

# UNDERSTANDING THE ALPHABETS OF OUR LIFE AND CHANGING OUR LIFE ESSAY

By

CA (Dr.) Rajkumar Adukia

Author of more than 300 books,

Business Growth and Motivational Coach,

Member IFRS SMEIG London 2018-2020

Ex director - SBI mutual fund, BOI mutual fund

Ph. D, LL. B, LLM (Constitution), FCA, FCS, MBA, MBF, FCMA, Dip Criminology, Dip in IFR(UK) Justice (Harvard), CSR, Dip IPR, Dip Criminology, dip in CG, Dip Cyber, dip data privacy B. Com, M. Com., Dip LL & LW

Student of – MA (psychology), MA (Economics), IGNOU PGDCR, PGCAP etc.

Chairman western region ICAI 1997, Council Member ICAI 1998-2016

## Introduction – Learning the Alphabets of Language

Every person desires something, however only few attain it - Probably not because they hadn't tried hard enough, but because they did not know at that time, of any methodological way to pursue their goal.

Remember your first day at Nursery school. The First time you ventured out alone into a different world (*unfamiliar territory*) lost and confused. Life (*the language of living life*) is quite like a nursery classroom and although centuries have been spent in analyzing life and ways to live it... the easiest way to breeze through it is by singing the soothing nursery rhyme (*learning the rules of the language*) we learnt in nursery school.

Before you go further ask yourself - What is it that you Need (the requirement of the basics); Want (to feel a longing for something); or Desire (passionately crave

something)? Are you ready to receive it if the universe gives it to you? Or are you not ready to shoulder responsibility for your aspirations?

*Earn the Right to Receive.* Take this journey through the twenty-six letters of the alphabet which you can use to learn the rules and eventually to speak the language of money; growth; happiness; success; peace or whatever else you ever imagined.

But remember each letter of the alphabet cannot form a language on its own, and has to be read in unison with each other.

So ....Go .....Go .....Go for your Goal!

### **A for ACTION**

*In the Bhagavad Gita, Sri Krishna said: Perform your prescribed duty (karma) because action (karma) is superior to inaction. Even the maintenance of your body cannot be accomplished through inaction.*

Action is imperative to achieve. Action is just the simple act of doing. It is common knowledge that no idea can be turned into reality without action on the idea. Creation of an idea and the desire to turn it into reality backed by all the monetary power available will still not guarantee riches unless there is action performed towards that idea. Over- analyzing and over-thinking will kill the idea even before inception.

So the key is to start and start Now! If you want to earn your millions in writing and have belief in yourself and an idea to boot - pick up a pen and paper and just write. If you want to strike your gold in the line of medicine – immediately get down to searching either on the internet or through social network as to the best degrees which you should study to acquire to take you towards your goal; etc. It couldn't get any simpler than that.

DO IT. TAKE ACTION.

### **B for BELIEF**

*Would you believe in what you believe in if you were the only one who believed it?*

*- Kanye West, American rapper, singer, songwriter and entrepreneur*

Belief, faith, conviction are words that move mountains. It is a state of one's mind which can lead the owner of that mind to achieve things that no one has ever achieved just by the mere presence of this small little word "Belief".

Belief in your idea, belief in your line of action, belief in the outcome, belief in yourself – is the cornerstone to strike gold. If you don't truly believe in the innermost soul of your heart in whatever it is you set out to do, I can guarantee, you most definitely will not succeed in it. However, if you believe in your thought, even though it may sound foolish to the world and unachievable at that point of time, it will most definitely bring you laurels sooner or later.

Belief is that unwavering faith that cannot be shaken by strokes of destiny or the tumultuous disasters. You convince your brain that you are one hundred percent sure that you will succeed in your endeavor. Faith removes constraints and turns adversity into opportunity and we can accomplish that which seemed impossible.

KEEP THE FAITH. BELIEVE.

