Multi-Page SEO Audit Report

Website: hosninsurance.ae

Pages Audited: 5

Total Issues Found: 34
Pages with Issues: 5

Report Date: 2025-08-05 10:37

Overall Site SEO Score

69/100

■ Overall Page Scores

| Page URL | Overall Score |
|--|---------------|
| https://hosninsurance.ae/ | 85/100 |
| https://hosninsurance.ae/about-hosn-al-sharjah-insurance/ | 41/100 |
| https://hosninsurance.ae/services-hosn-al-sharjah-insurance/ | 95/100 |
| https://hosninsurance.ae/blogs | 43/100 |
| https://hosninsurance.ae/contact-us | 82/100 |

■ Title Tag Optimization

| Page URL | Score | Issue/Status |
|--|------------|------------------------|
| https://hosninsurance.ae/ | 100/100 | Optimized |
| hosninsurance.ae/about-hosn-al-sharjah-insura | nc 70/100 | Too short (< 30 chars) |
| hosninsurance.ae/services-hosn-al-sharjah-insu | ır 100/100 | Optimized |
| https://hosninsurance.ae/blogs | 70/100 | Too short (< 30 chars) |
| https://hosninsurance.ae/contact-us | 70/100 | Too short (< 30 chars) |

■ Meta Description

| Page URL | Score | Issue/Status |
|--|-----------|-------------------------|
| https://hosninsurance.ae/ | 75/100 | Too short (< 120 chars) |
| hosninsurance.ae/about-hosn-al-sharjah-insura | nc 75/100 | Too short (< 120 chars) |
| hosninsurance.ae/services-hosn-al-sharjah-insu | ır 75/100 | Too short (< 120 chars) |
| https://hosninsurance.ae/blogs | 75/100 | Too short (< 120 chars) |
| https://hosninsurance.ae/contact-us | 75/100 | Too short (< 120 chars) |

■ Heading Structure

| Page URL | Score | Issue/Status |
|--|------------|------------------|
| https://hosninsurance.ae/ | 100/100 | Well structured |
| hosninsurance.ae/about-hosn-al-sharjah-insura | nc 60/100 | Multiple H1 tags |
| hosninsurance.ae/services-hosn-al-sharjah-insu | ır 100/100 | Well structured |
| https://hosninsurance.ae/blogs | 60/100 | Multiple H1 tags |
| https://hosninsurance.ae/contact-us | 100/100 | Well structured |

■ Image Optimization

| Page URL | Score | Issue/Status |
|--|------------------|--------------------|
| https://hosninsurance.ae/ | 62/100 | 3 missing alt text |
| hosninsurance.ae/about-hosn-al-sharjah-insura | nc 25/100 | 6 missing alt text |
| hosninsurance.ae/services-hosn-al-sharjah-insu | ır 88/100 | 1 missing alt text |
| https://hosninsurance.ae/blogs | 25/100 | 6 missing alt text |
| https://hosninsurance.ae/contact-us | 62/100 | 3 missing alt text |

■ Content Quality

| Page URL | Score | Issue/Status |
|--|------------------|----------------------------|
| https://hosninsurance.ae/ | 75/100 | Good content length |
| hosninsurance.ae/about-hosn-al-sharjah-insura | nc 50/100 | Low word count (175 words) |
| hosninsurance.ae/services-hosn-al-sharjah-insu | ır 100/100 | Comprehensive content |
| https://hosninsurance.ae/blogs | 75/100 | Good content length |
| https://hosninsurance.ae/contact-us | 100/100 | Comprehensive content |

■ Internal Linking

| Page URL | Score | Issue/Status |
|--|-----------|-----------------------|
| https://hosninsurance.ae/ | 70/100 | Good internal linking |
| hosninsurance.ae/about-hosn-al-sharjah-insura | nc 95/100 | Good internal linking |
| hosninsurance.ae/services-hosn-al-sharjah-insu | ır 95/100 | Good internal linking |
| https://hosninsurance.ae/blogs | 70/100 | Good internal linking |
| https://hosninsurance.ae/contact-us | 70/100 | Good internal linking |

■ Technical SEO

| Page URL | Score | Issue/Status |
|--|------------|---|
| https://hosninsurance.ae/ | 100/100 | Technical SEO optimized |
| hosninsurance.ae/about-hosn-al-sharjah-insura | nc 55/100 | No SSL, Not mobile-friendly |
| hosninsurance.ae/services-hosn-al-sharjah-insu | ır 100/100 | Technical SEO optimized |
| https://hosninsurance.ae/blogs | 40/100 No | SSL, Not mobile-friendly, Large page size |
| https://hosninsurance.ae/contact-us | 85/100 | Large page size |

■ Social Media

| Page URL | Score | Issue/Status |
|--|--------------------|--|
| https://hosninsurance.ae/ | 100/100 | Social media optimized |
| hosninsurance.ae/about-hosn-al-sharjah-insura | nc 0/100 No | OG title, No OG description, No OG image |
| hosninsurance.ae/services-hosn-al-sharjah-insu | ır 100/100 | Social media optimized |
| https://hosninsurance.ae/blogs | 0/100 No | OG title, No OG description, No OG image |
| https://hosninsurance.ae/contact-us | 100/100 | Social media optimized |

■ Schema Markup

| Page URL | Score | Issue/Status |
|--|-----------------|----------------------|
| https://hosninsurance.ae/ | 70/100 | Rich structured data |
| hosninsurance.ae/about-hosn-al-sharjah-insura | nc 0/100 | No structured data |
| hosninsurance.ae/services-hosn-al-sharjah-insu | ır 100/100 | Rich structured data |

| https://hosninsurance.ae/blogs | 0/100 | No structured data |
|-------------------------------------|--------|----------------------|
| https://hosninsurance.ae/contact-us | 70/100 | Rich structured data |