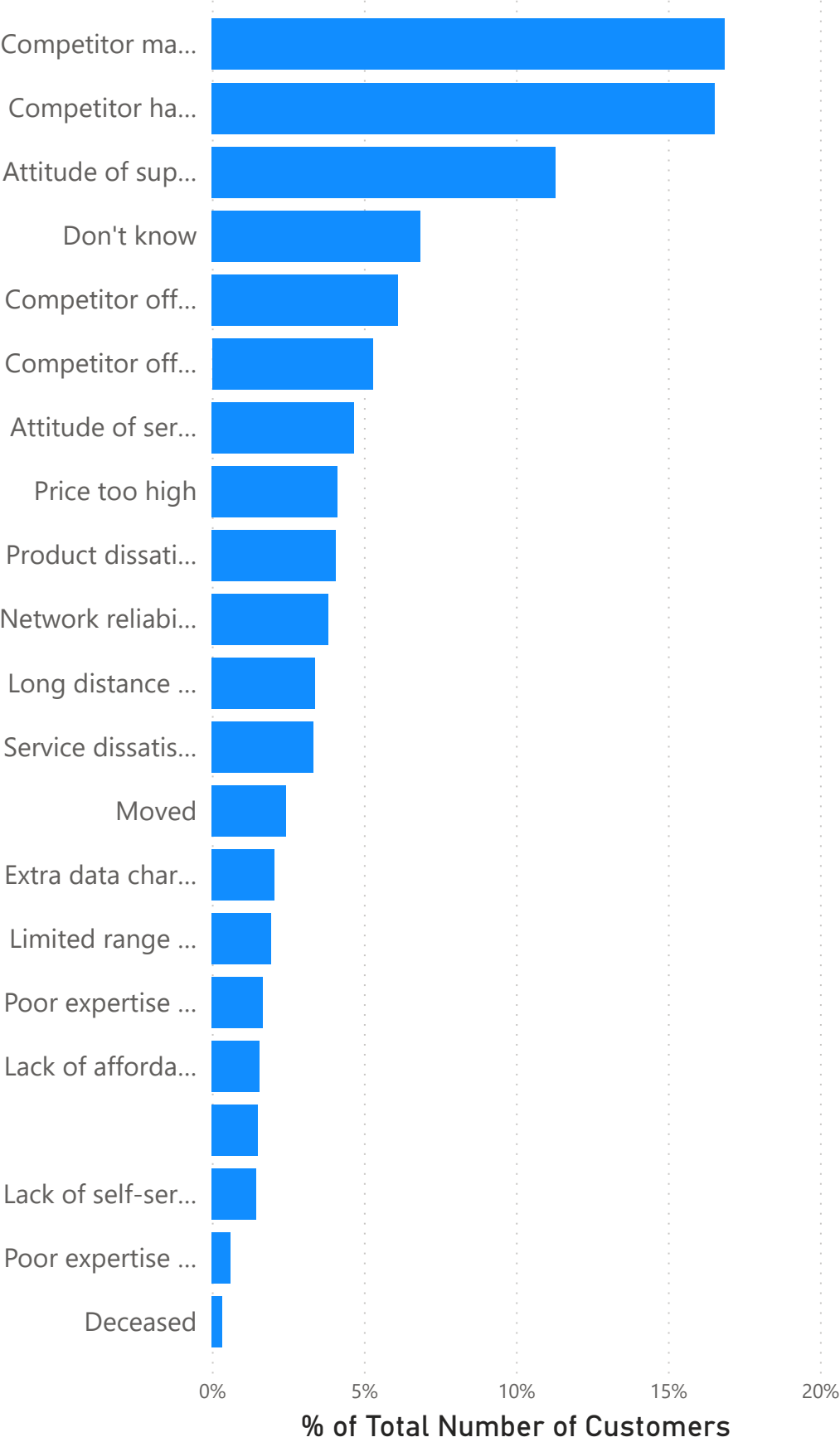
