Maria Belyakova

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PROFESSIONAL EXPERIENCE

Libertex Group   Nov. 2022 – Present
Data Analyst | SQL Server, Power BI, dbt   *Remote*

- Delivered a comprehensive profitability report that **influenced executive decisions**, including the closure of underperforming business segments.
- Designed and maintained strategic Power BI dashboards used daily by **8 chief-level stakeholders**, improving transparency and decision-making efficiency.
- Developed KYC performance analytics covering $\sim$ 2M onboarding records; identified processing delays, slowest verification phases, and underperforming managers, enabling targeted process improvements.
- Integrated **10+ new data sources** (kafka topics, APIs, linked servers) into the DWH, expanding analytical capabilities across departments.
- Standardized report development across the company by initiating and implementing a Power BI UI Kit, adopted by all internal BI developers.

Alfa-bank   Apr. 2022 – Oct. 2022
System Analyst | Jira, Confluence, BPMN, REST API, SQL, SOAP   *Moscow, Russia*

- Analyzed a complex system and defined integration requirements that enabled automation of the insurance prolongation process, boosting company revenue.
- Identified critical issues in mortgage operations through data analysis; proposed and documented actionable improvements.
- Assessed mortgage sales processes, translated insights into technical business requirements, and presented findings to stakeholders.

StecPoint   June 2019 – Feb. 2022
System Analyst | Figma, Jira, Confluence, BPMN, REST API, SQL   *Remote*

- Defined functional requirements and contributed to development of a smart delivery box app; collaborated with developers and stakeholders, prepared documentation for production release.
- Analyzed logistics and supply chain processes to identify improvements; translated findings into actionable requirements, supported implementation, testing, and rollout.

Glowbyte Consulting   June 2016 – Jan. 2019
Data Analyst | Teradata, Hive, SAS RTDM, SAS MRM   *Moscow, Russia*

- Implemented SAS RTDM as a real-time scoring service for credit applications, improving processing efficiency and decision speed.
- Delivered data reports on customer profiles using DWH and Big Data platforms, supporting Data Science initiatives and ensuring data quality across millions of records.
- Automated response probability calculations and customer selection for marketing campaigns, reducing manual work and enabling scalable targeting.
- Led stakeholder workshops for **10+ participants** to gather requirements and align reporting solutions with business needs.
- Developed complex SQL queries across Teradata, Hive, and MySQL for analytics, validation, and reporting tasks.

EDUCATION

Lomonosov Moscow State University   Moscow, Russia
Faculty of Mechanics and Mathematics   *Sept. 2011 – Jun 2017*

Stanford University (Coursera)
Machine Learning Specialization: Supervised Machine Learning, Advanced Learning Algorithms.

SKILLS

Python, NumPy, TensorFlow, SQL, Machine Learning, Probability and Statistics Theory, AI, Power BI, Tableau