

Univision and Fusion Collaborate With Sprint to Host 'Rise Up AS ONE' Concert From U.S.-Mexico Border, Celebrating Music, Diversity & Unity on October 15
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SAN DIEGO, CA--(Marketwired - Oct 6, 2016) - Univision Communications Inc. (UCI), the leading media company serving Hispanic America, and the Fusion Media Group (FMG), a division of UCI serving the rising American mainstream, announced today that its October 15 'RiseUp AS ONE' concert -- a celebration of music, diversity and unity -- will be staged along the U.S.-Mexico border in San Diego, California and feature a talented lineup of artists, musicians and performers. Sprint will serve as the presenting sponsor.

This unparalleled, bi-lingual live-music event will take place at the Cross Border Xpress (CBX) in San Diego with artists who represent the best of our diverse and inclusive society, including Miguel Bosé, Luis Coronel, Andra Day, Lila Downs, Jorge Drexler, Fonseca, Jesse & Joy, Juanes, Natalia Lafourcade, Los Tigres del Norte, Lupillo Rivera, Residente, Alejandro Sanz, Julieta Venegas and Carlos Vives.

The event will be hosted by *La Banda's* Alejandra Espinoza and award-winning journalist Jorge Ramos along with FUSION's Nando Vila and Natasha del Toro. They will be joined by special guests including Gael García Bernal and Jonás Cuarón of "Desierto," Mía Maestro, Wilmer Valderrama, and more.

The concert will be broadcast live coast-to-coast in Spanish on Univision Network and English on FUSION from 7:00-10:00pm, ET (4:00-7:00pm, PT). UCI will cover and promote the concert across its suite of platforms including its 17 broadcast, cable and digital networks and partnership, 126 local television and radio stations and an array of digital brands. For those who wish to attend this free concert, RiseUpAsOne.com will have more information about tickets in the coming days.

"The U.S.-Mexico border provides the perfect stage for this amazing event and is a way to highlight diversity and inclusion, despite borders," said Camila Jimenez Villa, Co-President and Chief Content Officer, Fusion Media Group. "This location and our incredible lineup of award-winning artists will celebrate, through the power of music, the connectedness of our world and the positivity that occurs when we show empathy, respect and openness to one another."

"Sprint is proud to collaborate with Univision and Fusion to bring the RiseUp AS ONE event to life, celebrating our collective community," said Marcelo Claure, CEO of Sprint. "We are in the business of helping people connect to what matters most to them. This event showcases the very spirit of our mission to keep moving forward without borders or barriers and rising together as ONE voice / Una Voz."

Supporting partners include The California Endowment's #SchoolsNotPrisons and #Health4All campaigns, Cross Border Xpress (CBX), City of San Diego, San Diego Regional Chamber of Commerce, City of Imperial Beach, HBO, Revolve Impact, Dots, Variety, Square, PVBLIC, UNICEF and BET.

Watch the recently released [RiseUp AS ONE launch film](#) narrated by award-winning composer, lyricist, and performer Lin-Manuel Miranda [here](#).

Univision and Fusion Media Group recently announced the event's co-chairs, who come from diverse backgrounds and communities. The list of co-chairs include: José Andrés, Nicolas Berggruen, T Bone Burnett, Ximena Caminos, Kenneth Cole, Jason Collins, Junot Díaz, Ava DuVernay, Emilio & Gloria Estefan, America Ferrera, Dr. Henry Louis Gates Jr, Don Graham, Salma Hayek, Samuel L. Jackson, Dr. Henry Jenkins, Quincy Jones, Lin-Manuel Miranda, Mía Maestro, Jonathan Olinger, Eduardo Padrón, Shonda Rhimes, Robert Rodriguez, Dr. Robert K. Ross, Sree Sreenivasan, Forest Whitaker, and Ethan Zuckerman.

For more information about the event and to sign up for event updates, please visit RiseUpAsOne.com (#RiseUpAsOne).

ABOUT UNIVISION COMMUNICATIONS INC.

Univision Communications Inc. (UCI) is the leading media company serving Hispanic America. The Company, a leading content creator in the U.S., includes Univision Network, one of the leading networks in the U.S. regardless of language and the most-watched Spanish-language broadcast television network in the

country available in approximately 93% of U.S. Hispanic television households; UniMás, a leading Spanish-language broadcast television network available in approximately 87% of U.S. Hispanic television households; Univision Cable Networks, including Galavisión, the most-watched U.S. Spanish-language entertainment cable network, as well as UDN (Univision Deportes Network), the most-watched U.S. Spanish-language sports cable network, Univision tlnovelas, a 24-hour Spanish-language cable network dedicated to telenovelas, Fusion, a 24-hour English-language news and lifestyle TV and digital network, ForoTV, a 24-hour Spanish-language cable network dedicated to international news, and an additional suite of cable offerings - De Película, De Película Clásico, Bandamax, Ritmoson and Telehit; Univision Television Group, which owns 59 television stations in major U.S. Hispanic markets and Puerto Rico; digital properties consisting of online and mobile websites and apps, including Univision.com, the most visited Spanish-language website among U.S. Hispanics, Univision Now, a direct to consumer video service, Uforia, a music application featuring multimedia music content, The Root, the leading online news, opinion, and culture destination for African-Americans and a stake in The Onion, the nation's leading comedy and news satire brand; and Univision Radio, the leading Spanish-language radio group in the U.S. which owns and operates 67 radio stations including stations in 16 of the top 25 U.S. Hispanic markets and Puerto Rico. UCI's assets also include a minority stake in El Rey Network, a 24-hour English-language general entertainment cable network. Headquartered in New York City, UCI has television network operations in Miami and television and radio stations and sales offices in major cities throughout the United States. For more information, please visit corporate.univision.com.

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