



[Return to "Business Analyst" in the classroom](#)

Predict Impact of New Menu

REVIEW

ANNOTATIONS 1

HISTORY

Meets Specifications


Avid Udacity Student  ,

I can't believe you made it on the first try... Congrats! 


This was a brilliant submission and I enjoyed reviewing your work. By carefully going through the project, it shows

a lot of effort, diligence and above all, understanding of the project. Excellent work! You have successfully passed

all the rubrics of this project. All the efforts you put in to complete the project are very much appreciated and it was my pleasure reviewing this wonderfully implemented project. Remember, Perfect practice makes perfect. So

keep practicing on these projects and I wish you all the best. Please keep up the fantastic work. 

Please carry on your Great Work! 

I must endorse the hard work and determination I perceived in this implementation and want this spirit to be maintained through out learning with us. Please keep up the spirit! 

Your work is so well done that I would really like to get some feedback about it.

Please kindly take 2 minutes of your precious time and answer the following questions:

- 1- What was the biggest challenge in accomplishing this project?
- 2- Do you have any addition comment about the project?

We value your feedback so much and we will highly appreciate if you answer the questions above. Thanks in advance! 😊

Plan Your Analysis

The section is written clearly and is concise. The section is written in less than 500 words.

Awesome!

Impressive writeup in this section. This section has been written as required in the rubric. You have respected writing guidelines without missing out relevant information. Nicely done! 👍

All following questions have been answered correctly:

1. What is the performance metric you'll use to evaluate the results of your test?
2. What is the test period?
3. At what level (day, week, month, etc.) should the data be aggregated?

Great job!

All questions were correctly answered.

- The performance metric should be gross_margin.
- The test period is from 4/29/16 to 7/21/16.
- Transaction data should be aggregated at the week level.

Matching Treatment and Control Units

- The appropriate control variables are selected to match treatment and control variables.
- The decision to include and exclude certain variables is well justified.

Excellent!

- Great work! The selection of Trend, Seasonality, and AvgMonthSales as control variables to match treatment and control stores is correct and meets specification.
- Well done with the correlation table.

A table with treatment and control unit pairs is included. Each treatment unit is matched to two control units.

Nice work!

The submission clearly provides a table that contains a treatment store and control stores pairs.

Analysis and Writeup

The section is written clearly, is concise, and includes at least one data visualization. The section is written in less than 250 words.

Nice work!

This part of the submission is written clearly, is concise, and includes several data visualizations. Also, this section is written in less than 250 words.

- The lift and statistical significance calculations are correct.
- The recommendation is correct and based on the results of the analysis.

Awesome!

You've answered all the questions in a clear and concise manner. Very nice recommendation and good study based on the results of the analysis. After running your A/B test, it is clear that you recommend that the company roll out the updated menu to all stores.

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