

Maryem Bekkali | Ellen Bloemhof | Mirte Winter | VID 2 | Pecha Kucha | 4 april 2022 | Christiaan van Dokkum

# April Greiman



Wie is April



Wie is April



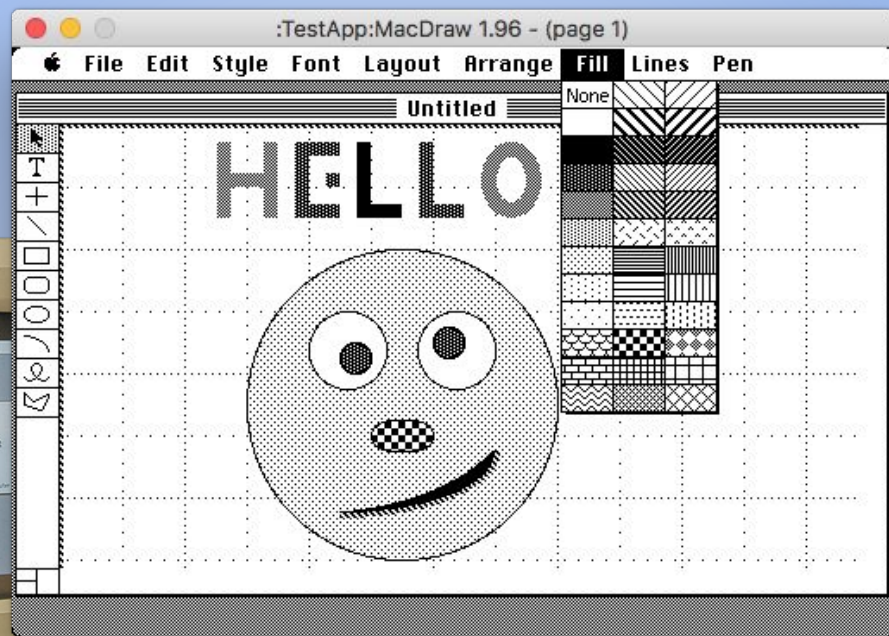
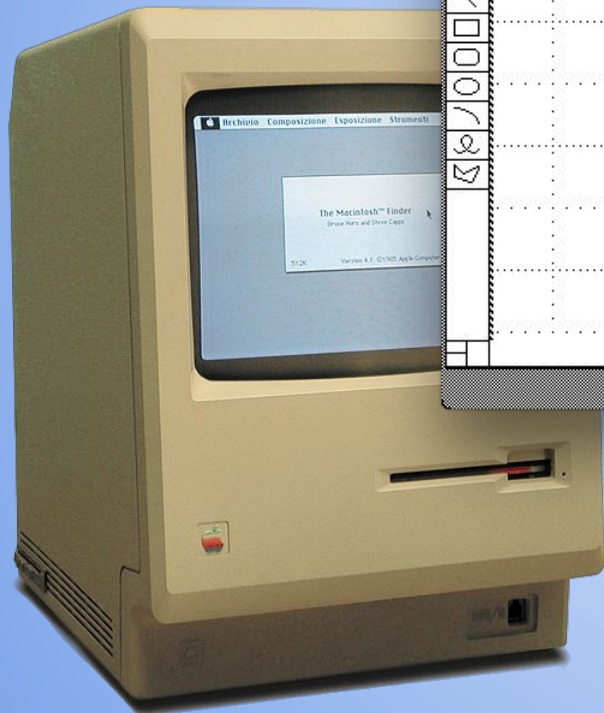




'You don't have to give up  
your pencil when you switch  
to a computer, the Mac is  
just another pencil.'

