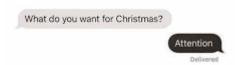
# **RPTU**

# Neural Networks for Natural Language Processing

**Prof. Sophie Fellenz** 

Week 06 – Attention and Transformer based language models

When you want a state of the art NLP Model



# Agenda



- Motivation
- Example: RNN bottleneck problem and how to solve with Attention
- Attention and Transformers
- Decodings: Beam search
- Examples: BERT, GPT, PaLM



### **Motivation**



Do some text generation using GPT3 on:

https://beta.openai.com/playground

Feel free to ask it to write anything you want! Let it do your homework! Ask it to write a short story about how an elephant broke into your room and stole your favourite watermelon!

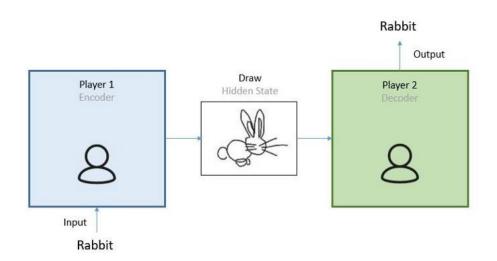
# Setting



- Task: Translating text from one language to another (e.g. English to French)
- Sequence transduction:
  - Input: Sequence  $(x_1, ..., x_n)$  (e.g. sequence of English words)
  - Output: Sequence  $(z_1, ..., z_m)$  (e.g. sequence of French words)

### **Encoder-Decoder Models**



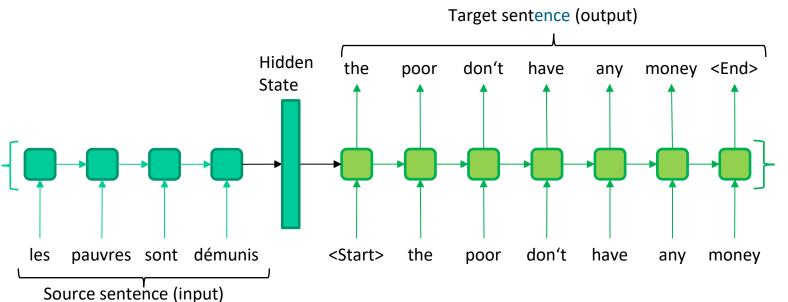


Source: https://towardsdatascience.com/what-is-an-encoder-decoder-model-86b3d57c5e1a

### **Encoder-Decoder Models**

Encoder





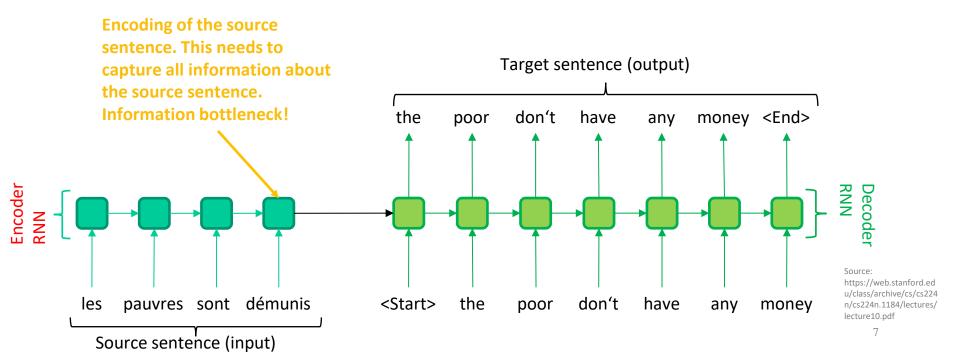
Decoder

Source:

https://web.stanford.ed u/class/archive/cs/cs224 n/cs224n.1184/lectures/ lecture10.pdf

