

# Mary Anne Daniel

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## EDUCATION

Syracuse University, School of Information Studies, Syracuse, NY

May 2026

B.S in Information Management and Technology | Concentration: Project Management | GPA: 3.455

Relevant Courses: Application Programs for Information Systems | Intro to Data Base Management Systems | Information Reporting and Presentation | Managing Information Systems Projects | Intro to Front End Web Development | Advanced Front End Web Design | Program Tech Data Analytics | Agile Project Management Methodologies | Graphic Design for the Web

## PROFESSIONAL EXPERIENCE

Data Curator, Sidearm Sports, Syracuse NY

May 2024 – April 2025

- Utilize attention to detail to create and/or update athletes' data on schedules, rosters, news stories, photo galleries etc. on colleges athletic websites based on previous providers' information using a unique content management system
- Ensure data accuracy and consistency by conducting quality assurance checks on complete sites to verify data integrity, functionality, and responsiveness, documenting any inaccuracies for internal review
- Communicate with two supervisors per shift to discuss any major data inaccuracies or website malfunctions

Events Coordinator – BeIT iSchool Undergraduate Club, Syracuse University

February 2025 – Present

- Facilitate communication between iSchool staff, the executive board, and members to ensure seamless event planning and execution
- Create promotional content flyers and social media posts to boost event visibility and engagement
- Develop strategies to attract new members and enhance current members' professional skills through events focused on workshops, guest speakers, and networking opportunities.

Group Manager - TNH Advertising Agency Club

August 2023 – December 2023

- Led a team in creating a strategic marketing pitch for a local restaurant, with a focus on social media initiatives
- Coordinated meetings, delegated tasks, and guided research and discussion
- Produced weekly deliverables and a final presentation, earning the Best Strategy Award

## SKILLS

- Marketing/Design Tools: Canva, Figma, Adobe Illustrator
- Programming: HTML, CSS, SQL, Python
- Software: MS Office Suite, Trello, MS Project, MS PowerPoint
- Other: Social media strategy, flyer/poster design, research & demographics analysis

## PROJECTS

Project Management - Office Expansion Planning

- Developed a project schedule and resource plan using MS Project for an office expansion initiative
- Created a Work Breakdown Structure (WBS) to define scope, assign tasks, and allocate budgets effectively
- Implemented task prioritization strategies to improve project workflow

Database Management - Online Pharmacy System

- Designed a relational database in SQL to manage patient records, prescriptions, and medications
- Ensured data normalization and integrity by implementing foreign keys, constraints, and structured queries
- Developed sample queries and reports for analyzing patient medication trends

Innovation, Design, and Startups - Product Development

- Co-developed Fit Check, a clothing rental platform for college students, focusing on business casual and formal wear
- Conducted market research through surveys and interviews, identifying key user pain points
- Designed a go-to-market strategy and presented the concept at the Social Impact Prize competition