### **C for COURAGE**

*"I wanted you to see what real courage is, instead of getting the idea that courage is a man with a gun in his hand. It's when you know you're licked before you begin, but you begin anyway and see it through no matter what. - Atticus Finch"*

*— Harper Lee, To Kill a Mockingbird*

'Courage is not the absence of fear but the triumph over it', these famous words of Nelson Rolihlahla Mandela, the South African anti-apartheid revolutionary, political leader, and philanthropist, who served as President of South Africa

exemplify that every human is afraid of something but only those who overcome the fear are the ones who strike gold.

Fear is generally of the unknown. We mostly fear that which is unfamiliar to us. So, the first time we go up on stage in an auditorium full of people – we are fearful; when we are investing in a new stock – we are fearful; when we are about to undergo an operation – we are fearful. It is only when we transcend that fear; we set the wheels in motion for what is to come next. We would miss out on a whole new world if we are stuck in our fear.

Every human being has courage in him but it will only come to the forefront when the person is in the direst circumstances. It is only when you are pushed to the brink that your courage appears. Sometimes even in those moments you still cannot sum up the courage. At times it is just one small word, quote, deed, event or person that may suddenly give you the courage which was eluding you all this while.

**BE BRAVE. THERE IS NO ALTERNATIVE.**

### **D for DESIRE**

**LOVE+COMMITMENT+PASSION = DESIRE**

You have to find what you truly desire. If today were the last day of your life, would you want to do what you are going to do today? If the answer is 'No', it is certain that something is wrong and needs to be changed. For you will attract riches and fame only if you are doing something you are passionate about.

**WORK – PASSION = RETURNS**

**WORK + PASSION = STRIKE GOLD!!**

If you love what you do, no one can stop you. You are bound to reach the peak of success.

Have a burning desire is to achieve - not hope or expectation. Have a passionate desire and dedicate your whole life to it. Do not rest until you achieve what you desire. Whatever comes in your way in your journey towards the attainment of

your desire are not obstacles but situations which you should mould in your favour. The universe will then work with you for you to achieve what you desire.

FUEL THE DESIRE.

### **E for EFFICIENCY**

A job done is good.

A job done well is even better.

A job done well within the time frame is very good.

A job done well before the prescribed time is very very good.

A job done better than it was expected to be done and that too before it was even required is excellent – Strike Gold!

Efficiency is the art of achieving maximum productivity with minimum wasted effort or expense. It is the key word which sets apart one individual from another. It is the reason for organizations having some ‘prized’ employees which are indispensable to them. It is the reason why some people are more successful than others.

EFFICIENCY ACCELERATES GROWTH.

### **F for FLEXIBILITY**

*‘Adaptability is not imitation. It means power of resistance and assimilation’.*

*--Mahatma Gandhi*

Flexibility or adaptability is a gift. The ability to be easily modified, change directions easily when required and compromise when appropriate, is a quality which people with strength of character possess. Flexibility does not mean ‘not sticking to your time schedule’ or ‘not doing the required task’. It means analyzing the situation and then altering a certain course of action to allow oneself to strike gold in future. Flexibility is quality of being bent without breaking. When to be flexible or inflexible is a decision which is the deciding factor of the prospects of future.

‘Change’ is the only constant. Sometimes we refuse to accept ‘Change’ in our lives. We are too settled in our comfort zones and feel uneasy on experiencing something different from the usual. What we forget is that the only permanent thing in this word is ‘change’ and one who does not change with the times gets left far behind. Accept Change. It is the shortest route to success. Acceptance does not mean compromise. It means to consent to the reality of a situation.

LIVE FLEXIBLE.

### **G for GOAL**

*To succeed in your mission, you must have single-minded devotion to your goal.*

*- A. P. J. Abdul Kalam*

Let no one and nothing deviate your focus from your goals and shake your confidence. One sure shot way to achieve a bulletproof mind is to declare your goals each day to yourself by jotting them down in a diary. This keeps you focused and on the right path without distractions and digression.

