### **Aviation Accident Risk Analysis**

**Recommendation for Aircraft purchase** 

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## Business Understanding

Goal: Help the company select the safest aircraft to enter the aviation market

Stakeholder: Head of the new aviation division

Key question: What types of aircraft and conditions are

associated with higher accident risks

### Dataset overview

SourceNational Transportation Safety Board (NTSB)

Time span: 1962-2022

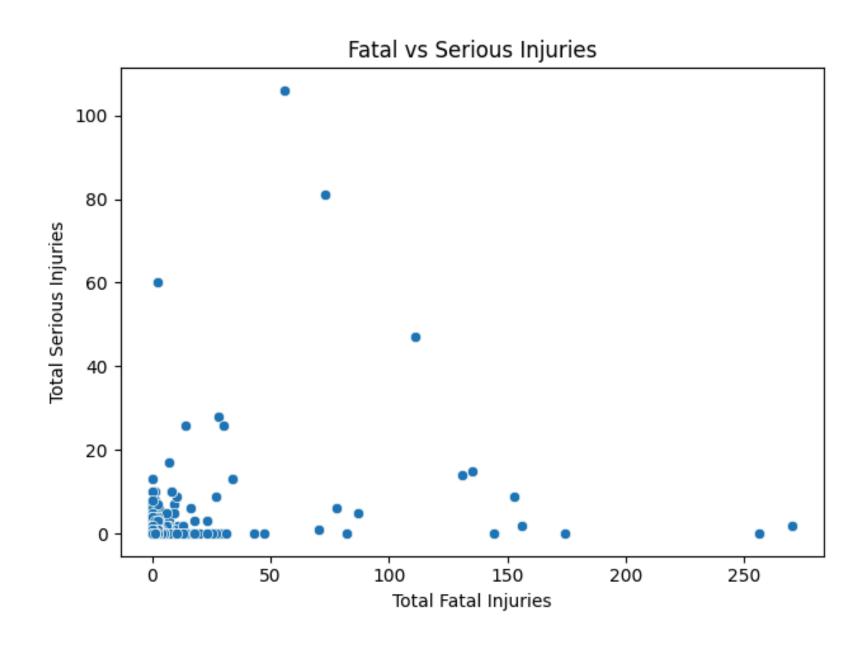
Initial record count: The raw data had 5 rows

and 31 columns

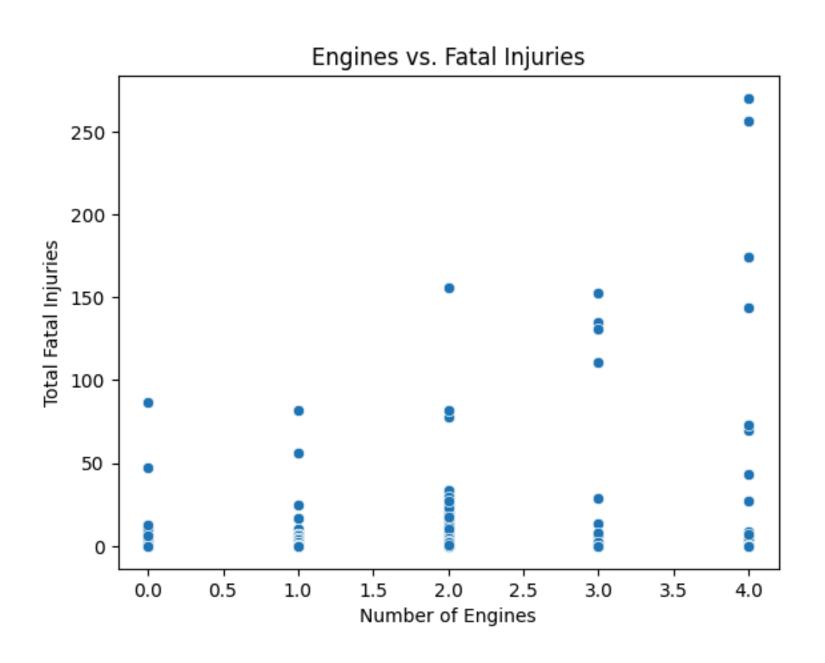
## Data Cleaning

- Removed nulls in critical fields (e.g. aircraft damage, phase of flight)
- Created new column: is\_fatal
- Filtered out records with unknown weather or missing dates

