

```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
```

```
Data=pd.read_csv("/content/sales_data.csv")
```

Data

	Day	Month	Year	Customer_Age	Age_Group	Customer_Gender	Country	State
3-16	26	November	2013	19	Youth (<25)	M	Canada	British Columbia
5-16	26	November	2015	19	Youth (<25)	M	Canada	British Columbia
4-13	23	March	2014	49	Adults (35-64)	M	Australia	New South Wales
6-13	23	March	2016	49	Adults (35-64)	M	Australia	New South Wales
4-15	15	May	2014	47	Adults (35-64)	F	Australia	New South Wales
...
6-12	12	April	2016	41	Adults (35-64)	M	United Kingdom	England
4-12	2	April	2014	18	Youth (<25)	M	Australia	Queensland
6-12	2	April	2016	18	Youth (<25)	M	Australia	Queensland
4-14	4	March	2014	37	Adults (35-64)	F	France	Seine (Paris)
6-14	4	March	2016	37	Adults (35-64)	F	France	Seine (Paris)

18 columns

```
Data.head()
```

```
Data.shape
(113036, 18)
```

```
Data.info()
```

```
Data.describe()
```

	Day	Year	Customer_Age	Order_Quantity	Unit_Cost	Unit_Price
count	113036.000000	113036.000000	113036.000000	113036.000000	113036.000000	113036.000000
mean	15.665753	2014.401739	35.919212	11.901660	267.296366	4
std	8.781567	1.272510	11.021936	9.561857	549.835483	9
min	1.000000	2011.000000	17.000000	1.000000	1.000000	
25%	8.000000	2013.000000	28.000000	2.000000	2.000000	
50%	16.000000	2014.000000	35.000000	10.000000	9.000000	
75%	23.000000	2016.000000	43.000000	20.000000	42.000000	
max	31.000000	2016.000000	87.000000	32.000000	2171.000000	35

```
Data.dtypes
```

```
Data.dropna(inplace=True)
```

```
Data.isnull().sum()
```

```
Data["Customer_Age"].mean()
```

```
Data['Customer_Age'].plot(kind="kde")
```

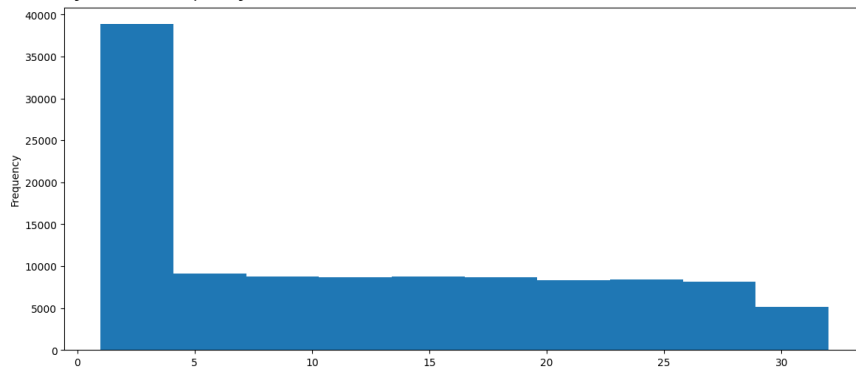
```
Data['Customer_Age'].plot(kind='box',vert=False,figsize=(14,6))
```

```
Data['Order_Quantity'].mean()
```

```
11.901659648253654
```

```
Data['Order_Quantity'].plot(kind='hist',figsize=(14,6))
```

<Axes: ylabel='Frequency'>

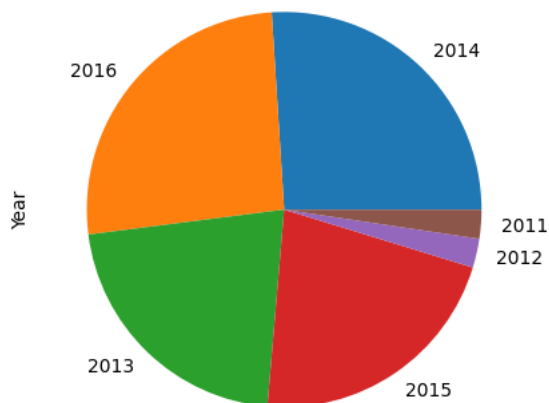


```
Data['Order_Quantity'].plot(kind='box',figsize=(14,6))
```

```
Data['Year'].value_counts()
```

```
Data['Year'].value_counts().plot(kind='pie')
```

