

# Multi-Page SEO Audit Report

**Website:** hosninsurance.ae  
**Pages Audited:** 5  
**Total Issues Found:** 25  
**Pages with Issues:** 5  
**Report Date:** 2025-08-05 10:50

## Overall Site SEO Score



## Overall Page Scores

Page URL	Overall Score
https://hosninsurance.ae/	95/100
https://hosninsurance.ae/services-hosn-al-sharjah-insurance/	41/100
https://hosninsurance.ae/contact-us	84/100
https://hosninsurance.ae/about-hosn-al-sharjah-insurance/	84/100
https://hosninsurance.ae/blogs	89/100

## Title Tag Optimization

Page URL	Score	Issue/Status
https://hosninsurance.ae/	100/100	Optimized
hosninsurance.ae/services-hosn-al-sharjah-insur...	70/100	Too short (< 30 chars)
https://hosninsurance.ae/contact-us	70/100	Too short (< 30 chars)
hosninsurance.ae/about-hosn-al-sharjah-insuranc...	70/100	Too short (< 30 chars)
https://hosninsurance.ae/blogs	70/100	Too short (< 30 chars)

### Issues Found:

- Title tags that are too short (< 30 characters)

### Actionable Recommendations:

- Write unique, descriptive titles for each page (30-60 characters)
- Include primary keywords naturally in title tags
- Place most important keywords at the beginning of titles
- Avoid keyword stuffing and maintain readability
- Use your brand name consistently across titles

## ■ Meta Description

Page URL	Score	Issue/Status
https://hosninsurance.ae/	75/100	Too short (< 120 chars)
hosninsurance.ae/services-hosn-al-sharjah-insur...	75/100	Too short (< 120 chars)
https://hosninsurance.ae/contact-us	75/100	Too short (< 120 chars)
hosninsurance.ae/about-hosn-al-sharjah-insuranc...	75/100	Too short (< 120 chars)
https://hosninsurance.ae/blogs	75/100	Too short (< 120 chars)

### Issues Found:

- Meta descriptions that are too short (< 120 characters)

### Actionable Recommendations:

- Write compelling meta descriptions for all pages (120-160 characters)
- Include a clear call-to-action in meta descriptions
- Use primary and secondary keywords naturally
- Make each meta description unique and relevant to page content
- Test different descriptions to improve click-through rates

## ■ Heading Structure

Page URL	Score	Issue/Status
https://hosninsurance.ae/	100/100	Well structured
hosninsurance.ae/services-hosn-al-sharjah-insur...	60/100	Multiple H1 tags

https://hosninsurance.ae/contact-us	100/100	Well structured
hosninsurance.ae/about-hosn-al-sharjah-insuranc...	100/100	Well structured
https://hosninsurance.ae/blogs	100/100	Well structured

### Issues Found:

- Pages with multiple H1 tags
- Pages lacking H2 tags for content structure

### Actionable Recommendations:

- Use only one H1 tag per page as the main headline
- Structure content with H2 and H3 tags in logical hierarchy
- Include target keywords in heading tags naturally
- Make headings descriptive and user-friendly
- Use headings to break up content and improve readability

## Image Optimization

Page URL	Score	Issue/Status
https://hosninsurance.ae/	88/100	1 missing alt text
hosninsurance.ae/services-hosn-al-sharjah-insur...	25/100	6 missing alt text
https://hosninsurance.ae/contact-us	62/100	3 missing alt text
hosninsurance.ae/about-hosn-al-sharjah-insuranc...	62/100	3 missing alt text
https://hosninsurance.ae/blogs	88/100	1 missing alt text

### Issues Found:

- Images missing alt text (1 images found)
- Images missing alt text (3 images found)
- Images missing alt text (6 images found)

### Actionable Recommendations:

- Add descriptive alt text to all images
- Use keywords in alt text when relevant and natural
- Optimize image file sizes for faster loading
- Use descriptive file names for images
- Implement proper image compression and WebP format when possible