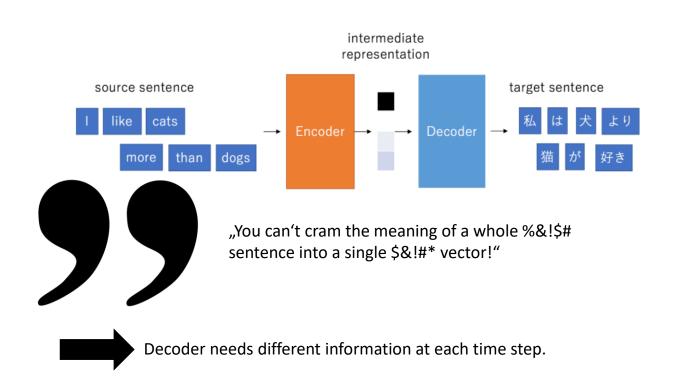
# RNNs: The bottleneck problem





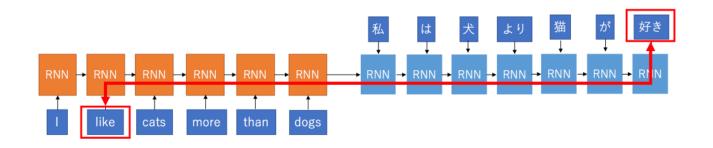
# Sentence Encoding





# Sentence Encoding



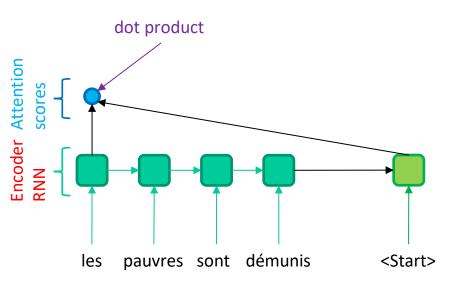


### **Attention**



- Three kinds of dependencies are important:
  - 1. Between input and output tokens
  - 2. Between input tokens themselves (meanings become apparent in context: "she is taller than me" vs. "I have no choice other than..."
  - 3. Between output tokens themselves ("neither he nor I knew about deep learning", "nor" and "neither" are dependent)
- Solution: Instead of going sequentially through the text with RNNs, why
  not show all of the input at once and model the dependencies directly!

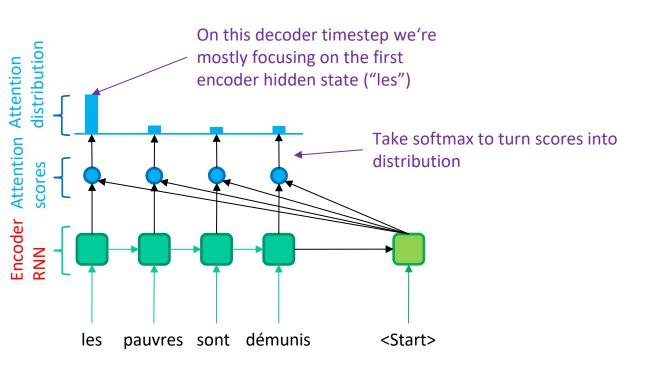






Source: https://web.stanford.ed u/class/archive/cs/cs224 n/cs224n.1184/lectures/ lecture10.pdf



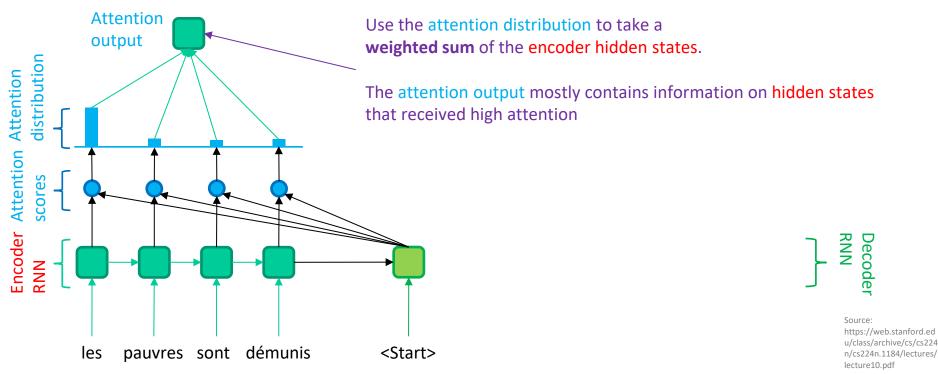




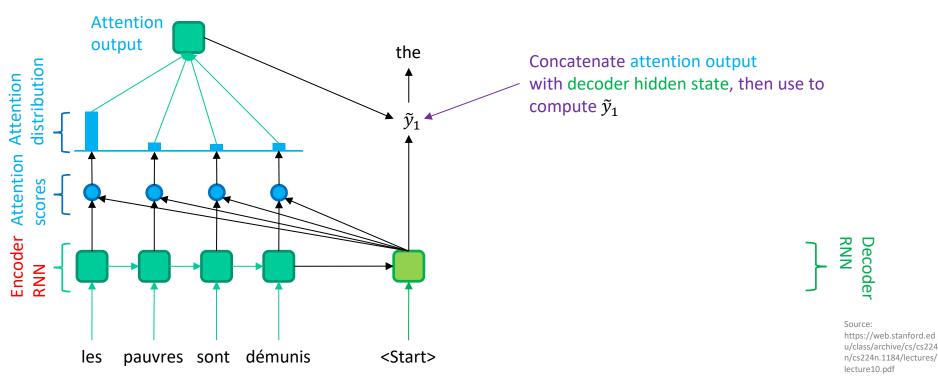
Source:

https://web.stanford.ed u/class/archive/cs/cs224 n/cs224n.1184/lectures/ lecture10.pdf

