

A surreal, artistic illustration of the Earth as a floating island in space. The island is covered in a dense network of roads, highways, and infrastructure, with a prominent spiral road in the center. The land is green and hilly, while the oceans are a deep blue. The island is surrounded by various celestial bodies, including a large planet on the right, a crescent moon, and several smaller planets and moons. In the foreground, a large, futuristic satellite or space station is visible, with a bright blue light emanating from it. The overall scene is set against a dark, starry background, suggesting a vast, open universe. The text "Rule the world with mobile phone" is overlaid in a large, white, sans-serif font at the bottom right of the image.

**Rule the world**  
with mobile phone





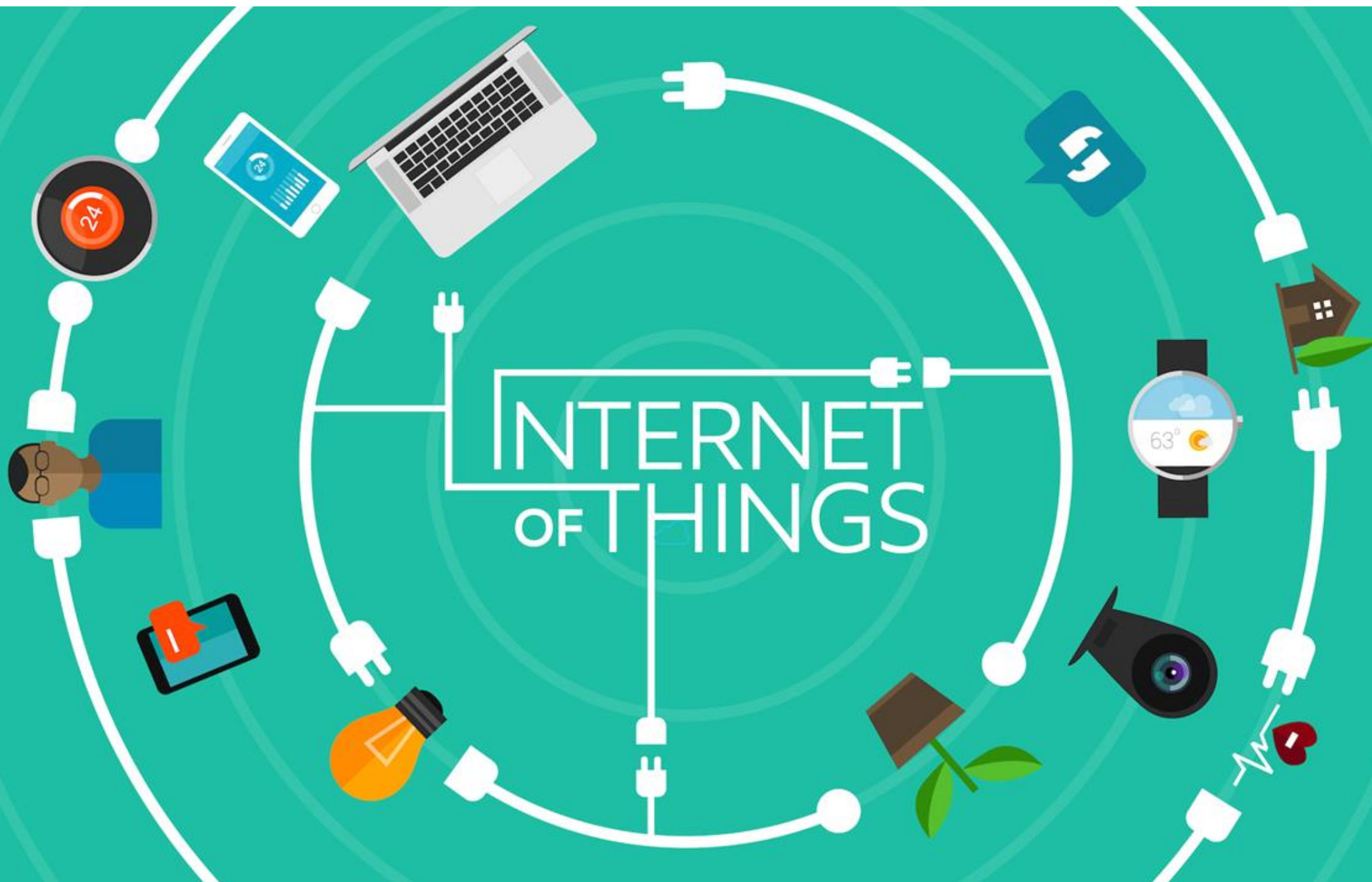
# Denys Karpov

Android developer

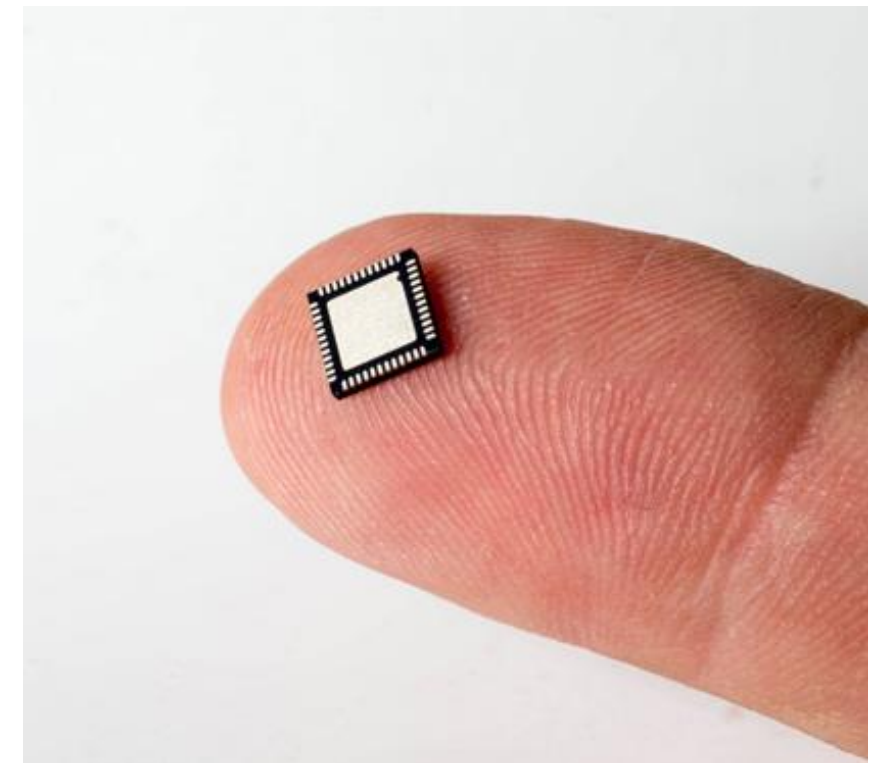
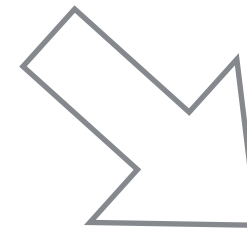
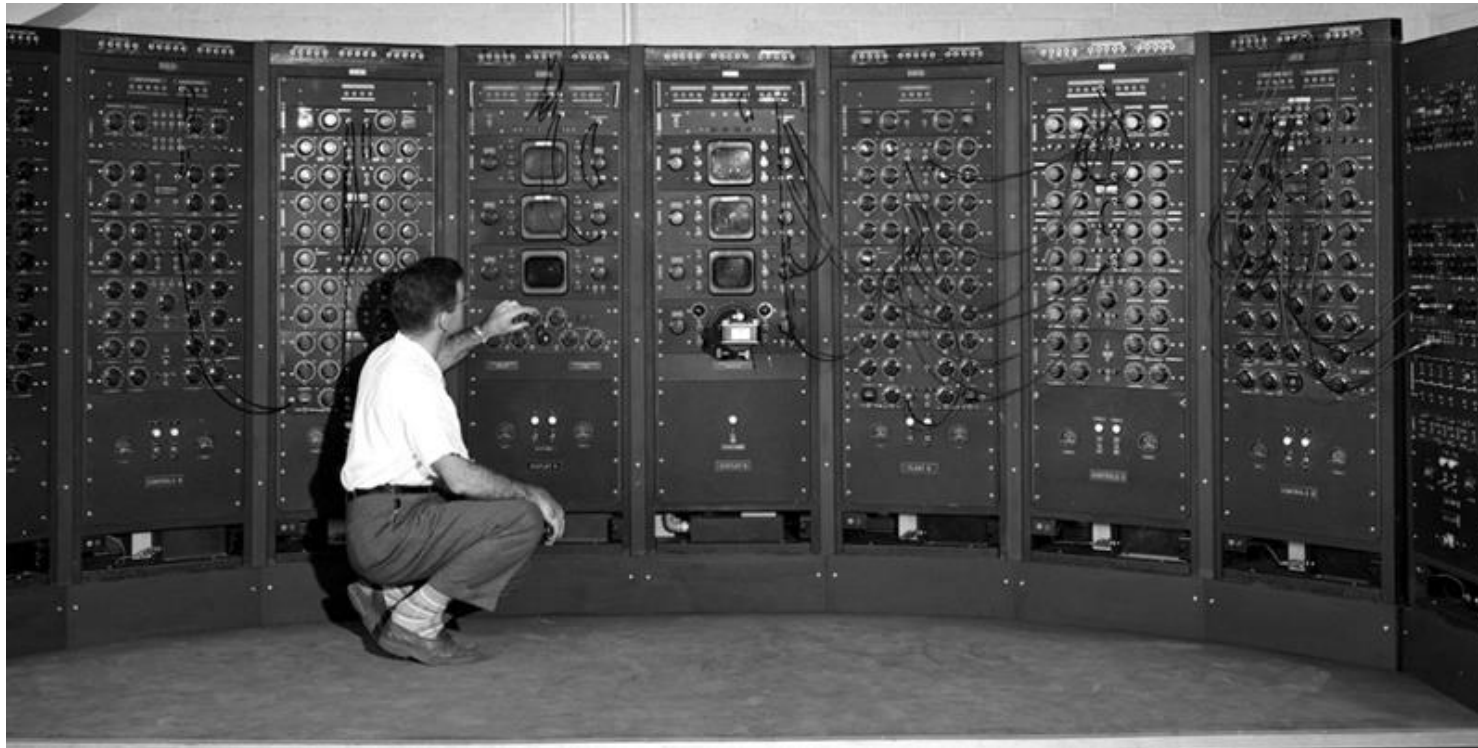
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Petcube



