## You run your regression on different subsets of your data, and find that in each subset, the beta value for a certain variable varies wildly. What could be the issue here?

* The dataset might be heterogeneous. In which case, it is recommended to cluster datasets into different subsets wisely, and then draw different models for different subsets. Or, use models like non parametric models (trees) which can deal with heterogeneity quite nicely.

Heterogeneous data are any data with high variability of data types and formats. They are possibly ambiguous and low quality due to missing values, high data redundancy, and untruthfulness.

## Is more data always better?

* Statistically,
  + It depends on the quality of your data, for example, if your data is biased, just getting more data won’t help.
  + It depends on your model. If your model suffers from high bias, getting more data won’t improve your test results beyond a point. You’d need to add more features, etc.
* Practically
  + Also there’s a tradeoff between having more data and the additional storage, computational power, memory it requires. Hence, always think about the cost of having more data.

## What are advantages of plotting your data before performing analysis?

Data sets have errors.  You won't find them all but you might find some. That 212 year old man. That 9 foot tall woman.

1. Variables can have skewness, outliers etc.  Then the arithmetic mean might not be useful. Which means the standard deviation isn't useful.
2. Variables can be multimodal!  If a variable is multimodal then anything based on its mean or median is going to be suspect.

## How can you determine which features are the most important in your model?

* run the features though a Gradient Boosting Machine or Random Forest to generate plots of relative importance and information gain for each feature in the ensembles.
* Look at the variables added in forward variable selection

## Define confounding variables.

Confounding variables are also known as confounders. These variables are a type of extraneous variables that influence both independent and dependent variables causing spurious association and mathematical relationships between those variables that are associated but are not casually related to each other

## Define and explain selection bias

The selection bias occurs in the case when the researcher has to make a decision on which participant to study. The selection bias is associated with those researches when the participant selection is not random. The selection bias is also called the selection effect. The selection bias is caused by as a result of the method of sample collection.

Four types of selection bias are explained below:

1. **Sampling Bias:** As a result of a population that is not random at all, some members of a population have fewer chances of getting included than others, resulting in a biased sample. This causes a systematic error known as sampling bias.
2. **Time interval:**

Trials may be stopped early if we reach any extreme value but if all variables are similar invariance, the variables with the highest variance have a higher chance of achieving the extreme value. Early termination of a trial at a time when its results support the desired conclusion.

1. **Data:** It is when specific data is selected arbitrarily and the generally agreed criteria are not followed. Cherry picking, which actually is not selection bias, but confirmation bias, when specific subsets of data are chosen to support a conclusion (e.g. citing examples of plane crashes as evidence of airline flight being unsafe, while ignoring the far more common example of flights that complete safely. See: Availability heuristic)
2. **Attrition:** Attrition in this context means the loss of the participants. It is the discounting of those subjects that did not complete the trial.

## Types of sampling bias

* **Self-selection**
* **Non-response**
* **Undercoverage**
* **Survivorship**
* **Pre-screening or advertising**
* Healthy user

## What is Cross-Validation?

Cross-Validation is a Statistical technique used for improving a model’s performance. Here, the model will be trained and tested with rotation using different samples of the training dataset to ensure that the model performs well for unknown data. The training data will be split into various groups and the model is run and validated against these groups in rotation.

The most commonly used techniques are:

* K-Fold method
* Leave p-out method
* Leave-one-out method
* Holdout method

## Dealing with outliers

1. [Univariate method](https://www.neuraldesigner.com/blog/3_methods_to_deal_with_outliers#UnivariateMethod): This method looks for data points with extreme values on one variable.
2. [Multivariate method](https://www.neuraldesigner.com/blog/3_methods_to_deal_with_outliers#MultivariateMethod): Here, we look for unusual combinations of all the variables.

[Minkowski error](https://www.neuraldesigner.com/blog/3_methods_to_deal_with_outliers#MinkowskiError): This method reduces the contribution of potential outliers in the training process.