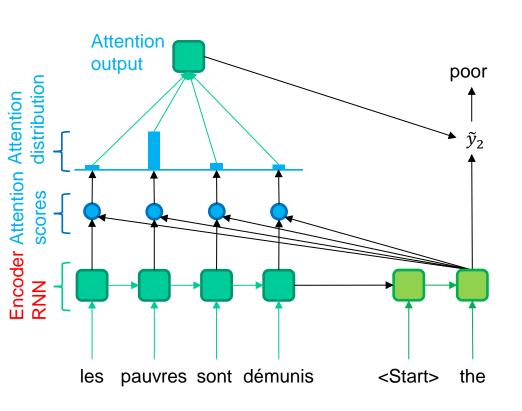








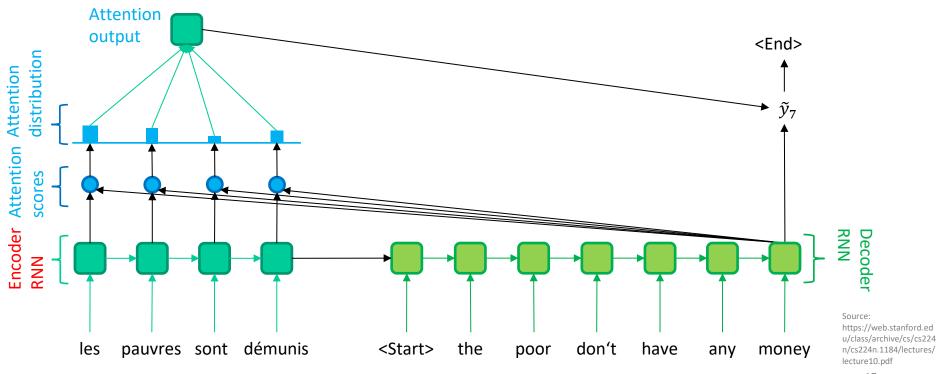






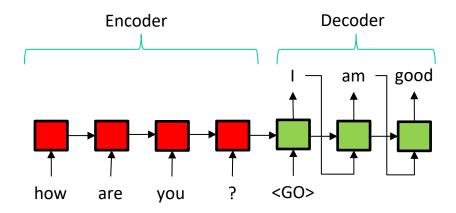
Source: https://web.stanford.e du/class/archive/cs/cs 224n/cs224n.1184/lect ures/lecture10.pdf





# Why attention?

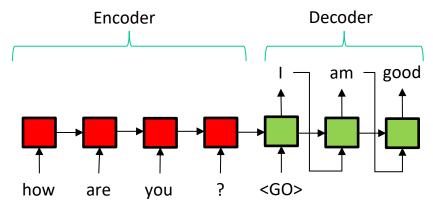




- Before attention we used RNNs (Recurrent Neural Networks)
- The input words are fed sequentially into the model
- Longer sentences are difficult:
  - Inputs get diluted
  - Encoding time increases linearly with the length of the sentence
  - Sequential Computation ⇒ Cannot be sped up

## Why attention?





- Attention can analyze words across a sentence no matter the length
- Calculations with attention can largely be done in parallel
- RNNs only read the input in some ordering (e.g. left to right) whereas attention can connect all words

# Is attention all you need?



https://www.isattentionallyouneed.com/

#### Is Attention All You Need?



**Current Status: Yes** 

Time Remaining: 1141d 0h 59m 13s

#### **Proposition:**

On January 1, 2027, a Transformer-like model will continue to hold the state-of-the-art position in most benchmarked tasks in natural language processing.

For the Motion

Against the Motion

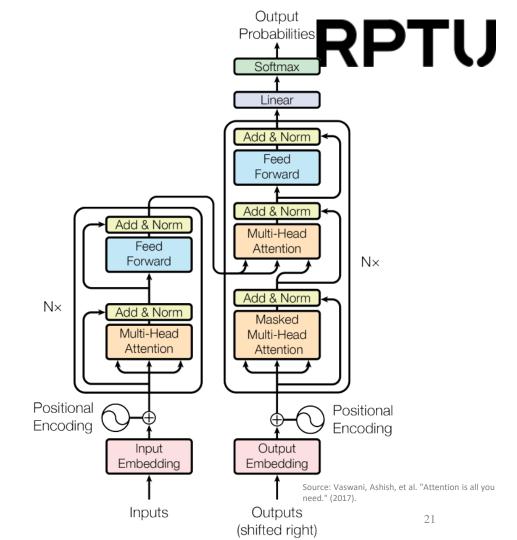
### **Transformer**

#### Encoder (left):

- Input: Sequence of words (e.g. English sentence)
- Output: Vector for each word

#### Decoder (right):

- Input: Previous outputs (e.g. already translated words)
- Output: Probabilities over all possible outputs (e.g. French words)



### **Attention**



Problem: We want to extract relations between words

Example: "The girl took the ball and threw it away." Here "it" refers to the

ball.