- April Greiman





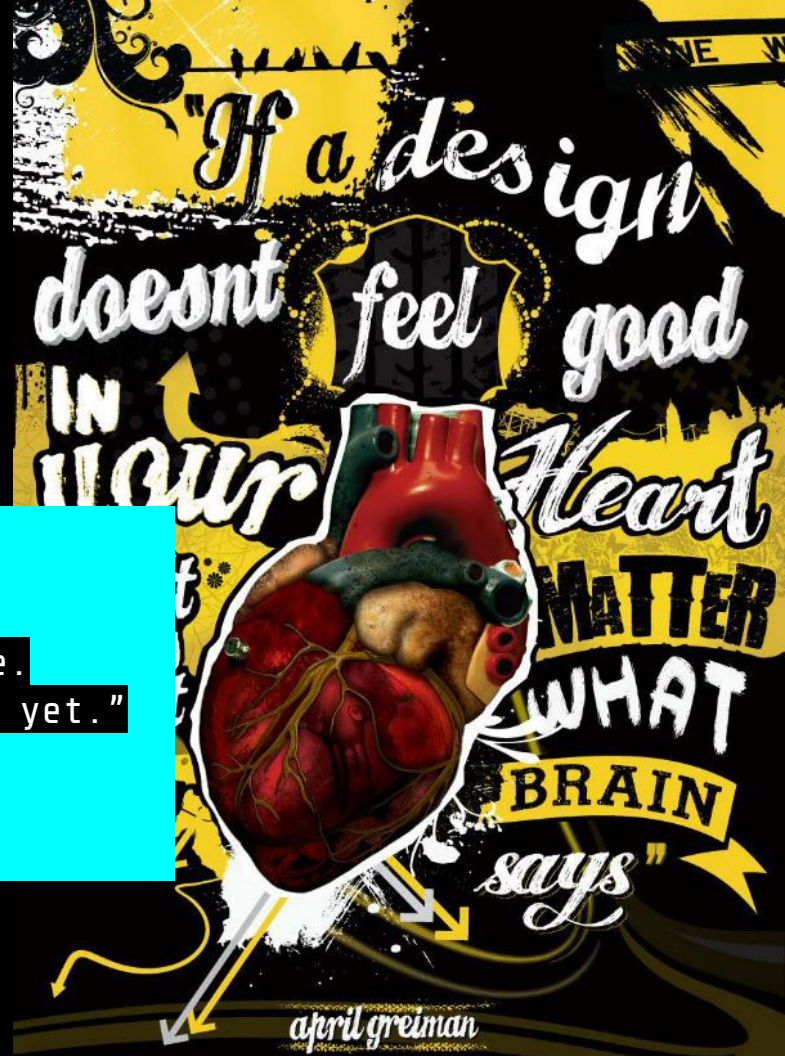
*"If you start off tidy, it's really hard to get messy after... Leap into the void and just start with what you're interested in."*





"I felt like as soon as you've  
given it a name, it's dead."

"It's not graphic design anymore.  
We just don't have a new name for it yet."



