

OBJECTIVE

To develop and elevate design experiences that can deliver innovative solutions and contribute to the company's marketing and business strategies for the future.

Maryann Javier

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COMPETENCIES

Creative Direction
Art Direction
Information Design
Presentation Specialist
Web Design
User Experience
Advertising
Marketing
Strategy
HTML/CSS
...
Team Management
Detail Oriented
Highly Organized
Quick Learner
Multitasker
Self-Starter

ADVANCED KNOWLEDGE

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe InCopy
Microsoft Word
Powerpoint
Keynote
Mac/Windows

LANGUAGES

Fluent in English
& Spanish

EXPERIENCE

Senior Art Director

WSL Strategic Retail

New York, NY | 2012 . 2017

- » Designed, from concept to completion, marketing collateral and speeches presentations as well as new business presentations for clients within a wide range of industries.
- » Created design and concepts for editorial layouts and visualizations for extensive data reports, infographics, brochures, social media, website front-end mocks, email campaigns, and all other promotional materials.
- » Lead WSL to build a powerful, consistent brand across all platforms, including re-designing company's website to elevate the brand and create a responsive, modern site. Managed freelance web developers to deliver quality work, under a tight deadline.
- » Successfully managed designers in all areas, including web and video, to constantly deliver quality work, aligned with brand objectives, and under tight deadlines.

Creative Art Director

Expreso Medios Magazine, SICRD

Santo Domingo, DR | 2010 . 2012

- » Editorial conceptualization and design of visual language for magazine group, to be used as the platform for future issues.
- » Managed graphic designers to deliver quality work on time.

Creative Senior Manager

Ben Sherman Clothing, Inc.

New York, NY | 2006 . 2010

[EMPLOYEE OF THE YEAR AWARD 2008]

- » Design and production of advertising, postcards, invitations, web banners and other brand materials for events and promotions.
- » Art Direction for window displays nationwide. Designed seasonal 'Gift with Purchase' and 'Giveaways' items for U.S. and Global use.
- » Collaborated with web developers to build a strong and unified look for the Company's U.S. website. Worked in conjunction with the U.K. Creative team to carry out identity language nationwide and maintain the Brand Concept while translating ideas for U.S. market.

CLIENTS

Colgate
CVS
Daymon Worldwide
Disney
Ernst & Young
GlaxoSmithKline
Johnson & Johnson
L'Oreal Corporate
NFL
Pfizer
Philips
Procter & Gamble
Target
Unilever
Walgreens
Walmart

EDUCATION

Communication Design

Bachelor of Fine Arts

Parsons The New School for Design

New York, NY | 2003 . 2007

Communication Design

Associate in Applied Science, Cum Laude

Altos De Chavón School of Design

La Romana, DR | 2003 . 2005

WORKSHOPS

Editorial Design with Paula Scher

and Seymour Chwast | Altos de Chavón

School of Design [2005]