<Axes: ylabel='Year'>



```
Data['Month'].value_counts()
```

```
Data['Month'].value_counts().plot(kind='bar',figsize=(14,6))
```

```
Data['Country'].value_counts()
```

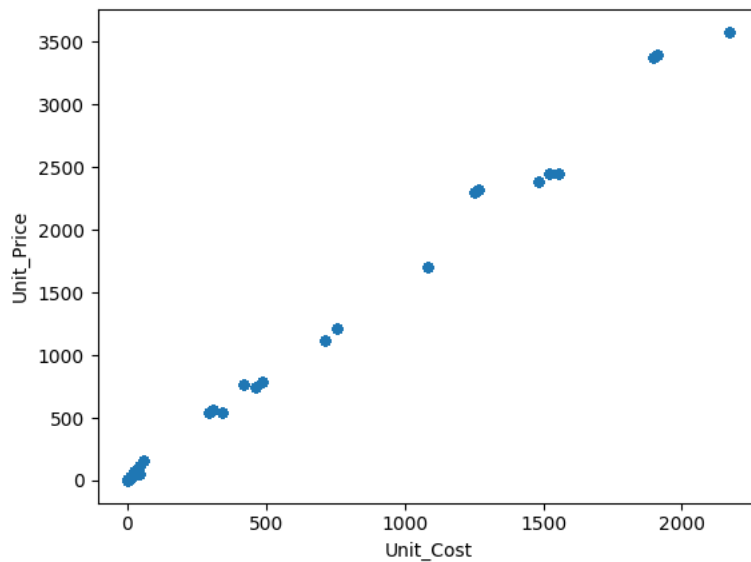
```
sales = Data.groupby('Country')['Cost'].sum().plot(kind="bar")
```

```
Data['Product'].unique()
```

```
Data["Product"].value_counts().head(10).plot(kind="bar",figsize=(10,4))
```

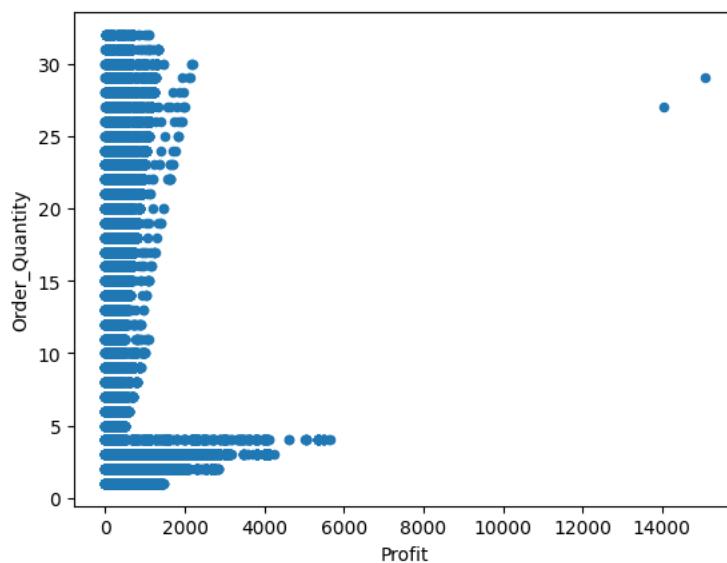
```
Data.plot(kind="scatter",x="Unit_Cost",y="Unit_Price")
```

<Axes: xlabel='Unit_Cost', ylabel='Unit_Price'>



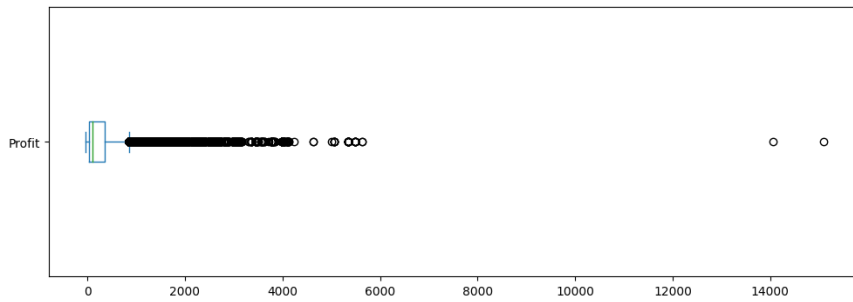
```
Data.plot(kind="scatter",x="Profit",y="Order_Quantity")
```

