

<b>Document code:</b> N01	<b>Indicator Name:</b> Total Revenue	<b>Type:</b> KPI <input checked="" type="checkbox"/> PI <input type="checkbox"/> KRI <input type="checkbox"/>
<b>Ownership Area:</b> Finance	<b>Purpose:</b> To measure overall business income and track growth or decline over time. It helps assess financial health and spot trends.	
<b>Unit of Measurement:</b> USD	<b>Breakdown Dimension:</b> Date (Year, Month, Quarter), Product category, Customers, Employees	
<b>Indicator Direction:</b> Upward	<b>Description:</b> Total income generated from completed customer orders	
<b>Target value:</b> \$30K/month	<b>Calculation Logic:</b> SUM (Unit Price* Quantity)	
<b>Frequency:</b> Yearly, Monthly, Quarterly	<b>Target Source Table:</b> Order Details	
<b>Visual Type:</b> KPI Card / Line Chart		
<b>Version:</b> 01	<b>Prepared by:</b> Maryam Ghamarian	<b>Date:</b> 2025-02-01