Multi-Page SEO Audit Report

Website: hosninsurance.ae

Pages Audited: 5

Total Issues Found: 13

Pages with Issues: 5

Report Date: 2025-08-05 11:06

Overall Site SEO Score

85/100

■ Overall Page Scores

Page URL	Overall Score
https://hosninsurance.ae/	87/100
https://hosninsurance.ae/contact-us	81/100
https://hosninsurance.ae/about-hosn-al-sharjah-insurance/	86/100
https://hosninsurance.ae/blogs	81/100
https://hosninsurance.ae/services-hosn-al-sharjah-insurance/	92/100

■ Title Tag Optimization

Page URL	Score	Issue/Status
https://hosninsurance.ae/	100/100	Optimized
https://hosninsurance.ae/contact-us	70/100	Too short (< 30 chars)
hosninsurance.ae/about-hosn-al-sharjah-insuranc...	70/100	Too short (< 30 chars)
https://hosninsurance.ae/blogs	70/100	Too short (< 30 chars)
hosninsurance.ae/services-hosn-al-sharjah-insur...	100/100	Optimized

Actionable Recommendations:

• Write unique, descriptive titles for each page (30-60 characters)

• Include primary keywords naturally in title tags

• Place most important keywords at the beginning of titles

• Avoid keyword stuffing and maintain readability

• Use your brand name consistently across titles

■ Meta Description

Page URL	Score	Issue/Status
https://hosninsurance.ae/	75/100	Too short (< 120 chars)
https://hosninsurance.ae/contact-us	75/100	Too short (< 120 chars)
hosninsurance.ae/about-hosn-al-sharjah-insuranc...	75/100	Too short (< 120 chars)
https://hosninsurance.ae/blogs	75/100	Too short (< 120 chars)
hosninsurance.ae/services-hosn-al-sharjah-insur...	75/100	Too short (< 120 chars)

Issues Found:

• Meta descriptions that are too short (< 120 characters)

Actionable Recommendations:

• Write compelling meta descriptions for all pages (120-160 characters)

• Include a clear call-to-action in meta descriptions

• Use primary and secondary keywords naturally

• Make each meta description unique and relevant to page content

• Test different descriptions to improve click-through rates

■ Heading Structure

Page URL	Score	Issue/Status
https://hosninsurance.ae/	100/100	Well structured
https://hosninsurance.ae/contact-us	100/100	Well structured

hosninsurance.ae/about-hosn-al-sharjah-insuranc...	**100/100**	Well structured
https://hosninsurance.ae/blogs	**100/100**	Well structured
hosninsurance.ae/services-hosn-al-sharjah-insur...	**100/100**	Well structured

Actionable Recommendations:

- Use only one H1 tag per page as the main headline
- Structure content with H2 and H3 tags in logical hierarchy
- Include target keywords in heading tags naturally
- Make headings descriptive and user-friendly
- Use headings to break up content and improve readability

■ Image Optimization

Page URL	Score	Issue/Status
https://hosninsurance.ae/	**62/100**	3 missing alt text
https://hosninsurance.ae/contact-us	**62/100**	3 missing alt text
hosninsurance.ae/about-hosn-al-sharjah-insuranc...	**88/100**	1 missing alt text
https://hosninsurance.ae/blogs	**62/100**	3 missing alt text
hosninsurance.ae/services-hosn-al-sharjah-insur...	**88/100**	1 missing alt text

Issues Found:

- Images missing alt text (3 images found)
- Images missing alt text (1 images found)

Actionable Recommendations:

- Add descriptive alt text to all images
- Use keywords in alt text when relevant and natural
- Optimize image file sizes for faster loading
- Use descriptive file names for images
- Implement proper image compression and WebP format when possible

■ Content Quality

Page URL	Score	Issue/Status

https://hosninsurance.ae/	**100/100**	Comprehensive content
https://hosninsurance.ae/contact-us	**100/100**	Comprehensive content
hosninsurance.ae/about-hosn-al-sharjah-insuranc...	**100/100**	Comprehensive content
https://hosninsurance.ae/blogs	**100/100**	Comprehensive content
hosninsurance.ae/services-hosn-al-sharjah-insur...	**100/100**	Comprehensive content

Actionable Recommendations:

• Create comprehensive, valuable content (minimum 300 words)

• Focus on user intent and provide clear answers

• Use target keywords naturally throughout content

• Include related keywords and semantic variations

• Update content regularly to maintain freshness and relevance

■ Internal Linking

Page URL	Score	Issue/Status
https://hosninsurance.ae/	**70/100**	Good internal linking
https://hosninsurance.ae/contact-us	**95/100**	Good internal linking
hosninsurance.ae/about-hosn-al-sharjah-insuranc...	**95/100**	Good internal linking
https://hosninsurance.ae/blogs	**70/100**	Good internal linking
hosninsurance.ae/services-hosn-al-sharjah-insur...	**70/100**	Good internal linking

Actionable Recommendations:

• Add 3-8 relevant internal links per page

• Use descriptive anchor text for internal links

• Link to relevant pages that provide additional value

• Create a logical site structure with clear navigation paths

• Use internal linking to distribute page authority throughout your site