Put down your goals on paper. List what you aspire for in life whether it is material possessions, happiness, strong relationships etc. If you are not clear of your goals, even the universe will be confused as to how to help you achieve what you want. Similarly the structure we need to adopt for fulfillment of goals needs to be chalked out and put on paper. Once the structure is in place achieving the goals does not seem a daunting task. We need to draw out a time schedule of work commencement and completion and the methods to be adopted. Once that is done we have attained a shallow foundation. To obtain a deeper foundation we need to create an environment of introspection, self-motivation and social service.

FOCUS ON YOUR GOAL.

## **H for HARNESS**

When you harness something you bring it under your command to make use of it especially to produce power or force. When you harness your energies you congregate them to generate a dynamic and intense force.

A young child is a reservoir of energy. He is a livewire and it is difficult to keep up with him. Even if he is active throughout the day, his body rarely experiences extreme fatigue. With his infinite enthusiasm his mind is like a volcano as it conjures up various ideas and images in his mind. At that point he can strike gold!!

The first step to harness your energy is to be conscious of it. Be aware of your energies. Consciously study your mind and how your body responds to situations. Are you short-tempered? Are you impatient? Are you calm in stressful situations? Do you suffer from bouts of anxiety? Etc. Your own body cannot lie to you. Your own body's reactions and responses in situations tell you about your dominant and underlying energies. Assimilate these energies and then merge them to create a power source in yourself which can be consciously controlled by your mind so as to guide your body towards dynamic action to achieve the impossible.

**HARNESS YOUR ENERGIES.**

## **I for ITINERARY**

Organized planning is the only route to success. Plans crystallize desire into action which ultimately enables you to strike gold. Your dreams and vision take shape in the form of plans. To be effective a plan of action must have a definite deadline as the mind works on specific information. Planning without timing is futile.

For a plan to succeed it must be practical and workable. However, although your itinerary should be pragmatic but it should not be too orthodox and laden with worry and over-caution. While jotting down the plan of action remember that if you want to achieve extra-ordinary things you can't be ordinary. You may have to stick your neck out and go out of your comfort zone to make magic.

Plans require details, information, facts, figures etc. which you may not have access to on your own. To prepare a master plan to achieve your riches you may require the assistance of various people and resources. So the first step towards making a plan for attainment of your goal should be to identify the men, material and money you may need to carve your plan.

Just writing the plan will not be enough. It has to be put into action. When you have determined the tasks which need to be implemented to achieve your goal, then you must determine the actions you will need to perform to attain the goal.

## FORMULATE YOUR ITINERARY

### **J for JUST JELLYFISH**

Jellyfish are aquatic animals with a jelly-like and sticky umbrella-shaped bell and trailing tentacles. When they suffer physical attack, starvation or any other environmental damage they dive back into their development process, transforming back into a polyp. Instead of dying, they change into a tiny blob and then transfer back to the polyp stage within three days. This new polyp is genetically similar to the original jellyfish, but it is regrouped and reenergized and has transmuted. It's the only known animal capable of reverting completely to a sexually immature stage after having reached maturity – which is why they are known as 'immortal jellyfish'.

There is a lot which we humans can learn from the tiny little jellyfish. To obtain the elixir of life we must rework; reorganize and reenergize to strike gold. You may have been putting all your 100% efforts towards your goal with a strong belief in your heart that you will succeed. However, success still eludes you. Stop whatever it is you may be doing and take stock of your actions. Visualize the game from a different angle. Sometimes all you need to do may be just to take a leap back and then re-emerge again, this time 'packaged differently'.

Failures are not an end in itself. They are just new beginnings of something new. We just have to transform, change perspective and work from a different angle.

