

Mary Therese Meldionne D. Caseria

Web Designer

Aspiring Web Designer seeking a dynamic role to apply proficiency in Figma, WordPress theme builders, and some front-end development. Dedicated to creating visually compelling, user-friendly websites. Seeking a dynamic role to apply technical expertise and innovative design skills in contributing to impactful digital solutions.

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WORK EXPERIENCE

Illustrator And Web Designer

DiscoveryBody • Part Time

01/2024 - Present Remote

Achievements/Tasks

- Illustrated exercise steps for an ebook, enhancing user comprehension.
- Designed informative infographics and posters for effective communication of complex concepts.
- Redesigned the company website to enhance user experience and streamline navigation.

Web Designer

New Media Services • Full Time

08/2022 - 12/2023 Baguio City, Philippines

Achievements/Tasks

- Developed interactive prototypes using Figma, allowing clients to visualize the user experience and providing valuable feedback for improvements.
- Created visually appealing website landing pages using WordPress builders such as Elementor Pro and Oxygen Builder, resulting in a 40% increase in user engagement.
- Achieved a 30% increase in design consistency across projects by establishing and adhering to a centralized design system.
- Collaborated with cross-functional teams, including designers, UI/UX professionals, and developers, to streamline the understanding of project requirements and design concepts.
- Successfully delivered high-quality designs within tight timelines, earning recognition for maintaining creativity and attention to detail even in challenging situations.
- Achieved a 15% increase in user satisfaction through iterative improvements, resulting in a more user-friendly and intuitive design.

Web Designer

Freelance

06/2023 - 12/2023 Remote

Achievements/Tasks

- Achieved a 20% increase in user engagement by prioritizing aesthetics and user-centric design principles.
- Achieved a 90% client satisfaction rate by aligning designs with client expectations and preferences.
- Developed designed sites using WordPress theme builders, including Elementor Pro and WP Bakery.
- Implemented performance optimizations in WordPress themes, resulting in a 15% increase in website loading speed.

INTERNSHIPS

UI/UX Designer

PouchNation • On The Job Training

06/2021 - 07/2021 Philippines

Achievements/Tasks

- Created and presented wireframes, high-fidelity designs, and prototypes using Figma
- Ensured that design elements were consistently aligned with brand guidelines within Figma
- Developed web and mobile app re-design using Figma

EDUCATION

Bachelor Of Science In Computer Science

Saint Louis University

08/2018 - 06/2022 Baguio City, Philippines

SKILLS

UI/UX Design Web Design Figma

Visual Design Time Management

Figma Variables & Styles Figma Prototype

Figma Components Figma Auto Layout

Design Systems WordPress Design

Oxygen Builder Elementor Pro

Graphic Design Mobile Design

Adobe Photoshop HTML Javascript

CSS Tailwind CSS Material Tailwind

Material UI Bootstrap ReactJS

CERTIFICATES

User Experience For Web Design

LinkedIn Learning Certificate Of Completion • 10/2023

Accessibility For Web Design

LinkedIn Learning Certificate Of Completion • 10/2023