# Mary Ferrer

#### Frontend Developer

Adaptable and collaborative worker who thrives in fast-paced, dynamic environments where efficient and quick solutions equal success. Extremely competent learner and self-taught developer with a passion for the life sciences. I will utilize my frontend skills coupled with my 4+ years of experience in sales and customer-focused roles in the Biotech industry to creatively solve problems in both industries.

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### **EXPERIENCE**

### Web Development Bootcamp

FrontendMasters

10/2021 - 12/2021

Achievements/Tasks

- Developed web applications utilizing technologies learned directly beforehand.
- Project, Calculator: Technologies used are HTML, CSS and JavaScript.
- Project, Feed-A-Star-Mole: Technologies used are HTML, CSS and JavaScript.
- Project, Adopt Me! App: Technologies used are HTML, CSS, JavaScript and React.

### **Sales Account Manager**

GenScript Biotech Corporation

04/2020 - 08/2021

San Diego, CA

#### Achievements/Tasks

- Managed sales of life science services for biotech industry and academia clients in San Diego territory.
- Achieved > 95% sales goal and > 100% profit goal in underdeveloped area.
- Support round-the-clock communication with clients to provide swift solutions for technical life science projects.
- Maintain internal CRM and organize sales tools to enable efficient and highconversion sales cycles.

# **Bio-Pharmaceutical Sales Support**

Novogene Corporation Inc.

08/2018 - 04/2020 San Diego, CA

Next generation sequencing and clinical diagnostics contract research organization. Achievements/Tasks

- Team delivery of > 50% of all overall USA branch sales, benchmarking revenues of \$15.2M in 2018.
- Develop leads via conferences, newsletters, and other marketing strategies.
- Ensure white-glove customer service and maintain rapport with clients via prompt follow-up and technical support.

# **EDUCATION**

### **B.S. Biology**

University of California, Riverside

### **SKILLS**

Front-End Development: HTML, CSS JavaScript (ES6)

Front-End Frameworks: React

Other: JSON, Git/GitHub, Node.is, JSX

Salesforce

∕licrosoft Dynamics CRN

Microsoft Office/G Suite

Customer Relationship Management

### PERSONAL PROJECTS

Personal Website and Portfolio (01/2021 - Present)

 Maintaining the website as an online repository for my personal and professional development while showcasing my HTML, CSS and JavaScript web development skills.

#### DailyScoop (01/2021 - Present)

- Built with React, DailyScoop allows users to rate, review and share multitudes of ice cream flavors.
- As an impassioned ice cream enthusiast, it was important to create an app that not only tracks your beloved favorites but also provides allergen information for those struggling to find the perfect ice cream for their dietary needs.

## **CERTIFICATES**

JavaScript Algorithms and Data Structures, fCC (01/2022)

Responsive Web Design, fCC (08/2021)

Developer Certification, representing approximately 300 hours of coursework

Wharton School of Technology (11/2020)
Customer Analytics

2014 - 2018 Class of 2018