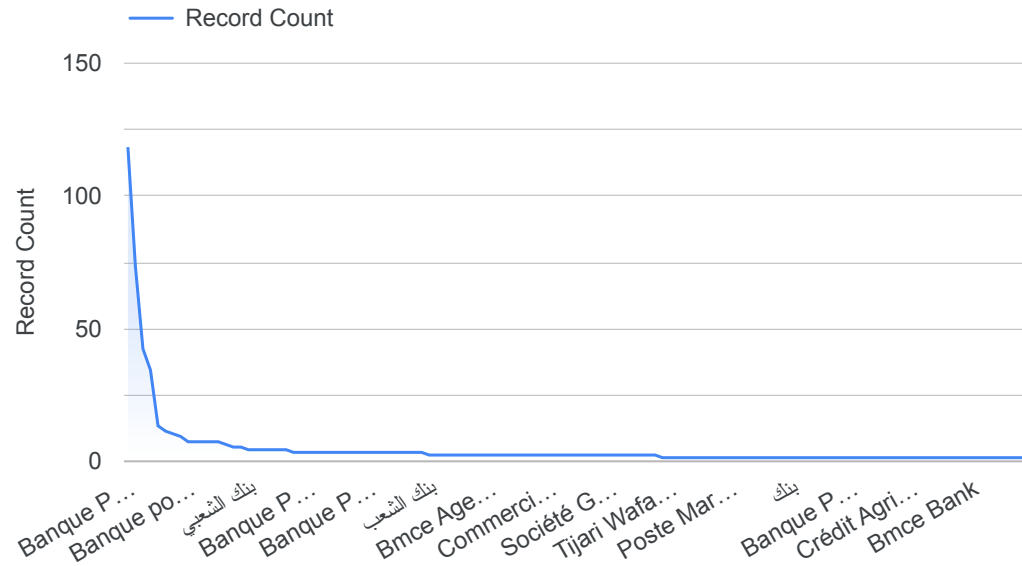
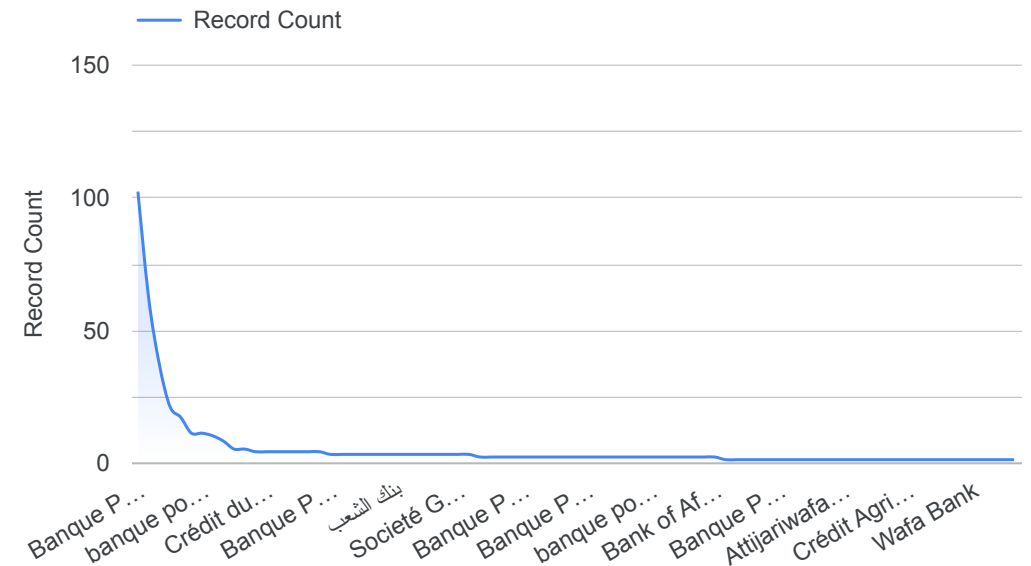


