Homework 7

Due: Thursday 4/09/20 by 8:30am

- 1. Problem 6.5 from the .pdf version of the textbook, parts (a)-(d). Requires use of the brand_preference data that has been posted on the Homework page. We have not explictly covered the idea of making a correlation matrix in class, but you have the tools to do so. Simply make a table that contains the correlations between the response Y and the predictors X_1 and X_2 like the one shown in Figure 6.4 (b) in the .pdf version of the textbook.
- 2. Problem 6.6 from the .pdf version of the textbook, parts (a)-(b). Requires use of the brand_preference data that has been posted on the Homework page.
- 3. Problem 6.7 from the .pdf version of the textbook, part (a). Requires use of the brand_preference data that has been posted on the Homework page.
- 4. Problem 6.9 from the .pdf version of the textbook. Requires use of the grocery_retailer data that has been posted on the Homework page. Again, we have not explictly covered the idea of making a correlation matrix in class, but you have the tools to do so. Simply make a table that contains the correlations between the response Y and the predictors X_1 , X_2 , and X_3 like the one shown in Figure 6.4 (b) in the .pdf version of the textbook.
- 5. Problem 6.10 from the .pdf version of the textbook, parts (a)-(d). Requires use of the grocery_retailer data that has been posted on the Homework page.
- 6. Problem 6.11 from the .pdf version of the textbook, part (a). Requires use of the grocery_retailer data that has been posted on the Homework page.
- 7. Problem 6.22 from the .pdf version of the textbook.
- 8. Problem 6.25 from the .pdf version of the textbook.
- 9. Problem 6.27 from the .pdf version of the textbook.