Marwa
Mohamed

SOFTWARE DEVELOPER

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Linkedin
Github

PROFILE

Detail-oriented Software Developer with strong computer science fundamentals and experience in building full-stack web applications. Proven ability to write clean, scalable code using industry standard languages like JavaScript and Tailwind. Passionate about mobile experiences, user centric design, and AR-enhanced communication platforms. Background in QA and project management enhances my ability to build high-performing, collaborative systems.

SKILLS

HTML, CSS, JavaScript, Node, React, Express, MySQL, Agile Development, Document Object Model (DOM) APIs, Web APIs, User Authentication, OAuth, Heroku, GitHub, Jest, Agile Methodologies, REST APIs, DOM & Web APIs.

EDUCATION

BrainStation | Diploma, Software Engineering
Sep 2024 - Dec 2024, Toronto, ON

Npower Canada | Google Project Management
Nov 2021 - Jan 2022, Toronto, ON

Npower Canada | IT Analyst
Jan 2020 - May 2020, Toronto, ON

Riara University | Bachelor of Science in Computer Science
Sep 2018- June 2019, Kenya, Nairobi

PROJECTS

Rafiki Habit App | Software Engineer | *February 2025,*

- Developed a full-stack habit tracking and journaling app with real-time partner connections using Socket.IO.
- Implemented JWT-based authentication and secure RESTful APIs for data operations.

Bandsite | Software Engineer | *November 2024, BRAINSTATION*

- Built an interactive band website using Sass for scalable CSS and DOM manipulation for engaging features.

BrainFlix | Software Engineer | *November 2024, BRAINSTATION*

- Created a video-sharing platform with custom video player functionality and real-time commenting.
- Designed responsive UI with a focus on user experience and accessibility.

InStock | Software Engineer | *November 2024, BRAINSTATION*

- Built an inventory management app with custom form validation and conditional rendering for item statuses.
- Applied full-stack architecture and used REST APIs to manage stock levels dynamically.

EXPERIENCE

Quality Assurance | Teleperformance Google | *Toronto, ON | Sep 2023 - Dec 2024*

- Audited campaign quality and led client meetings for campaign performance optimization, improving quality scores by 20%.
- Coached sales teams on campaign strategies and communication skills, contributing to higher client retention.
- Conducted meetings with Google clients, as part of their external workforce, to align on expectations and review revenue fluctuations, identifying key factors that impacted performance.

Senior Ads Account Strategist | Google | *Toronto, ON | May 2023 - Sep 2023*

- Led a team of 15 to surpass sales KPIs by 30%; mentored team to increase client revenue by 25%.
- Oversaw recruitment and alignment of team strengths with sales strategy, enhancing overall output.
- Spearheaded recruitment efforts to build a cohesive team, aligning strengths with organizational needs and enhancing overall team performance.

E-Commerce Coordinator - ShopHERE | *Mosaic | Toronto, ON - June 2020 - Oct 2021*

- Developed eCommerce websites using Shopify, WordPress, and Square to boost SMB sales by 40%.
- Executed digital ad campaigns via Facebook and Google to increase traffic and engagement.