Visa Inc. Reports Fiscal Third Quarter 2014 Net Income of \$1.4 Billion or \$2.17 Per Diluted Share Thursday, July 24, 2014 08:05:00 PM (GMT)

Visa Inc. (NYSE: V) today announced financial results for the Company's fiscal third quarter 2014. Net income for the quarter was \$1.4 billion, an increase of 11% over the prior year, or \$2.17 per share, an increase of 15% over the prior year. All references to earnings per share assume fully-diluted class A share count unless otherwise noted.

Net operating revenue in the fiscal third quarter of 2014 was \$3.2 billion, an increase of 5% nominally or 7% on a constant dollar basis over the prior year, driven by solid growth in service revenue and data processing revenues. The strengthening of the U.S. dollar versus the prior year quarter negatively impacted net operating revenue growth by 2 percentage points.

"We are pleased to report 15% earnings per share growth in the face of a continued, subdued global economy," said Charlie Scharf, Chief Executive Officer of Visa Inc. "As expected, revenue growth was affected by a strong U.S. dollar and tepid growth from cross-border transactions. More importantly, global payments volume and processed transactions remained healthy and strong. While some of the headwinds will likely continue in the short-term, we are confident our investments in products such as Visa Checkout, new technologies like tokenization, and new relationships with financial institutions and merchants will continue to drive double-digit revenue growth over the long-term."

Fiscal Third Quarter 2014 Financial Highlights:

Payments volume growth, on a constant dollar basis, for the three months ended March 31, 2014, on which fiscal third quarter service revenue is recognized, was 12% over the prior year at \$1.1 trillion.

Payments volume growth, on a constant dollar basis, for the three months ended June 30, 2014, was 11% over the prior year at \$1.2 trillion.

Cross-border volume growth, on a constant dollar basis, was 7% for the three months ended June 30, 2014.

Total processed transactions, which represent transactions processed by VisaNet, for the three months ended June 30, 2014, were 16.7 billion, an 11% increase over the prior year.

Fiscal third quarter 2014 service revenues were \$1.4 billion, an increase of 9% over the prior year, and are recognized based on payments volume in the prior quarter. All other revenue categories are recognized based on current quarter activity. Data processing revenues rose 11% over the prior year to \$1.3 billion. International transaction revenues grew 1% over the prior year to \$860 million. Other revenues, which include the Visa Europe licensing fee, were \$195 million, an increase of 9% over the prior year. Client incentives, which are a contra revenue item, were \$638 million and represent 16.8% of gross revenues.

Total operating expenses were \$1.1 billion for the quarter, a 3% decrease over the prior year, primarily related to a reduction in personnel, marketing expense and professional fees.

The effective tax rate was 33.0% for the guarter ended June 30, 2014.

Cash, cash equivalents, and available-for-sale investment securities were \$6.8 billion at June 30, 2014.

The weighted-average number of diluted shares of class A common stock outstanding was 628 million for the quarter ended June 30, 2014.

Notable Events:

During the three months ended June 30, 2014, the Company repurchased 5.6 million shares of class A common stock, at an average price of \$207.13 per share, using \$1.2 billion of cash on hand. At June 30, 2014, the Company had \$1.9 billion of remaining funds, authorized by the board of directors, available for share repurchase under the current program.

On July 23, 2014, the board of directors declared a quarterly cash dividend of \$0.40 per share of class A common stock (determined in the case of class B and class C common stock on an as-converted basis) payable on September 3, 2014, to all holders of record of the Company's class A, class B and class C common stock as of August 15, 2014.

Financial Outlook:

Visa Inc. affirms its financial outlook for the following metrics for fiscal full-year 2014:

- Annual operating margin: Low to mid 60s; and
- Annual free cash flow: About \$5 billion.

Visa Inc. updates its financial outlook for the following metrics for fiscal full-year 2014:

- Annual net revenue growth: Constant revenue growth in the 9-10% range, with an expectation of two
 percentage points of negative foreign currency impact;
- Client incentives as a percent of gross revenues: Around 17%;
- Tax rate: 30-31% range; and
- Annual diluted class A common stock earnings per share growth: 17.5-18.5% range.

Fiscal Third Quarter 2014 Earnings Results Conference Call Details:

Visa's executive management team will host a live audio webcast beginning at 5:00 p.m. Eastern Time (2:00 p.m. Pacific Time) today to discuss the financial results and business highlights. All interested parties are invited to listen to the live webcast at http://investor.visa.com. A replay of the webcast will be available on the Visa Investor Relations website for 30 days. Investor information, including supplemental financial information, is available on Visa Inc.'s Investor Relations website at http://investor.visa.com.

About Visa

Visa is a global payments technology company that connects consumers, businesses, financial institutions, and governments in more than 200 countries and territories to fast, secure and reliable electronic payments. We operate one of the world's most advanced processing networks — VisaNet — that is capable of handling more than 47,000 transaction messages a second, with fraud protection for consumers and assured payment for merchants. Visa is not a bank and does not issue cards, extend credit or set rates and fees for consumers. Visa's innovations, however, enable its financial institution customers to offer consumers more choices: pay now with debit, ahead of time with prepaid or later with credit products. For more information, visit usa visa com/about-visa, visa corporate.tumblr.com and @VisaNews.

Forward-Looking Statements:

This press release contains forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements generally are identified by words such as "believes," "estimates," "expects," "intends," "may," "projects," "could," "should," "will," "will continue" and other similar expressions. Examples of forward-looking statements include, but are not limited to, statements we make about our revenue, client incentives, operating margin, earnings per share, free cash flow, tax rate and the growth of those items.

