

P&G Named One of America's Best Corporate Citizens
Tuesday, December 12, 2017 03:30:00 PM (GMT)

Company Ranks #1 in the Personal Products Sector and 15th Overall among U.S. Companies

Today, P&G was named one of America's Most JUST Companies, according to *Forbes* and JUST Capital, a nonprofit that ranks the largest publicly traded corporations in the United States on the issues Americans care about most. The ranking compares America's companies head-to-head, based on performance in environmental sustainability, employee treatment, community support, product impacts, and sourcing responsibly.

To define just corporate behaviors, JUST Capital polled more than 72,000 members of the American public as part of a continuous, multiphase series of surveys. These polls determine the issues that matter most to Americans, including higher-level thematic drivers and specific components of corporate justness, as well as the relative importance of each. Data from an extensive range of sources was collected and then used to measure companies' performance on the issues defined by the American public.

"We're grateful that P&G's leadership in responsible governance, ethical behavior, community support and environment stewardship is being recognized," said David Taylor, P&G's Chairman of the Board, President and Chief Executive Officer. "Consumers care about the company behind the brands they purchase and use. They want to know that the products they are buying come from a trusted source, and we're working to build on that trust every single day."

P&G's recently released 2017 [Citizenship Report](#) details progress in the Company's focus areas of Ethics and Corporate Responsibility, Community Impact, Gender Equality, Diversity & Inclusion and Environmental Sustainability. This includes relief efforts following more than 20 natural disasters, sparking conversations about gender and racial bias, inventing technology that has the potential to revolutionize the recycling industry and doing it all with the values and principles that define P&G.

"Business can and should be a unifying force for good in America today, but what it needs is a new North Star," said Martin Whittaker, CEO of JUST Capital. "That is what these rankings represent. By trusting in the American people to define what really matters when it comes to measuring business performance, we think we can help breathe life into the vision of a more just economy that better serves the broader best interests of society."

The complete JUST 100 list can be found at www.forbes.com/just100. The JUST Capital rankings encompass the 1,000 largest publicly-traded companies in the U.S., and can be explored at www.JUSTCapital.com.

About P&G

P&G serves consumers around the world with one of the strongest portfolios of trusted, quality, leadership brands, including Always®, Ambi Pur®, Ariel®, Bounty®, Charmin®, Crest®, Dawn®, Downy®, Fairy®, Febreze®, Gain®, Gillette®, Head & Shoulders®, Lenor®, Olay®, Oral-B®, Pampers®, Pantene®, SK-II®, Tide®, Vicks®, and Whisper®. The P&G community includes operations in approximately 70 countries worldwide. Please visit <http://www.pg.com> for the latest news and information about P&G and its brands. To learn more about P&G's Citizenship work, visit: <http://www.pg.com/citizenship>.

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Industries: Seniors, Women, Other Consumer, Religion, Home Goods, Philanthropy, Baby/Maternity, Children, Parenting, Teens, Retail, Other Philanthropy, Specialty, Supermarket, Other Retail, Consumer, Family, Gay & Lesbian, Men, Pets

Languages: English

Primary Identifiers: PG-US

Related Identifiers: PG-US

Source: Procter & Gamble

Subjects: Award, Corporate Social Responsibility, Survey