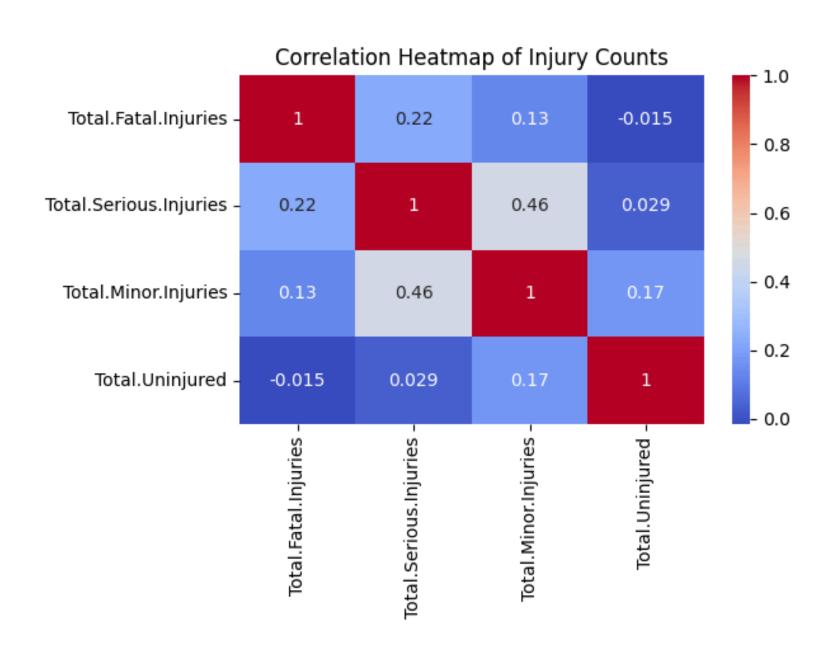
# Total fatal injuries vs total serious injuries