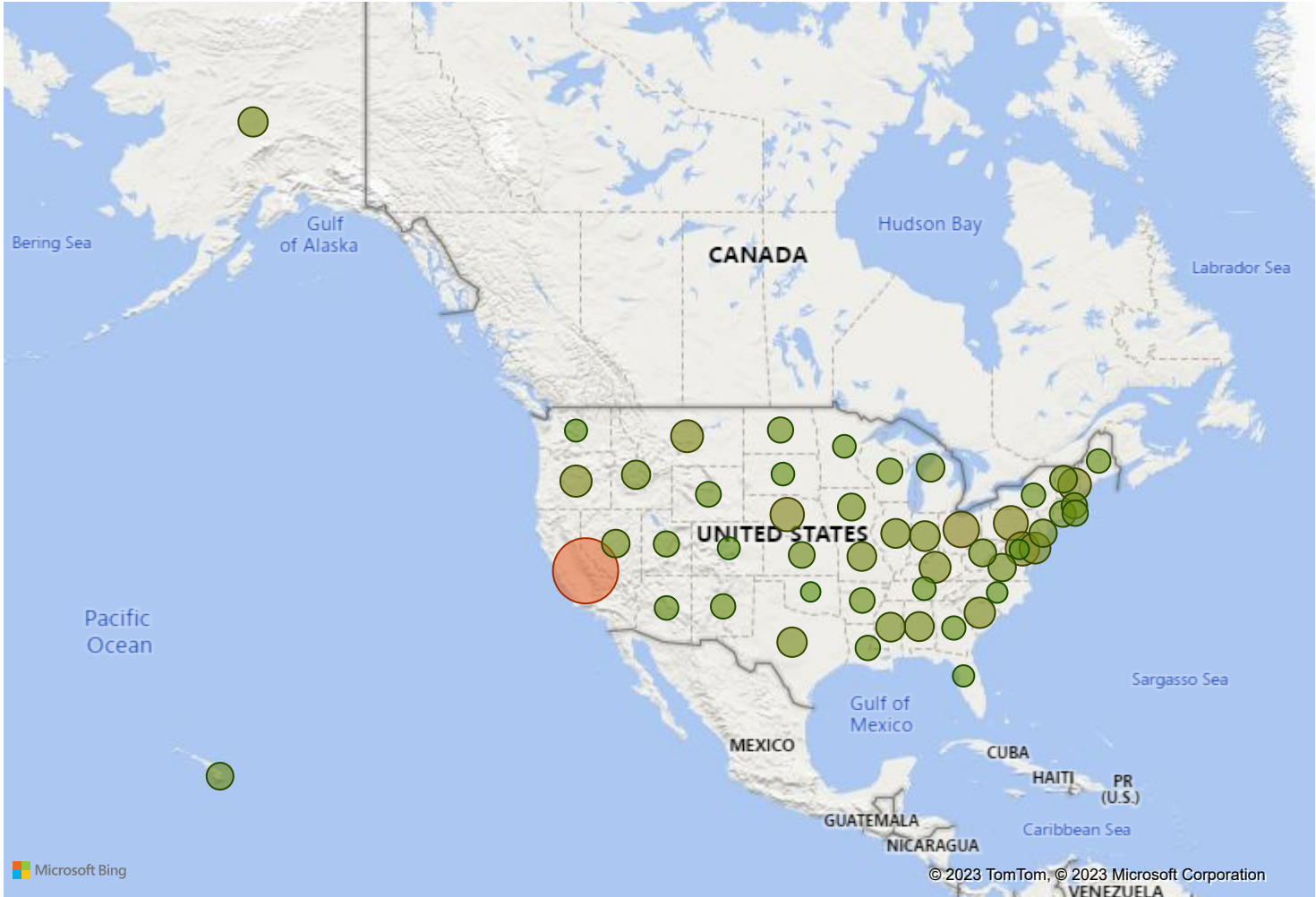