<Axes: xlabel='Profit', ylabel='Order_Quantity'>



```
Data.plot(kind="box",x="Country",y="Profit",figsize=(12,4),vert=False)
```

<Axes: >

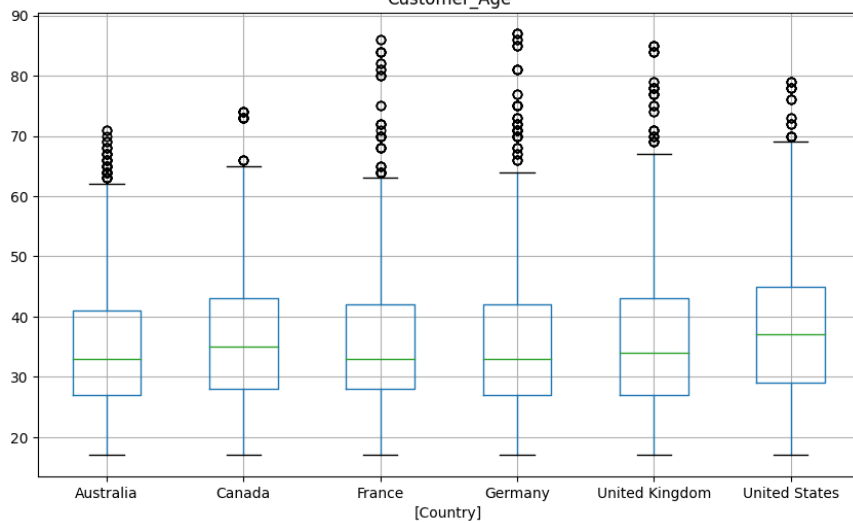


```
Data[["Customer_Age", "Country"]].boxplot(by="Country", figsize=(10,6))
```

<Axes: title={'center': 'Customer_Age'}, xlabel='[Country]'

Boxplot grouped by Country

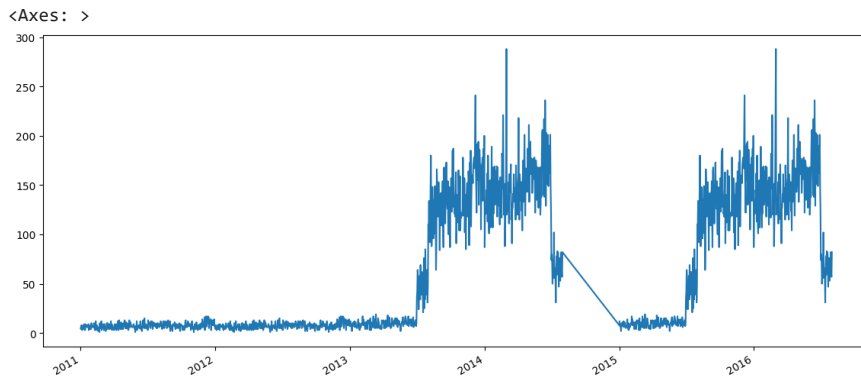
Customer_Age



```
Data["Calculated_Date"]=Data[['Year', 'Month', 'Day']].apply(lambda x: '{}-{}-{}'.format(x[0],x[1],x[2]),axis=1)
Data["Calculated_Date"]=pd.to_datetime(Data["Calculated_Date"])
Data['Calculated_Date'].head()
```

```
0    2013-11-26
1    2015-11-26
2    2014-03-23
3    2016-03-23
4    2014-05-15
Name: Calculated_Date, dtype: datetime64[ns]
```

```
Data["Calculated_Date"].value_counts().plot(kind="line",figsize=(14,6))
```



```
Data['Revenue'] + 50
```

```
0      1000
1      1000
2      2451
3      2138
4       468
...
113031   234
113032   1233
113033   1233
113034   1310
113035   1257
Name: Revenue, Length: 113036, dtype: int64
```

```
canada_orders = len(Data[Data["Country"] == "Canada"])
france_orders = len(Data[Data["Country"] == "France"])
```

```
print(f"Number of Orders in Canada: {canada_orders}")
print(f"Number of Orders in France: {france_orders}")
```

```
Number of Orders in Canada: 14178
Number of Orders in France: 10998
```

```
Data.loc[(Data['Country']=="canada") & (Data['Sub_Category']=="Bike Racks")].shape[0]
```

