An 87-Year Global Journey Comes Home - Marriott International Opens Its 4,000th Hotel In Washington, DC

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# The \$520-Million Marriott Marquis Washington, DC Opens its Doors to Guests

BETHESDA, Md., May 1, 2014 /PRNewswire/ -- Marriott Hotels, the flagship brand of Marriott International Inc., (NASDAQ: MAR) announces today the opening of the company's 4,000th hotel: Marriott Marquis Washington, DC. A remarkable milestone, this hotel—the capital's largest—also signifies a homecoming for the Marriott family. Marriott Marquis Washington, DC opens today, 87 years after J. Willard Marriott and Alice S. Marriott opened a nine-seat root beer stand up the street from the hotel. Marriott Marquis Washington, DC is owned by Quadrangle Development, along with its partner Capstone, and is operated by Marriott International, Inc.

A landmark hotel for both the District and Marriott Hotels, the Marriott Marquis Washington, DC features striking high design—from an all-glass rooftop to a 56-foot steel sculpture centerpiece—and cutting-edge technology, from interactive TV's in every guest room to a just-released Marriott Hotels mobile services app. Connected to the Walter E. Washington Convention Center via an underground concourse, the Marriott Marquis Washington, DC brings more than 105,000 square feet of meeting space, 1,175 rooms including 49 suites, and five signature dining experiences to its downtown Washington, DC neighborhood. Situated at 901 Massachusetts Avenue, NW and spanning almost an entire large city block, Marriott Marquis Washington, DC is one of only five Marriott Marquis properties in the country.

"From the nine-seat root beer stand that my parents started 87 years ago here in Washington, to the milestone opening of our 4,000<sup>th</sup> hotel, we have been fortunate to call this town our home," said J.W. Marriott, Jr., executive chairman. "Washington is one of the world's greatest cities and we are excited to host visitors and groups from across the globe at our newest hotel to fly the Marriott Hotels flag. The Marriott Marquis Washington, DC also has created more than 500 new jobs, with 63 percent coming from the District."

#### **TECHNOLOGY**

Marriott Marquis Washington, DC debuts technology throughout: from interactive LCD televisions in every guest room, allowing guests to stream their own content from their tablet or mobile device, to the hotel's DAS System (Distributed Antenna System) for a clear wireless signal throughout the entire hotel, top to bottom. Recognizing that guests are dependent on their mobile devices, the hotel will offer the brand's high-tech mobile service apps, designed with the next generation traveler in mind. These include mobile check-in and checkout; mobile guest services, which allows guests to digitally request everything from an extra towel to a wake-up call; and Red Coat Direct, a first-of-its-kind app that lets meeting planners input and adjust meeting requests with a swipe of a screen. Marriott Rewards members will have access to Marriott Marquis' exclusive 6,500-square-foot M Club Lounge with Wi-Fi throughout and an outdoor terrace seating 81 people. Business travelers will appreciate the state-of-the-art 8,000-square-foot bi-level fitness center, complimentary for hotel guests only. Built for the athletic guest in mind, the fitness facility features the latest equipment and tech for cardio, strength and core training.

## **MARRIOTT MAROUIS JOBS**

The hotel employs a diverse group of hosts, who represent many countries and collectively speak over 30 languages

"Our commitment to diversity and inclusion is in our company's culture and tied to our core value of putting people first," said Daniel A. Nadeau, general manager, Marriott Marquis Washington, DC. "We have assembled the finest team of hosts, representing various countries, and many of them skilled in multiple languages. We are thrilled to open our doors today to welcome and serve our neighbors, our community and our guests from around the country and across the globe."

# **MARRIOTT MARQUIS MEETINGS**

Connected via underground concourse to the Walter E. Washington Convention Center, Marriott Marquis is expected to have a highly anticipated, long-term impact on the city's meetings business, by becoming the

convention center's anchor hotel. The hotel offers more than 105,000 square feet of meeting space including 83 meeting rooms, a 31,000-square-foot Marquis Ballroom, two 11,000-square-foot ballrooms, an 18,000-square-foot indoor event terrace, and a 5,200-square-foot outdoor event terrace. Unique to this hotel, the below-grade meeting space (Marriott Marquis is as deep—94 feet—as it is tall) has been thoughtfully designed to incorporate natural light that filters several floors down into the meeting corridors from the open spaces above.

Events DC, the official convention and sports authority for the District of Columbia and the owner-operator of the Walter E. Washington Convention Center, contributed \$206 million to the construction of the hotel.

"The Marriott Marquis Washington, DC reinforces Washington, DC as a top-tier convention destination with a world-class headquarters hotel," said Gregory A. O'Dell, president and CEO of Events DC. "Coupled with the Walter E. Washington Convention Center, the Marriott Marquis will help Events DC create even greater economic benefit for the city, stimulating growth and more opportunities for residents and businesses of the District. We look forward to building an even stronger partnership with Marriott for many years to come."

### **INNOVATIVE & BOLD DESIGN**

The fifteen-story Marriott Marquis Washington, DC creates a striking new visual in the Washington, DC landscape both inside and out and is equipped to enable guests to <u>Travel Brilliantly</u>. Reimagining how artwork and natural light is present in a hotel, the Marriott Marquis features bold three-dimensional sculpture pieces that are both visually dramatic and provide integral functionality to the flow of the hotel. The 44,000-square-foot glass ceiling atop the lobby atrium allows natural light to stream into all of the hotel's interior-facing rooms as well as its active Greatroom lobby, and even filters into the below-grade meeting spaces.

