What are url parameters and how to work with them in JavaScript?

URL parameters or query strings are the part of a URL that typically comes after a question mark (?) and are used to pass data along with the URL. They can be active parameters that modify page content or passive parameters that are mostly used for tracking and do not change the content.

They are made up of key-value pairs, where the key tells you what data is being passed and the value is the data you’re passing, such as an identifier. They look like ?key=value but may be separated by ampersands (&) like ?key=value&key2=value2 if there is more than one pair.