# DASHBOARD 1 – Sentiment trend per bank & branch

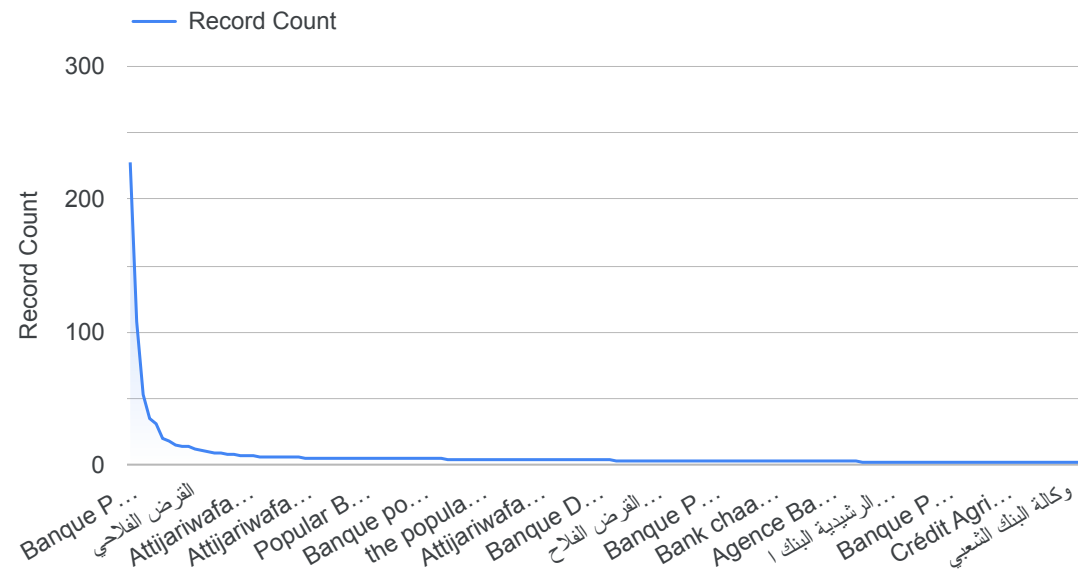
Record Count by bank\_name sentiment:positive



