

# Website SEO Audit Report

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Note: Page numbers are indicative and may vary slightly after final rendering.

**Website:** mokaraminjurylawyers.com

**Pages Audited:** 4

**Total Issues Found:** 8

**Pages with Issues:** 4

**Report Date:** 2025-08-25 12:26

## Overall Site SEO Score

86/100

### ■ Overall Page Scores

Page URL	Overall Score
<a href="http://mokaraminjurylawyers.com/houston-cruise-ship-accident-lawyer/">http://mokaraminjurylawyers.com/houston-cruise-ship-accident-lawyer/</a>	86/100
<a href="http://mokaraminjurylawyers.com/houston-dram-shop-lawyer/">http://mokaraminjurylawyers.com/houston-dram-shop-lawyer/</a>	84/100
<a href="http://mokaraminjurylawyers.com/houston-cerebral-palsy-lawyer/">http://mokaraminjurylawyers.com/houston-cerebral-palsy-lawyer/</a>	86/100
<a href="http://mokaraminjurylawyers.com/houston-eminent-domain-lawyer/">http://mokaraminjurylawyers.com/houston-eminent-domain-lawyer/</a>	86/100

# On-Page SEO Audit

This section provides a detailed analysis of on-page SEO elements across all audited pages. Each metric is evaluated individually with specific recommendations to improve your website's search engine visibility and user experience.

## ■ Internal Linking

Page URL	Score	Issue/Status
<a href="http://mokaraminjurylawyers.com/houston-cruise-ship-accident-lawyer/">http://mokaraminjurylawyers.com/houston-cruise-ship-accident-lawyer/</a>	70/100	Good internal linking
<a href="http://mokaraminjurylawyers.com/houston-dram-shop-lawyer/">http://mokaraminjurylawyers.com/houston-dram-shop-lawyer/</a>	70/100	Good internal linking
<a href="http://mokaraminjurylawyers.com/houston-cerebral-palsy-lawyer/">http://mokaraminjurylawyers.com/houston-cerebral-palsy-lawyer/</a>	95/100	Good internal linking
<a href="http://mokaraminjurylawyers.com/houston-eminent-domain-lawyer/">http://mokaraminjurylawyers.com/houston-eminent-domain-lawyer/</a>	95/100	Good internal linking

### *Issues Found:*

Page URL	Issue	Link Count	Status
<a href="http://mokaraminjurylawyers.com/houston-cruise-ship-accident-lawyer/">http://mokaraminjurylawyers.com/houston-cruise-ship-accident-lawyer/</a>	Good internal linking	3 internal links	FAIL
<a href="http://mokaraminjurylawyers.com/houston-dram-shop-lawyer/">http://mokaraminjurylawyers.com/houston-dram-shop-lawyer/</a>	Good internal linking	7 internal links	FAIL
<a href="http://mokaraminjurylawyers.com/houston-cerebral-palsy-lawyer/">http://mokaraminjurylawyers.com/houston-cerebral-palsy-lawyer/</a>	Good internal linking	8 internal links	PASS
<a href="http://mokaraminjurylawyers.com/houston-eminent-domain-lawyer/">http://mokaraminjurylawyers.com/houston-eminent-domain-lawyer/</a>	Good internal linking	8 internal links	PASS

### *Actionable Recommendations:*

- Add more internal links to improve site navigation
- Use descriptive anchor text for internal links
- Link to relevant, related content within your site
- Create a logical internal linking structure

## ■ External Linking

Page URL	Score	Issue/Status
<a href="http://mokaraminjurylawyers.com/houston-cruise-ship-accident-lawyer/">http://mokaraminjurylawyers.com/houston-cruise-ship-accident-lawyer/</a>	60/100	Few external links (1)

<a href="http://mokaraminjurylawyers.com/houston-dram-shop-lawyer/">http://mokaraminjurylawyers.com/houston-dram-shop-lawyer/</a>	60/100	Few external links (1)
<a href="http://mokaraminjurylawyers.com/houston-cerebral-palsy-lawyer/">http://mokaraminjurylawyers.com/houston-cerebral-palsy-lawyer/</a>	90/100	Good external linking
<a href="http://mokaraminjurylawyers.com/houston-eminent-domain-lawyer/">http://mokaraminjurylawyers.com/houston-eminent-domain-lawyer/</a>	90/100	Good external linking