# Evolution ...





# Whole world in Your pocket





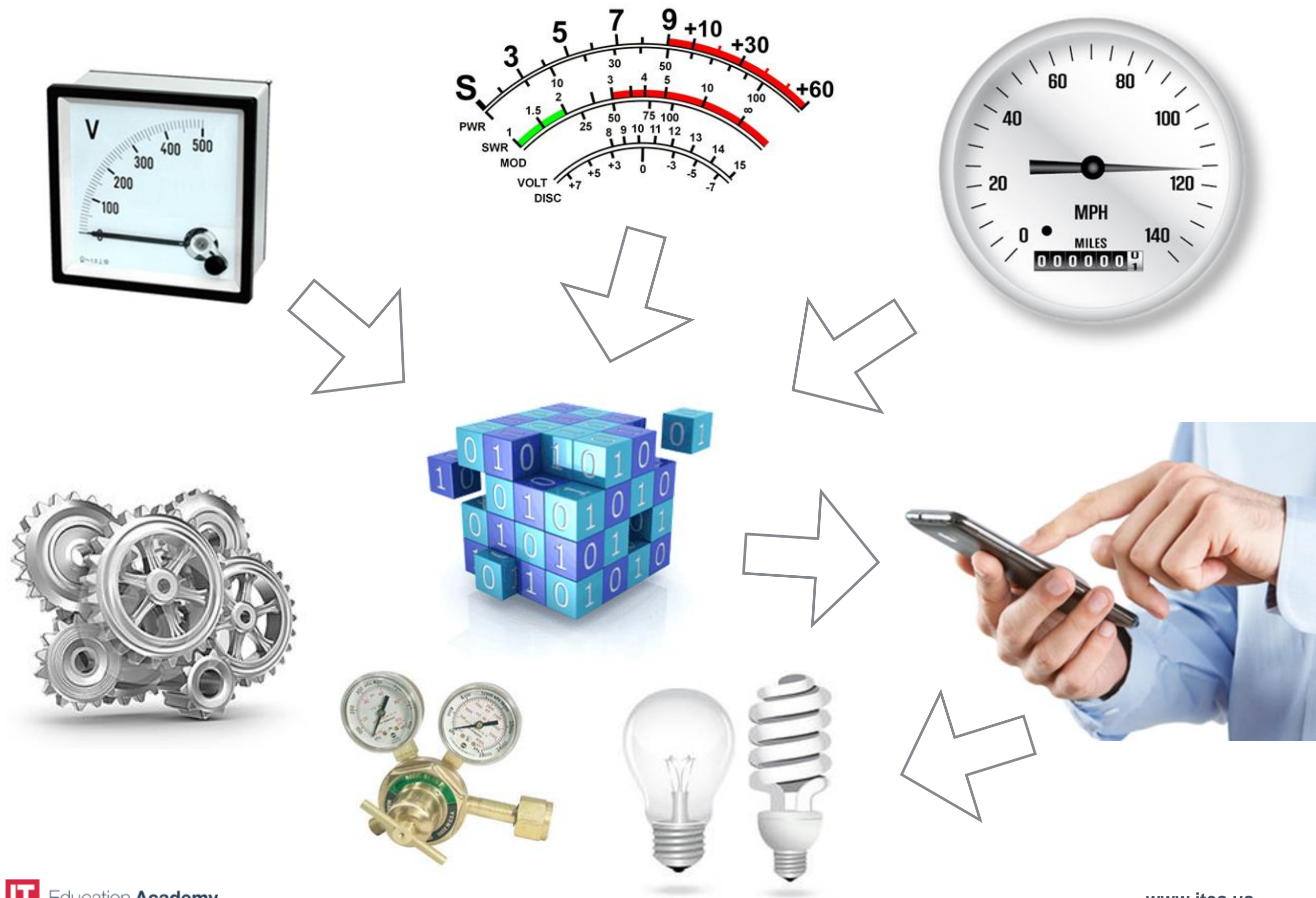
What does it mean?





What connected ?

# How it works






## What the reason?







# Monetization: type “Standalone”



**Sphero Developers** build games, have fun

### Get The SDK

- iOS** This guide walks you through the basics of creating mobile apps for iOS that leverage the Orbotix Sphero SDK.
- Android** This guide walks you through the basics of creating mobile apps for Android that leverage the Orbotix Sphero SDK.
- Unity** The Sphero Unity Plugin is a group of C# classes that form a bridge between Unity and our native Android iOS SDKs.
- Windows** This project shows Windows 8.1 developers how to integrate Sphero into their Apps and games!
- AR** The Sphero Augmented Reality (AR) SDK is used to overlay a live view of the real world with virtual content.
- Documentation** Here you will find documentation explaining different Sphero technologies including Macros and OrbBasic.

### Unofficial SDKs


- JavaScript (New!)
- Ruby
- Python
- ROS
- Twilio SMS
- Xamarin

### SpheroVerse

We've designed Sphero from the ground up for fun and exploration. Join the community to see all kinds of projects and hacks, and share the cool thing **you** are building.

