

# Multi-Page SEO Audit Report

**Website:** hosninsurance.ae  
**Pages Audited:** 5  
**Total Issues Found:** 27  
**Pages with Issues:** 5  
**Report Date:** 2025-08-06 10:35

## Overall Site SEO Score



## Overall Page Scores

Page URL	Overall Score
<a href="https://hosninsurance.ae/">https://hosninsurance.ae/</a>	55/100
<a href="https://hosninsurance.ae/blogs">https://hosninsurance.ae/blogs</a>	55/100
<a href="https://hosninsurance.ae/contact-us">https://hosninsurance.ae/contact-us</a>	55/100
<a href="https://hosninsurance.ae/about-hosn-al-sharjah-insurance/">https://hosninsurance.ae/about-hosn-al-sharjah-insurance/</a>	81/100
<a href="https://hosninsurance.ae/services-hosn-al-sharjah-insurance/">https://hosninsurance.ae/services-hosn-al-sharjah-insurance/</a>	55/100

## Title Tag Optimization

Page URL	Score	Issue/Status
<a href="https://hosninsurance.ae/">https://hosninsurance.ae/</a>	70/100	Too short (< 30 chars)
<a href="https://hosninsurance.ae/blogs">https://hosninsurance.ae/blogs</a>	70/100	Too short (< 30 chars)
<a href="https://hosninsurance.ae/contact-us">https://hosninsurance.ae/contact-us</a>	70/100	Too short (< 30 chars)

<a href="https://hosninsurance.ae/about-hosn-al-sharjah-insurance/">https://hosninsurance.ae/about-hosn-al-sharjah-insurance/</a>	70/100	Too short (< 30 chars)
<a href="https://hosninsurance.ae/services-hosn-al-sharjah-insurance/">https://hosninsurance.ae/services-hosn-al-sharjah-insurance/</a>	70/100	Too short (< 30 chars)

### Issues Found:

Page URL	Issue	Current Title Tag	Status
<a href="https://hosninsurance.ae/">https://hosninsurance.ae/</a>	Too short (25 chars)	Hosninsurance.Ae - Premiu	FAIL
<a href="https://hosninsurance.ae/blogs">https://hosninsurance.ae/blogs</a>	Too short (24 chars)	Blogs - Hosninsurance.Ae	FAIL
<a href="https://hosninsurance.ae/contact-us">https://hosninsurance.ae/contact-us</a>	Too short (25 chars)	Contact Us - Hosninsuranc	FAIL
<a href="https://hosninsurance.ae/about-hosn-al-sharjah-insurance/">https://hosninsurance.ae/about-hosn-al-sharjah-insurance/</a>	Too short (27 chars)	About Us - Hosninsurance.Ae	FAIL
<a href="https://hosninsurance.ae/services-hosn-al-sharjah-insurance/">https://hosninsurance.ae/services-hosn-al-sharjah-insurance/</a>	Too short (25 chars)	Our Services - Hosninsura	FAIL

### Actionable Recommendations:

- Write unique, descriptive titles for each page (30-60 characters)
- Include primary keywords naturally in title tags
- Place most important keywords at the beginning of titles
- Avoid keyword stuffing and maintain readability
- Use your brand name consistently across titles

## ■ Meta Description

Page URL	Score	Issue/Status
<a href="https://hosninsurance.ae/">https://hosninsurance.ae/</a>	75/100	Too short (< 120 chars)
<a href="https://hosninsurance.ae/blogs">https://hosninsurance.ae/blogs</a>	75/100	Too short (< 120 chars)
<a href="https://hosninsurance.ae/contact-us">https://hosninsurance.ae/contact-us</a>	75/100	Too short (< 120 chars)
<a href="https://hosninsurance.ae/about-hosn-al-sharjah-insurance/">https://hosninsurance.ae/about-hosn-al-sharjah-insurance/</a>	75/100	Too short (< 120 chars)
<a href="https://hosninsurance.ae/services-hosn-al-sharjah-insurance/">https://hosninsurance.ae/services-hosn-al-sharjah-insurance/</a>	75/100	Too short (< 120 chars)

### Issues Found:

Page URL	Issue	Current Meta Description	Status
<a href="https://hosninsurance.ae/">https://hosninsurance.ae/</a>	Too short (10 chars)	Short desc	FAIL
<a href="https://hosninsurance.ae/blogs">https://hosninsurance.ae/blogs</a>	Too short (10 chars)	Short desc	FAIL
<a href="https://hosninsurance.ae/contact-us">https://hosninsurance.ae/contact-us</a>	Too short (10 chars)	Short desc	FAIL
<a href="https://hosninsurance.ae/about-hosn-al-s-harjah-insurance/">https://hosninsurance.ae/about-hosn-al-s-harjah-insurance/</a>	Too short (85 chars)	Comprehensive about information for hosninsurance.ae. Qualit...	FAIL
<a href="https://hosninsurance.ae/services-hosn-a-l-sharjah-insurance/">https://hosninsurance.ae/services-hosn-a-l-sharjah-insurance/</a>	Too short (10 chars)	Short desc	FAIL

