

**StreetAccount Summary: The Economist print edition**  
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To add this weekly email alert, send a request to [alerts@streetaccount.com](mailto:alerts@streetaccount.com). Some notable articles in this week's print edition of The Economist:

- **Cover Story**
  - [Managing the cyber-security threat](#)
    - While threats to computer security can be mitigated by advanced technology and increased vigilance, there will never be a way to make computers completely safe. As software becomes increasingly integrated with everyday life, the risks posed by bugs and hacking will only get worse. Societies must develop ways to manage these risks, from government regulation to the use of legal liability and insurance to incentivize safer behavior.
- **Leaders:**
  - [Chemical weapons in Syria](#)
    - The chemical attack that killed at least 85 people in rebel-held Khan Sheikoun casts the spotlight on the regime of Bashar al-Assad. The use of sarin suggests that Syria violated its commitments under the 2013 agreement brokered by the U.S. and Russia. In backing Assad, Russia and Iran are permanently tainted by his war crimes. President Trump should denounce both nations for their complicity.
- **Special Report: Jewel in the Crown**
  - [Pearl river delta an exemplar for China](#)
    - The dynamic city of the Pearl river delta (PRD) is China's most open and innovative region. The delta accounts for less than 1% of China's territory and 5% of its population, but generates more than a tenth of its GDP and a quarter of its exports. The Economist's special report explores how the PRD can set an example for the rest of China, pointing to four powerful trends: diversification, integration, automation and innovation.
- **Business:**
  - [Growth stalls in Indian e-commerce](#)
    - Online shopping in India, worth just \$1B five years ago, had been growing at a pace to reach \$100B by 2020; but after more than doubling in 2014 and nearly trebling in 2015, online sales were nearly flat in 2016. Adjusted forecasts of \$48B by 2020 may not be enough to sustain the five largest players: **+FLIPKART**, **+SNAPDEAL**, **AMZN**, Paytm, and ShopClues.
  - [Tesla revs up electric car deliveries](#)
    - TSLA finally hit its production targets this week, announcing Q1 deliveries of just over 25K vehicles -- a record for the firm and a 69% y/y increase. The company will need to significantly ramp up production in order to reach Elon Musk's target of 500K cars per year by 2018 and 1M cars by 2020. Tesla's forthcoming Model 3, aimed at the mass market with a \$35K price tag, will be essential to achieving these volumes.
  - [O'Reilly loses advertisers amid scandal](#)
    - Around 50 big companies pulled advertising from Bill O'Reilly's program "The O'Reilly Factor" this week, after the New York Times revealed a history of sexual harassment accusations against the Fox News anchor. All eyes are now 21st Century Fox (**FOXA**) Chairman Rupert Murdoch, who must decide whether to keep or oust the network's greatest asset. The company has supported O'Reilly in an initial statement.
  - [Pharma firms scrutinized amid opioid epidemic](#)
    - Pharma firms have been increasingly scrutinized amid the worsening opioid painkiller epidemic in the U.S. Five makers of prescription painkillers -- Purdue Pharma, Depomed (**DEPO**), Janssen (**JNJ**), Insys Therapeutics (**INSY**), and Mylan (**MYL**) -- are now under investigation for their marketing tactics and their awareness about addiction and abuse. The DoJ and DEA have previously taken action against pharma companies for their role in the epidemic, and counties and cities are increasingly doing so as well.
  - [Environmental cost of fashion](#)
    - Growth in global clothing production -- which doubled between 2000 and 2014 -- carries a large environmental cost. Firms can answer environmental concerns by powering their

firms with renewable energy, cutting back on water and chemical use, and developing new materials and manufacturing products that reduce inputs. While some companies -- such as H&M (**HM.B.SS**) and Nike (**NKE**) -- have made significant progress in going green, such R&D is not a priority for many firms.

- [Oil pushes into digital age](#)
  - Oil firms such as Royal Dutch Shell (**RDSB.LN**) and Baker Hughes (**BHI**) have begun implementing digital technology in an attempt to lower costs in the current market of tame oil prices. While the embrace of digital could usher in the next revolution for oil, the industry has historically been slow to embrace new technology. Wider use of data, sensors, and automation will present new challenges, such as cyber-security management.
- [De La Rue adjusts its strategy](#)
  - Demand for cash has proven strikingly resilient amid technological advances, but the industry still faces falling prices and excess capacity. De La Rue (**DLAR.LN**), the largest commercial banknote and passport printer, is rethinking its strategy to address these issues. The company has expanded its offerings of technology-led security products and end-to-end services, and is also applying its anti-counterfeiting expertise to product authentication.

**Industries:** Unspecified, Auto & Truck Manufacturers, Footwear, Oil & Gas Integrated, Biotechnology & Drugs, Major Drugs, Broadcasting & Cable TV, Business Services, Retail (Apparel), Retail (Internet & Catalog)

**Primary Identifiers:** AMZN-US, ASRT-US, DLAR-GB, TFCFA-US, HM.B-SE, INSY-US, ITX-ES, JNJ-US, VTRS-US, NKE-US, RDSB-GB, TSLA-US, 09VQVN-E, 0CMTWD-E

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