

KeyBank Ranked #43 of "Top 50 Companies for Diversity" by DiversityInc
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Ranked Sixth for "Top Companies for Progress" and Eleventh for "Top Companies for Diversity Councils"

CLEVELAND, May 4, 2017 /PRNewswire/ -- KeyBank has earned the #43 place on the 2017 "Top 50 Companies for Diversity" list, DiversityInc announced at their keystone event held at Cipriani Wall Street on Tuesday, May 2. KeyBank was also ranked #6 of 11 on the "Top Companies for Progress" list and #11 of 13 on the "Top Companies for Diversity Councils" list.

2017 marks the eighth time KeyBank placed on the "Top 50" list; the fourth consecutive appearance on the DiversityInc "Top Companies for Diversity Councils" list and the second consecutive appearance on the "Top Companies for Progress" list.

"We are proud to be recognized by DiversityInc as a leader in diversity and inclusion. At KeyBank, our culture is our brand, and diversity and inclusion is reflected in our workforce, our workplace, and our marketplace," said Beth Mooney, KeyCorp chairman and chief executive officer. "To put it simply, we see diversity and inclusion as business accelerators. It is through these focused and sustainable relationships, as well as our diverse, inclusive, and collaborative environments, that we will all benefit and our diversity and inclusion journey has the greatest impact."

The DiversityInc Top 50 Companies for Diversity list is the leading assessment of diversity management in corporate America and globally. Derived exclusively from voluntary survey submissions of companies with more than 1,000 U.S.-based employees, the survey is the most rigorous, data-driven analysis gauging detailed demographics based on race/ethnicity and gender at some of the largest U.S. employers, all in an effort to better assess initiatives to hire, retain and promote women, minorities, people with disabilities, LGBT and veterans. In 2017, nearly 2,000 companies participated in the survey, a 10 percent increase over the prior year.

"There are simply not enough qualified people to hire. A company's ability to find the best and brightest, advance and retain them equitably is a decisive competitive advantage," notes Luke Visconti, founder and CEO of DiversityInc. "The DiversityInc Top 50 have a decisive metrics-evidenced ability to treat people more fairly than other large companies. They also have a greater-than-average return for their shareholders."

The announcement dinner Tuesday featured speakers including Trevor Noah, host of Comedy Central's 'The Daily Show'; Steve Howe, U.S. Chairman and Americas Managing Partner of EY; Rev. Jesse Jackson, Sr., Founder and President of the Rainbow PUSH Coalition; Adm. Bill Moran, Vice Chief of Naval Operations; CNBC journalist Bertha Coombs; and George Halvorson, Chair and CEO of the Institute for InterGroup Understanding.

To view the entire Top 50 list, visit <http://www.diversityinc.com/top50> or follow the conversation at #DITop50.

About KeyCorp

KeyCorp's roots trace back 190 years to Albany, New York. Headquartered in Cleveland, Ohio, Key is one of the nation's largest bank-based financial services companies, with assets of approximately \$134.5 billion at March 31, 2017. Key provides deposit, lending, cash management, insurance, and investment services to individuals and businesses in 15 states under the name KeyBank National Association through a network of more than 1,200 branches and more than 1,500 ATMs. Key also provides a broad range of sophisticated corporate and investment banking products, such as merger and acquisition advice, public and private debt and equity, syndications, and derivatives to middle market companies in selected industries throughout the United States under the KeyBanc Capital Markets trade name. For more information, visit <https://www.key.com/>. KeyBank is Member FDIC.

About DiversityInc

The mission of DiversityInc is to bring education and clarity to the business benefits of diversity. The DiversityInc Top 50 Companies for Diversity list began in 2001, when many corporations were beginning to

understand the business value of diversity-management initiatives. The 2017 Top 50 Companies for Diversity results will be featured on DiversityInc.com and in DiversityInc magazine. DiversityInc is a VA certified veteran-owned business and a USBLN certified business owned by a person with a disability. For more information, visit www.diversityinc.com and follow us on Facebook, Twitter and LinkedIn @DiversityInc.

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/keybank-ranked-43-of-top-50-companies-for-diversity-by-diversityinc-300451615.html>

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