

Multi-Page SEO Audit Report

Website: hosninsurance.ae
Pages Audited: 5
Total Issues Found: 17
Pages with Issues: 5
Report Date: 2025-08-06 09:07

Overall Site SEO Score



Overall Page Scores

Page URL	Overall Score
https://hosninsurance.ae/	92/100
https://hosninsurance.ae/about-hosn-al-sharjah-insurance/	86/100
https://hosninsurance.ae/blogs	81/100
https://hosninsurance.ae/contact-us	81/100
https://hosninsurance.ae/services-hosn-al-sharjah-insurance/	56/100

Title Tag Optimization

Page URL	Score	Issue/Status
https://hosninsurance.ae/	100/100	Optimized
hosninsurance.ae/about-hosn-al-sharjah-insuranc...	70/100	Too short (< 30 chars)
https://hosninsurance.ae/blogs	70/100	Too short (< 30 chars)
https://hosninsurance.ae/contact-us	70/100	Too short (< 30 chars)
hosninsurance.ae/services-hosn-al-sharjah-insur...	70/100	Too short (< 30 chars)

Issues Found:

Page URL	Issue	Current Title Tag	Status
https://hosninsurance.ae/	Optimized	Hosninsurance.Ae - Premium Services & Solutions	■
hosninsurance.ae/about-hosn-al-sharjah-insurance	Too short (27 chars)	About Us - Hosninsurance.Ae	■
https://hosninsurance.ae/blogs	Too short (24 chars)	Blogs - Hosninsurance.Ae	■
https://hosninsurance.ae/contact-us	Too short (29 chars)	Contact Us - Hosninsurance.Ae	■
hosninsurance.ae/services-hosn-al-sharjah-insurance	Too short (25 chars)	Our Services - Hosninsurance.Ae	■

Actionable Recommendations:

- Write unique, descriptive titles for each page (30-60 characters)
- Include primary keywords naturally in title tags
- Place most important keywords at the beginning of titles
- Avoid keyword stuffing and maintain readability
- Use your brand name consistently across titles

■ Meta Description

Page URL	Score	Issue/Status
https://hosninsurance.ae/	75/100	Too short (< 120 chars)
hosninsurance.ae/about-hosn-al-sharjah-insurance	75/100	Too short (< 120 chars)
https://hosninsurance.ae/blogs	75/100	Too short (< 120 chars)
https://hosninsurance.ae/contact-us	75/100	Too short (< 120 chars)
hosninsurance.ae/services-hosn-al-sharjah-insurance	75/100	Too short (< 120 chars)

Issues Found:

Page URL	Issue	Current Meta Description	Status
https://hosninsurance.ae/	Too short (88 chars)	Comprehensive homepage information for hosninsurance.ae. Quality...	■
hosninsurance.ae/about-hosn-al-sharjah-insurance	Too short (85 chars)	Comprehensive about information for hosninsurance.ae. Quality...	■
https://hosninsurance.ae/blogs	Too short (87 chars)	Comprehensive general information for hosninsurance.ae. Quality...	■
https://hosninsurance.ae/contact-us	Too short (87 chars)	Comprehensive contact information for hosninsurance.ae. Quality...	■
hosninsurance.ae/services-hosn-al-sharjah-insurance	Too short (10 chars)	Short desc	■

Actionable Recommendations:

- Write compelling meta descriptions for all pages (120-160 characters)

- Include a clear call-to-action in meta descriptions
- Use primary and secondary keywords naturally
- Make each meta description unique and relevant to page content
- Test different descriptions to improve click-through rates

■ Heading Structure

Page URL	Score	Issue/Status
https://hosninsurance.ae/	100/100	Well structured
hosninsurance.ae/about-hosn-al-sharjah-insuranc...	100/100	Well structured
https://hosninsurance.ae/blogs	100/100	Well structured
https://hosninsurance.ae/contact-us	100/100	Well structured
hosninsurance.ae/services-hosn-al-sharjah-insur...	60/100	Multiple H1 tags

Issues Found:

Page URL	Issue	Current Structure	Status
https://hosninsurance.ae/	Well structured	H1:1, H2:3, H3:3	■
hosninsurance.ae/about-hosn-al-sharjah-insuranc...	Well structured	H1:1, H2:3, H3:3	■
https://hosninsurance.ae/blogs	Well structured	H1:1, H2:3, H3:3	■
https://hosninsurance.ae/contact-us	Well structured	H1:1, H2:3, H3:3	■
hosninsurance.ae/services-hosn-al-sharjah-insur...	Multiple H1 tags (2)	H1:2, H2:0, H3:3	■

Actionable Recommendations:

- Use only one H1 tag per page as the main headline
- Structure content with H2 and H3 tags in logical hierarchy
- Include target keywords in heading tags naturally
- Make headings descriptive and user-friendly
- Use headings to break up content and improve readability

■ Image Optimization

Page URL	Score	Issue/Status
https://hosninsurance.ae/	88/100	1 missing alt text
hosninsurance.ae/about-hosn-al-sharjah-insuranc...	88/100	1 missing alt text

https://hosninsurance.ae/blogs	62/100	3 missing alt text
https://hosninsurance.ae/contact-us	62/100	3 missing alt text
hosninsurance.ae/services-hosn-al-sharjah-insur...	25/100	6 missing alt text

Issues Found:

Page URL	Issue	Image Details	Status
https://hosninsurance.ae/	1 missing alt text	9 total, 1 without alt	■
hosninsurance.ae/about-hosn-al-sharja	1 missing alt text	9 total, 1 without alt	■
https://hosninsurance.ae/blogs	3 missing alt text	8 total, 3 without alt	■
https://hosninsurance.ae/contact-us	3 missing alt text	8 total, 3 without alt	■
hosninsurance.ae/services-hosn-al-sha	6 missing alt text	8 total, 6 without alt	■

Actionable Recommendations:

- Add descriptive alt text to all images
- Use keywords in alt text when relevant and natural
- Optimize image file sizes for faster loading
- Use descriptive file names for images
- Implement proper image compression and WebP format when possible

■ Content Quality

Page URL	Score	Issue/Status
https://hosninsurance.ae/	100/100	Comprehensive content
hosninsurance.ae/about-hosn-al-sharjah-insuranc...	100/100	Comprehensive content
https://hosninsurance.ae/blogs	100/100	Comprehensive content
https://hosninsurance.ae/contact-us	100/100	Comprehensive content
hosninsurance.ae/services-hosn-al-sharjah-insur...	50/100	Low word count (220 words)

Issues Found:

Page URL	Issue	Content Stats	Status
https://hosninsurance.ae/	Comprehensive content	881 words	■
hosninsurance.ae/about-hosn-al-sharja	Comprehensive content	1225 words	■
https://hosninsurance.ae/blogs	Comprehensive content	676 words	■

https://hosninsurance.ae/contact-us	Comprehensive content	786 words	■
hosninsurance.ae/services-hosn-al-sha	Low content (220 words)	220 words	■

Actionable Recommendations:

- Create comprehensive, valuable content (minimum 300 words)
- Focus on user intent and provide clear answers
- Use target keywords naturally throughout content
- Include related keywords and semantic variations
- Update content regularly to maintain freshness and relevance

Internal Linking

Page URL	Score	Issue/Status
https://hosninsurance.ae/	70/100	Good internal linking
hosninsurance.ae/about-hosn-al-sharjah-insuranc...	70/100	Good internal linking
https://hosninsurance.ae/blogs	70/100	Good internal linking
https://hosninsurance.ae/contact-us	95/100	Good internal linking
hosninsurance.ae/services-hosn-al-sharjah-insur...	95/100	Good internal linking

Issues Found:

Page URL	Issue	Link Count	Status
https://hosninsurance.ae/	Good internal linking	6 internal links	■
hosninsurance.ae/about-hosn-al-sharjah-insuranc...	Good internal linking	4 internal links	■
https://hosninsurance.ae/blogs	Good internal linking	6 internal links	■
https://hosninsurance.ae/contact-us	Excellent linking	8 internal links	■
hosninsurance.ae/services-hosn-al-sha	Excellent linking	8 internal links	■

Actionable Recommendations:

- Add 3-8 relevant internal links per page
- Use descriptive anchor text for internal links
- Link to relevant pages that provide additional value
- Create a logical site structure with clear navigation paths
- Use internal linking to distribute page authority throughout your site