# Transforming FinTech: The Power of Multimodal Approaches in Fintech Service Innovation

## R E Zera Marveen Lyngkhoi

(2311AI06)

under the guidance of

Dr. Sriparna Saha

Department of Computer Science and Engineering Indian Institute of Technology Patna

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## Overview

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#### Introduction

**Problem Statement:** Multimodal models often suffer when one or more input modalities, especially visual information are missing at inference time. Existing solutions like GANs, diffusion models, or architecture modifications incur high computational costs and require retraining.

Our Solution: We propose a token-level modality imputation method that uses

precomputed vision token embeddings from an offline database to substitute missing visual inputs during inference eliminating the need for retraining or generative pipelines. **Why It Matters:** Our approach improves **efficiency** and safeguards **privacy**, particularly in sensitive domains like **finance** and **healthcare**, where raw visual data may expose confidential or personally identifiable information. By relying on offline embeddings, no

#### Validated On:

• Finchat — a new multilingual, code-mixed financial dialogue dataset.

sensitive images need to be stored or processed during inference.

We also evaluated **MM-IMDB**, a benchmark for multimodal classification to test for robustness and generalizability

## Methodology

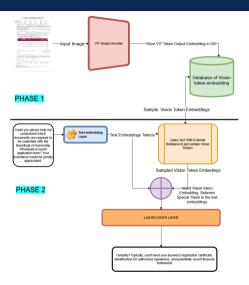


Figure 1: Workflow of the Posposed Method

### Results: Performance on the FinChat Dataset

Table 1: Performance of Different Techniques on the Finchat Dataset For generation evaluated using Rouge(R1,R2,RL),Bleu(B1,B2,B3,B4) and Bert Score(Bert)

Method	Model	В1	В2	В3	В4	R1	R2	RL	Bert
Baseline	Gemma3-4B-it+SFT	0.343	0.217	0.149	0.107	0.308	0.117	0.240	0.851
	Qwen2.5-VL-3B-it+SFT	0.240	0.121	0.073	0.047	0.222	0.061	0.160	0.825
$SFT + Image \; Retrieval + 100\% \; Missing \; Images$	Gemma3-4B-it+Top_1 Image	0.338	0.212	0.145	0.105	0.309	0.116	0.238	0.850
	Gemma3-4B-it+Top_2 Image	0.341	0.212	0.143	0.102	0.306	0.112	0.234	0.850
	Qwen2.5-VL-3B-it+Top_1 Image	0.236	0.119	0.071	0.045	0.218	0.060	0.158	0.825
	Qwen2.5-VL-3B-it+Top_2 Image	0.237	0.119	0.070	0.046	0.218	0.059	0.157	0.824
Zero Shot+100% Missing Images	Qwen2.5-VL-3B-it	0.137	0.057	0.031	0.020	0.159	0.042	0.109	0.797
	Gemma3-4B-it	0.124	0.043	0.021	0.012	0.154	0.038	0.107	0.792
	Gemma3-4B-it+Top_1 Image	0.124	0.044	0.022	0.013	0.153	0.039	0.107	0.792
	Gemma3-4B-it+Top_2 Image	0.123	0.041	0.020	0.011	0.151	0.037	0.104	0.792
	Qwen2.5-VL-3B-it+Top_2 Image	0.139	0.058	0.032	0.020	0.159	0.042	0.110	0.797
	Qwen2.5-VL-3B-it+Top_1 Image	0.138	0.057	0.031	0.019	0.161	0.042	0.110	0.797
50% Missing Images Train $+$ SFT $+$ 100% Missing Images Testing	Gemma3-4B-it+SFT	0.339	0.216	0.150	0.108	0.324	0.123	0.253	0.855
	Qwen2.5-VL-3B-it+SFT	0.281	0.169	0.114	0.082	0.272	0.095	0.210	0.840
SFT + Token Retrieval+100% Missing Images	Gemma3-4B-it+Top_150 Tokens	0.358	0.232	0.161	0.116	0.334	0.129	0.259	0.860

