



# Annie Ainsley

“Why work for 10 minutes when you can automate the task in 10 hours?”

## Demographics

Gender:	Female
Age:	36
Location:	Mannheim
Relationship Status:	Married
Job:	Developer at Caruso
Education:	Bachelor of Science in Computer Science

## Background Description

Annie is one of the core developers at Caruso. She has been with the company for a long time and knows its systems well.

She often must devote time to preparing data appetisers which would be better spent on other work, but she also lacks the time to automate this task.

## Goals and Motivations

- Less redundant work
- More time for actual development, not just presenting data

## Needs and Challenges

- Little time for work outside of core development
- Continuous manual development of tasks that should be automated
- Doesn't know the customers well

## Behaviors

- Likes optimisation
- Dislikes redundancy

## How can we help?

- Automate the creation of data appetisers
- Make the automation easily and quickly expandable for future use cases
- Make the automation configurable by Cornelius