Survey form

Description: Hi, participant. Thank you for your willing to spend your time to finish this survey. It consists of (how many) sections. Please read the questions thoroughly. Don’t worry, all information provided will stay anonymous.

Section A: Demographics

1. What is your gender?

* Male
* Female

1. What is your age?

* 18 – 24 years old
* 25 – 34 years old
* 35 – 44 years old
* 45 – 54 years old
* 55 – 64 years old
* Others

1. What is your current employment status?

* Employed full-time
* Employed part-time
* Unemployed (currently looking for work)
* Unemployed (not currently looking for work)
* Retired
* Student
* Self-employed
* Unable to work

1. What are your interested career areas?

* Advertising/Public Relation/Media
* Agriculture/Green Industries
* Audio, Video and Multimedia Production
* Banking/Finance/Invest/Accounting
* Construction/Urban Planning/Landscape Design
* Consulting
* Design/Graphic Arts
* Education/Teaching/Training
* Engineering
* Environment/Natural Resources/Conservation
* Financial Services/Insurance
* Fine, Visual, Performing Arts
* Government/Public Sector/Policy
* Health Services/Healthcare/Medical
* Hospitality/Tourism/Food management
* Human Resources/Labor Relations
* Information Technology/Computer Science/Engineering/Electronics
* Intelligence/Criminal Justice/Security
* Management
* Supply Chain/Package/Operations/Manufacturing
* Marketing and Sales
* Research/Quality Assurance/Biotechnology
* Social and Community Services/Non-profits
* Writing/Publishing/Translation

1. How do you build your resume?

* Purchase a resume writing service / hire a professional resume writer
* Online resume builder
* Word processor (MS Word, WPS Office Word)
* Other: \_\_\_\_\_\_\_\_\_\_\_

1. What are the challenges that you always face when building a resume?

* I don’t know how to start from scratch
* I don’t know how to make my resume nicer
* I want to include pictures and videos in my resume, but I can’t
* The templates are too simple and not really attractive
* It is a tedious work
* Others

1. What do you prefer to have in your resume, besides text (to show to the hiring manager)?

* Videos
* Photos
* Social medias
* Website

Description: For this project, web augmented reality, also known as web AR will be used instead of mobile AR which is used in Pokemon Go. Web AR is used because of its lightweight and native cross-platform features.

Section B:

Please indicate the extent that each of the following statement reflects your experience in building a resume.

Please use this scale to answer the following questions by choosing the most appropriate response.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 |
| Never | Seldom | Sometimes | Frequently | Always |

1. How often do you build your resume using the following methods?
   1. Purchase a resume writing service / hire a professional resume writer
   2. Online resume builder
   3. Word processor (MS Word, WPS Office Word)
   4. Photo editing software (Adobe Photoshop, etc)
   5. Others

Name the service / software / applications / websites / etc (if any) that you use to build your resume.

Please use this scale to answer the following questions by choosing the most appropriate response.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 |
| Not satisfied | Slightly satisfied | Moderately satisfied | Very Satisfied | Extremely satisfied |

1. How satisfied are you with the method you use based on question 1?
   1. Purchase a resume writing service / hire a professional resume writer
   2. Online resume builder
   3. Word processor (MS Word, WPS Office Word)
   4. Photo editing software (Adobe Photoshop, etc)
   5. Others

Please use this scale to answer the following questions by choosing the most appropriate response.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 |
| Strongly disagree | Disagree | Neutral | Agree | Strongly agree |

What describes you best when you face challenges in building a resume?

1. I don’t know how to start from scratch
2. I don’t know how to make my resume nicer
3. I want to include pictures and videos in my resume, but I can’t
4. The templates are too simple and not really attractive
5. It is a tedious work
6. It wastes so much of my time
7. Others

How much time you take when building a resume?

1. A lot less time
2. A little less time
3. About what I expected
4. A little more time
5. A lot more time

For AResume development (provide photos for better understanding)

To describe further, it is a typical web-based resume builder that works a bit similar with the popular resume builders such as NovoResume, Zety, resume.io and the like. However, it is integrated with augmented reality features where users will be able to upload digital medias like videos and photos, and they will be viewed as the augmented contents when they scan them with their mobile phones.

Please use this scale to answer the following questions by choosing the most appropriate response.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 |
| Not at all important | Less important | Neutral | Important | Very important |

To show to the hiring manager, how important do you think the following can be included in the resume? (will be shown as augmented content)

* Videos
* Photos
* Social medias
* Website
* Certificates
* Transcripts
* Others

Below shows the list of features being proposed in AResume. Rate these features on a scale from your most favourite to the least.

1. Import information from LinkedIn for the resume
2. Generate sharable URL (to view the resume online)
3. Create augmented content (upload your medias)
4. Export resume into different file formats

What attributes do you think are important for AResume?

1. It helps me to be productive and effective
2. It is useful
3. It meets my needs
4. It is easy to use
5. It is user friendly
6. It is easy to learn to use it
7. It takes less time to load

After understanding a brief introduction of AResume, would this application be of interest to you?

Please use this scale to answer the following questions by choosing the most appropriate response.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 |
| Not interested at all | Not very interested | Neutral | Somewhat interested | Very interested |

1. Are there any comments and suggestion that can help to improve the application?