

**Franklin Templeton Included in 2020 Bloomberg Gender-Equality Index, Recognizing Commitment to Advancing Women in the Workplace, for Fourth Consecutive Year**  
**Tuesday, January 21, 2020 05:31:00 PM (GMT)**

Franklin Templeton is pleased to announce that it has been included in the 2020 Bloomberg Gender-Equality Index (GEI), which distinguishes companies committed to transparency in gender reporting and advancing women's equality. This is the fourth consecutive year that Franklin Templeton has been selected for the index.

Jenny Johnson, President and Chief Operating Officer at Franklin Templeton, commented: "We are immensely proud that Franklin Templeton's commitment to advancing diversity has been recognized again by the Bloomberg Gender-Equality Index. We have a long-standing commitment to gender equality and endeavor to be an employer of choice for diverse talent. Not only is it the right thing to do, but it is also strategically important in terms of retaining and developing the best talent to serve our clients."

The GEI tracks the financial performance of public companies committed to supporting gender equality through policy development, representation and transparency. The reference index measures gender equality across five pillars: female leadership and talent pipeline, equal pay and gender pay parity, inclusive culture, sexual harassment policies, and pro-women brand.

Joanne Mallon, VP of Talent Acquisition and Diversity & Inclusion (D&I) at Franklin Templeton, said: "Over the years, our firm has made significant efforts towards enhancing diversity and equality across our global organization. This is an ongoing endeavor, which builds on key initiatives and partnerships such as the [CEO Action for Diversity and Inclusion pledge](#), in which we are part of a group of 800 US business leaders working toward elevating the discussions about D&I and creating a more inclusive workplace. This year we hosted the [CEO Action "Check Your Blind Spots" mobile tour](#) at our San Mateo, California headquarters. These initiatives and partnerships are supported by several employee-led Business Resource Groups that work to further enhance our commitment to diversity and inclusion and improving gender balance."

The 2020 Bloomberg Gender-Equality Index includes 325 global companies spanning 50 industries, headquartered across 42 countries and regions across 11 sectors. Collectively, these firms have a combined market capitalization of \$12 trillion. Through disclosure of gender-related metrics using the GEI framework, the firms included in the 2020 GEI have provided a comprehensive look at their investment in workplace gender equality and the communities in which they operate.

Both the framework and the GEI are voluntary and have no associated costs. The GEI is a reference index and is not for use as a financial benchmark. The index is not ranked. While all public companies are encouraged to disclose supplemental gender data for their company's investment profile on the Bloomberg Terminal, those that have a market capitalization of US \$1 billion are eligible for inclusion in the index. To learn more, please visit the [GEI website](#).

### **About Franklin Templeton**

Franklin Resources, Inc. [NYSE:BEN] is a global investment management organization operating as Franklin Templeton. Franklin Templeton's goal is to deliver better outcomes by providing global and domestic investment management to retail, institutional and sovereign wealth clients in over 170 countries. Through specialized teams, the company has expertise across all asset classes, including equity, fixed income, alternatives and custom multi-asset solutions. The company's more than 600 investment professionals are supported by its integrated, worldwide team of risk management professionals and global trading desk network. With employees in over 30 countries, the California-based company has more than 70 years of investment experience and over \$698 billion in assets under management as of December 31, 2019. For more information, please visit [franklintempleton.com](https://franklintempleton.com).

*Copyright © 2020. Franklin Templeton. All rights reserved.*

View source version on businesswire.com: <https://www.businesswire.com/news/home/20200121005898/en/>

--30-- NR/SF

Contact:

Franklin Templeton

Corporate Communications:

Stacey Coleman, (650) 525-7458, [stacey.coleman@franklintempleton.com](mailto:stacey.coleman@franklintempleton.com)

Copyright Business Wire 2020

1.2

**Industries:** Finance, Women, Consumer, Professional Services, Human Resources

**Languages:** English

**Primary Identifiers:** BEN-US

**Related Identifiers:** BEN-US

**Source:** Franklin Resources, Inc.

**Subjects:** Award