Sarah Jean Kathleen Moomaw

Education

Northeastern University

B.A. in Journalism | 2013 | Boston
Graduated Cum Laude, Delta Alpha Pi Honor
Society, DRC Peer Leaders
Awards: Northeastern University School of
Journalism's 2013 Jacqueline Kornish
Award; 2012 Associated Press Sports Editors
Scholarship; 2011 ONA Conference Student
Newsroom participant

Skills

Proficient

Mac OSX 10.10, Microsoft Word & Excel, Adobe InDesign, InCopy & Photoshop CS6, Quark 6.5, blogging platforms and social media

Familiar

PowerPoint, iMovie, iPhone videos, Nikon D80, Spanish, content management systems

Contact

In real life

314.604.2994

Online

Email: sarah.moomaw@gmail.com Twitter: @sarahmoomaw/@MoomawDHG Portfolio: sarahmoomaw.com

Currently

The Daily Hampshire Gazette

Sports (& Food) reporter | Dec. '13 - ? | Northampton, Mass.

Covers local sports (youth, high school, college) in addition to general assignment community sports events, regional stories with local interest (ex. Boston Marathon, Traveler Championship) and feature stories

Responsible for layout of daily section using Adobe InCopy and InDesign Contributes monthly food features to the weekend Food page

Previously

The Meridian Star

Sports reporter | May '13 - Nov. '13 | Meridian, Miss.

Provided daily local sports coverage for 19 high schools, two junior colleges while keeping up with former high school standouts attending Division 1 colleges, plus youth sports and feature stories pertaining to the sporting community Designed layout for two-five page daily section using Quark 6.5

The Boston Globe

Sports correspondent | Sept. '11 - April '13 | Boston

Part of the high school sports team producing game stories, round-ups, features and blog posts as assigned; held the high school cross-country/track & field beat Covered college athletics as assigned

Completed "This Day in Fenway Park History" project as part of the Fenway 100 celebration, which daily ran in print from April 1 through October 31, 2012

The Huntington News

Sports editor | Jan. '12 - Dec. '12 & Staff writer | Jan. '09 - Dec. '12 | Boston Managed, assigned and edited all section content; produced layout (InDesign 6), collaborated with graphics team for pictures and artwork; coordinated with web team for online content

Held men's hockey, men's basketball beats and contributed across all sections

Boston.com

News intern | Jan. '12 - April '12 | Boston

Assisted in homepage, politics and news page maintenance and updates; covered community events and local news; created photo galleries

Northeastern PRSSA

Social Media Chair | April '10 - Dec. '11 | Boston

Managed club's social media (Twitter, Facebook, Tumblr) accounts, maintained Wordpress based website

Led sessions for club members and advised other on-campus student groups on social media practices

Executive Board doubled membership in Fall '10

Elevate Communications

Intern | Sept. '10 - Dec. '10 | Boston

Compiled logs of daily print, online and video exposure for communication reports; drafted memos, press releases, calendar listings and assisted with research

Scene Magazine/DePasquale Ventures

Editorial Intern | Jan. '10 - May. '10 | Boston

Copy edited and fact checked incoming pieces for publishing: checked AP Style, grammar, spelling, assisted with background research for future pieces
Assisted DePasquale Ventures' public relations manager as needed: proofing memos, press releases, assembling press kits & mailings