

eBay Inc. Selects OneTrust to Strengthen GDPR Privacy Management Operations
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ATLANTA, Oct. 16, 2017 /PRNewswire/ -- [OneTrust](#), a global leader in enterprise privacy management software that supports compliance with data privacy regulations like the EU General Data Protection Regulation (GDPR), today announces it has been selected by [eBay Inc.](#) (NASDAQ: EBAY) to strengthen their long-standing global privacy program. eBay Inc. is a global commerce leader headquartered in San Jose, California that includes Marketplace, StubHub, and Classifieds platforms.

"With millions of transactions conducted worldwide through eBay Inc. services, responsible protection of customer and employee personal information is critical to building and maintaining the trust necessary for our continued success," said eBay Inc. Global Privacy Officer Marcus Morissette, CIPP/US, CIPM, CIPT. "As a leader in the e-commerce industry with a global reputation for a trusted privacy program, eBay is committed to implementing software-based solutions that strengthen our collection, use, and storage of personal information."

As the international privacy landscape continues to evolve, prominent global organizations are integrating the OneTrust software into their pre-existing privacy programs to reinforce regulatory compliance and consumer confidence ahead of the GDPR. OneTrust's comprehensive and integrated platform streamlines compliance efforts by providing the flexibility to scale a privacy program across a global network of customer and employee data.

Given the large number of privacy assessments eBay Inc. conducts to ensure responsible data processing, OneTrust was tasked with creating a customized Privacy Impact Assessment (PIA) and Data Protection Impact Assessment (DPIA) Automation platform that allows for bulk edits. This essential innovation enables eBay Inc. to scale the process of distributing, collecting, and analyzing assessment questionnaires to more efficiently conduct privacy management operations.

"OneTrust's innovation in creating a solution that specifically address the needs of eBay Inc.'s expansive personal information database is a testament to the company's commitment to building the most flexible privacy management software available," Morissette continued.

"eBay Inc.'s selection of OneTrust further validates our market-leading position for delivering software-based tools to assist organizations in demonstrating GDPR compliance," said OneTrust CEO and Fellow of Information Privacy (FIP) Kabir Barday, CIPP US/E, CIPM, CIPT. "Given the high pace of innovation required to keep up with shifting guidance issued around the GDPR, OneTrust's partnership with eBay exemplifies a strong collaboration in the market to work together in an ongoing way to deliver new tools and best practices for the benefit of all privacy programs across organizations globally."

For more information, visit [OneTrust](#) or email Info@OneTrust.com.

For more information about eBay and its global portfolio of online brands, visit [eBay Inc.](#)

About OneTrust

OneTrust's privacy management software is used by more than 1,500 organizations to comply with data privacy regulations across sectors and jurisdictions, including the EU GDPR and ePrivacy (Cookie Law).

The multi-lingual software is deployed in an EU cloud or on-premise, and is based on a combination of intelligent scanning, regulator guidance-based questionnaires, and automated workflows used together to automatically generate the record keeping required for an organization to demonstrate compliance to regulators and auditors.

OneTrust helps organizations implement GDPR requirements, including: Data Protection by Design, Data Protection Impact Assessments (PIA / DPIA), Vendor Management, Incident and Breach Management, Records of Processing (Data Mapping), Consent Management, ePrivacy Cookie Compliance, Data Subject Access, Portability, and Right to Be Forgotten.

Backed by the founders of Manhattan Associates (NASDAQ: MANH) and AirWatch (\$1.54B acq. by VMware), OneTrust is co-headquartered in London, UK and Atlanta, GA with a fast-growing global team of privacy and technology experts surpassing 200 employees.

About eBay

eBay Inc. (NASDAQ: EBAY) is a global commerce leader including the Marketplace, StubHub, and Classifieds platforms. Collectively, we connect millions of buyers and sellers around the world, empowering people and creating opportunity through Connected Commerce. Founded in 1995 in San Jose, Calif., eBay is one of the world's largest and most vibrant marketplaces for discovering great value and unique selection. In 2016, eBay enabled \$84 billion of gross merchandise volume.

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