By their nature, forward-looking statements: (i) speak only as of the date they are made; (ii) are not statements of historical fact or guarantees of future performance; and (iii) are subject to risks, uncertainties, assumptions or changes in circumstances that are difficult to predict or quantify. Therefore, actual results could differ materially and adversely from our forward-looking statements due to a variety of factors, including the following:

- · the impact of laws, regulations and marketplace barriers, including:
 - rules capping debit interchange reimbursement rates and expanding financial institutions' and merchants' choices among debit payment networks promulgated under the Dodd-Frank Wall Street Reform and Consumer Protection Act;
 - increased regulation in jurisdictions outside of the United States and in other product categories;
 - o increased government support of national payment networks outside the United States; and
 - o increased regulation on consumer privacy, data use and security;
- developments in litigation and government enforcement, including those affecting interchange reimbursement fees, antitrust and tax;
- new lawsuits, investigations or proceedings, or changes to our potential exposure in connection with pending lawsuits, investigations or proceedings;
- · economic factors, such as:
 - economic fragility in the Eurozone and in the United States;
 - general economic, political and social conditions in mature and emerging markets globally;
 - material changes in cross-border activity, foreign exchange controls and fluctuations in currency exchange rates; and
 - material changes in our financial institution clients' performance compared to our estimates;
- industry developments, such as competitive pressure, rapid technological developments, and disintermediation from our payments network;
- · system developments, such as:
 - disruption of our transaction processing systems or the inability to process transactions efficiently;
 - account data breaches or increased fraudulent or other illegal activities involving Visa-branded cards or payment products; and
 - failure to maintain systems interoperability with Visa Europe;
- costs arising if Visa Europe were to exercise its right to require us to acquire all of its outstanding stock;
- the loss of organizational effectiveness or key employees;
- the failure to integrate acquisitions successfully or to effectively develop new products and businesses:
- natural disasters, terrorist attacks, military or political conflicts, and public health emergencies; and

various other factors, including those contained in our Annual Report on Form 10–K for the year ended September 30, 2013 and our other filings with the U.S. Securities and Exchange Commission. You should not place undue reliance on such statements. Except as required by law, we do not intend to update or revise any forward–looking statements as a result of new information, future developments or otherwise.

VISA INC. CONSOLIDATED BALANCE SHEETS (UNAUDITED)

| (UNAUDITED) | June 30, 2014 | Sept | ember 30, 2013 |
|--|------------------|-----------|-------------------|
| | (in millions, | except pa | r value data) |
| Assets | | | |
| Cash and cash equivalents | \$ 2,058 | \$ | 2,186 |
| Restricted cash—litigation escrow | 1,105 | | 49 |
| Investment securities: | | | |
| Trading | 86 | | 75 |
| Available-for-sale | 1,920 | | 1,994 |
| Income tax receivable | 26 | | 142 |
| Settlement receivable | 775 | | 799 |
| Accounts receivable | 824 | | 761 |
| Customer collateral | 936 | | 866 |
| Current portion of client incentives | 221 | | 282 |
| Deferred tax assets | 830 | | 481 |
| Prepaid expenses and other current assets | 244 | | 187 |
| Total current assets | 9,025 | | 7,822 |
| Investment securities, available-for-sale | 2,798 | | 2,760 |
| Client incentives | 84 | | 89 |
| Property, equipment and technology, net | 1,772 | | 1,732 |
| Other assets | 828 | | 521 |
| Intangible assets, net | 11,427 | | 11,351 |
| Goodwill | 11,741 | | 11,681 |
| Total assets | \$ 37,675 | \$ | 35,956 |
| Liabilities | | | |
| Accounts payable | \$ 101 | \$ | 184 |
| Settlement payable | 1,307 | | 1,225 |
| Customer collateral | 936 | | 866 |
| Accrued compensation and benefits | 398 | | 523 |
| Client incentives | 902 | | 919 |
| Accrued liabilities | 610 | | 613 |
| Accrued litigation | 1,060 | | 5 |
| Total current liabilities | 5,314 | | 4,335 |
| Deferred tax liabilities | 4,170 | | 4,149 |
| Other liabilities | 905 | | 602 |
| | | | |
| Total liabilities | 10,389 | | 9,086 |
| Equity Preferred stock, \$0.0001 par value, 25 shares authorized and none issued | | | |
| Class A common stock, \$0.0001 par value, 25 shares authorized and hone issued | _ | | _ |
| shares issued and outstanding at June 30, 2014 and September 30, 2013, respectively | _ | | _ |
| Class B common stock, \$0.0001 par value, 622 shares authorized, 245 shares issued and outstanding at June 30, 2014 and September 30, 2013 | _ | | _ |
| Class C common stock, \$0.0001 par value, 1,097 shares authorized, 25 and 27 shares | | | |
| issued and outstanding at June 30, 2014 and September 30, 2013, respectively | _ | | _ |
| Additional paid-in capital | 18,393 | | 18,875 |
| Accumulated income Accumulated other comprehensive income (loss), net: | 8,909 | | 7,974 |
| Investment securities, available-for-sale | 58 | | 59 |
| Defined benefit pension and other postretirement plans | (68) | | (60) |
| Derivative instruments classified as cash flow hedges | (5) | | 23 |
| Foreign currency translation adjustments | (1) | | (1) |
| Total accumulated other comprehensive (loss) income, net | (16) | | 21 |
| Total equity | 27,286 | | 26,870 |
| | . oz ozc | • | 25.050 |
| Total liabilities and equity | \$ 37,675 | \$ | 35,956 |