## The Curse of Dimensionality

1. If we have more features than observations than **we run the risk  of massively overfitting our model — this would generally result in terrible out of sample performance.**
2. When we have too many features, observations become harder to cluster — believe it or not, **too many dimensions causes every observation in your dataset to appear equidistant from all the others.** And because clustering uses a distance measure [such as Euclidean distance](https://en.wikipedia.org/wiki/Euclidean_distance) to quantify the similarity between observations, this is a big problem. **If the distances are all approximately equal, then all the observations appear equally alike (as well as equally different), and no meaningful clusters can be formed.**
3. All samples are close to the edge of the sample. And this is a bad news because prediction is much more difficult near the edges of the training sample.
4. The sampling density decreases exponentially as p increases and hence the data becomes much more sparse without significantly more data.
5. We should conduct PCA to reduce dimensionality

The curse of dimensionality, first introduced by Bellman [1], indicates that the number of samples needed to estimate an arbitrary function with a given level of accuracy grows exponentially with respect to the number of input variables (i.e., dimensionality) of the function.

## What is a Box-Cox Transformation?

The dependent variable for a regression analysis might not satisfy one or more assumptions of an ordinary least squares regression. The residuals could either curve as the prediction increases or follow the skewed distribution. In such scenarios, it is necessary to transform the response variable so that the data meets the required assumptions. A Box cox transformation is a statistical technique to transform non-normal dependent variables into a normal shape. If the given data is not normal then most of the statistical techniques assume normality. Applying a box cox transformation means that you can run a broader number of tests.

## What is the importance of dimensionality reduction?

The process of dimensionality reduction constitutes reducing the number of features in a dataset to avoid overfitting and reduce the variance. There are mostly 4 advantages of this process:

* This reduces the storage space and time for model execution.
* Removes the issue of multi-collinearity thereby improving the parameter interpretation of the ML model.
* Makes it easier for visualizing data when the dimensions are reduced.
* Avoids the curse of increased dimensionality.

## Methods of dimensionality reduction

* Feature Selection Methods
* Matrix Factorization
* Manifold Learning
* Autoencoder Methods
* Linear Discriminant Analysis (LDA)
* Principal component analysis (PCA)

## What is the significance of using the Fourier transform in Deep Learning tasks?

The Fourier transform function efficiently analyzes, maintains, and manages large datasets. You can use it to generate real-time array data that is helpful for processing multiple signals.

If the matrices of the input and filters in the CNN can be converted into the frequency domain to perform the multiplication and the outcome matrices of the multiplication in the frequency domain can be converted into the time domain will not perform any harm to the accuracy of the model. The conversion of matrices from the time domain to the frequency domain can be done by the Fourier transform or fast Fourier transform and conversion from the frequency domain to the time domain can be done by the inverse Fourier transform or inverse fast Fourier transform.

## What if we want to build a model for predicting prices? Are prices distributed normally? Do we need to do any pre-processing for prices? ‍

* Data is not normal. Specially, real-world datasets or uncleaned datasets always have certain skewness. Same goes for the price prediction. Price of houses or any other thing under consideration depends on a number of factors. So, there's a great chance of presence of some skewed values i.e outliers if we talk in data science terms.
* Yes, you may need to do pre-processing. Most probably, you will need to remove the outliers to make your distribution near-to-normal.

## How do we choose K in K-fold cross-validation? What’s your favorite K?

There are two things to consider while deciding K: the number of models we get and the size of validation set. We do not want the number of models to be too less, like 2 or 3. At least 4 models give a less biased decision on the metrics. On the other hand, we would want the dataset to be at least 20-25% of the entire data. So that at least a ratio of 3:1 between training and validation set is maintained.  
I tend to use 4 for small datasets and 5 for large ones as K.

## If a weight for one variable is higher than for another  —  can we say that this variable is more important?

Yes - if your predictor variables are normalized.

