

Abraham is a very outgoing and extroverted individual who often likes to go to parties, events, and many other social gatherings. One night as he is driving towards a house party that his friend is organizing he struggles to find a open parking space and spends over 30 minutes looking until he finds one. Unfortunately he needs to pay the meter and decides to stay at the party for 2 hours, while at the party he realizes his 2 hours is almost up but he really wants to stay an hour longer. This inconveniently means that he needs to walk all the way back to his car and pay for the extra time that he wants, would it not be great if there existed an app that made [Name] life easier.

Let's look at Paige, Paige is a student in OttawaU and who is diligent preparing for her upcoming exams. One particular morning she is rushing to campus with her car looking for a parking spot unfortunately the campus is located in downtown Ottawa and parking space is limited. She is in a rush due to the fact that she needs to write her exam in less than an hour, desperate she parks her car in a place that doesn't seem to require payment, unbeknownst to her there is a 2 hour time limit and her exam is 3 hours. Unfortunately she received a parking ticket, this tragedy has befallen many students simply seeking knowledge.

Sara is a nurse working at the Civil Hospital, on her way to an early morning shift she notices that there is construction going on at the parking lot hospital and she has nowhere to park. After spending around thirty minutes looking for a metered parking she finally finds one inconveniently located 15 minutes away from the hospital. Once she parks her car and pays the meter she heads over to start her shift, during her shift she overhears her coworkers talking about a parking lot conveniently located only 5 minutes away from the hospital.

[App Name] is the app that will solve all of their problems, let's look at what happened to Abraham. He not only had trouble finding parking but needed to walk all the way back to his car to extend his time. This is where [App Name] will come in and display (on a map and/or a list) for the user all metered and non-metered parking areas registered with the app. It does not only solve Abraham's problem of finding close parking but it also solves Paige, and Sara's that were facing the same problem. Also if any of our clients wanted to renew their time limit and extend they can simply do so using the [App Name] rather than needing to go all the way back into their car to complete this simple task.