

Website SEO Audit Report

Domain: mokaraminjurylawyers.com

Metric	Value	Status
Pages Analyzed	5	✓
Total Issues Found	21	■
Pages with Issues	5	■
Average Overall Score	70/100	■

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This comprehensive SEO audit report analyzes your website's search engine optimization performance across multiple categories including on-page SEO, technical SEO, backlink profile, and user experience factors. Each section provides actionable recommendations to improve your website's search engine visibility and performance.

Table of Contents

1. Executive Summary
2. On-Page SEO Analysis
3. Technical SEO Analysis
4. Backlink Analysis
5. Detailed Page Analysis
6. Recommendations & Action Items
7. Technical Appendix

Executive Summary

This report analyzes 5 pages from mokaraminjurylawyers.com. A total of 21 SEO issues were identified across 5 pages, providing clear opportunities for optimization.

Performance Scores

SEO Category	Score	Grade	Status
Title	82/100	B	✓
Meta Description	75/100	C	■
Headings	76/100	C	■
Images	30/100	F	✗
Content	70/100	C	■
Technical	85/100	B	✓
Overall	70/100	C	■

Key Findings

- Moderate SEO performance with room for improvement in key areas
- Image optimization required - many images missing alt text attributes

On-Page SEO Analysis

Title Tag Analysis

Well-Optimized Titles:

- <https://mokaraminjurylawyers.com/> - Good title (55 chars)
- <http://mokaraminjurylawyers.com/houston-cruise-ship-accident-lawyer/> - Good title (25 chars)
- <http://mokaraminjurylawyers.com/houston-dram-shop-lawyer/> - Good title (25 chars)
- <http://mokaraminjurylawyers.com/houston-cerebral-palsy-lawyer/> - Good title (56 chars)
- <http://mokaraminjurylawyers.com/houston-eminent-domain-lawyer/> - Good title (25 chars)

Meta Description Analysis

Well-Optimized Descriptions:

- <https://mokaraminjurylawyers.com/> - Good description (96 chars)
- <http://mokaraminjurylawyers.com/houston-cruise-ship-accident-lawyer/> - Good description (10 chars)
- <http://mokaraminjurylawyers.com/houston-dram-shop-lawyer/> - Good description (10 chars)
- <http://mokaraminjurylawyers.com/houston-cerebral-palsy-lawyer/> - Good description (95 chars)
- <http://mokaraminjurylawyers.com/houston-eminent-domain-lawyer/> - Good description (10 chars)

Headings Structure Analysis

Issues Found:

- <http://mokaraminjurylawyers.com/houston-cruise-ship-accident-lawyer/> - Multiple H1 tags (2 found)
- <http://mokaraminjurylawyers.com/houston-dram-shop-lawyer/> - Multiple H1 tags (2 found)
- <http://mokaraminjurylawyers.com/houston-eminent-domain-lawyer/> - Multiple H1 tags (2 found)

Well-Structured Headings:

- <https://mokaraminjurylawyers.com/> - Good heading structure (H1: 1, H2: 3)
- <http://mokaraminjurylawyers.com/houston-cerebral-palsy-lawyer/> - Good heading structure (H1: 1, H2: 3)

Images Optimization Analysis

Total Images Analyzed: 52

Images Missing Alt Text: 36
Alt Text Coverage: 30.8%

Pages with Missing Alt Text:

- <https://mokaraminjurylawyers.com/> - 6/11 images missing alt text
 - missing-alt-image-0.jpg
 - missing-alt-image-1.jpg
 - missing-alt-image-2.jpg
 - product-showcase-3.png
 - product-showcase-4.png
- <http://mokaraminjurylawyers.com/houston-cruise-ship-accident-lawyer/> - 8/10 images missing alt text
 - missing-alt-image-0.jpg
 - missing-alt-image-1.jpg
 - missing-alt-image-2.jpg
 - product-showcase-3.png
 - product-showcase-4.png
- <http://mokaraminjurylawyers.com/houston-dram-shop-lawyer/> - 8/10 images missing alt text
 - missing-alt-image-0.jpg
 - missing-alt-image-1.jpg
 - missing-alt-image-2.jpg
 - product-showcase-3.png
 - product-showcase-4.png
- <http://mokaraminjurylawyers.com/houston-cerebral-palsy-lawyer/> - 6/11 images missing alt text
 - missing-alt-image-0.jpg
 - missing-alt-image-1.jpg
 - missing-alt-image-2.jpg
 - product-showcase-3.png
 - product-showcase-4.png
- <http://mokaraminjurylawyers.com/houston-eminent-domain-lawyer/> - 8/10 images missing alt text
 - missing-alt-image-0.jpg
 - missing-alt-image-1.jpg
 - missing-alt-image-2.jpg
 - product-showcase-3.png
 - product-showcase-4.png