Without normalization, the weight represents the change in the output per unit change in the predictor. If you have a predictor with a huge range and scale that is used to predict an output with a very small range - for example, using each nation's GDP to predict maternal mortality rates - your coefficient should be very small. That does not necessarily mean that this predictor variable is not important compared to the others.

## What do you mean by Associative Rule Mining (ARM)?

Associative Rule Mining is one of the techniques to discover patterns in data like features (dimensions) which occur together and features (dimensions) which are correlated. It is mostly used in Market-based Analysis to find how frequently an itemset occurs in a transaction. Association rules have to satisfy minimum support and minimum confidence at the very same time. Association rule generation generally comprised of two different steps:

* “A min support threshold is given to obtain all frequent item-sets in a database.”
* “A min confidence constraint is given to these frequent item-sets in order to form the association rules.”

Support is a measure of how often the “item set” appears in the data set and Confidence is a measure of how often a particular rule has been found to be true.

## List Sampling Techniques

It is the practice of selecting an individual group from a population in order to study the whole population.

Probability Sampling Techniques is one of the important types of sampling techniques. Probability sampling allows every member of the population a chance to get selected. It is mainly used in quantitative research when you want to produce results representative of the whole population.

1. Simple Random Sampling

2. Systematic Sampling

In systematic sampling, every population is given a number as well like in simple random sampling. However, instead of randomly generating numbers, the samples are chosen at regular intervals.

3. Stratified Sampling

In stratified sampling, the population is subdivided into subgroups, called strata, based on some characteristics (age, gender, income, etc.). After forming a subgroup, you can then use random or systematic sampling to select a sample for each subgroup. This method allows you to draw more precise conclusions because it ensures that every subgroup is properly represented.

4. Cluster Sampling

In cluster sampling, the population is divided into subgroups, but each subgroup has similar characteristics to the whole sample. Instead of selecting a sample from each subgroup, you randomly select an entire subgroup. This method is helpful when dealing with large and diverse populations.

Non-Probability Sampling Techniques is one of the important types of Sampling techniques. In non-probability sampling, not every individual has a chance of being included in the sample. This sampling method is easier and cheaper but also has high risks of sampling bias. It is often used in exploratory and qualitative research with the aim to develop an initial understanding of the population.

1. Convenience Sampling

In this sampling method, the researcher simply selects the individuals which are most easily accessible to them. This is an easy way to gather data, but there is no way to tell if the sample is representative of the entire population. The only criteria involved is that people are available and willing to participate.

2. Voluntary Response Sampling

Voluntary response sampling is similar to convenience sampling, in the sense that the only criterion is people are willing to participate. However, instead of the researcher choosing the participants, the participants volunteer themselves.

3. Purposive Sampling

In purposive sampling, the researcher uses their expertise and judgment to select a sample that they think is the best fit. It is often used when the population is very small and the researcher only wants to gain knowledge about a specific phenomenon rather than make statistical inferences.

4. Snowball Sampling

In snowball sampling, the research participants recruit other participants for the study. It is used when participants required for the research are hard to find. It is called snowball sampling because like a snowball, it picks up more participants along the way and gets larger and larger.

## Feature selection methods

The main benefits of performing feature selection in advance, rather than letting the machine learning model figure out which features are most important, include:

* simpler models: simple models are easy to explain - a model that is too complex and unexplainable is not valuable
* shorter training times: a more precise subset of features decreases the amount of time needed to train a model
* variance reduction: increase the precision of the estimates that can be obtained for a given simulation
* avoid the curse of high dimensionality: dimensionally cursed phenomena states that, as dimensionality and the number of features increases, the volume of space increases so fast that the available data become limited - PCA feature selection may be used to reduce dimensionality ,