Churn Reasons



ChurnRate, ChurnRate, Sum of Number of Customers in Group and NumOfChurned by State



Number of Customers

6687

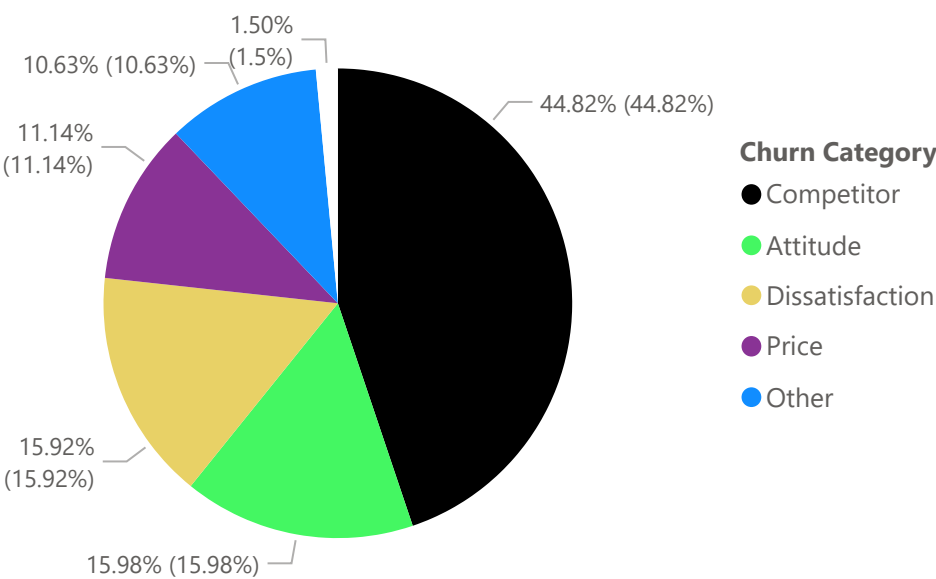
Number of Customers Churned

1796

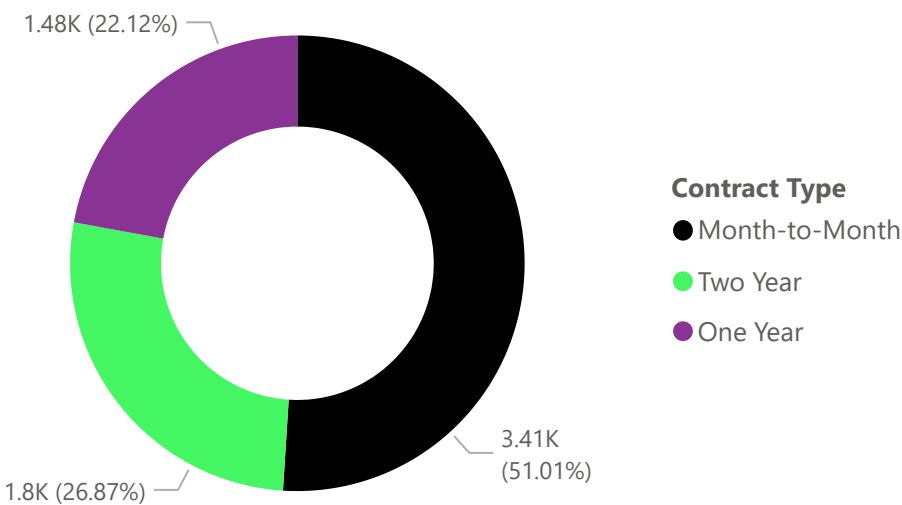
