

MARYAM TOUIMI BENJELLOUN

SOFTWARE ENGINEER

Analytical thinker. **Dynamic** team player. **Fast-learner** & highly **Organized**. Trilingual in English, French, and Arabic. **B.Sc. in Management Information Systems**.

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EXPERIENCE

TEDxAUP Co-organizer/Co-Founder | FEB 2019 – JUNE 2019
TED Conferences, Paris, France

- Developed raw HTML/CSS/JS website including speaker application forms, TEDx content, and general information
- Managed a 4500€ financial budget for the TEDxAUP solution proposition conference for 120 guests
- Conducted market research to identify low-cost opportunities, resulting in a forecasted **45% budget reduction**

Web Administrator Volunteer | DEC 2018 – JAN 2019
Probiotics House, Auroville, India

- Developed eCommerce PHP child theme including inventory SKUs, cost, dimensions, general information, and content in 2 weeks
- Generated effective SEO strategies for content promotion creating website traffic **increase of 150%**

Web Admin & Graphic Designer Intern | JUN 2018 – AUG 2018
News-Decoder, Paris, France

- Revamped website with updated cloud hosting and migration services generating traffic **increase of 40%**
- Developed PHP child theme to integrate graphic design updates, bug fixes, and user e-Learning platform
- Oversaw technical and marketing expenses resulting in **18% IT cost reduction**

Information Technology Intern | JULY 2017 – AUG 2017
Roche, Casablanca, Morocco

- Integrated **4 middleware software systems** with backup and production servers to ensure real-time data connection speed and meet quality standards
- Provided **network connections** between automatons and laboratory information system monitors and trained 2 laboratory technicians in system usage
- Assisted software engineers and technicians at 5 different medical analysis laboratories in product deployment

EDUCATION

BSc. Management Information Systems

SEPT 2016 - MAY 2019

The American University of Paris,
Paris, France

Senior Project: Autonomous
cigarette butt collecting robot
(Arduino & C++)

Computer Science

SEPT 2014 - MAY 2016

The University of Miami,
Coral Gables, FL, USA

SKILLS

Technical: Git, Node.js, Mongo, React, JavaScript, Ruby, Python

Operational: Autonomy, Organization, Communication, Project Management, Collaboration

Managerial: Business Intelligence, Strategic Decision-Making, Data Analysis, Data Modeling & Visualization

AWARDS

**Highest Impact Award – for bringing
water fountains to campus**

The American University of Paris,
April 2018

INTERESTS

The Matrix, French cuisine, Design,
Business Analytics, Volleyball

**REFERENCES AVAILABLE
UPON REQUEST**