

Travelers Institute to Tackle Distracted Driving, Cybersecurity and Small Business Challenges in 2018
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Events will be held across the United States and Canada

The [Travelers Institute](#), the public policy division of The Travelers Companies, Inc. (NYSE: [TRV](#)), today announced its series of 2018 educational forums focusing on reducing distracted driving, preparing for and managing cyber risks, and examining small business challenges and opportunities. The events are free and open to the public.

“Our 2018 educational series will focus on issues that resonate with families, entrepreneurs and business leaders,” said Joan Woodward, President of the Travelers Institute and Executive Vice President of Public Policy at Travelers. “In collaboration with leading organizations and universities as well as top public and private sector leaders, we look forward to elevating the dialogue on these important topics and pervasive societal issues.”

The specific educational forums are:

- ***Every Second Matters***SM, which brings attention to the distracted-driving crisis that is contributing to the rise in traffic fatalities in the United States. The events will feature innovative tools, such as TrueMotion’s [Mojo](#) app, to help prevent distractions and encourage drivers, passengers and pedestrians to speak up when they see drivers losing focus.
- ***Cyber: Prepare, Prevent, Mitigate, Restore***SM, a series that provides guidance for small and midsize organizations to help them prepare for and respond to data breaches and other cyber incidents.
- ***Small Business – Big Opportunity***[®], which examines challenges facing small and midsize organizations, such as access to capital, business continuity planning and cyber risks, and shares information to help businesses overcome obstacles that can significantly impact operations.

The Travelers Institute will also host its annual Kicking Off Hurricane Preparedness Season symposium at the start of the 2018 Atlantic hurricane season.

Visit the [Travelers Institute](#) website to see the schedule of upcoming events and learn more about these initiatives.

About the Travelers Institute

The [Travelers Institute](#), the public policy division of The Travelers Companies, Inc., engages in discussion and analysis of public policy topics of importance to the insurance marketplace and to the financial services industry more broadly. The Travelers Institute draws upon the industry expertise of Travelers’ senior management, as well as the technical expertise of many of Travelers’ underwriters, risk managers and other experts to provide information, analysis and solutions to public policymakers and regulators. Travelers is a leading provider of property casualty insurance for [auto](#), [home](#) and [business](#). For more information, visit [travelers.com](#).

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