[Sign Up Now](#)

### Featured App: Exile




A totally new take on arcade-style space fighter games. Sphero has been exiled from his home planet and must fight his way back to save all Robot kind. Fly through space while destroying enemies and collecting energy cores. For enhanced gameplay, hold Sphero in your hand and use it to control your spaceship.

[iPhone App Store](#) [Android Market](#)



# Monetization: type “Slave”

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1 Select your Plan

2 Verify

3 Billing & Shipping

4 Done!

## Subscription Order

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BILLING ADDRESS

First name:  Last name:

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Card number:  CVC:

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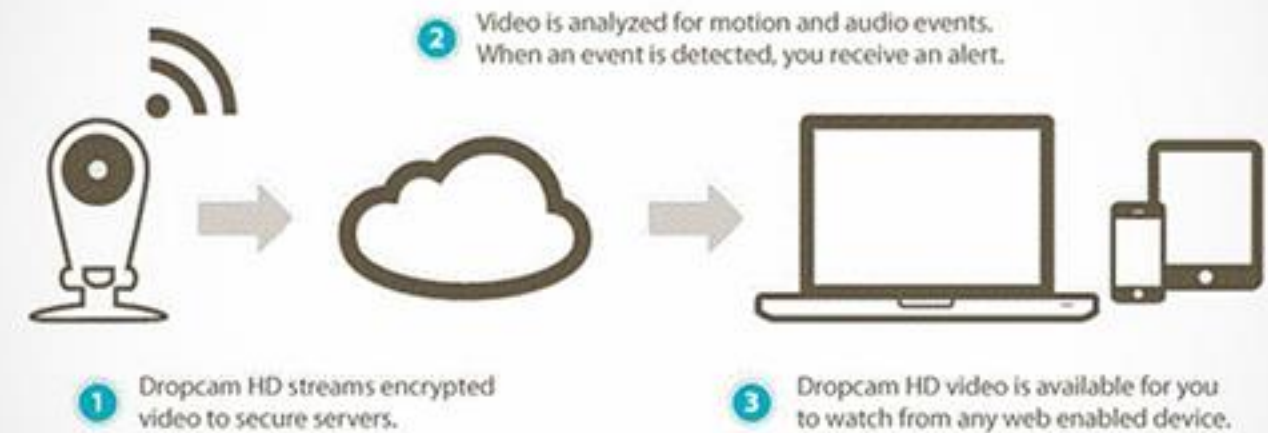
Camera	Plan	Description	Monthly Cost
Desk	CVR 7	live viewing and 7 days of recording	\$9.95
Living Room	Live Streaming	free live viewing	\$0.00
Driveway	CVR 7	live viewing and 7 days of recording	\$4.95
<b>Total:</b>			<b>\$14.90</b>

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# dropcam







## Monetization: type “Hub”



**Unlock your Nest home. Coming in 2016.**


The Yale Linus lock lets you open the door from your phone or enter a custom passcode. And when Linus works with Nest, you can check if the door's closed, give visitors a temporary passcode and see when they came and left – all from your Nest app. [Learn more >](#)






**Your lights can look out for you.**


When Nest Cam senses motion when you're away, your Philips Hue lights can turn on and off as if you're home. [Get connected >](#)






**All your video in the same app.**


You can turn the Nest Cam on or off from the Skybell app. And if Nest Cam senses motion when you're away, it will tell Skybell to start recording. [Get connected >](#)






**Don't miss a thing.**


The Mimo onesie and baby monitor can keep an eye on things while your little one sleeps. And when your baby stirs, Mimo can work with Nest Cam to show you what's happening in the nursery. [Get connected >](#)






**Watch what they eat.**


Know your pet's OK when you're away. Petnet can work with Nest Cam to send you a snapshot to your Petnet app when your pet is eating. [Get connected >](#)

