2012 sales of \$14.2 billion, Kellogg is the world's leading cereal company; second largest producer of cookies, crackers and savory snacks; and a leading North American frozen foods company. Every day, our well-loved brands nourish families so they can flourish and thrive. These brands include *Kellogg's®*, *Keebler®*, *Special K®*, *Pringles®*, *Frosted Flakes®*, *Pop-Tarts®*, *Corn Flakes®*, *Rice Krispies®*, *Kashi®*, *Cheez-It®*, *Eggo®*, *Coco Pops®*, *Mini-Wheats®*, and many more. Because we believe in the power of breakfast, we focus our philanthropic efforts global hunger relief through our *Breakfasts for Better Days™* initiative, providing 1 billion servings of cereal and snacks - more than half of which are breakfasts - to children and families in need by the end of 2016. To learn more about our responsible business leadership, foods that delight and how we strive to make a difference in our communities around the world, visit www.kelloggcompany.com.

SOURCE Kellogg Company

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Countries: United States

Industries: Retail, Food & Beverages

Languages: English

Primary Identifiers: K-US

Related Identifiers: K-US

Subjects: Human Interest Groups