

The Clorox Company 2011 Annual Report Combines Financial and Corporate Responsibility Performance
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The Clorox Company (NYSE: CLX) has released its 2011 annual report, which, for the first time, combines the company's financial, environmental, social and governance performance.

"This year, we integrated our annual financial and corporate responsibility reports, bringing to life our innovative approaches throughout the company," said Clorox Chairman and CEO Don Knauss. "By continuing to stay focused on innovation and taking a 'think outside the bottle' approach across our entire business, I'm confident we can continue to deliver sustainable, long-term growth and value for our stockholders."

This year's report highlights the company's performance and goals in five key areas of the business:

- Performance: Achieving financial success with transparency, strong governance and corporate responsibility embedded in the company's operations
- Products: Delivering responsible products, made responsibly
- People: Promote diversity and inclusion, opportunity and respectful treatment for everyone who touches our business
- Planet: Shrinking our environmental footprint while growing the business
- Purpose: Safeguarding family well-being, every day

Clorox is one of only 11 companies from the S&P 500 included in the Carbon Disclosure Project 2011 Performance Leadership Index, which highlights companies committed to long-term greenhouse gas emissions. Since 2007, Clorox has reduced emissions by about 13 percent. CEO Knauss was also recently named "Responsible CEO of the Year" by Corporate Responsibility magazine.

Clorox uses the Global Reporting Initiative (GRI) G3.1 Guidelines, which provide a recommended framework and indicators for reporting. Clorox is reporting at a GRI-checked application level of "B+," which recognizes the number of disclosures the company has included in its report.

The print and digital report is available at 2011annualreport.thecloroxcompany.com.

About The Clorox Company

The Clorox Company is a leading manufacturer and marketer of consumer products with 8,100 employees and fiscal year 2011 revenues of \$5.2 billion. Clorox markets some of consumers' most trusted and recognized brand names, including its namesake bleach and cleaning products, Green Works® naturally derived home care products, Pine-Sol® cleaners, Poett® home care products, Fresh Step® cat litter, Kingsford® charcoal, Hidden Valley® and K C Masterpiece® dressings and sauces, Brita® water-filtration products, Glad® bags, wraps and containers, and Burt's Bees® natural personal care products. Nearly 90 percent of Clorox Company brands hold the No. 1 or No. 2 market share positions in their categories. The company's products are manufactured in more than two dozen countries and marketed in more than 100 countries. Clorox is committed to making a positive difference in the communities where its employees work and live. Founded in 1980, The Clorox Company Foundation has awarded cash grants totaling more than \$84 million to nonprofit organizations, schools and colleges. In fiscal year 2011 alone, the foundation awarded \$4 million in cash grants, and Clorox made product donations valued at \$13 million. For more information about Clorox, visit www.TheCloroxCompany.com.

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