**Filter Methods:**

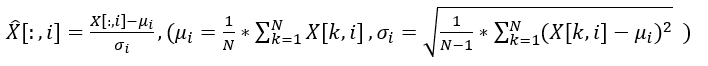
* + Filter methods select features based on statistics rather than feature selection cross-validation performance. A selected metric is applied to identify irrelevant attributes and perform recursive feature selection. Filter methods are either univariate, in which an ordered ranking list of features is established to inform the final selection of feature subset; or multivariate, which evaluates the relevance of the features as a whole, identifying redundant and irrelevant features.
  + There are various filter methods such as the Chi-Square test, Fisher’s Score method, Correlation Coefficient, Variance Threshold, Mean Absolute Difference (MAD) method, Dispersion Ratios, etc.
* **Wrapper Methods:**
  + Wrapper feature selection methods consider the selection of a set of features as a search problem, whereby their quality is assessed with the preparation, evaluation, and comparison of a combination of features to other combinations of features. This method facilitates the detection of possible interactions amongst variables. Wrapper methods focus on feature subsets that will help improve the quality of the results of the clustering algorithm used for the selection.
  + There are three types of wrapper methods, they are:
    - **Forward Selection:** Here, one feature is tested at a time and new features are added until a good fit is obtained.
    - **Backward Selection:** Here, all the features are tested and the non-fitting ones are eliminated one by one to see while checking which works better.
    - **Recursive Feature Elimination:**The features are recursively checked and evaluated how well they perform.
  + These methods are generally computationally intensive and require high-end resources for analysis. But these methods usually lead to better predictive models having higher accuracy than filter methods.
* **Embedded Methods:**

Embedded feature selection methods integrate the feature selection machine learning algorithm as part of the learning algorithm, in which classification and feature selection are performed simultaneously. The features that will contribute the most to each iteration of the model training process are carefully extracted. Random forest feature selection, decision tree feature selection, and LASSO feature selection are common embedded methods.

## Data Normalization

There are different types of data normalization. Assume you have a dataset *X*, which has *N* rows(entries) and *D*columns(features). *X[:,i]* represent feature *i*and X[j,:] represent entry *j. We have:*

**Z Normalization(Standardization)**:



I used to falsely think this method somehow yields a standard Gaussian result. In fact, standardization does **not change** the type of distribution:

Изображение выглядит как Шрифт, линия, белый, рукописный текст

Автоматически созданное описание

This transformation sets the mean of data to 0 and the standard deviation to 1. In most cases, standardization is used feature-wise

**Min-Max Normalization:**

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Автоматически созданное описание

This method rescales the range of the data to [0,1]. In most cases, standardization is used feature-wise as well

**Unit Vector Normalization:**

Изображение выглядит как текст, Шрифт, белый, типография

Автоматически созданное описание

Scaling to unit length shrinks/stretches a vector (a row of data can be viewed as a*D*-dimensional vector) to a unit sphere. When used on the entire dataset, the transformed data can be visualized as a bunch of vectors with different directions on the *D*-dimensional unit sphere.

**a). Standardization improves the numerical stability of your model**

**b). Standardization may speed up the training process**

A corollary to the first ‘theorem’ is that if different features have drastically different ranges, the learning rate is determined by the feature with the largest range. This leads to another advantage of standardization: speeds up the training process.

**Standardization gives ‘equal’ considerations for each feature.**

Standardization is beneficial in many cases. It improves the numerical stability of the model and often reduces training time. However, standardization isn’t always great. It can harm the performance of distance-based clustering algorithms by assuming equal importance of features. If there are inherent importance differences between features, it’s generally not a good idea to do standardization.

## Imbalanced Training Data

We now understand what class imbalance is and why it provides misleading classification accuracy.

**1) Collect More Data**

**2) Try Changing Performance Metric**

Accuracy is not the metric to use when working with an imbalanced dataset. We have seen that it is misleading.

There are metrics that have been designed to tell you a more truthful story when working with imbalanced classes.

I give more advice on selecting different performance measures in my post “[Classification Accuracy is Not Enough: More Performance Measures You Can Use](https://machinelearningmastery.com/classification-accuracy-is-not-enough-more-performance-measures-you-can-use/)“.