Churn Rate

26.86%

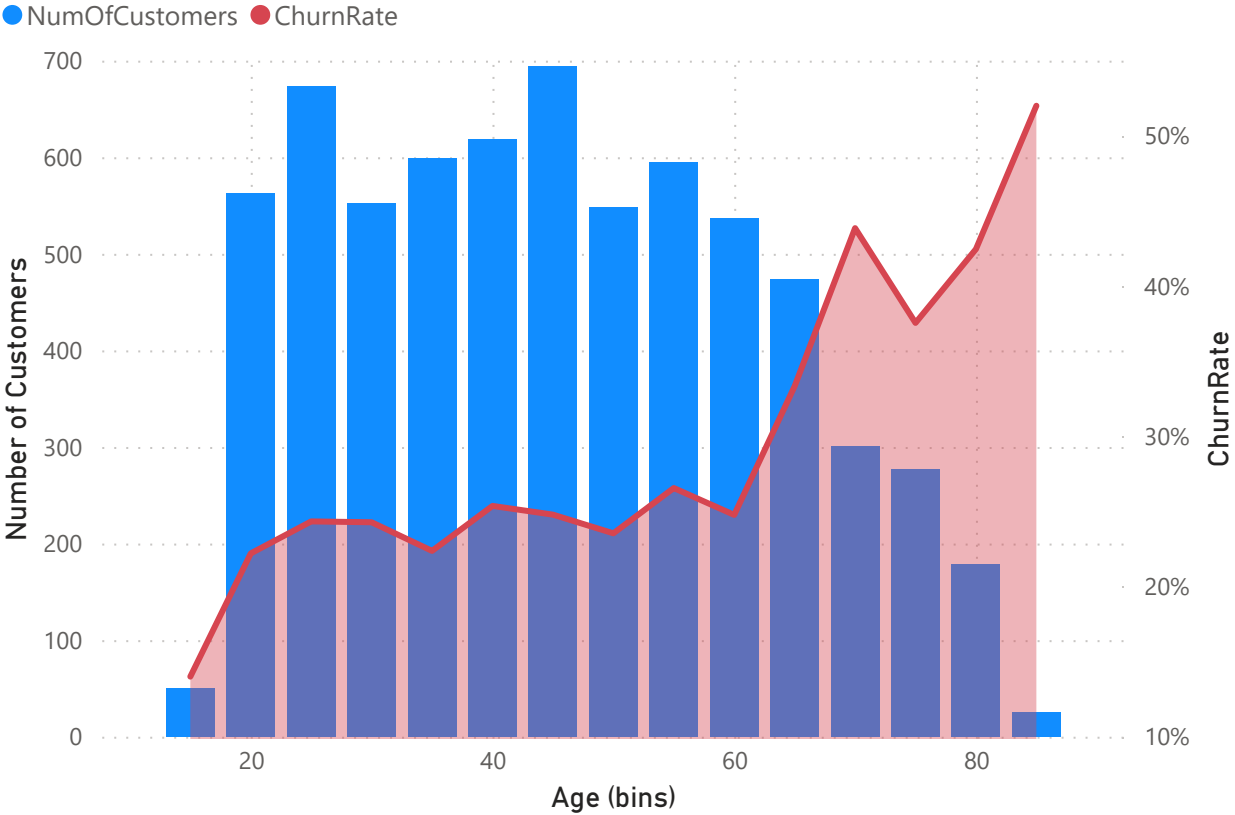
Churn by Category



Count of Customer ID by Contract Type



Number of Customers and Churn Rate by Age bins

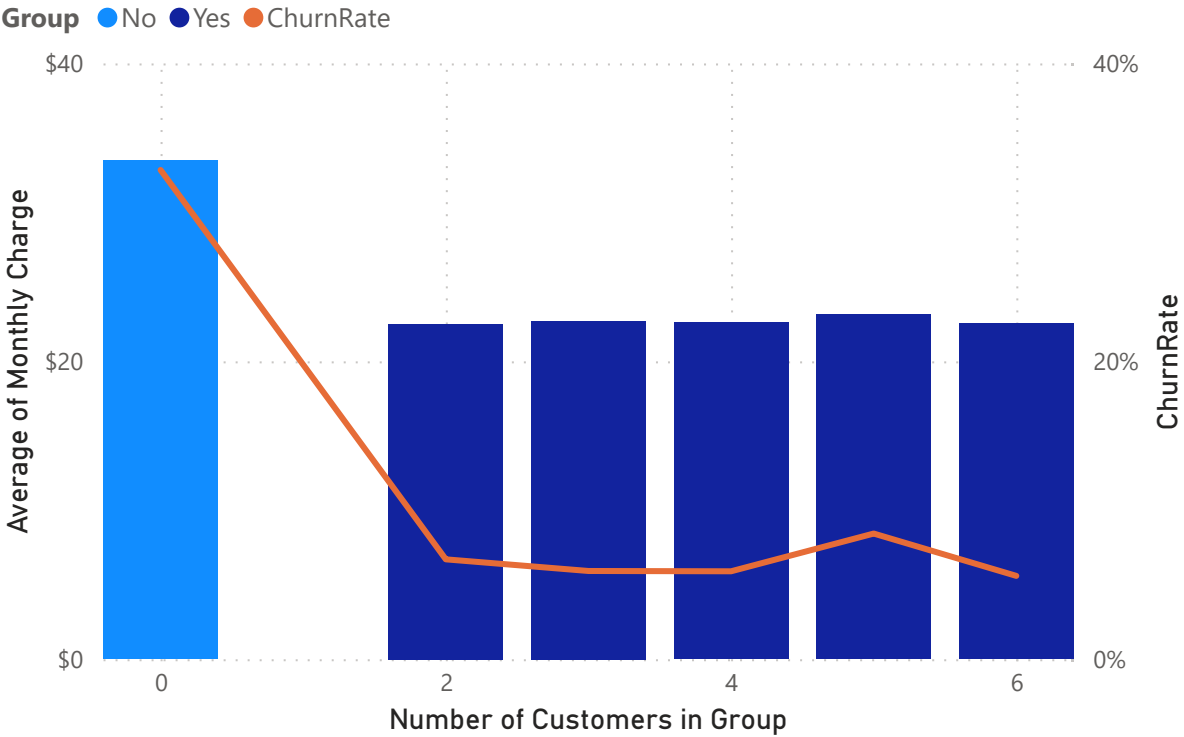


Account Length (in months)

