

Mary Therese Meldionne D. Caseria

Web Designer

Aspiring Web Designer seeking a dynamic role to apply proficiency in Figma, WordPress theme builders, and some front-end development. Dedicated to creating visually compelling, user-friendly websites. Seeking a dynamic role to apply technical expertise and innovative design skills in contributing to impactful digital solutions.

 caseria.therese@gmail.com

 +639128774922

 Pangasinan, Philippines

 mary-therese.vercel.app

WORK EXPERIENCE

Illustrator And Web Designer

DiscoveryBody • Part Time

01/2024 - Present  Remote

Achievements/Tasks

- Illustrated exercise steps for an ebook, enhancing user comprehension.
- Designed informative infographics and posters for effective communication of complex concepts.
- Redesigned the company website to enhance user experience and streamline navigation.

Web Designer

New Media Services • Full Time

08/2022 - 12/2023  Baguio City, Philippines

Achievements/Tasks

- Developed interactive prototypes using Figma, allowing clients to visualize the user experience and providing valuable feedback for improvements.
- Created visually appealing website landing pages using WordPress builders such as Elementor Pro and Oxygen Builder, resulting in a 40% increase in user engagement.
- Achieved a 30% increase in design consistency across projects by establishing and adhering to a centralized design system.
- Collaborated with cross-functional teams, including designers, UI/UX professionals, and developers, to streamline the understanding of project requirements and design concepts.
- Successfully delivered high-quality designs within tight timelines, earning recognition for maintaining creativity and attention to detail even in challenging situations.
- Achieved a 15% increase in user satisfaction through iterative improvements, resulting in a more user-friendly and intuitive design.

Web Designer

Freelance

06/2023 - 11/2023  Remote

Achievements/Tasks

- Achieved a 20% increase in user engagement by prioritizing aesthetics and user-centric design principles.
- Achieved a 90% client satisfaction rate by aligning designs with client expectations and preferences.
- Developed designed sites using WordPress theme builders, including Elementor Pro and WP Bakery.
- Implemented performance optimizations in WordPress themes, resulting in a 15% increase in website loading speed.

INTERNSHIPS

UI/UX Designer

PouchNation • On The Job Training

06/2021 - 07/2021  Philippines

Achievements/Tasks

- Created and presented wireframes, high-fidelity designs, and prototypes using Figma
- Ensured that design elements were consistently aligned with brand guidelines within Figma
- Developed web and mobile app re-design using Figma

EDUCATION

Bachelor Of Science In Computer Science

Saint Louis University

08/2018 - 06/2022  Baguio City, Philippines

SKILLS

  

 

 

 

 

 

 

  

  

  

CERTIFICATES

User Experience For Web Design

LinkedIn Learning Certificate Of Completion • 10/2023

Accessibility For Web Design

LinkedIn Learning Certificate Of Completion • 10/2023