**JUST JELLYFISH: REWORK. REORGANISE. REENERGISE.**



## **K for KNOWLEDGE**

*“The only true wisdom is in knowing you know nothing”.*  
*-Socrates, a classical Greek philosopher credited as one of the founders of Western philosophy.*

No person is ever old enough to acquire knowledge. Experience, education, observations, abilities, creativity – is all knowledge. Even if you have never been to an educational institution and acquired a degree, you may be illiterate but you may still be knowledgeable.

Knowledge is free. You can acquire it if you want. It is everywhere around you. Acquiring knowledge and training is an investment; it should not be an afterthought. Instead of fearing lack of knowledge, be ready to learn. In the technologically advanced times which we live in, knowledge is available at the click of a mouse. There are numerous ways to attain specialized knowledge – online courses; training courses; continuous education; courses from colleges and universities, libraries, apprenticeship, reading books, group discussions with people who already have the required knowledge of your field.

Your ability to learn and transform that learning into an advantage will be the key to unlock your potential.

**KNOW THE VALUE OF KNOWLEDGE.**

## **L for LUCK**

*“Luck is what happens when preparation meets opportunity.”*  
*— Lucius Annaeus Seneca, Roman Stoic philosopher, statesman, dramatist,*

If we have a goal and we live for that goal and dedicate our existence to that goal; then the presence of ‘luck’ is immaterial to us. We rarely bother to stop and analyze whether we have been ‘lucky’ or not because we are so busy pursuing our goal.

Create your Luck. You determine your destiny when you react to situations you are confronted with in life. Your reactions determine your future and the life you create for yourself. Don't ponder over whether luck has favored you or ignored you, go out there and make your luck. Be alert to opportunities so that when they present themselves they are grabbed at the first go. Don't overanalyze everything that comes your way or else action will be too slow and too late. Most importantly don't procrastinate; what needs to be done needs to be done immediately and cannot and should not be postponed. Make consistent efforts and don't be bogged down by the luck factor in your life. When you have the right attitude and are persistent in your efforts you are bound to taste success. The adulation may come late but it will surely come. At times it may take months, years, a decade – but success will come your way.

**CREATE YOUR LUCK.**

### **M for MARKETING**

Market yourself well. How you perceive yourself to the outside world will determine how people perceive you, your idea, your belief in your idea and the success of it. Your first impression will make a lasting impression. To be successful and strike gold you have to market your idea, your dream, your unwavering confidence in your goal, your personal services.

When you are sure of yourself you market yourself well. You assume full responsibility for mistakes, shortcomings, decisions, achievements and conduct. When you assume full responsibility, the battle is already half won. Responsibility brings with it authority and accountability. You will exercise authority over your methods and will stretch your limits if your goal is as important to you as life itself.

With the advent of internet, the world has become a small marketplace. You can directly approach a future prospective customer or employer etc. without having to go through various channels of communication. Communication is important and it is the bridge to your destination. Come across as clear, confident and concise.

**MARKETING MANTRA MAKES MAGIC.**

## **N for NUCLEUS**

Your identity is your Nucleus: The fact of being who you are, your beliefs, your likes, your dislikes, your perceptions, your character.

As a child when we enter adolescence we generally experience an Identity crisis. As adults we continue to question our individuality throughout life. There comes a period when it is unclear to you as to what kind of person you are, what you would like to be, you question your goal and question your beliefs and courage to support your beliefs. It is then that you must remember, the Nucleus is central to you and controls your growth, if you waver and question your identity, then the growth trajectory also falters.

The true reason for being, the fact of being who you are – is the nucleus of your existence. When you develop your identity, you resolve internal crisis and help yourself to prepare for the future. Focus on your adaptive and creative characteristics to develop your personality and unite with your inner self.

CONNECT WITH YOUR NUCLEUS.