1

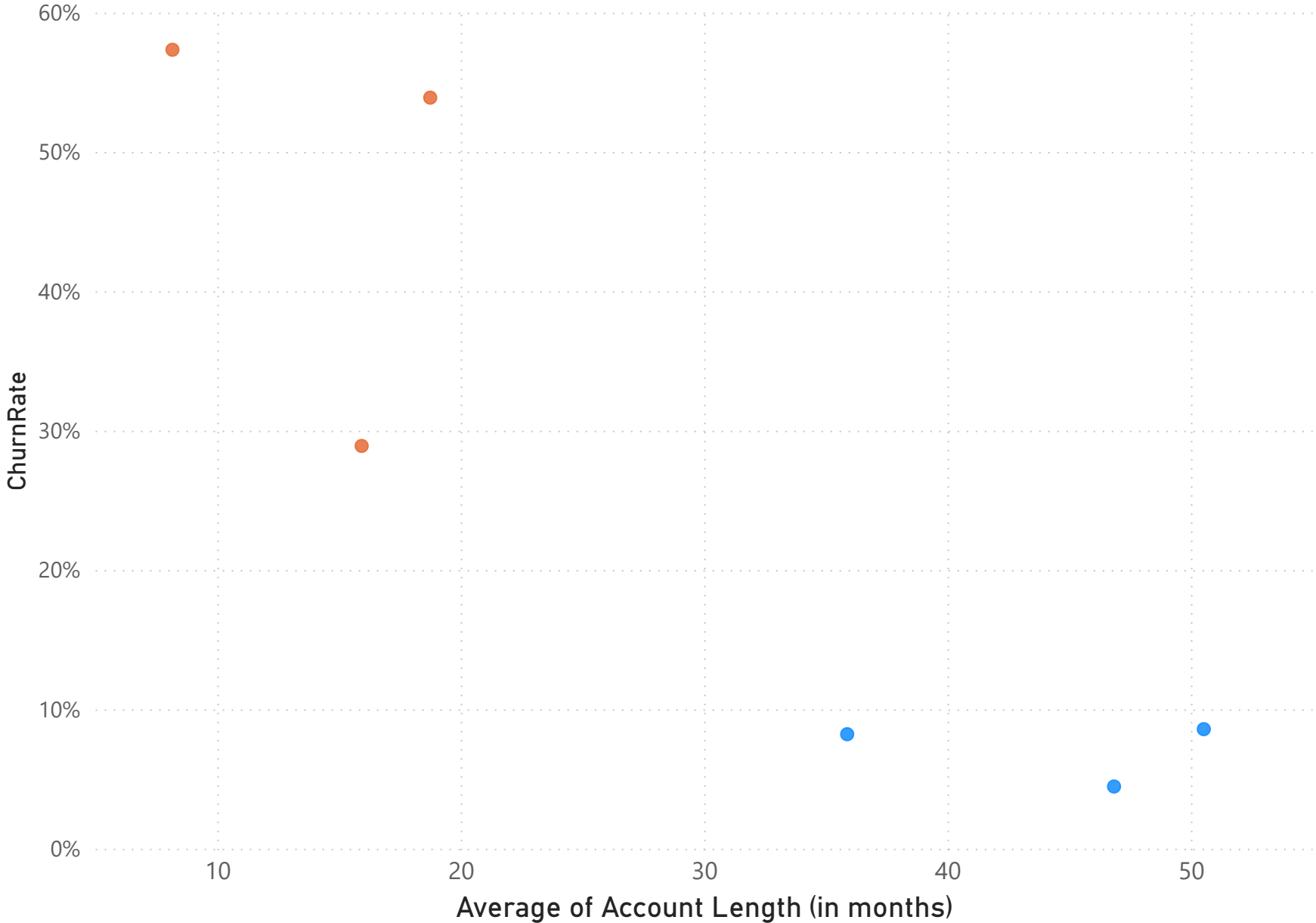
77

Average of Monthly Charge and ChurnRate by Number of Customers in Group and Group



Average of Account Length (in months) and ChurnRate by Payment Method and Contract Category