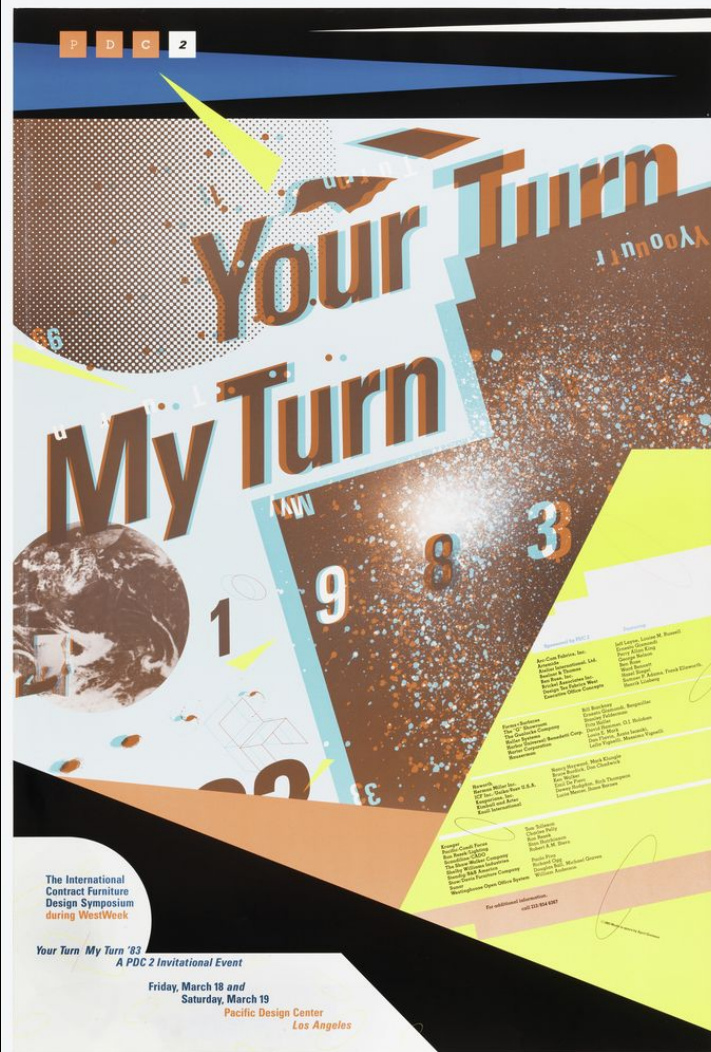


April's stijl





19th Amendment  
USPS commemorative  
stamp



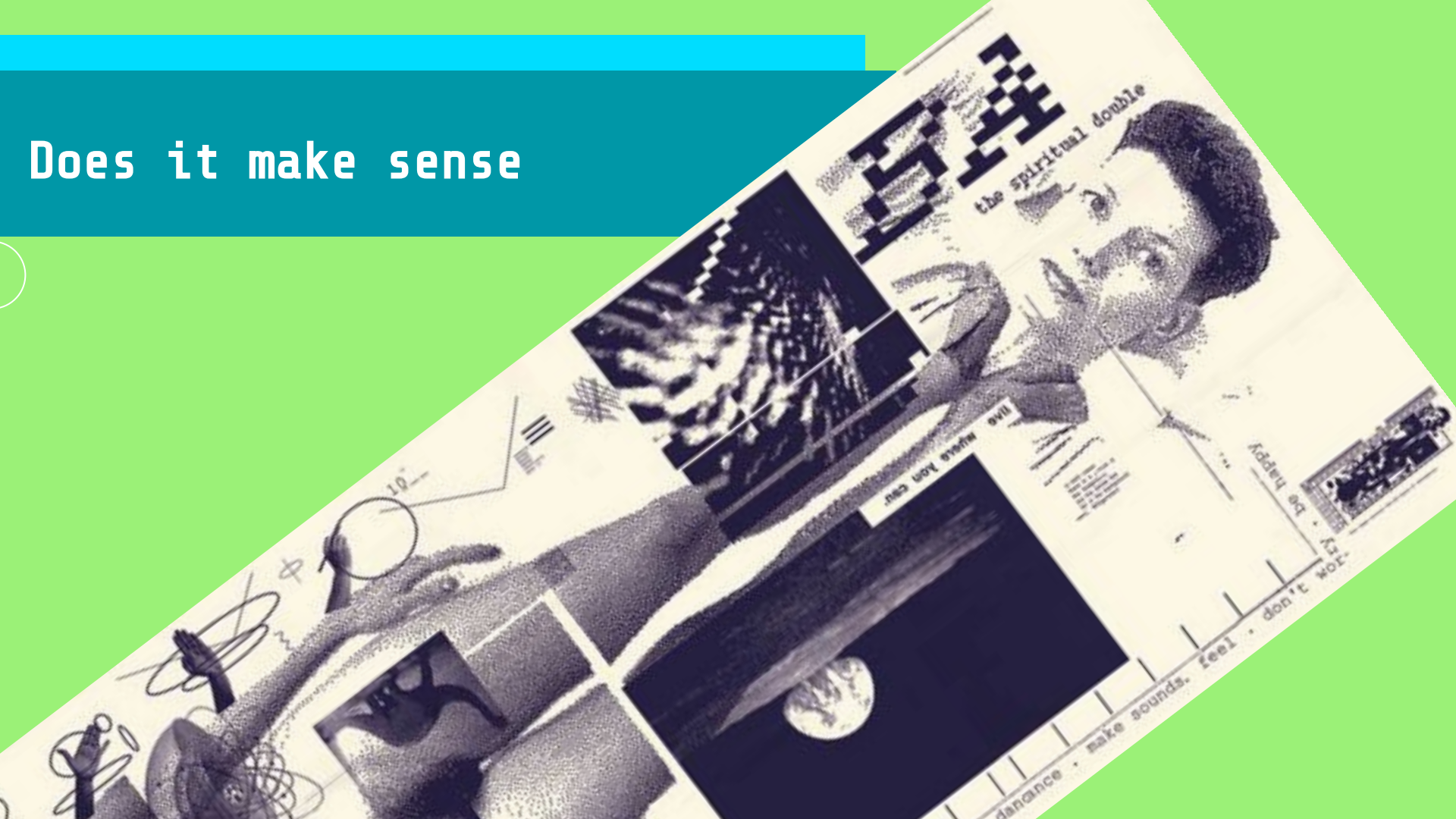


# Hand holding a Bowl of Rice

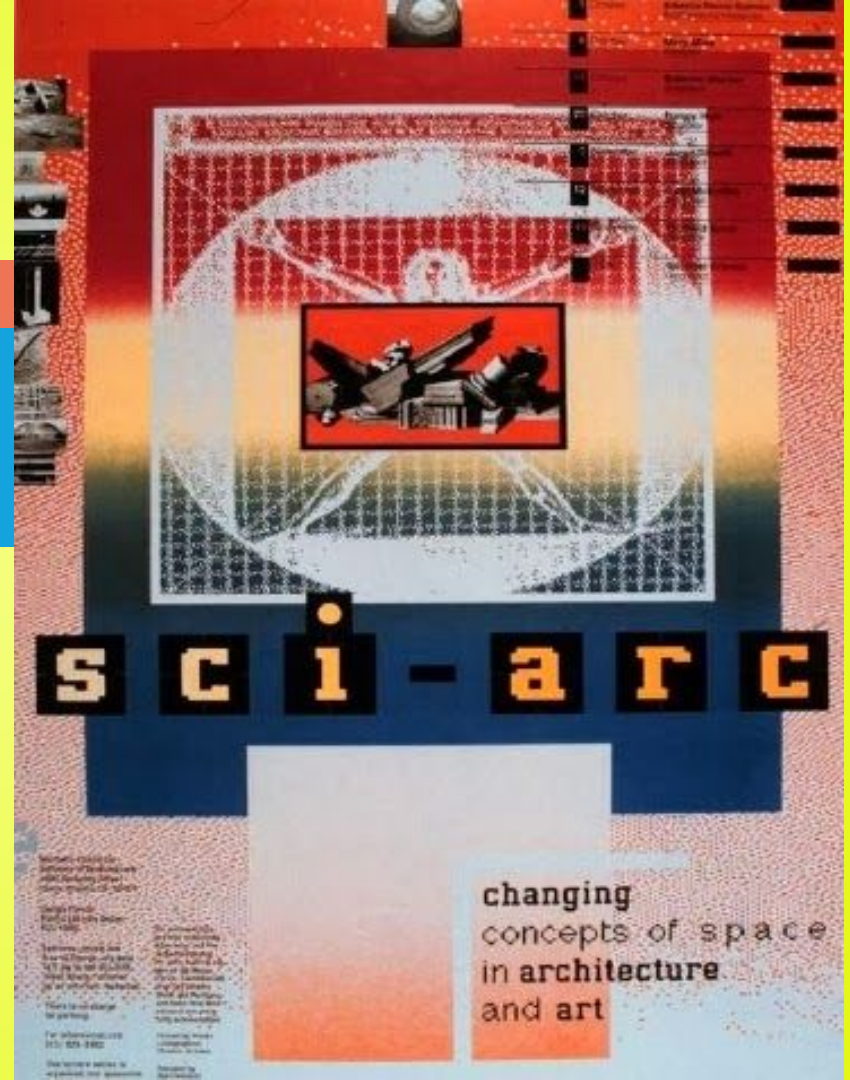




Does it make sense



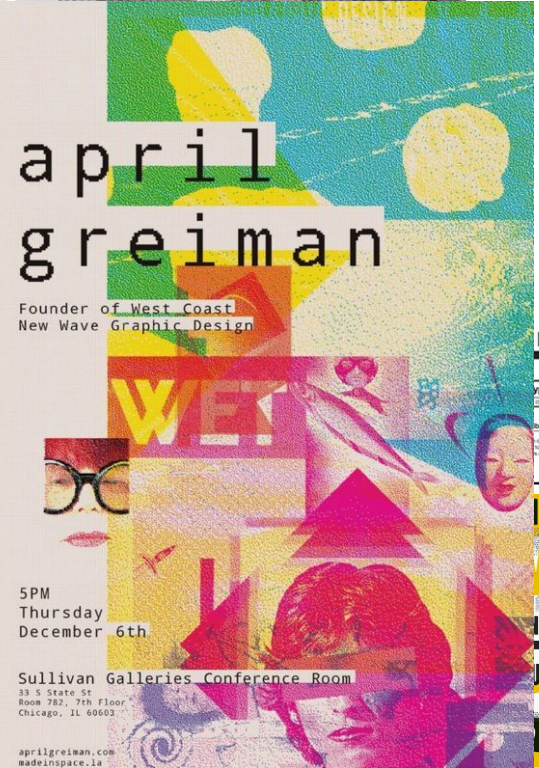
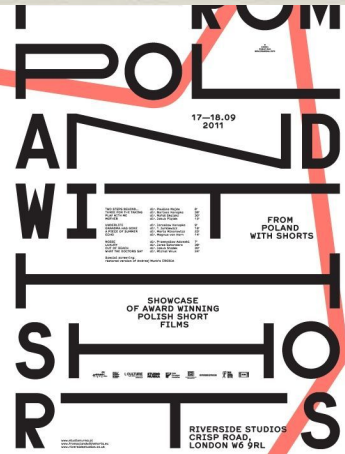
sci-arc



## An abstract graphic composed of several overlapping rectangles in a flat, minimalist style. The colors used are bright yellow, dark navy blue, light sky blue, vibrant pink, and a muted sage green. The rectangles are arranged in a way that creates a sense of depth and layering, with some shapes partially obscured by others. The overall composition is clean and modern, typical of mid-century modern design.











Woman in design

CELEBRATING WOMEN IN DESIGN

APRIL  
GREIMAN





Wat kunnen  
wij leren  
van April  
Greiman?





"If you have a good idea there  
aren't any boundaries."





# Bronnen

- [https://eyeondesign.aiga.org/april-greiman-is-still-ahead-of-the-curve/april\\_004/](https://eyeondesign.aiga.org/april-greiman-is-still-ahead-of-the-curve/april_004/)
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