## **O for OUTLOOK**

*Nothing can stop the man with the right mental attitude from achieving his goal; nothing on earth can help the man with the wrong mental attitude.*

- *Thomas Jefferson, an American Founding Father who was the principal author of the Declaration of Independence and later served as the third President of the United States*

It is the way you look at life that determines your success. If you want to change life, change your attitude. You can achieve only what you think you can achieve. The attitude towards life – the strength of character of getting up after a fall, dusting yourself and starting afresh once again – determines how successful you become and strike gold. The proverb ‘Attitude determines Altitude’ is a reminder that anything is possible for the person with the right attitude.

Character is not made in adversity; rather it is exhibited in adversity. The right outlook towards ‘problems’ reduces their stature to mere ‘situations’ and they do not seem daunting any more. It is the case of the glass being half-full or half-empty; your attitude is everything.

In the end the right attitude will determine your success story. One has to be extraordinary to gain adulation. If you want to enjoy life by living your dream – stay at the top! But remember – at the top there is no space for mediocrity. Your attitude will determine how you outshine.

OUTLOOK DETERMINES SUCCESS.

### **P for PERSEVERANCE**

*“Don't watch the clock; do what it does. Keep going”.*  
- Samuel Levenson, American humorist, writer, teacher, television host, and journalist.

It isn't easy: but it has to be done. The only way to get over with it is to go through it: face it headlong. That in a nutshell is perseverance – the persistence in doing something despite difficulty or delay in achieving success.

The formula for success is:

Definite Goal + Definite Plan to achieved the desired goal + Hard work, Hard Work, Hard work every single day = Sure Shot Success.

The more you work, struggle and do whatever it takes to reach closer to your goal, you will observe that the worst is over and somehow things are getting better and better. Remember your goal and your well defined plan to achieve your goal, just focus on it; it will give you the strength to keep moving forward.

Patiently persist. Don't lose your enthusiasm when you suffer setbacks on your road to success. They are mere stumbling blocks. Gather your determination and tenaciousness and with single-minded strength of purpose forge ahead. The harder

you work, the closer your goal will seem. To reach the pinnacle of success you have to climb the small little steps on the staircase which will take you there.

## **PATIENT PERSEVERANCE PAYS**

### **Q for QUIT QUITTING**

*“Never give in, never give in, never, never, never, never-in nothing, great or small, large or petty - never give in except to convictions of honour and good sense ....”*  
- Winston Churchill, served as Prime Minister of the United Kingdom

Quitting should never be an option.

The major cause of doomsday =” What will people say”? If you think what ‘others’ think of you then what will ‘others’ think? This is not a tongue twister. Read the line carefully to understand its significance.

A significant reason why people quit and give up on their dreams is the fear of criticism. It is so unnerving to imagine how other people may perceive you that it may lead one to abandon his goal of life. You may be just around the corner to hit the jackpot, but you will never find out because you quit.

Don’t quit what you are doing. Your subconscious mind listens to you. Motivate yourself to overcome temporary failures. Listen to inspirational talks, read self-help books, stay in the company of optimistic people and summon up that strength to surge through another day to keep moving towards your goal. Quit quitting because there is always a silver lining at the end of every cloud. You may have achieved a setback today but you are learning which means you are not stagnant. It is important to grow and growth encompasses good and bad both.

**QUITTERS QUIT.**

### **R for RESILIENCE**

*“When we tackle obstacles, we find hidden reserves of courage and resilience we did not know we had. And it is only when we are faced with failure do we realise that these resources were always there within us. We only need to find them and move on with our lives”.*

*- Avul Pakir Jainulabdeen Abdul Kalam better known as A. P. J. Abdul Kalam, the 11th President of India and an aeronautical scientist*

The ability of a substance or object to spring back into shape is called resilience. Some people get punched and knocked down by life time and again, and each time they bounce back stronger. Instead of letting miserable situations break their determination they face their demons head on.

If you get punched down by failure and bounce back up, you have the strength of perseverance, resilience, grit, determination. Develop your Resilience. Every setback is not the end. Get up and move on. Build your strength and endurance to failures. These are not just strong words, but words which can make you learn, adjust and actually return better than before.