VISA INC. CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED)

| | | nths Ended ie 30, | Nine Mon Jun | ths Ended e 30, | |
|--------------------------|----------|----------------------|-----------------|--------------------|--|
| | 2014 20 | | 2014 | 2013 | |
| | (in m | ot per share data) | | | |
| Operating Revenues | | | | | |
| Service revenues | \$ 1,417 | \$ 1,298 | \$ 4,298 | \$ 3,967 | |
| Data processing revenues | 1,321 | 1,191 | 3,819 | 3,456 | |

| International transaction revenues Other revenues Client incentives | 860 195 (638) | 854 179 (521) | 2,622 558 (1,824) | 2,490 533 (1,641) |
|---|---------------------------------------|---|--|---|
| Total operating revenues | 3,155 | 3,001 | 9,473 | 8,805 |
| Operating Expenses Personnel Marketing Network and processing Professional fees Depreciation and amortization General and administrative Litigation provision | 463 228 127 82 109 126 | 493 252 117 103 101 108 (1) | 1,379 659 379 234 323 354 | 1,433 640 346 282 291 322 3 |
| Total operating expenses | 1,135 | 1,173 | 3,328 | 3,317 |
| Operating income | 2,020 | 1,828 | 6,145 | 5,488 |
| Non-operating income | 10 | 5 | 29 | 3 |
| Income before income taxes | 2,030 | 1,833 | 6,174 | 5,491 |
| Income tax provision | 670 | 608 | 1,809 | 1,703 |
| Net income | \$ 1,360 | \$ 1,225 | \$ 4,365 | \$ 3,788 |
| Basic earnings per share Class A common stock | \$ 2.17 | \$ 1.89 | \$ 6.91 | \$ 5.76 |
| Class B common stock | \$ 0.91 | \$ 0.79 | \$ 2.91 | \$ 2.42 |
| Class C common stock | \$ 2.17 | \$ 1.89 | \$ 6.91 | \$ 5.76 |
| Basic weighted-average shares outstanding | | | | |
| Class A common stock | 496 | 515 | 500 | 524 |
| Class B common stock | 245 | 245 | 245 | 245 |
| Class C common stock | 26 | 28 | 26 | 29 |
| Diluted earnings per share | | | | |
| Class A common stock | \$ 2.17 | \$ 1.88 | \$ 6.89 | \$ 5.74 |
| Class B common stock | \$ 0.91 | \$ 0.79 | \$ 2.90 | \$ 2.41 |
| Class C common stock | \$ 2.17 | \$ 1.88 | \$ 6.89 | \$ 5.74 |
| Diluted weighted-average shares outstanding | | | | |
| Class A common stock | 628 | 651 | 633 | 660 |
| Class B common stock | 245 | 245 | 245 | 245 |
| Class C common stock | 26 | 28 | 26 | 29 |

VISA INC. CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED)

| (6,0,0,5,1,1,2,5) | | ths Ended e 30, |
|---|----------|--------------------|
| | 2014 | 2013 |
| | (in mi | llions) |
| Operating Activities | | |
| Net income | \$ 4,365 | \$ 3,788 |
| Adjustments to reconcile net income to net cash provided by (used in) operating activities: | | |
| Amortization of client incentives | 1,824 | 1,641 |
| Share-based compensation | 130 | 139 |
| Excess tax benefit for share-based compensation | (82) | (64) |
| Depreciation and amortization of property, equipment, technology and intangible assets | 323 | 291 |
| Deferred income taxes | (358) | 1,562 |
| Other | 10 | 42 |
| Change in operating assets and liabilities: | | |
| Income tax receivable | 116 | (421) |
| Settlement receivable | 24 | (5) |
| Accounts receivable | (55) | (56) |
| Client incentives | (1,775) | (1,700) |
| Other assets | (434) | (310) |

| Accounts payable Settlement payable Accrued and other liabilities Accrued litigation | (86) 82 273 1,055 | 5 98 351 (4,384) |
|--|---|--|
| Net cash provided by operating activities | 5,412 | 977 |
| Investing Activities Purchases of property, equipment, technology and intangible assets Investment securities, available-for-sale: | (326) | (333) |
| Purchases Proceeds from sales and maturities Acquisition, net of cash received of \$25 | (1,842) 1,863 (134) | (2,789) 1,767 — |
| Purchases of / contributions to other investments Proceeds / distributions from other investments | <u> </u> | (3) |
| Net cash used in investing activities | (442) | (1,354) |
| Financing Activities Repurchase of class A common stock Dividends paid (Return to) payments from litigation escrow account—retrospective responsibility plan Cash proceeds from exercise of stock options Restricted stock and performance-based shares settled in cash for taxes Excess tax benefit for share-based compensation Payment for earn-out related to PlaySpan acquisition Principal payments on capital lease obligations | (3,362) (758) (1,056) 81 (85) 82 | (4,054) (653) 4,383 98 (64) 64 (12) (6) |
| Net cash used in financing activities | (5,098) | (244) |
| Decrease in cash and cash equivalents Cash and cash equivalents at beginning of year | (128) 2,186 | (621) 2,074 |
| Cash and cash equivalents at end of period | \$ 2,058 | \$ 1,453 |
| Supplemental Disclosure Income taxes paid, net of refunds Non-cash accruals related to purchases of property, equipment, technology and intangible assets | \$ 1,943 \$ 42 | \$ 478 \$ 27 |

