p regression coefficients Multiple Regression yi = Bo + \(\frac{P-1}{k=1} \) Bu Xix + \(\xi \), # of predictors Example: P = 3 \Rightarrow 2 predictors E { 2i} = 0 Vi = 10 + 2 Xi1 + 5 Xi2 + Ei FIGURE 6.1 $E\{Y\} = 10 + 2X_1 + 5X_2$ Response Function is a Plane—Sales Promotion Example. E (yi) = 10 + 2 x i 2 + 5 x i 2 * * reporting. "Noto;

Multiple Regression with Normal Errors

yi = Bo + \sum_{k=1} \Bu \times ik + \xi , x same model x written different ways! = = Br Xir + Ei, where Xio = 1 tsince this sum starts at k=0, it's a sum over p terms where * \$6, \$1, ..., \$p-1 parameters

* X11, ..., Xip-1 as fixed * ε ; iid $N(0, \delta^2)$ This means $E\{\varepsilon_i\}=0$ * holds for i=1,-,n 5-2{\xi;}=52 Regression Function: E{Yi}=Bo+ = BxXix model lets us conclude things about:

- Independence of Yi, Yi if j, Yi and it are independent - Distribution of each Yi Yi in (Bo+ = Buxin, o2) if j

* Variance of each Yi, o2 {Yi} = o2 Multiple Linear Regression Model Uses: yi= Bo + = Por Xix + &i * multiple predictors * qualitative predictor variables * binary predictor, e.g. biological sex could define corresponding predictor as Xi1 = { 1 if subject i female If Xi1 is our predictor, we would have

yi= Bo+ BiXi1+ Ei = { Bo+ Ei if subject i is male Bot BI + Ei if subject is female

Model Uses: Regression function is: Multiple linear Regression E[Yi] = \\ Bo if student i \\
\text{attended school} \\
\text{Bot By if student;} \\
\text{attended school} \\
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\te yi= Bo + = | Box Xix + &i * multiple predictors * qualitative predictor variables * categorical predictor with more than two levels example - yi is student i's MCAS score study was designed to include all students in massachusetts in 2019, suppose we want to incorporate school as a predictor Suppose there are 10 schools in MA ; our data Define Xi1, ..., Xia where Xix = { 1 if student schoolk of otherwise

Multiple linear Regression Model Uses: Interpretation of Br yi= Bo + = | Box Xix + &i change in mean response E/Y/ with a unit increase * multiple predictors * qualitative predictor variables in predictor Xix when all other predictors are held constant - categorical predictors with more than two categories a include polynomial terms when yi is not linear in covariate (s) Yi = Bo + BIXi1 + B2 Xi1 + Ei Ito be a quadratic function of Xi1 Define Xiz = Xi1 => Yi = Bo+ BIXi1+BZXi2+Ei * interaction effects, e.g. Vi is amount of time needed to produce lot i of parts

Xi1 # of parts required for lot i

Xi2 # of workers assigned to lot i Vi=Bo+B,Xi1+B2Xi2+B3Xi1+Xi2+Ei, defining Xi3=Xi1*Xi2

Matrix Notation for Multiple Vinear Regression

Matrix Notation for Multiple Vinear Regression Let's write out & is now a vector of parameters

X is now a matrix of fixed constants

= is now a random vector $\begin{bmatrix} 1 & \chi_{11} & \chi_{12} & \dots & \chi_{1p-1} \\ 1 & \chi_{21} & \chi_{22} & \dots & \chi_{2p-1} \\ \vdots & \vdots & \vdots & \vdots & \vdots \\ 1 & \chi_{n1} & \chi_{n2} & \chi_{np-1} \end{bmatrix} \begin{bmatrix} 30 \\ 31 \\ \vdots \\ 5p-1 \end{bmatrix} \begin{bmatrix} \epsilon_1 \\ \epsilon_2 \\ \epsilon_n \end{bmatrix}$ Bo+B1Xn1+B2Xn2+--+Bp-1Xnp-1+En

Matrix Notation for Multiple Linear Regression Let's Write out & is now a vector of parameters

X is now a matrix of fixed constants

= is now a random vector $E\left\{\xi\right\} = 0 = 0$ oz { E} = oz In Adiagonal nxn matrix with 1's on the diagonal, O's everywhere