

SCRIPT QUESTIONS	User R	User U	User P	User M	
Task A	Successfully navigated	Successfully navigated	Successfully navigated	Successfully navigated	Successfully navigated
Task B	Some hesitation, but was able to get to the camera alright	Tried to click "Take this Photo", then the UHaul, then My Progress, then very grudgingly, View Templates; after that, she had no issues	Clicked on "view templates" rightaway. Did not think it would finally lead to camera	Clicked on "view templates" rightaway. Did not think it would finally lead to camera	Successfully navigated
Task C	Used assumption that it must be View Progress because that was the only option she hadn't tried yet and because "progress" denotes "current", but it was confusing	Successfully navigated	Successfully navigated	Successfully navigated	Confused. Clicked on "Home Photo" first but finally figured it out.
App store description	The app store description is cute and adequate	It's unclear if it's an app just for taking pictures and what makes it special -- is it the templates, the reminder to take important photos?			Liked our description
Other devices	For younger people, phones are all they'll probably want to use, but older users will probably want to use their tablets	The ability to use a laptop wouldn't be useful, but older people might favor tablets			
What's confusing	The naming is confusing; the photos in the current album need titles (like they do in View Templates) so it's clear what template they're from	The name of the app is unclear -- has no connection to moving. It's unclear what a template is	What's 'my progress'? What are the Blank photos?	"View templates" seems not to be a main function to be listed on the home page	The naming is confusing. Thought "Home Photo" is the button navigating to current album. Hesitated a bit before clicking on a blank photo to add a new one.
What they like	They like the template drawings (so having some kind of illustration for them) and the idea of making something to help people tell their story	Likes that it reminds you to capture important moments	They loved that they can choose and customize templates	They liked that they can toggle the camera overlay.	Likes the design and UI of the "past move" page. Likes the templates.
Ease of goals	The goals were easy, pretty clear	Found the goals challenging, especially taking the photo			Find the app easy-to-use except for task C.
Missing functionality	There should be an option to remove templates, change their order, and add non-template photos in your current album. There should also be a way to share albums and upload photos, so you can use photos other people took	It's unclear what the objective is -- if it's just cherishing pictures, then it's fine, but it seems lame. People should be able to save to their camera roll, and <b>you should be able to share pictures -- it would be cool if it suggested a caption based on the template</b> . Something to help people move, like reminding them of various tasks, would be more helpful	Swipe to navigate. Quick navigation to home page (maybe a home icon at the upper right corner. Settings page (basic settings such as colors, languages, fonts). Save to/ import from camera roll.	Switching between landscape/portrait mode when taking pictures. Be able to select photo filters. Add(upload) pictures to past albums. Share your albums/pictures on social media.	Photo filters.
Unecessary functionality	They like how the iPhone randomly generates little videos from your photos; instead of a slideshow, we could do that	Would never use the slideshow feature, but maybe an old person (like her mom) would	You don't usually see "Welcome to..." on an App main page		
Only digital medium	It's okay that you can't print your album or export it, but you should be able to save photos to the camera roll	She would never use an export function, but thinks old people might			

Template ideas	Wants a mixed focus on things (rooms/stuff) and experiences. Suggested "last night in old house" and thinks that taking pictures of chaos can be funny	She would prefer the majority of the templates to be for the old house instead of the actual moving experience and the new house -- maybe one template for the new house			First meal
OTHER QUESTIONS					
What do you expect to happen when you click on a blank/blacked out photo?	It should show a popup with the option to take the photo	Expects to see a popup asking if you want to take the photo	Popup menu to select upload/take new pictures		
What do you expect to see when you hit KEEP?	It takes you home, to your current album, or back to the camera; going back to your current album makes the most sense	It shows you her current album with her new addition, no special highlighting			
Should you see blank/blacked out photos when scrolling <> in your current album?	Yes	No			
Should albums be collaborative?	No, that might be confusing, but there should be a mechanism for sharing your albums and adding photos other people took	No			
OTHER FEEDBACK	Likes the random little videos that iPhones make with your photos; that might be preferable to a slideshow, but she likes the slideshow either way. Also, <b>when is a current album no longer current?</b>	Very jaded about the idea of using a separate camera app		Thought it would be cool to be able to select certain pictures from the album and select a template to generate a multi-picture page to share on social media.	The camera overlay should be light and translucent. It should not force the user to align.
COMMON THEMES					
Poor naming of buttons					
Old people may want to use their tablets					
More flexibility	Option to remove templates, change picture order, and upload photos in current album				
Saving photos to camera roll					
Idea of templates is confusing					
Having a tutorial walkthrough might be useful					
Sharing option -- suggested captions?					
Transition from current to past albums					