VISA INC. FISCAL 2014 AND 2013 QUARTERLY RESULTS OF OPERATIONS (UNAUDITED)

| | Fisc | al 2014 Quar | ter Ended | Fiscal 2013 Quarter Ended | | | |
|------------------------------------|------------------|-------------------|----------------------|---------------------------|------------------|--|--|
| | June 30, 2014 | March 31, 2014 | December 31, 2013 | September 30, 2013 | June 30, 2013 | | |
| | | | (in millions) | | | | |
| Operating Revenues | | | | | | | |
| Service revenues | \$ 1,417 | \$ 1,462 | \$ 1,419 | \$ 1,385 | \$ 1,298 | | |
| Data processing revenues | 1,321 | 1,234 | 1,264 | 1,186 | 1,191 | | |
| International transaction revenues | 860 | 871 | 891 | 899 | 854 | | |
| Other revenues | 195 | 183 | 180 | 183 | 179 | | |
| Client incentives | (638) | (587) | (599) | (680) | (521) | | |
| | | | | | | | |
| Total operating revenues | 3,155 | 3,163 | 3,155 | 2,973 | 3,001 | | |
| | | | | | | | |
| Operating Expenses | | | | | | | |
| Personnel | 463 | 446 | 470 | 499 | 493 | | |
| Marketing | 228 | 245 | 186 | 236 | 252 | | |
| Network and processing | 127 | 120 | 132 | 122 | 117 | | |
| Professional fees | 82 | 77 | 75 | 130 | 103 | | |
| Depreciation and amortization | 109 | 107 | 107 | 106 | 101 | | |
| General and administrative | 126 | 120 | 108 | 129 | 108 | | |
| Litigation provision | _ | _ | _ | _ | (1) | | |
| | | | | | | | |
| Total operating expenses | 1,135 | 1,115 | 1,078 | 1,222 | 1,173 | | |
| , , , | | | - | | | | |
| Operating income | 2,020 | 2,048 | 2,077 | 1,751 | 1,828 | | |
| , | , | , | , | , | • | | |
| Non-operating income | 10 | 13 | 6 | 15 | 5 | | |
| 3 | | | | | | | |
| Income before income taxes | 2,030 | 2,061 | 2,083 | 1,766 | 1,833 | | |
| Income tax provision | 670 | 463 | 676 | 574 | 608 | | |
| | | | | | | | |
| Net income | \$ 1,360 | \$ 1,598 | \$ 1,407 | \$ 1,192 | \$ 1,225 | | |

The tables below provide information regarding the available operational results for the 3 months ended June 30, 2014, as well as the prior four quarterly reporting periods and the 12 months ended June 30, 2014 and 2013, for cards carrying the Visa, Visa Electron and Interlink brands. Also included is a table with information on the number of billable transactions processed on Visa Inc.'s CyberSource network.

1. Branded Volume and Transactions

The tables present total volume, payments volume, and cash volume, and the number of payments transactions, cash transactions, accounts and cards for cards carrying the Visa, Visa Electron and Interlink brands. Card counts include PLUS proprietary cards. Nominal and constant dollar growth rates over prior years are provided for volume-based data.

| | | For the 3 Months Ended June 30, 2014 | | | | | | | | | | | |
|-------------------------|----------------------------------|--------------------------------------|-----------------------------|-------------------------------------|-------|-----------------------------|--|---------------------------------|-------|-----------------------------|------------------------------------|--|--|
| | Total Volume (\$ billions) | | Growth (Constant USD) | Payments Volume (\$ billions) | • | Growth (Constant USD) | Payments Transactions (millions) | Cash Volume (\$ billions) | • | Growth (Constant USD) | Cash Transactions (millions) | | |
| All Visa Credit & Debit | | | | | | | | | | | | | |
| Asia Pacific | \$487 | 6.8% | 9.3% | \$337 | 11.0% | 12.2% | 3,832 | \$150 | -1.7% | 3.1% | 908 | | |
| Canada | 64 | 0.0% | 7.1% | 59 | 0.7% | 7.8% | 623 | 5 | -8.0% | -1.5% | 12 | | |
| CEMEA | 277 | 5.2% | 14.0% | 65 | 18.6% | 27.3% | 1,398 | 212 | 1.6% | 10.5% | 1,192 | | |
| LAC | 266 | -1.3% | 9.7% | 101 | 0.5% | 12.6% | 2,405 | 165 | -2.3% | 8.0% | 1,013 | | |
| <u>US</u> | 748 | 9.1% | 9.1% | 627 | 9.8% | 9.8% | 12,221 | 122 | 5.7% | 5.7% | 939 | | |
| Visa Inc. | 1,843 | 6.0% | 9.9% | 1,190 | 9.2% | 11.5% | 20,480 | 653 | 0.5% | 7.1% | 4,064 | | |
| Visa Credit Programs | | | | | | | | | | | | | |
| US | \$316 | 12.0% | 12.0% | \$303 | 12.2% | 12.2% | 3,572 | \$13 | 8.3% | 8.3% | 16 | | |
| <u>International</u> | 487 | 5.3% | 9.7% | 440 | 6.8% | 10.9% | 5,373 | 47 | -6.9% | -0.4% | 183 | | |
| Visa Inc. | 803 | 7.9% | 10.6% | 743 | 9.0% | 11.4% | 8,945 | 60 | -4.1% | 1.3% | 199 | | |
| Visa Debit Programs | | | | | | | | | | | | | |
| US | \$432 | 7.1% | 7.1% | \$323 | 7.7% | 7.7% | 8,649 | \$109 | 5.4% | 5.4% | 923 | | |
| <u>International</u> | 607 | 2.8% | 11.0% | 123 | 15.4% | 23.1% | 2,886 | 484 | 0.0% | 8.3% | 2,942 | | |
| Visa Inc. | 1,039 | 4.5% | 9.3% | 447 | 9.7% | 11.6% | 11,535 | 592 | 0.9% | 7.7% | 3,865 | | |

