

Vernā Myers Joins Netflix as Vice President, Inclusion Strategy
Wednesday, August 29, 2018 03:00:00 PM (GMT)

Inclusion and cultural expert will help guide the company's global expansion

LOS GATOS, Calif., Aug. 29, 2018 /PRNewswire/ -- Netflix Inc. announced today that Vernā Myers is joining the company as Vice President, Inclusion Strategy. In this newly-created role, Vernā will help devise and implement strategies that integrate cultural diversity, inclusion and equity into all aspects of Netflix's operations worldwide. For the past two decades, through The Vernā Myers Company, she has consulted with a wide range of major corporations and organizations on how to help eradicate barriers based on race, ethnicity, gender, sexual orientation and other differences and to make more just, compassionate, and productive work environments.

"Having worked closely with Vernā as a consultant on a range of organizational issues, we are thrilled that she has agreed to bring her talents to this new and important role," said Jessica Neal, Netflix Chief Talent Officer. "As a global company dedicated to attracting the best people and representing a broad range of perspectives, Vernā will be an invaluable champion of our efforts to build a culture where all employees thrive."

"I have been a longtime fan of the inclusive and diverse programming and talent at Netflix, and then I got a chance to meet the people behind the screen. I was so impressed by their mission, their excellence, and decision to take their inclusion and diversity efforts to a higher level," Vernā Myers said. "I am so excited and look forward to collaborating all across Netflix to establish bold innovative frameworks and practices that will attract, fully develop, and sustain high performing diverse teams."

A graduate of Harvard Law School, Vernā is also the author of *Moving Diversity Forward: How to Go From Well-Meaning to Well-Doing* and *What If I Say the Wrong Thing? 25 Habits for Culturally Effective People*. She has been an active speaker at TED and has also contributed to numerous publications including *Refinery29*, *The Atlantic*, *Forbes*, and the *Harvard Business Review*.

About Netflix

Netflix (NASDAQ:NFLX) is the world's leading internet entertainment service with over 130 million memberships in over 190 countries enjoying TV series, documentaries and feature films across a wide variety of genres and languages. Members can watch as much as they want, anytime, anywhere, on any internet-connected screen. Members can play, pause and resume watching, all without commercials or commitments.

☐ View original content with multimedia: <http://www.prnewswire.com/news-releases/vern-myers-joins-netflix-as-vice-president-inclusion-strategy-300703844.html>

SOURCE Netflix, Inc.

Contacts: Richard Siklos, +1 (408) 540-2629, rsiklos@netflix.com

Countries: United States

Industries: Computer Electronics, Hardware & Software, Entertainment & Leisure, Multimedia, Internet & Wireless Technology, Television

Languages: English

Primary Identifiers: NFLX-US

Related Identifiers: NFLX-US