Multi-Page SEO Audit Report

Website: hosninsurance.ae

Pages Audited: 5

Total Issues Found: 54

Pages with Issues: 5

Report Date: 2025-08-05 10:11

Overall Site SEO Score

<div style="background:red;color:white;font-weight:bold;font-size:2em;">52/100</div>

Site-Wide Average SEO Metrics

SEO Metric	Average Score	Performance Level
Title	70/100	Good
Meta Description	75/100	Good
Headings	68/100	Good
Images	38/100	Critical
Content	70/100	Good
Technical	61/100	Good
Social Media	20/100	Critical
Schema Markup	20/100	Critical

Page-by-Page Summary

Page URL	Overall Score	Top Issues	Status
https://hosninsurance.ae/	41/100	13 issues	■ Needs Work
https://hosninsurance.ae/about-hosn-al-sharjah-...	45/100	12 issues	■ Needs Work
https://hosninsurance.ae/contact-us	89/100	4 issues	■ Excellent

https://hosninsurance.ae/services-hosn-al-sharj...	41/100	13 issues	■ Needs Work
https://hosninsurance.ae/blogs	45/100	12 issues	■ Needs Work

Page Analysis: https://hosninsurance.ae/

41/100

Page SEO Metrics

Metric	Score	Status
Title	70/100	Good
Meta Description	75/100	Good
Headings	60/100	Good
Images	25/100	Needs Work
Content	50/100	Needs Work
Technical	55/100	Needs Work
Social Media	0/100	Needs Work
Schema Markup	0/100	Needs Work

Issues Found on This Page

• Title tag is too short (should be 30-60 characters)

• Meta description is too short (should be 120-160 characters)

• Use only one H1 tag per page

• Add H2 tags to structure your content better

• Add more content - pages should have at least 300 words

• Add alt text to 6 images

• Install SSL certificate for HTTPS security

• Make your website mobile-friendly

• Enable GZIP compression to reduce page load times

• Add Open Graph title for better social media sharing

• Add Open Graph description for social media

• Add Open Graph image for social media previews

• Add structured data (Schema markup) to help search engines understand your content

Technical Details

• Title: Hosninsurance.Ae - Premiu

• Meta Description Length: 10 characters

- Word Count: 219 words
- Images: 8 total (6 missing alt text)
- Internal Links: 5
- External Links: 2
- Page Size: 2762 KB

Page Analysis: https://hosninsurance.ae/about-hosn-al-sharjah-insurance/

45/100

Page SEO Metrics

Metric	Score	Status
Title	70/100	Good
Meta Description	75/100	Good
Headings	60/100	Good
Images	25/100	Needs Work
Content	75/100	Good
Technical	55/100	Needs Work
Social Media	0/100	Needs Work
Schema Markup	0/100	Needs Work

Issues Found on This Page

• Title tag is too short (should be 30-60 characters)

• Meta description is too short (should be 120-160 characters)

• Use only one H1 tag per page

• Add H2 tags to structure your content better

• Add alt text to 6 images

• Install SSL certificate for HTTPS security

• Make your website mobile-friendly

• Enable GZIP compression to reduce page load times

• Add Open Graph title for better social media sharing

• Add Open Graph description for social media

• Add Open Graph image for social media previews

• Add structured data (Schema markup) to help search engines understand your content

Technical Details

• Title: About Us - Hosninsurance.

• Meta Description Length: 10 characters

- Word Count: 311 words
- Images: 8 total (6 missing alt text)
- Internal Links: 5
- External Links: 3
- Page Size: 1587 KB

Page Analysis: https://hosninsurance.ae/contact-us

89/100

Page SEO Metrics

Metric	Score	Status
Title	70/100	Good
Meta Description	75/100	Good
Headings	100/100	Excellent
Images	88/100	Excellent
Content	100/100	Excellent
Technical	85/100	Excellent
Social Media	100/100	Excellent
Schema Markup	100/100	Excellent

Issues Found on This Page

• Title tag is too short (should be 30-60 characters)

• Meta description is too short (should be 120-160 characters)

• Add alt text to 1 images

• Optimize page size - current size is too large

Technical Details

• Title: Contact Us - Hosninsurance.Ae

• Meta Description Length: 87 characters

• Word Count: 954 words

• Images: 9 total (1 missing alt text)

• Internal Links: 5

• External Links: 3

• Page Size: 3508 KB

Page Analysis: https://hosninsurance.ae/services-hosn-al-sharjah-insurance/

41/100

Page SEO Metrics

Metric	Score	Status
Title	70/100	Good
Meta Description	75/100	Good
Headings	60/100	Good
Images	25/100	Needs Work
Content	50/100	Needs Work
Technical	55/100	Needs Work
Social Media	0/100	Needs Work
Schema Markup	0/100	Needs Work

Issues Found on This Page

- Title tag is too short (should be 30-60 characters)
- Meta description is too short (should be 120-160 characters)
- Use only one H1 tag per page
- Add H2 tags to structure your content better
- Add more content - pages should have at least 300 words
- Add alt text to 6 images
- Install SSL certificate for HTTPS security
- Make your website mobile-friendly
- Enable GZIP compression to reduce page load times
- Add Open Graph title for better social media sharing
- Add Open Graph description for social media
- Add Open Graph image for social media previews
- Add structured data (Schema markup) to help search engines understand your content

Technical Details

- Title: Our Services - Hosninsura

- Meta Description Length: 10 characters
- Word Count: 285 words
- Images: 8 total (6 missing alt text)
- Internal Links: 3
- External Links: 1
- Page Size: 1127 KB

Page Analysis: https://hosninsurance.ae/blogs

45/100

Page SEO Metrics

Metric	Score	Status
Title	70/100	Good
Meta Description	75/100	Good
Headings	60/100	Good
Images	25/100	Needs Work
Content	75/100	Good
Technical	55/100	Needs Work
Social Media	0/100	Needs Work
Schema Markup	0/100	Needs Work

Issues Found on This Page

- Title tag is too short (should be 30-60 characters)
- Meta description is too short (should be 120-160 characters)
- Use only one H1 tag per page
- Add H2 tags to structure your content better
- Add alt text to 6 images
- Install SSL certificate for HTTPS security
- Make your website mobile-friendly
- Enable GZIP compression to reduce page load times
- Add Open Graph title for better social media sharing
- Add Open Graph description for social media
- Add Open Graph image for social media previews
- Add structured data (Schema markup) to help search engines understand your content

Technical Details

- Title: Blogs - Hosninsurance.Ae
- Meta Description Length: 10 characters
- Word Count: 341 words

- Images: 8 total (6 missing alt text)
- Internal Links: 5
- External Links: 3
- Page Size: 804 KB