Record Count by bank\_name sentiment:negative

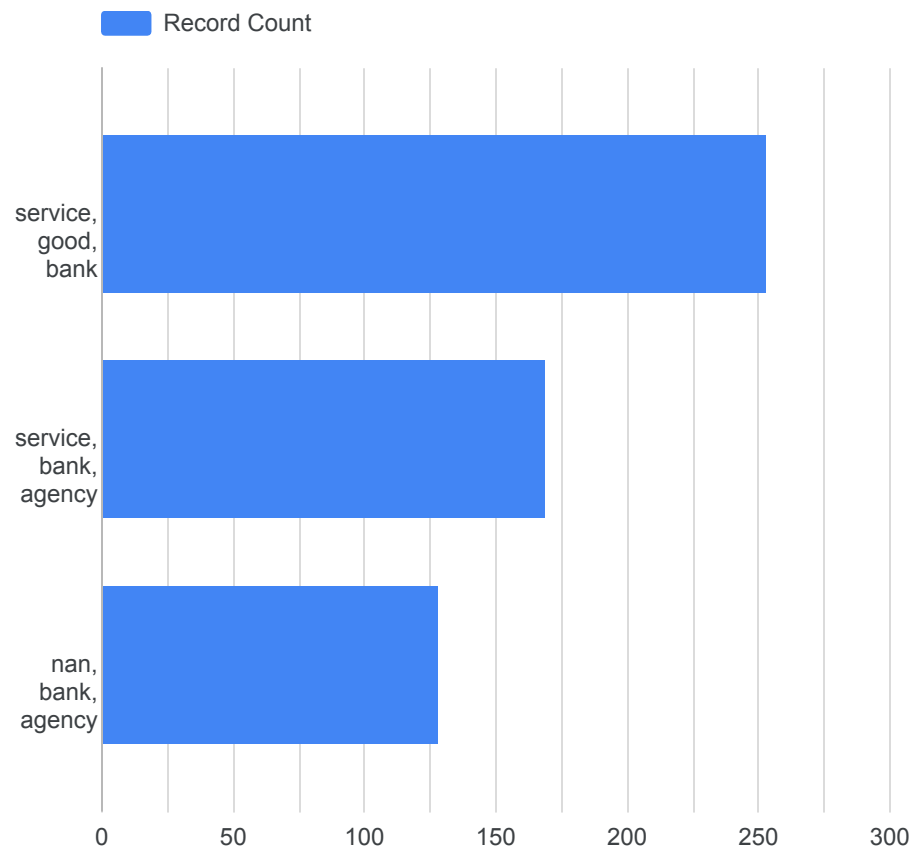


Record Count by bank\_name sentiment:neutre

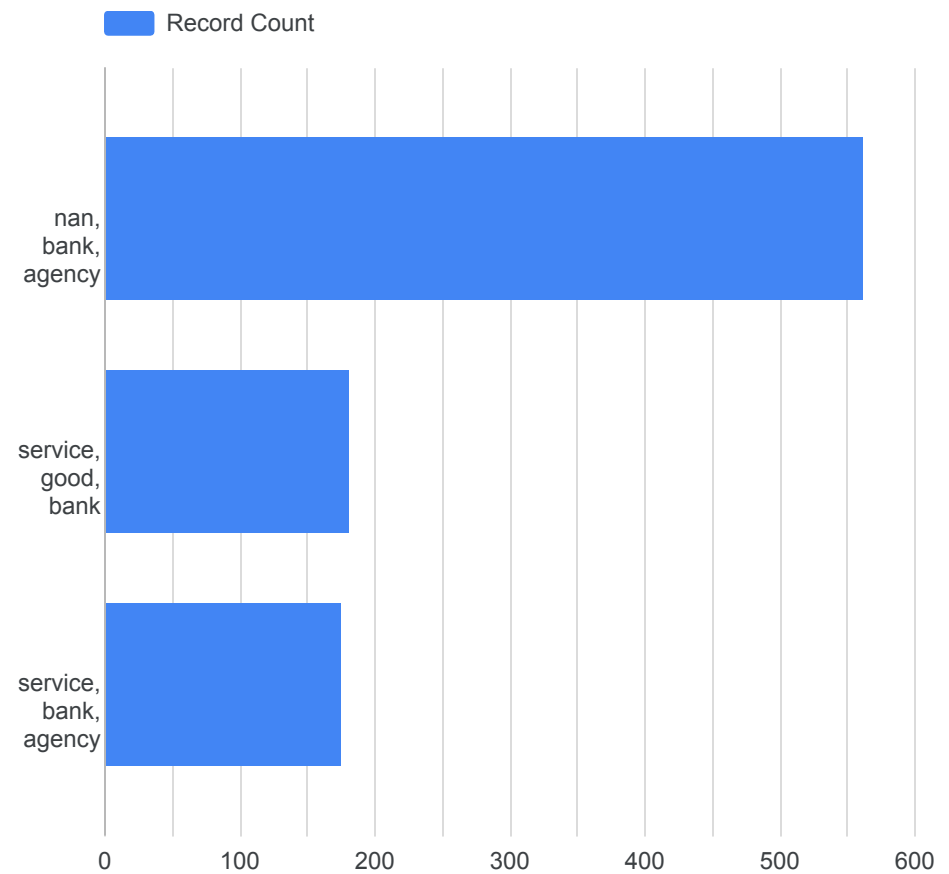


## DASHBOARD 2 – Top Positive & Negative Topics

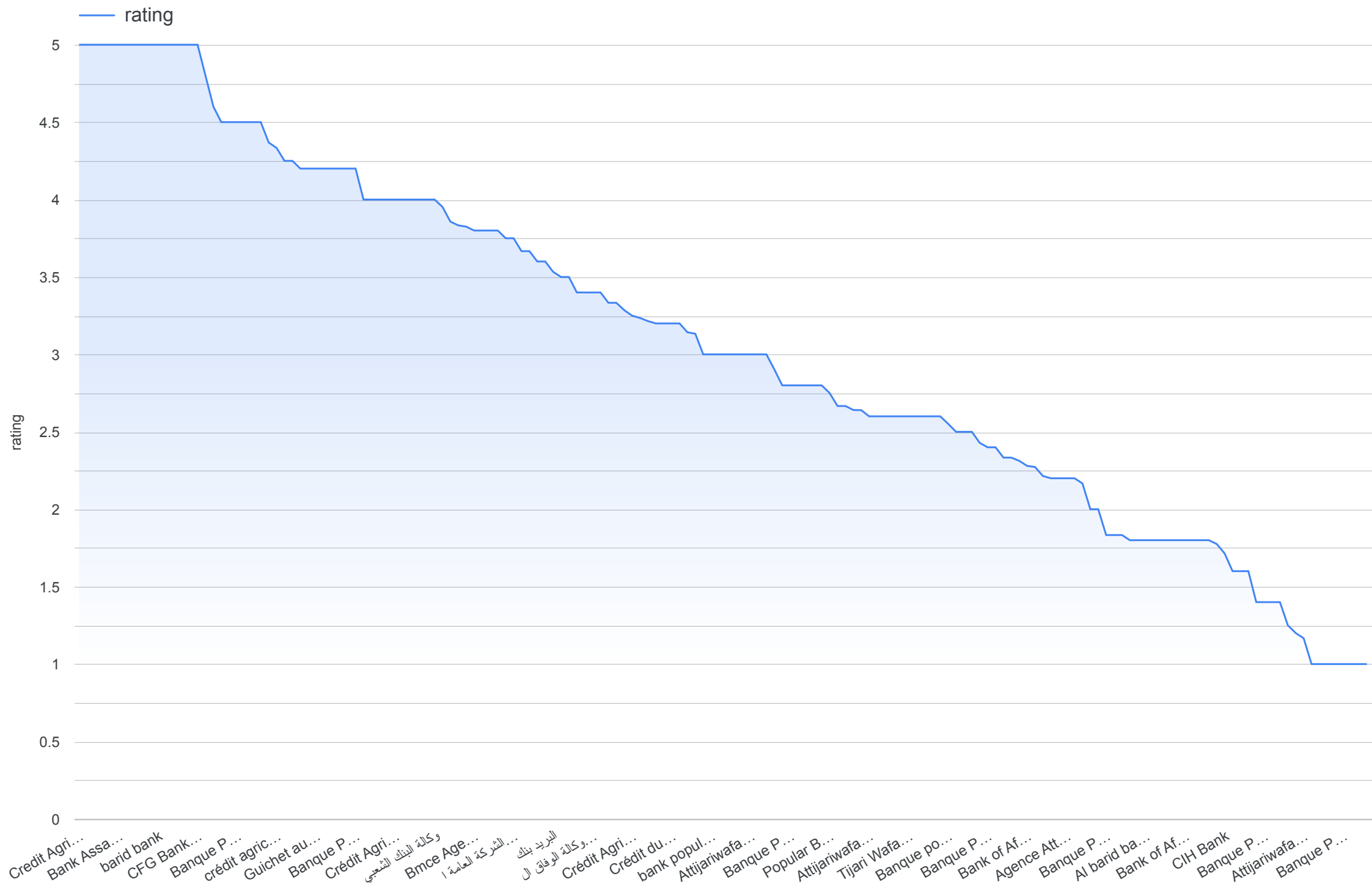
Record Count by topic positive



Record Count by topic negative



# DASHBOARD 3 – Performance Ranking of Branches

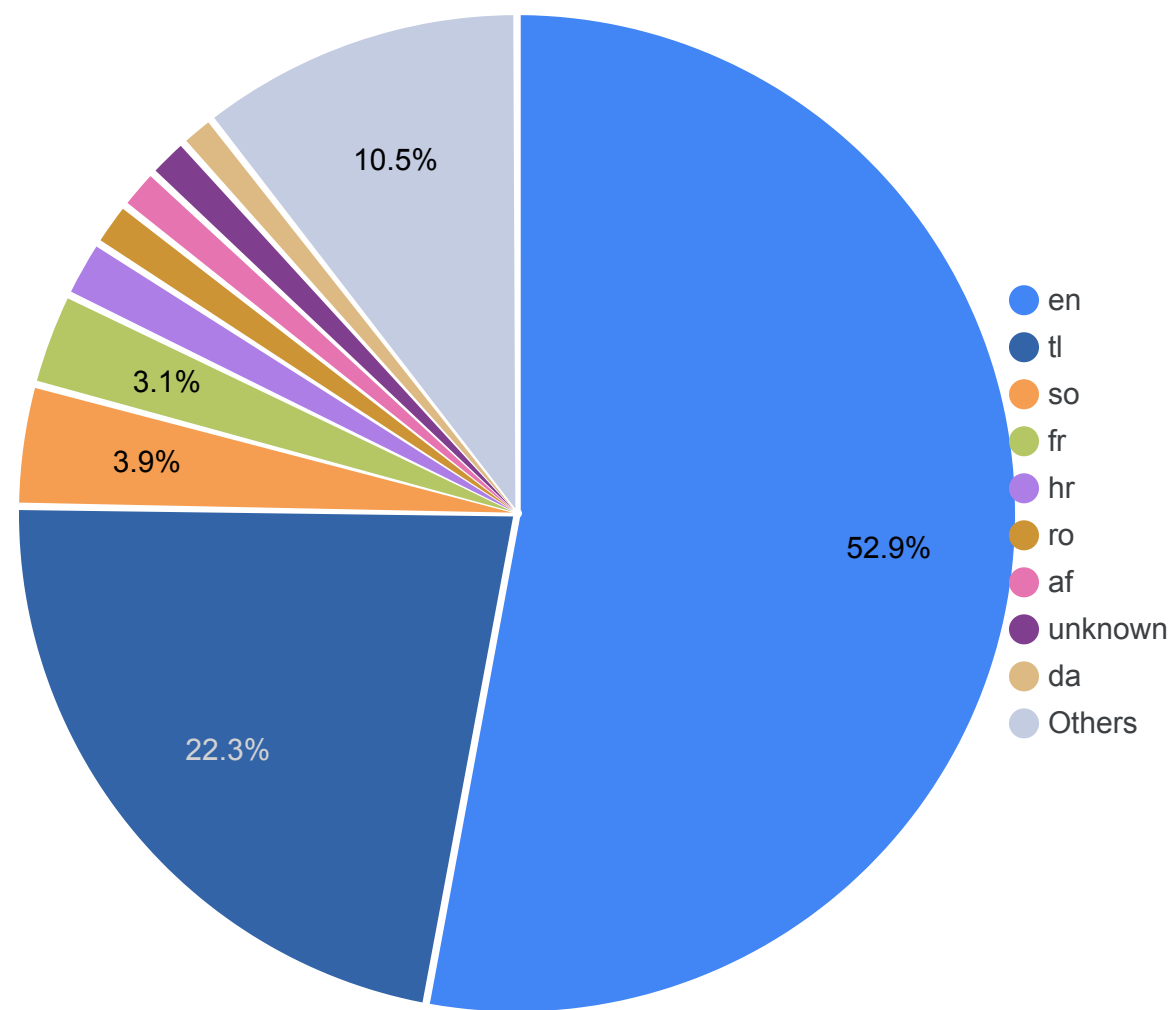


## DASHBOARD 4 – Customer Experience Insights

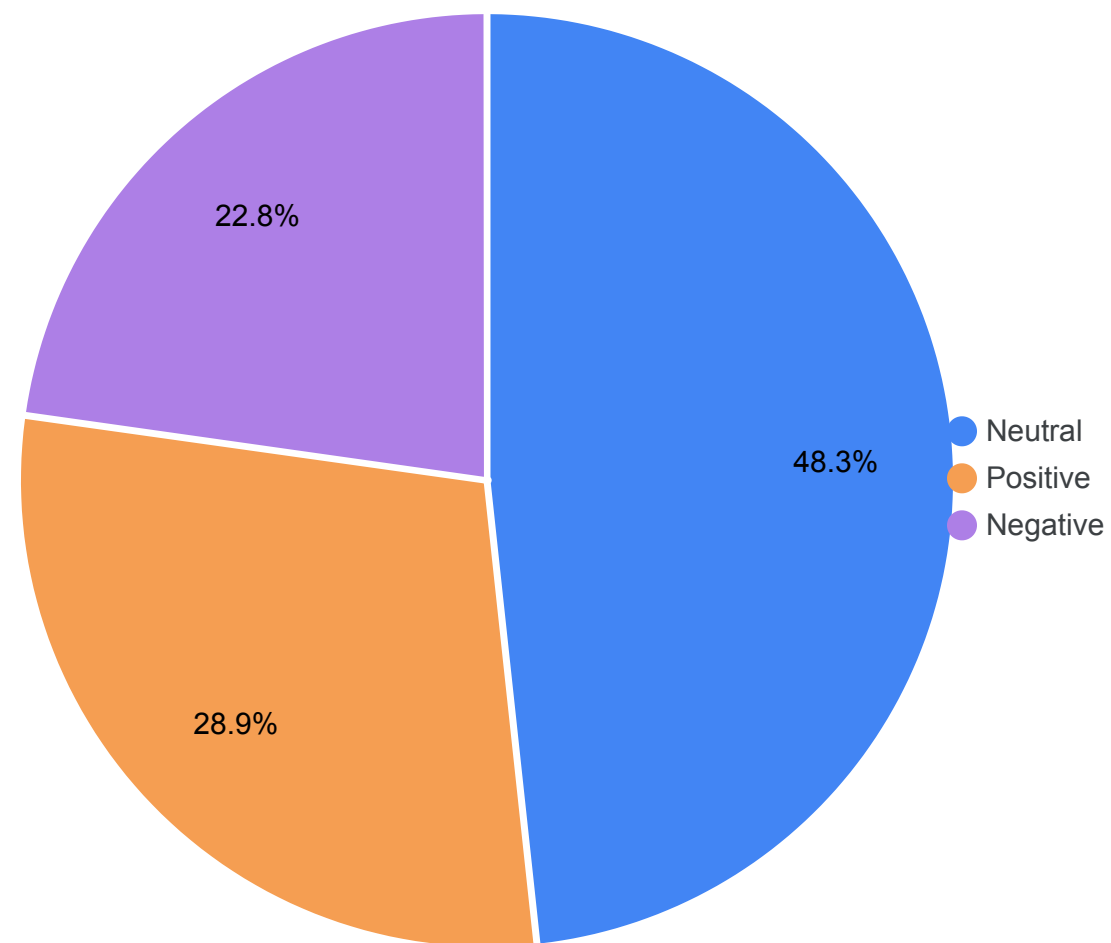