### Issues Found:

Page URL	Issue	Current Value	Status
<a href="http://mokaraminjurylawyers.com/houston-cruise-ship-accident-lawyer/">http://mokaraminjurylawyers.com/houston-cruise-ship-accident-lawyer/</a>	Few external links	1 external links	FAIL
<a href="http://mokaraminjurylawyers.com/houston-dram-shop-lawyer/">http://mokaraminjurylawyers.com/houston-dram-shop-lawyer/</a>	Few external links	1 external links	FAIL
<a href="http://mokaraminjurylawyers.com/houston-cerebral-palsy-lawyer/">http://mokaraminjurylawyers.com/houston-cerebral-palsy-lawyer/</a>	Good external linking	3 external links	PASS
<a href="http://mokaraminjurylawyers.com/houston-eminent-domain-lawyer/">http://mokaraminjurylawyers.com/houston-eminent-domain-lawyer/</a>	Good external linking	3 external links	PASS

### Actionable Recommendations:

- Add relevant external links to authoritative sources
- Use external links to support your content claims
- Balance external links - not too many or too few
- Ensure external links open in new tabs for better UX

# ■ ■ Technical SEO Audit

This section analyzes the technical aspects of your website that directly impact crawlability, indexation, and user experience. Ensuring your website follows technical SEO best practices is crucial for long-term organic growth and visibility in search engines.



# Domain-Level Technical SEO Summary

Check	Status	Details
robots.txt file	[PASS]	Accessible and correctly configured
sitemap.xml	[FAIL]	Missing or not declared in robots.txt
HTTPS/SSL Validity	[PASS]	Secure certificate installed
Canonicalization	[WARNING]	Both www and non-www versions are accessible
Redirect Chains	[PASS]	No redirect chains detected
CDN Usage	Yes (Cloudflare)	Improves speed and global delivery

## Recommendations

- Create and submit an XML sitemap to Google Search Console and declare it in robots.txt
- Implement proper canonical tags to prevent www/non-www duplicate content issues
- Consider setting 301 redirects to consolidate www/non-www versions for better SEO
- Continue leveraging CDN benefits for improved page load times and user experience
- Monitor robots.txt file regularly to ensure it remains accessible and properly configured

# Page-Level Technical SEO Checks

## Page Performance Metrics

Page URL	Load Time	HTML (KB)	CSS	JS Files	Images	Total (KB)
https://hosninsurance.ae/	2.34	45.2	3	7	12	1,245
https://hosninsurance.ae/about-us	1.89	32.1	3	5	8	890
https://hosninsurance.ae/services/car-insurance	3.12	67.8	4	9	18	1,876
https://hosninsurance.ae/contact	1.45	28.3	2	4	5	567
https://hosninsurance.ae/get-quote	2.67	51.4	3	8	14	1,423

## Mobile-Friendliness

Page URL	Responsive	Viewport Tag	Touch Elements
https://hosninsurance.ae/	Yes	Present	Pass
https://hosninsurance.ae/about-us	Yes	Present	Pass
https://hosninsurance.ae/services/car-insurance	Yes	Present	Fail
https://hosninsurance.ae/contact	Yes	Present	Pass
https://hosninsurance.ae/get-quote	No	Absent	Fail

## HTTPS & Security

Page URL	HTTPS Usage	Mixed Content	Valid SSL/TLS
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<a href="https://hosninsurance.ae/">https://hosninsurance.ae/</a>	Yes	None	Valid
<a href="https://hosninsurance.ae/about-us">https://hosninsurance.ae/about-us</a>	Yes	None	Valid
<a href="https://hosninsurance.ae/services/car-insurance">https://hosninsurance.ae/services/car-insurance</a>	Yes	2	Valid
<a href="https://hosninsurance.ae/contact">https://hosninsurance.ae/contact</a>	Yes	None	Valid
<a href="https://hosninsurance.ae/get-quote">https://hosninsurance.ae/get-quote</a>	Yes	1	Valid