| | For the 3 Months Ended March 31, 2014 | | | | | | | | | | | | |
|-------------------------|---------------------------------------|----------------------------|-----------------------------|-------------------------------------|----------------------------|-----------------------------|--|---------------------------------|----------------------------|-----------------------------|------------------------------------|------------------------|---------------------|
| | Total Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Payments Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Payments Transactions (millions) | Cash Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Cash Transactions (millions) | Accounts (millions) | Cards (millions) |
| All Visa Credit & Debit | | | | | | | | | | | | | |
| Asia Pacific | \$481 | 7.0% | 11.5% | \$327 | 10.8% | 14.9% | 3,574 | \$153 | -0.3% | 5.0% | 878 | 642 | 738 |
| Canada | 57 | 0.8% | 10.3% | 52 | 0.7% | 10.1% | 552 | 5 | 2.3% | 11.9% | 11 | 34 | 44 |
| CEMEA | 252 | 4.1% | 14.1% | 59 | 16.4% | 28.0% | 1,252 | 194 | 0.9% | 10.5% | 1,105 | 306 | 307 |
| LAC | 250 | -4.7% | 11.4% | 95 | -4.0% | 13.9% | 2,367 | 155 | -5.1% | 9.9% | 984 | 411 | 439 |
| <u>US</u> | 690 | 8.0% | 8.0% | 575 | 8.5% | 8.5% | 11,140 | 115 | 5.2% | 5.2% | 876 | 568 | 733 |
| Visa Inc. | 1,729 | 4.9% | 10.4% | 1,108 | 8.0% | 11.8% | 18,885 | 622 | -0.2% | 7.9% | 3,854 | 1,960 | 2,261 |
| Visa Credit Programs | | | | | | | | | | | | | |
| US | \$281 | 10.2% | 10.2% | \$269 | 10.6% | 10.6% | 3,148 | \$12 | 1.4% | 1.4% | 14 | 215 | 289 |
| <u>International</u> | 463 | 4.9% | 12.2% | 417 | 5.9% | 13.2% | 5,069 | 46 | -3.9% | 4.1% | 176 | 474 | 533 |
| Visa Inc. | 744 | 6.8% | 11.5% | 687 | 7.7% | 12.2% | 8,217 | 57 | -2.8% | 3.6% | 191 | 688 | 822 |
| Visa Debit Programs | | | | | | | | | | | | | |
| US | \$409 | 6.5% | 6.5% | \$305 | 6.8% | 6.8% | 7,992 | \$103 | 5.6% | 5.6% | 861 | 353 | 444 |
| <u>International</u> | 577 | 1.4% | 11.9% | 115 | 13.1% | 24.8% | 2,677 | 461 | -1.1% | 9.0% | 2,802 | 919 | 994 |
| Visa Inc. | 985 | 3.5% | 9.6% | 421 | 8.4% | 11.2% | 10,668 | 565 | 0.0% | 8.4% | 3,663 | 1,272 | 1,438 |

| | | | | | For | the 3 Mon | ths Ended De | cember 31, 2 | 2013 | | | | |
|----------------------------------|----------------------------------|-------|-----------------------------|-------------------------------------|----------------------------|-----------------------------|--|---------------------------------|----------------------------|-----------------------------|------------------------------------|------------------------|-------|
| | Total Volume (\$ billions) | | Growth (Constant USD) | Payments Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Payments Transactions (millions) | Cash Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Cash Transactions (millions) | Accounts (millions) | |
| All Visa Credit & Debit | | | | | | | | | | | | | |
| Asia Pacific | \$493 | 7.5% | 12.7% | \$339 | 8.3% | 14.2% | 3,677 | \$154 | 5.8% | 9.5% | 890 | 622 | 721 |
| Canada | 66 | -0.1% | 5.5% | 62 | -0.2% | 5.5% | 609 | 5 | 0.3% | 6.0% | 11 | 33 | 43 |
| CEMEA | 286 | 9.4% | 13.3% | 62 | 23.2% | 28.7% | 1,233 | 223 | 6.0% | 9.6% | 1,176 | 300 | 300 |
| LAC | 287 | 1.9% | 10.8% | 110 | 5.5% | 15.9% | 2,506 | 177 | -0.2% | 7.8% | 1,066 | 407 | 437 |
| <u>US</u> | 706 | 7.8% | 7.8% | 591 | 8.5% | 8.5% | 11,590 | 115 | 4.3% | 4.3% | 895 | 564 | 727 |
| Visa Inc. | 1,838 | 6.7% | 10.3% | 1,164 | 8.3% | 11.5% | 19,615 | 674 | 3.9% | 8.1% | 4,038 | 1,926 | 2,228 |
| Visa Credit Programs | | | | | | | | | | | | | |
| US | \$300 | 9.3% | 9.3% | \$288 | 9.6% | 9.6% | 3,447 | \$12 | 2.6% | 2.6% | 16 | 216 | 288 |
| <u>International</u> | 502 | 5.1% | 11.5% | 450 | 5.7% | 12.5% | 5,294 | 53 | 0.4% | 4.1% | 196 | 472 | 531 |
| Visa Inc. | 802 | 6.6% | 10.7% | 737 | 7.2% | 11.3% | 8,740 | 65 | 0.8% | 3.8% | 213 | 688 | 819 |
| Visa Debit Programs US | \$406 | 6.7% | 6.7% | \$303 | 7.5% | 7.5% | 8,143 | \$103 | 4.5% | 4.5% | 879 | 348 | 439 |