Solution: Calculate how related any two words are within a sentence



- Relation between two words  $q, k \in \mathbb{R}^{d_k}$  (query, key) is given by
- Attention $(q, k, v) = \frac{q^T k}{\sqrt{d_k}} v$
- $q^T k$  large if aligned in same direction  $\Rightarrow$  similar words have high attention
- Scale by  $1/\sqrt{d_k}$  so gradient doesn't explode during training
- Attention weight is multiplied by some value vector v



• For multiple queries  $q_{1,\dots,n}$ , keys  $k_{1,\dots,m}$  and values  $v_{1,\dots,m}$  concatenate to matrices  $Q \in \mathbb{R}^{n \times d_k}$ ,  $K \in \mathbb{R}^{m \times d_k}$ ,  $V \in \mathbb{R}^{m \times d_v}$ 

$$Attention(Q, K, V) = softmax\left(\frac{QK^{T}}{\sqrt{d_{k}}}\right)V \in \mathbb{R}^{n \times d_{v}}$$

• Here *softmax* is taken row-wise for each query.



#### Example:

- Consider input sentence  $x_1, ..., x_n \in \mathbb{R}^{d_k}$  which we use as queries, keys and values
- The Attention weight calculates how related a query word is to any of the keys

		Му	dog	loves	good	belly	rubs
		$k_1$	$k_2$	$k_3$	$k_4$	$k_5$	$k_6$
Му	$q_1$	$q_1^T k_1$					$q_1^T k_6$
dog	$q_2$						
loves	$q_3$						
good	$q_4$						
belly	$q_5$						
rubs	$q_6$	$q_6^T k_1$					$q_6^T k_6$



rubs

 $k_6$ 

belly

good

loves

$rac{1}{\sqrt{d_k}}$ and $softmax$								$k_1$	$k_2$	$k_3$	$k_4$	k	
$q_1^T k_1$					$q_1^T k_6$		Му	$q_1$					
							dog	$q_2$					
							loves	$q_3$					
							good	$q_4$					
							belly	$q_5$					
$q_6^T k_1$					$q_6^T k_6$		rubs	$q_6$					

My

dog

 $softmax \left( \frac{QK^{T}}{\sqrt{d_{k}}} \right)$ 



• For each  $q_i$  we output an Attention weighted average of  $x_1, ..., x_n$ 

	$k_1$	$k_2$	$k_3$	$k_4$	$k_5$	$k_6$	Output
$q_1$							$w_{1,1}v_1 + \dots + w_{1,6}v_6$
$q_2$							
$q_3$							
$q_4$							
$q_5$							
$q_6$							$w_{6,1}v_1 + \dots + w_{6,6}v_6$

Attention Weights  $W = (w_{i,j})$ 

### Multi-Head Attention



- Problem: Attention for the same word is highest since then q=k which isn't useful.
- Solution: First use linear transformation on Q, K and V. Calculate attention for multiple transformations and take weighted average.

### **Multi-Head Attention**

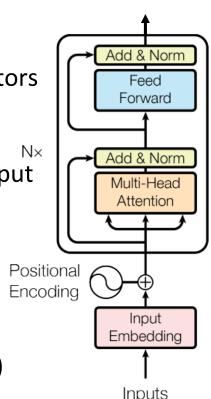


- Linear transformation on Q, K, V:
  - $head_i = Attention(QW_i^Q, KW_i^K, VW_i^V)$
- Take weighted average:
  - $Multihead(Q, K, V) = Concat(head_1, ..., head_h)W^0 \in \mathbb{R}^{n \times d_k}$
- Matrices  $W_i^Q$ ,  $W_i^K$ ,  $W_i^V$  and  $W^O$  are trainable linear transformations.
- Outputs a vector for each query

### Encoder



- Input: Sequence of words
- Embed and add positional information to obtain vectors
- Use vectors as queries, keys and values for Multi-Headed Attention
- Multi-Headed Attention outputs a vector for each input word
- Add more complexity with Feed Forward Layers
- Output vectors of the Multi-Head Attention are fed through the Feed Forward Layer independently
  - ⇒ Output vector for each word
- We stack multiple of these Encoder blocks (e.g. N=8)



# Positional Encoding



- Problem: Transformers do not take position into account
- Solution: Add positional encoding to each embedded input vector

## **Positional Encoding**



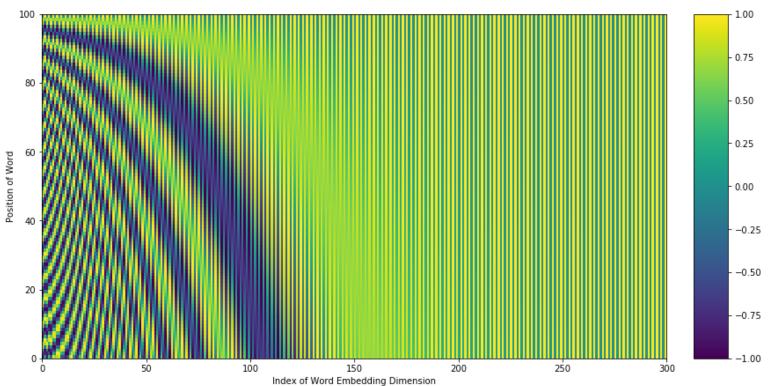
#### Example:

- Input embedding:  $(x_1, ..., x_n)$
- Embedding for one word:  $x_k = (x_{k,1}, ..., x_{k,d}) \in \mathbb{R}^d$
- Add positional encoding PE(k,i) to  $x_{k,i}$

$$PE(k,i) = \sin\left(k/10000^{\frac{2i}{d}}\right)$$
 if  $i$  is even  $PE(k,i) = \cos\left(k/10000^{\frac{2i}{d}}\right)$  else.

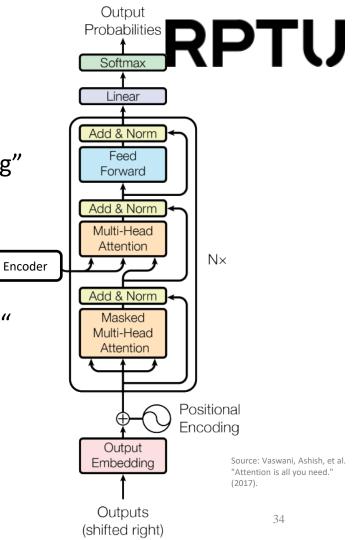
# **Positional Encoding**





### Decoder

- Assume we are translating "The dog is running" into French ("Le chien court vite")
- Generate translation word by word in the decoder
- Assume we have already generated "Le chien"
- Input: Already generated words (Le chien)
- Embed words and add positional encoding



### Masked Multi-Head Attention



- Aim: Learn to generate next word for translation given original sentence and all of the previously generated words
- Consequence: Attention weight for key words after the query word are set to 0
- Example:  $Attention(Chien, Le, v) \in \mathbb{R}^{d_v}$ Attention(Le, Chien, v) = 0

### Scaled Dot-Product Attention + Mask



• For multiple queries  $q_{1,\dots,n}$ , keys  $k_{1,\dots,m}$  and values  $v_{1,\dots,m}$  concatenate to matrices  $Q \in \mathbb{R}^{n \times d_k}$ ,  $K \in \mathbb{R}^{m \times d_k}$ ,  $V \in \mathbb{R}^{m \times d_v}$ 

$$Attention(Q, K, V) = softmax\left(\frac{QK^{T} + M}{\sqrt{d_k}}\right)V \in \mathbb{R}^{n \times d_v}$$

- Here softmax is taken row-wise for each query.
- Mask  $M \in \mathbb{R}^{n \times m}$
- Set those values we want to mask to –inf to obtain a 0 after the softmax

### Masked Multi-Head Attention



**Attention matrix**: black is zero attention

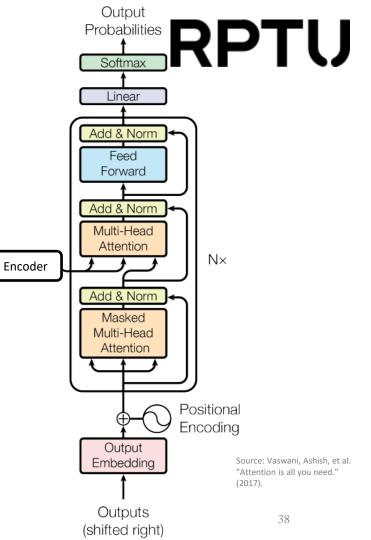
Mask:	black	is -inf.	white	is 0
iviasit.	DIGCIN	15 1111,	**	13 0

		Му	dog	loves	good	belly	rubs
		$k_1$	$k_2$	$k_3$	$k_4$	$k_5$	k <sub>6</sub>
Му	$q_1$						
dog	$q_2$						
loves	$q_3$						
good	$q_4$						
belly	$q_5$						
rubs	$q_6$						

Му	dog	loves	good	belly	rubs
$k_1$	$k_2$	$k_3$	$k_4$	$k_5$	$k_6$

### Decoder

- Next Multi-Head Attention:
   K, V from the Encoder Output
   Q from the Masked Multi-Head Attention
- Use Feed Forward layers as in the Encoder
- Stack multiple Decoder blocks (e.g. N=8)
- Use Classification Layer over French vocabulary:
  - Linear Layer with output size as large as number of French words
  - Softmax ⇒ Distribution over French words
- Sample word with highest probability (e.g. "court") to generate next word