	bank_name	sentiment	topic	location	Record Count ▾	rating
1.	Banque Populaire	Positive	service, bank, age...	CQPJ+75R, N13, Az...	4	4.5
2.	BMCI	Positive	nan, bank, agency	Boulevard de la Corn...	4	4
3.	Banque Populaire	Positive	service, good, bank	2HWH+4PC, Tahala,...	3	2.33
4.	Banque Populaire Moulay Dri...	Positive	service, good, bank	108, bd Moulay Idris...	3	4.67
5.	CIH BANK	Positive	service, good, bank	Rue Allal Ben Abdell...	3	1.33
6.	Agence Banque Populaire - ي...	Positive	service, bank, age...	JWHM+8CC, N8, Ma...	3	3.67
7.	Banque Populaire	Positive	nan, bank, agency	5369+5JP, Bd de Ta...	3	3.33
8.	البنك الشعبي	Positive	service, bank, age...	46 Bd Allal Al Fassi, ...	3	2.33
9.	Attijariwafa Bank	Positive	service, bank, age...	J7FW+35G, Av. Has...	3	4.33
10.	Banque Populaire	Positive	nan, bank, agency	921, bd El Fida Prolo...	2	5
11.	مصرف المغرب	Positive	nan, bank, agency	12 Rue Abdellah Ben...	2	5
12.	Al Barid Bank	Positive	nan, bank, agency	HJCG+692, Av. Princ...	2	4.5
13.	وكالة الوفاق البنك الشعبي	Positive	nan, bank, agency	93 angle boukevvard ...	2	3
14.	البنك المغربي للتجارة الخارجية	Positive	service, good, bank	WHJ3+QP8, Errachi...	2	5
15.	البنك الشعبي	Positive	service, good, bank	RMQP+GMR, Laatta...	2	4.5
16.	Attijariwafa Bank	Positive	service, good, bank	5Q6W+M89٠ 1 نية رقم...	2	5
17.	Banque Populaire	Positive	service, bank, age...	F9VX+G4G, Bousko...	2	3
18.	Banque C.I.H	Positive	service, good, bank	Rue Melilla, Lot 3 Rt...	2	5
19.	البنك الشعبي	Positive	service, bank, age...	R3GW+X7X, P4036,...	2	4
20.	البنك الشعبي	Positive	service, good, bank	2GVV+V9H, Ben Tai...	2	5