The Greatroom lobby provides a destination where guests and locals can gather, by themselves or with friends or colleagues, to relax, socialize and work. Featuring the largest piece of artwork in any Marriott Hotel, the Marriott Marquis' lobby is home to an extraordinary 56-foot high, 27,000-pound sculpture, *The Birth of the American Flag,* by renowned Baltimore-based sculptor Rodney Carroll. Two dramatic 54- and 52-foot bronze and silver walls, *America* and *Flag,* frame the open-air grand staircase to the lobby's terrace. Other Greatroom lobby design attributes include a cherry blossom branch woven into the running the length of the white marble lobby floor, glass enclosed fire pit, two other sculptures with water features (*Threads That Bond* and *Stars*). With free Wi-Fi and USB ports and outlets throughout the lobby, hotel guests and locals can work on their laptops and relax with their own tablets.

The hotel's custom designed guestrooms feature a soothing neutral palate, Wi-Fi, and Marriott Hotels' signature bath amenities by THANN, a natural Thai skincare line. Interior-facing guest rooms and suites enjoy a spectacular view of the sculpture, while exterior rooms face out with views of downtown Washington, DC.

The Marriott Marquis incorporates the site's historic Samuel Gompers AFL-CIO building, which includes an upscale lounge, bi-level fitness center and suites. The hotel's elegant glass and masonry exterior enwraps the historic building with an enormous glass atrium rooftop tying the building together.

Marriott Marquis Washington, DC was designed by the renowned Cooper Carry Architects, Atlanta, and TVS Architects, Atlanta, in a joint-venture collaboration, with interior design by HOK Design. It is planned to be one of the country's largest LEED® Silver (Leadership in Energy and Environmental Design) certified hotels.

"We are very excited to be celebrating the much-anticipated opening of the Marriott Marquis Washington, DC," said Elliott L. Ferguson, president and CEO of Destination DC. "Developments such as the Marriott Marquis strengthen our tourism industry and help us to attract visitors, drive economic impact and create jobs. The hotel is opening at a perfect time as we're looking forward to a busy summer travel season filled with exciting events and milestones such as the 10<sup>th</sup> anniversary of the DC Jazz Festival, the 200<sup>th</sup> anniversary of the Star-Spangled Banner and of course, July 4<sup>th</sup> in our nation's capital."

# SIGNATURE DINING EXPERIENCES

The hotel's dining experiences are under the leadership of Executive Chef Matthew Morrison and will feature fresh, seasonal menus sourced from both local and Mid-Atlantic purveyors as well as the hotel's rooftop herb garden. Marriott Marquis introduces five varied dining outlets to the downtown Washington, DC culinary renaissance: **Anthem**, a vibrant casual dining restaurant with a nod to the original 1927 Marriott Hot Shoppe including a nine-seat counter and a crowd-pleasing focus on breakfast; **The Dignitary**, an upscale lounge

including a 40-seat outdoor patio and an extensive menu of bourbons and signature Moscow Mules; **High Velocity**, a high-tech sports bar with 48-beers on tap; a **lobby bar** featuring bites from Marriott Hotels' signature "5/10/20" menu which consists of locally sourced small bites, shareable plates and lounge friendly entrees; **Dining Your Way**, easy, fast, and affordable 24/7 food service for delivery to guests' rooms or pick-up; and a **specialty restaurant** to open in late 2014.

The hotel's inaugural catered event will be held on Saturday, May 10, a special charitable Mother's Day Brunch for military families to be hosted by the Association of the US Army. The hotel's formal dedication and grand opening will be held on Tuesday, June 10.

For more information and reservations, please call 202-824-9200 or visit DCMarguis.com.

Marriott Marquis Washington, DC opened May 1, 2014 with 1,175 rooms, which includes 49 suites, and over 105,000 square feet of function space, including a 30,600 square-foot Marquis Ballroom and two 10,800 square-foot ballrooms. Marriott Marquis Washington, DC is conveniently located next door to the Walter E. Washington Convention Center—and connected via an underground concourse. An epicenter of downtown DC, the hotel has transformed its neighborhood and introduced a new, exciting venue for local social gatherings, business travelers and meetings and conventions. The property features a grand atrium lobby with a 56-foot sculpture, a state-of-the-art bi-level fitness center, and five ground-floor dining outlets. The hotel's design is innovative, incorporating the site's original historic Samuel Gompers AFL-CIO headquarters and designed to earn LEED® Silver accreditations (one of the largest hotels in the country to earn this eco-friendly distinction). For more information on Marriott Marquis Washington, DC please visit <a href="https://www.dcmarquis.com">www.dcmarquis.com</a> and follow the hotel on Facebook (<a href="facebook.com/MarriottMarquisWashington">facebook.com/MarriottMarquisWashington</a>) and Twitter (<a href="mailto:@MHMarquisWDC">@MHMarquisWDC</a>).

### **About Marriott Hotels**

With over 500 hotels and resorts in nearly 50 countries and territories around the world, Marriott Hotels is evolving travel through every aspect of the guest's stay, enabling the next generation to Travel Brilliantly. Boldly transforming itself for mobile and global travelers who blend work and play, Marriott leads the industry with innovations, including the Greatroom Lobby, Future of Meetings and Mobile Guest Services that elevates style & design and technology. All Marriott hotels participate in the award winning Marriott Rewards frequent travel program that allows members to earn hotel points or airline miles for every dollar spent during each stay. For more information, visit <a href="www.MarriottHotels.com">www.MarriottHotels.com</a> to join the ongoing Marriott conversation, like us on Facebook (<a href="Facebook.com/Marriott">Facebook.com/Marriott</a>) and follow us on Twitter (<a href="Twitter.com/Marriott">Twitter.com/Marriott</a>).

Visit Marriott International, Inc. (NASDAQ: MAR) for company information. For more information or reservations, please visit our web site at <a href="https://www.marriott.com">www.marriott.com</a>, and for the latest company news, visit <a href="https://www.marriottnewscenter.com">www.marriottnewscenter.com</a>

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