

MÉXICO
2020



¡Hola!

Welcome to JSConf México

**Empowering the mexican
JS ecosystem.**

What is JSConf?

JSConf is the most prestigious **family of JS events**, expanding outside the US-Europe bubble with additions like Korea, India and now **JSConf México**.

These events have **consistently sold out**, bringing developers and companies from all around the world to a single city.



JSConf Korea
Seoul, Korea



JSConf AU



JSConf AR



JSConf BR



JSConf CO



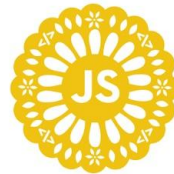
JSConf Asia



JSConf Iceland



JSConf UY



What happens at JSConf?



JSConf is the **ultimate platform** to make public JS related news.

There is always a visionary, groundbreaking announcement being made at JSConf.

This year, that could be you!

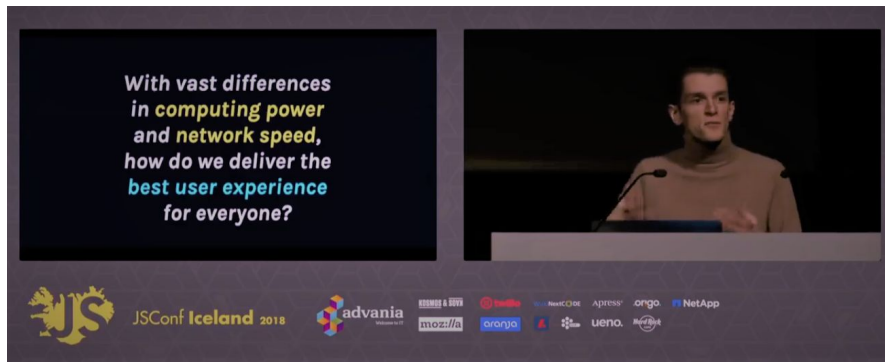
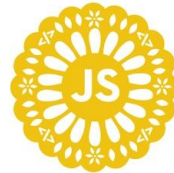


Photo 1. Laurie Voss at JSConf US 2018, with npm and the future of JS.

Photo 2. Dan Abramov at JSConf Iceland 2018, with Beyond React 16.



Ok, but who are you?

We are a team of developers, interested in building and sustaining an active and vibrant JS community in México. We have help organize other successful events, like:

- Best Place to Code 2019
- Enterprise UX Day 2019
- Data Day 2019
- Dev Day 4 Women 2019
- CTO Forum 2019
- SG Virtual Conference 2018
- Data Jam 2018
- Mobile Day 2017
- SG Next 2017

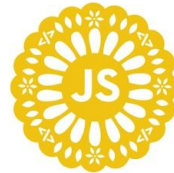


Support JSConf México!



What JSConf México is all about

- Increasing the **mexican foothold** in the JS ecosystem.
- Showcasing **national talent** in the international arena.
- Advocate for **inclusion** in the tech landscape.
- **Strengthen our community**, creating a place for developers to gather and **share experiences**.
- Promoting the **meeting of developers, recruiters and brands** in a single place.



Who, when, where?



Target

220+ Engineers, students,
software enthusiasts, etc.



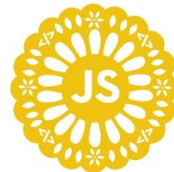
Date & Venue

Full day, 5th May 2020.
BBVA Tower, Mexico City.



Social Media

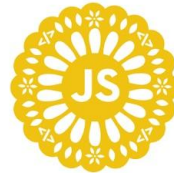
Youtube: @JSConf
(135k+ subs)
Twitter: @jsconfmx



What's in it for me?

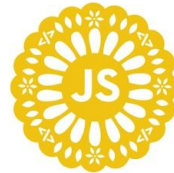
- Increased **brand awareness**.
- Improved **customer perception**.
- **Connection** with your **target audience**.
- Amazing **recruitment opportunity**.
- **Strategic partnership** with the JS community.