Contract Category ● Monthly ● Yearly



Average Customer Service
Calls

0.92

Total Customer Service Calls

6123

Payment Method, Contract Category ▼

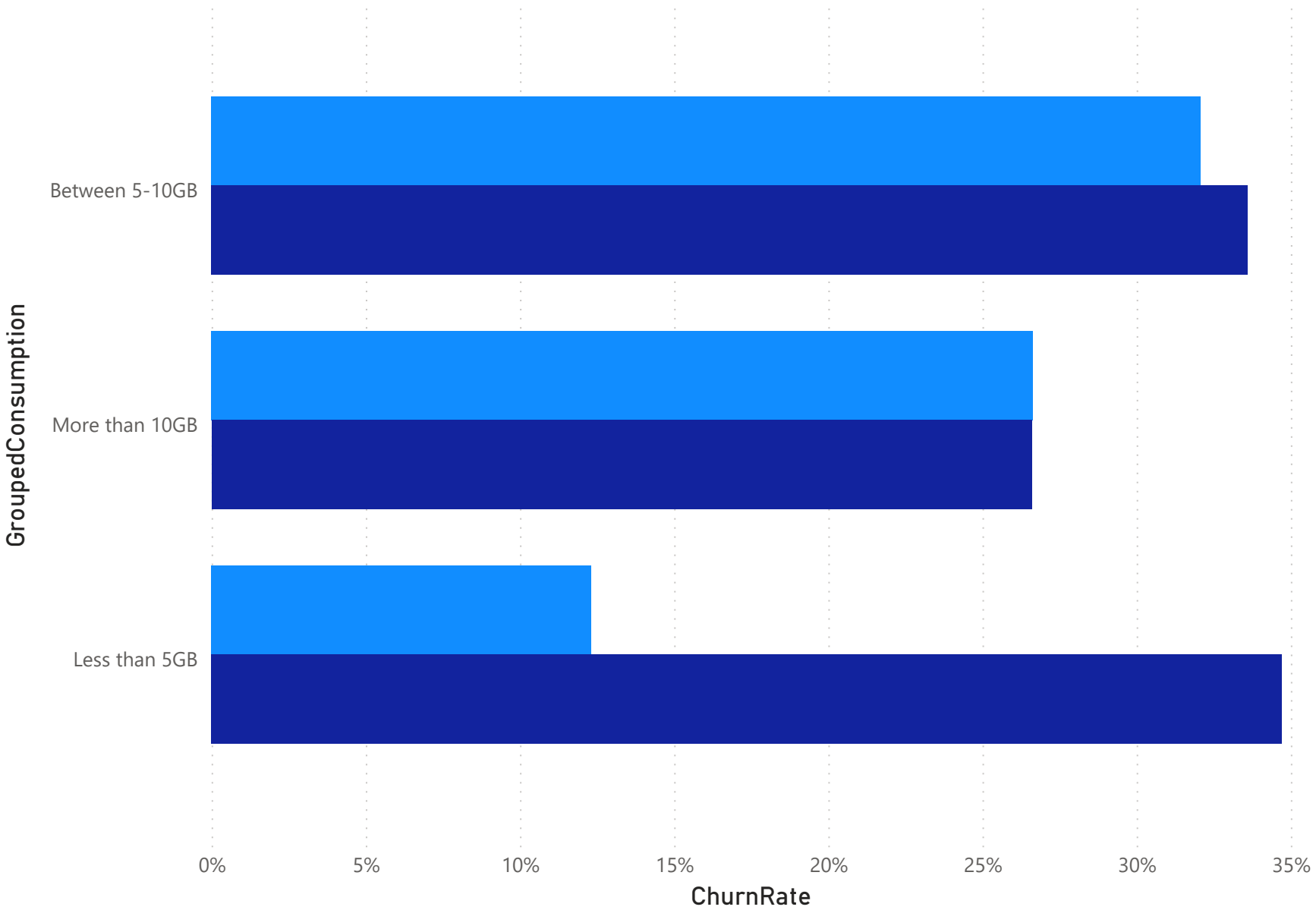
▼ ☐ Credit Card

▼ ☐ Direct Debit

▼ ☐ Paper Check

ChurnRate by GroupedConsumption and Unlimited Data Plan

Unlimited Data Plan ● No ● Yes



Average Extra Data Charges

3.37

