



**Sales Trend Over Time**

Sum of Sales by Order Date

Order Date	Sum of Sales
9/9/2017	~0.5M
9/9/2016	~0.4M
9/9/2014	~0.5M
9/8/2017	~0.5M
9/8/2016	~0.5M
9/8/2015	~0.5M
9/8/2014	~1.0M
9/7/2017	~0.5M
9/7/2015	~0.5M
9/7/2014	~0.5M
9/6/2016	~0.5M
9/6/2015	~0.5M
9/5/2014	~0.5M
9/5/2017	~0.5M
9/5/2016	~0.5M
9/4/2017	~0.5M
9/4/2016	~0.5M
9/4/2015	~0.5M

**Sales by Product Category**

Sum of Sales by Category

Category	Sum of Sales
Technol...	~1.0M
Furniture	~0.5M
Office S...	~0.5M

**key findings like:**

- Technology category drives 40% of total revenue
- West region shows highest profit margins
- sales peak during Q4

**Top 10 Products by Sales**

Sum of Sales by Product Name

Product Name	Sum of Sales
Canon image...	~50K
Fellowes P85...	~40K
Cisco TelePre...	~30K
HON 5400 S...	~30K
GBC DocuBind...	~30K
GBC Ibimast...	~30K
Hewlett Pack...	~30K
HP Designjet...	~30K
GBC DocuBind...	~30K
High Speed ...	~30K

**Region**

**Profitability Analysis**

Sub-Category	Sum of Sales	Sum of Profit
Tables	2,06,965.53	-17,725.48
Bookcases	1,14,880.00	-3,472.56
Supplies	46,673.54	-1,189.10
Fasteners	3,024.28	949.52
Machines	1,89,238.63	3,384.76
Labels	12,486.31	5,546.25
Art	27,118.79	6,527.79
Envelopes	16,476.40	6,964.18
Furnishings	91,705.16	13,059.14
Appliances	1,07,532.16	18,138.01
Storage	2,23,843.61	21,278.83
Chairs	3,28,449.10	26,590.17
Binders	2,03,412.73	30,221.76
Paper	78,479.21	34,053.57
Total	22,97,200.86	2,86,397.02

**Visualizations**

Build visual

**Data**

Search: Customer ID...

SUM Discount

Order Date

Order ID

SUM Postal Code

Product ID

Product Name

SUM Profit

Profit Margin

SUM Quantity

Region

SUM Row ID

SUM Sales

Segment

Ship Date

Ship Mode

State

Values  
Add data fields here

Drill through

Cross-report  Off