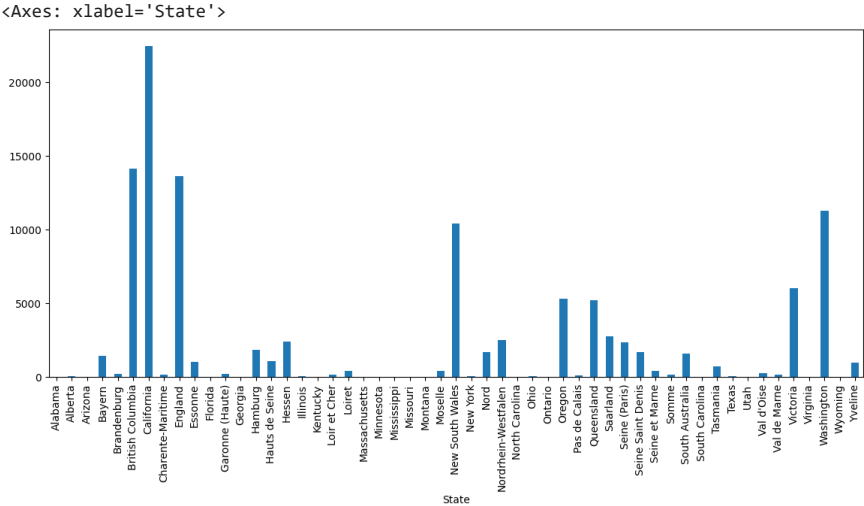
```
0
```

```
Data.groupby('State').size()
```

```
State
Alabama      4
Alberta     56
Arizona      4
Bayern     1426
Brandenburg  198
British Columbia 14116
California   22450
Charente-Maritime 148
England    13620
Essonne     994
Florida     14
Garonne (Haute) 208
Georgia      8
Hamburg     1836
Hauts de Seine 1084
Hessen     2384
Illinois     28
Kentucky     10
Loir et Cher 120
Loiret      382
Massachusetts 2
Minnesota    6
Mississippi  4
Missouri     6
Montana      6
```

Moselle	386
New South Wales	10412
New York	20
Nord	1670
Nordrhein-Westfalen	2484
North Carolina	4
Ohio	28
Ontario	6
Oregon	5286
Pas de Calais	90
Queensland	5220
Saarland	2770
Seine (Paris)	2328
Seine Saint Denis	1684
Seine et Marne	394
Somme	134
South Australia	1564
South Carolina	10
Tasmania	724
Texas	30
Utah	10
Val d'Oise	264
Val de Marne	158
Victoria	6016
Virginia	4
Washington	11264
Wyoming	8
Yveline	954
dtype: int64	

```
Data.groupby('State').size().plot(kind="bar",figsize=(14,6))
```



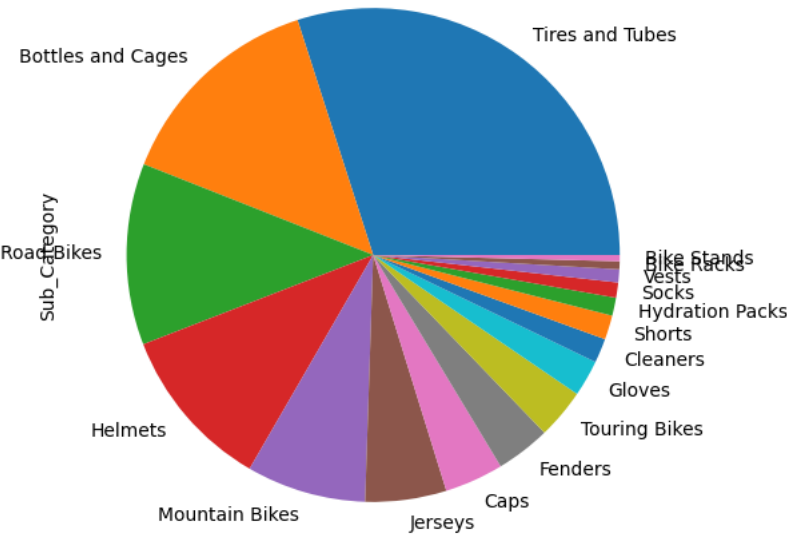
```
Data["Sub_Category"].value_counts()
```

