

Disney Empowers Aspiring Young Filmmakers To Create Global #DreamBigPrincess Video Series Celebrating Female Trailblazers
Monday, July 09, 2018 06:32:00 PM (GMT)

21 young women from 13 countries to produce and direct digital shorts to inspire the next generation and unlock up to a \$1M donation from Disney to the United Nations Foundation's Girl Up
--Series will share the stories of renowned women from a host of industries including Walt Disney Animation Studios Chief Creative Officer Jennifer Lee--
-- View launch video here: <https://youtu.be/w4VlJC8EOZU> --

WASHINGTON, July 9, 2018 /PRNewswire/ -- Disney today announced a new global project giving 21 talented young women from different corners of the globe the chance to make digital shorts telling the stories of inspiring female role models. The #DreamBigPrincess series will be shared across Disney's global media platforms as part of a campaign to unlock up to a \$1 million donation to Girl Up, an initiative of the UN Foundation.

Each aspiring filmmaker will be paired with an inspirational interview subject spanning a diverse range of professions. The young women will capture the stories of these incredible individuals, along with their advice for achieving success. Academy Award® Winner Jennifer Lee is just one of the talented women who will be featured in the series.

"Using the journeys of characters like Anna, Elsa and Moana to inspire kids to dream big is at the very heart of what all of us at Disney do," says Jennifer Lee, director/writer of "Disney's Frozen" and CCO of Walt Disney Animation Studios. "The #DreamBigPrincess series is the perfect extension of that vision, providing a powerful platform for the next generation of aspiring filmmakers to create content about the women who have inspired them."

Plans for the series were unveiled at the United Nations Foundation's Girl Up Leadership Summit in Washington D.C., where the 21 participants took part in a unique workshop to give them the tools they can use to make their digital shorts. Each video will be shot on iPhone X and will be edited using Final Cut Pro X running on MacBook Pro. The aspiring filmmakers will also participate in a unique workshop including hands-on training from Apple technical experts, mentoring sessions with female-led production company Summerjax and creative inspiration from Disney storytelling veterans.

Following the workshop, the young women will embark on their own creative journeys back in their home countries with ongoing mentorship from Disney, Apple and Summerjax, before their videos debut across certain social media in October, helping drive an up to \$1 million donation from Disney Worldwide Services to Girl Up.

"Each young #DreamBigPrincess director brings her own unique perspective and experience but what they all share is a passion for storytelling and making a difference in the world," says Zenia Mucha, Senior Executive Vice President, Communications, The Walt Disney Company, "Our goal is to offer them the right mix of practical skills and creative inspiration to bring their vision to life."

In addition to supporting young aspiring filmmakers and sharing inspiring stories around the world, the #DreamBigPrincess campaign aims to make a tangible difference for girls who face challenges in achieving their dreams. Through Disney's collaboration with Girl Up, for each like or share of a video or photo with #DreamBigPrincess on Facebook, Instagram or Twitter, Disney Worldwide Services will donate US \$1 to Girl Up, in support of girls' leadership and empowerment (minimum donation: \$500,000/maximum donation: \$1 million). This charitable activation will kick off on October 10 and run until November 20, 2018. The collaboration exemplifies Disney's efforts to provide inspiration and opportunity to kids around the world.

"The resources provided by Disney to empower girls and help them learn about the importance of storytelling will give them the confidence they need to achieve their own goals and advocate for others," comments Girl Up Co- Executive Director, Melissa Kilby. "Last year's donation from Disney has already allowed us to extend the network of Girl Up Clubs outside the US by more than 50 percent, representing a huge opportunity for thousands of girls to gain the leadership skills that will help achieve future goals."

This year's initiative builds on the success of the #DreamBigPrincess Global Photography series, which saw 19 female photographers from 15 countries capture inspiring stories of real world women and girls to encourage kids to reach for their goals. The precedent-setting campaign reached millions of families around the world unlocking a \$1 million donation to Girl Up in less than five days. The images from the multi-award-winning campaign were also honored with an exhibition at the United Nations Headquarters in New York City.

About Disney Parks, Experiences and Consumer Products

Disney Parks, Experiences and Consumer Products is the business segment of The Walt Disney Company (NYSE:DIS) that brings the magic of Disney's stories, characters and franchises into the daily lives of families and fans around the world to create memories that last a lifetime. The company's iconic travel and leisure businesses include six resort destinations in the United States, Europe, and Asia; a top-rated cruise line; a luxurious family beach resort in Hawaii; a popular vacation ownership program; and an award-winning guided family adventure business. Disney's global consumer products operations include the world's leading licensing business; the world's largest children's print publisher; Disney Store locations around the world; and the shopDisney e-commerce platform. These experiences are created by Walt Disney Imagineering, the innovative force responsible for overseeing the segment's world-class products and experiences -- from immersive lands to interactive toys, and everything in between.

About Girl Up

Girl Up is a global leadership development initiative, positioning girls to be leaders in the movement for gender equality. With resources in five languages and more than 2,200 Girl Up Clubs in over 100 countries, we've trained 40,000 girls of all backgrounds to create tangible change for girls everywhere. Girl Up provides leadership training and gives girls tools to become gender equality advocates and activists. Through our programs, girls broaden their social impact skill set, receive a platform to tell their stories, and apply STEM for social good. Our girl leaders create real policy change at local and national levels, raise millions of dollars to support United Nations programs that reach tens of thousands of girls around the world, and build community-based movements. Girl Up is an initiative of the UN Foundation, working across a global community of partners to achieve gender equality worldwide. Learn more at GirlUp.org.

About the United Nations Foundation

The United Nations Foundation builds public-private partnerships to address the world's most pressing problems, and broadens support for the United Nations through advocacy and public outreach. Through innovative campaigns and initiatives, the Foundation connects people, ideas, and resources to help the UN

solve global problems. The Foundation was created in 1998 as a U.S. public charity by entrepreneur and philanthropist Ted Turner and now is supported by philanthropic, corporate, government, and individual donors. Learn more at unfoundation.org.

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Countries: United States

Industries: Entertainment & Leisure

Languages: English

Primary Identifiers: DIS-US

Related Identifiers: DIS-US

Subjects: Corporate Social Responsibility, Human Interest Groups