

Colgate-Palmolive Company Joins OppsPlace.com as Charter Member to Further Highlight Its Commitment to Diversity and Inclusion by Creating Opportunities for Minority Talent and Businesses
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OppsPlace Connects U.S. Companies to Minority Talent and Qualified Minority Businesses for Employment and Vendor Supplier Opportunities Across the Country

BETHESDA, Md., March 29, 2012 /PRNewswire/ -- OppsPlace.com announced today that Colgate-Palmolive Company has joined as a corporate charter member to increase diversity and inclusion within their talent and supplier procurement selection pools. Colgate-Palmolive Company joins a list of corporations from around the country each with a commitment to business solutions aimed at creating employment and business opportunities within the minority community.

(Logo: <http://photos.prnewswire.com/prnh/20120328/PH77347LOGO>)

"OppsPlace was created as an online network to connect minority professionals and minority businesses to large U.S. corporations," said Robert L. Johnson, founder and chairman of The RLJ Companies and co-founder of OppsPlace. "I believe corporate America must do more to fully engage the minority community and OppsPlace makes it easier for this engagement to take place. I commend Colgate-Palmolive Company for becoming one of our charter members and for making an affirmative statement that they are truly committed to increasing employment and business opportunities for minority Americans."

The vision of Johnson and technology expert Ariel Friedler, OppsPlace provides companies with the best opportunity to find qualified minority job seekers and minority businesses online. OppsPlace is free of charge for job seekers and minority firms and allows corporate human resources and procurement executives to easily access qualified job seekers and qualified minority businesses for openings to provide the best opportunities.

Colgate-Palmolive Company joins the nearly 40 other companies from across the U.S. to register as OppsPlace charter members.

For more information, visit us online at www.oppsplace.com.

About OppsPlace: *OppsPlace, LLC created by Robert L. Johnson, founder and chairman of The RLJ Companies and Ariel Friedler, CEO of Symplicity Corporation, is the preeminent online network for minorities looking to build net worth. It is the only online community that aggregates rich content, minorities looking for jobs and minority businesses seeking to do business with U.S. corporations – all in a robust networking environment. OppsPlace provides U.S. companies with the best opportunity to find qualified, minority job seekers and minority businesses in one online destination. For more information visit www.oppsplace.com.*

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