

**The 2014 New York Times Travel Show to Host Travel Industry Trade Day on February 28 at the Jacob K. Javits Convention Center**  
**Thursday, January 23, 2014 06:07:00 PM (GMT)**

[The New York Times Travel Show](#) will host a Trade Day for industry professionals on Friday, **February 28**, that will feature travel industry seminars and a preview of the Travel Show exhibition. The Travel Show is the largest trade and consumer travel event in North America, featuring nearly 500 exhibitors from Africa, Asia, Australia/South Pacific, Canada, the Caribbean, Europe, Latin America, Mexico and the United States. The show will offer discounts, educational seminars and live entertainment for families, individuals, couples and seniors.

The Travel Industry Conference kicks off at 9am ET on 2/28. Attendees will hear from leaders in the industry including, among others:

- **Lillian Africano**, president, Society for American Travel Writers
- **Kate Auletta**, founding editor, Huffington Post Travel
- **Sylma Brown Bramble**, director, Caribbean Tourism Organization (CTO)
- **Jason Clampet**, co-founder and head of content, Skift
- **Terry Dale**, president, United States Tour Operators Association (USTOA)
- **Doug Duda**, immediate past president, International Association of Culinary Professionals (IACP)
- **Michelle Fee**, president, Cruise Planners
- **Yana Carter Gutierrez**, vice president, American Express Consumer Travel (**Keynote speaker**)
- **LoAnn Halden**, media relations, The International Gay & Lesbian Travel Association (IGLTA)
- **Tiru Irani**, chairman, Pacific Asia Travel Association (PATA)-NY
- **Kier Matthews**, Vice President, sales, Europe Express
- **Anne Marie Moebes**, executive vice president, Well-Being Travel
- **Sree Sreenivasan**, chief digital officer, Metropolitan Museum of Art
- **Yvette De Vries**, president, Association for the Promotion of Tourism
- **John Peters**, president, Travel Media Group, USA Today
- **James Shillinglaw**, editor in chief, Travalliance
- **Shannon Stowell**, president, Adventure Travel Trade Association
- **Michael Yessis**, editor-in-chief, AOL Travel

**The Trade Day keynote** will feature:

- 12:45 p.m. to 1:15 p.m. – Speaker **Yana Carter Gutierrez**, American Express Consumer Travel vice president
- 1:15 p.m. to 1:50 p.m. - Panel discussion

The Travel Industry Conference seminars will focus on **adventure travel, Africa, Asia, the Caribbean, cruising & river cruising, culinary tourism, Europe, LGBT, Latin America/Mexico, travel media, tours, wellness travel/medical tourism, young travel professionals** and will offer a CLIA - Cruise Lines International Association cruising certification class (requiring separate registration) that will explore **how to develop a group business**. These seminars are tailored for an audience of travel agency owners, managers, line agents, home-based agents and travel industry professionals.

## Event Details

On Friday, February 28, the Travel Industry Conference sessions will be held from 9am until 5pm ET. The exhibition hall will be open for exclusive viewing by travel trade professionals from 2pm until 7pm. The event will be open to consumers on **Saturday, March 1**, from 10am until 6pm and on **Sunday, March 2**, from 11am until 5pm. The show will be held in Hall 3D/E & 1E located on 11<sup>th</sup> Avenue at the 34<sup>th</sup> Street entrance to the Jacob K. Javits Convention Center in New York City. Admission to the Travel Industry conference is \$35 in advance (\$45 at the door); admission to the exhibition floor is free with Trade Day registration. On-site registration for Trade Day begins at 7:30am. For a schedule of seminars and exhibitors, and to register online, visit [www.NYTimes.com/TravelShow](http://www.NYTimes.com/TravelShow).

## Event Sponsors

American Express is the **founding sponsor** of The New York Times Travel Show. **Supporting sponsors** include: South Africa and Visit Florida. **Contributing sponsors** include: Bahamas Ministry of Tourism, The Florida Keys and Key West and Turkey. **Media sponsors** include: Family Travel Forum, Global Traveler, GoNomad, OffMetro.com, Passport Magazine, travAlliancemedial, Travel Market Report, Travel Weekly News, WNET-TV and WVVH-TV, Hamptons TV. **Industry sponsors** include: Adventure Travel Trade Association, Africa Travel Association, American Society of Travel Agents, Association for the Promotion of Tourism to Africa, Caribbean Hotel & Tourism Association, Cruise Lines International Association, Caribbean Tourism Organization, International Association of Culinary Professionals, International Gay & Lesbian Travel Association, National Association of Railroad Passengers, Pacific Asia Travel Association, Society of American Travel Writers, Professional Travel Bloggers Association, The International Eco-Tourism Society, U.S. Tour Operators Association and Well-Being Travel.

## Special Note to Media

Members of the press may apply for Travel Show press credentials [here](#).

## About The New York Times Company

[The New York Times Company](#) (NYSE: NYT) is a global media organization dedicated to enhancing society by creating, collecting and distributing high-quality news and information. The company includes The New York Times, International New York Times, NYTimes.com, INYT.com and related properties. It is known globally for excellence in its journalism, and innovation in its print and digital storytelling and its business model. Follow news about the company at @NYTimesComm.

## About American Express Travel

American Express entered the travel agency business in 1915 and today operates one of the world's largest travel agency networks in more than 140 countries worldwide. [www.AmexTravel.com](http://www.AmexTravel.com)

## About American Express

American Express is a global services company, providing customers with access to products, insights and experiences that enrich lives and build business success. Learn more at [www.americanexpress.com](http://www.americanexpress.com) and connect with us on [www.facebook.com/americanexpress](https://www.facebook.com/americanexpress), [www.twitter.com/americanexpress](https://www.twitter.com/americanexpress) and [www.youtube.com/americanexpress](https://www.youtube.com/americanexpress).

*This press release can be downloaded from [www.nytco.com](http://www.nytco.com)*

--30-- RC/NY

Contact:

The New York Times Company  
Stephanie Yera, 212-556-1957  
[stephanie.yera@nytimes.com](mailto:stephanie.yera@nytimes.com)

or  
Danielle Rhoades Ha, 212-556-8719  
[danielle.rhoades-ha@nytimes.com](mailto:danielle.rhoades-ha@nytimes.com)

Copyright Business Wire 2014  
1.2

**Industries:** Travel, Cruise, Destinations, Vacation, Lodging, Transportation, Other Travel, Communications, Marketing, Publishing, Other Communications

**Languages:** English

**Primary Identifiers:** AXP-US, NYT-US

**Related Identifiers:** AXP-US, NYT-US, NYT, US650111107

**Source:** The New York Times Company

**Subjects:** Conference, Event