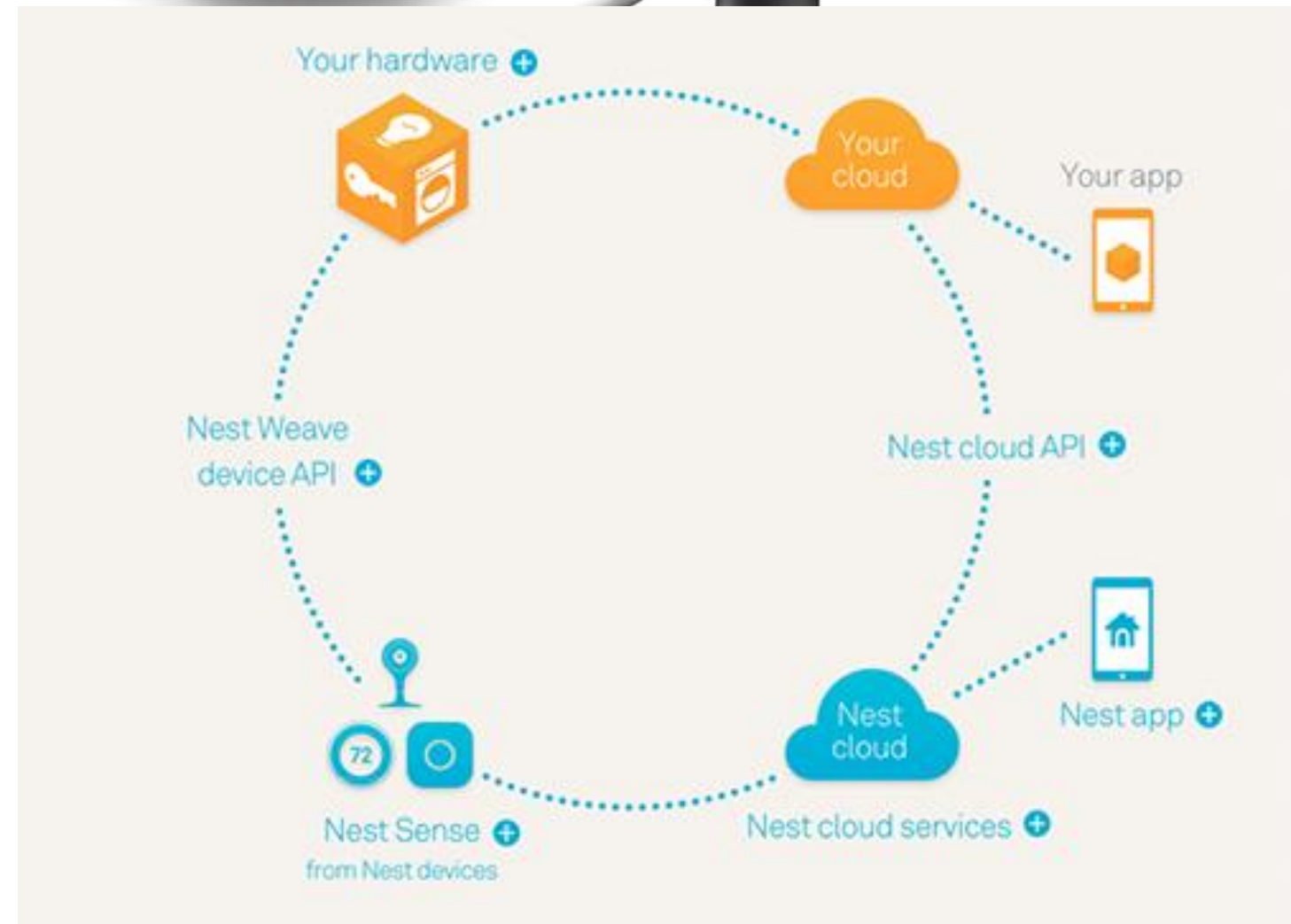




**Lock away your curiosity**

See who's at your door from wherever you happen to be. When someone unlocks your door, Nest Cam will show a short animation you can see right from your August app. [Get connected >](#)









***I made an iPhone out of paper. It's not the same though.***





  
**Wifi**



# Bluetooth



Bluetooth™  
4.0





# Near field communication



## Wired connection





# Visual connection









100



Want more ?