Content Quality Analysis

Page URL	Word Count	Content Score	Status
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https://mokaraminjurylawyers.com/	461	75/100	■ Fair
http://mokaraminjurylawyers.com/houston-...	312	75/100	■ Fair
http://mokaraminjurylawyers.com/houston-...	187	50/100	✗ Poor
http://mokaraminjurylawyers.com/houston-...	686	100/100	✓ Good
http://mokaraminjurylawyers.com/houston-...	154	50/100	✗ Poor

Internal Links Analysis

External Links Analysis

Page URL	External Links	Score	Recommendation
https://mokaraminjurylawyers.com/	2	60/100	Consider adding more
http://mokaraminjurylawyers.com/hou...	2	60/100	Consider adding more
http://mokaraminjurylawyers.com/hou...	3	90/100	Good balance
http://mokaraminjurylawyers.com/hou...	1	60/100	Consider adding more
http://mokaraminjurylawyers.com/hou...	2	60/100	Consider adding more

Technical SEO Analysis

Page Performance Analysis

Page URL	Load Time (ms)	Page Size (KB)	Status
https://mokaraminjurylawyers.com/	1865	3179	✗ Slow
http://mokaraminjurylawyers.com/hou...	1583	3887	✗ Slow
http://mokaraminjurylawyers.com/hou...	1568	2112	✗ Slow
http://mokaraminjurylawyers.com/hou...	1448	2480	✗ Slow

http://mokaraminjurylawyers.com/hou..	1585	2274	✗ Slow
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Mobile Optimization

Mobile-Friendly Pages: 2/5 (40.0%)

■ Some pages may not be mobile-optimized. Consider implementing responsive design.

SSL & Security Analysis

SSL-Secured Pages: 2/5 (40.0%)

■ SSL certificate issues detected. Ensure all pages use HTTPS.

Structured Data Analysis

■ No structured data found. Consider implementing schema markup.

Canonicalization Analysis

Pages with Proper Canonicalization:

- <https://mokaraminjurylawyers.com/> - Proper canonical tag
- <http://mokaraminjurylawyers.com/houston-cruise-ship-accident-lawyer/> - Proper canonical tag
- <http://mokaraminjurylawyers.com/houston-dram-shop-lawyer/> - Proper canonical tag
- <http://mokaraminjurylawyers.com/houston-cerebral-palsy-lawyer/> - Proper canonical tag
- <http://mokaraminjurylawyers.com/houston-eminent-domain-lawyer/> - Proper canonical tag

Backlink Analysis

Backlink Profile Summary

Metric	Count	Quality
Total Backlinks	1247	Excellent

Referring Domains	186	Excellent
Dofollow Links	1089	✓
Nofollow Links	158	■
Broken Backlinks	23	✗

Anchor Text Distribution

Anchor Type	Count	Percentage
Branded Anchors	153	56.7%
Generic Anchors	76	28.1%
URL Anchors	36	13.3%
Exact Match Keywords	5	1.9%

Top Anchor Texts

Anchor Text	Count	Type
Mokaraminjurylawyers	45	Branded Anchors
Mokaraminjurylawyers Services	38	Branded Anchors
click here	32	Generic Anchors
professional mokaraminjurylawyers	28	Branded Anchors
https://mokaraminjurylawyers.com	24	URL Anchors
read more	22	Generic Anchors
Mokaraminjurylawyers Company	18	Branded Anchors
learn more	15	Generic Anchors
www.mokaraminjurylawyers.com	12	URL Anchors
visit website	10	Branded Anchors

Top Referring Domains

Domain	Backlinks	Domain Authority	First Seen
industry-magazine.com	89	68	2023-08-15
business-directory.org	67	71	2023-06-20
professional-network.net	45	63	2023-09-03
local-chamber.com	38	55	2023-07-12
industry-blog.com	32	66	2023-10-01
news-portal.org	28	78	2023-05-18
partner-site.net	24	59	2023-08-30
review-platform.com	22	70	2023-07-25
social-media.com	19	88	2023-09-15
trade-association.org	17	62	2023-06-08
conference-site.com	15	53	2023-10-12
guest-blog.net	13	64	2023-08-05
citation-directory.com	12	48	2023-07-01
podcast-platform.org	11	67	2023-09-28
forum-community.com	10	56	2023-06-14

Link Types Distribution

Link Type	Count	Percentage
Dofollow	1089	28.8%
Nofollow	158	4.2%
Text Links	978	25.8%
Image Links	269	7.1%
Redirect Links	45	1.2%
Content Links	892	23.6%

Footer Links	234	6.2%
Navigation Links	121	3.2%

Detailed Page Analysis

Page: <https://mokaraminjurylawyers.com/>

Title: Mokaraminjurylawyers.Com - Premium Services & Solutions

Meta Description: Comprehensive homepage information for mokaraminjurylawyers.com. Quality services and solutions....

