

Maruf Billah

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Summary

I am a Software Engineer at Echologyx LTD, with excellence in A/B Testing, Web Personalization, and design enhancement. With 500+ successful personalizations for Fortune 500 companies. I contributed to BRAC's first Android transportation app at Nexkraft Limited. As a founding member of The Daily Jobabdihi, I significantly influenced its growth, overseeing IT and developing an online newspaper management system. Holding a degree in Computer Science and Engineering from North South University. I am adept in Web Development, JavaScript, ReactJS, HTML5, CSS, Android, Java, C++, Python, and Git. Fluent in English and Bengali, I am certified in Dynamic Yield Technical and ICT Mobile Development, which impacts startups and established entities.

Experience

Echologyx LTD | Dhaka

Software Engineer | 05/2022 - Present

In my primary field, I specialize in A/B Testing, Web Personalization, and elevating functionality and design. With a track record of implementing over 500 successful A/B testing, my work has covered a diverse range of Fortune 500 companies.

Nexkraft Limited | Dhaka

Software Engineer | 05/2021 - 04/2022

I created and built new mobile apps for businesses, including one for managing transportation at BRAC. It was the first-ever app of its kind for BRAC, made specifically for Android. I also took care of keeping different software products, like programs, webpages, and databases, in good shape.

The Daily Jobabdihi | Dhaka

Software Engineer | 01/2018 - 06/2020

I was a founding member of this company, starting solo and witnessing its growth to over 100 employees. In a nutshell, my role spans everything IT-related. During my tenure, I played a key role in developing the company's online newspaper management system. What began as a startup has now evolved into one of the leading newspapers in Bangladesh.

Skills

Web Development, Web Design, JavaScript, ReactJS, HTML5, CSS, SCSS (Sassy Cascading Style Sheets), Android, React Native, Java, C++, Python, Git

Education

North South University | Dhaka

Bachelor of Computer Science and Engineering | 12/2021

Cambrian College | Dhaka

Higher Secondary School Education in Science | 10/2014

Languages

English, Bengali

Certificates

Dynamic Yield Technical Certification, ICT Mobile Development