

## **PVH Corp. Joins More Than 350 CEOs in Unprecedented Commitment to Advance Inclusion and Diversity in the Workplace**

**Thursday, March 08, 2018 02:00:00 PM (GMT)**

[PVH Corp.](#) today announced it has joined the growing coalition of companies pledging to advance inclusion and diversity in the workplace. Emanuel (Manny) Chirico, PVH Chairman and Chief Executive, has joined more than 350 CEOs that have come together for the **CEO Action for Diversity & Inclusion™**.

By signing onto this commitment, PVH is pledging to take action to cultivate a workplace where diverse perspectives and experiences are welcomed and respected and where associates feel encouraged to have open and honest dialogue. The collective of more than 350 signatories have already shared best practices, exchanging tangible learning opportunities and creating collaborative conversations via the initiative's unified hub, [CEOAction.com](#).

"Fostering an inclusive workplace is not only the right thing to do, it also makes business sense," said Mr. Chirico. "I am proud to sign this important pledge and continue our Company's journey toward creating an inclusive environment where every individual is valued."

PVH is committed to investing in and supporting its associates in reaching their full potential, which is rooted in the Company's Core Values: individuality, partnership, passion, integrity and accountability. PVH promotes fair talent practices that are free from bias, help associates learn about the benefits of inclusion and diversity, and develop diverse future leaders through business resource groups, voluntary, associate-led affinity groups that aim to foster inclusion in support of business goals. To learn more about the Company's Inclusion & Diversity efforts, [visit PVH.com](#).

**CEO Action for Diversity & Inclusion™** is cultivating a new type of ecosystem centered on collaboration and sharing. The actions, available via [CEOAction.com](#), showcase real-life examples of the open and transparent conversations to cultivate more diverse and inclusive workplace environments. The addition of new signatories expands the impact of this work beyond the office to communities and industries.

"We are so proud that we are continuing to build momentum and support for the CEO Action for Diversity & Inclusion™ across companies, industries, and regions. This collaboration expands our reach and brings in unique values, actions and perspectives to continue to raise the bar for the entire business community," said Tim Ryan, U.S. Chairman and Senior Partner of PwC and chair of the steering committee for the **CEO Action for Diversity & Inclusion™**.

Organizations joining the pledge are taking a step towards effecting positive change. An inclusive and diverse workforce facilitates community, but also drives innovation and creativity. A [study](#) found that 85 percent of those surveyed reported that diversity is a key component to fostering innovation.

### **About PVH Corp.**

With a history going back over 135 years, PVH has excelled at growing brands and businesses with rich American heritages, becoming one of the largest apparel companies in the world. We have over 35,000 associates operating in over 40 countries and over \$8 billion in annual revenues. We own the iconic [CALVIN KLEIN](#), [TOMMY HILFINGER](#), [Van Heusen](#), [IZOD](#), [ARROW](#), [Speedo](#)\*, [Warner's](#) and [Olga](#) brands, as well as the digital-centric [True & Co.](#) intimates brand, and market a variety of goods under these and other nationally and internationally known owned and licensed brands.

\*The *Speedo* brand is licensed for North America and the Caribbean in perpetuity from Speedo International Limited.

### **About CEO Action for Diversity & Inclusion™**

**CEO Action for Diversity & Inclusion™** is the largest CEO-driven business commitment to advance diversity and inclusion within the workplace. Bringing together more than 350 CEOs of America's leading organizations, the commitment outlines actions that participating companies pledge to take to cultivate a workplace where diverse perspectives and experiences are welcomed and respected, employees feel

comfortable and encouraged to discuss diversity and inclusion, and where best known—and unsuccessful—actions can be shared across organizations. The **CEO Action for Diversity & Inclusion™** is led by a steering committee of CEOs and leaders from Accenture, BCG, Deloitte US, The Executive Leadership Council, EY, General Atlantic, KPMG, New York Life, Procter & Gamble, and PwC. The coalition represents 85 industries, all 50 US States, and millions of employees globally. Learn more at [CEOAction.com](http://CEOAction.com) and connect with us on Facebook: [CEO Action for Diversity & Inclusion](https://www.facebook.com/CEOActionforDiversity&Inclusion) and Twitter: [@CEOAction](https://twitter.com/CEOAction).

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**Industries:** Women, Other Consumer, Department Stores, Online Retail, Philanthropy, Professional Services, Human Resources, Other Professional Services, Retail, Cosmetics, Fashion, Other Philanthropy, Specialty, Other Retail, Consumer, Foundation, Men

**Languages:** English

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