

Under Armour announces Colin Browne as COO and Paul Fipps as Chief Experience Officer
Wednesday, February 05, 2020 10:02:22 PM (GMT)

- Under Armour announced that Colin Browne has been appointed COO and Paul Fipps has been named Chief Experience Officer (CXO), a newly created position. Effective 17-Feb, both positions will report directly to President and CEO Patrik Frisk.
- Browne previously served as the company's Chief Supply Chain Officer from 2017 to 2020.
- Fipps he served as Chief Digital Officer from 2018 through 2020 and as Chief Technology Officer from 2017 through 2018.

Reference Links:

- [Under Armour Announces Colin Browne As Chief Operating Officer And Paul Fipps As Chief Experience Officer](#)

Industries: Apparel/Accessories

Primary Identifiers: UAA-US

Related Identifiers: UAA-US

Subjects: Corporate Actions, Management Changes