Tires and Tubes	33870
Bottles and Cages	15876
Road Bikes	13430
Helmets	12158
Mountain Bikes	8854
Jerseys	6010
Caps	4358
Fenders	4032
Touring Bikes	3698
Gloves	2686
Cleaners	1802
Shorts	1794
Hydration Packs	1334
Socks	1122



```
Vests          964
Bike Racks     592
Bike Stands    456
Name: Sub_Category, dtype: int64
```

```
Data["Sub_Category"].value_counts().plot(kind="pie",figsize=(14,6))
```

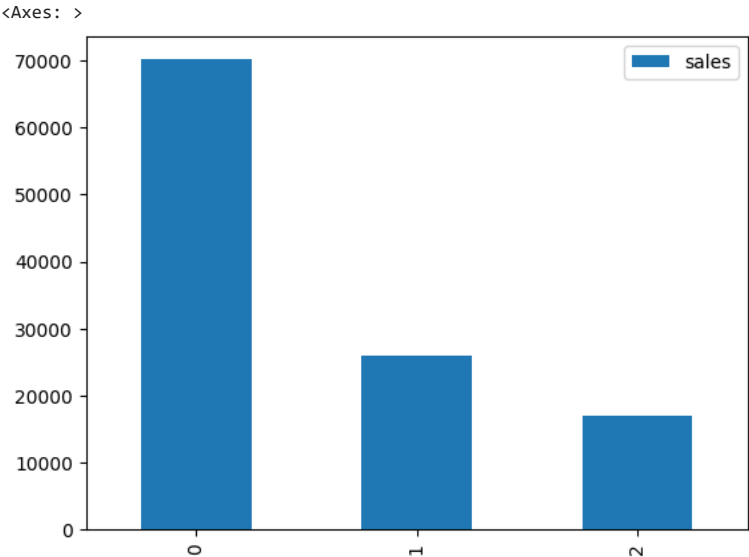
<Axes: ylabel='Sub_Category'>



```
Data.groupby('Product_Category').size().reset_index(name='sales').loc[Data['Product_Category'].str.contains('Accessories')]
```

	Product_Category	sales	
0	Accessories	70120	
1	Bikes	25982	
2	Clothing	16934	

```
Data.groupby('Product_Category').size().reset_index(name='sales').loc[Data['Product_Category'].str.contains('Accessories')].plot(kind="bar")
```

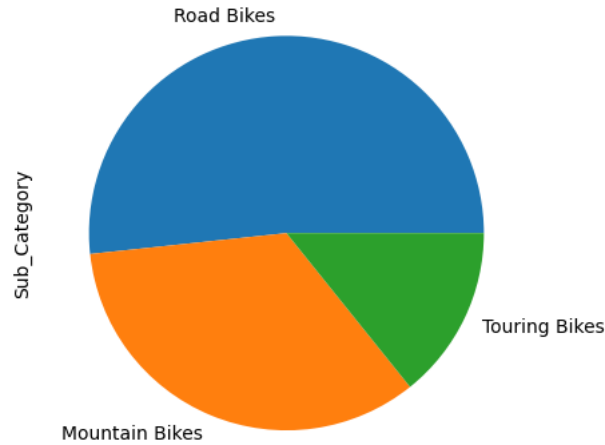


```
Data.loc[Data['Product_Category']=="Bikes", "Sub_Category"].value_counts()
```

```
Road Bikes      13430
Mountain Bikes  8854
Touring Bikes   3698
Name: Sub_Category, dtype: int64
```

```
Data.loc[Data['Product_Category']=="Bikes", "Sub_Category"].value_counts().plot(kind="pie")
```

<Axes: ylabel='Sub_Category'>



```
Data['Customer_Gender'].value_counts()

M    58312
F    54724
Name: Customer_Gender, dtype: int64
```

```
Data.loc[(Data['Customer_Gender']=="M") & (Data['Revenue']>=500)].shape[0]

21781
```

```
Data.sort_values(["Revenue"],ascending=False).head(5)
```

