

Abercrombie & Fitch Announces Anti-Bullying Initiatives
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A&F Debuts Graphic Tees to Raise Awareness for Bullying Prevention;;Student Activist Cali Linstrom to Lead Cross-Country Interactive Conferences;;"Glee" Actor Jacob Artist joins Scholarship Advisory Committee

NEW ALBANY, Ohio, Oct. 1, 2013 /PRNewswire/ -- Abercrombie & Fitch Co. (NYSE: ANF) today announced details for its new anti-bullying initiatives in support of National Bullying Prevention Month. Under the guidance of renowned bullying expert Dr. Joel Haber, the company has teamed up with several strategic partners to help further its anti-bullying objectives, including:

- Cali Linstrom, a champion of anti-bullying and current high school senior in Chicago.
- The National Society of High School Scholars (NSHSS) Foundation, a longstanding A&F partner which aims to support education in the form of scholarships targeted to underrepresented minorities
- [No Bully](#), a 501(c)(3) nonprofit organization that brings innovative, sustainable solutions to bullying, harassment and violence in schools

October 1st kicks off Abercrombie & Fitch's *Are you an Ally? ...#BeInclusive #EraseExclusion*, a series of interactive conferences led by Cali Linstrom. She will work with peers to discuss the effects of bullying and how to prevent it. Cali's first stop in her 20 school tour across the country will be in New York on October 3rd.

"The *Are You an Ally?* tour will provide a safe and supportive forum for teens to share their experiences and help them to embrace diversity, expressions of inclusion and openness to change," said Todd Corley, Senior Vice President, Diversity & Inclusion, Abercrombie & Fitch. "Our diversity programs at A&F are designed to align with our company culture and values and have a history of yielding incredible results. This new conference series will be an exceptional fit with the learning's that have come from our internal initiatives."

Additionally, in partnership with No Bully, Abercrombie & Fitch is introducing a line of graphic tees to raise awareness for bullying prevention. Abercrombie & Fitch will be making a donation to No Bully in connection with this initiative.

As announced in June, Abercrombie & Fitch will also offer college scholarships for outstanding students around the world who academically persevered while experiencing bullying, and those who have led the fight against bullying in their schools and communities. Starting today, October 1st, the [National Society of High School Scholars \(NSHSS\) Foundation](#) will begin accepting applications on behalf of Abercrombie & Fitch. *Glee* actor and 2013 A&F "Star on the Rise" Jacob Artist will support the scholarship program by joining the advisory committee. Interested applicants can find out more information at nshssfoundation.org.

Mike Jeffries, CEO, Abercrombie & Fitch, said, "The diversity of our associates and management is a point of pride for our company, and we continue to look for ways to promote education, leadership and inclusion outside the organization. Anti-bullying is now an integral component of our diversity platform, and we're delighted to lend our support to this important and relevant issue."

About Abercrombie & Fitch

Abercrombie & Fitch (NYSE: ANF) brings All-American style to customers around the world through timeless apparel and a youthful lifestyle. Founded in 1892 as Abercrombie Co., the company operates 1,053 stores across four unique lifestyle brands – Abercrombie & Fitch, abercrombie kids, Hollister Co., and Gilly Hicks. Based in New Albany, Ohio, Abercrombie & Fitch operates retail stores across the U.S. and 19 other countries, as well as four distinct e-commerce sites: www.Abercrombie.com, www.abercrombiekids.com, www.HollisterCo.com and www.GillyHicks.com.

SOURCE Abercrombie & Fitch Co.

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