

Global Entrepreneurship and Innovation Week 2024

Hassan II University in Casablanca, Organized the Global Entrepreneurship and Innovation Week (GEIW) 2024 brought together a lively community of people who are enthusiastic about innovation and entrepreneurship. The goal of this year's edition was to encourage cooperation between academics, business leaders, and students by providing inspiration, education, and knowledge.

The Moroccan national anthem was played during the opening ceremony on Wednesday, May 15, at 14:30, marking the start of the journey. A partnership agreement and a thorough overview of the week's schedule came next. Presentations from several ENSET clubs, beginning with Jeunes Leaders Marocains (JLM) and concluding with the sports club, showcased their accomplishments as the day came to a close.

The events began with the opening of all challenges and competitions on the next day, May 16th, the second day. The JLM, ROTARACT, and LDX clubs also arranged a conference titled "Artificial Intelligence: A Catalyst for Innovation and Entrepreneurial Dynamics." I was a member of the organizing team, I made a substantial contribution to the event's administration. This included organizing the conference's logistics, fostering conversation, and making sure everything ran smoothly.

Numerous workshops, keynote speeches, and networking events took place during the week, focusing on using artificial intelligence to boost entrepreneurship. These sessions provided valuable information on the latest trends in innovation and entrepreneurship.

At the end of the week, an award ceremony was held to honor the winners of various competitions.

GEIW 2024 was an incredible experience that gave me valuable knowledge and insights. To complete a project on time, I learned to manage my time efficiently and maintain good working relationships.