

# EFFORTLESS ENGLISH

FREE TEXT TRANSCRIPT



**Effortless English**  
Teaching English Since 1996

# Pronunciation Training Techniques

Welcome to the Effortless English Show with the world's number 1 English Teacher, AJ Hoge. Where AJ has more than 40 million students worldwide finally learn English once and for all, without the boring textbooks, classrooms, and grammar drills. Here's AJ with a quick piece to help you learn to speak fluent English, effortlessly.

Hi, I'm AJ Hoge, the author of *Effortless English. Learn to Speak English Like a Native*. Now, maybe you have bad pronunciation, and when you have bad pronunciation, you often feel embarrassed when you speak English, you often feel foolish because people don't understand you, right? When people give you this face, "Huh? Wha-, huh, huh, huh." Right, they look annoyed, they look frustrated, they look confused when you speak English, because your pronunciation is not in good. And this will affect your life, it, it makes travel more difficult, it makes your job more difficult, IELTS, TOEFL more difficult. Everything is more difficult when your pronunciation is bad.

On the other hand, when your pronunciation is good, everything is much easier. People understand you instantly. I think more important than that they respect you instantly. They will not see you as an English learner, right? They will not see you as someone who's annoying them, who's bothering them, they'll just treat you normally like they would any other native speaker. And that's great. Now, in a work situation it's even better because you get that respect immediately when you have great pronunciation from your co-workers, from clients, from bosses, from everybody. It's, it's powerful. And of course, on IELTS, on TOEFL, on anything else like that, man, when your pronunciation is great you get a high score, it's just, it's simple as that, they're going to give you a very high score on the speaking part when your pronunciation is great.

And that's what I made my new Effortless English Pronunciation Course for, train you, not just teach you, not just tell you, train you day-by-day to speak with a perfect American accent. Now, in the last video, I told you the importance of ear training. Okay. We need to think like musicians especially Jazz musicians and learn to hear the music of English and hear it very, very clearly including all of those little small sounds that make your accent perfect. You got to hear them first, if you can't hear them you can't do them. Well, that's just step 1, though, of the training process.

Next, a really good technique. This is a training technique. Again, a lot of pronunciation courses, all the ones I found they kind of teach you they'll show you the mouth movements you know, "Ah," put your tongue here and move your mouth like this, that's okay, I teach you that also I have videos in my Pronunciation Course every unit has a video. I teach you how to make the sounds. But that's not enough, you have to do more than that, you have to train it, you have to practice it, day, after day, and you have to do it in an effective way. And that's what makes this course powerful. So let me give you one technique, it's a, it's simple, it's obvious, it's simply pause and imitate, pause and imitate.

This is obvious but you have to do it in a very specific way. A lot of people do this but they do it wrong, they do it incorrectly. What do you do, you take a short audio, short audio from a native speaker very important choose a native speaker, anything from me is fine you can use one of my free YouTube videos. The good thing is I have a very, very clear standard American accent. A lot of people say, "AJ, you're so easy to understand." Well one reason is I have a very, very clear common standard American accent, it's the accent you hear in movies, in TV all the time. You're used to it. It's the most easy to understand accent in the world, that's good for you.

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So you find an audio with a good clear accent, and then you simply play a sentence, listen carefully, pause, then you say the sentence. Try to say it the same as the speaker. That seems obvious but here's the important part. You have to exaggerate your pronunciation. What do I mean by that? What I mean is this, you'll hear the speaker say something, for example, "My name is AJ." You listen to that, "My name is AJ," and then you pause. Now it's your turn. Most people do this they just say, "My name is AJ." They think they're imitating, they think they're doing the same as the audio, but really they're not, the energy is different, the feeling is different, and of course the actual accent is different.

What you need to do is you have to try to do everything too much, you have to try to copy the speaker but then do even more, do the accent, the American accent you hear, do it super strongly, pretend you're a comedian and you're trying to make fun of the accent. You're, you're doing it to sound funny so you're doing it super, super, super strongly, extra strongly. Your problem is, you think you're doing the accent but you really not. It's, it's too soft, it's not enough. When you exaggerate, you will feel, you'll feel you're doing it too much, you'll feel like, "Oh this is ridiculous, this is crazy. I'm doing it too strongly," but the truth is you'll sound just normal, your accent will just sound good. It's strange, it's some kind of weird psychology, maybe because you feel embarrassed but you have to do it much, much more than you think.

You have to really exaggerate. So here the audio, you hear, "Hi, my name is AJ," pause, then you do it, you imitate, you have to do it 10 times bigger, so you say, "Hi, my name is AJ!" You'll feel like you're doing that, you'll feel like you're doing it way too strong. But, in fact, you're teaching your brain to use exactly the correct pronunciation. You think you're doing it too strong I promise you, you're not, you're not doing it too much. So you got a really over exaggerate, overdo the American accent you hear. Make it too, too, too strong and you do it every sentence play the next sentence, pause, imitate and super exaggerate. Play the next sentence, pause, imitate and super exaggerate. The super exaggeration, that's the powerful part.

