EQUIFAX SHAREHOLDER ALERT by Former Louisiana Attorney General: Kahn Swick & Foti, LLC Reminds Investors with Losses in Excess of \$100,000 of Lead Plaintiff Deadline in Class Action Lawsuit Against Equifax Inc. - (EFX)

Thursday, September 14, 2017 02:50:00 AM (GMT)

Kahn Swick & Foti, LLC ("KSF") and KSF partner, former Attorney General of Louisiana, Charles C. Foti, Jr., remind investors that they have until **November 13, 2017** to file lead plaintiff applications in a securities class action lawsuit against Equifax Inc. (NYSE: EFX), if they purchased the Company's securities between February 25, 2016 and September 7, 2017, inclusive (the "Class Period"). This action is pending in the United States District Court for the Northern District of Georgia.

What You May Do

If you purchased securities of Equifax and would like to discuss your legal rights and how this case might affect you and your right to recover for your economic loss, you may, without obligation or cost to you, contact KSF Managing Partner Lewis Kahn toll-free at 1-877-515-1850 or via email (<a href="lewis.kahn@ksfcounsel.com">lewis.kahn@ksfcounsel.com</a>), or visit <a href="http://ksfcounsel.com/cases/nyse-efx/">http://ksfcounsel.com/cases/nyse-efx/</a> to learn more. If you wish to serve as a lead plaintiff in this class action, you must petition the Court by **November 13, 2017**.

About the Lawsuit

Equifax and certain of its executives are charged with failing to disclose material information during the Class Period, violating federal securities laws.

The alleged false and misleading statements and omissions include, but are not limited to, that: (i) the Company failed to implement proper security protection measures over its data systems; (ii) the Company failed to implement proper security monitoring systems to detect possible data breaches; and (iii) as a result of the foregoing, Equifax's financial statements were materially false and misleading at all relevant times.

About Kahn Swick & Foti, LLC

KSF, whose partners include the former Louisiana Attorney General Charles C. Foti, Jr., is a law firm focused on securities, antitrust and consumer class actions, along with merger & acquisition and breach of fiduciary litigation against publicly traded companies on behalf of shareholders. The firm has offices in New York, California and Louisiana.

To learn more about KSF, you may visit www.ksfcounsel.com.

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