#### **Attention versions**

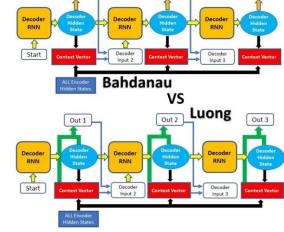


- Reminder:  $Attention(q, k, v) = \frac{q^T k}{\sqrt{d_k}} v$
- Basic dot-product attention:  $q^T k$
- Multiplicative attention:  $q^TWk$ Here W is a weight matrix We know this from Multi-Head-Attention
- Additive attention:  $W_3^T \tanh(W_1k + W_2q)$  $W_1, W_2$  are weight matrices,  $W_3$  is weight vector

### **Attention**

**RPTU** 

Query: decoder state  $s_t$ Key: all encoder states  $h_i$ Value: all encoder states  $h_i$ 



Name	Alignment Score Function	Citation
Content-based attention	$score(s_t, h_i) = cosine[s_t, h_i]$	Graves 2014
Additive/Concat	$score(s_t, h_i) = v_a^T \tanh(W_a[s_t; h_i])$	Bahdanau 2015
Location-Based	$\alpha_{t,i} = softmax(W_a s_t)$	Luong 2015
General	$score(s_t, h_i) = s_t^T W_a h_i$	Luong 2015
Dot-Product	$score(s_t, h_i) = s_t^T h_i$	Luong 2015
Scaled Dot-Product	$score(s_t, h_i) = \frac{s_t^T h_i}{\sqrt{n}}$	Vaswani 2017

#### **Attention versions**



- Self-Attention
  - Relating different positions of the same input sequence. Theoretically the selfattention can adopt any score function, but just replace the target sequence with the same input sequence (as in decoder-only language models)
- Cross Attention
  - Relating a vector to positions from a different input sequence (as in a translation task)
- Global/Soft
  - Attending to the entire input state space
- Local/Hard
  - Attending to a part of input state space; i.e. a patch of the input image

### **Self Attention**



```
The FBI is chasing a criminal on the run.
The FBI is chasing a criminal on the run.
     FBI is chasing a criminal on the run.
     FBI is chasing a criminal on the run.
     FBI is
              chasing a criminal on the run.
The
               chasing a criminal on the run.
     FBI is
     FBI is
               chasing a
                           criminal on the run.
The
     FBI is
               chasing a
                           criminal on the run.
                           criminal on
               chasing a
                                        the run.
                           criminal
               chasing a
           is
                                    on
                                         the
```

Source: Cheng et al. 2016
42

#### **RPTU** Self Attention vs Cross Attention Output **Probabilities** Softmax Linear Add & Norm Feed Forward Add & Norm Add & Norm Multi-Head Feed Attention Forward Add & Norm $N \times$ Add & Norm Masked Multi-Head Multi-Head Attention Attention **Cross Attention Self Attention** ositional Positional Encoding Encoding Key and value key=query=value Input Output Embedding Embeddina from encoder, Query from Inputs Outputs (shifted right)

decoder

Source: Cheng et al. 2016

# **Attention Computation Summary**



- Encode each token in the input sentence into vectors
- When decoding, perform a linear combination of these vectors, weighted by "attention weights"

$$a = softmax(alignment\ scores)$$

Query: decoder state

Key: all encoder states

Value: all encoder states

# **Attention Computation Summary**



Comes from retrieval systems: when typing a query to search for a video,
e.g. on Youtube, the search engine maps the query against a set of keys
(video title, descriptions etc.) associated with candidate videos in the
database, then present you the best matched videos (values)

# **Attention: Image Caption Generation**



Figure 2. Attention over time. As the model generates each word, its attention changes to reflect the relevant parts of the image. "soft" (top row) vs "hard" (bottom row) attention. (Note that both models generated the same captions in this example.)

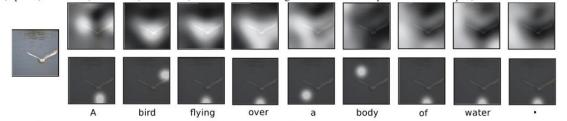
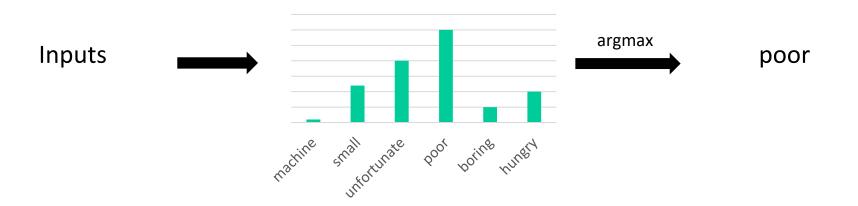


Figure 3. Examples of attending to the correct object (white indicates the attended regions, underlines indicated the corresponding word)



# Greedy decoding





# Greedy decoding



Greedy decoding has no way to undo decisions les pauvres sont démunis (the poor don't have any money)