Join the many brands like Mozilla, IBM, Google and Microsoft, that have sponsored JSConf events.



Where does the money go?

- Travel expenses for international speakers.
- Inclusion efforts (interpreters, grants for attendees).
- Sponsor presence (banners & booths).
- Media coverage (photo, video, livestream).
- Branded tokens (stickers, badges, swag bags, t-shirts).
- Event promotion strategy.





JOIN US!

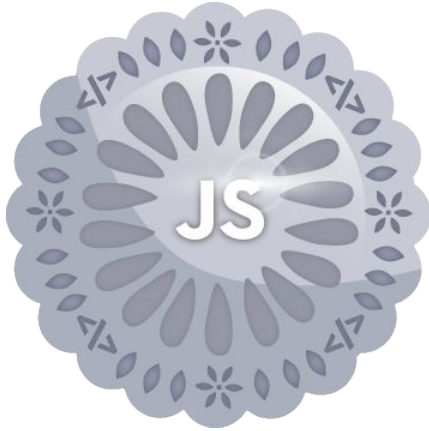
Become a sponsor



How do I become a sponsor?

- ① **Get in touch!** Send us an email.
- ② **Choose your tier.** We'll be happy to answer any questions
- ③ **Sign the contract.** Let's make it official.
- ④ **Reap the benefits!** Receive all your perks.

PLATINUM



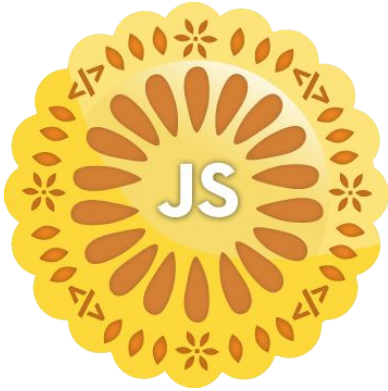
7,000 USD

What you get:

- Logo on site.
- Logo on virtual agenda.
- Can provide marketing material for attendees.
- Logo on livestream and published videos.
- Standing banner.
- Sponsor booth
- Full credit for provided amenity.
- Company logo on a single frame in all videos.
- Logo on badge.
- Acknowledgment in all our social media.

GOLD

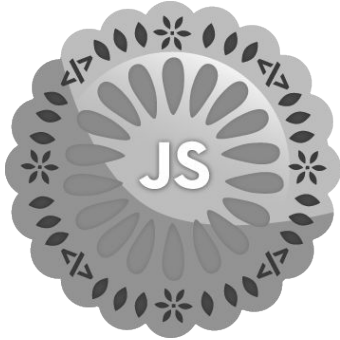
What you get:



5,000 USD

- Logo on site.
- Logo on virtual agenda.
- Can provide marketing material for attendees.
- Logo on livestream and published videos.
- Standing banner.
- Sponsor booth.
- Full credit for provided amenity.
- Acknowledgment in all our social media.

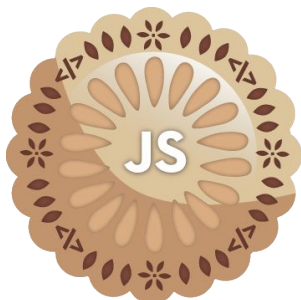
SILVER



3,000 USD

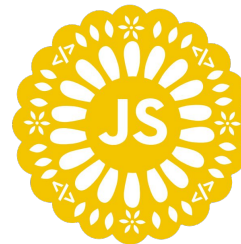
What you get:

- Logo on site.
- Logo on virtual agenda.
- Can provide marketing material for attendees.
- Logo on livestream and published videos.
- Standing banner.
- Acknowledgment in all our social media.



BRONZE
1,500 USD

- Logo on site.
- Logo on virtual agenda.
- Can provide marketing material for attendees.
- Logo on livestream and published videos.
- Acknowledgment in all our social media.



Support
N/A

- Logo on site.
- Acknowledgment in all our social media.

¡Muchas gracias!

With your help, we can make this happen!



roderik@jsconf.mx