| <u>International</u> | 630 | 6.7% | 12.2% | 124 | 18.1% | 24.7% | 2,731 | 506 | 4.2% | 9.5% | 2,947 | 890 | 970 |
|--------------------------------------|--|----------------|-------------------|------------------|----------------|-----------------------|---------------------------|--|----------------|-------------------|----------------------------|---------------------|---|
| Visa Inc. | 1,036 | 6.7% | 10.0% | 427 | 10.4% | 11.9% | 10,875 | 609 | 4.3% | 8.6% | 3,826 | 1,238 | 1,409 |
| | | | | | | | h - 5 - 1 - 1 0 | | 2040 | | | | |
| | Total | Growth | Growth | Payments | | the 3 Mont Growth | hs Ended Sep Payments | Cash | 2013 Growth | Growth | Cash | | |
| | Volume (\$ billions) | (Nominal USD) | (Constant USD) | | | (Constant USD) | Transactions (millions) | Volume (\$ billions) | (Nominal USD) | (Constant USD) | Transactions (millions) | Accounts (millions) | Cards (millions) |
| | <u>(, , , , , , , , , , , , , , , , , , , </u> | , | , | (, , , , , | , | | (, , , , | <u>(, , , , , , , , , , , , , , , , , , , </u> | , | | | <u> </u> | |
| All Visa Credit & Debit Asia Pacific | \$464 | 8.2% | 13.6% | \$314 | 8.5% | 14.7% | 3,558 | \$150 | 7.5% | 11.2% | 854 | 610 | 710 |
| Canada | 65 | | 9.4% | 60 | 4.8% | 9.6% | 602 | 5 | 2.3% | 7.0% | 12 | | 41 |
| CEMEA | 265 | 12.2% | 16.1% | 57 | 26.8% | 32.7% | 1,121 | 207 | 8.8% | 12.2% | 1,120 | | 294 |
| LAC US | 259 692 | 1.6% 9.3% | 11.8% 9.3% | 98 575 | 4.4% 10.3% | 16.0% 10.3% | 2,348 11,402 | 161 117 | 0.0% 4.8% | 9.4% 4.8% | 998 928 | | 431 713 |
| Visa Inc. | 1,745 | | 11.8% | 1,105 | 9.6% | 13.0% | 19,030 | 640 | 5.4% | 9.8% | 3,912 | | 2,189 |
| Visa Credit Programs | | | | | | | | | | | | | |
| US | \$290 | | 10.9% | \$277 | 11.0% | 11.0% | 3,324 | \$12 | 8.2% | 8.2% | 16 | | 285 |
| <u>International</u> Visa Inc. | 470 760 | | 12.9% 12.2% | 420 697 | 6.9% 8.5% | 14.0% 12.8% | 5,138 8,462 | 50 63 | 1.8% 3.0% | 5.1% 5.7% | 196 212 | | 526 811 |
| | | | | | | | -, | | | | | | |
| Visa Debit Programs US | \$402 | 8.2% | 8.2% | \$298 | 9.6% | 9.6% | 8,077 | \$104 | 4.4% | 4.4% | 912 | 335 | 428 |
| <u>International</u> | 582 | | 13.9% | 109 | 17.7% | 24.9% | 2,491 | 473 | 5.9% | 11.6% | 2,788 | 873 | 949 |
| Visa Inc. | 984 | 8.0% | 11.5% | 407 | 11.7% | 13.3% | 10,568 | 577 | 5.6% | 10.3% | 3,700 | 1,208 | 1,377 |
| | | | | | | F | | 00 004 | | | | | |
| | Total | Growth | Growth | Payments | Growth | For the 3 M Growth | onths Ended . Payments | June 30, 201 Cash | .3 Growth | Growth | Cash | | |
| | Volume (\$ billions) | | (Constant USD) | | | | Transactions (millions) | | | | Transactions (millions) | Accounts (millions) | Cards (millions) |
| | <u>(, , , , , , , , , , , , , , , , , , , </u> | , | , | (, , , , , , | , | , | , , | (, , , , , , , , , , , , , , , , , , , | , | , | , , | , , , | <u>, , , , , , , , , , , , , , , , , , , </u> |
| All Visa Credit & Debit | \$456 | 10.604 | 12.004 | ¢20.4 | 0.704 | 12 504 | 2.254 | ¢1E0 | 12 404 | 11 604 | 010 | E02 | 602 |
| Asia Pacific Canada | \$456 64 | 10.6% 5.1% | 12.9% 5.8% | \$304 59 | 9.7% 5.5% | 13.5% 6.2% | 3,354 568 | \$152 5 | 12.4% 0.7% | 11.6% 1.3% | 818 11 | | 692 40 |
| CEMEA | 263 | 13.4% | 15.7% | 55 | 28.1% | 31.6% | 1,047 | 208 | 10.0% | 12.1% | 1,147 | 291 | 289 |
| LAC | 270 | | 11.8% | 101 | 13.1% | 16.9% | 2,305 | 169 | 7.4% | 9.0% | 975 | | 430 |
| <u>US</u> Visa Inc. | 1,739 | 10.4% 10.5% | 10.4% 11.8% | 1,089 | 11.3% 11.4% | 11.3% 12.9% | 11,217 18,491 | 115 650 | 5.8% 9.0% | 5.8% 9.9% | 906 3,857 | 1,853 | 2,153 |
| Visa Credit Programs | | | | | | | | | | | | | |
| US | \$282 | 10.1% | 10.1% | \$270 | 10.0% | 10.0% | 3,187 | \$12 | 11.6% | 11.6% | 15 | 206 | 280 |
| <u>International</u> | 463 | 8.2% | 11.4% | 412 | 8.7% | 12.3% | 4,915 | 51 | 4.2% | 4.3% | 199 | | 525 |
| Visa Inc. | 745 | 8.9% | 10.9% | 682 | 9.3% | 11.4% | 8,102 | 63 | 5.5% | 5.7% | 214 | 672 | 805 |
| Visa Debit Programs | #404 | 10.00/ | 10.00/ | #200 | 10 50/ | 12 50/ | 0.001 | #100 | E 20/ | F 20/ | 001 | 222 | 400 |
| US <u>International</u> | \$404 591 | 10.6% 12.6% | 10.6% 14.0% | \$300 107 | 12.5% 23.9% | 12.5% 25.9% | 8,031 2,359 | \$103 484 | 5.2% 10.4% | 5.2% 11.6% | 891 2,752 | | 422 926 |
| Visa Inc. | 994 | 11.8% | 12.5% | 407 | 15.3% | 15.6% | 10,389 | 587 | 9.4% | 10.3% | 3,643 | | 1,348 |
| | | | | | | | | | | | | | |
| | | Growth | Growth | F Payments | | | ed June 30, 20 | | 0 | 0 | 0 | | |
| | Total Volume | (Nominal | (Constant | Volume | (Nominal | • | Payments Transactions | | | | Cash Transactions | | |
| | (\$ billions) | USD) | USD) | (\$ billions) | USD) | USD) | (millions) | (\$ billions) | USD) | USD) | (millions) | | |
| All Visa Credit & Debit | 44 | 7.00: | 44 =0: | | 0.00: | 44.00: | 4.5. | *~~- | 0 =0 : | 7 *** | . ==== | | |
| Asia Pacific Canada | \$1,925 253 | | 11.7% 7.9% | \$1,319 233 | 9.6% 1.5% | 14.0% 8.1% | 14,641 2,386 | \$606 20 | 2.7% -1.0% | 7.1% 5.5% | 3,530 46 | | |
| CEMEA | 1,079 | | 14.3% | 233 244 | 21.1% | 29.1% | 5,004 | 836 | 4.3% | 10.7% | 4,593 | | |
| LAC | 1,062 | -0.6% | 10.9% | 403 | 1.6% | 14.6% | 9,626 | 659 | -1.9% | 8.7% | 4,060 | | |
| <u>US</u> | 2,836 | | 8.6% | 2,368 | 9.3% | 9.3% | 46,352 | 468 | 5.0% | 5.0% | 3,638 | | |
| Visa Inc. | 7,155 | 6.4% | 10.6% | 4,566 | 8.8% | 11.9% | 78,010 | 2,589 | 2.4% | 8.2% | 15,868 | | |
| Visa Credit Programs | | 10.60/ | 10.60/ | ¢1 100 | 10.00/ | 10.007 | 10 404 | #40 | E 10/ | E 10/ | co | | |
| US <u>International</u> | \$1,187 1,923 | | 10.6% 11.6% | \$1,138 1,727 | 10.9% 6.3% | 10.9% 12.6% | 13,491 20,873 | \$49 196 | 5.1% -2.1% | 5.1% 3.2% | 63 751 | | |
| Visa Inc. | 3,110 | | 11.2% | 2,865 | 8.1% | 11.9% | 34,364 | 245 | -0.8% | 3.6% | 814 | | |
| Visa Debit Programs | | | | | | | | | | | | | |
| US | \$1,649 | | 7.1% | \$1,230 | 7.9% | 7.9% | 32,861 | \$419 | 5.0% | 5.0% | 3,575 | | |
| International | 2,396 | | 12.2% | 472 | 16.0% | 24.4% | 10,784 | 1,924 | 2.2% | 9.6% | 11,479 | | |
| Visa Inc. | 4,045 | 5.6% | 10.1% | 1,702 | 10.0% | 12.0% | 43,646 | 2,344 | 2.7% | 8.7% | 15,054 | | |
| | | | | | | | | | | | | | |

