

# MARY DYER

650-714-8424 | maryldyer@gmail.com  
www.marydyerdesign.com

## EDUCATION

University of California, Los Angeles  
Bachelor of Arts in Design | Media Arts  
*June 2013*  
GPA: 3.7

## AWARDS

Dean's Scholarship Recipient  
*May 2012*

Design | Media Arts Undergraduate  
Scholarship Award  
*April 2010*

Sanctuary Clothing and  
Bloomingdale's Philanthropy T-shirt  
Competition Winner  
*September 2010*

Grand Prize Winner at Blue Coat  
Student Artwork Showcase  
*June 2008*

## SKILLS

Word, Excel, Powerpoint,  
Google Docs, Photoshop,  
Illustrator, InDesign,  
After Effects, Final Cut Pro

## EXPERIENCE

Child Hope International, Haiti  
Graphic Design Teacher and Transition Program Assistant  
*July 2013–December 2013*

Taught a six month graphic design course with a focus on logo design to teenage Haitian students. Oversaw the screen printing t-shirt business program where young adults learn the process of getting orders, filling an inventory, creating a silkscreen, and printing t-shirts using plastisol ink. Mentored several young adults in the process of starting their own printing company. Assisted in meeting graphic design needs for the Transition Program website and publications. Created t-shirt designs for the screen printing program.

Vain Media Inc.

Design Intern

*September 2012–February 2013*

Created concept designs for a mobile device game. Designed and prepared assets for mobile platform applications.

ASUCLA Marketing and Sales

Graphic Designer

*September 2010–December 2012*

Designed advertisements, signage, and logos for UCLA's Associated Students Union. Did print production for signage that is used in student stores. Promoted the Student Union on UCLA's campus. Communicated to the student body through knowledge of design.

UCLA's Undergraduate Student Associated Council

Director of Design

*September 2011–May 2013*

Designed logos and signage for events put on by the President's Office.

National Panhellenic Council Organization

Vice President of Organization

*January 2011–December 2011*

Prepared Leadership Consultant visits. Created an action plan to strengthen weaker areas of the organization. Facilitated that the goals of the chapter were met. Planned officer leadership trainings. Attended weekly leadership meetings.

Daily Bruin Advertising and Marketing

Marketing Intern

*January 2010–June 2010*

Competed as a team member in a strategic marketing competition focused on developing new markets and products. Participated in the building of a social commerce platform (localresearch.com) that delivers social media and search tools to local merchants. Promoted local businesses through street level marketing.

City of Mountain View

Head Pool Attendant

*May 2009–August 2010*

Supervised and trained all pool attendants. Reconciled all cash after completion of each program (two times a day). Served as the Aquatics Program liaison between various City Departments.