

# User Activity & Revenue Dashboard

**981** Total users    **670** Active Users    **289** Orders Count    **\$31.56K** Gross Revenue    **\$32.74K** Net Revenue    **\$33.37** ARPU    **29.5%** Conversion Rate

All

country

All

source

All

device

All

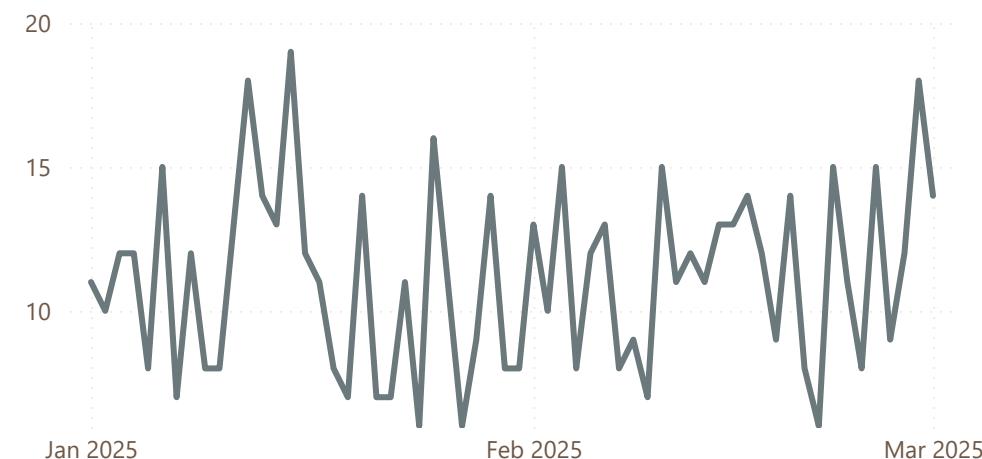
Time to convert

All

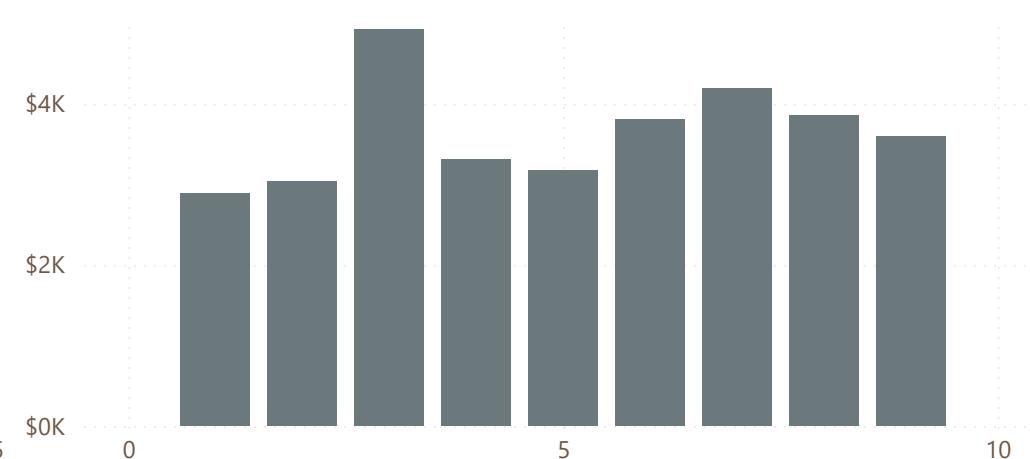
## Net Revenue by Country

country	Total Revenue (Net)
UA	\$13,690
PL	\$5,311
US	\$3,677
DE	\$3,105
GB	\$2,832
FR	\$2,454
Other countries	\$1,667
<b>Total</b>	<b>\$32,735</b>

Active Users Trend (Q1 2025)

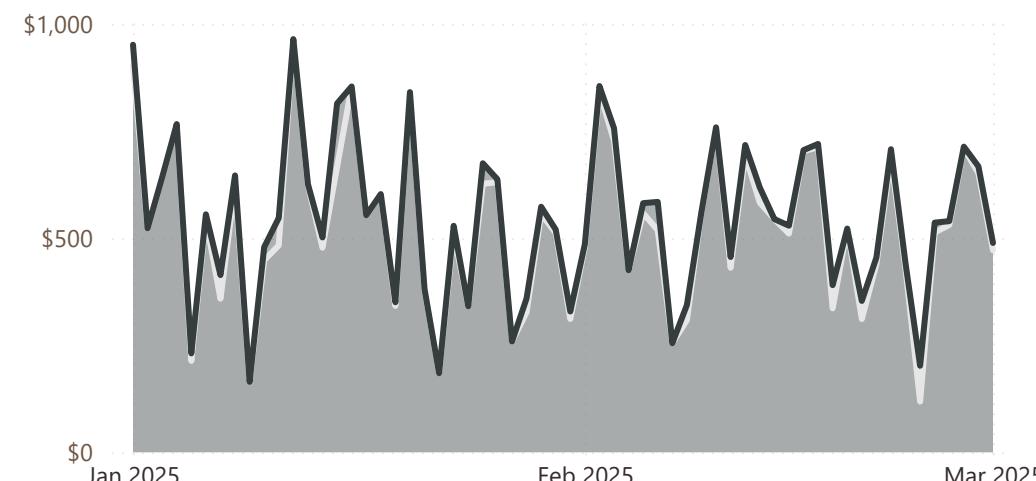


Weekly Net Revenue Trend (Q1 2025)



Gross vs Net Revenue Trends (Q1 2025)

● Total Revenue (Gross) ● Total Revenue (Net)



Daily Orders Trend (Q1 2025)