- -> the \_
- -> the poor \_
- -> the poor are \_

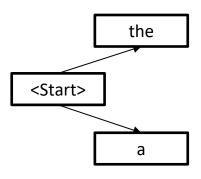


Beam search: Keep track of the k most likely partial translations

k is the beam size

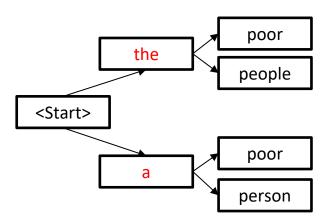


Beam size: 2



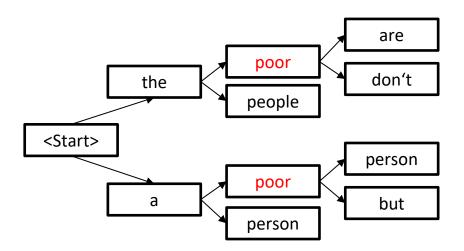


Beam size: 2

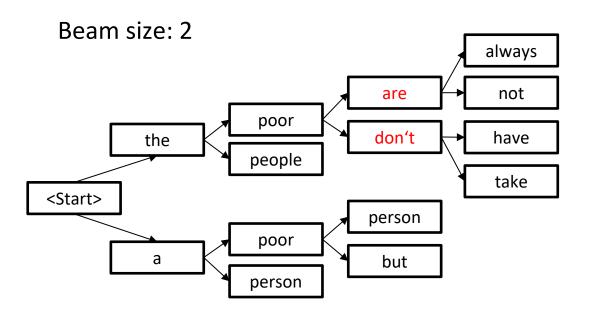




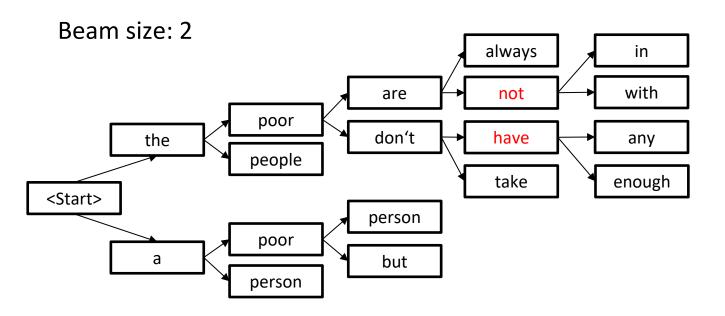
Beam size: 2



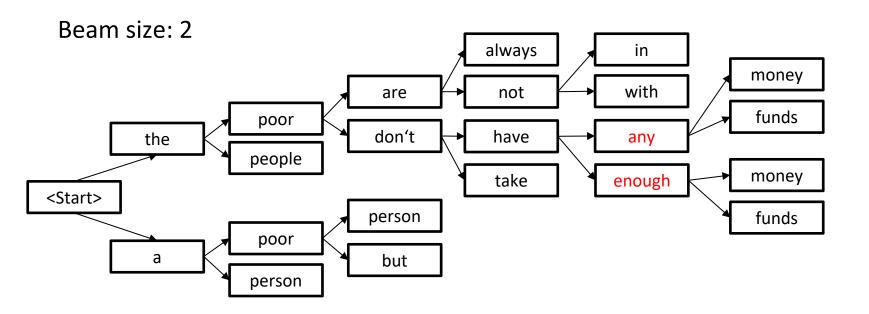




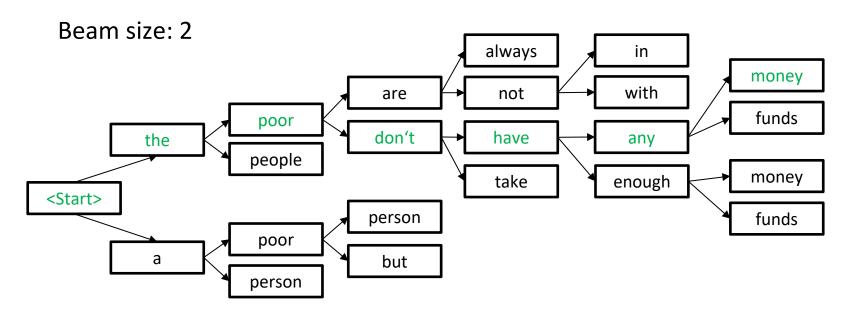












# Word embeddings with Context



- Problem: Word embeddings vectorize words independently of context
- Encoder outputs vector for each word after attending to whole sentence
- Idea: Stack Encoders to get word representation with context