In that post I look at an imbalanced dataset that characterizes the recurrence of breast cancer in patients.

From that post, I recommend looking at the following performance measures that can give more insight into the accuracy of the model than traditional classification accuracy:

* **Confusion Matrix**: A breakdown of predictions into a table showing correct predictions (the diagonal) and the types of incorrect predictions made (what classes incorrect predictions were assigned).
* **Precision**: A measure of a classifiers exactness.
* **Recall**: A measure of a classifiers completeness
* **F1 Score (or F-score)**: A weighted average of precision and recall.

I would also advice you to take a look at the following:

* **Kappa (or**[**Cohen’s kappa**](https://en.wikipedia.org/wiki/Cohen%27s_kappa)**)**: Classification accuracy normalized by the imbalance of the classes in the data.
* **ROC Curves**: Like precision and recall, accuracy is divided into sensitivity and specificity and models can be chosen based on the balance thresholds of these values.

You can learn a lot more about using ROC Curves to compare classification accuracy in our post “[Assessing and Comparing Classifier Performance with ROC Curves](https://machinelearningmastery.com/assessing-comparing-classifier-performance-roc-curves-2/)“.

Still not sure? Start with kappa, it will give you a better idea of what is going on than classification accuracy.

**3) Resampling Dataset**

You can change the dataset that you use to build your predictive model to have more balanced data.

This change is called sampling your dataset and there are two main methods that you can use to even-up the classes:

1. You can add copies of instances from the under-represented class called over-sampling (or more formally sampling with replacement), or
2. You can delete instances from the over-represented class, called under-sampling.

These approaches are often very easy to implement and fast to run. They are an excellent starting point.

In fact, I would advise you to always try both approaches on all of your imbalanced datasets, just to see if it gives you a boost in your preferred accuracy measures.

You can learn a little more in the the Wikipedia article titled “[Oversampling and undersampling in data analysis](https://en.wikipedia.org/wiki/Oversampling_and_undersampling_in_data_analysis)“.

**Some Rules of Thumb**

* Consider testing under-sampling when you have an a lot data (tens- or hundreds of thousands of instances or more)
* Consider testing over-sampling when you don’t have a lot of data (tens of thousands of records or less)
* Consider testing random and non-random (e.g. stratified) sampling schemes.
* Consider testing different resampled ratios (e.g. you don’t have to target a 1:1 ratio in a binary classification problem, try other ratios)

**4) Try Generate Synthetic Samples**

A simple way to generate synthetic samples is to randomly sample the attributes from instances in the minority class.

You could sample them empirically within your dataset or you could use a method like Naive Bayes that can sample each attribute independently when run in reverse. You will have more and different data, but the non-linear relationships between the attributes may not be preserved.

There are systematic algorithms that you can use to generate synthetic samples. The most popular of such algorithms is called SMOTE or the Synthetic Minority Over-sampling Technique.

**5) Try Different Algorithms**

As always, I strongly advice you to not use your favorite algorithm on every problem. You should at least be spot-checking a variety of different types of algorithms on a given problem.

**6) Try Penalized Models**

You can use the same algorithms but give them a different perspective on the problem.

Penalized classification imposes an additional cost on the model for making classification mistakes on the minority class during training. These penalties can bias the model to pay more attention to the minority class.

Now for handling class imbalance, you can use weighted Sigmoid Cross-Entropy loss. So you will penalize for wrong prediction based on the number/ratio of positive examples.

## Ways to Deal with the Lack of Data in Machine Learning

* Use simpler model
* Use ensemble methods

In general, the simpler the machine learning algorithm, the better it will learn from small data sets. From an ML perspective, **small** data requires models that have low complexity (or high bias) to avoid overfitting the model to the data. I noticed that the Naive Bayes algorithm is among the simplest classifiers and as a result learns remarkably well from relatively small data sets.

* **Transfer learning**
* **Data Augmentation**
* **Synthetic Data**