## ■ Content Quality

Page URL	Score	Issue/Status
https://hosninsurance.ae/	100/100	Comprehensive content
hosninsurance.ae/services-hosn-al-sharjah-insur...	50/100	Low word count (181 words)
https://hosninsurance.ae/contact-us	100/100	Comprehensive content
hosninsurance.ae/about-hosn-al-sharjah-insuranc...	100/100	Comprehensive content
https://hosninsurance.ae/blogs	100/100	Comprehensive content

### *Issues Found:*

- Pages with insufficient content (< 300 words)

### *Actionable Recommendations:*

- Create comprehensive, valuable content (minimum 300 words)
- Focus on user intent and provide clear answers
- Use target keywords naturally throughout content
- Include related keywords and semantic variations
- Update content regularly to maintain freshness and relevance

## ■ Internal Linking

Page URL	Score	Issue/Status
https://hosninsurance.ae/	70/100	Good internal linking
hosninsurance.ae/services-hosn-al-sharjah-insur...	70/100	Good internal linking
https://hosninsurance.ae/contact-us	70/100	Good internal linking
hosninsurance.ae/about-hosn-al-sharjah-insuranc...	70/100	Good internal linking
https://hosninsurance.ae/blogs	70/100	Good internal linking

### *Actionable Recommendations:*

- Add 3-8 relevant internal links per page
- Use descriptive anchor text for internal links
- Link to relevant pages that provide additional value
- Create a logical site structure with clear navigation paths

- Use internal linking to distribute page authority throughout your site

## ■ Technical SEO

Page URL	Score	Issue/Status
https://hosninsurance.ae/	100/100	Technical SEO optimized
hosninsurance.ae/services-hosn-al-sharjah-insur...	55/100	No SSL, Not mobile-friendly
https://hosninsurance.ae/contact-us	100/100	Technical SEO optimized
hosninsurance.ae/about-hosn-al-sharjah-insuranc...	100/100	Technical SEO optimized
https://hosninsurance.ae/blogs	85/100	Large page size

### Issues Found:

- Large page sizes affecting load times
- Pages not optimized for mobile devices
- Missing SSL certificate
- Missing GZIP compression

### Actionable Recommendations:

- Install and maintain SSL certificate for HTTPS security
- Ensure all pages are mobile-friendly and responsive
- Enable GZIP compression to reduce page load times
- Optimize images and minimize CSS/JavaScript files
- Monitor Core Web Vitals and improve page speed metrics

## ■ Social Media

Page URL	Score	Issue/Status
https://hosninsurance.ae/	100/100	Social media optimized
hosninsurance.ae/services-hosn-al-sharjah-insur...	0/100	No OG title, No OG description, No OG image
https://hosninsurance.ae/contact-us	100/100	Social media optimized
hosninsurance.ae/about-hosn-al-sharjah-insuranc...	100/100	Social media optimized
https://hosninsurance.ae/blogs	100/100	Social media optimized

### Issues Found:

- Missing Open Graph descriptions
- Missing Open Graph titles
- Missing Twitter Card meta tags
- Missing Open Graph images

### **Actionable Recommendations:**

- Add Open Graph meta tags (og:title, og:description, og:image)
- Implement Twitter Card meta tags for better social sharing
- Create custom social media images for each page
- Write compelling social media descriptions
- Test social media previews across different platforms

## ■ Schema Markup

Page URL	Score	Issue/Status
https://hosninsurance.ae/	100/100	Rich structured data
hosninsurance.ae/services-hosn-al-sharjah-insur...	0/100	No structured data
https://hosninsurance.ae/contact-us	70/100	Rich structured data
hosninsurance.ae/about-hosn-al-sharjah-insuranc...	70/100	Rich structured data
https://hosninsurance.ae/blogs	100/100	Rich structured data

### **Issues Found:**

- No structured data markup found

### **Actionable Recommendations:**

- Implement Organization schema markup on your homepage
- Add WebPage or Article schema to relevant pages
- Use LocalBusiness schema if you have a physical location
- Implement FAQ or HowTo schema where applicable
- Test schema markup using Google's Rich Results Tool