

User Testing Script

Team Ice Cream Scoop

Introduction

Present consent form to interviewee(s)

Thank you for volunteering to do a usability test of our paper prototype. We have a series of paper and plastic frames here for you to navigate through as if you were using an app on your phone. Our targeted user group is people who are moving, and our product is intended to be used before, during, and after a move. So, imagine you're in the process of moving.

This is the description of our app in the App store:

It's easy to forget all the nice moments we live on the daily, and we often miss opportunities to capture them for our future enjoyment. Moving is often a sad experience; you're leaving behind all of the experiences that made your home special. With Take This Photo, we make it easy to remind and help capture the special moments that you will cherish further down the road. Whether you're moving soon, in the process or have already moved into a new home, we have tons of fun photo ideas and templates for you to use to tell your own story.

Paper Prototype

We'd like you to help us identify what's most exciting about our software, as well as help test how intuitive it is to use. We'd also appreciate you sharing some ideas as to photos you would appreciate having of your old home, fond memories. Here is a paper prototype we will use to act out your experience with the software:

Goals for user

- Look at the album of your old move into your first apartment
- Take a picture of your friend loading the moving truck
- Update your current Photo Puzzle

Questions

- What did you think of the app store description?
- Would this app be better on another device, like a laptop, than a phone?
- What was confusing about the app?
- What did you like about the app?
- How easy was it to complete the goals?
- What functionality do you think the app is missing?
- What (if any) functionality do you think seems unnecessary?
- How do you feel about this being a purely digital product?
- What kind of templates are most appealing to you?

Conclusion

Thank you again for taking the time to help us with our usability testing. We are excited about exploring our insights from your experience with Take This Photo. Please let us know if you have any more questions or comments; you can reach us at our school emails. *Good day to yee, ma'am!*