Datacastle brings enterprise-grade endpoint data protection to the IBM SmartCloud
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SEATTLE, June 25, 2013 /PRNewswire/ -- Datacastle®, a market leader for protecting enterprises from endpoint data loss and data breaches, today announced that its flagship product, Datacastle RED is now certified for the IBM SmartCloud and available worldwide through the IBM Partner Network.

Through the partnership both IBM and Datacastle customers will be able to adopt a robust cloud architecture and service model without having to make traditional investments in enterprise IT to support endpoint backup and security. Customers will benefit from IBM's geographic footprint and security investments as well as the company's experience as a global service provider.

"Endpoint backup and recovery have become increasingly important as the global workforce has become more mobile and creates more business content on their various endpoint devices, including mobile devices," says Gartner analysts Pushan Rinnen and Sheila Childs. "If employees don't back up their endpoint devices regularly, companies may face significant risk if important or sensitive data is lost, stolen or leaked, including R&D setbacks, fines, legal actions and the inability to produce user data in a lawsuit."

Customers will be able to install a Datacastle RED Vault on the IBM SmartCloud to which data from PCs, laptops and Windows 8 tablets can be encrypted, backed up and protected. If an endpoint device is lost or stolen, data can easily be restored from the central Vault running on the IBM SmartCloud to any smartphone, tablet, or PC.

"Cloud-integrated backup and data protection requires enterprise-class cloud infrastructure for reliability, security, and scalability. Our partnership with IBM enables Datacastle to further help companies leverage existing commitments and investments in IBM products and global services, and more efficiently take endpoint data protection to the cloud with SmartCloud," says Datacastle CEO Ron Faith.

Datacastle is participating in the World Cloud Forum in London June 26th and 27th. See Datacastle RED running on the IBM SmartCloud in Booth 6150.

About Datacastle

Datacastle protects enterprises from mobile data loss and data breach with simplified and scalable endpoint backup and data protection. Datacastle RED provides secure and auditable access to enterprise data on critical devices, anytime, anywhere. Profiled in Gartner's *Hype Cycle for Storage Technologies, 2012* , published July 5, 2012, Pushan Rinnen, Dave Russell et al. Datacastle RED is available through a global network of partners. To learn more about Datacastle RED, visit http://www.datacastlered.com, follow on Twitter @Datacastle, or call 425.996.9684.

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