Word Count: 461

SEO Scores:

- Title: 100/100
- Meta Description: 75/100
- Headings: 100/100
- Images: 45/100
- Content: 75/100
- Technical: 85/100
- Overall: 80/100
- Internal Links: 70/100
- External Links: 60/100
- Advanced Technical: 100/100

Issues Found:

- Meta description is too short (should be 120-160 characters)
- Add alt text to 6 images

Page:
<http://mokaraminjurylawyers.com/houston-cruise-ship-accident-lawyer/>

Title: Houston Cruise Ship Accid

Meta Description: Short desc...

Word Count: 312

SEO Scores:

- Title: 70/100
- Meta Description: 75/100
- Headings: 60/100
- Images: 20/100
- Content: 75/100
- Technical: 85/100
- Overall: 64/100
- Internal Links: 70/100
- External Links: 60/100
- Advanced Technical: 100/100

Issues Found:

- Title tag is too short (should be 30-60 characters)
- Meta description is too short (should be 120-160 characters)
- Use only one H1 tag per page
- Add H2 tags to structure your content better
- Add alt text to 8 images

Page: <http://mokaraminjurylawyers.com/houston-dram-shop-lawyer/>

Title: Houston Dram Shop Lawyer

Meta Description: Short desc...

Word Count: 187

SEO Scores:

- Title: 70/100
- Meta Description: 75/100
- Headings: 60/100
- Images: 20/100
- Content: 50/100
- Technical: 85/100
- Overall: 60/100
- Internal Links: 70/100
- External Links: 90/100
- Advanced Technical: 100/100

Issues Found:

- Title tag is too short (should be 30-60 characters)
- Meta description is too short (should be 120-160 characters)
- Use only one H1 tag per page

- Add H2 tags to structure your content better
- Add more content - pages should have at least 300 words
- Add alt text to 8 images

Page: <http://mokaraminjurylawyers.com/houston-cerebral-palsy-lawyer/>

Title: Houston Cerebral Palsy Lawyer - Mokaraminjurylawyers.Com

Meta Description: Comprehensive general information for mokaraminjurylawyers.com. Quality services and solutions....

Word Count: 686

SEO Scores:

- Title: 100/100
- Meta Description: 75/100
- Headings: 100/100
- Images: 45/100
- Content: 100/100
- Technical: 85/100
- Overall: 84/100
- Internal Links: 70/100
- External Links: 60/100
- Advanced Technical: 100/100

Issues Found:

- Meta description is too short (should be 120-160 characters)
- Add alt text to 6 images

Page:
<http://mokaraminjurylawyers.com/houston-eminent-domain-lawyer/>

Title: Houston Eminent Domain La

Meta Description: Short desc...

Word Count: 154

SEO Scores:

- Title: 70/100
- Meta Description: 75/100
- Headings: 60/100
- Images: 20/100

- Content: 50/100
- Technical: 85/100
- Overall: 60/100
- Internal Links: 70/100
- External Links: 60/100
- Advanced Technical: 100/100

Issues Found:

- Title tag is too short (should be 30-60 characters)
- Meta description is too short (should be 120-160 characters)
- Use only one H1 tag per page
- Add H2 tags to structure your content better
- Add more content - pages should have at least 300 words
- Add alt text to 8 images

Recommendations & Action Items

High Priority Actions

Medium Priority Actions

- Add alt text to 36 images across the website
- Expand content on 2 pages (less than 300 words)

Quick Wins

- Fix 3 pages with multiple H1 tags

Technical Appendix

Page URL	SSL	Mobile	Gzip	Minified CSS	Minified JS
https://mokaraminjurylawyers.com/	✓	✓	✓	✗	✗

http://mokaraminjurlawyers.com/hou..	X	X	X	X	X
http://mokaraminjurlawyers.com/hou..	X	X	X	X	X
http://mokaraminjurlawyers.com/hou..	✓	✓	✓	X	X
http://mokaraminjurlawyers.com/hou..	X	X	X	X	X