## Engines vs fatal injuries

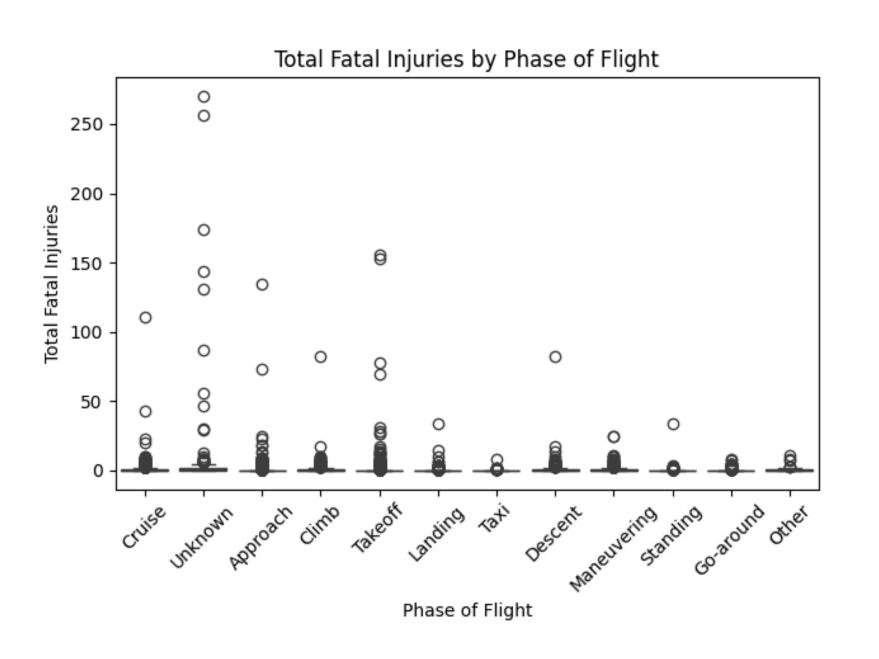


# correlation heatmap of injury counts

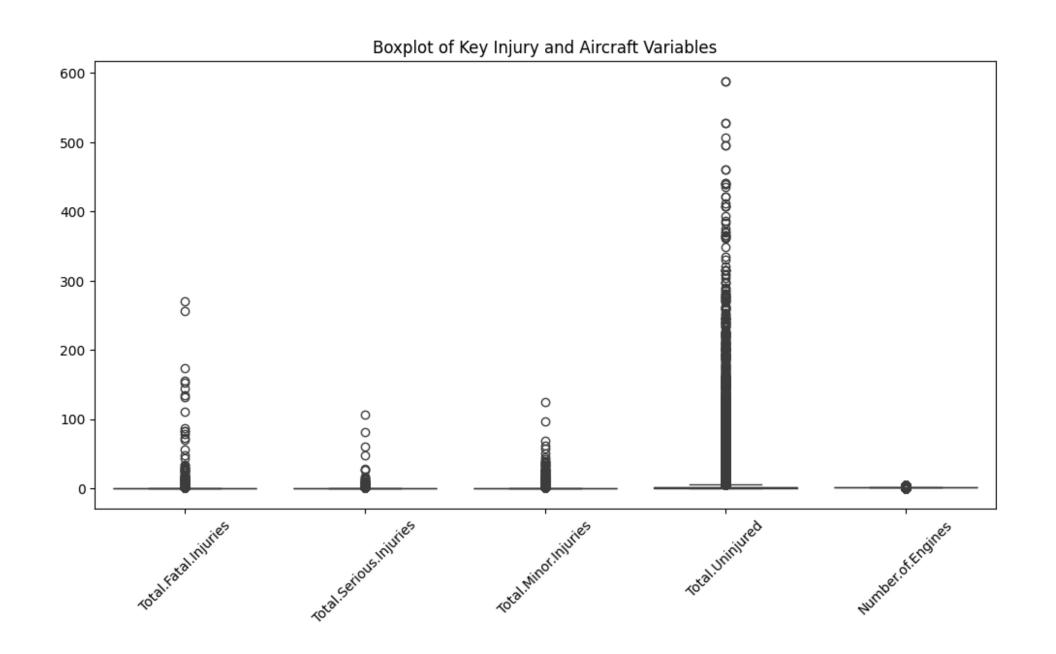


## total fatal injuries by phase of flight

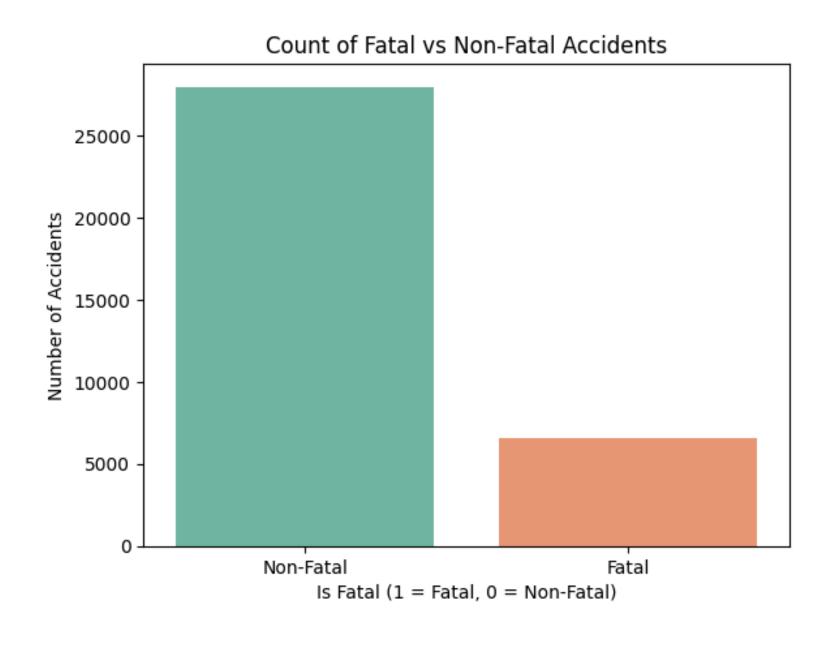
Certain phases like landing or takeoff have higher fatality rates



