

# MARY DYER

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## EDUCATION

University of California,  
Los Angeles

Design | Media Arts  
GPA: 3.7

## AWARDS

Grand Prize Winner at Blue Coat  
Student Artwork Showcase  
June 2008

Best Design Media Arts  
Freshman 2010  
April 2010

Sanctuary Clothing and  
Bloomington's Philanthropy  
T-shirt Competition Winner  
September 2010

## SKILLS

Photoshop, Illustrator, InDesign,  
After Effects, Final Cut Pro,  
Processing, Word, Excel

## INTERESTS

Photography, Branding,  
Apparel design

## EXPERIENCE

September 2010–Present

### **ASUCLA Marketing and Sales, Graphic Designer**

Design advertisements, signage, and logos for UCLA's Associated Students Union. Do print production for signage that is put in the student stores. Promote the Student Union on UCLA's campus. Communicate to the student body through knowledge of design.

September 2011–May 2012

### **UCLA's Undergraduate Student Associated Council, Director of Design**

Design logos and signage for events the President's Office is planning.

January 2011–December 2011

### **Kappa Kappa Gamma Sorority, Vice President of Organization**

Prepare Leadership Consultant Visits from Headquarters. Create action plans to strengthen weaker areas of the chapter. Compile chapter surveys. Facilitate that the goals of the chapter are met. Attend weekly leadership meetings.

January 2011–December 2011

### **Kappa Kappa Gamma Sorority, Product Designer**

Design merchandise for the sorority, including apparel, accessories, and glassware.

June 2011–October 2011

### **2011 UCLA Homecoming Committee, Director of Design**

Design the logo for the event as well as the flyers and posters.

January 2010–June 2010

### **Daily Bruin Advertising and Marketing, Intern**

Compete as a team member in a strategic marketing competition focused on developing new markets and products. Participate in the building of a social commerce platform (localresearch.com) that delivers social media and search tools to local merchants. Promote local businesses through street level marketing.

May 2009 - August 2010

### **City of Mountain View, Head Pool Attendant**

Supervise and train all pool attendants. Reconcile all cash after completion of each program (two times a day). Serve as the Aquatics Program liaison between various City Departments.