

MARY DYER

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www.marydyerdesign.com

EDUCATION

University of California,
Los Angeles

Design | Media Arts
GPA: 3.7

AWARDS

Grand Prize Winner at Blue Coat
Student Artwork Showcase
June 2008

Best Design Media Arts
Freshman 2010
April 2010

Sanctuary Clothing and
Bloomingdale's Philanthropy
T-shirt Competition Winner
September 2010

Dean's Scholarship Recipient
May 2012

SKILLS

Photoshop, Illustrator, InDesign,
After Effects, Final Cut Pro,
Processing, Word, Excel

INTERESTS

Photography, Branding,
Apparel design

EXPERIENCE

September 2010—Present

ASUCLA Marketing and Sales, Graphic Designer

Design advertisements, signage, and logos for UCLA's Associated Students Union. Do print production for signage that is put in the student stores. Promote the Student Union on UCLA's campus. Communicate to the student body through knowledge of design.

September 2011—Present

UCLA's Undergraduate Student Associated Council, Director of Design

Design logos and signage for events the President's Office is planning.

January 2011—December 2011

Kappa Kappa Gamma Sorority, Vice President of Organization

Prepare Leadership Consultant Visits from Headquarters. Create action plans to strengthen weaker areas of the chapter. Compile chapter surveys. Facilitate that the goals of the chapter are met. Attend weekly leadership meetings.

January 2011—December 2011

Kappa Kappa Gamma Sorority, Product Designer

Design merchandise for the sorority, including apparel, accessories, and glassware.

June 2011—October 2011

2011 UCLA Homecoming Committee, Director of Design

Design the logo for the event as well as the flyers and posters.

January 2010—June 2010

Daily Bruin Advertising and Marketing, Intern

Compete as a team member in a strategic marketing competition focused on developing new markets and products. Participate in the building of a social commerce platform (localresearch.com) that delivers social media and search tools to local merchants. Promote local businesses through street level marketing.

May 2009—August 2010

City of Mountain View, Head Pool Attendant

Supervise and train all pool attendants. Reconcile all cash after completion of each program (two times a day). Serve as the Aquatics Program liaison between various City Departments.