Marvin Bley

2425 Prospect Street, Berkeley CA
+49 152 245 17974 | marvinbley2@gmail.com

EDUCATION

University of California, Berkeley — **Berkeley CA, USA**
Study Abroad — 08/2024 - 12/2024
Courses on design thinking, HCD and computational creativity

University of Osnabrück — **Osnabrück, Germany**
B.A. Interaction Design (Current German grade: 1.5/5.0 equiv. 3.8/4.0 GPA) — 09/2022 - 01/2026
Courses on psychology & usability, information technology, communication studies and design

WORK EXPERIENCE

Deloitte — **Düsseldorf, Germany**
Product Design Intern — 07/2023 - 09/2023
- Collaborated with Deloitte's design team to create innovative applications for Fortune 500 clients and especially a key governmental institution, focusing on enhancing public safety and operational efficiency
- Developed UX flows, prototypes, and user interfaces, all driven by research and shaped through direct collaboration with clients during frequent meetings

Freelance Designer — **Osnabrück, Germany**
Specialization in App Design, Prototyping & CI — 06/2022 - 06/2023
- Captured and retained clients by delivering designs for user-centric mobile and web applications. Created high-fidelity prototypes and wireframes leading to enhanced approval rates of my clients
- Developed logos and comprehensive brand identities tailored to client objectives, resulting in stronger customer loyalty and brand recognition for their businesses

EXTRACURRICULAR ACTIVITIES & ACHIEVEMENTS

1st place University Startup Competition | Startup Accelerator Collaboration — **Osnabrück, Germany**
Osnabrück University of Applied Sciences — 10/2023
- By pitching a fully developed business plan, corporate identity, and a digital 3D model, we successfully convinced a professional jury composed of key figures from the local startup scene, effectively demonstrating the sustainability and viability of our concepts
- Led to a collaboration with the Startup Accelerator "Osnabrück-Smart City House"
- Coordinated project management and developed corporate identity and design elements, leading to improved workflow efficiency and a unified brand presence

Kitabu Foundation Scholarship — **Osnabrück, Germany**
Osnabrück University of Applied Sciences — 08/2023
- Merit- and motivation-based scholarship for excellent students
- Supporting students pursuing academic programs and internships exclusively in the U.S.

SKILLS & TOOLS

Design & Programming: UX & UI Design, Human-Centered Design, Design Thinking, Interactive Prototyping, Usability-Testing, User Research, Information Architecture, Concept Development, Product Strategy, Branding & Corporate Identity, HTML, CSS, Java Script, JQuery, 3D-Modelling
Tools: Figma, Adobe Creative Suite (PS, AI, AE, XD etc.), Blender, macOS (Keynote, Pages etc.), MS Office
Languages: German: Native, English: C1, Latin: advanced proficiency certificate