McAfee Positioned in the Leaders Quadrant for Mobile Data Protection
Thursday, September 13, 2012 12:00:00 PM (GMT)

Evaluation based on Completeness of Vision and Ability to Execute

McAfee today announced it has been positioned by Gartner, Inc., a premier research and advisory firm, in the Leaders Quadrant of the "Magic Quadrant for Mobile Data Protection" report published on September 6, 2012, written by: John Girard and Eric Ouellet.

This report evaluates vendors who offer Mobile Data Protection (MDP) products that safeguard data on mobile end-user devices by means of encryption and authentication. According to the report, "Gartner clients know that data leakage can cost them money and their reputations, and eventually most companies will make MDP investments, whether they are small or large enterprises, or bound by compliance rules or not. They will make those purchases faster when the solutions are easy to understand and manage, easy to use, and priced affordably."

Additionally, the report states that most companies recognize that encrypting business data is a best practice and that Gartner recommends that all companies should make efforts to broadly install encryption across their endpoint platforms. Whether the company is motivated by complying with government and industry regulations or concerned with maintaining privacy and shielding intellectual property, Gartner believes that the costs of a data breach are always higher than the cost to invest in preventative measures such as MDP.

"We believe our leadership position in the Magic Quadrant affirms McAfee's strategy for endpoint encryption to provide customers with robust, highly integrated solutions and automated workflow tools that make data protection easy to use, manage, and own," said Candace Worley, senior vice president and general manager of endpoint security at McAfee.

McAfee mobile data protection endpoint and management solutions protect data using strong encryption, access control, user behavior monitoring, and policy-driven security to help prevent the loss, theft and unauthorized access or transfer of confidential information. The McAfee® ePolicy Orchestrator® management platform provides centralized management, policy administration, monitoring, analytics, and reporting that delivers comprehensive visibility of an enterprise's security posture.

To request a copy of the Mobile Data Protection Magic Quadrant report, please visit
http://www.gartner.com/reprints/mcafee-vol8?id=1-1BZ24W4&ct=120907&st=sb.

About the Gartner Magic Quadrant

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About McAfee

McAfee, a wholly owned subsidiary of Intel Corporation (NASDAQ:INTC), is the world's largest dedicated security technology company. McAfee delivers proactive and proven solutions and services that help secure systems, networks, and mobile devices around the world, allowing users to safely connect to the Internet, browse and shop the Web more securely. Backed by its unrivaled Global Threat Intelligence, McAfee creates innovative products that empower home users, businesses, the public sector and service providers by enabling them to prove compliance with regulations, protect data, prevent disruptions, identify vulnerabilities, and continuously monitor and improve their security. McAfee is relentlessly focused on constantly finding new ways to keep our customers safe. http://www.mcafee.com

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