Okay, another technique. Do that, and do that for one day, next day you can do a different technique or you can do that everyday and then do this next technique also everyday. Now, on my course, I'll give you an exact schedule to follow but if you're doing this at home just by yourself, you can use any schedule you want. All right, the next technique, the next technique for improving your pronunciation. Find the text for your audio, right, get a transcript, the text, subtitles, anything, just so you can read it.

Now, first you're going to listen to it, then you're going to pause and imitate and exaggerate, pause and imitate and exaggerate, do that a lot. Then next, what you'll do, turn off the audio off, you're going to read the text out loud with the nice strong loud voice you're going to read it. You've been listening to it so you know the correct sounds. So read it with the nice strong loud voice, and record yourself. This might be a little painful I'm sorry to say but it's a powerful technique that will help you improve a lot. Record yourself, read the whole thing, maybe 1 paragraph, you know, 1, or, 1 minute, it doesn't matter.

Read it aloud with the strong voice, record it and stop. Play your audio, play your recording, listen to it very carefully, listening especially to the pronunciation, to that music of English. Listen very carefully. Next, listen to the original audio the native speaker, listening carefully. Compare the 2. How is your pronunciation different than the original? And it probably will be quite different, it probably will be very different. This is why it might feel little painful because then you will realize, "Oh my God, my accent is horrible. Oh my God, my pronunciation is terrible. I don't sound like the speaker at all."

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See, when you just do it in your head you're just practicing, you maybe you think you sound really good, but when you record it the truth is hard to avoid, when you record it and then you play and then you compare play yours, play the original, play yours again, play the original again. Do that few times, listening carefully, try to find the differences, there will be a lot of differences in the beginning. This is good for you, though, this will start training your ears to hear the difference. Right? You'll hear, "Oh, wow. My R sound really bad, and they're not like the speaker's R's." Or, "My rhythm is weird. My rhythm is totally different than the speaker's rhythm." You'll start to notice your own personal problems with pronunciation.

And this will help you improve. Just by doing this a lot, recording yourself and comparing, you can do it everyday, just that will help you improve your pronunciation a lot, a lot, a lot. It's a very, very powerful technique, especially when you combine it and when you do it with the imitate and exaggerate technique. Do both those techniques and you're going to see a lot of improvement in your pronunciation.

Okay, in my next video, I'm actually going to do a live webinar, a live video, live stream video. I'm going to answer your questions, your questions about my new Pronunciation Course. This is your chance to ask me anything you want about the Pronunciation Course. I will be live on video. Now, I will record it so if you missed it don't worry, because you can watch the recording and see all the questions, I'll answer all the questions. I'm sending you an invitation, an email invitation to join this live webinar, live video about pronunciation. So check your email today, tomorrow, the next day, check your email, check your spam folder, find the invitation, and then click the link in the email and enter your email again to join the webinar. You have to register. So register for the webinar. It's free, totally free, but you do need to register with your email.

So please watch your email, click that link and register, then you can ask me directly any question you have about the new Pronunciation Course. All right, watch your email and I will talk to you soon in the live webinar. I look forward to answering your questions. Thanks a lot. See you soon.

# EFFORTLESS ENGLISH

## CODE AND MISSION

We Do the Best We Can  
We Do the Right Thing  
We Show People We Care



**Effortless English**  
Teaching English Since 1996



# Effortless English

Teaching English Since 1996

“You will speak ENGLISH powerfully and fluently using my EFFORTLESS ENGLISH system”

-AJ Hoge



Hi, I'm AJ Hoge

..the author of “Effortless English: Learn To Speak Like A Native”

..host of “The Effortless English Show” with over 40 million downloads worldwide.

..trainer of corporate leaders, government officials, and most importantly people like you to speak English successfully.

..creator of the Effortless English teaching system and the highly successful Power English course.

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**“Speak English With An  
American Accent” - AJ Hoge**

TO START NOW

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Using The New Effortless Pronunciation Method  
I will teach you how to  
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With the Effortless Pronunciation 5 Step Training method,  
you **TRAIN** like an athlete. You will develop the skill of  
excellent pronunciation.

You will do more than just “**learn**”— you will “**train**” your  
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- Speak confidently!
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- Have improved job opportunities.
- Enjoy speaking English!

### ➔ WHAT YOU GET NOW

When you join the Effortless English Pronunciation Course  
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your tongue, mouth, and breath to correctly pronounce each  
sound.

**Training Audio:** AJ trains you with three speeds of speaking:  
slow, medium, and fast.

**Text Guide:** You get a text guide (transcript) for all videos and  
audios.

### AJ Hoge will be your teacher and coach during the entire course

- The author of “Effortless English: Learn To Speak Like A Native”.
- The host of “The Effortless English Show” with over 40 million downloads worldwide.
- The creator of the Effortless English teaching system and the Effortless Pronunciation Method.
- Training corporate leaders, government officials, and people like you to speak English successfully!