language by Record Count

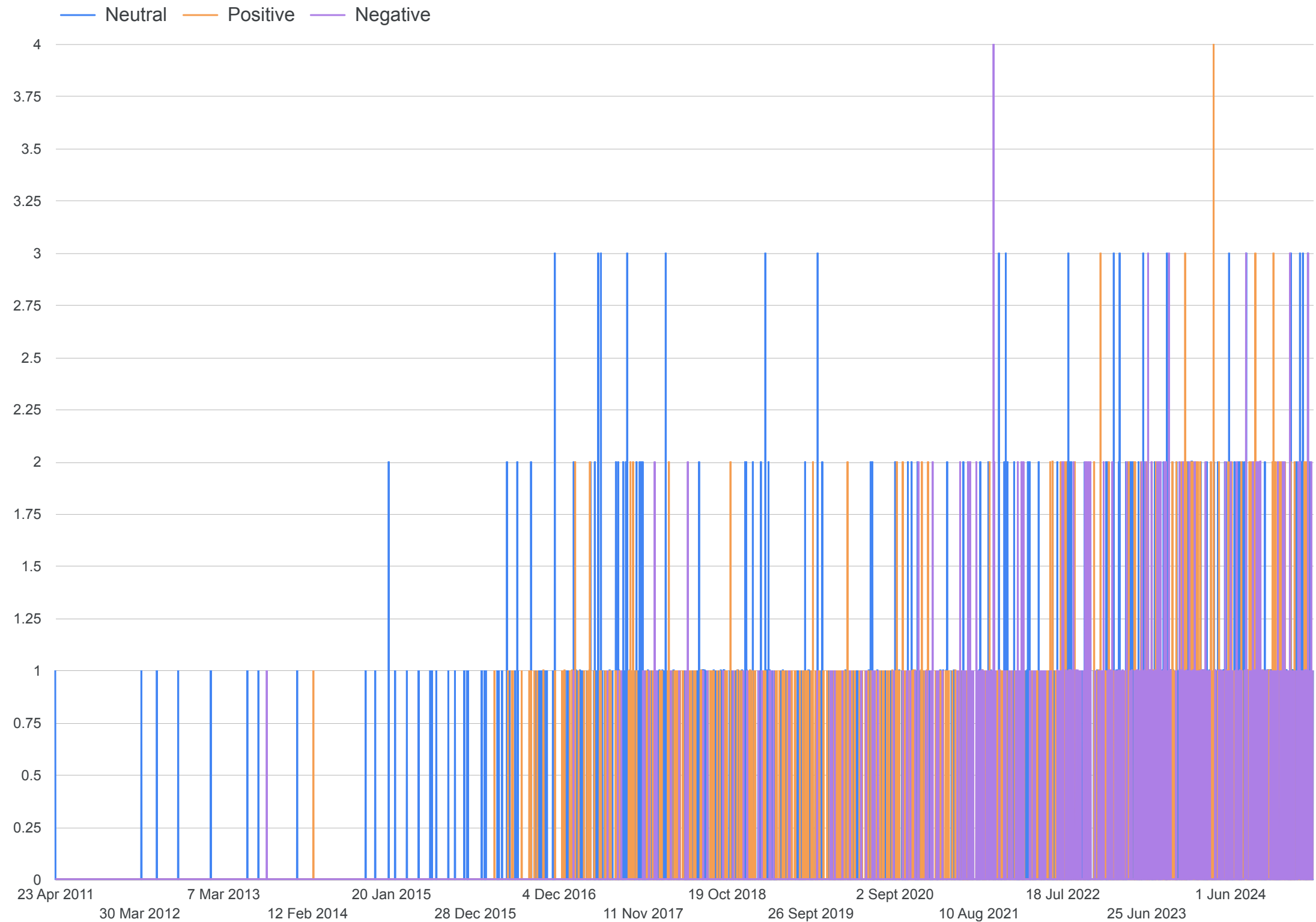
language by Record Count



sentiment by Record Count(Répartition des sentiments)



Courbe d'évolution de l'expérience clientt



dashboard Table Top agences avec la meilleure note sent:pos

	bank_name	rating ▾
1.	Umnia Bank Errachidia	
2.	People's Bank - Agency Sijilmasa	
3.	Banque Populaire البنك الشعبي	
4.	Banque C.I.H	
5.	Centre D'affaires AttijariWafa Bank "Soufian"	
6.	Attijariwafa bank Zeghanghan 0203	
7.	Umnia Bank Laayoune Sakia Elhamra	
8.	Crédit du Maroc	
9.	البنك المغربي للتجارة الخارجية	
10.	banque Populaire Menara	
11.	Bmce Bank	
12.	Banque cih	
13.	Dar As-Sikkah	
14.	BANQUE POPULAIRE AGENCE BADR	
15.	بنك	
16.	Banque Populaire Ibn Batota	
17.	Attijari Wafa Bank	
18.	Banque Populaire Houcine Soussi	
19.	Micro crédit ARDI	
20.	مصرف المغرب	
21.	Moroccan Credit Agricole	
22.	Banque Populaire Agence De ZAIO	
23.	وفاكاش	
24.	الأخضر بنك	
25.	Albarid Bank Laayoune Port	
26.	Banque Populaire_Siège Social	
27.	Al barid bank central	