**RESILIENCE STRENGTHENS YOUR RESOLVE.**

## **S for STIMULUS**

‘Stimulus’ is a thing or event that evokes a specific functional reaction in an organ or tissue; that ‘something’ that causes growth, activity, or reaction. It is something external which influences our activity.

So what is your stimulus? What is that factor which motivates you into action? What is that one external factor which influences all that you do? What is the reason for your goal? What is your motivation? Why do you do what you do? Have you ever thought about it – the reason for your action?

Generate a positive stimulus. It will give you the required push towards your goal. Motivate yourself to achieve your goal. Give yourself the necessary inspirational talk to create a positive stimulus for energized action.

You need a stimulus for action.  
You need a stimulus for planned action.  
You need a stimulus for creative action.  
You need a stimulus for existence.

WHAT IS YOUR STIMULUS?

### **T for THOUGHT**

A ‘Thought’ is the Alpha and Omega of success. *Buddha said ‘what you think, you become’*. Accomplishment of your goal has already started when the seed was sown in your brain as a thought. To be successful, you have to first train your mind. You must master your mind and have dominance over your thought. Herein lies your route to strike gold.

Imagine wealth, victory, success – and you will achieve it. You want success and the universe will serve it to you if you can control your thought process. A human mind is reservoir of power: It can conjure up zillion thoughts. The art is in taking that one thought which you believe in, and turning it into reality.

Fill your mind with positive thoughts. Let there be no place for negativity, gossip, worry and criticism. You will destroy the beautiful seed of pure thought even before it germinates. Water your thought, nurture it and let it grow into unimaginable wealth and success.

Just like the water takes the shape of the vessel it is poured into, let your thought also blend into the current moment. Let it not focus on what has passed and what will present itself in the future. Be aware and chalk out a planned action strategy to achieve your goal, but while on the path of achievement don’t let your thoughts sway. Train them to remain focused on the goal.

TRAIN YOUR THOUGHTS

### **U for UNIFICATION**

Unify means to make or become united, uniform, or whole. If you unify a number of things or people, you join or bring them together

Man is a social animal. Healthy relationships are the fundamentals of good health and well being in turn determining personal and professional success. When you forge strong relationships with others you will generate a sense of camaraderie. Declare your goals and aspirations with supporters and people you trust which will in turn move you one step closer to achieving them.

The secret of happiness is being part of a community – a part of a whole. It gives you a sense of belonging and the willingness to achieve. There is a certain feeling of contentment or security which comes with kinship.

UNIFICATION BUILDSTHE LADDER OF SUCCESS

### **V for VIBRANCY**

Vibrancy is the state of being full of energy and life. What is life without enthusiasm? It fuels you and ensures that you charge towards your goal to strike gold. As a wise man once said, ‘add life to your days, not days to your life’.

Be a livewire: always full of life. Channel your passion towards your goal into your personal self as well. When you are energetic and vibrant you bring a new magical gusto in your small tasks. This reduces struggle and inefficiency and fills you with positivity to surge forward.

At times we feel our energy is sapped. Criticism and worry may eat up our enthusiasm, energy and vibrancy. We need to renew our energies and think of ways to recharge our enthusiasm.

Learning a new technique which is entirely different from your current line of work is the best thing to do. It restores passion and the zeal for life. Don’t constraint yourself by excuses. Get up and move before you stagnate.

VIBRANCY IS DESIREABLE TO MAKE SUCCESS ACHIEVABLE

### **W for WILL**



Your 'WILL' can change everything. It can pull you out from the depths of misery. It can give you hope. It can make you millions. It can change your fortunes and your future. The 'will' comes from 'within'. You are unstoppable once you have willed it.

'Sports' is the greatest school of will and determination. Every sportsman wants to win. In sports, the sportsman just doesn't want to compete but wants to win. Your will is displayed when you battle your inner demons, because when you conquer within: you conquer outside.

