

## OBJECTIVE

To develop and elevate design experiences that can deliver innovative solutions and contribute to the company's marketing and business strategies for the future.

## Maryann Javier

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## ADVANCED KNOWLEDGE

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe InCopy  
HTML/CSS  
Microsoft Word  
Powerpoint  
Keynote  
Mac/Windows

## CAPABILITIES

Detail Oriented  
Highly Organized  
Quick Learner  
Conceptual Ability  
Multitasker  
Self-Starter

## LANGUAGES

Fluent in English  
& Spanish

## EXPERIENCE

*Senior Graphic Designer/Art Director*

**WSL Strategic Retail**

New York, NY | 2012 . 2017

- » Designed, from concept to completion, marketing collateral and speeches presentations as well as new business presentations for clients within a wide range of industries.
- » Created design and concepts for editorial layouts and visualizations for extensive data reports, infographics, brochures, social media, website front-end mocks, email campaigns, and all other promotional materials.
- » Lead WSL to build a powerful, consistent brand across all platforms, including re-designing company's website to elevate the brand and create a responsive, modern site. Managed freelance web developers to deliver quality work, under a tight deadline.
- » Successfully managed designers in all areas, including web and video, to constantly deliver quality work, aligned with brand objectives, and under tight deadlines.

*Creative Art Director*

**Expreso Medios Magazine, SICRD**

Santo Domingo, DR | 2011 . 2012

- » Editorial conceptualization and design of visual language for magazine group, to be used as the platform for future issues.
- » Managed graphic designers to deliver quality work on time.

*Graphic Designer - Creative Manager*

**Ben Sherman Clothing, Inc.**

New York, NY | 2006 . 2010

[ EMPLOYEE OF THE YEAR AWARD 2008 ]

- » Design and production of advertising, postcards, invitations, web banners and other brand materials for events and promotions.
- » Art Direction for window displays nationwide. Designed seasonal 'Gift with Purchase' and 'Giveaways' items for U.S. and Global use.
- » Collaborated with web developers to build a strong and unified look for the Company's U.S. website. Worked in conjunction with the U.K. Creative team to carry out identity language nationwide and maintain the Brand Concept while translating ideas for U.S. market.

## CLIENTS

Colgate  
CVS  
Daymon Worldwide  
Disney  
Ernst & Young  
GlaxoSmithKline  
Johnson & Johnson  
L'Oreal Corporate  
NFL  
Pfizer  
Philips  
Procter & Gamble  
Target  
Unilever  
Walgreens  
Walmart

## EDUCATION

Communication Design

*Bachelor of Fine Arts*

**Parsons The New School for Design**

New York, NY | 2005 . 2007

Communication Design

*Associate in Applied Science, Cum Laude*

**Altos De Chavón School of Design**

La Romana, DR | 2003 . 2005

## WORKSHOPS

**Editorial Design with Paula Scher and Seymour Chwast** | Altos de Chavón School of Design [ SP 05 ]