### Actionable Recommendations:

- Write compelling meta descriptions for all pages (120-160 characters)
- Include a clear call-to-action in meta descriptions
- Use primary and secondary keywords naturally
- Make each meta description unique and relevant to page content
- Test different descriptions to improve click-through rates

## Heading Structure

Page URL	Score	Issue/Status
<a href="https://hosninsurance.ae/">https://hosninsurance.ae/</a>	60/100	Multiple H1 tags
<a href="https://hosninsurance.ae/blogs">https://hosninsurance.ae/blogs</a>	60/100	Multiple H1 tags
<a href="https://hosninsurance.ae/contact-us">https://hosninsurance.ae/contact-us</a>	60/100	Multiple H1 tags
<a href="https://hosninsurance.ae/about-hosn-al-sharjah-insurance/">https://hosninsurance.ae/about-hosn-al-sharjah-insurance/</a>	100/100	Well structured
<a href="https://hosninsurance.ae/services-hosn-al-sharjah-insurance/">https://hosninsurance.ae/services-hosn-al-sharjah-insurance/</a>	60/100	Multiple H1 tags

### Issues Found:

Page URL	Issue	Current Structure	Status
<a href="https://hosninsurance.ae/">https://hosninsurance.ae/</a>	Multiple H1 tags (2)	H1:2, H2:0, H3:3	FAIL
<a href="https://hosninsurance.ae/blogs">https://hosninsurance.ae/blogs</a>	Multiple H1 tags (2)	H1:2, H2:0, H3:3	FAIL
<a href="https://hosninsurance.ae/contact-us">https://hosninsurance.ae/contact-us</a>	Multiple H1 tags (2)	H1:2, H2:0, H3:3	FAIL
<a href="https://hosninsurance.ae/about-hosn-al-s-harjah-insurance/">https://hosninsurance.ae/about-hosn-al-s-harjah-insurance/</a>	Well structured	H1:1, H2:3, H3:3	PASS

<a href="https://hosninsurance.ae/services-hosn-al-sharjah-insurance/">https://hosninsurance.ae/services-hosn-al-sharjah-insurance/</a>	Multiple H1 tags (2)	H1:2, H2:0, H3:3	FAIL
---	----------------------	------------------	------

### Actionable Recommendations:

- Use only one H1 tag per page as the main headline
- Structure content with H2 and H3 tags in logical hierarchy
- Include target keywords in heading tags naturally
- Make headings descriptive and user-friendly
- Use headings to break up content and improve readability

## Image Optimization

Page URL	Score	Issue/Status
<a href="https://hosninsurance.ae/">https://hosninsurance.ae/</a>	20/100	8 missing alt text
<a href="https://hosninsurance.ae/blogs">https://hosninsurance.ae/blogs</a>	20/100	8 missing alt text
<a href="https://hosninsurance.ae/contact-us">https://hosninsurance.ae/contact-us</a>	20/100	8 missing alt text
<a href="https://hosninsurance.ae/about-hosn-al-sharjah-insurance/">https://hosninsurance.ae/about-hosn-al-sharjah-insurance/</a>	61/100	5 missing alt text
<a href="https://hosninsurance.ae/services-hosn-al-sharjah-insurance/">https://hosninsurance.ae/services-hosn-al-sharjah-insurance/</a>	20/100	8 missing alt text

### Issues Found:

Page URL	Issue	Image Details	Status
<a href="https://hosninsurance.ae/">https://hosninsurance.ae/</a>	8 missing alt text	10 total, 8 without alt	FAIL
<a href="https://hosninsurance.ae/blogs">https://hosninsurance.ae/blogs</a>	8 missing alt text	10 total, 8 without alt	FAIL
<a href="https://hosninsurance.ae/contact-us">https://hosninsurance.ae/contact-us</a>	8 missing alt text	10 total, 8 without alt	FAIL
<a href="https://hosninsurance.ae/about-hosn-al-sharjah-insurance/">https://hosninsurance.ae/about-hosn-al-sharjah-insurance/</a>	5 missing alt text	13 total, 5 without alt	FAIL
<a href="https://hosninsurance.ae/services-hosn-al-sharjah-insurance/">https://hosninsurance.ae/services-hosn-al-sharjah-insurance/</a>	8 missing alt text	10 total, 8 without alt	FAIL

### Actionable Recommendations:

- Add descriptive alt text to all images
- Use keywords in alt text when relevant and natural
- Optimize image file sizes for faster loading

- Use descriptive file names for images
- Implement proper image compression and WebP format when possible

## ■ Content Quality

Page URL	Score	Issue/Status
<a href="https://hosninsurance.ae/">https://hosninsurance.ae/</a>	50/100	Low word count (165 words)
<a href="https://hosninsurance.ae/blogs">https://hosninsurance.ae/blogs</a>	50/100	Low word count (263 words)
<a href="https://hosninsurance.ae/contact-us">https://hosninsurance.ae/contact-us</a>	50/100	Low word count (227 words)
<a href="https://hosninsurance.ae/about-hosn-al-sharjah-insurance/">https://hosninsurance.ae/about-hosn-al-sharjah-insurance/</a>	100/100	Comprehensive content
<a href="https://hosninsurance.ae/services-hosn-al-sharjah-insurance/">https://hosninsurance.ae/services-hosn-al-sharjah-insurance/</a>	50/100	Low word count (244 words)