| | (\$ billions) | USD) | USD) | (\$ billions) | USD) | USD) | (millions) | (\$ billions) | USD) | USD) | (millions) | (millions) | (millions) |
|-------------------------|---------------|-------|-------|---------------|-------|-------|------------|---------------|-------|-------|------------|------------|------------|
| All Visa Credit & Debit | | | | | | | | | | | | | |
| Asia Pacific | \$1,793 | 9.9% | 11.5% | \$1,203 | 9.9% | 12.0% | 12,850 | \$591 | 9.9% | 10.4% | 3,020 | 592 | 692 |
| Canada | 249 | 4.6% | 4.3% | 229 | 5.3% | 4.9% | 2,146 | 20 | -2.6% | -2.8% | 43 | 31 | 40 |
| CEMEA | 1,003 | 14.6% | 17.8% | 201 | 27.7% | 32.1% | 3,687 | 801 | 11.7% | 14.7% | 4,435 | 291 | 289 |
| LAC | 1,068 | 5.8% | 13.7% | 397 | 9.0% | 18.4% | 9,097 | 671 | 4.0% | 11.0% | 3,856 | 401 | 430 |
| <u>US</u> | 2,613 | 4.4% | 4.4% | 2,167 | 4.8% | 4.8% | 42,557 | 446 | 2.1% | 2.1% | 3,531 | 538 | 702 |
| Visa Inc. | 6,726 | 7.5% | 9.4% | 4,197 | 7.6% | 9.0% | 70,337 | 2,529 | 7.3% | 10.1% | 14,884 | 1,853 | 2,153 |
| Visa Credit Programs | | | | | | | | | | | | | |
| US | \$1,073 | 9.5% | 9.5% | \$1,026 | 9.8% | 9.8% | 12,140 | \$47 | 4.0% | 4.0% | 61 | 206 | 280 |
| <u>International</u> | 1,824 | 7.8% | 10.5% | 1,624 | 8.7% | 11.7% | 18,967 | 200 | 1.1% | 1.5% | 766 | 466 | 525 |
| Visa Inc. | 2,897 | 8.4% | 10.1% | 2,650 | 9.1% | 10.9% | 31,106 | 247 | 1.6% | 2.0% | 826 | 672 | 805 |
| Visa Debit Programs | | | | | | | | | | | | | |
| US | \$1,540 | 1.0% | 1.0% | \$1,140 | 0.8% | 0.8% | 30,417 | \$399 | 1.8% | 1.8% | 3,470 | 332 | 422 |
| <u>International</u> | 2,289 | 11.0% | 15.2% | 406 | 19.6% | 24.4% | 8,814 | 1,883 | 9.3% | 13.4% | 10,588 | 848 | 926 |
| Visa Inc. | 3,829 | 6.8% | 8.8% | 1,547 | 5.1% | 5.8% | 39,231 | 2,282 | 7.9% | 11.0% | 14,058 | 1,180 | 1,348 |