YOU CAN DO IT ONLY IF YOU WILL IT.

### **X for X-FACTOR**

*Nobody is good at everything but everybody is good at something. Find and Focus  
on your Strengths.  
-Unknown*

There may be many professionals with the same qualifications. There may be many businessmen with business acumen. There may be many artisans with the same expertise. There may be many people with the same skill-set. But what sets apart one individual from another is their 'X-Factor'.

Identify your 'X-Factor'. X-Factor is that noteworthy special talent or quality that makes you unique and stand out from others. If you go for your dream job and there are other contenders for the job apart from you with the exactly same qualifications – then why should you be given the job in preference over them. What is that uniqueness in you which gives you an edge over others or makes you stand out? Your X-factor differentiates you from others. Identify it and enhance it.

IDENTIFY YOUR X-FACTOR.

## **Y for You AND ONLY You**

Believe in Yourself. 'You and Only You' can achieve your goal. Introspect, improve and innovate – challenge yourself and compete with yourself – to rise beyond your potential.

Depend only on Yourself.

Hold only Yourself responsible for your setbacks and failures.

Compete with Yourself.

Challenge Yourself.

You are only what you want to be. You can be much more.

A man enters the world alone and he is alone when he leaves it. So do not depend on others for fulfillment of your dreams and your life. Take responsibility for your actions and realize that you alone are responsible for what you have achieved or failed to achieve. Blaming circumstances and situations will do no good. The will and determination to conquer all odds and emerge victorious is what makes a person successful.

*"We know what we are but know not what we may be." (Hamlet)*

Have a goal and have the courage to achieve it. There will be hurdles on the way but that should not stop you or make you change course. Stay on the determined path and strike gold.

**YOU ARE EXTRAORDINARY.**

## **Z for ZENITH**

Breathe one Idea.

Sleep one Idea.

Talk one idea.

Live one idea.

If every moment of your soul thrives on that one idea – no one can stop you from being successful, achieving great wealth and all your dreams.

*“Put your heart, mind, intellect and soul even to your smallest acts. This is the secret of success.” – Swami Sivananda, a Hindu spiritual teacher and a proponent of Yoga and Vedanta*

Most people who have not reached the pinnacle they wanted to reach is because they have not laid down their goal precisely or have been changing their goal ever too often. If you 100% decide on your goal and then with full belief in yourself persist towards achieving it, there is no force that can stop you. Sooner or later you will achieve what you had set out for.

Dream Big. Set your goal. Focus on it. Persist with hard work every single day.  
**YOU WILL MOST DEFINITELY REACH THE SUMMIT OF SUCCESS AND STRIKE GOLD!!**

**RISE TO YOUR ZENITH.**

### **Conclusion – Speaking The Language**

After learning the alphabet to speaking the language of success, you are ready for receiving key to the certificate of merit. The key is to remember that the truth of life is – It is the obsession to achieve your desired goal and not lineage that makes you successful. Every individual is extraordinary. The trick is to have a dream, to believe in it, to go after it and then to live it.

**ACTION, BELIEF, COURAGE and DESIRE** coupled with **EFFICIENCY** and **FLEXIBILITY** make you reach your **GOAL** provided you **HARNESS** your energies, prepare an **ITINERARY** and **JUST JELLYFISH** on the focused path to your goal. Accumulate **KNOWLEDGE** and manoeuvre your **LUCK** with the right **MARKETING** of yourself to the **NUCLEUS** of your existence. The right **OUTLOOK** and **PERSEVERANCE** will help you to **QUIT QUITTING** and will spark the necessary **STIMULUS** to fuel your **RESILIENCE** and **THOUGHT** process. **UNIFICATION** with your surroundings will give you **VIBRANCY** and the **WILL** to exhibit your **X-FACTOR** so that **YOU AND ONLY YOU** can accelerate towards the **ZENITH** of your success.

**GO FOR IT. GO STRIKE GOLD!!**