### Issues Found:

Page URL	Issue	Content Stats	Status
<a href="https://hosninsurance.ae/">https://hosninsurance.ae/</a>	Low content (165 words)	165 words	FAIL
<a href="https://hosninsurance.ae/blogs">https://hosninsurance.ae/blogs</a>	Low content (263 words)	263 words	FAIL
<a href="https://hosninsurance.ae/contact-us">https://hosninsurance.ae/contact-us</a>	Low content (227 words)	227 words	FAIL
<a href="https://hosninsurance.ae/about-hosn-al-sharjah-insurance/">https://hosninsurance.ae/about-hosn-al-sharjah-insurance/</a>	Comprehensive content	907 words	PASS
<a href="https://hosninsurance.ae/services-hosn-al-sharjah-insurance/">https://hosninsurance.ae/services-hosn-al-sharjah-insurance/</a>	Low content (244 words)	244 words	FAIL

### Actionable Recommendations:

- Create comprehensive, valuable content (minimum 300 words)
- Focus on user intent and provide clear answers
- Use target keywords naturally throughout content
- Include related keywords and semantic variations
- Update content regularly to maintain freshness and relevance

## ■ Internal Linking

Page URL	Score	Issue/Status
<a href="https://hosninsurance.ae/">https://hosninsurance.ae/</a>	70/100	Good internal linking
<a href="https://hosninsurance.ae/blogs">https://hosninsurance.ae/blogs</a>	95/100	Good internal linking
<a href="https://hosninsurance.ae/contact-us">https://hosninsurance.ae/contact-us</a>	70/100	Good internal linking
<a href="https://hosninsurance.ae/about-hosn-al-sharjah-insurance/">https://hosninsurance.ae/about-hosn-al-sharjah-insurance/</a>	70/100	Good internal linking
<a href="https://hosninsurance.ae/services-hosn-al-sharjah-insurance/">https://hosninsurance.ae/services-hosn-al-sharjah-insurance/</a>	70/100	Good internal linking

### Issues Found:

Page URL	Issue	Link Count	Status
<a href="https://hosninsurance.ae/">https://hosninsurance.ae/</a>	Good internal linking	5 internal links	FAIL
<a href="https://hosninsurance.ae/blogs">https://hosninsurance.ae/blogs</a>	Excellent internal linking	8 internal links	PASS
<a href="https://hosninsurance.ae/contact-us">https://hosninsurance.ae/contact-us</a>	Good internal linking	7 internal links	FAIL
<a href="https://hosninsurance.ae/about-hosn-al-sharjah-insurance/">https://hosninsurance.ae/about-hosn-al-sharjah-insurance/</a>	Good internal linking	6 internal links	FAIL
<a href="https://hosninsurance.ae/services-hosn-al-sharjah-insurance/">https://hosninsurance.ae/services-hosn-al-sharjah-insurance/</a>	Good internal linking	5 internal links	FAIL

### Actionable Recommendations:

- Add 3-8 relevant internal links per page
- Use descriptive anchor text for internal links
- Link to relevant pages that provide additional value
- Create a logical site structure with clear navigation paths
- Use internal linking to distribute page authority throughout your site

### Additional Missing Alt Text Images:

**hosninsurance.ae/** (+5 more images):

- /assets/images/products/product-showcase-3.png
- /assets/images/products/product-showcase-4.png
- /assets/images/products/product-showcase-5.png
- /media/banners/promotional-banner-6-very-long-filename.jpg

- /media/banners/promotional-banner-7-very-long-filename.jpg

**hosninsurance.ae/blogs (+5 more images):**

- /assets/images/products/product-showcase-3.png
- /assets/images/products/product-showcase-4.png
- /assets/images/products/product-showcase-5.png
- /media/banners/promotional-banner-6-very-long-filename.jpg
- /media/banners/promotional-banner-7-very-long-filename.jpg

**hosninsurance.ae/contact-us (+5 more images):**

- /assets/images/products/product-showcase-3.png
- /assets/images/products/product-showcase-4.png
- /assets/images/products/product-showcase-5.png
- /media/banners/promotional-banner-6-very-long-filename.jpg
- /media/banners/promotional-banner-7-very-long-filename.jpg

**hosninsurance.ae/about-hosn-al-...h-insurance/ (+2 more images):**

- /assets/images/products/product-showcase-3.png
- /assets/images/products/product-showcase-4.png

**hosninsurance.ae/services-hosn-...h-insurance/ (+5 more images):**

- /assets/images/products/product-showcase-3.png
- /assets/images/products/product-showcase-4.png
- /assets/images/products/product-showcase-5.png
- /media/banners/promotional-banner-6-very-long-filename.jpg
- /media/banners/promotional-banner-7-very-long-filename.jpg