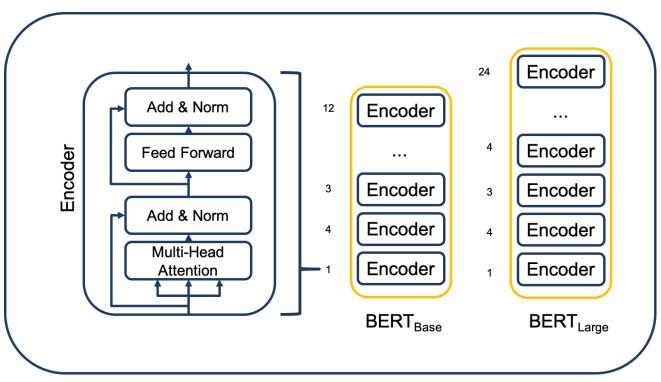
### **BERT**



- BERT (Bidirectional Encoder Representations from Transformers) is a language representation model (Devlin et al. 2019)
- Transforms words into vectors while retaining context
- Model consists of stacked Transformer Encoder blocks

# **BERT**



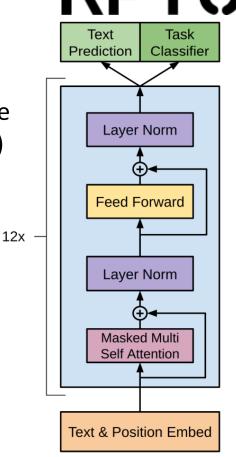


Bidirectional: Attention takes in account previous and following words

Source: https://humboldtwi.github.io/blog/research/information\_systems\_ 1920/bert\_blog\_post/

### **GPT**

- GPT (Generative Pre-Trained Transformer) is a language model to produce human-like text (Radford et al. 2018)
- Model consists of stacked Transformer Decoder blocks
- Similarly to BERT we pre-train and then fine-tune





- PaLM (Pathways Language Model) is a language model and consists of stacked Transformer Decoder blocks like GPT (Chowdhery et al. 2022)
- Modifications like a different activation function or reduction of dimensionality in Key and Value vectors were done to train more efficiently



 The optimizations allowed to train a very large model of 540B parameters with a huge dataset (780 billion tokens)

Data source	Proportion of data
Social media conversations (multilingual)	50%
Filtered webpages (multilingual)	27%
Books (English)	13%
GitHub (code)	5%
Wikipedia (multilingual)	4%
News (English)	1%



**Input:** I was supposed to start writing the paper at 5:00 PM. But then I started playing with this cool new language model for 10 minutes. 10 minutes later, it's suddenly 9:30 PM!

Model Output: This joke is about how time flies when you're having fun. The person was supposed to start writing a paper at 5:00 PM, but they started playing with a language model instead. They thought they were only playing with it for 10 minutes, but it was actually 4.5 hours.

Source: Chowdhery, Aakanksha, et al. "Palm: Scaling language modeling with pathways." (2022).



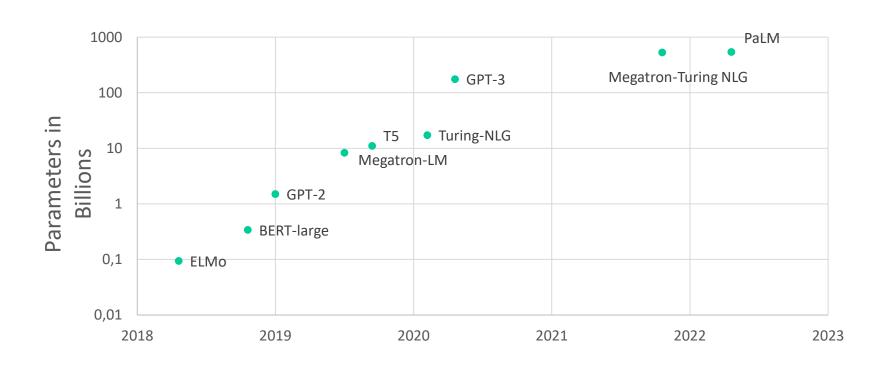
Input: I was going to fly to visit my family on April 6th. My mom said
"Oh great, your step dad's poetry reading is that night!" So now I'm
flying in on April 7th.

**Model Output:** The joke is that the speaker's mother is trying to get them to go to their step dad's poetry reading, but the speaker doesn't want to go, so they are changing their flight to the day after the poetry reading.

Source: Chowdhery, Aakanksha, et al. "Palm: Scaling language modeling with pathways." (2022).

# Language Models





# Summary



- Encoder-decoder models
- Attention can model relations between all words
- Transformers are building blocks of larger language models
- BERT: Bidirectional/Contextual embeddings
- GPT: Unidirectional embeddings ideal for generation

### References



- Vaswani, Ashish, et al. "Attention is all you need." (2017).
- Devlin, Jacob, et al. "Bert: Pre-training of deep bidirectional transformers for language understanding." (2018).
- Radford, Alec, et al. "Improving language understanding by generative pre-training." (2018).
- Chowdhery, Aakanksha, et al. "Palm: Scaling language modeling with pathways." (2022).

# Acknowledgements



Feibai Huang