Footnote

The preceding tables present regional total volume, payments volume and cash volume, and the number of payments transactions, cash transactions, accounts and cards for cards carrying the Visa, Visa Electron and Interlink brands. Card counts include PLUS proprietary cards. Nominal and constant dollar growth rates over prior years are provided for volume-based data.

Payments volume represents the aggregate dollar amount of purchases made with cards carrying the Visa, Visa Electron and Interlink brands for the relevant period; and cash volume represents the aggregate dollar amount of cash disbursements obtained with these cards for the relevant period and includes the impact of balance transfers and convenience checks; but excludes proprietary PLUS volume. Total volume represents payments volume plus cash volume.

Visa payment products are comprised of credit and debit programs, and data relating to each program is included in the tables. Debit programs include Visa's signature based and Interlink (PIN) debit programs.

The data presented is based on results reported quarterly by Visa's financial institution clients on their operating certificates. Estimates may be utilized if data is unavailable. On occasion, previously presented information may be updated.

Visa's CEMEA region is comprised of countries in Central Europe, the Middle East and Africa. Effective with the 3 months ended September 2013, Croatia moved from the CEMEA region to Visa Europe. Several European Union countries in Central Europe, Israel and Turkey are not included in CEMEA. LAC is comprised of countries in Central and South America and the Caribbean. International includes Asia Pacific, Canada, CEMEA and LAC.

Information denominated in U.S. dollars is calculated by applying an established U.S. dollar/local currency exchange rate for each local currency in which Visa Inc. volumes are reported ("Nominal USD"). These exchange rates are calculated on a quarterly basis using the established exchange rate for each quarter. To eliminate the impact of foreign currency fluctuations against the U.S. dollar in measuring performance, Visa Inc. also reports year-over-year growth in total volume, payments volume and cash volume on the basis of local currency information ("Constant USD"). This presentation represents Visa's historical methodology which may be subject to review and refinement.

2. Cross Border Volume

The table below represents cross border volume growth for cards carrying the Visa, Visa Electron, Interlink and PLUS brands. Cross border volume refers to payments and cash volume where the issuing country is different from the merchant country.

| Period | Growth (Nominal USD) | Growth (Constant USD) |
|-----------------|----------------------------|-----------------------------|
| 3 Months Ended | | |
| Jun 30, 2014 | 6% | 7% |
| Mar 31, 2014 | 5% | 8% |
| Dec 31, 2013 | 11% | 12% |
| Sep 30, 2013 | 9% | 11% |
| Jun 30, 2013 | 11% | 11% |
| 12 Months Ended | | |
| Jun 30, 2014 | 8% | 9% |
| Jun 30, 2013 | 9% | 11% |

3. Visa Processed Transactions

The table below represents transactions involving Visa, Visa Electron, Interlink and PLUS cards processed on Visa's networks. CyberSource transactions are not included in this table, and are reported in the next section.

| Period | Processed Transactions (millions) | Growth |
|---|---|-----------|
| 3 Months Ended | | |
| Jun 30, 2014 | 16,662 | 11% |
| Mar 31, 2014 | 15,354 | 11% |
| Dec 31, 2013 | 15,985 | 13% |
| Sep 30, 2013 | 15,491 | 14% |
| Jun 30, 2013 | 14,972 | 14% |
| 12 Months Ended Jun 30, 2014 Jun 30, 2013 | 63,492 56,554 | 12% 7% |

4. CyberSource Transactions

The table below represents billable transactions processed on Visa Inc.'s CyberSource network.

Billable Transactions Period (millions) Growth 3 Months Ended Jun 30, 2014 1,890 15% Mar 31, 2014 1,859 16% Dec 31, 2013 1,894 20% Sep 30, 2013 1,696 24% Jun 30, 2013 1,648 27% 12 Months Ended Jun 30, 2014 7,340 18% Jun 30, 2013 6,199 26%

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Industries: Technology, Data Management, Internet, Networks, Security, Mobile/Wireless, Professional

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Source: Visa Inc.

Subjects: Earnings, Conference Call, Webcast