

****Global Entrepreneurship and Innovation Week 2024**

Held at Hassan II University in Casablanca, the Global Entrepreneurship and Innovation Week (GEIW) 2024 brought together a lively community of people who are enthusiastic about innovation and entrepreneurship. The goal of this year's edition was to encourage cooperation between academics, business leaders, and students by providing inspiration, education, and knowledge.

The Moroccan national anthem was played during the opening ceremony on Wednesday, May 15, at 14:30, marking the start of the journey. A partnership agreement and a thorough overview of the week's schedule came next. Presentations from several ENSET clubs, beginning with Jeunes Leaders Marocains (JLM) and concluding with the sports club, showcased their accomplishments as the day came to a close.

The events began with the opening of all challenges and competitions on Thursday, May 16th, the second day. I participated in the Bec Challenge, which was among the challenges and competitions that were launched. The JLM, ROTARACT, and LDX clubs also arranged a conference titled "Artificial Intelligence: A Catalyst for Innovation and Entrepreneurial Dynamics." As a member of the organizing team, I made a substantial contribution to the event's administration. This included organizing the conference's logistics, fostering conversation, and making sure everything ran smoothly.

Numerous engaging workshops, keynote addresses, and networking events took place during the week. With an emphasis on using artificial intelligence to drive entrepreneurial dynamics, these sessions offered insightful information about the most recent developments in innovation and entrepreneurship.

An award ceremony was held at the end of the week to present prizes to the winners of the various competitions.

GEIW 2024 was an amazing experience that gave me priceless knowledge and insights. In order to complete a project in the allotted time, I had to learn how to efficiently manage my time and how to keep up positive working relationships with my team. The occasion served as a venue for growth and learning as well as an example of the collaborative spirit that fosters innovation and entrepreneurship.

