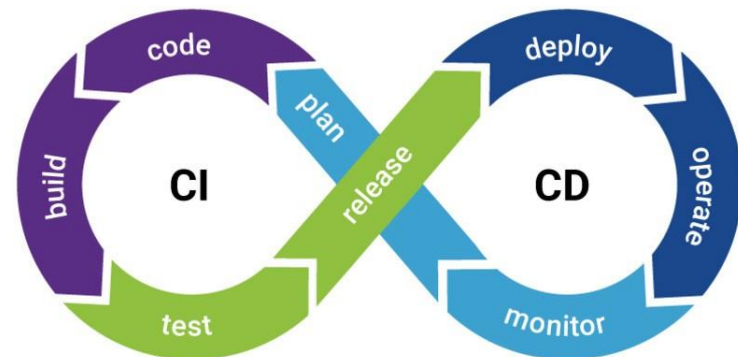


CI/CD Benefits for the Business

Since CI/CD is the core of implementing the DevOps concept which is enhancing the communication between different stakeholders to get a high-quality product and shorten the time of the delivery, then we could say that by implementing CI/CD we gain so many benefits that would affect the business as follows:

- Reduce Costs
- Avoid spending unneeded costs
- Increase Revenue
- Protect Revenue



Let's have a look on some examples on how CI/CD achieve the above benefits

Reduce Costs

With CI/CD your dev team will automate stopping or even removing the infrastructure resources that your final product is not using to reduce the costs you are spending without leaving a chance for a human to forget such a thing and cost you something you are not using.



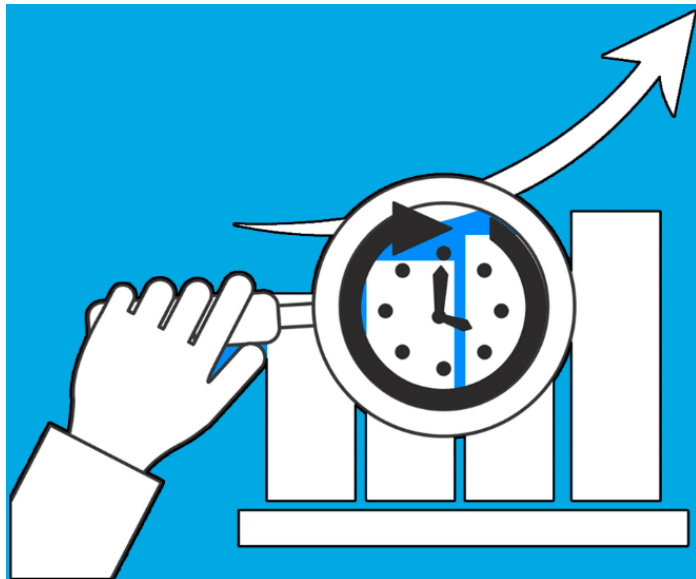
Avoid spending unneeded costs

With CI/CD your dev team will spend less time in testing because the pipeline will automate that on behalf of them which will avoid spending costs on testing also detecting and solving security holes before going to production phase which will avoid spending costs checking the product from security perspective.



Increase Revenue:

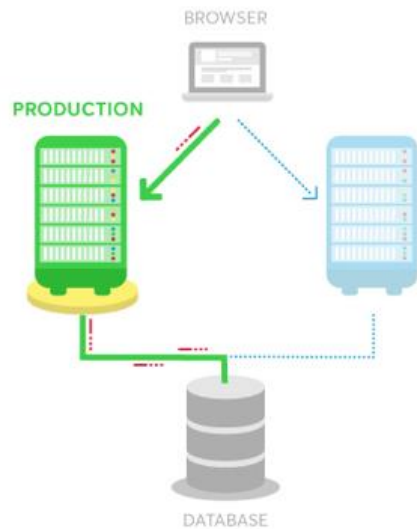
With CI/CD you will take shorter time till your final product is released and that will increase the revenue compared to the traditional way also in case you decide to add new features that will be very simple and so quick to be added because of the well-organized way CI/CD use and the automation process.



Protect Revenue:

With CI/CD protect your revenue by avoiding the down time which may happen because of a crash through a deployment process as it guarantees the rollback process to the previous stable version of your product automatically. Moving from one version to another will not be an issue or something you be afraid of as it will be done smoothly and efficiently to make sure your customers will not feel any pain accessing your services.

BEFORE



AFTER