## Results: Ablation Study on Token Sampling

Table 2: Abalation Study for different Token Sampling Techniques on the Finchat Dataset evaluated on Rouge, Bleu and Bert score. The best score for each Method is highloghted in bold

Method	Model	B1	B2	В3	B4	R1	R2	RL	Bert
Baseline	Gemma3-4B-it+SFT	0.343	0.217	0.149	0.107	0.308	0.117	0.240	0.851
	Qwen2.5-VL-3B-it+SFT	0.240	0.121	0.073	0.047	0.222	0.061	0.160	0.825
Img_Retrieval+Token Sampling+100% Missing Images	Qwen2.5-3B-it+SFT+top_1	0.247	0.129	0.079	0.051	0.234	0.068	0.169	0.829
	Qwen2.5-3B-it+SFT+top_2	0.248	0.131	0.081	0.053	0.235	0.070	0.169	0.829
	Gemma3-4B-it+top_2	0.341	0.217	0.149	0.106	0.311	0.118	0.241	0.851
	Gemma3-4B-it+top_1	0.347	0.221	0.152	0.109	0.313	0.119	0.242	0.852
Token Sampling+100% Missing Images	Qwen2.5-3B-it+SFT+30 Qwen2.5-3B-it+SFT+60 Qwen2.5-3B-it+SFT+100 Qwen2.5-3B-it+SFT+120 Qwen2.5-3B-it+SFT+150 Gemma3-4B-it+60 Gemma3-4B-it+120 Gemma3-4B-it+150	0.247 0.243 0.245 0.243 0.244 0.353 <b>0.358</b> 0.356 <b>0.358</b>	0.131 0.127 0.128 0.127 0.126 0.228 0.231 0.230 <b>0.232</b>	0.081 0.078 0.079 0.077 0.078 0.158 <b>0.161</b> 0.159 <b>0.161</b>	0.054 0.052 0.052 0.051 0.051 0.114 <b>0.117</b> 0.114 0.116	0.235 0.234 0.237 0.235 0.233 0.329 <b>0.334</b> 0.331 <b>0.334</b>	0.070 0.069 0.069 0.068 0.067 0.127 <b>0.129</b> 0.126 <b>0.129</b>	0.170 0.168 0.169 0.169 0.168 0.257 <b>0.261</b> 0.257	0.829 0.829 0.829 0.829 0.829 0.856 0.859 <b>0.860</b>

## Results: MM-IMDB Genre Classification Results

Table 3: Testing For Generalization For MM-IMDB dataset

Methods	ods File			
Img_Retrieval+Token Sampling+100% Missing Images	Gemma3-4B-it_+Top_1 Similar Image + Token Sampling	0.6121	0.1720	0.6092
Img_Retrieval+Token Sampling+100% Missing Images	Gemma3-4B-it_+Top_2 Similar Image + Token Sampling	0.5920	0.0588	0.5839
Full Modality	Gemma3-4B-it	0.6842	0.3371	0.6867
	MoE MaxoutMLP	0.601	0.516	0.592
	GMU	0.630	0.541	0.617
	MM-GATBT	0.685	0.645	0.683
	Gemma3-4B-it + Top_100 Tokens	0.6465	0.2902	0.6443
	Gemma3-4B-it + Top_120 Tokens	0.6509	0.3755	0.6470
Token Sampling+100% Missing Images	Gemma3-4B-it + Top_150 Tokens	0.6430	0.1373	0.6400
	Gemma3-4B-it + Top_30 Tokens	0.6585	0.4062	0.6559
	Gemma3-4B-it + Top_60 Tokens	0.6563	0.1855	0.6546
Other Baseline+70% Missing Images	VILT	0.647	0.553	0.644

### **Publications**

- R. E. Zera Marveen Lyngkhoi, Sriparna Saha. Towards a Study on Exploring Missing Modalities through the Lens of Token Embeddings.CIKM 2025: The 33rd ACM International Conference on Information and Knowledge Management. (Communicated)
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## Thank You