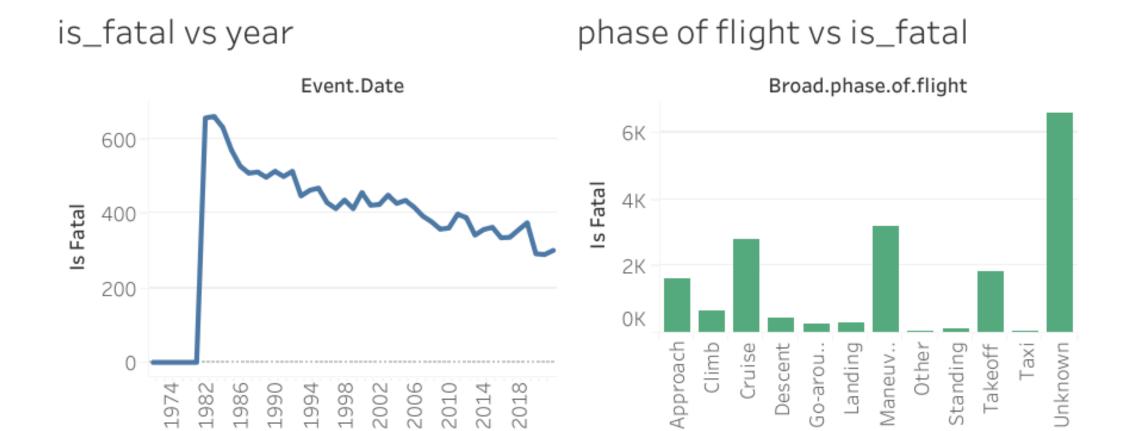
#### key injury and aircraft variables



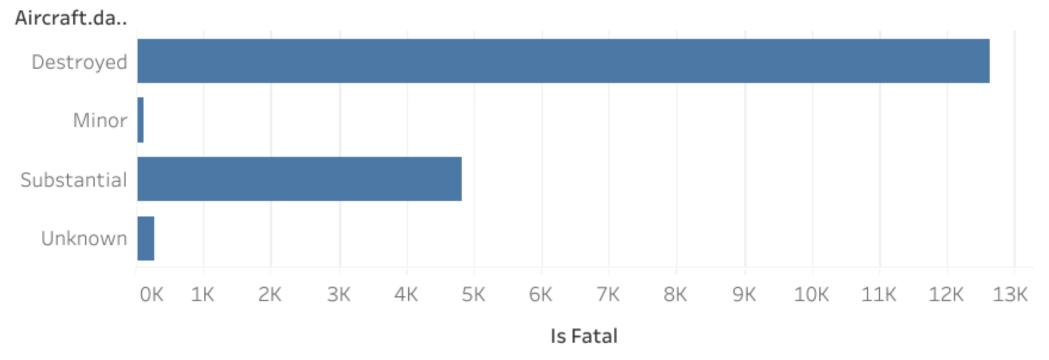
## count of fatal vs non fatal accidents



#### Visualization created in Tableau



Aircraft damage vs sum (fatal)



### Recommendations

- Avoid investing in aircraft that frequently incur substantial or destroyed damage.
- Prioritize flight phases where pilot control and aircraft condition are most critical.
- Continue monitoring aviation trends over time (fatality rates appear to be decreasing).

## Thank you