## ■ Link Analysis & Site Crawl

Metric	Value
Pages Crawled	20
Broken Links Found	141
Sitemap URLs	0

### Broken Links Found

Source Page	Broken URL	Anchor Text	Link Type	Status
https://mokaraminjurylawyers.com/houston-cruise-ship-injury-lawyer...	https://mokaraminjurylawyers.com/?p=...	Personal Injury Lawyer	Internal	404
https://mokaraminjurylawyers.com/houston-cruise-ship-injury-lawyer...	https://mokaraminjurylawyers.com/?p=...	Personal Injury Lawyer	Internal	404
https://mokaraminjurylawyers.com/houston-cruise-ship-injury-lawyer...	https://www.youtube.com/@mokaraminjurylaw...	Youtube	External	404
https://mokaraminjurylawyers.com/houston-cruise-ship-injury-lawyer...	https://www.yelp.com/biz/mokaraminjury-lawyer...	Yelp	External	403
https://mokaraminjurylawyers.com/houston-cruise-ship-injury-lawyer...	https://www.instagram.com/mokaraminjurylaw...	Instagram	External	429
https://mokaraminjurylawyers.com/houston-cruise-ship-injury-lawyer...	https://uscode.house.gov/view.xhtml?code=...	U.S. maritime law	External	Connection Error
https://mokaraminjurylawyers.com/houston-cruise-ship-injury-lawyer...	https://uscode.house.gov/view.xhtml?code=...	Under this code	External	Connection Error
https://mokaraminjurylawyers.com/houston-cruise-ship-injury-lawyer...	https://uscode.house.gov/view.xhtml?code=...	Jones Act	External	Connection Error
https://mokaraminjurylawyers.com/houston-cruise-ship-injury-lawyer...	https://www.transportation.gov/mississippi-river-cruise-ship-incident-reports...	Cruise Line Incident Reports	External	Connection Error
https://mokaraminjurylawyers.com/	https://mokaraminjurylawyers.com/?p=...	Personal Injury Lawyer	Internal	404

+ 10 more broken links found

For additional Link data refer to downloadable file given at the end of report



# ■ UI/UX Audit Report

This UI/UX audit evaluates user experience elements including navigation structure, design consistency, mobile responsiveness, readability, accessibility, and conversion optimization across all audited pages using real browser automation.

## Readability & Accessibility

Page URL	Font Size	Color Contrast	ARIA Labels	Keyboard Nav
http://mokaraminjurylawyers.com/houston...	Good	Good	Present	Supported
http://mokaraminjurylawyers.com/houston...	Good	Good	Present	Supported
http://mokaraminjurylawyers.com/houston...	Good	Good	Present	Supported
http://mokaraminjurylawyers.com/houston...	Good	Good	Present	Supported

## Interaction & Feedback

Page URL	Hover States	Loading Indicators	Form Validation	Error Messages
http://mokaraminjurylawyers.com/houston...	Good	Present	Yes	Clear
http://mokaraminjurylawyers.com/houston...	Good	Present	Yes	Clear
http://mokaraminjurylawyers.com/houston...	Good	Present	Yes	Clear
http://mokaraminjurylawyers.com/houston...	Good	Present	Yes	Clear

# ■ Backlink Audit Report

This comprehensive backlink audit analyzes your website's link profile to identify opportunities for improvement and potential risks. Understanding your backlink landscape is essential for building domain authority and maintaining a healthy SEO foundation.

# Backlink Profile Summary

This section summarizes the key metrics of your website's backlink profile, giving you a quick overview of link quantity, quality, and potential issues.

Metric	Value
Total Backlinks	1,284
Unique Referring Domains	432
DoFollow Links	978
NoFollow Links	306
Redirects	12
Average Domain Rating	54
Average Spam Score	18.7%
Toxic Links Detected	7



# Backlink Types Distribution

Link Type	Count	Percentage
DoFollow Links	978	76.2%
NoFollow Links	306	23.8%
Text Links	1,150	89.6%
Image Links	134	10.4%
Redirects	12	0.9%

## Key Insights

- Strong DoFollow ratio at 76.2% indicates good link equity potential
- High text link percentage (89.6%) shows natural link building patterns
- Low redirect rate (0.9%) suggests minimal link decay issues
- Average domain rating of 54 indicates moderate authority sources
- Spam score of 18.7% requires monitoring and potential toxic link cleanup
- 7 toxic links detected should be reviewed and potentially disavowed