Multi-Page SEO Audit Report

Website: hosninsurance.ae

Pages Audited: 5

Total Issues Found: 19

Pages with Issues: 5

Report Date: 2025-08-06 09:24

Overall Site SEO Score

75/100

■ Overall Page Scores

Page URL	Overall Score
https://hosninsurance.ae/	92/100
https://hosninsurance.ae/blogs	61/100
https://hosninsurance.ae/contact-us	81/100
https://hosninsurance.ae/about-hosn-al-sharjah-insurance/	86/100
https://hosninsurance.ae/services-hosn-al-sharjah-insurance/	56/100

■ Title Tag Optimization

Page URL	Score	Issue/Status
https://hosninsurance.ae/	100/100	Optimized
https://hosninsurance.ae/blogs	70/100	Too short (< 30 chars)

Page URL	Score	Issue/Status
https://hosninsurance.ae/contact-us	**70/100**	Too short (< 30 chars)
hosninsurance.ae/about-hosn-al-sharjah-insuranc...	**70/100**	Too short (< 30 chars)
hosninsurance.ae/services-hosn-al-sharjah-insur...	**70/100**	Too short (< 30 chars)

Issues Found:

Page URL	Issue	Current Title Tag	Status
https://hosninsurance.ae/	Optimized	Hosninsurance.Ae - Premium Services & Solutions	**PASS**
https://hosninsurance.ae/blogs	Too short (24 chars)	Blogs - Hosninsurance.Ae	**FAIL**
https://hosninsurance.ae/contact-us	Too short (29 chars)	Contact Us - Hosninsurance.Ae	**FAIL**
hosninsurance.ae/about-hosn-al-sharja...	Too short (27 chars)	About Us - Hosninsurance.Ae	**FAIL**
hosninsurance.ae/services-hosn-al-sha...	Too short (25 chars)	Our Services - Hosninsura	**FAIL**

Actionable Recommendations:

- Write unique, descriptive titles for each page (30-60 characters)
- Include primary keywords naturally in title tags
- Place most important keywords at the beginning of titles
- Avoid keyword stuffing and maintain readability
- Use your brand name consistently across titles

■ Meta Description

Page URL	Score	Issue/Status
https://hosninsurance.ae/	**75/100**	Too short (< 120 chars)
https://hosninsurance.ae/blogs	**75/100**	Too short (< 120 chars)
https://hosninsurance.ae/contact-us	**75/100**	Too short (< 120 chars)
hosninsurance.ae/about-hosn-al-sharjah-insuranc...	**75/100**	Too short (< 120 chars)
hosninsurance.ae/services-hosn-al-sharjah-insur...	**75/100**	Too short (< 120 chars)

Issues Found:

Page URL	Issue	Current Meta Description	Status
https://hosninsurance.ae/	Too short (88 chars)	Comprehensive homepage information for hosninsurance.ae. Qua...	FAIL
https://hosninsurance.ae/blogs	Too short (10 chars)	Short desc	FAIL
https://hosninsurance.ae/contact-us	Too short (87 chars)	Comprehensive contact information for hosninsurance.ae. Qual...	FAIL
hosninsurance.ae/about-hosn-al-sharja...	Too short (85 chars)	Comprehensive about information for hosninsurance.ae. Qualit...	FAIL
hosninsurance.ae/services-hosn-al-sha...	Too short (10 chars)	Short desc	FAIL

Actionable Recommendations:

- Write compelling meta descriptions for all pages (120-160 characters)
- Include a clear call-to-action in meta descriptions
- Use primary and secondary keywords naturally
- Make each meta description unique and relevant to page content
- Test different descriptions to improve click-through rates

■ Heading Structure

Page URL	Score	Issue/Status
https://hosninsurance.ae/	100/100	Well structured
https://hosninsurance.ae/blogs	60/100	Multiple H1 tags
https://hosninsurance.ae/contact-us	100/100	Well structured
hosninsurance.ae/about-hosn-al-sharjah-insuranc...	100/100	Well structured
hosninsurance.ae/services-hosn-al-sharjah-insur...	60/100	Multiple H1 tags

Issues Found:

Page URL	Issue	Current Structure	Status
https://hosninsurance.ae/	Well structured	H1:1, H2:3, H3:3	PASS
https://hosninsurance.ae/blogs	Multiple H1 tags (2)	H1:2, H2:0, H3:3	FAIL
https://hosninsurance.ae/contact-us	Well structured	H1:1, H2:3, H3:3	PASS

hosninsurance.ae/about-hosn-al-sharja...	Well structured	H1:1, H2:3, H3:3	PASS
hosninsurance.ae/services-hosn-al-sha...	Multiple H1 tags (2)	H1:2, H2:0, H3:3	FAIL

Actionable Recommendations:

- Use only one H1 tag per page as the main headline
- Structure content with H2 and H3 tags in logical hierarchy
- Include target keywords in heading tags naturally
- Make headings descriptive and user-friendly
- Use headings to break up content and improve readability

■ Image Optimization

Page URL	Score	Issue/Status
https://hosninsurance.ae/	88/100	1 missing alt text
https://hosninsurance.ae/blogs	25/100	6 missing alt text
https://hosninsurance.ae/contact-us	62/100	3 missing alt text
hosninsurance.ae/about-hosn-al-sharjah-insuranc...	88/100	1 missing alt text
hosninsurance.ae/services-hosn-al-sharjah-insur...	25/100	6 missing alt text

Issues Found:

Page URL	Issue	Image Details	Status
https://hosninsurance.ae/	1 missing alt text	9 total, 1 without alt	PASS
https://hosninsurance.ae/blogs	6 missing alt text	8 total, 6 without alt	FAIL
https://hosninsurance.ae/contact-us	3 missing alt text	8 total, 3 without alt	FAIL
hosninsurance.ae/about-hosn-al-sharja...	1 missing alt text	9 total, 1 without alt	PASS
hosninsurance.ae/services-hosn-al-sha...	6 missing alt text	8 total, 6 without alt	FAIL

Actionable Recommendations:

- Add descriptive alt text to all images

- Use keywords in alt text when relevant and natural
- Optimize image file sizes for faster loading
- Use descriptive file names for images
- Implement proper image compression and WebP format when possible

■ Content Quality

Page URL	Score	Issue/Status
https://hosninsurance.ae/	100/100	Comprehensive content
https://hosninsurance.ae/blogs	75/100	Good content length
https://hosninsurance.ae/contact-us	100/100	Comprehensive content
hosninsurance.ae/about-hosn-al-sharjah-insuranc...	100/100	Comprehensive content
hosninsurance.ae/services-hosn-al-sharjah-insur...	50/100	Low word count (203 words)

Issues Found:

Page URL	Issue	Content Stats	Status
https://hosninsurance.ae/	Comprehensive content	1194 words	PASS
https://hosninsurance.ae/blogs	Moderate content	354 words	FAIL
https://hosninsurance.ae/contact-us	Comprehensive content	762 words	PASS
hosninsurance.ae/about-hosn-al-sharja...	Comprehensive content	1046 words	PASS
hosninsurance.ae/services-hosn-al-sha...	Low content (203 words)	203 words	FAIL

Actionable Recommendations:

- Create comprehensive, valuable content (minimum 300 words)
- Focus on user intent and provide clear answers
- Use target keywords naturally throughout content
- Include related keywords and semantic variations
- Update content regularly to maintain freshness and relevance

■ Internal Linking

Page URL	Score	Issue/Status
https://hosninsurance.ae/	70/100	Good internal linking
https://hosninsurance.ae/blogs	70/100	Good internal linking
https://hosninsurance.ae/contact-us	95/100	Good internal linking
hosninsurance.ae/about-hosn-al-sharjah-insuranc...	70/100	Good internal linking
hosninsurance.ae/services-hosn-al-sharjah-insur...	70/100	Good internal linking

Issues Found:

Page URL	Issue	Link Count	Status
https://hosninsurance.ae/	Good internal linking	4 internal links	FAIL
https://hosninsurance.ae/blogs	Good internal linking	3 internal links	FAIL
https://hosninsurance.ae/contact-us	Excellent linking	8 internal links	PASS
hosninsurance.ae/about-hosn-al-sharja...	Good internal linking	7 internal links	FAIL
hosninsurance.ae/services-hosn-al-sha...	Good internal linking	5 internal links	FAIL

Actionable Recommendations:

- Add 3-8 relevant internal links per page
- Use descriptive anchor text for internal links
- Link to relevant pages that provide additional value
- Create a logical site structure with clear navigation paths
- Use internal linking to distribute page authority throughout your site