Average Extra International Charges

34

Average Extra Data
Charges

3.37

Average Customer
Service Calls

0.92

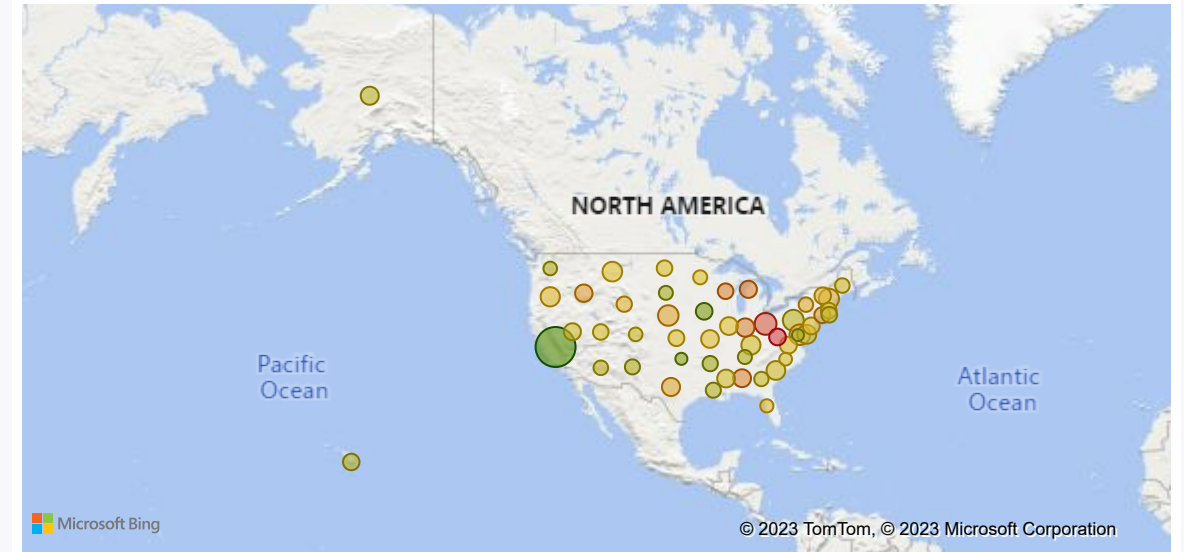
Average Extra
International Charges

34

Total Customer
Service Calls

6123

ChurnRate, ChurnRate, Sum of Number of Customers in Group and
NumOfChurned by State



AVGCustomerServiceCalls by State and Churn Label

Churn Label ● No ● Yes

