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# Project Proposal: Bored & Broke “B&B”

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# Why this idea?



- Thinking about the future:
  - Postgraduate life
  - New cities
  - Possibility of not knowing many people
  - Financial responsibilities
- What could be offered to help someone in this situation?
- Difference in culture:
  - “Like Culture”
  - Interests/personality over physical appearance

# V1

- Users create accounts and give their names, locations, price ranges, and a short bio
- Users will then be shown all of the events (activities, hikes, concerts, etc.) in their area, within their price range
- None of the events display “likes” so users will have no idea how popular it is
- Users can “save” events



# V1

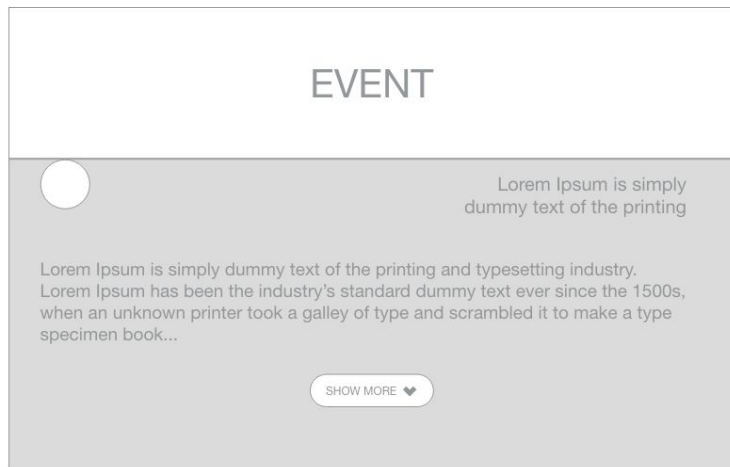
- Then users will be taken to the event page
  - They have option to add an event-specific tagline that will appear to others going to the event
  - The event page will have event info & will show the bios and taglines of everyone else who saved this event
- If you're drawn to someone's tagline/bio then you click "Message this person on Facebook"
- All the activities a user saves are stored to their profile

*Hoping to make some friends at this corgi beach day!*

*Excited to challenge myself on my hike!*

*Can't wait to get crazy at this concert!*

# MODALS: Wireframes



# V2



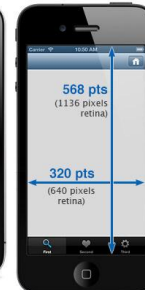
- The web frontend will be responsive and work cohesively with different screen resolutions
- The design will remain consistent across all browsers
  - Chrome, Safari, Firefox, Internet Explorer and Edge
- A mobile application will be developed if time permits



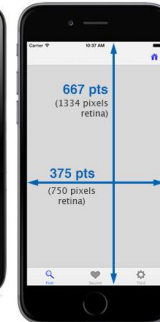
iPhone 4S (and earlier)  
3.5" Screen



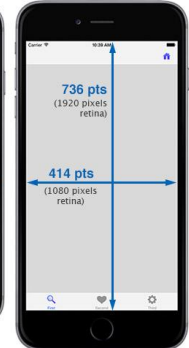
iPhone 5  
4" Screen



iPhone 6 & 7  
4.7" Screen



iPhone 6 Plus & 7 Plus  
5.5" Screen



# B&B vs. Meetup



## Meetup:

- Teaching, learning (workshops), mentoring communities
- Networking, career-centered
- "It brings people together to do, explore, teach, and learn..."
- "...pursuit of moving their lives forward."

## B&B:

- Casual/Informal/"Chill"
- Focus on meeting someone new and participating in an activity/event that you share an interest and can afford
- Community for the sake of community

# B&B vs. Tinder



## Tinder

- Described as “the world’s most popular app for meeting new people. Swipe. Match. Chat. Date.”
- Is purely “people” driven. All interactions revolve around meeting new people and finding people to message

## B&B

- Is not driven by people but rather by events and activities
  - Select events first and foremost then option to find people to go to event with
- Culture difference: Not going in with the expectation of dating. Instead, expecting to find new friends



# B&B vs. Facebook



## Facebook

- Online social networking, not primarily used for events
- Events show information about the event and show who is going with links to Facebook profiles
- Number of people going to the event is very visible from the event page

## B&B

- Platform is event-focused
- Features for finding people to go with
- Can't see who/how many people are going
- Culture difference: not weird to message people because that's the point

# Qualifications



- Make an MVP before adding features on our “wish list”
- Divide & conquer based on our individual skill sets
- Courses we have taken have prepared us!
  - Interaction Design
  - Programming Languages
  - Data Structures
  - Databases
- APIs: Eventbrite, Eventful, Ticketmaster, Meetup, Transit&Trails, RDB

# What each team member contributed

Each member helped to create this project proposal!

- We all wrote the document together and made sure we hit each point for the description and justification sections.
- All did the presentation together

**Questions?**