	Date	Day	Month	Year	Customer_Age	Age_Group	Customer_Gender	Country
112073	2015-07-24	24	July	2015	52	Adults (35-64)	M	Australia
112072	2013-07-24	24	July	2013	52	Adults (35-64)	M	Australia
71129	2011-07-08	8	July	2011	22	Youth (<25)	M	Canada
70307	2011-04-30	30	April	2011	44	Adults (35-64)	M	Canada
70601	2011-09-30	30	September	2011	19	Youth (<25)	F	Canada

```
Data['Revenue'].max()

58074
```

```
Data.loc[Data['Revenue']> 10_1000 , "Order_Quantity"].mean()

nan
```

```
Data.loc[Data['Revenue']<10_1000 , "Order_Quantity"].mean()

11.901659648253654
```

```
Data.loc[(Data['Year']==2016) & (Data['Month']=="May")].shape[0]

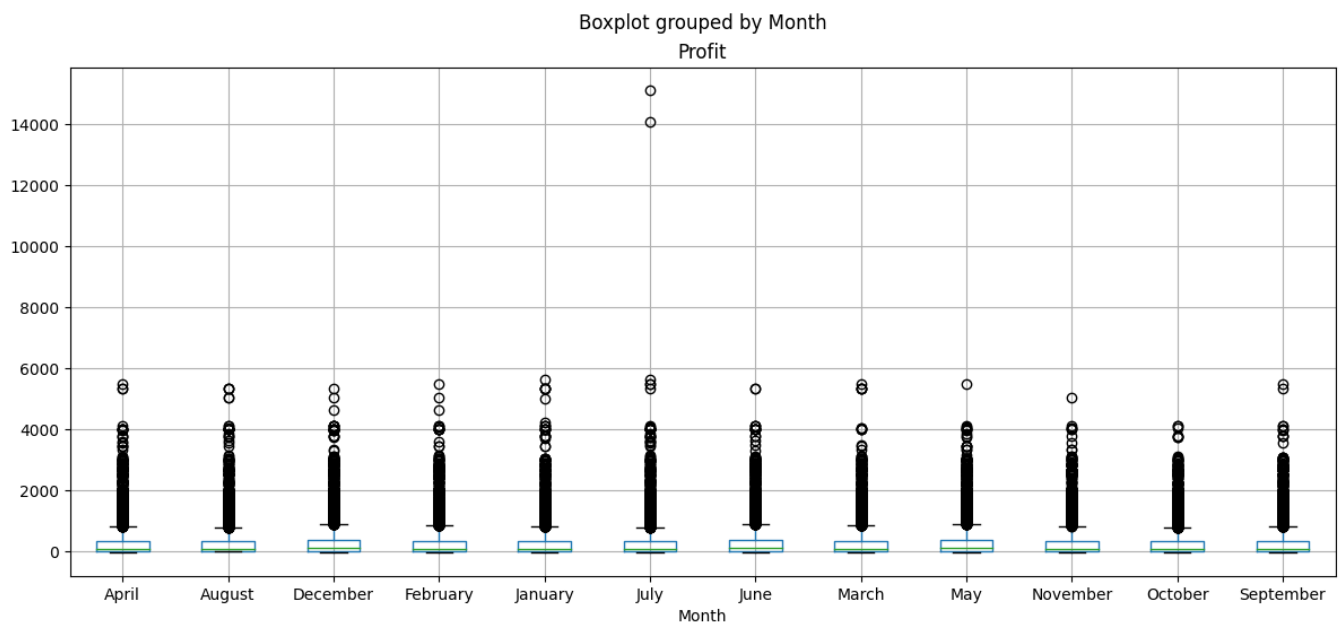
5015
```

```
Data.loc[(Data['Year']==2016) & (Data['Month'].isin(["May", "June", "July"]))].shape[0]

12164
```



```
ax = Data.boxplot(column="Profit", by="Month", figsize=(14, 6))
```



```
tax_rate = 0.072
```

```
us_sales = Data[Data["Country"] == "United States"]
```

```
us_sales["Unit_Price"] = us_sales["Unit_Price"] * (1 + tax_rate)
```

```
print(us_sales["Unit_Price"].head())
```

```
Unit_Price
```